

B.A. PSYCHOLOGY, ENGLISH AND JOURNALISM



LOYOLA
ACADEMY



It is a course that gives a grounding in Psychology, English Literature and Journalism. The students of this course could pursue M.A. or M.Sc. Psychology, M.A. Mass Communication or M.A. English.

Its special features include :

- Enhancing Psychological Competencies
- Social Psychology
- Abnormal Psychology
- Health Psychology
- Organizational Behavior
- English Language and Literary Genres
- Popular Literature
- New Literatures in English
- Gender & Literature
- British Literature (15th Century - Modern)
- Communication & Journalism
- History of Indian Press
- Online Journalism
- Reporting and Editing
- Advertising
- News Paper Management
- PR and Corporate Communication

WHAT IS UNIQUE ABOUT LOYOLA'S B.A. PSYCHOLOGY, ENGLISH AND JOURNALISM ?

***A triple major course that helps students understand inter-disciplinarity in Humanities**

- Competent syllabi with theoretical aspects and hands-on training
- Equips students to work in as counselors and in news papers web portals
- Prepares students to get into the field of content and creative writing
- Prepares a strong foundation in oral and written communication, humanitarian attitude and critical thinking skills

CORPORATE PLACEMENTS

- Thomson Reuters
- National and local newspapers
- Television Channels
- Facebook
- Genpact



ADMISSION GUIDELINES

Candidates from any stream in Intermediate with 55% aggregate can apply
General English and General Knowledge