

BBA RETAIL OPERATIONS MANAGEMENT

(3-YEAR APPRENTICESHIP EMBEDDED DEGREE PROGRAM (AEDP) IN
ASSOCIATION WITH OUR INDUSTRY PARTNER RASCI)



LOYOLA ACADEMY

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BBA RETAIL OPERATIONS MANAGEMENT

The BBA Program in Retail Operations management is course for duration of three years consisting of six semesters and is a judicious mix of skills relating to professional education and general education on credit-based system. The program curriculum has been designed as per the Model Curriculum released by Retailers' Association Skill Council of India (RASCI), Mumbai. The Programme is approved by Retail Skill Sector Council, National Skill Development Corporation, GoI. Skills & Practical training will be imparted by Industry partners in the domain of Retail & Sales sector. The 3-Year BBA in Retail Operations offers direct gateway to industry with mandatory practical exposure in retail stores and employee retention design

ELIGIBILITY CRITERIA FOR ADMISSION

- Candidate must have completed 10 +2 / Intermediate passed with minimum of 60% Any Stream.

HIGHLIGHTS OF THE PROGRAM

**SKILL ASSESSMENT AND JOINT CERTIFICATION BY
INDUSTRY AND RASCI**
+
DEGREE CERTIFICATE FROM UNIVERSITY

**ALIGNED WITH THE NEW EDUCATION
POLICY (NEP) AND UGC GUIDELINES**

**3 DAYS CLASSROOM TEACHING
+
3 DAYS APPRENTICESHIP**

LEARN AND EARN

GUARANTEED JOB AS AN OUTCOME

**CERTIFICATION AS RETAIL TEAM
LEADER ON SUCCESSFUL COURSE
COMPLETION**

**INTERNSHIP & STIPEND EVERY
SEMESTER**

JOB PROSPECTS



SUBJECTS OFFERED

- Corporate Governance and Business ethics
- Financial accounting
- Team management
- Customer Relationship & Service management
- Retail Cashier
- Introduction to Retail Operations and In store cashiering
- Principles of Management
- Retail Team Leader
- Retail Sales Associate

POTENTIAL EMPLOYERS IN ASSOCIATION WITH RASCI

HAMLEYS	BIBA	SPENCERS
BIG BAZAAR	MC DONALDS	STARBUCKS
RELIANCE RETAIL	ADITYA BIRLA GROUP	

FOR FURTHER INFORMATION OR INQUIRIES, CONTACT

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