

DEPARTMENT OF COMMERCE

B.com Honours

“A leader is the one who knows the way, goes the way and shows the way” - John C. Maxwell

Introduction-

Loyola Academy started offering undergraduate B.com Honours course in the year 1991 which has a good market value as it includes versatile concepts correlation to real life and current market trends. This course is designed to inculcate business acumen in students which helps them to qualify professional courses like CA, CMA etc. B.com Honours is specialized in taxation and auditing.

Department report of B.com Honours 2012-13:

DEPARTMENT ACTIVITIES-

- 1. Seminars conducted-** The department of commerce organized a one-day exhibition on “Consumer Advertising Awareness Program” on 21st July 2012
- 2. Seminars attended by staff-** Fr. J. S. Manickam, S. J., lecturer in commerce presented a paper on, “Corporate Social Responsibility and the impact of PLANET (extension service of Loyola Academy)” in

an international Conference held on 17th to 20th August 2012 at University of Malaysia in Kolhapur.

- 3. Unique academic achievements-** Loyola Academy with its highest NAAC score (3.50 out of 4) and “A” grade is one of the top most colleges in the twin cities. As per the India Today assessment, we stand second for Science, Arts and Commerce.

- 4. Job placements-** Companies visited: ADP, WELLS FARGO, Mahindra Satyam, Wipro Technologies, iGate, Cognizant Technology, Dr. Reddy’s Lab, Google, Amazon. Number of students placed through placements are 159.

- 5. Planet-** Students of B.Com (General) and B.Com (Honours) participated in the PULSE POLIO IMMUNIZATION PROGRAMME in collaboration with department of Medical and Health organization, Hyderabad.

- 6. Sports achievements-** The academic year 2012-13 has been eventful year with lot of sports. Within the span of 5 years, Loyola Academy Degree & PG

College has emerged as the third best college in sports and games in Osmania University in the men's category securing 12 points and winning 4 titles and 3 fourth places.

7. Staff achievements- Dr. N. Maria Das, M. A. Ph.D., dean faculty of commerce and Dr. K. Krishna Mohan, M.Sc. (AG), Ph.D., reader in agriculture have co-authored a book on “Vegetable Marketing through Rythu Bazars in the state of Andhra Pradesh: An Empirical Study” This book consists of 384 pages and is published by the media house, New Delhi.

DEPARTMENT OF COMMERCE

B.com Honours

“It’s not about ideas. It’s about making ideas happen”
-Scott Belsky

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Department report of B.com Honours 2013-14:

DEPARTMENT ACTIVITIES-

- 1. Unique achievements-** Loyola Academy with its highest NAAC score of 3.50 out of 4 is honoured to be one among the 45 colleges across India to be chosen by the UGC to be elevated to attain the university status.
- 2. Sports achievements-** Ms. Nikhat Bhanu, B.com 3rd year student represented India in the Commonwealth

Table Tennis Championships held at Delhi and also played for the country in the ITTF Circuit Faser Cup Invitation held at Tehran, Iran from 22-27 January 2014. Thank you Nikhat for all the laurels you brought to the college and the country.

- 3. Seminars attended by the staff-** The department of commerce with the National Small Industries Corporation Limited (Government of India) organized a one day workshop on “Entrepreneur Development” on 22 August 2013.
- 4. Commerce fest-** The commerce fest “SYNAPSE” was organized on 18 and 19 December 2013. Over 400 students from various prominent colleges of Hyderabad attended the Fest and participated in a wide range of events.
- 5. Job placements-** Despite the recession in the job market, leading companies like Wells Fargo, ADP, Franklin Templeton, GE, Genpact, Apollo Health, IBM, Mahindra Satyam, Wipro, Cognizant, I Gate, L&T Infotech, ITC, Paper Boards, Google, Amazon and Asian Paints etc. visited the college for recruitment.

DEPARTMENT OF COMMERCE

B.com Honours

“The only thing worse than starting something and failing is not starting at all”

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Department report of B.com Honours 2014-15:

DEPARTMENT ACTIVITIES-

- 1. Seminars-** The department of B.com Honours together with the department of commerce organized a two-day national seminar on “Emerging Trends in Commerce” on 22 & 23 August 2014.
- 2. Guest lectures-** The department organized a capital market training program on 9th July 2014 for the B.com Honours final year students. Lotus

Knowlwealth, capital market advisory gave the training.

A guest lecture was organized for B.com Honours first year along with B.com General second year and B.com Computers second year on “Financial Services” by Mr. S. Shekhar on 6th February 2015

3. Industrial visit- On 5th July 2014 the final year B.com Honours students visited Coca-Cola beverages pvt. Ltd. manufacturing unit, Moulali, Hyderabad. On 25th November 2014 the first and second year B.com Honours students visited Parle-G contract manufacturing unit, Saidabad, Hyderabad. On 29th November 2014 B.com Honours visited the Gayatri Sugar ltd. Kamareddy, Nizamabad, to gain an insight into the manufacturing process of sugar, exposure to machinery, the equipment used and the evolution of the by-products and their usage.

4. Staff achievements- Mrs. E. Praveena, HOD, B.com Honours qualified in the National Eligibility Test (NET) in April 2014
Mrs. Praveena, HOD, B.com Honours presented a paper titled “Convergence to IFRS in India- issues and concerns” at the two-day UGC sponsored National Seminar at Loyola Academy.

5. Student academic achievements- Priya Rani of final year B.com Honours cleared IPCC, second level of the CA course conducted by the ICAI on 4th February 2015
Sushila Kumari on June 2014 cleared CPT, first level of CA course conducted by the ICAI
R. Pranahitha on December 2014 cleared CPT, first level of the CA course conducted by the ICAI
Priyanka MS cleared C.S Executive level of ICSI on December 2014

6. Sports achievements- In the Osmania University inter-college athletics, B.com Honours second year won bronze in 200m.
In Osmania University inter-college swimming championships, Palle Rishi Kumar of B.com Honours second year won a gold and a bronze.

DEPARTMENT OF COMMERCE

B.com Honours

“Quality is not accident; it is always the result of intelligent efforts” - John Ruskin

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Department report of B.com Honours 2015-16:

DEPARTMENT ACTIVITIES-

- 1. Seminars-** The department of B.com Honours organized a two- day International Seminar on “Technology-Driven Paradigms in Commerce” on 9-10 December 2016.
- 2. Guest lectures-** A guest lecture was organized for the second year students of B.com Honours on 3rd

September 20 2016. S. Mujib Kumar, advocate of High Court Hyderabad was the speaker for the session on the topic “Consumer Protection Act”

The department organized a capital market awareness program on 5th November 2016 for B.com Honours second year students by Dr. Bhavanarayana Kandala, visiting professor of various affiliated colleges of JNTU, OU and Business Schools.

A guest lecture was organized for the second year of B.com Honours on 20th February 2016. Dr. A. Patrick, assistant professor placement officer Osmania University, Hyderabad was the speaker for the session. The lecture was delivered on ‘Attitude Measurement and Scaling Techniques’ in Research Methodology.

3. Industrial visit- An industrial visit to the Telangana dairy development co-operative federation was organized by Loyola Academy for the B.com Honours second year students on 1st July 2016.

4. Student achievements- Mardel Joseph won 2nd prize in group dance at Little Honer College.

Kavya Shree won the 2nd prize in Bharatanatyam at Gayatri Sahitya and Little Honer College.

M. Menorah won 1st prize in group dance at St. Marys Degree College and 2nd prize un group dance at Little Honer College.

5. Sports achievements- In the Osmania University inter college athletics, B.com Honours second year won bronze in 200m.
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B.com Honours

“The entrepreneur is essentially a visualizer and actualizer. He can visualize something, and when he visualizes it he sees exactly how to make it happen” – Robert L. Schwartz

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Department report of B.com Honours 2016-17:

DEPARTMENT ACTIVITIES-

1. Students cultural and sports achievements-

Vishnu won second prize in the inter-college volleyball tournament.

K. Akshay Kumar won second prize in the inter-college volleyball tournament.

James Joseph won third prize in inter-college handball tournament.

- 2. Students internships-** Meshach Joseph, T. Sai Dharshini, Sushila Kumari completed their internships from Mist n Creams and Avaneetha Textiles.
- 3. Faculty publications-** Dr. Jacqueline Williams published Harnessing Companies to Utilize Data Driven Marketing and GST and its Implications- A Perspective.
- 4. Placements-** Companies visited- Deloitte, Wipro, Amazon, ADP, Wells Fargo, ICICI.
- 5. Quiz-** The department of B.com Honours organizes business quiz for all the first years of all B.com streams in the fields of Finance, Economics, Marketing, Banking and Accountancy.

DEPARTMENT OF COMMERCE

B.com Honours

“Inclusive, good-quality education is a foundation for dynamic and equitable societies” – Desmond Tutu

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Department report of B.com Honours 2017-18:

DEPARTMENT ACTIVITIES-

1. Faculty publication- Dr. Jacqueline Williams published “A trending model at Netflix: business model innovation” and “Crafting an industry ready entrepreneur: The need of hour”

Mrs. K. Saraschandra published “Use of Artificial Intelligence in the insurance sector”

2. Conferences attended by faculty- Dr. Jacqueline Williams presented “Faculty Development Programme: STRATEGIC FINANCE” and also attended “All India Commerce Conference” at Osmania University.

Mrs. K. Saraschandra attended “Research Methodology” conference at Koti Women’s College.

Mr. P. Sai Karthikeya attended “E-Commerce & Web Programming” conference at Little Flower College.

3. Books published by faculty- Dr. Jacqueline Williams published “Principals of Insurance” and “Strategic Management”

4. Student cultural and sports achievements- V. Rani won second prize in All India university korfbal championship.

V. Rani won first prize in TS Inter District Basketball Championship.

V. Rani won third prize in National Sports Competition.

5. Guest lectures- On 22 June 2017, S. N. Srinivas, Founder and Director of Great Moves was the speaker on the topic “Motivating Students to Projects” for the second and final years of B.com Honours students.

On 22 January 2018, Mr. Gunwanth Kumar, CA, Finance Manager at Synchrony Financial was the speaker on the topic “GST” for the second and final year students of B.com Honours.

6. Perspective- Perspective is the department fest of the department of B.com Honours. Perspective 2017-18 was an initiative based on “Climate change”. It provides an opportunity to the student community enabling them to have meaningful discussions on the agenda of the event and pass resolutions.

7. Business quiz- The department of B.com Honours organizes business quiz for the first year of all B.com stream students in the fields of Finance, Economics, Marketing, Banking and Accountancy. The objective of organizing this event is to enhance and develop students’ knowledge on the current economic scenario.

DEPARTMENT OF COMMERCE

B.com Honours

“The question I ask myself almost every day is, ‘Am I doing the most important thing I could be doing?’ – Mark Zuckerberg

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Department report of B.com Honours 2018 - 19:

DEPARTMENT ACTIVITIES-

1. Faculty publication- Mrs. E. Praveena published “Goods and Service tax: A Paradigm”

Ms. Kavya published “Impact on GST on handloom industry

Ms. Manisha Amuda published “Role of Digital Finance in Indian Economic Development”

2. Conferences attended by faculty- Mrs. K. Saraschandra attended “National Research Methodology” conference at IIMC, Hyderabad.

Ms. Manisha Amuda attended “National Research Methodology”, “Banking for BPS” and “Train the Trainer program in TCS Bangalore” conferences at IIMC Hyderabad, TCS Loyola Academy and TCS Think Campus respectively. And also presented on the topic “FIIB International Management Conference” at Fortune Institute of International Business.

3. Job placements- companies visited- State Street Corporation, HGS and Infologic.

4. Student achievements- Mohit Rajesh Ramchandani cleared Intermediate(IPC) Group 2 from ICAI.

Anagha completed Yanowitz from ST. Francis College for Women
Mohan Nihal and Dishant Bhojwani achieved Marketing Mayhem from Ethames College.

Akanksha achieved Best Case Study from Anish Degree College.

5. Student cultural and sports achievements- Monjitkemprai won second prize in Father Balaiah memorial football tournament.

Monjitkemprai won first prize in inter-college football tournament.

V. Rani won first prize in 4*100 meters relay

V. Rani won third prize in inter-college sports and games.

V. Rani won first prize in Basketball (girls)

6. Student internships- Dishant Bhojwani completed internship from ADP Private Limited (30 April-8 June 2018)

Mohan Nihal completed internship from StuMagz (7 September 2017-18)

Mahan Nihal completed internship from ADP Private Limited (29 April 2014- June 2019)

7. Guest lectures- On 5 December 2018, Mr. Bhavanarayana Lotus Education in association with BSE was the speaker on the topic “Capital Markets and Mutual Funds” for the final year students of B.com Honours.

On 26 February 2019, Dr. A. Patrick was the speaker on the topic “Research Methods” for the second year students of B.com Honours.

8. Industrial visits- On 18 February 2019, second year students of B.com Honours visited Trinity Beverages, Patancheru, Hyderabad.

9. Perspective- Perspective is the department fest of the department of B.com Honours. Perspective 2018-19 was an initiative based on “Sustainable Development”. It provides an opportunity to the student community enabling them to have meaningful discussions on the agenda of the event and pass resolutions.

10. Business quiz- The department of B.com Honours organizes business quiz for the first year of all B.com stream students in the fields of Finance, Economics, Marketing, Banking and Accountancy. The objective of organizing this event is to enhance and develop students’ knowledge on the current economic scenario.

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Department report of B.com Honours 2019-20:

Department Uniqueness:

B.Com Hons is unique in various aspects, especially the activities it organises every year for the all round development of students. Below are few details of it:

1. The department fest- Perspective 2019-20 was an initiative based on “Loud Silence: You are loud, but are you heard?” It provides an opportunity to the student community by enabling them to have meaningful discussions on the agenda of the event and pass resolutions.
2. The Department has been successful in implementing the practice of conducting the Business Quiz since three years.

Placements: 36 students got placed in Deloitte, JP Morgan, Qualcomm, Genpact, IKS Health, ADP, Manya, IBM, State street, Amazon and Wipro.

Student Achievements: The students of B.Com Hons come up with new talents and are always with a zeal to learn and explore their talents in various activities along with the studies. Below are their achievements:

1. First Year Student S Pavan won the Second prize in All India zonal cricket championship. Third year student Nihal won the first prize in National level tennis championship. Khshitij Sircar won first prize for five times in the Battle of Bands Competition. 8 students from the department won the Golden ticket for finale in Trichi in mime, Group dance and Short film competition.
2. Hrithik Goel, Prathishta Shree, keerthana, Kaushik, Ananya, Shalini, Yashaswini, Prasad, Anagha, Nihal and Nikhil successfully completed their internships each at different organisation.
3. The Department organised three guest lectures in this year on CAT coaching and MBA, Investment in Mutual Funds and Shares and Soft Skills Development.

Staff Achievements:

1. Dr. Jacqueline Williams has been the sessions chair - person for the international conferences' named "Business Management, Innovation and Sustainability organized by Amity University and "Harmonizing People, Planet and profits – Sustainable Strategies and Ethical Considerations in 21st Century" organized by Christ University.
2. Mrs. Saraschandra participated in the FDP on "Research Methodology" organized by IQAC, Loyola Academy Hyderabad 25th January 2020.
3. Mrs. Saraschandra participated in the National FDP on "MOODLES" organized by IQAC, Loyola Academy Hyderabad on 21st February 2020.
4. Mr. Karthikeya attended the FDP "E – Commerce & Web Programming" conducted by Little Flower College and he had also presented a paper titled "India a \$5 Trillion Economy Opportunities & challenges" in the seminar organized by Badruka College of Commerce and Arts'

5. Ms. Manisha Amuda presented a paper titled “Digital Finance: Its impact on Indian Economy” in the International Management Conference organized by Fortune Institute of International Business.
6. Ms. Manisha Amuda participated in the one week national “Train the Trainer programme” organized by Tata Consultancy Services, Bangalore from 14th to 18th October 2019.
7. Ms. Manisha Amuda attended FDP on Banking organized by Tata Consultancy Services from 30th June to 2nd July 2019.
8. Ms. Manisha Amuda participated in the FDP on “Research Methodology” organized by IIMC Hyderabad on 7th August 2019.

DEPARTMENT OF COMMERCE

B.com Honours

Staff Achievements:

1. Dr. Jacqueline Williams had also been the Keynote speaker in the national conference “Online Education-Problems and Prospects” organized by Hindi Mahavidyalaya and she had also been the chief guest to the International conference “Aspiring Entrepreneurs- Local to Global” organized by St Martins Engineering College.
2. Ms.Manisha had participated in the E-Quiz on Financial Management organised by Laxmi Bai Sahuji Institute of Management Jabalpur from 27 june 2020 to 30 june 2020.