

LOYOLA ACADEMY Seminars – 2018-19

S.No.	Year	Name of the workshops / seminars	Date (From -to)	Department
1.	2018	Work Shop on Digital Marketing	6 & 7 July 2018.	BBA
2.	2018	Work shop in IOT(Internet of Things)	12-13 th July 2018	B.Sc Electronocs Technology
3.	2018	Data Science and Data Analytics: Industry Perspective	28 th July 2018	<i>CDS & CDE</i>
4.	2018	Harbinger Business Summit: 2018-19	3-4 August 2018	BBA
5.	2018	Lenzcape 2018	19 th August 2018	BA Masscom
6.	2018	Math-Origins	6 th -7 th September 2018	MSCS
7.	2018	ANUNCIO (2K18)	11-12 th September 2018	B.Com Professionals
8.	2018	LAMUN 2K18	September 19 th and 20 th 2018	MBA
9.	2018	National Seminar On Analytics	16-17thNovember 2018	MBA and MCA
10.	2019	Emerging trends in Chemical Technology	8 th January 2019	B.Sc Chemical technology
11.	2019	Molecular Modelling And Drug Designing	29-30 th January 2019	B.Sc Biotechnology
12.	2019	INFOKOM 2K19	1-2 February 2019	B.Com Computers
13.	2019	National seminar LAB-X 2019	21 st February 2019	B.Sc Biotechnology
14.	2019	INFOCUS	22-24 th February 2019	BA Masscom
15.	2019	FIDUCIA – A Career Expo 2k19	10 th and 11 th of January 2019	IAF
16.	2019	Investors awareness program in Collaboration with The ICSC Hyderabad chapter ministry of corporate affairs	25 th March 2019	IAF

1. Department: BBA

Title: Work-Shop on Digital Marketing

Date: 6-7th July 2018

The students of third year BBA had a two day workshop on Digital Marketing on 6 & 7 July 2018. The two day workshop on Digital Marketing is designed to create awareness among students to be more effective in developing and executing digital marketing strategies.

Acumen Connect, an online Ed-Tech platform, organised a two-day workshop on 'Digital Marketing' to the final year students of BBA on 6 & 7 July 2018. Mr. Nagarjuna, Ms. Aishwarya, and Mr. Rishab were the trainees for the workshop. The purpose of the workshop was to impart knowledge and to enlighten the students about the current trends and the usage of the technology which are used in marketing a product or a service. Considering, 'Marketing Management' as the core subject, it had been very informative and had given a great exposure to all the students about the evolution of marketing.





2. Department: B.Sc Electronics Technology

Title: Work shop on IOT in association with KREATIVE EDGE- INDIA/USA

Date: 12th and 13th July 2018

An inter departmental 2- day Workshop on IOT-Internet of things was conducted on July 12th and 13th in association with KREATIVE EDGE- INDIA/USA, a leading institution.

- **Purpose:** The main objective behind this workshop was to make students aware about the latest technology IOT-Internet of Things. To introduce students to the main concepts of IOT devices on Arduino which is an open source platform and devices like NODEMCU 1.0, ESP8266, processor, controllers.
- **Report:** This workshop was carried out by Surya Kompella, Co Founder of the organization and his team. The entire workshop went in an interactive and inquisitive manner. It was divided into two sections, first section was theoretical and second was to implement that theory and produce a robot module. At the end of workshop the students prepared a moving ROBOT- an obstacle detector, temperature and humidity reporter which sends continuous information to the cloud and can be observed by accessing the software called THINGSPEAK.
- **Review:** Students not only from ET but from CS and CE departments also attended the workshop and obtained hands on experience on IOT based practical models by preparing on their own.

3. Department: Computer Data Science and Data analytics

Title: Data Science and Data Analytics: Industry Perspective

Date: 28th July 2018

A one day seminar was organized for both the first and second year students of B.S. Computer Data Science and Data Analytics and Engg. on **Data Science and Data Analytics: Industry Perspective** on 28th July 2018 in PG Seminar hall. The resource person Mamatha Cherukuri is currently working as a Consultant at Jigyasa Analytics where her work deals with generating insights from analysis, working with SAS, Excel and VBA.

- **Purpose:** The purpose of this programme is to give students the required awareness and insight into the latest technologies in the industry in the field of Data Science. For the students to have first hand information about the industry needs and the expectations from them.
- **Report:** Ma'am primarily spoke about the existing market requirements in the field of Data science and Data Analytics. She shared about her experiences and the knowledge in the field while motivating and encouraging students on how to be industry ready. Ma'am spoke on the topics relating to Machine learning, Artificial Intelligence and Business Intelligence. She gave students proper guidance on the important skills to be acquired for the Data Science and Data Analytics jobs.
- **Review:** The students have extremely benefitted from the seminar and are now better equipped with the knowledge on Data Science. The session was very interactive and lively. Students participated with a lot of interest and enthusiasm. Frequent questions and relevant examples kept them hooked to the talk.

- **Photos:**





4. Department: BBA

Title: Harbinger Business Summit

Date: 3-4 August 2018

The first annual Harbinger Business Summit: 2018-19 Chapter was organized by the dept. of BBA – Loyola Academy, on August 3 & 4, 2018 aiming at capturing and exploring the consequences of the trade war initiated by the US in April this year against its allies and trade partners. The summit, themed: “Globalization Post Pax Americana: The Culmination of the American-led World Order in Trade”. The purpose of the summit is to set-up a platform and a domain for the sharing of requisite information on key issues of relevance to the global business community, and to help students capture the diversity of the global business frontier. Day 1 of the summit focused on the macroeconomic situation world over in the event of a trade war, while day 2 emphasized on the incidence of trade war on global companies.





After the prolific inception of COLLAB 1.0, the First Edition in 2017, the department of BBA has returned this year with COLLAB 2.0. This year the theme for COLLAB 2.0 was “Opportunities & Innovations Triggering Economic Value Creation in an Indian Industrial Context”. Dr Col V.R.K Prasad, chancellor of ICFAI University, Meghalaya along with Mr. K.J.A Swarup former GM (HR), ITC Limited, PSPD were the chief guests for the two day event.





5. Department: Department of Masscom

Title: Lenzcape

Date: 19th August 2018

The department of Mass Communication has conducted “**Lenzcape**” Photography festival. It is conducted on the 18th August every year to mark the celebration of World Photography Day (19th August). Lenzcape 2018 was the first of it’s kind, because this year the department opened the fest to all colleges in different states.

Purpose: The purpose of this event is to brings out an opportunity for all the photography enthusiasts and professionals all over India to showcase their talent in the field of Photography as it creates a platform to exhibit their Photographs, approaches and talents in the various categories within the field of Photography where every single picture communicates the story to the viewer. In this events like Photography Competitions, Photography Exhibitions and other exciting on-spot competitions based on the different thematic approaches of various genres in the field of Photography. The photography competition, photography exhibition and on-spot photography competition It is organised by the Department of Mass Communication and the Theme for the Lenzcape Photography Festival 2018 is “SILVER LINING- Finding Calm in Chaos.” The event is open for all the Photography Enthusiasts all over India and the entries can be registered via Email: Lenzcape2018@gmail.com.

Later, guest of honour Cleo Fernandez, model photographer spoke in-depth on evolution of photography and emerging trends in the digital era. “Earlier, getting the print of the photograph was a complex process but now things have changed. With digital Photography, it is possible to click and store more pictures,” opined Mr. Fernandez, who encouraged the students to delve deeper into many forms of photography.

Speaking on the occasion, the college principal Rev. Fr. P. Anthony, stressing on the importance of photography, said that pictures should carry an emotion and gave an example of Kerala flood photos. Also, the college vice principal Fr. Balaswamy addressed the gathering.

After inauguration, the photography exhibition that was thrown open for the public had witnessed a footfall of over 600 visitors. Besides, the day-long session saw the range of events organised from workshops to cultural events. Wildlife Photographer Akash Chatlani and wedding photographer Rebecca Aishwarya conducted photography and lighting workshops. A representative of Herbalife Mr. Gnana Raju and Mr. Tariq Hussain, lifestyle photographer delivered talks.

The city-level photography competition witnessed as many as 200 entries. Apart from the main competition, other events held such as #Phontochallenge, On-spot photography and photography exhibition evoked good response.

The event was sponsored by Cafe Coffee Day, Therallen, Gone Mad, Alice Bakes, Monster Energy, Happy Wellness Club, Shakes Town and Red Bull.

Review: The event ended with the prize distribution ceremony, the guests handed over the prizes to the winners of all the competitions organised as a part of Lenzcape. Mihir Vohra was adjudged as the winner of the theme-based competition. Rakesh Kotte and Kishore Chandrakala stood second and third respectively and won the cash prizes of ₹5000, ₹3000 and ₹1000 along with certificates. In on-spot competition, C. Karthik Reddy took the top spot with R. Vijay Kumar and Mihir Vohra as first and second runners-up. Y. Satish Chandra won a special prize for his impressive work.

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6. Department: Department Of Mathematics, Statistics & Computer Science

Title: MATH- ORIGINS 2018

Date: 6th-7th September, 2018

A Two day Seminar on “Applications of Mathematics and Statistics”

Objective: To promote mathematical skills and knowledge, effectiveness in developing proficiency in analytical reasoning, and utility in modeling and solving real world problems.

Report: The Department of Mathematics, Statistics and Computer Science has organized a two day seminar “Applications of Mathematics and Statistics: Math Origins 2018” on 6th& 7th September 2018 at Loyola seminar Hall of Loyola Academy. The inaugural function began at 9:45 am with a prayer song and lighting of the lamp. The chief guest for the day was – Prof. V.V. Hara Gopal. We also had our Principal most Rev. Fr. Anthony, our Vice Principal Fr. Balaswami, Mr. Jagdesh COE, Head Dr. K. Vijayalakshmi on the dais. Principal Fr.P.Anthony gave a beautiful message to the students on how to build up courage, generosity and to become a successful person in life .Then our vice Principal Fr. Balaswami shared his own experiences in his childhood and made us to know the importance of studies at the right time. Mr.V. Jagadhish, Controller of Examinations, Loyola Academy emphasized on the problem solving approach so that we may learn something out of it. The Head Dr. K.Vijayalakshmi read out the report about the overall achievements of MSCS department .We began our first session with the chief guest message Prof V.V. Hara Gopal. He mainly concentrated on importance of Statistics in today’s world .The second speaker for the day was Dr. RVSS Prasad who spoke on the theme role of Statistics in Data Analysis. His way of expression was quite simple but attracted the crowd .He began by saying “Statistics is going to change the entire world in few years “.He spoke about the great statistician

Dr. W.Deming who contributed towards the world of Statistics. Dr. Deming is so famous that we even have a highest award in the world for quality by his name. He concluded by saying

“Though we have complex problems we should have simple solutions for it. So believe in yourself and not in the market “.

The afternoon session began at 12:45 pm by three speakers Prof. Narsimha Chari, Dr.K.M.R.Chari, Mrs. G.Shailaja .They gave a historical account on Bio-Aero-Dynamics .They spoke about application of Mathematics in Physics and Zoology.

They explained different topics like

1. Daniel Bernoulli
2. Magnus Effect
3. Reynolds Number
4. Flight Parameters and Wind Beat Frequency
5. Moment of Inertia
6. Aero Dynamic Equations
7. Migration of Birds

The last talk of the day was given by Dr. Sudheer Reddy who spoke on Function Approximation and Data Modeling.

The various topics on which he emphasized was

- The goal of Function Approximation Issues with Polynomials
- Regression
- Trigonometric Function
- Linear Algebraic Framework
- Fourier and Wavelet Series and its different applications Data and algorithm modeling culture

Dr. G.S.R.Murthy .He spoke on application of Statistics in industries On the second day of the Seminar.

The department has also organized the following events.

- Olympiad
- JAM session
- Collage Making Quiz

- Power Point Presentation on Application of Mathematics and Statistics

45 members have been participated in Olympiad. 15 members in JAM, 17 groups in quiz, 10 groups in collage making and 12 members presented papers on Application of Mathematics and Statistics. Students of St.Francis College for Women, Begumpet, Hyderabad, Bhavan's Vivekananda Degree & PG College, Sainikpuri, Secunderabad and Little Flower Degree College, Uppal, Hyderabad were also participated in the seminar. The following Students Got Prizes in the Events.

OLYMPIAD

I Prize- A. Tharuni, St.Francis College For Women, Begumpet.

II Prize - S.Lakshmi, .Lakshmi, St.Francis College For Women, Begumpet.

JAM

I Prize- Mayank ,Little Flower Degree College, Uppal.

II Prize- A. Tharuni, St.Francis College For Women, Begumpet.

COLLAGE MAKING

I Prize – Khushbo (DCS)

II Prize- P. Manasa Reddy- Little Flower Degree College, Uppal.

QUIZ

I Prize - Tharuni, S.Lakshmi, Binitha, St.Francis College For Women, Begum Pet

II Prize- N.S.Yasaswini, Renuka, Prasuna (NCH) Loyola Academy

PAPER PRESENTATIONS

I Prize – Richard (DCDS)

II Prize – Mayank, Little Flower Degree College, Uppal.

All Prizes were distributed to students in valedictory Ceremony at 3.00pm for which Mrs.B.Rama was chief guest.

OUTCOME: Students were able to communicate mathematical and statistical ideas. Also they learned how to evaluate mathematical and statistical work.

REVIEWS: Applications of Statistical and Mathematical ideas are projected in different fields. Subjective information is provided by the speakers in an effective way. A small break is to be provided in between of the sessions to concentrate more on the topics.



Inaugural Function of Math- Origins2018



Mrs. Sailaja presenting a Memento to Dr. Revuri Prasad.



Conducting Olympiad



Dr. K. Vijaya Lakshmi with Prof. Sudheer Reddy



Dr. G.S.R. Murthy ISI, Hyderabad.



Mathematics Quiz



A Lecture from Dr. Revuri Prasad



A Lecture on Applications of Mathematics

7. Department: Department Of B.com Professional

Title: ANUNCIO (2K18)

Date: 11—12th September, 2018

ANUNCIO (2K18)-THE AD WORLD-(A LITTLE BIT OF EVERY THING) the Departmental fest was **Organized by B.com Professional on the 11th & 12th of Sep 2018.**

Purpose

The main motto of the event was to provide a platform for the department of advertising to showcase their talent and creative skills emphasizing that, “creativity without strategy is known as art but creativity with strategy is ADVERTISING”.

Report

The Department of B.COM Advertising, Sales promotion and Sales management conducted an event on 11th and 12th September 2018, called “**ANUNCIO-2K18**” with the theme **THE AD-WORLD** in Loyola Academy Degree and PG College. It was an inter collegiate event. The chief guest for the event was **MR. L.B. Sriram** an Indian Telugu Film and **Mr. Vipul Thiruvaipati** an upcoming Film actor, and speaker’s for the session are **Mr. Rameshwar & Mr. Sai Kiran** from Miles education presented a joint **PPT** presentation on a topic digital marketing. There were competitions which were conducted such as **AD mad, 6th sense, on-spot portfolio, AD video contest, personality contest & AD debate**. Students from other colleges and different Departments from our college participated in various competitions and won prizes. Overall the event ended on a successful note.

- A. **Reviews**-students from different colleges participated in these events and provided a positive and satisfied feedback about their experiences. They exclaimed their excitement and joy of their participation and chance to interact and gain knowledge

from the fest of B. Com. Professionals.
They also requested a 3 day event for later.

B. Photos :



8. Department: MBA

Title: LAMUN 2018

Date: 19th -20th September, 2018

The department of business administration has conducted a Loyola Academy Model United Nations on September 19th and 20th 2018 LAMUN 2K18 for the students of Loyola academy and other colleges.

Purpose: LAMUN 2K18 had sessions on the International Labor Conference to provide students an opportunity to represent countries and find solutions to various global issues.

Report : The Loyola Academy Model United Nations started way back in 2014 as an intra-collegiate event which helped set the foundation for an inter collegiate MUN that took place in the same year with nearly 100 delegates from various colleges across the twin cities of Hyderabad. This year, we had 54 students representing 16 countries in the International Labor Conference addressing the agenda of – “Protection of Rights of Migrant Workers”. The sessions spanned over a period of two days with delegates of various countries expressing their opinions through a series of general speakers list, moderated and moderated caucuses and finally passing a resolution.

Review: Students / Delegates gather information with regards to current happenings around the globe and expressed gratitude for providing a platform for learning.



9.Department: MBA & MCA

Title: National Seminar on Analytics

Date: 16th -17th November, 2018

The department of MCA has organized a two day Seminar on “**LOYOLA ACADEMY NATIONAL SEMINAR ON ANALYTICS**” on 16 November 2018 and 17 November 2018 on the occasion of 25th silver jubilee of the MCA department in Loyola Academy.

- **Purpose:** The purpose of the seminar is to orient students towards the big data and analytics in business scenario. It provides an opportunity for the students of different disciplines of various educational institutions all over the country to enhance their knowledge in analytics and show their talents by participating in different events organized by departments.
- **Report Day 1:** The seminar was organized in Indigo hall and it started at 9.30 a.m. with an efficient set of speakers who enlightened the audience on the topics related to the seminar.

Session	Time	Topic	Name of the Speaker
I	09:30 a.m. to 11:00 a.m.	HR Analytics and its contribution to talent management.	Mr.KJA Swarup, Former GM (HR) ITC, Professor NarseeMonje Institute of Management Studies.
II	1:30 a.m. To 2:30 p.m.	Predicative analysis	Dr.J.Krishnaiah, Sr.Manager(R&D), corporate R&D BHEL HYD

Session 1 was followed by Poster Presentation. Where all most 14 participants selected for final round. There were participants from other colleges also. Poster Presentation was then followed by session 2 of the seminar on the topic Predicative analysis by the respective speaker.

- **Report day 2:**

Session	Time	Topic	Name of the Speaker
I	11:00 a.m. to 12:15 p.m	Trends in Business Analysis	Mr. Ravi Munukutla
II	2:30 a.m. To 3:30 p.m.	Business value improvement using actionable data in sights	Sri P. Ravi Shankar. CEO, Cashapona

Next of Session 1 for day 2 was Paper Presentations. Where the participants had to present their research papers in the form ppt. presentations. The second day ended valedictory ceremony where the winners were awarded. Then lastly there was alumina talk. All the ex students of Loyola shared their experience in college on the occasion of 25th anniversary of MCA department.

- **Review:** The seminar was quite appreciable. The varied speakers were glad to be a part of the seminar, where the outlook was to measure the research in the field of Chemical Engineering. It opened wide doors for exchange of new ideas, bringing people in the same field under one roof. The students happily received better knowledge about big data and its fields. The seminar was well received by both staff and students. It also enhanced the career skills in the students, who wished to pursue higher education in the field.
- **SOUVENIR RELEASE**
An account of 25 years of MCA celebrations a souvenir was released on big data and analytics.
- Total no.of participants-50+265=315
- From other colleges-50
- From Loyola college-265

Seminar held on Big Data Analytics



Hyderabad: Loyola Academy Degree and PG College held a two-day national seminar on Big Data Analytics. It was organised by MCA and MBA departments on the occasion of silver jubilee celebrations of MCA. AGM of BHEL Ramakrishna, CEO of Cematrix IT services Madhavi Vuppala pati, former GM ITC KJASwarup, Rector of Loyola college S Raju, Principal of Loyola Dr Anthony and Vice-Principal Dr L Joji Reddy graced the occasion. Students were invited to present their articles on analytics. Competitions and poster presentation were also held.

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లయాలాలో ఎంసీఏ రజతోత్సవాలు

నృత్య ప్రదర్శనలో విద్యార్థినులు

అనలిటిక్స్ పరిశోధనపై ఎంసీఏ, ఎంబీఏ విద్యార్థులతో ఏర్పాటు చేసిన రెండు రోజుల జాతీయ సదస్సును బీహెచ్ఈఎల్ సహాయ జనరల్ మేనేజర్ రామకృష్ణ ప్రారంభించారు. అంతకుముందు విద్యార్థులు నృత్య ప్రదర్శనలతో ఆకట్టుకొన్నారు. కార్యక్రమంలో సెమిట్రీక్ ఐటీ సర్వీసు సీఈవో మాధవి ఉప్పలపాటి, ప్రిన్సిపల్ అంథోని, వైస్ ప్రిన్సిపల్ జోజిరెడ్డి తదితరులు పాల్గొన్నారు.

అల్వార్, న్యూన్టుడే: అల్వార్లోని లయాలా అకాడమీలోని ఎంసీఏ రజతోత్సవాలు శుక్రవారం ఘనంగా ప్రారంభమయ్యాయి. ఈ సందర్భంగా బిజినెస్

లయోలలో బిజినెస్ అనాలటిక్స్ జాతీయ సదస్సు



లయోలా జాతీయ సదస్సులో సావనీర్ను విడుదల చేస్తున్న ముఖ్య అతిథులు



కళా ప్రదర్శనలు చేస్తున్న విద్యార్థులు

మనదేశంగాణ / ఆల్ఫాల్: లయోలాలో ఎన్నిక కోర్సును ప్రారంభించి 25 ఏళ్లు పూర్తయిన సందర్భంగా రజతోత్సవ వేడుకలను ఘనంగా నిర్వహించారు. లయోలాలో వ్యాపార విశ్లేషణ (బిజినెస్ అనాలటిక్స్) అనే అంశంపై రెండురోజుల జాతీయ సదస్సును ఎంసీఎ, ఎంబీఎ

శాఖలు నిర్వహిస్తున్నాయి. ప్రారంభ వేడుకలకు బీహెచ్ఐఎల్ అసిస్టెంట్ జనరల్ మెనేజర్ రామకృష్ణ, సిఐఓ సెమిన్లర్స్ బటి ఉప్పలపాటి మాడవి, ప్రారంభించారు. ఈ సందర్భంగా వారు మాట్లాడుతూ నేటి అంతర్జాతీయ పోటీల వ్యాపార రంగంలో డేటా యొక్క ప్రాధా

న్యత, టైడ్ కంప్యూటరింగ్, ఆర్టిఫిషియల్ ఇంటెలిజెన్స్ అనే రంగాలు వేగంగా వృద్ధి చెందుతున్నాయి. తద్వారా విద్యార్థులకు ఈ రంగాలలో ఉద్యోగ ఉపాధి అవకాశాలు మెండుగా ఉన్నాయని పేర్కొన్నారు. బటినీ మాజీ హెచ్ఐఆర్ కేజిఎస్ సూరూప్, బీహెచ్ఐఎల్ మెనేజర్, ఆర్

అండ్ డి డాక్టర్ క్రిష్ణయ్య, కళాశాల రెక్టర్ ఫాదర్, ఎస్రాజు, ప్రెస్బిటర్ ఫాదర్ డాక్టర్ రిపి.అంథోనీ, వైస్ చీఫ్ ప్రెస్బిటర్ ఫాదర్ డాక్టర్ జోజిరెడ్డి, శాఖాధిపతులు, అధ్యాపకులు, విద్యార్థులు పాల్గొన్నారు. ఈ సందర్భంగా పలు సాంస్కృతిక కార్యక్రమాలు నిర్వహించారు.



10. DEPARTMENT OF CHEMICAL TECHNOLOGY

SEMINAR: Emerging trends in Chemical Technology

DATE: 8th January, 2019.

- **Purpose:** The purpose of this seminar is to educate the students on the emerging trends in the field of chemical engineering as well as the various challenges that we, as chemical engineers need to face.
- **Report:** The event began with the kind words of our Principal Fr. P. Anthony and our Rector Fr. S. Raju SJ.

Session	Time	Topic	Name of the Speaker
I	10:00 a.m. to 11:00 a.m.	“How to become Chemical Engineering Entrepreneur and Role of MSME to help Startups”	Smt. N. Sumathi, Assistant Director, MSME-Development Institute, Hyderabad under Ministry of Micro, Small & Medium Enterprises, Govt. of India
II	11:15 a.m. To 12:15 p.m.	“Challenges in chemical process industry - our role to play”	Dr. P. V. Naga Prapurna, Associate Professor & Ex-HOD, Chemical Engineering, CBIT, Hyderabad
III	01:15 p.m. To 03:15 p.m.	“Quiz competition”	

The seminar comprised of two lectures. The first lecture was given by Smt. N. Sumathi, Assistant Director, MSME Development Institute, Hyderabad on the topic “Emerging Trends in Chemical Technology”. She enlightened us about what entrepreneurship is and how we, the students can set up our businesses and industries. MSME Development Institute comes under the Ministry of micro, small and medium industries which helps in facilitating businesses and mentors the students. We were also notified on the various schemes available for us to enhance our ideas and how to hone our skills. This lecture was extremely informative and we sincerely thank Smt. N. Sumathi for that. At the end of the lecture, Mr. Sai Prasad presented her a memento as a token of our appreciation and gratitude and Mrs. Vijayasree honoured her with a shawl.

The second lecture was given by Dr. P.V. Naga Prapurna, associate professor and ex-HOD of the chemical engineering department, CBIT, Hyderabad. She spoke on the topic

“Challenges in Chemical Process Industry and Our Roles to Play”. She elaborated on how the economy of a country is dependent on the industrial sector. We understood the purpose of the subjects that we learn, play a crucial role in the manufacture of various products. Ma’am not only spoke about the history of chemical engineering, its applications and the various sectors present in it but also motivated us with her highly cheerful spirit. This lecture was highly knowledgeable and helped us understand our role as a chemical technology graduate. Mr. Sai Prasad presented her a memento for sparing her valuable time.

The afternoon session began with the departmental quiz on the subjects of physics and chemistry conducted by Dr. Jayaramudu and Mr. Nityanada Ghosh. Students from the departments of Agriculture, Biotechnology, Computer Science and Chemical Technology took part. The competition was extremely lively and sportive. The department of B.Sc. Agricultural Sciences (AAG-A) won the competition with runner ups being the students from Biotechnology and Computer Science.

The event concluded with the distribution of trophies to the winners by our Vice-Principal Rev. Fr. Balaswamy and with a vote of thanks.

- **Review:** The students would like to thank our Principal Rev. Fr. P. Anthony and the head of our department Mrs. B. Lalitha Kumari and faculty associated with department of Chemical Technology for conducting this seminar. The seminar is highly informative and helpful to learn more about the Chemical Technology course. This seminar also proved to be conducive in furnishing new ideas of starting chemical industries etc. and the students are very grateful for this.
- **Photos**





11. Department: B.SC. BIOTECHNOLOGY CHEMISTRY & GENETICS

TITLE: MOLECULAR MODELLING AND DRUG DESIGNING

Date: 29-30th January 2019

The Department of B. Sc Biotechnology, Genetics & Chemistry conducted a two days workshop in Bioinformatics on the topics of Molecular Modelling & Drug Designing on 29th and 30th January 2019 in the Bioinformatics Laboratory, Loyola Academy Degree & PG College.

Purpose- To give a general knowledge about the structure and function of proteins, types of proteins and ligands, protein-ligand interaction and 3-D structure of protein, which could help the students to apply this information in the near future .

Report

DAY 1:-

The day-one session began with the Inaugural Ceremony of the Workshop. The students of the department convened at the Central Genetics Laboratory for the ceremony. The session was hosted by the Dr. Suchitra Naidu, Lecturer in Biochemistry, M.Archana and was chaired by Dr. Suresh Kumar, The Head of the Department. The Chief Guest for the ceremony was Rev. Fr. D. V. Balaswamy SJ, the Vice-Principal (UG). The prayer song was sung by the department choir and was followed by the welcome address proposed by Mrs. Madhuri latha, Lecturer in Biotechnology. The Resource Personnel for the workshop were Dr. Rajashekhar from Yogi Vemala Institute, Chuddpah and Dr. Shanti Kumari from Osmania Univeristy, Hyderabad were introduced to the department and were felicitated with a flower bouquet. The Head of the Department, Dr. Suresh Kumar gave a brief speech on the introduction and functioning of the department in the field of pedagogy, curriculum, assessment and research and development. Rev. Fr. Vice-Principal addressed the gathering with a short-talk and enlightened the students with the importance of workshops and Co-Curricular Activities in the department for a better knowledge and development of student. He emphasised on the holistic development of the students by attending such workshops and gave insights on importance of workshops in the resume of a student.

Following the Inaugural Ceremony, the Resource Personnel, Dr. Rajashekhar delivered a talk on "Introduction to Bioinformatics" that comprised of the key terminology of bioinformatics, its origin and the major software used in online and offline mode to analyse, develop and design a model virtually. The importance of dry-lab was stressed on and the scope in the future generation in research and developments was discussed. Then the session was open for a discourse among the students and the resource personnel. The students clarified various doubts and touched variety of corner and expressed their ideas in Biotechnology & Bioinformatics.

The first-half of day one ended with a high tea for the Resource Personnel, staff and students of the department at the College Canteen.

The post-lunch session of the Day 1 began with an interesting talk on the topic titled “Molecular Modelling Bioinformatics” by Dr. Shanti Kumari. The presentation was through audio visual aided oral presentation. The students were keenly interested in the talk as they previously grabbed the insights on bioinformatics. The AV presentation could clearly explain the structure and function of the molecule used being analysed and therefore was perceived and comprehended by the students in a much better way. Different molecular integrations with ligands and intermolecular bonds with the bonding parameters were taught to the students. The session was very interactive an enthusiastic discourse among the students. The day 1 of workshop ended by a summary report presented by Ms. Lalitha, a second year student from the department.

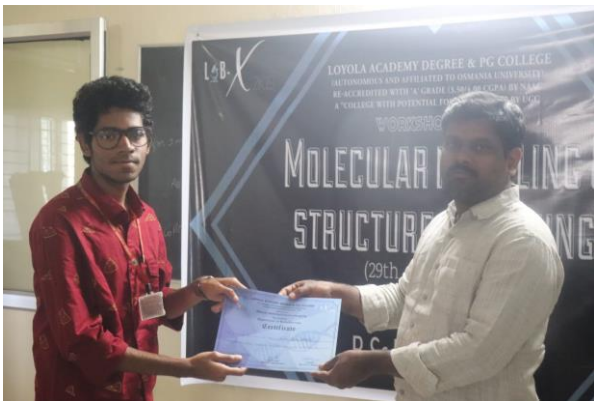
DAY2:-

The second day of the workshop was initiated by a talk proposed by Dr. Rajasekhar, titled as “Designing of Drugs using Bioinformatics”. The talk comprised of structure and function of proteins, types of proteins and ligands, protein-ligand interaction and 3-D structure of protein. The detailed description on the softwares to be used in the practical was taught theoretically.

The knowledge given by them was quite intense and facile that almost every student grasped the information within a short period of time. The second day session provided an all round view about the thesis of workshop as well as the future opportunities for the students.

This session ended with a valedictory ceremony in the presence of father vice principal and the staff of department of biotechnology, genetics and chemistry. A brief report was presented by Jimleesaikia a second year student, followed by the distribution of certificates by guest of honour .







Outcome : Through this workshop students learned about different bioinformatics tools used in homology modelling and drug designing. It gave an opportunity to learn about role of

bioinformatics in solving problems related to biological issues. Students gained knowledge and got hands on experience on accessing new tools and softwares related to bioinformatics.

12. Department: B.Com. Computers

TITLE: INFOCOM 2K19

DATE: 1-2 February 2019



Mr Vivek Menon

Ms Arundhati Ann G

s M Maanasa

Dr A Patrick

The Department of B.Com Computers organized “INFOCOM 2K19 – Enrich, Explore, Excel”, a two-day Inter-College Level fest on 1-2 February 2K19 to empower the students in planning, organizing and leadership skills. Various sessions were held on “AI and Blockchain: Transformative Technologies Setting” by Mr Vivek Menon, “Time Management” by Ms Arundhati Ann G, “My Journey in Corporate” by Ms Maanasa M and “Emerging Trends in Commerce” by Dr A Patrick. Competitions were held in the afternoon at the inter-college level conducted by the students of the department. The technical sessions enriched the students with their knowledge and the competitions explored the innate potential of the students in planning, organizing and to excel in their endeavours.

13. Department: B.Sc Biotechnology

TITLE: LAB-X 2K19

DATE: 21st February 2019

On 21st February 2019 a National seminar LAB-X 2019 was organized by the Department of Biotechnology on INNOVATIONS IN BIOTECHNOLOGY in Loyola seminar hall at Loyola academy degree and PG College.

Purpose: To enhance the learning abilities of students through interactive sessions by eminent speakers in various streams of biotechnology such as Genomics and Proteomics and Cancer Genetics.

Report: It's an interdepartmental and inter disciplinary seminar the event included an inaugural ceremony, two technical sessions, poster presentation, extempore and quiz competitions for students.

The chief guests of the event was Dr.M V Jagannadham, a scientist from CCMB . The event started with inaugural ceremony and welcome dance by students of our department lightening of the lamp by princinal,viceprincinal,chief guest and guests of honours.

Welcome speech was given by Fr. Dr. P.Anthony, Princinal, Loyola academy,heinspired the students with examples of scientists and their achievements. Then the introductory speech by vice principal Fr.Balaswamy, he introduced Loyola acdemy to the guests and outside participants. Dr.P Suresh Kumar, HOD given information about Biotech department and LAB-X-2k19.

The speakers for the technical sessions were Dr.M V Jgannadham,Prof.Smita.C .Pawar from Osmania Universit and Dr. Anamika Bhargava from IIT Hyderabad. The first session started with a talk by Dr. Jagannadham on genomics and proteomics and biotechnological research field then Prof Smita C pawar from Osmania University expressed her research knowledge on cancer genetics with the students followed by Dr. Anamika Bhargava acknowledged the students about her ongoing research on calcium ion channel to widen the views of students in this field. All the above guest of honours was facilitated with shawl and memento.

In the second session the following events were conducted like quiz, extempore and poster presentation were conducted in which almost 180 students of biotechnology department and other departments including students from St.Fransiswomens college had actively participated. In the end valedictory ceremony was conducted thus appreciating the

prize winners by father vice principal followed by certificate distribution,culturalprogramme followed by vote of thanks.





Outcome:The one day interactive session with speakers gave information about current research and gave insight on different topics of biotechnology . It helped students to gain expert knowledge , networking with others and renewing motivation and confidence.

LOYOLA ACADEMY DEGREE & PG COLLEGE
Re-accredited with 'A' Grade with 3.50/4.00 CGPA by NAAC
"A College with Potential for Excellence" - UGC

LAB-X 2K19
A seminar on
"INNOVATIONS IN BIOTECHNOLOGY"

COMPETITIONS:
» Quiz
» Extempore
» Poster presentation (1m x 1m)

21st Feb. 2019
Organised by
Dept. of B.Sc Bio-Technology

VENUE
LOYOLA SEMINAR HALL,
LOYOLA ACADEMY

For further details :
e-mail : labx.2k19@gmail.com
Contact : 7036180605, 8074928768

14.Department: Department Of Masscom

Title: INFOCUS

Date: 22-24th February 2019

A Weekend for the movie lovers- Infocus 2019

Amongst the excited chatter and bustle of students, film-makers, and film aficionados. The 11th edition of InFocus National Film Festival was held on 22nd, 23rd and 24th February 2019 in Loyola Academy, Alwal. Film screenings, workshops, interactive sessions and exciting on-spot competitions made InFocus 2019 a very productive, lively weekend worth waiting a year for.

Infocus is an annual film festival organised by the department of mass communication of Loyola Academy. It is a celebration of the art of filmmaking- a haven for aspiring movie makers and all those who enjoy cinema. Many a popular face of the telugu film industry were seen at the event this year. Competitions for short films, documentaries, PSA/PSMs and music videos were held along with exciting on-spot competitions of the vibrant art forms of rap, freestyle dance, beatboxing along with script-writing, video editing and film quizzes. Apart from these, an online challenge was encouraged, by the hashtag of #oneshotchallenge on social media. More than 100 entries were received for the competitions. On the first day as part of the inaugural ceremony, principal rev. Fr.

Anthony SJ spoke to the gathering about passion and creativity and declared the fest open, after which Rahul Haridas, noted actor of “Happy Days (2007)” fame, addressed the crowd of energetic audience and spoke about his experience of working in Happy Days, his journey in the film industry and about his career as an actor.

Nag Ashwin, the enigmatic director of the critically acclaimed Mahanati (2018) and Yevade Subramanyam (2015), conducted a very informative interactive session with the audience, wherein he spoke about his journey as a director, his inspiration, creative process and shared helpful advice with students wanting to progress in the field of filmmaking. This session was followed by screenings of the short films and documentaries shortlisted for the main competitions along with performances of dances by the students of the mass communication department.

The day’s session ended with a bang with the presence of actor Krishnudu, of Vinayakudu(2008) fame, who answered the audience’s questions in detail as to how he became an actor, deals with critics and about his ongoing projects.

The second day started with a fascinating question-and-answer by the ingenious Vivek Sagar, well-known music director of Sammoohanam(2018), Pellichoopulu(2016) and Ee Nagarani Emaindi (2018). He answered all the audience’s questions jovially, candidly and in depth. Before leaving, he serenaded those present with some of his popular songs.

Amidst raucous cultural events that energised the audience on the warm summer afternoon, a workshop was conducted by Mr. , a representative of Fujifilm. He spoke in detail about technical aspects of cameras, providing helpful tips and tricks for the many budding filmmakers and photographers in the audience. He also brought to the audience knowledge the latest developments in the field of professional photography and cinematography.

Screenings of music videos and PSAs took place, parallelly to which the on-spot competitions of rap, beatbox, dance took place at the venue.

Nitya Naresh, Parvateesam, Sai Kiran Adivi- the talented cast of Operation Goldfish, a military-action movie set to release in November, made their way into the crowd of excited participants and onlookers and raised the levels of excitement of those present by talking casually and engagingly about the film industry, their upcoming movies and poking fun at each other, which delighted the audience. They also carried on a charming back-and-forth interaction with those present by answering questions, reciting dialogues

and talking about their journeys. Actress Nitya Naresh went on to show-off her vocal talents by singing a soulful song with one of the students in the audience.

Later on the second day, the guests presented prizes to the winners of the competitions.

Karthik Parmar bagged the first prize in the short film category and Athithya Kanagarajan won

second. Vardhan Mayur was adjudged have won the first prize in the documentary category, with Srinath Chavali winning second. In the PSA/PSM category, Anshul Sinha took home the prize while Shadow Puppet Films received the second prize. Nanda Kishore and Mourya Ila won the first and second prizes respectively for their music videos. The HOD of the department of mass communication, Mrs. VJ Bharathi addressed the gathering with her heartfelt appreciation for the students and staff for successful organisation of the 11th edition of InFocus,

The third day of InFocus witnessed the esteemed cinematographer K.K Senthil Kumar- who is a creative force behind cult classics Baahubali, Magadheera, Arundhati, Eega, Sye and other such telugu blockbusters- conducted an interactive session with students and film-makers. He spoke about cinematography in detail, about his views on the industry, how students can join the industry, how he became a cinematographer, his thought process, technical advancements in the field and other such enlightening pieces of information. He said to the audience- “you never know where your opportunities come from. That is why it is important to keep working tirelessly.”

The captivating session marked the end of a three day festival of art in video format. On the first two days, there was a footfall of above 600. The festival was sponsored by Fujifilm, MaaMusic, Zebronics, Gone mad, Shakti sandwiches, Peggy icepops, Goodclap NGO and Rohan Foundation.

SUMMARY: INFOCUS NATIONAL FILM FESTIVAL is an annual fest conducted by department of mass communication of Loyola Academy, Hyderabad. It was held this year on

22nd, 23rd and 24th February, 2019. It is an opportunity for those interested in a career in filmmaking and everything related to put forth their talents and to gain knowledge about their chosen career. It creates a platform for showcasing talent for participants all over India, where every movie has a story to tell.

15.Department: B.Com International Accounting & Finance

Title: FIDUCIA – A Career Expo 2k19.

Date: 10th and 11th of January 2019

PLACE: INIGO HALL, LOYOLA ACADEMY

Objective: To understand the objective of future prospects in the field of commerce for the students of 11th and 12th with a title called FIDUCIA Career Expo.

As career decisions play a pivotal role in shaping the future growth and overall development of students, the department of B.Com IAF has organized a career festival on 10th& 11th January 2019 in the Inigo hall.

'Fiducia' is the Latin root of the word Fiduciary. Its Latin translation is the English word 'Trust... A fiduciary is a person who holds a legal or ethical relationship of trust with his clientele.

Being a Fiduciary comes with a certain level of responsibility. An investment fiduciary is any person who has the legal responsibility for managing somebody else money. For instance, an investment fiduciary's main responsibility is to manage a prudent investment process. A fiduciary demonstrates prudence by the process through which investment decisions are managed.

Therefore, Fiduciary Responsibility is a client-first philosophy. And this philosophy connects to the heart of our profession in the field of International Accounting & Finance, be it an accountant, auditor or an investment advisor. It's a central quality essential for our future job roles. It defines us, and also defines what we do. It is a voluntary choice to act in the best interests of our clientele. Therefore, it's something we all ought to ponder about.





Report:

DAY 1 - INAUGURAL CEREMONY

The session was inaugurated by invoking the blessings of the god by a prayer song followed by a welcome dance performed by the students of our department. Then the respected dignitaries were welcomed on to the Dias to begin the ceremony by lighting the lamp. The welcome address was given by Respected Principal Rev Fr. P. Anthony Reddy SJ focusing on the significance of the department of B.Com International Accounting and Finance (IAF). He also elaborated the subject on how this department is different and unique when compared to other streams of B.Com and he also focused on the support given by ACCA and ISDC. The Dean of Commerce Dr. Jacqueline Williams gave a talk on the opportunities available to the students in the field of Commerce.

- 1. Rev. Fr Dr P. Anthony Reddy SJ**, Principal Loyola Academy addressed the gathering about the importance of the subject and about the Department B.Com International Accounting and finance.
- 2. Dr Jacqueline Williams**, Dean of Commerce addressed the gathering about the importance of conducting FIDUCIA Career Expo.
- 3. Prof. K. Vishwanatham**, Retd professor OU addressed the gathering about the seriousness in the career to achieve something.
- 4. Ms. Aarundathi Roy**, an WomenEntrepreneur addressed the gathering about the career opportunities other than the field of CA and ACCA.
- 5. Mr. George P Babu**, Head Boy Loyola Academy addressed the gathering about the research and presentations for the students of IAF.
- 6. Mr. Darsh**, Member of ACCA, He gave a glance of ACCA and the structure for the preparation of ACCA exams and clarified many doubts of various students.

7. **Mr. Calvin**, Member of ACCA addressed the gathering by stating various career opportunities in ACCA.
8. **Mr. Alok Singh**, He spoke about the technologies in making the accounts and artificial intelligence in the global level.



Day – 1

Session 1-Timing: 10:25 to 11:35

Resource Person: Professor K. Vishwanatham, Retd Professor at Osmania University

Professor K. Vishwanatham enlightened the gathering with his keynote address on the importance of being serious in career to achieve something valuable in a student's life. He also gave insights about creating an impression in the society as character of a person in the society plays a vital role. Another important lesson we learnt was that we, as students, are responsible for increasing our own skill-set and capabilities to become competent enough for the ever-changing dynamics of the professional world.

OUTCOME

As it was very clear from Mr. Vishwantham, point of view that a career is a very important role played for a student and seriousness in gaining opportunities in career and to achieve long term goals for a student.

It was a very inspired speech by sir stating the importance for future prospects in a student life.



Session 2- Timing: 11:45 to 12:15

Resource Person: Ms. Aarundathi Roy

Ms. Arundhati Roy gave insights on other future prospects such as travelling, international trade and business which are not related to CA/ACCA. Being a student it is their responsibility to have outside knowledge and interacting with different people and travel to different places in order to enhance the skills and ability to have growth in the career. At the end of the session the students with full enthusiasm asked questions to ma'am about life and career which were accurately answered by the resource person.

OUTCOME:

Information given by the ma'am was very appropriate referring to the study of other streams excluding CA. Ma'am gave an opportunity to gain a more information in other streams like travelling, tourism, international trade, share market and many more.

Ma'am gave an glance about the future opportunities other than commerce. Ma'am made an very interactive session with the students of IAF, as many of our students asked many questions which was relating to the team.



Lunch

Session 3- Timing: 1:25 to 2:15

Resource Person: Mr. George P Babu, Head Boy Loyola Academy

Mr. George P Babu emphasized on how to do research study and project. He made the students aware about the present situation of technology, micro economics and also specified the elements of a research problem. He gave examples on research papers and how a research should be conducted along with the structure. The session came to conclusion with a question answer round.

OUTCOME:

The details provided by Mr. George were very informative. He gave an glance on how to do a research for the students of IAF he made it very clear that a research that a research is a part of career. By the experience of George it was very clear that presenting a paper on research is an essential part

of the study.



Session 4- Timing: 2:15 to 3:00 Events

- Business Plan

Ad Zap



Day -2

Session 5- Timing: 10:10 to 10:45

Resource Person: Mr. Darsh, Member of ACCA

Mr. Darsh spoke about the importance of ACCA and of having a global qualification. He spoke about the career opportunities that ACCA offers and how it is different from other global qualifications. He also briefed about the career path of ACCA and how a student should prepare for exams in relation to time management and resources which are available to them. Mr. Darsh has motivated the students to take up their ACCA papers and clear them in first attempt. He concluded the session by question and answer round which helped students in clearing their doubts on ACCA.

OUTCOME:

Mr. Darsh shared his experience with the students of IAF treating how important is ACCA course and clearing the papers of ACCA. He created awareness among students that how ACCA Global studies are important and a qualification from global universities, certification from the different ones. The students got motivated to clear ACCA and intermediate students got a clarity on this course.



Cultural Activities, Timing: 10:45 to 11:20



Session 6-Timing: 11:20 to 11:35

Resource Person: Mr. Calvin, Member of ACCA

Mr. Calvin enlightened the intermediate students on the career opportunities available in the field of commerce and the scopes available in this field. He also spoke on the career opportunities available in ACCA and the benefits of choosing B.Com IAF in future prospects. Mr. Calvin emphasized on the importance of being employed and becoming professional on entering the corporate world as it's very challenging and we must know how to face with it.

OUTCOME:

Intermediate students got a clear idea on what they have to choose career in the field of commerce. He also enlightened about professionalism required in the corporate world which help the students to learn and gain confidence.



Session 7- Timing: 11:35 to 11:55

Resource Person: Mr. Pavan Kumar, Member of ACCA

Mr. Pavan Kumar gave a brief on what ACCA deals with and the benefits students can reap in their career. He enlightened on the purpose of studying ACCA and encouraged the young blood to raise their standards of education. He stressed on the basic difference between a CA student and an ACCA student. To the new comers he has given a thorough explanation for their understanding. Since this course is completely new to the fresher's he made sure that the session was a responsive session for everyone. Definitely question and queries will arise from the students, Mr Pavan with patience has dealt with all those arising questions.



Session 8- Timing: 11:55 to 12:15

Resource Person: Mr. N. Anil Kumar, HOD of IAF

Mr. Anil Kumar spoke on different career opportunities which are available for students in different fields of studies. He basically had an interactive session with the intermediate students by clearing their doubts about their future



Lunch

Events for other college students, Timing: 1:00 to 2:10

- General Quiz



- Talent Showcase



- Debate

What Happens Next



- Build Up Story



Session 9- Timing: 2:10 to 2:50

Resource Person: Mr. Alok Singh, Entrepreneur

Mr Alok, an Entrepreneur was a highly profiled person who spoke about the various technologies and innovations that have been introduced in the years and how it is implemented. He viewed upon how the technology is important in the fast growing market sector. For a commerce student dealing with accounts and standards is a must, so he stressed upon how the technology help a commerce student. He spoke about the various platforms available for student growth on the internet and how it could be applied in our daily study patterns. Mr Alok enlightened the students on having a clear vision and aim in life so that one can be always have a oversight towards the coming future. A person without a vision is more or less considered to be lame and drawf, so it is very important that a student set their vision and goal.

OUTCOME:

It was a very interesting session by Mr. Alok. He explained us how a usage of technology is important in commerce and trade as artificial intelligence plays pivotal role in a country situation, as sir explained how important is artificial intelligence and usage of different technologies in a student career life.



INTER COLLEGATE- LIST OF PARTICIPANTS

CBSE / ISC SCHOOLS / INTERMEDIATE COLLEGE :

- 1. Army Public School, RK Puram, Secunderabad (Total Students = 90)**
- 2. Sri Chaitanya, Kompally, Secunderabad (Total Students = 20)**
- 3. Sai Chaitanya, Kompally, Secunderbad (Total Students = 5)**
- 4. Narayana College, Kompally (Total Students = 10)**
- 5. Suchitra Academy, Suchitra, Secunderabad (Total Students = 5)**
- 6. Shiv Shivani Institute of Management, Suchitra, Secunderabad(Total Students = 5)**
- 7. Kendriya Vidyalaya, Trimulgerry, Secunderabad**
- 8. Bhavans Vivekananda College, Secunderabad (Total Students = 20)**
- 9. CRPF School, Secunderabad (Total Students = 15)**
- 10. Trividya College, Suchitra, Secunderabad (Total Students = 5)**

VALEDICTORY SESSION:

Valedictory session was commenced with a prayer song followed by welcome dance by the students of IAF. Mr. N. Anil Kumar the HOD of IAF gave a departmental report enlightening on the department activities. To lift the students' spirits even higher the students of IAF performed an energetic western dance. The ceremony continued with the distribution of prizes and certificates which was categorized as winners, appreciation and recognition certificate to the deserving students by Dean of Commerce Dr Jacqueline Williams. The two days workshop came to an end with the vote of thanks given by Mrs. P.Y. Radhika, Lecturer in Commerce followed by National Anthem. The session concluded with Departmental Photo.





REVIEW:

'Fiducia' is the Latin root of the word Fiduciary. Its Latin translation in the English word is 'Trust... A fiduciary is a person who holds a legal or ethical relationship of trust with his clientele and this year we focussed on shaping the career decisions which plays play a pivotal role in shaping the future growth and overall development of students. FIDUCIA was an important event for the students of IAF as the main motive was to make students aware of the importance of commerce as a career standard. We have been successful by accomplishing this main goal of conduction a two day workshop.

16.Department: B.Com International Accounting & Finance

Title: Investor's awareness program - in collaboration with the ICSC Hyderabad chapter ministry of corporate affairs

Date: 25th March 2019

Resource Persons : Mr J Venu Gopal Rao, Senior Manager Zen Securities Pvt Ltd, Hyd

: Ms CS Akshita Surana, ICSC Member

: Mr CS Vikram Reddy, Vice Chairman, ICSC Member

:Mr Navjoth, Member ICSC.

Objective: The objective of the program was to create awareness in the teaching fraternity to as to how to make savings and to invest in the mutual funds, right market to choose, right investment to make, and tax planning.



Review / Report

The program was conducted at Loyola Academy, Loyola Hall for the teaching and non teaching staff members of Loyola, this was a program in collaboration with ICSC Hyderabad Chapter, Ministry of Corporate Affairs.

The program was attended by 94 members who took the insights on the various investment awareness in terms of shares, mutual funds, tax planning, SIP etc..

Welcome address was given by Rev Fr Dr P Anthony and Vice Principal Fr Bala Swamy. Stressing on, In today's present era of an individual expecting something in return of every action he undertakes, a proper strategy and purpose is mandatory to be framed. In context to this the department of B.Com (International Accounting and Finance) of Loyola Academy, Alwal had taken an initiative to spread awareness in relation to **"Advancing Business world"**.

- 1) Mr J VenuGopal Rao was the main resource person, he is a senior manager at Zen Securities Pvt Ltd, Hyderabad who took over the session and advised the members to how to understand savings and investment, asset allocation and investment , Diversification, Early investing & Power of Compounding, Inflation impact and Cost of Delay, Tax planning, Regulatory Frame work and Redressal mechanism for each investment avenue, Dos and Donots in investing in different investments avenues, Balancing the physical assets and financial assets , need for passive income for long term wealth creation.



- 2) Ms CS Akshita Surana also concentrated on the same points discussed by the resource person in an analytical way with the help of a video . In which it concentrates on the security measures to be taken when the investment is made.



- 3) Mr Vikram Reddy also stressed on the investments to be made for long term duration with less risk factors in for. Mr Reddy also stressed on the SIP measures to be taken up by the investors.



- 4) Mr Navjoth refered to the review of all the concepts covered by the resources earlier.



Outcome: Nearly 96 members attended the session. It resulted in a vast knowledge sharing in terms of savings and investment, asset allocation and investment, Diversification, Early investing & Power of Compounding, Inflation impact and Cost of Delay, Tax planning, Regulatory Framework and Redressal mechanism for each investment avenue, Dos and Donots in investing in different investments avenues, Balancing the physical assets and financial assets, need for passive income for long term wealth creation. We had several sessions given by Mr. Venugopal, Ms. Akshitha Surana, Mr. Navjot and Mr. Vikram belonging to several business fields. They have given a clear insight showcasing various investor opportunities and pathways for a positive and a beneficial return. Various schemes and policies offered by established “Securities Oriented Firms” were discussed during the session.



The session was complete by Question answer round and the motivating speech given by the Principal Of the Institution Dr.P.Anthony and was successful under the supervision of Mr. Anil Kumar (HOD).

