

LOYOLA ACADEMY
Seminars –2021-22
TOTAL- 37

S. No.	Year	Name of the workshops / seminars	Date (From - to)	Department	Number of participants
1.	2021	Webinar on “Emotional well-being of students during pandemic”	8 th June 2021	Food technology and management and Food science nutrition and dietetics.	200
2.	2021	UGC Stride Workshop On Basic &Advanced Molecular Techniques	07 th – 11 th June, 2021	M.Sc. Bio Technology	70
3.	2021	Workshop by Fujifilm	27 th July 2021	B.A.Masscom	100
4.	2021	(WHITE NOISE) Webinar	14 th August’ 2021	B A Psychology, English & Journalism	150
5.	2021	Lenzcape 2021	21 st August 2021	B.A.Masscom	250
6.	2021	Industry Academia Interface (Marketing)	21st Aug 2021	MBA	120
7.	2021	International FDP on Innovative research techniques	26 th August - 31August 2021	IQAC & Research Committee	463
8.	2021	webinar on "sports nutrition”	29 th August 2021	Food science nutrition and dietetics	150
9.	2021	Webinar on Challenges and opportunities in Food Safety	4 th September 2021	Food technology and management	66
10.	2021	International FDP Recent trends transforming life sciences- Focus on Academia and Industry Symbiosis	13 th -18 th September 2021	IQAC, Bio technology in collaboration with City College, Nizam College and Osmania University	200
11.	2021	Work shop on research innovation, incubation, entrepreneurship, and Startups on campus	13 th September 2021	IQAC & B.Sc.Chemical Technology	150
12.		Webinar on “Mutual Funds and Financial Planning	21 st and 22 nd September 2021.	B.Com Hons” in collaboration with Lotus Knowlwealth Pvt. Ltd. (in association with BSE) on	150
13.	2021	workshop on “Nature of Research and Skills Required: Critical Thinking and Ethics	23 rd September 2021	IQAC & B.Sc. Chemical Technology	150
14.	2021	FOOD TECH-EXPO 2K21	30 th September 2021	Food technology and management	250
15.	2021	ANUNCIO 2021	26 th October 2021	B.Com Marketing	300
16.	2021	Two Day National Seminar LAB-X-2021	28 TH & 29 TH October 2021	B.Sc.Bio Technology	120

17.	2021	Farmers training on mushroom cultivation and vermin-composting	6 th November 2021	B.Sc.AG and RD	64
18.	2021	National Seminar on “The role of skill Development through employability and Nation Building	11 th & 12 th November 2021	Skill Enhancement cell in Collaboration with Bala Vikasa & TWG	500
19.	2021	KAFFEKLATSCH	18 th November 2021	B. Com Business Analytics	70
20.	2021	International webinar on educational policies & higher education: directions and approaches”.	23-24 November 2021	MBA in Collaboration with St. Joseph degree and PG college	150
21.	2021	Five Day Virtual National Level Workshop On “Innovation And Entrepreneurial Ecosystem”	7-11 th Dec 2021	MBA	106
22.	2022	International Webinar on MACHINE LEARNING	11 th January, 2022	B.Sc.Computer Science and Engineering	258
23.	2022	Faculty training programme on “statistics & machine learning”:	5 January 2022 to 18 February 2022.	B.Sc.MSCS& ISI, Hyderabad	120
24.	2022	Harbinger Session	19 th January 2022	BBA	100
25.	2022	National Level Management Fest “OLYMPUS”	28 th -29 th January 2022	B Com Hons In Collab with GUS Education India, Francophile French, Skillstride Academy, and ProNeev Consultants.	250
26.	2022	New Paradigms in Mathematics and Computer Science Research	1-5 th February 2022	IQAC & Faculty of Mathematics, Statistics, Electronics and Computer Science	135
27.	2022	International Seminar On Interdisciplinary Trends In Artificial Intelligence	21 ST – 28 TH February 2022	7 PG Departments	200
28.	2022	Stochastic Process and Time Series Analysis	1 March 2022 to 28 April 2022	B.Sc. MSCS& ISI, Hyderabad	120
29.	2022	'NEGOTIUM – 2022	17 th March 2022	BBA	
30.	2022	CAREER DAY (Webinar cum Workshop)	19 th March' 2022	B A Psychology, English & Journalism	140
31.	2022	Academic IPR Strategies required for Innovative Research & Startups Facilitation	19 th March 2022	IQAC & B.Sc. Chemical Technology	70
32.	2022	International Conference on Emerging Trends in Accounting and Finance	28 th March to 1st April, 2022	Commerce Departments	750

		(ICETAF)-2022			
33.	2022	COMFIESTA2.0	30 th -31 st March 2022	B.Com Strategic Finance	160
34.	2022	India Data Portal Workshop	25 th April 2022	B.Sc. Agricultural Science & Rural Development, Department of Mass Communication of Loyola Academy, Secunderabad. in collaboration with ISB, Mohali.	150
35.	2022	FIDUCIA 3.0	22 nd and 23 rd April 2022	B.Com. IAF	150
36.		Workshop cum Symposium (TOUCHSTONE)	26 th -27 th April, 2022	B A Psychology, English & Journalism	170
37.	2022	Machine Learning	3 May 2022 to 30 June 2022	B.Sc.MSCS& ISI, Hyderabad	120

INDUSTRY ACADEMIA SEMINARS WITH REPORTS

1. Department: Food technology and management and Food science nutrition and dietetics.

Title: Webinar on “Emotional well-being of students during pandemic

Date: 8th June 2021

Number of Participants: 200

A webinar on "emotional wellbeing of students during pandemic" was organized for UG food technology and management and food science nutrition and dietetics students and faculty by Loyola academy, Hyderabad on 8th June 2021 at 10:50AM. The total number of participants for the webinar are around 200.

The webinar was started by addressing the speaker by the HOD of BSc. Food Technology and management department.

Dr. Samson Gandhi started the webinar by grabbing everybody's attention by giving a familiar example from a well-known Bollywood movie called "3 idiots" where the main lead imitates a Nepali Ghurkha (watchman) who says " nothing to worry, don't get disturbed, ALL IS WELL. I am watching over you, you sleep tight". Then he comes to the actual topic where he focussed on the importance of being healthy both mentally and physically, citing various examples from the everyday life. The webinar was aimed at fostering students to understand and practice emotional well-being and take note of their daily activities and how are they affecting their minds. 'Dr. Samson Gandhi' (Faculty, Person to Person Institute for Christian

counselling) headlined the webinar and also explained the types of emotions which is positive emotions and negative emotions. Where he referred positive emotions as 'roses of fragrance' which includes love, joy, peace, patience, kindness, gentleness and self-control; and negative emotions as 'thorns in the flesh'.

The webinar started with an interactive session with students where students were allowed to identify the emotions seen on the slide shared by him. The motive of the webinar was to make the students aware that they are not alone facing issues but all of them have some kind of stress and emotional breakdowns. Also, the fact that physical and mental health go hand in hand was also exemplified. The webinar mainly focused on the fact of conquering negative emotions like anxiety, fear, anger, guilt/shame, depression which he related with the current pandemic situation and also he said to accept the truth, face it and deal with it and be thankful for what we have and live in the present; and he also talked about the connection between emotional and spiritual balance in life, which is followed by a questionnaire round where students and faculties queries were solved.

The students and faculty really enjoyed the webinar and also felt relieved sharing their day-to-day issues and feedbacks on the webinar. The faculty members appreciated his sweet words.

The webinar concluded with the students being provided forms to fill, in order to be a part of this webinar.

Recorded Webinar Video link:

https://ladc-my.sharepoint.com/:v/g/personal/esther_sandhya_loyolaacademy_edu_in/Edqis-ONjY9Jh17RrgTF6sYBoINpSBVA450FjB4esaxLSA



LOYOLA ACADEMY

DEGREE & PG COLLEGE

(AUTONOMOUS & AFFILIATED TO OSMANIA UNIVERSITY)

RE-ACCREDITED WITH GRADE 'A' GRADE (III CYCLE) BY NACC

A 'COLLEGE WITH POTENTIAL FOR EXCELLENCE' (CPE) BY UGC

DEPARTMENT OF B.SC. FOOD TECHNOLOGY AND MANAGEMENT
AND B.Sc. FOOD SCIENCE, NUTRITION AND DIETETICS

Invites You to the webinar

"EMOTIONAL WELL-BEING OF STUDENTS DURING PANDEMIC"

Speaker: Dr. Samson Gandhi, Executive Director of Person to Person-Institute for Christian Counselling.

Qualification: M.B.A., Doctor of Ministry (D. Min.)

Credentials: ACC Certified Level 3 Counsellor

ACC Certified Supervisor & Honorary Member of ACC, U.K.

Area of Specialization:

Christian Counselling - Counselling Theory and Practice,

Integration of Theology & Psychology

Stress & Interpersonal Counselling

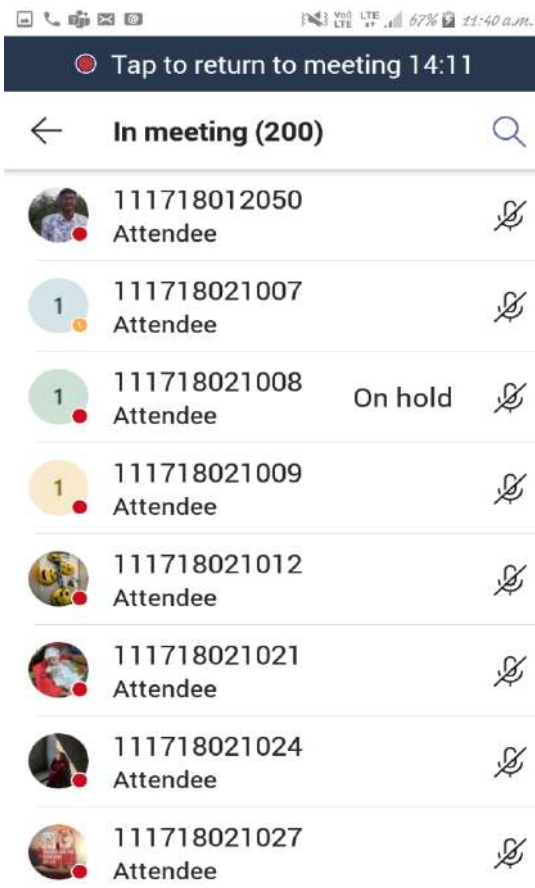
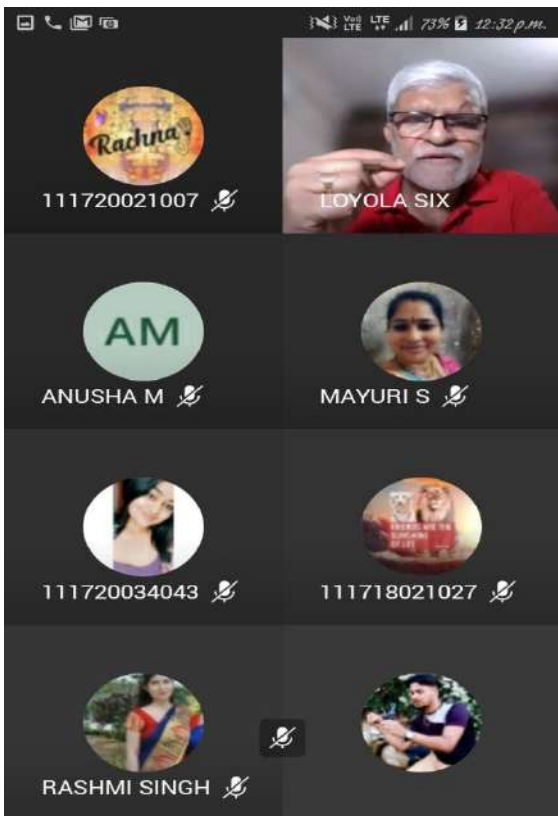
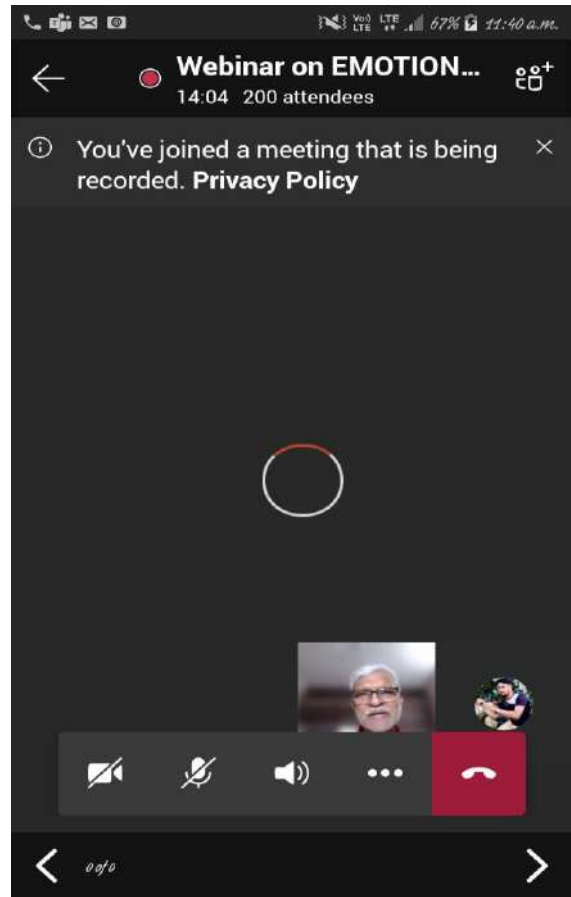
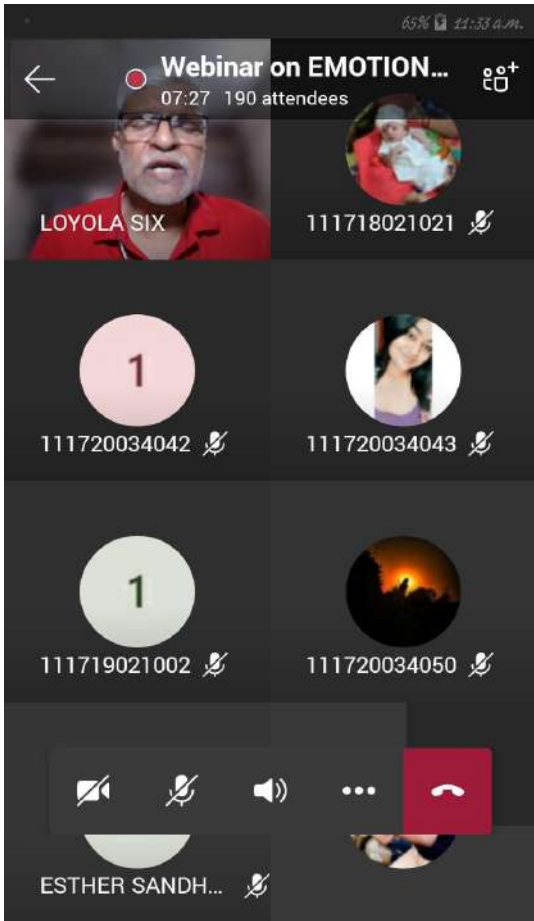


DATE AND TIME OF WEBINAR:

08/06/2021 11:00 AM TO 12:30 PM

WEBINAR PLATFORM: MICROSOFT TEAMS

E-CERTIFICATE WILL BE GIVEN TO THE PARTICIPANTS AFTER FILLING THE FEEDBACK-FORM. (WILL BE PROVIDED AFTER WEBINAR)



2. Department: M.Sc. Bio-Technology

Title: Webinar on “Emotional well-being of students during pandemic UGC Stride workshop on Basic & Advanced Molecular Techniques

Date: 7th June 2021 – 11th June 2021

Session 1.	26/10/2021	Interactive Session With Rakshith (Working In BiologicaIE.Limited)	Offline	37 Students
Session 2.	06/11/2021	Interactive Session With Ms. Priyanka (JRF)	Offline	37 Students
Session3.	16/02/2022	Interactive Session With T.Manasa (Lab Manager- Agri Biotech)	Offline	36 Students

INSPIRE SESSION :

Interactions with industry experts,Experienced Alumini students who are at placed In Biotech R&D

Objectives of the Practice:

- ✓ To create Awareness about the Biotechnology Industry
- ✓ To let students know about the Job and Working dynamics of Biotechnology Industry.
- ✓ To Guide the Students on Carrer oppurtunities Aspects of How to prepare for job interviews.
- ✓ Areas to focus on Job Etiquitte, Communicative skills.
- ✓ To give Guidance to students on how to prepare for clearing the All India CSIR-JRF,DBTPh.D.Entrance exams.

2. The Context:

To bring an awareness to students about The Job skills required to face an Interview for grabbing job in Biotechnology R&D Company.Future prospects like cracking CSIR JRF NET,DBT Competitive Ph.D.entrance exams.

How to overcome the weaknesses , Areas to focus and Improve eg:Practical Techniques to be learnt .

This Program is meant to make a student aware of how to get placed in industry , How to clear Competitive Ph.D.Entrance exams.

The Practice:

- With the help of The R&D, HR experts, Alumini students working in Biotech R&D wings 30 -45 Minutes sessions were conducted .
- The main objective behind conducting this session were:

- To give detailed information about the Working atmosphere and dynamics of Biotech Company.
- To give detailed information on recruitment process and interview skills to be acquired to get placement in Biotech company.
- To make the student aware of the latest Research activities,Technology developments,Technical skills to be improved to be placed in industry.
- To bridge the Gap between Industry and Academia.
- How to clear/crack Competitive, Ph.D.Entrance exams.CSIR-JRF NET,ICMR,DBT JRF etc.

3. Evidence of Success:

18 Students got selected into various Biotech Company In R&D,Quality control,Health care sectors during 2020-2021 Academic year.
 Since the last 3 yrs there is Gradual increase in Placements up to 60 percent.
 1 student cleared DBT JRF IN 20-21 All India DBT entrance exam.
 1 student cleared All India Forest research institute Ph.D.entrance exam.
 1 student got placed at IIMR.hyd. as young professional.
 During last 3 yrs 18-19,19-20,20-21 , 8 students Secured Admissions in Abroad universities For Ph.D Course,Specialization courses In Biotechnology related areas.

3. Department: B.A.Masscom

Title: Workshop by Fuji Film

Date: 8th June 27th July 2021

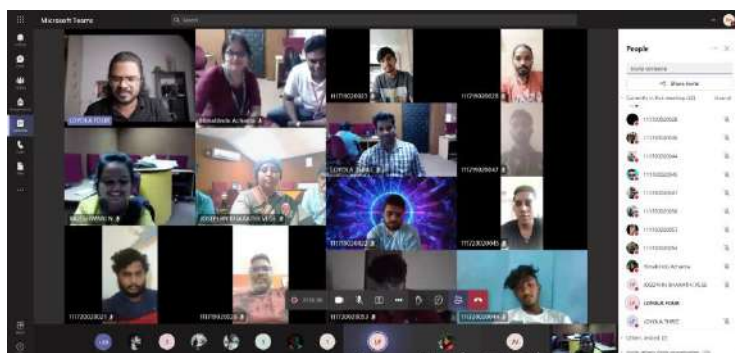
Number of Participants: 100

Name of the Guest Speaker: B A Abhishek

Occupation: An animator turned artist, was a full time wedding, corporate and travel photographer and is currently working with fuji film india as assistant manager

Past experiences: Technical support Executive NPS-South region Nikon India. And Creative manager in Oodio Pvt. Ltd. Over 9 years in the field of photography and cinematography

Subject covered: Photography, types of cameras, tips and tricks.



Mr B A Abhishek, who is a man of expertise in the field of photography with an experience of over 9 years, conducted 2 hours workshop with the students of mass communication through an online platform known as MS teams.

He started with sharing knowledge about the company he is working with, as an assistant manager, that is Fujifilm India and explained us why they are the most trusted brand since 85 years and sell top industrial cameras worldwide, he specified the 3 main element of their cameras that makes them the best (image quality, colour reproduction and lenses).

He then moved on to explain the camera concept and explained to us the working of pinhole cameras.

He then explained to us the concept of DSLR cameras and mirrorless cameras and also emphasized on which one is better and why. And well in detail shared with us his knowledge on the main aspects of shutter speed, ISO, white balance, aperture etc .He then shared with us the different types of compositions and specifically mentioned the golden eye and framing being his favourite among all the others.

4. Department: B A Psychology, English & Journalism

Title: Webinar on WHITE NOISE

Date: 14th August' 2021

Number of Participants: 150

Report on White Noise

The department of Psychology, English and Journalism organized a symposium, titled, White Noise: A Symposium on Subtle Sexism on 14th August, 2021. The session began with an inaugural address by the Dean of Arts, Dr. G. Ratna Vani and the HOD Ms. D. Elsitia, highlighting the objectives and the need to address issues with respect to gender in varied spaces of our everyday life. The first half of the session comprised of two guest lectures. The first guest lecture for the day was delivered by Dr. Lalitha Sarma, assistant professor at DB Pampa College, Kerala. Her talk was titled 'My Imperfect Feminisms: Theory and Praxis'. Dr. Lalitha Sarma highlighted how one could find subtle sexism in everyday life. One highlight of the talk was as to how keyboard keys were designed in a manner to suit the fingers of the sex 'male'. This was further extended to sexism in travel spaces such as trains, wherein the place to keep excess baggage was again structured in a way to suit the average height of the sex 'male'. The second lecture was by Dr. Kavya Krishna K.R, assistant professor, IIT BHU. Her talk was titled, 'Gender and Politics of Experience in The Great Indian Kitchen'. Dr. Kavya Krishna spoke about gender politics in the movie, The Great Indian Kitchen, also highlighting on the separate space for women, that is 'the kitchen'. The most neglected space in any Indian household and the stereotypes existing with menstruation, traditional method of cooking, gender roles; in a nut shell it focussed on the drudgery in the lives of Indian women, who spend a significant amount of their lives in the kitchen. She also brought in varied symbolisms, one being the broken sink pipe, which indicates the broken relationship between the lady and the husband Further it asserts on the need for individuality


of a women , beyond these cloistered spaces , here being, the kitchen. The afternoon session comprised of paper presentations by students across varied disciplines on the topic of casual sexism in everyday life. Students highlighted varied arenas wherein they could spot casual sexism on a daily basis. Their ideas were supported via a PPT presentation. Three best presentations were selected by Dr. Lalitha Sarma, evaluating them on basis of their content, uniqueness of their presentation and delivery skills. Overall, the two lectures sensitized and created awareness on the aspect of general discrimination in not just major spaces but also in the insignificant spaces of our everyday life, which helped the students to foster a more humane relationship with other sexes and to bear in mind the ways one sex could conveniently assert dominance over the other, because of the patriarchal undertones in the contemporary society.

Link Address: https://youtu.be/_3bSBzWu3yw


Dept of B A Psychology, English & Journalism
Presents
**WHITE NOISE: A SYMPOSIUM ON
SUBTLE SEXISM**
14th AUGUST, 2021

• **PROGRAM DETAILS**

9.30 am : My Imperfect Feminisms: Theory and Praxis
Dr. Lalitha Sarma, (Assistant Professor, DB Pampa College)



**10:30 am: Gender and Politics of Experience in
The Great Indian Kitchen**
**Dr. Kavya Krishna K.R (Assistant Professor,
IIT BHU)**



11:30 am: STUDENT PAPER PRESENTATIONS
1 PM: ANNOUNCEMENT OF RESULTS AND VOTE OF THANKS



5.Department: B.A.Masscom

Title: Lenzcape 2021

Date: 21st August 2021

Number of Participants: 250

"Lenzcape" the annual fest conducted by the department of mass communication on the occasion of world photography day on august 19th, basing on that the event was planned and executed on 21st of august. A nationwide photography competition was held taking forward

the legacy lenzcape has been embracing for a long time.

Virtual event Pre- activities:

Being an online fest attracting an audience was the main task. The social media team scheduled activities intending for engaging attention. The students of mass communication came up with posters, promo videos ,trailers,bts videos,etc planning out for the event. The registrations were open for enrollments according to the main theme yin and yang along with the sub theme the price of pride for the fest this year. The students prepared for the webinar as well as the culturals which includes dance and band performance.

On the day of fest:

The fest started off with a prayer song, father's speeches and a welcome speech by Rajeshwari ma'am. This is followed by a webinar and an interactive session conducted by Mr. B A Abhishek representing Fujifilms India. The session was filled with technical information regarding Fujifilm camera , technicalities, process and progress about photography and different aspects of it. The following gap was filled up with culturals and videos showing registered photographs. Onto the second part of the fest Jyothy Karat, a Nat Geo explorer, filmmaker, a documentation expert conducted a webinar speaking about various experiences and opportunities in photography, how she views a photograph and the different perspectives it takes to click a photograph . This was further led by an interactive session with the students. The fest came to an end with the vote of thanks given by Hima Bindu ma'am followed by a national anthem. The winners were announced later in the evening through the social media handle of lenzcape.

Details of the winners:

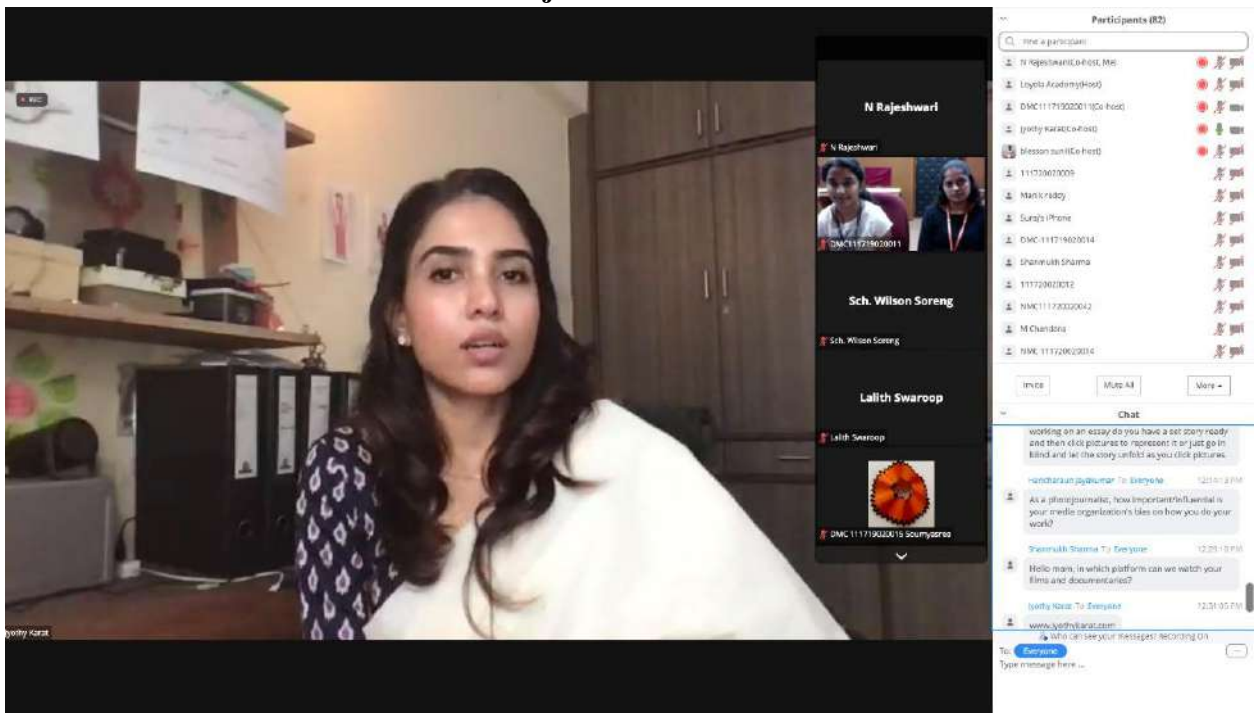
Main theme: 1st prize- Yohan George (Rs.2,500/-), 2nd prize- Shanaya (Rs. 1,000/-)

Sub theme: Winner- Peter Verghese (Rs.1,500/-).

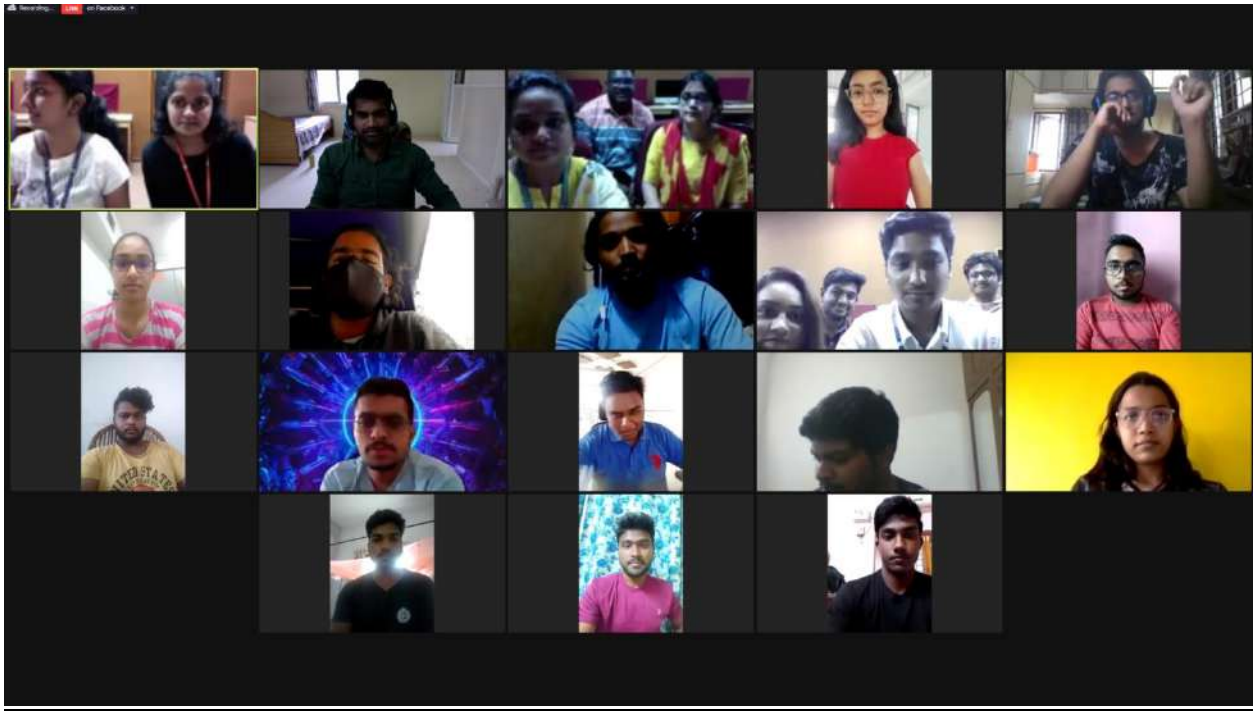
No. of the People Participated in the Event: 250



Interactive Session with B.A Abhishek - Fujifilm



Interactive Session with Jyothy Karat - a Nat Geo photographer, filmmaker, a documentation expert



6. Department: M.B.A.

Title: Industry academia Interface (Marketing)

Date: 21st August 2021

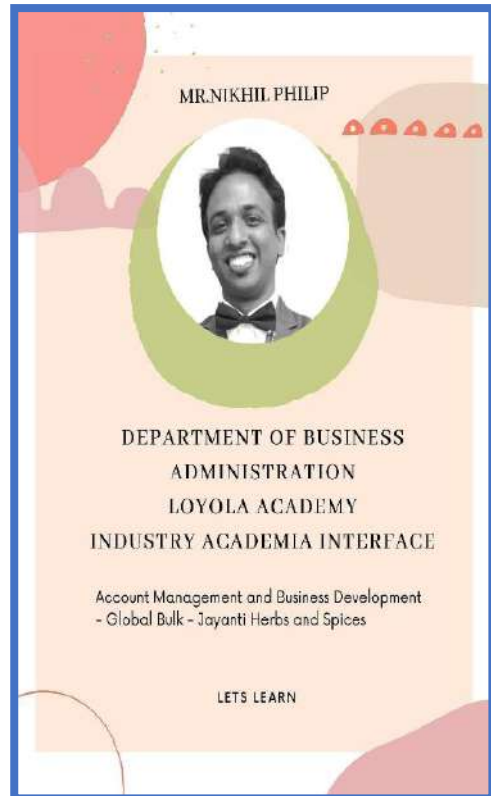
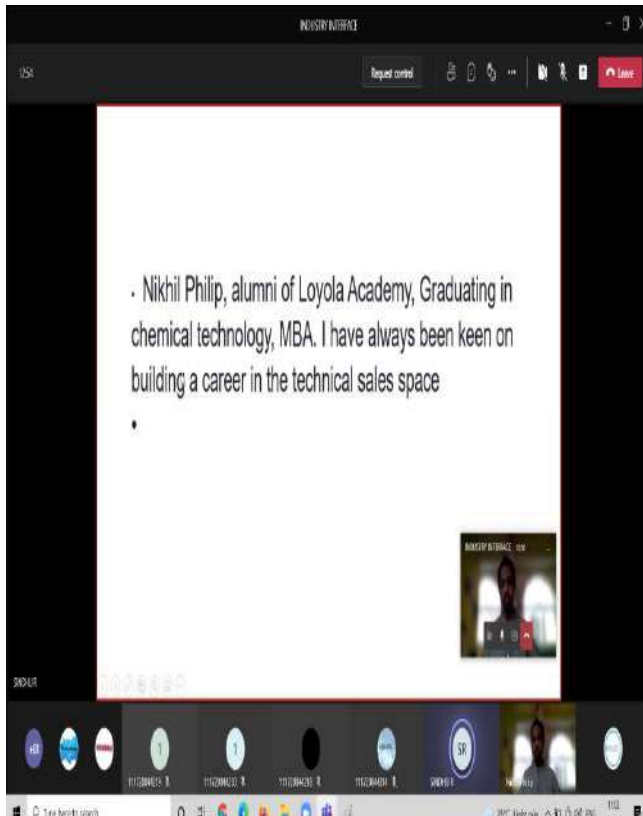
Number of Participants: 120

1. Industry Academia Interface

As a part of Industry Academia an interactive session was organized by the Department of Business Administration on 21-08-2021. Mr.Nikhil Philip was the speaker of the session.

Through this session we got to know what branding is, why it is needed, the roles of the branding teams, how a marketing campaign is developed, how internal and external marketing campaigns are developed along with few fascinating examples like hanging danglers with a message for a urology campaign and international trade . Also the significance of a logo, font, colors, budget, cultural factors, and experience factors of a brand was explained. Apart from this we also got to know how sales is different to business, determination of global factors like industry analysis, company assessment, marketing issues, political and geo political factors, currency etc and how to be equipped with language and culture, knowledge on regulatory norms of a country and payment terms like Telegraphic Transfer, Cash Against Documents, Advance etc.

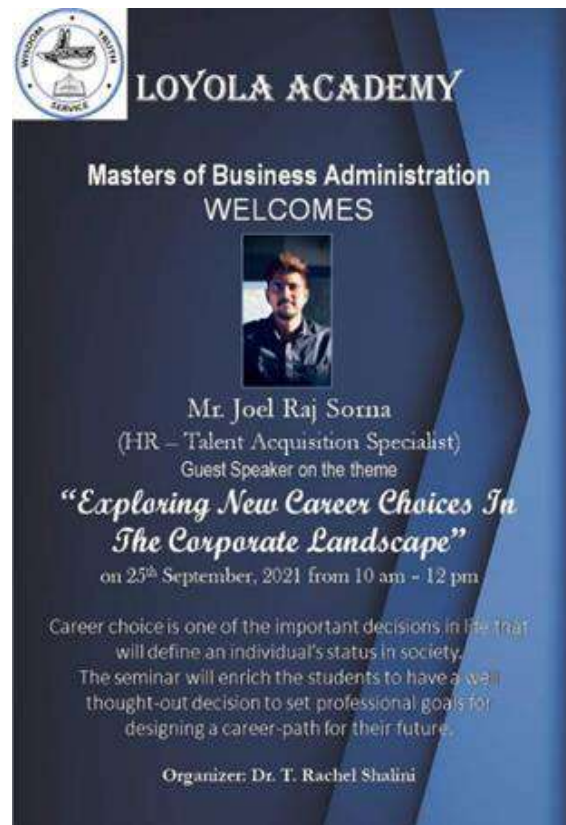
The session was very informative and the usage of relevant examples helped us understand the content in a more clear and practical way. During the session I've observed that the speaker has thorough knowledge in the subject and has explained everything in a simpler manner. Lastly I express my sincere thanks to the Department of Business Administration and Dr.Sindhu Varghese, H.O.D of MBA for organizing this informative session.



2. Industry Academia Interface

Topic : “EXPLORING NEW CAREER CHOICES IN THE CORPORATE LANDSCAPE”

“Career choice is one of the important decisions in life that will define an individual’s status in the society” On 25th September 2021, a guest lecture was organized by Dr. T. Rachel Shalini Ma’am for the MBA students which focused on Human Resource Talent Acquisition to enable the students to have a well-thought-out decision to set professional goals for designing a career path for their future. The guest speaker for the seminar was Mr. Joel Raj Sorna who is a Sr. IT Talent Acquisition Expert and also an alumnus of Loyola Academy. Mr. Joel started the seminar by discussing efficient ways to plan a job career and to better explain this, he conducted a psychometric test on two students, the results of which were announced in the end of the seminar. He further continued to discuss the different career paths in MBA that the students can explore and fetch jobs from. He gave an in-depth explanation about the recruitment process and shed light on the different interview rounds that most companies follow and asserted that the students be active on job portals such as LinkedIn and Naukari.com. He insisted the students upon taking up coaching to crack the aptitude tests during interviews and to appear for regular interviews to gain a better insight into the interview process and to keep track of the current affairs of the various organizations. The queries of the students were clarified by Mr. Joel to their fullest content after the seminar was completed. The seminar was overall a productive and informative session.



3. Industry Academia Interface

Topic : Advanced certificate course in "Financial Analysis and Modelling"

This course was initiated on 20th August 2021, which was organized by Fr. Dr L Joji Reddy SJ (Principal of Loyola Academy), Dr. Sindhu Varghese (HOD of MBA, Loyola Academy), Mr. T. Hanook and Mrs. Sheeba Jackson (Course Co-ordinators, Loyola Academy) for MBA students to understand the application and analysis of financial data and its interpretation in the real-world scenario. The resource person for the advanced certificate course was Rev Fr Dr S. Raja Ratna Reddy. (B.Tech, FPM/ Ph.D From XLRI, Professor of Finance SFIMAR Mumbai).

This was a 20-hour program conducted twice a week on every Tuesday and Friday. It's a kind of bridge course between Financial Analysis and Modelling and Financial Management. This course had begun with the introduction of Vertical and Horizontal analysis of the income statement and covered financial statements, Ratio Analysis, Relative valuation, Comparable company analysis, Calculation of Weighted Average cost of capital, discounted cash flows techniques. Namely: NPV, IRR methods, Functions used in financial models along with the problem-solving part. This course mainly helped and taught the students to work with financial functions on MS excels.

Overall, this course helped the students to understand and learn the terms and functions of financial analysis and modelling and this certificate course was very

much beneficial for the students which enhanced their skill in operating financial functions on MS excel that is technical knowledge of operating financial applications in real time scenario was inflated.



7. Department: IQAC & Research Committee

Title: International FDP on Innovative research techniques

Date: 26th August -31August 2021

Number of Participants: 463

This Faculty Development Program on “Innovative Research Techniques” aims to inculcate and enhance the abilities of the faculty members to carry out independent research, to write successful research projects, and finally to enable them for research oriented technical communication. Lectures were given by the experts on fundamental aspects of

- Research topic selection,
- Literature review,
- Planning of research,
- Project proposal writing and
- Research paper writing.

Apart from that hands-on practice also enabled participants to grasp the content methodologically. While designing the structure of the programme it was kept in mind to cater to that faculty from different background.

The FDP has following objectives:

- ❖ To learn and gain deeper understanding on the various research methods and data analytic tools.
- ❖ To develop a good knowledge based on professional styles for scholarly writing.
- ❖ To learn research ethics and publishing Scope.

The programme was attended by 426 participants; 19 participants were from different countries like Zambia, Kingdom of Saudi Arabia, Maldives, Singapore, Oman, and UK. 333 participants were from different states of India and 93 from our Loyola Academy. Participants included Research Scholars and Academicians from varied background.

DAY- I -26 -08-2021

First Day Fr. Dr.L. Joji Reddy presented the welcome address. Mr.P.V.R.Saiprasad, IQAC coordinator Dr.K.Rama, Dean of Academics have given the inaugural address. Dr. K.Vijayalakshmi, Dean Of Science and Convener of Faculty Development Programme has given brief introduction of the Research Committee, Loyola Academy.

Dr. Jacqueline Williams, Dean Of commerce has given introduction to Keynote Speaker Prof.V. Bala Kista Reddy. The keynote address is given by Prof.V. Balakista Reddy, Registrar, Nalsar University of Law, Hyderabad. Professor congratulated the organizing committee members for conducting this international FDP. He focused on Corporate social Responsibility and Academic social responsibility. Then Dr.K. Vijayalakshmi presented brief report on the research committee activities and about International 5-Day Faculty Development programme.

Dr. T. Suchitra Naidu, Associate Dean of Academics proposed the Vote of Thanks for the inaugural Session.

The technical session started at 3pm. Dr. A. ANANDA KUMAR, Associate Professor, DMI – ST. EUGENE UNIVERSITY, Lusaka, Zambia.

This screenshot shows a Zoom meeting in progress. The main window displays a Microsoft PowerPoint slide titled "RESEARCH PAPER STRUCTURE". The slide content is as follows:

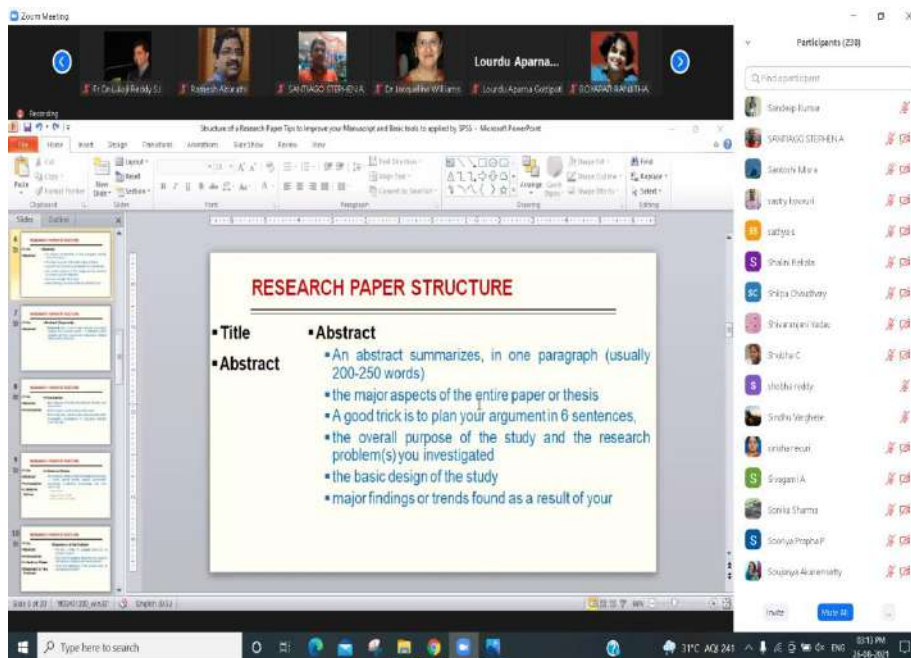
- Title
- Title
 - The title should be clear and interesting otherwise the reader will not continue reading.
 - Authors' names and affiliations are on the title page.

The Zoom interface includes a top bar with participant avatars, a right-hand panel with a list of 25 participants, and a bottom taskbar showing the system clock at 03:11 PM on 26-09-2021.

This screenshot shows a Zoom meeting in progress. The main window displays a Microsoft PowerPoint slide titled "INTRODUCTION TO RESEARCH". The slide content is as follows:

- Research is an organized investigation of a problem in which there is an attempt to gain solution to a problem.
- To get right solution of a right problem, clearly defined objectives are very important.
- Clearly defined objectives enlighten the way in which the researcher has to proceed.

The Zoom interface includes a top bar with participant avatars, a right-hand panel with a list of 27 participants, and a bottom taskbar showing the system clock at 03:11 PM on 26-09-2021.

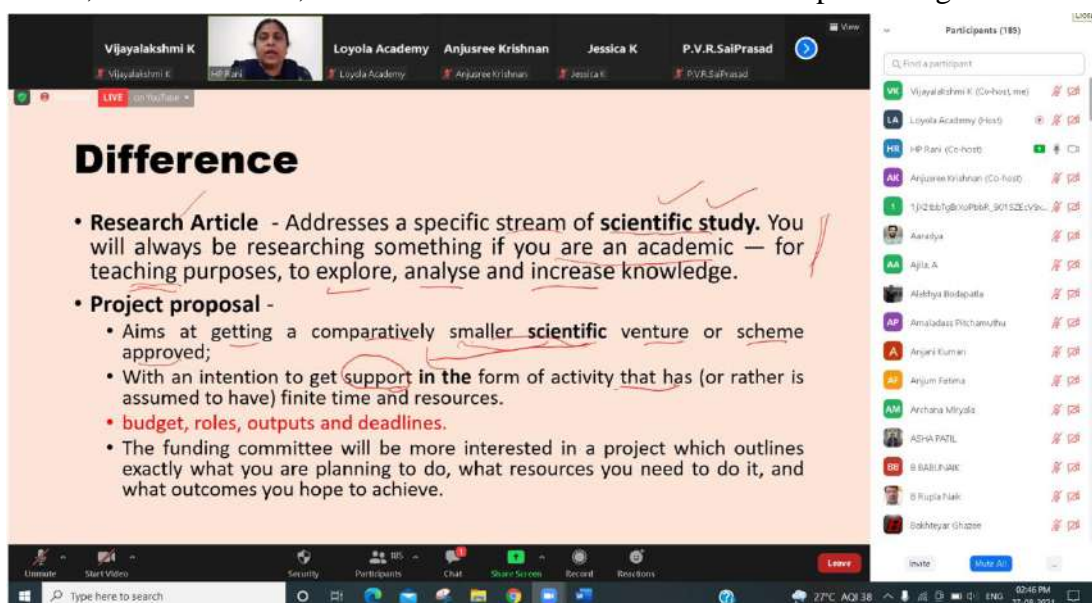


Professor has briefed the structure of research paper and directed the participants how to check the plagiarism of the research article.

DAY- II 27-08-2021

Contemporary Approaches in Research and Principles in writing project proposal.

- The session began with introducing the speaker, Dr. H.P. Rani by Ms. Anjushree Krishnan.
- Dr. H.P. Rani gave a detailed description about “How to write a research article”? which included aspects like choosing a research topic, Standard format of research article, Self-evaluation, and submission of article to a Journal / publishing.



- The speaker laid more focus on to educating the beginners towards research. A detailed insight with much practical approach was laid by the speaker throughout the session. Topics like Generation of research topic, finding out Research Problem, Study of research background, Research hypothesis, Peer-review, Journal/publishing, Project funding, Plagiarism etc. were brought into light with lively project inferences.
- The difference between Research Article and Project Proposal was explained.
- The session ended with a Q&A call, to which the participants actively gave their responses and interacted with the speaker.

DAY- III -28 -08-2021

Dr. Sindhu Varghese, Head Department of MBA has started the session with the introduction of the Speaker Prof. Dr. Leena Jenefa, Associate Professor, Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology, Chennai. Prof. Dr. Leena Jenefa has given in sights of innovative research techniques. Professor explained how the SPSS software is used for various data analysis for social sciences. She also emphasized on importance of empirical analysis in Scopus publications.

Dr. Varanasi M Prasad, Professor of Management, College of Business Administration Al Yamamah University, Riyadh. KSA has explained Purpose of Choosing a Research Topic and Research Methodology.

DAY-IV- 29-08-2021

Dr. K. Kavitha, Department of Mathematics, BVRIT Hyderabad Engineering College for Women, Hyderabad delivered a talk on “The Art of writing Research Projects”.

Madam explained how one can proceed to write a project, the procedures, moving towards the submission, approaching funding agency.

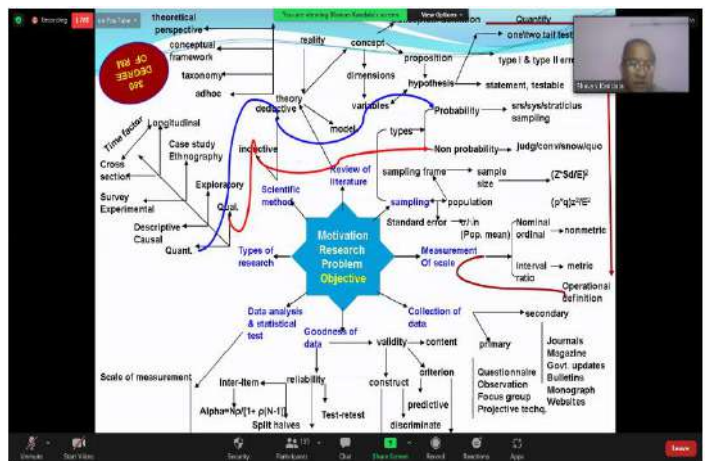
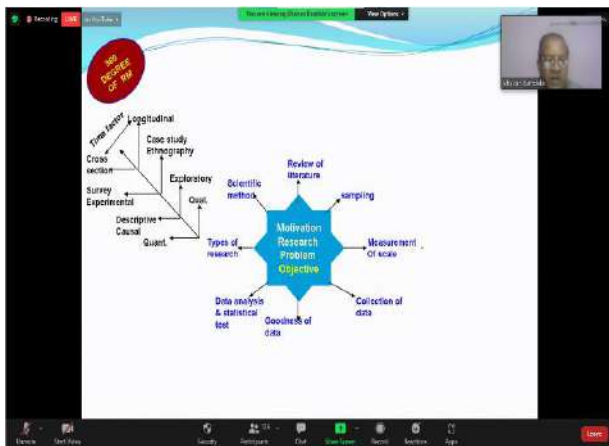
The screenshot shows a Zoom meeting interface. At the top, there are several participant thumbnails with names like Dr. K. Vijayalaksh..., Dr. Shakira Sult..., ruparani yanda..., and Dr.M.iswarya M... Below the thumbnails, a presentation slide is displayed with the following text:

- ▶ Project completion report should include
 - ▶ Title page.
 - ▶ Table of contents. ▶ Executive summary of the project.
 - ▶ Introduction
 - ▶ Work completed/ Milestones achieved

On the right side, there is a chat window titled "Participants (10)". It shows a list of participants and a chat history with messages such as "EXCELLENT PRESENTATION MM", "Nice presentation madam", and "Impressive session".

Grant Proposal

- ▶ Project Summary *(Card)*
- ▶ Need and importance of the project
- ▶ Description of project
- ▶ Project Methodology and Plan
- ▶ Project Budget
- ▶ Other Sections as per need of Funding Agency



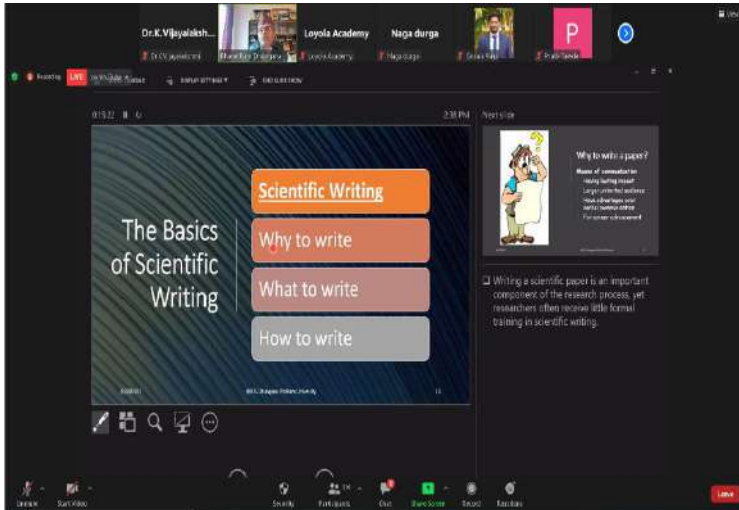
Speaker of the **second session - Dr. K. Bhavannarayana**, Professor, Pendekanti Institute of Management (PIM-OU), Hyderabad. President, MoE Institution’s Innovation Council@ PIM & President AGBA South India enlightened the participants on various innovative Research techniques. Professor has given a very clear and over all eye view covering the 360 degrees of Research Methodology. Professor has used a very new concept of presenting which was very impressive.

DAY V- 30-08-2021

The session started by introducing Dr. Bharat Ram Dhungana, Associate Professor, School of Business, Pokhara University, Nepal By Mrs. Naga Durga, Assistant Professor, Statistics. Professor focused on Developing & Publishing Research Paper by dividing his talk into three parts

- i) Research Planning and Writing

- ii) Publishing a Research Paper
- iii) Research Ethics and Expectation



- Firstly, the speaker emphasized research as a process to discover, develop and verify.
- Then, the speaker explained ‘Planning’ as an important step under the research process.
- Then, the various guidelines to be taken while writing and publishing a research paper was enlightened.
- The speaker threw a light on topics like research onion and research design which gave the participants a detailed perspective in the research area.
- Later, the participants learned about acknowledgment, revision and proof reading, as the tool for maintaining research ethics and meeting the expectations.
- The session gave the participants an overall view point on the various aspects of post-research analysis.

At The end of every session there was a Question-and-Answer Session. All the speakers have cleared all the doubts raised by the participants.

Dr. Vijayalakshmi, Dean of Sciences and Research Committee, Convener of the program – presented the Five-day International FDP report and Vote of Thanks was proposed by Dr.G.Ratana Vani, Dean of arts, Loyola Academy.

The following feedback was received from the participants:

1. 96% of the participants felt that the delivery and presentation of the resource persons was good.
2. 90% of the participants were of the opinion that the FDP brought practical knowledge of the subject in them.
3. 97% of the participants felt that the FDP was coordinated very well.
4. Participants felt that such FDP should be arranged regularly.

8. Department: Food technology and management and Food science nutrition and dietetics.

Title: Webinar on Sports Nutrition

Date: 29th August 2021

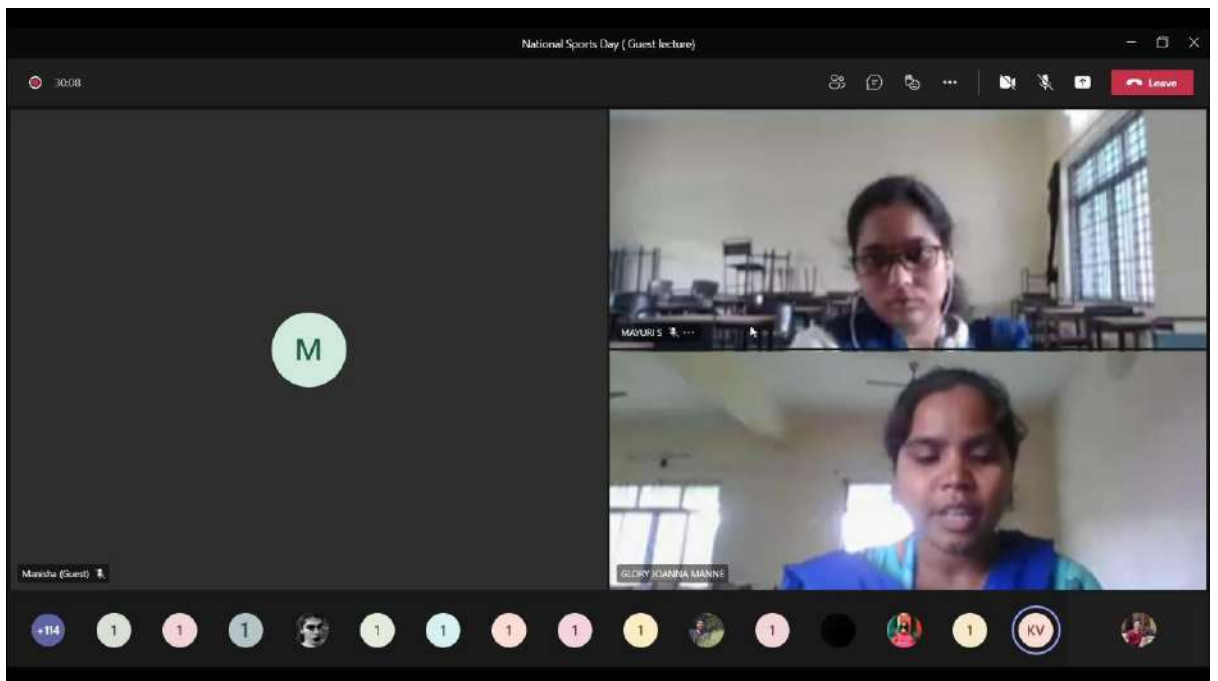
Number of Participants: 150

A webinar on "sports nutrition" was organized for UG Food Science, Nutrition and Dietetics students and faculty by Loyola academy, Hyderabad on 29TH August, 2021 at 10:00AM on the occasion of "NATIONAL SPORTS DAY". The number of participants for the webinar are around 150.

The webinar was started by addressing the speaker – Mrs. Manisha Ghodke by the HOD of Food Science, Nutrition and Dietetics. The webinar focused on What makes an athlete different from a normal human being, benefits of proper nutrition, performance nutrition- Foundation nutrition and Performance nutrition, how much should a player consume can be determined by: Height, Weight, Fat-Muscle, Hours of play, etc. The webinar was aimed at fostering students to understand and practice 5 rules to plan your nutrition, Competition Nutrition Advice, Top 5 superfoods, Carbohydrate rich foods for athletes, Power packed Proteins, Super athlete's secrets. The webinar started with an interactive session with students where students were allowed to clarify their queries regarding sports nutrition.

The students and faculty really enjoyed the webinar. The webinar concluded with a sports student sharing her experience and students being provided forms to fill, in order to be a part of this webinar.

The screenshot displays a Zoom webinar interface. At the top, the title bar reads "National Sports Day (Guest Lecture)". The main window shows a Microsoft PowerPoint presentation. The slide title is "NUTRITION SPORTS ATHLETES" and the subtitle is "COMPONENTS OF A HEALTHY SPORTS NUTRITION PLAN". The slide content includes a table of contents for "NUTRITION SPORTS ATHLETES" and a list of questions under the "FOOD" section. The Zoom interface shows a toolbar at the top with "Request control" and "Leave" buttons, and a participant list at the bottom with names like "Manisha (Guest)", "ch. Anil (Guest)", "KRUPA SATYANEDAM V", and "SUDHYA ANNA MA".



9. Department: Food technology and management and Food science nutrition and dietetics.

Title: Webinar on Challenges and opportunities in Food Safety

Date: 4th September 2021

Number of Participants: 66

The department of B.Sc. Food technology and management, Loyola Academy, organised a webinar on 04/09/2021 based on the topic "Challenges and opportunities in Food Safety" with the objective to create awareness among students.

The resource person for the webinar was Pavitra. K, founder of Food Safety Genie (FSG Food works OPC Pvt. Ltd), Food safety consultant, auditor and trainer.

The webinar was started at 11:30am with an opening remark delivered by Mr M. Karthik, HOD of B.Sc. food technology and management, Loyola Academy, and followed by welcome address from Mrs. Esther Sandhya, lecturer, department of B.Sc. Food technology and management.

Based on the premise that everyone is a consumer, Pavitra. K, in her presentation highlighted the importance of food safety, why food safety and general hygiene and sanitary practices in food industries. She also focused on the Food Safety in India and regarding the role of FSSAI. She spoke about the general hygiene and sanitary practices to be followed by all food business operators applying for license and about schedules and acts that should be followed by food business operators. She also advised students and gave a glance about the opportunities in Food industries and also opportunities through media and others in food safety. She also said about the certifications, applications and authorities for the food business operators to be followed. She included about the online internships by FSSAI. She concluded with advising all to be aware of food safety and hygiene and also food safety rules. She included how HACCP plays the role in safety maintenance in food manufacturing.

The session ended with a round of discussions with the participants and vote of thanks by Mrs. Anusha, lecturer, department of B.Sc. food technology and management, Loyola Academy.

The webinar was attended by around 66 participants and ended up around 1:00pm.

Link: <https://ladc->

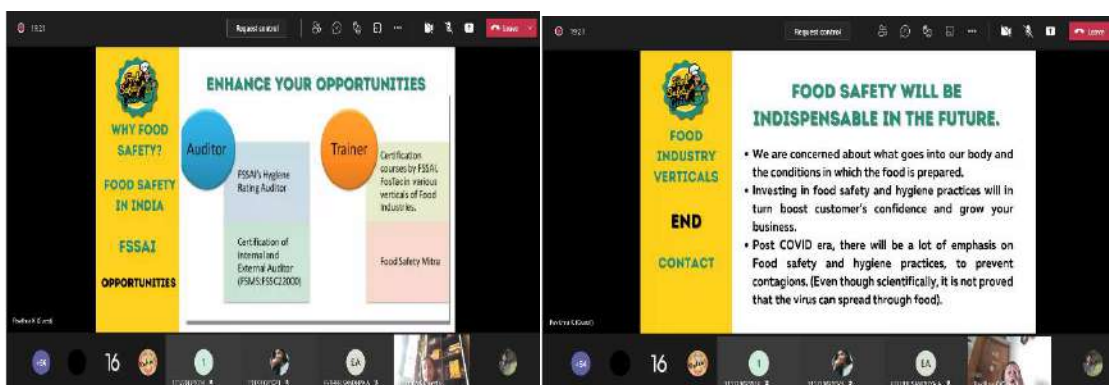
[my.sharepoint.com/:v/g/person/esther_sandhya_loyolaacademy_edu_in/Eee5SmBo-JBMsn-pxRtRk2sB-n1q9ly3u54jOGMwWCdU_g](https://ladc-my.sharepoint.com/:v/g/person/esther_sandhya_loyolaacademy_edu_in/Eee5SmBo-JBMsn-pxRtRk2sB-n1q9ly3u54jOGMwWCdU_g)

LOYOLA ACADEMY
DEGREE & PG COLLEGE
(AUTONOMOUS & AFFILIATED TO OSMANIA UNIVERSITY)
Re-ACCREDITED WITH GRADE 'A' GRADE (III Cycle) BY NACC

Department Of B.Sc Food Technology and Management
Invites you to the webinar
On "Challenges and opportunities in Food Safety."

Speaker: Pavitra K
Designation: Founder, Food Safety Genie (FSG FoodWorks OPC Pvt Ltd). Food safety consultant, auditor, and trainer.
Date: 04/09/2021, Saturday
Timings: 11.30am to 12.30pm

Moving into schedule on 03/09/2021
e-certificates will be shared to the participants after filling the feedback form. (will be provided after webinar)



10. Department: IQAC, Bio technology in collaboration with City College, Nizam College and Osmania University

Title: International FDP Recent trends transforming life sciences- Focus on Academia and Industry Symbiosis

Date: 13th-18th September 2021

Number of Participants: 200

International Faculty Development Report

Department of Biotechnology, Nizam College(A), Osmania University in association with two Autonomous Colleges i.e., Govt. City College and Loyola Academy Hyderabad, is organizing a week-long international Faculty Development programme (online) on “Recent trends transforming life sciences- Focus on Academia and Industry Symbiosis”, 13th September to 18th September 2021.

This FDP Programme is designed for all faculty teachers and researchers working in medical institutes, universities, colleges and professional institutes, or other government and private professional training institutes. Experience in teaching life sciences or allied subjects is desirable, although we will consider candidates pursuing PDF aspiring for a career in academics. This online FDP is delivered in Device-to-Device (D2D) mode on the Zoom platform with adequate security features and each session will be started at 2pm and ends at 4 pm (IST) of the scheduled day.

The main objective of this FDP Programme is to know about the basic science translational applications in life sciences. This programme will make understand all the facilities about technology, innovations and their future applications and helps in strengthening the academic activities.

INAUGURAL SESSION

1. Chief Guest of this virtual seminar, Sri. Naveen Mittal, IAS, Commissioner of Collegiate Education, Telangana. and
2. Guest of honour Prof. R. Limbadri, Chairman, and Telangana State Council of Higher Education.
3. FDP chairman Prof. B. Reddya Naik, OSD to VC, (Chief Patron Prof. D. Ravinder, Vice-Chancellor) Osmania University.
4. FDP Conveners: Prof. B. Narayana, Principal of Nizam College, Dr. Bala Bhaskar, Principal of Govt. City College and Rev. Fr. Dr. L. Joji Reddy SJ, Principal, Loyola Academy
5. Organising Secretary, Dr. D. Sambashiva, Asst Professor, Dept of Bio-Technology, Nizam College, course co-ordinators Mrs. Pushpalatha, Govt. City College, Dr. Ch. Sirisha, Loyola Academy and distinguished speakers from both India and abroad, esteemed guests, faculty members and research scholars attended this programme.

TECHNICAL SESSIONS:

Day 1:

Theme: Technical Session

Speaker: Dr. Gopal Sirasani Programme, Director, Scientific Operations and Business Development, TCG Green Chem, USA

He gave insights about biocompatible organic reactions utilizing microbially generated reagents to realize transition metal catalysis in the presence of microbes. Developed and applied novel reactions towards the step-economic, asymmetric syntheses of biologically active natural products and analogues thereof (SAR). Worked in the integration of synthetic organic chemistry and structure-based drug design (SBDD) to address important medicinal chemistry problems using natural and unnatural products.

Day 2:

Theme: Applied – Bio Sciences

Speaker: Prof. Pallu Reddanna, Executive President, FABA Senior Professor (Retd.), School of Life Sciences, UoH Director, ASPIRE, Bio NEST

He focused on nation higher education policy as a part of transformation technology. He mentioned about his significant views on global scenario about employability and industrial development.

Day 3:

Theme: Bio-Medical Sciences

Speaker: Dr. Pasupuleti Visweswara Rao, Research Coordinator & Head of Internationalization unit, FMHS, UMS Former Director, Centre of Excellence Research Institute

His research experience in the field of Biotechnology, nanoparticles research towards Biomedical Applications. He explained about evidence-based complementary and alternative medicine Molecules.

Day 4:

Theme: Microbiome Sciences

Speaker: Prof. Yeong Yeh Lee, President-Elect, Malaysian Society of Gastroenterology & Hepatology Scientific Chair, APDW 2021, Permanent Scientific Committee, OESO, Committee member, ASGE, WEO & WGO

He enlightened on gut microbiota, neuro gastroenterology, functional gastrointestinal disorders, gastroesophageal reflux disease, obesity, and endoscopy research.

Day 5:

Theme: Artificial Intelligence in life sciences

Speaker: Dr. P Ratnakar, Vice President & Global Practice Head- Life Sciences and Medical Devices, Tech Mahindra

He represented the industry body on pricing and regulatory areas. He is instrumental in key organization initiatives impacting short-term and long-term business plans. He has handled mergers & acquisitions (Company and Brands) and entry strategies to new businesses.

Day 6:

Theme: Biosafety & Biosecurity

Speaker: Dr. Asadulghani, President, FABA Head, Biosafety & BSL3 Laboratory, Bangladesh.

He mentioned about “Biosafety and Biosecurity Society” to develop and implement policies and procedures of Biosafety and Biosecurity in laboratories and field activities.

288 faculty members were registered for this FDP Programme and above 170 participants from different countries are attended daily for this seminar.

Conclusion Remarks given by Rev. Fr. S. Emmanuel SJ, Correspondent and Course Director of the FDP. Welcome address and vote of thanks given by Dr. Sirisha, associate professor, dean of academics PG. Out of 6 days; day 1, day 4 and day 6 is handled by Loyola Academy.

11. Department: IQAC & B.Sc.Chemical Technology

Title: Work shop on research innovation, incubation, entrepreneurship, and Startups on campus

Date: 13th September 2021

Number of Participants: 150

As a part of the quality initiative taken up by the IQAC to provide an ecosystem for research innovation, incubation, entrepreneurship, and Startups on campus, a one day workshop was organized by IQAC in collaboration with, department of chemical technology, and TASK (Telangana Academy for Skills and Knowledge), Hyderabad, Telangana State, and ProSAM Bio, Hyderabad, Telangana state, on 13th August 2021 at 01:30 PM, in online mode by using MS-teams platform (Registered version procured by Loyola Academy).

DR. Nandita Sethi, founder, and managing director, The Entrepreneur Zone & TEDx Speaker graciously accepted to deliver the talk on the proposed date. Stakeholders from various colleges were invited to attend the workshop. The workshop was also live telecasted on YouTube live with a good number of viewers.

The workshop began on time with the introductory talk by Rev. Fr. DR. L. Joji Reddy SJ, Principal, followed by Mr. P. V. R. S. Prasad, the IQAC coordinator. DR. Zakir Hussain, Assistant Professor in Chemical Technology, gave the details of the resource person then the resource person started to deliver the talk. At the end of the session, questions were raised by the audience, which was patiently answered by the resource person. The program was concluded at 04:30 PM, with the vote of thanks

proposed by Mr. P. V. R. S. Prasad. In the end, feedback was collected and it was concluded that the workshop was very informative and knowledgeable.

YouTube Link: https://www.youtube.com/watch?v=C_KSBa_DzS8M&t=3402s

The image displays two screenshots from a Zoom meeting. The left screenshot shows a slide titled "The Pasteur's Quadrant" which is a 2x2 matrix. The vertical axis is labeled "Quest for fundamental understanding?" with "High" at the top and "Low" at the bottom. The horizontal axis is labeled "Consideration of use?" with "Low" on the left and "High" on the right. The four quadrants are: Top-Left (Bohr Quadrant) for "Pure basic research"; Top-Right (Pasteur Quadrant) for "Use-inspired basic research"; Bottom-Right (Edison Quadrant) for "Applied research"; and Bottom-Left is labeled "Not Desirable". The right screenshot shows a slide titled "Startup Life-Cycle" which includes a "Company life cycle" bar chart and a "Startup life cycle" bar chart. The "Company life cycle" chart shows stages: Idea/Seed, Seed, Start-up, Growth, Scale-up, and Exit. The "Startup life cycle" chart shows stages: Idea/Seed, Seed, Start-up, Growth, Scale-up, and Exit. The "Startup life cycle" chart also includes a bar for "Mentoring needs decrease" and "Valuations increase".

Photos:

 **Welcome**  **Telangana Academy for Skill and Knowledge** 

to the

**Workshop on
Research Innovation, Incubation, Entrepreneurship, and Startups on
Campus**

(IN ASSOCIATION WITH TASK, GOVERNMENT OF TELANGANA)

 **Honorable Resource Person:**
DR. Nandita Sethi
Founder and Managing Director, The Entrepreneur Zone & TEDx Speaker

Date: 13-09-2021
Time: 01:30 P.M.

Organized By:
Internal Quality Assurance Cell (IQAC) and Department of Chemical Technology
Loyola Academy, Secunderabad, Telangana, India





12. Department: B.Com Hons” in collaboration with Lotus Know wealth Pvt. Ltd. (in association with BSE)

Title: Webinar on “Mutual Funds and Financial Planning

Date: 21st and 22nd September 2021.

Number of Participants: 150

AIM: TO HELP UNDERSTANDING MEANING, FEATURES, GROUND REALITY OF CAPITAL MARKET.

OBJECTIVE: To instill the sense of understanding about the Capital Market.

REPORT: Investor Education Program (IEP) has been conducted on behalf of BSE IPF at Loyola Academy on Capital Market Awareness, Introduction to Mutual Fund & Financial Planning on 21st September 2021, Tuesday at 11:00 AM for the department of Bcom honours. It gave the students in depth knowledge and insights about capital market.

The webinar was conducted by Mr. Venugopal. He is a senior associate of LKW. A seasoned professional with over 3 and half decades of finance related work experience, he has held several responsible posts in both, national and international companies. He was primarily responsible for key management functions pertaining to the Balance Sheet and also conducted in-house Training Programs.

- The webinar began with an introduction by Ms. Anannya Mohan followed by a very inspiring opening note by Mr. Venugopal that motivated all the students.

The webinar comprised of the following topics:

1. How the capital market operates?
2. Savings vs Investments
3. Basic features of Asset Classes

4G 11:21 ...

Voice LTE 4G 61



Zoom

Leave



Basic Features of Asset Classes

ASSET CLASS	Return	Safety	Liquidity	Recurring/ Incidental/ Storing Costs	Invest ment Size	Periodic Income	Tax Exemption
EQUITY/MF	High	Low	High	Low	Low	Yes	STCG -15% LTCG- Profit >1 lakh
GOLD	Medium	Low	High	Medium	Low	No	No
BANK FD	Low	High	High	Low	Low	No	No
COMPANY FD/NCD	Medium	Medium	Low	Low	Medium	No	No
LAND/ FLAT	High	Low	Low	High	High	Yes	No
PPF/ SUKANYA	Low	High	Low	Low	Low	No	Yes

Unmute

Start Video

Share

Participants 59

More



4. Comparison of Returns of BSE SENSEX & Gold

5. Mutual Funds – Features

- Types of Schemes

The screenshot shows a Zoom meeting interface. The main content is a slide titled "Mutual Funds - Features" with the BSE logo in the top right corner. On the left side of the slide, there is a circular diagram illustrating the flow of money: Investors invest in Securities, which generate Returns, which are then passed back to Investors. The Fund Manager is shown as the central figure who invests in Securities and passes the Returns back to Investors. On the right side of the slide, there is a list of features:

- High Returns Over Long term
- High Liquidity at NAV based prices.
- Effective from F.Y. 2020-21 Dividend is taxable in the hands of investors
- Low Investment Size
- Risk is minimized through diversification
- Various Types of Funds to choose from
- Periodic Investment (SIP)/Withdrawal (SWP) facility
- Other facilities like STP available

The Zoom interface includes a "Leave" button in the top right, a "Zoom" logo at the top center, and a bottom toolbar with "Unmute", "Start Video", "Share", "Participants" (47), and "More" buttons. A small video window on the right shows the presenter.

6. Financial Planning: Key Aspects

- Financial Goals
- Insurance Planning
- Tax Planning
- Retirement planning

The screenshot shows a Zoom meeting interface. The main content is a slide titled "Financial Planning - Key Aspects" with the BSE logo in the top right corner. On the left side of the slide, there is a list of key aspects:

- Financial Goals
 - Buying a house
 - Children's Education
 - Children's Marriage
- Insurance Planning
- Tax Planning
- Retirement Planning

On the right side of the slide, there is an illustration of a landscape with a tree, a house, and a person, representing financial planning. The illustration includes labels for "FINANCIAL PLANNING", "CHILD EDUCATION", and "RETIREMENT".

The Zoom interface includes a "Leave" button in the top right, a "Zoom" logo at the top center, and a bottom toolbar with "Unmute", "Start Video", "Share", "Participants" (47), and "More" buttons. A small video window on the right shows the presenter.

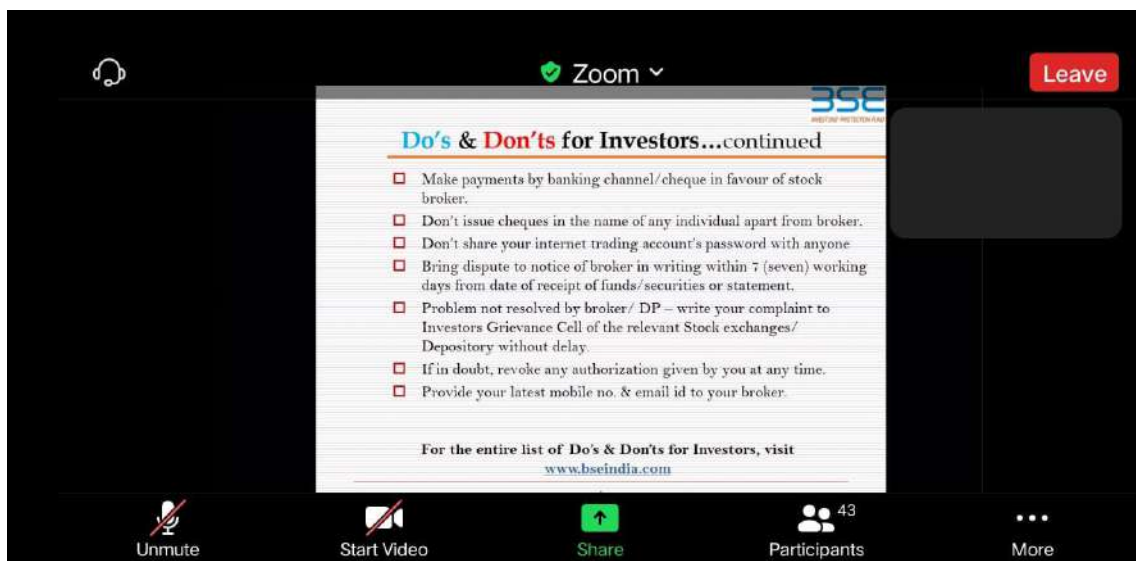
Venugopal Rayirath's screen

7. Financial products available at BSE:

- ✓ Equity
- ✓ Derivatives
- ✓ Currency Derivatives
- ✓ Interest Rate Derivatives
- ✓ Mutual Funds

8. Rights of Investors.

9. Do's & Don'ts of Investors.



10. Investor Grievance Redressal Mechanism.

Lastly, Mr. Venugopal explained us about the BSE INDIA WEBSITE:

www.bseindia.com by highlighting some important points:

- Most popular website for Capital Market.
- Real time corporate announcements.
- Trade Verification facility available for Investors & much more.

BSE Website : www.bseindia.com

- ❑ Most popular web site of the Capital Market
- ❑ Focal point for information dissemination
- ❑ Site provides information ranging from
- ❑ **Trade information** - Live prices & Volumes across all segments
- ❑ **Corp. information**- Quarterly Results & Shareholding Patterns of BSE listed companies
- ❑ Real time Corporate announcements
- ❑ **BSE Plus** - Personal Portfolio Management (Valuation)/Watch list etc.
- ❑ New Features are added on continuous basis so as to convert data into useful information
- ❑ **Trade Verification facility available for Investors**
- ❑ Website available on Mobile & Tabs as a Application

Venugopal Rayirath's screen

The webinar concluded with a small closing speech by Mr. Venugopal followed by a vote of thanks by Mr. Albin.

Words by Warren Buffet

- ❑ **On Earning:** "Never depend on single income. investments to create a second source".
- ❑ **On Spending:** "If you buy things you do not need, soon you will have to sell things you need".
- ❑ **On Savings:** "Do not save what is left after spending, but spend what is left after saving".
- ❑ **On Taking Risk:** "Never test the depth of river with both the feet".
- ❑ **On Investments:** "Do not put all eggs in one basket".
- ❑ **On Expectations:** "Honesty is very expensive gift. Do not expect it from cheap people".

Venugopal Rayirath's screen

OUTCOME: The Capital Market Awareness webinar was a very good learning experience. It helped students understand how the stock market works. The students were enlightened to learn about the do's & don'ts of the industry.

13. Department: IQAC & B.Sc.Chemical Technology

Title: workshop on “Nature of Research and Skills Required: Critical Thinking and Ethics

Date: 23rd September 2021

Number of Participants: 150

As a part of the quality initiative taken up by the IQAC to promote research on the campus and increase the number of quality research papers published by the teaching staff one-day online workshop on “Nature of Research and Skills Required: Critical Thinking and Ethics” was conducted, IQAC in collaboration with, department of Chemical Technology, and TASK (Telangana Academy for Skills and Knowledge), Pro SAM Bio, Hyderabad, Telangana State, on 23rd September 2021 at 01:30 PM, in online mode by using MS-teams platform (Registered version procured by Loyola Academy).

Prof. R. P. Chhabra, Mentor, IIT Ropar, Retired Professor IIT Kanpur, graciously accepted to deliver the talk on the proposed date. Stakeholders from various colleges were invited to attend the workshop. The workshop was also live telecasted on YouTube live with a good number of viewers.

The workshop began on time with the introductory talk by Rev. Fr. DR. L. Joji Reddy SJ, Principal, followed by Mr. P. V. R. S. Prasad, the IQAC coordinator. DR. Zakir Hussain, Assistant Professor in Chemical Technology, gave the details of the resource person, then the resource person started to deliver the talk. At the end of the session, questions were raised by the audience, which was patiently answered by the resource person. The program was concluded at 04:30 PM, with the vote of thanks proposed by Mr. P. V. R. S. Prasad. In the end, the feedback was collected and it was concluded that the workshop was very informative and knowledgeable.

YouTube Link: <https://www.youtube.com/watch?v=ZKFIVOpOvec&t=147s>

Photos:



Welcome

to the

Workshop on

Nature of Research and Skills Required: Critical Thinking, and Ethics

Honorable Speaker: **Date: 23-09-2021** **Time: 01:30 P.M.**



Professor. R P Chhabra
Mentor-IIT Ropar & Retired Professor-IIT Kanpur

For Registration:
[Click Here](#)

Organized By:
Internal Quality Assurance Cell (IQAC) & Department of Chemical Technology
Loyola Academy, Secunderabad, Telangana, India

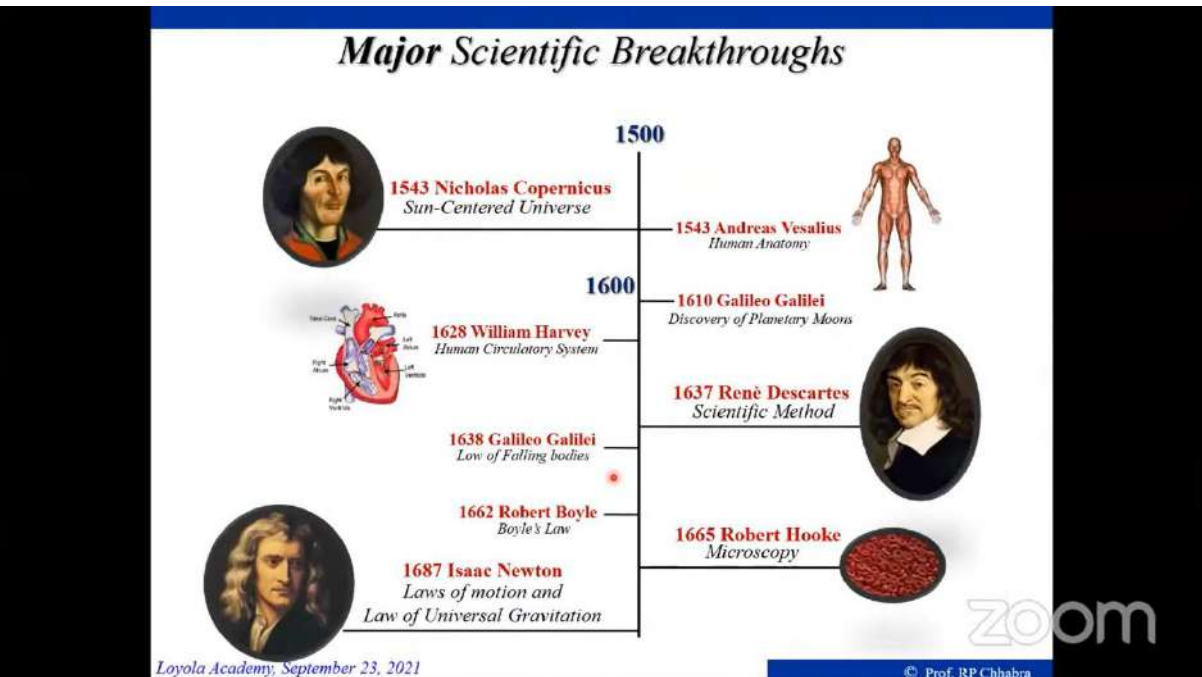


**Nature of Research:
Skill set & Ethics**



Raj Chhabra
Department of Chemical Engineering
Indian Institute of Technology Ropar

Loyola Academy, September 23, 2021



14. Department: Food technology and management

Title: FOOD TECH-EXPO 2K21

Date: 30th September 2021

Number of Participants: 250

The Food Technology and Management course was started in the year 2004 and ever since we've been organising expos where creating awareness has been a responsibility on our shoulders. The motto of this year's expo is "Our actions are our future- better production, better nutrition, a better environment and a better life." The goal of this expo is to share the knowledge and techniques that we have adapted during our course period so that people who attend understand what goes beyond our understanding and what exactly happens to our food from farm to fork.

Keeping in mind about the ongoing pandemic, all the safety protocols have been strictly regulated along with regular sanitizing and maintaining social distancing. The expo was inaugurated by our Principal Rev. Fr. Dr. L Joji Reddy along with Mrs. J. Evangeline, Head of the Department PG and Mr. M. Karthik, Head of the Department UG. The event was started by seeking blessings from almighty followed by which a classical dance was performed by a student from the PG department after which our Principal, Rev.Fr. Dr. P L Joji Reddy addressed the gathering and declared the expo open. Models were displayed which included chocolate preparation on industrial basis, ETP treatment plant, economizing photo thermal stimulator etc. Simultaneously there were competitions organized which were quiz, best out of food waste, short film and photography which were all based on the theme.

The afternoon session was started with an energized performance by the dance team from the department after which the fest was concluded with the valedictory ceremony and vote of thanks.







15. Department: B.Com Marketing

Title: ANUNCIO 2021

Date: 26th October 2021

Number of Participants: 300

ANUNCIO 2021 a two-day media advertising workshop organised by B Com Marketing was inaugurated On October 26th by IPL Cricketer Satish Yadav and Actor & a Bigg Boss Season 4 contestant Akhil Sarthak. Speaking on the occasion, he said that discipline is a priority and you have achieved passion in the field of your mind's choice. Akhil said that marks are not the measure of everything and nothing can be achieved without struggling.





He said that he wanted to study in Loyola. But he said that the taste of the film industry led him to Annapurna Studios. Akhil said he was proud to be the chief guest of this college. The Satish Yadav cricketer thanked Him for recognizing his talent and felicitating him by Loyola College Management. The event will include various inter college contest such as **Ad-Mad, Brain Storming, Channel Surfing, Digital Poster Making, Advertising Quiz, And Product Battle.**





Around 300 students from Wesley Degree college, Mehaboobia Degree College and Roots college and Loyola Academy were participated in the two-day workshop in ad-mad, brain storming, channel surfing, digital poster making, advertising quiz, and product battle competition. The various faculty from Under Graduate and PG course were participated in the contest as a Judges. Prizes were handed over to the winners.



Workshop Competitions

1. AD MAD Make ad with group of 3-4 members

° Here we check the creativity levels of the participants.

- Showcasing participants drama skills.
 - a mix of content, Humour, clarity & acting.
2. DIGITAL POSTER MAKING group 2-3 participants creating E-posters for topics provided on spot
- In the world full of technology, it's time to check the participants knowledge of technology.
 - E-posters were made using phones & laptops.
3. CHANNEL SURFING Judges were surfing channels & participants were supposed to enact famous characters from the same
- all actors pulled their socks up & it was show time.
 - judges were allowed to forward or rewind the channel as per their convenience.
 - it was a great deal of presence of mind for the participants.
4. PRODUCT BATTLE 2 teams, 2 rival products. Participants need to prove their product is best
- it was debate time. Two products like KFC & McD were provided wherein participants had to prove which is best.
 - tested marketing/ advertising knowledge & skills of participants.
5. KNOWLEDGE QUIZ Group of 2. Questions relating to advertising/ marketing were asked
- it was not just a peer group competition, but a competition with self where participants participated with full enthusiasm & checked where they lacked in advertising/ marketing knowledge.
6. BRAIN STORMING group of 2-3 participants brought unique ideas to advertise a product
- here we were testing the young minds entrepreneurship skills.
 - Participants were provided with problem of a company such as a product in its maturity stage & participants were asked to solve the problem. The College Principal Fr. Dr. L. Joji Reddy gave a welcome speech on the occasion and whereas Department HOD G Srivatsa explained the activities department. Certificate Co-ordinator Anjani Kumari, Lecturers Hilda Margaret, Krishna Priya and T. Sunita were also present at this Work shop and guide the department students.

Inter College Competitions

1. AD MAD Make ad with group of 3-4 members

- Here we check the creativity levels of the participants.

- showcasing participants drama skills.
 - a mix of content, Humour, clarity & acting.
1. **DIGITAL POSTER MAKING** group 2-3 participants creating E-posters for topics provided on spot
- in the world full of technology, it's time to check the participants knowledge of technology.
 - e-posters were made using phones & laptops.
2. **CHANNEL SURFING** Judges were surfing channels & participants were supposed to enact famous characters from the same
- all actors pulled their socks up & it was show time.
 - judges were allowed to forward or rewind the channel as per their convenience.
 - it was a great deal of presence of mind for the participants.
4. **PRODUCT BATTLE** 2 teams, 2 rival products. Participants need to prove their product is best
- it was debate time. Two products like KFC & McD were provided wherein participants had to prove which is best.
 - tested marketing/ advertising knowledge & skills of participants.
5. **KNOWLEDGE QUIZ** Group of 2. Questions relating to advertising/ marketing were asked
- it was not just a peer group competition, but a competition with self where participants participated with full enthusiasm & checked where they lacked in advertising/ marketing knowledge.
6. **BRAIN STORMING** group of 2-3 participants brought unique ideas to advertise a product
- here we were testing the young minds entrepreneurship skills.
 - Participants were provided with a problem of a company such as a product in its maturity stage & participants were asked to solve the problem.

PARTICIPANTS & WINNER LIST

1. BRAIN STORMING (mahabub degree clg) Mohammed Aamir Khan - group 1(happiness) Syed Mudassir Syed Hamed Mohammed javeed Group 2(fear) winner	Gayatri Samuel Tarun Shruti Group 3(hope) Mohammed azhar Mohammed azhar uddin Muzafar	Mahesh Product battle Sayuja (ncm) winner Device(ncm) Group 2 Sheetal (ncm)
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Tajaswini(ncm)

Group 3

Samuel(acm) winner

Huzefa(acm)

Group 4

Arjun(acm)

Parth(acm)

Taher(acm)

Digital poster making

Group 1

Aahil

Adnaan

Group 2 [2nd place]

Murtaza

Aahil

Rohan

Group 3 winners

Sakshi

Sheetal

Group 4

Devika

Sayuja

Group 5

Vyshanavi

Jyothrika

Group 6

Shreni (Roots college)

Himaanshu

Raghav

Lakshay

Knowledge quiz

Group 1

Dhanesh(wesley)

Ujwal

Group 2 (runner up)

Raaghav

Lakshay

Group 3 (winner)

Shreni

Himaanshu

Group 4

Akhil

Vamshi

Group 5

Surya teja (bcom
marketing)

Tarun

Group 6

Neelasis

Deepak

Group 7

Devika

Tejawi

Channel surfing

Group 1

Aahil

Adnaan

Jyotrika

Group 2 winner 2

Rohan

Murtuza

Sayuja

Group 3

Khushi

Anjali

Abhijeet

Santhoshini

Group 4 winner 1

Akhil

Vamshi

Surya teja

Neellasis

Ad Mad

Mahesh (mahabub clg)

S muzaffar

Devika sayuja

Khushi and aryan(1st
winner)

16. Department: B.Sc.Bio Technology

Title: Two Day National Seminar LAB-X-2021

Date: 28TH& 29TH October 2021

Number of Participants: 120

- ❖ The department of B.Sc Biotechnology, Genetics and Chemistry has conducted LAB-X fest on **28th and 29th of October 2021** as a part of the curriculum.
- ❖ LAB-X initiative taken by Rev.Fr.Dr. L. Joji Reddy.
- ❖ It is a two day National seminar with multiple cultural events. It has given the students a platform to unveil their talents in both technical and cultural events.
- ❖ We were honoured to have our renowned resource persons/ speakers to impart us their technical knowledge.
 - Dr. Krishnaveni Mishra from Dept. of Biochemistry,Osmania University.
 - Prof. M.V Jagannadham from School of Life Sciences,H.C.U.
 - Dr. Anamika Bhargava,Associate Professor from Dept. of Biotechnology, IIT.
 - Dr. A.Sandhya, from Dept. of Genetics,Osmania University.
 - Dr. A.Venkateshwari, Director, Institute of Genetics,Hyderabad.
- ❖ Shared their valuable knowledge and enlightened students with their thoughts. Students have experienced a plethora of cultural events which were a feast to their eyes.
- ❖ The opening ceremony began with a prayer song, welcome dance, followed by felicitation of the guests of honour by the correspondent & Principal.

- ❖ Department Cultural/Activities Committee members performed Dance & singing. The college band - “THIS VISION” excited students with their lightening energy and rocking performance.
- ❖ Competitions like Quiz, poster making, pictionary and face painting were organized & the awards were given to the winners in the valedictory ceremony.
- ❖
- ❖ LAB-X 2021 fest video: [CLICK HERE](#)

❖ PICTURES:-







17. Department: B.Sc.AG & RD

Title: Farmers training on mushroom cultivation and vermin-composting

Date: 6th November 2021

Number of Participants: 64

Department of agricultural sciences and rural development has conducted farmers training on mushroom production and vermi-composting for motivating farmers to establish their own small / large scale industry. Training was conducted on 6 /11/21 in the department .Mr Satish and Mr Prudvi handled the programme along with AELP students of 2021 -22 batch . Mr Satish has demonstrated the cultivation with live models , Mr Prudhvi has given talk on vermicomposting and its cost for establishing the unit .Total 24 farmers are attended and took the feedback on Training .



18. Department: IQAC & Skill Enhancement cell Loyola academy in Collaboration with Bala Vikasa & TWG

Title: National Seminar on “The role of skill Development through employability and Nation Building

Date: 11th & 12th November 2021

Number of Participants: 500

NATIONAL SEMINAR REPORT



Skill Enhancement Cell of Loyola Academy organized a National Seminar based on NCCC (NON CGPA Certificate Course,) Title "Role of skill development through Employability & National Building", whereby, Presentation of staff and students based upon themes which are given earlier In these seminar students have displayed all the skill course modules were displayed. There were 31 courses offered by the skill enhancement cell in 2021. This was the very first time such an seminar was organized by Skill enhancement cell Loyola academy . First day 11th November 17, 2021 the stage was graced by IAS Officer- Burra Venkateshm followed by Mr.Shoury Reddy- Executive director of Bala Vikasa social service society & Mr.A.R Rahman CEO of TWG. The speaker for the day was Dr. Kalyana Chakravarthi .All the dignitaries enlightened students with their life experiences, their motivational anecdote & reminisced about life in general. This not only motivated the students but was able to even experience their struggles. The programme was also followed by the Release of Souvenir. Later on, the stage was thrilled by the footwork of our honorable Chief Guest, Mr. Natraj Master, who is an renowned actor & choreographer of Telugu Film Industry & a recent Contestant of Big Boss 5 Telugu. With the same spirit day 2, 12th November of the seminar was held. The following day department of science & arts observed some of the enchanting speakers about life from Mr. Hari kumar to Dr. R. Krishna Vardhan Reddy. Moreover,

Yashwanth Balaramaraju, You tuber who is famous amongst Geeky crowd, the gaming star had also come to witness the event & was a judge for module presentation. The seminar was followed by presentation on topics related to 4 C's, conflict management, change management, team work & leadership. There were about 8 groups & 4 solo participants who presented extremely well which made the task of the judges even more difficult. The presentation was the followed by module session wherein the participants put all the creativity in a place & made the best of what they could. Modules relating to mushroom cultivation, public speaking robot, start-up, calligraphy, Entrepreneurship, organizational behavior & smart banking and etc. were displayed. To encourage the young minds, exciting cash prizes & certificates were distributed among the crowd. The seminar ended on a good note with life cherishing lessons for the participants & audience.

19. Department: B. Com Business Analytics

Title: KAFFEEKLATSCH

Date: 18th November 2021

Number of Participants: 70

Department of B. Com Business Analytics has initiated “Kaffeeklatsch” in the academic year 2021-22. It was organized on 18th November 2021 in Inigo Hall in Loyola Academy. It is a formal panel discussion or Group discussion event. Group discussion is an important activity in academic, business, and administrative spheres. Here the exchange of ideas, thoughts and feelings take place through oral communication.

- 2. Objectives of the Event: The objective of a selection in “Kaffeeklatsch” (GD) is mainly to check your team playing skills. You have to understand the other persons’ point of view, while making your point and ensure that your team reaches a solution or agreement that is both feasible and accepted by all team members. There are four major areas of evaluation in selection GDs: subject knowledge, oral communication skills, leadership skills and team management.
- 3. The Context: It is an effective tool in problem solving, decision making and personality assessment. GD skills may ensure academic success, popularity and good admission or job offer. Thus, it is important to be able to take part in a GD effectively

and confidently. Participants should know how to speak with confidence, how to exhibit leadership skills and how to make the group achieve the goals.

- 4. The Practice: As a student, it helps you to train yourself to discuss and argue about the topic given, it helps you to express your views on serious subjects and in formal situations. It improves your thinking, listening, and speaking skills. It also promotes your confidence level.
- The panel which normally comprises of subject experts of the college will observe and evaluate the members of the team. The rules of the GD – the time limit, panel’s expectations etc. are explained after the initial introduction by the panel, soon after the topic or case to be discussed is given to the group members. The panel does not interfere during the discussion, it only observes. The panel at its discretion may provide some time to think over the topic or may ask them to start immediately. Each candidate is supposed to express their opinion either supporting or against the topic. The discussion carries on till the panel signals termination. It is left to the discretion of the panel to extend or cut short the given time.
- 5. Evidence of Success: The following qualities were nurtured among students:
 - Team player
 - Reasoning
 - Leadership
 - Flexible
 - Assertiveness
 - Initiative
 - Creativity (out of the box thinking)
 - Inspiring ability
 - Listening
 - Awareness

REPORT ON KAFFEE KLATSCH -2021-2022

Department of B. Com Business Analytics has initiated “Kaffeeklatsch” in the academic year 2021-22. It was organised on 18th November 2021 in Inigo Hall in Loyola Academy. It is a formal panel discussion or Group discussion event. Group discussion is an important activity in academic, business, and administrative spheres. Here the exchange of ideas, thoughts and feelings take place through oral communication.

The event started with the morning prayer, at 10 am. After the prayer, the judges of the event were welcomed. Kaffeeklatsch panel discussion was judged by the judges; Dr. Jacqueline Williams, Dean of commerce and Mrs. Alekhya, HOD of Dept. of B.Com Business Studies, under the supervision of Mrs. T. Swarna, HOD of Dept. of B.Com Business Analytics.

At 10:30 am, the Group discussion event started with 12 participants from different departments. The topic for the GD was “Digital Transformation”. All the participants gave their best performance and expressed their ideas, knowledge and feelings really well. Through the GD, everyone present there got new insight and knowledge on the topic.

Finally, 3 participants won the prizes because of their wonderful performance and for talking out their thoughts in the best way possible.

After the results and prize distribution, at 1pm, the Guest lecture session started.

GUEST LECTURE

The event was followed by a career counselling session. The Guest lecture session started at 1pm in Inigo Hall. The Chief Guest for the session was the Industry expert, Mr. Hari Tamada, Senior analyst at Infosys. After the Chief Guest was welcomed on the dias, the lecture began. Mr. Tamada gave us a very inspirational and encouraging insight on the life of an analyst and also his experience of being in the industry. He also expressed on how one can achieve their goal of being an analyst.

After finishing the lecture, the audience were given the chance to ask for the queries. A few of them raised their queries for which Mr. Tamada answered.

Once the Guest Lecture was finished, the guest Mr. Hari Tamada was felicitated with a memento by Mrs.T.Swarna.

At the end, the Kaffeeklatsch event ended on a good note with cherishing lessons for the participants and audience.

PHOTO GALLERY









20. Department: MBA in Collaboration with St. Joseph degree and PG college

Title: International webinar on educational policies & higher education: directions and approaches”.

Date: 23-24 November 2021

Number of Participants: 150

International webinar on educational policies & higher education: directions and approaches was conducted by St. Joseph degree and PG college in collaboration with Loyola academy department of business administration, American International university Dhaka, Sai college Ethiopia on 23 and 24th nov 2021. To adopt necessary approaches to achieve the goals of educational policies, we look forward to receiving more inputs on the processes and the challenges involved on the respective Education policies, not only of India's NEP, but also of neighboring countries. This International webinar intends to call for papers on the same from the academicians, industrialists from Education field, policy makers, etc., from neighbouring countries along with spreading awareness regarding National Education Policy which will contribute towards the intellectual wealth of the nations. Hence the objectives are:

- To Recognize the connect between Vision and Action related to Education Policies
- To Assess the gaps between the National Education policies drafted and their implementation
- To Discuss the challenges in the implementation of Education Policies
- To Relate the scope of Institution's, connect to Industries for skill development
- To Debate on Innovation inclusion in the National Research policies



21. Department: MBA in Collaboration with St. Joseph degree and PG college

Title: Workshop on Innovation and Entrepreneurial Ecosystem

Date: 7-11th Dec 2021

Number of Participants: 106

An Entrepreneurial Five Day Virtual National Level Workshop was held at Loyola Academy Degree and PG College, Hyderabad on 07-12-2021 to 11-12-2021. The workshop has been hosted by the Entrepreneurial Club of the MBA department, which brought together 106 colleges from almost 16 states across India.

The Entrepreneurial cell was headed by Dr. Lavanya Kamari, Associate Professor and Dr. Sidhu Varghese the HOD along with the club members. The workshop supported by Lazeezo Shawarma The workshop brought together experienced Industrial, professional experts from across the nation. The workshop successfully coupled the enthusiasm and experience of participants and reached wide ranging consensus.

The **Five Day Virtual National Level Workshop** has been jointly organized by the Indian Accounting Association, Rajkot, Gujarat. In association with MSME ISDT and ICAI



The workshop on **Innovation and Entrepreneurial Ecosystem** was inaugurated at Loyola Academy Hyderabad, by our Chief Patrons - Rev. Fr. Amar Rao, Rector, Rev. Fr. DVS Emmanuel, correspondent, Rev. Fr. Dr. L Joji Reddy, Principal, Rev. Fr. Anand Kumar, Vice Principal. Dr. K R Gandharam, Chairman, Heritage Foundations, Dr. J—Venketesh were the chief guest for the inaugural ceremony. The workshop provided a platform for the young entrepreneurs, students to discuss their innovative ideas with various contemporaries and experts around the nation. The keynote speakers addressed the opportunities, challenges related to modern business, innovation, entrepreneurial ecosystem and decision making in the industry. The workshop provided a platform for participants to showcase their ideas. The workshop provided an opportunity for students to receive a diverse exposure from national institutions and expand their perceptions.

On the last day of the workshop we had Dr. K Srinivas Rao as the guest speaker who addressed the participants on the topic of entrepreneurial ecosystem. The session was very informative. The participants had a chance to clarify their doubts with Dr. Srinivas.

The 5 day workshop was concluded with the valedictory ceremony in which Dr. Lavanya Kumari the Assistant professor of Loyola Academy addressed the participants and gave a brief about the 5 day program. With this we have come to the end of the FIVE DAY VIRTUAL NATIONAL LEVEL WORKSHOP.

22. Department: B.Sc.Computer Science and Engineering

Title: International Webinar on MACHINE LEARNING

Date: 11th January, 2022

Number of Participants: 258

- Department of computer science and engineering conducted an INTERNATIONAL webinar to the students on “MACHINE LEARNING” 11/1/22. By M.Srinivas Reddy,Trainer and MD DATA HILLS SOLUTIONS (MICROSOFT CERTIFIED).

We the Dept. of Computer Science & Engineering organized an International webinar on “MACHINE LEARNING” on 11th January,2022 at 10:00AM in Microsoft Teams for students only.

S.Lakshmi , Dept. of B.Sc Computer Science & Engineering had welcomed all the participants and Followed by the Prayer song by T.Vaishnavi of DCS Class. Later on , the faculty S.Lakshmi had introduced the speaker .

Mr.M Srinivas Reddy, Trainer & MD Of Data Hills Solution delivered a talk on MACHINE LEARNING.He has discussed about various topics like what is Machine learning?, Machine learning Engineer Responsibilities, data pre processing in Machine learning, types of machine learning.

Total 258 Students have attended the webinar from various colleges.

The main objective of this program is to enhance the skills of a Machine Learning to students by giving them ideas



<https://drive.google.com/file/d/13qnbWkPwNMwnsFUCrAh5Cqn6Bub44uQf/view?usp=sharing>

23. Department: B.Sc.Mathematics, Statistics & Computer Science in association with Indian Statistical Institute, Hyderabad.

Title: Faculty training programme on “statistics & machine learning”:

Date: 5 January 2022 to 18 February 2022.

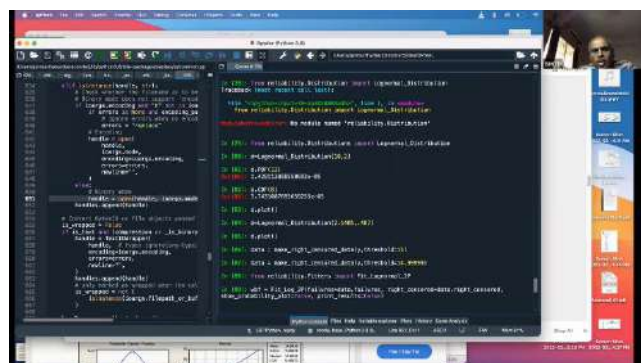
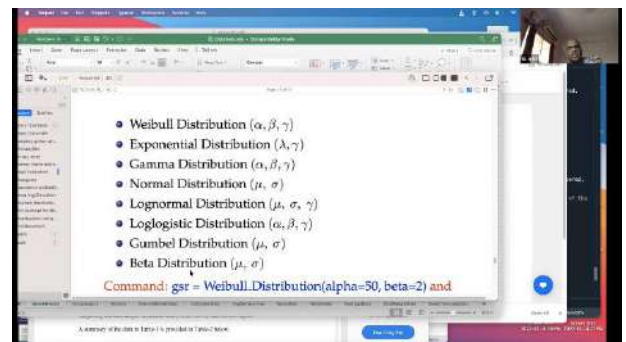
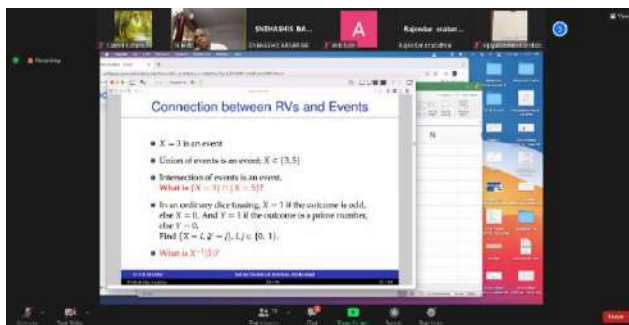
Number of Participants: 120

The department of B.Sc. Mathematics, Statistics & Computer Science is organising an Online Faculty Training Programme on “Statistics & Machine Learning” in collaboration with Indian Statistical Institute (ISI) SQC & OR Unit, Hyderabad initiated by IQAC, Loyola Academy, Secunderabad.

Resource person for the programme is Dr. G. S. R. Murthy, Professor, ISI, Hyderabad.

The programme is designed for working professional and teaching fraternity to provide important and fundamental concepts of statistics & Machine Learning as it plays an important role in today’s world of Artificial Intelligence & Machine Learning. It is focused on providing important results with practical applications. Platform used is ZOOM.

The programme consists of three modules where the first module discusses about probability with 30 hours duration which was conducted from 5 January 2022 to 18 February 2022. The second module discusses Stochastic Process and Time Series Analysis with 40 hours duration and will be conducted from 1 March 2022 to 28 April 2022. The third and final module discusses about Machine Learning with 40 hours duration and will be conducted from 3 May 2022 to 30 June 2022. There are a total of 40 to 50 participants who gained knowledge from this programme.



24. Department: BBA

Title: Innovative Practice

Date: 19th January 2022

Number of Participants: 100

Objective: To enlighten the students about current market opportunities.

The department of Bachelor of Business Administration (BBA) holds monthly interactive sessions to enhance students' knowledge of business world and to prepare them to be future entrepreneurs.

The presentation by Ms. Tinanda and Ms. Khushi from NBA on the buzzing topic, Metaverse and how it is changing the face of doing business.

The presentation was titled "Metaverse". They covered the following topics in detail:

- What is Metaverse?
- History of Metaverse
- Latest Developments in Metaverse
- Metaverse – Changing the face of doing business
- Advantages of Metaverse
- Risks involved in using Metaverse
- Future of Metaverse

2.1. Metaverse and its history

The word "meta" is a prefix of Greek-origin meaning "beyond" while "verse" comes from the word "universe". Metaverse is a digital world created using different technologies like Virtual Reality (VR), Augmented Reality (AR), cryptocurrency, and the Internet. It is a virtual world where one can live a synchronous life through their avatar.

The history of metaverse dates way back, even when the internet was new, the word "Metaverse" was coined by a science fiction writer in 1992 in his book titled Snow Crash where he described a 3D virtual space named Metaverse where everyone can have their own avatars. As years passed by, the gaming industry became the flagbearer of Metaverse especially with the rise of Roblox, Fortnite and Axie Infinity who built their own virtual universe along with their own virtual currency. The major highlight of 2021 being 'Facebook' changing its name to 'Meta Inc.' and the announcements of its multiple projects for being the frontrunner in building metaverse.

2.2. Latest Developments in Metaverse

The following are the latest developments in metaverse:

a. South Korean government to make Seoul a metaverse city by Dec 2022. The Seoul mayor said that this is a part of the 10-year plan for the city, and has set a \$3.3 million investment for the metaverse.

b. Data vault holdings on 14th January announced that it has developed a metaverse art gallery in collaboration with the inaugural international art event World Art Forum, hosted by the National Museum of Egyptian Civilization.

c. eToro, the popular social trading and investment platform, announced the launch of its metaverse-themed smart portfolio dubbed MetaverseLife, aimed at offering investors long-term exposures to stocks, crypto-assets, and key projects within the metaverse industry.

d. According to Strategic analytics - The global Metaverse market is forecast to hit nearly \$42 billion globally by 2026.

2.3. Metaverse: Changing the face of doing business

i) Hyundai and Unity Partnership on making Meta-Factory

Hyundai Motor Company and Unity announced a partnership to design and build a new metaverse roadmap and platform for Meta-Factory. The partnership will make Hyundai, the first auto company to build a Meta-Factory, a digital-twin of an actual factory, supported by a metaverse platform. The MOU focuses on smart manufacturing, AI training & study, and autonomous driving simulation. Consumers will be able to trial, test and engage various auto-related solutions digitally before choosing physical vehicles.

ii) Walmart believed to launch its own cryptocurrency

According to a CNBC report on January 17th, Walmart is believed to have filed seven applications relating to the crypto-ecosystem and metaverse technology with the US Patents and Trademarks Office.

iii) Ready to move into its permanent crypto art salesroom, the auction house unveiled Sotheby's Metaverse

In 2021 International auction house Sotheby's opened a replica of its iconic London galleries in Decentraland to court crypto art collectors and held an NFT art show.

iv) Nike filed multiple trademark applications

Nike, which filed multiple trademark applications, less than a week after Meta's unveiling already bought virtual sneaker and collectable creator RTFKT (pronounced as 'Artifact') Studios to sell sneakers and apparel in the metaverse. Nike also announced a partnership with the metaverse giant Roblox to create an online world called Nikeland. Nikeland is a free space platform to explore games where players will be able to try out new sports shoes and run marathons.

From the above-mentioned happenings, it is inferred that Metaverse is not only impacting a single sector but each and every sector and hence it is changing the face of doing business, keeping in mind, the possibilities are endless in future to what changes may occur.

2.4. Advantages and Risks Involved in Metaverse

Meta can be advantageous in sundry facets or aspects such as socializing, shopping, buying of lands, buildings also customized avatars using cryptocurrency.

Though metaverse unleashes opportunities, it has the same old typical cybersecurity Risks. It is still unpredictable in a nascent stage.

It also holds a vigorous power to manipulate the way people play, shop, interact virtually either in a good way or otherwise.

2.5. Future of Metaverse

Metaverse came into limelight after Facebook changed its name to Meta Inc. Which portrays strategy converting, sci-fi vision interoperability. Many metaverses are going to be there which will compete in transforming our social media experience, electronic commerce expericxe, and online ways of collaborations and transactions.

3. Conclusion

The session was interactive, and it assisted students in expanding their knowledge on a variety of topics. It also improved the students' teamwork and communication abilities.

25. Department: B Com Hons In Collab with GUS Education India, Francophile French, Skillstride Academy, and ProNeev Consultants.

Title: National Level Management Fest “OLYMPUS”

Date: 28th-29th January 2022

Number of Participants: 250

The Department of B Com Hons of Loyola Academy, Hyderabad conducted their first ever National Level Management Fest on the 28th and 29th of January 2022. The sponsors and partners of the fest are GUS Education India, Francophile French, Skillstride Academy, and ProNeev Consultants.

This was a competition where students from all across the nation were invited to demonstrate their managerial abilities. Several competitions were held in the field of HR, Finance, Entrepreneurship, Marketing, Best Manager, and Business Quiz. The two days of the fest were filled with exciting competitions and fun rounds.

Colleges all around India such as Christ University, St Joseph's Degree College, Jain University, Manipal University and Lingaraj College from Bangalore, Kristu Jyoti College from Kerala, St.Francis College for Women; Badruka College of Commerce and Arts; Amity University; Bhavans Vivekananda Degree College, Vishwa Vishwani School of Business, IIMC Khairatabad, Avinash College of Commerce, Sri Venkateshwara Degree College from Hyderabad attended the fest. Christ University won the overall fest, whereas students from St. Joseph's College of Commerce, St. Francis Degree College for Women, and CMS Jain University won different individual competitions.

Competitions were held in the field of

1. HR
2. Finance
3. Entrepreneurship
4. Marketing
5. Best Manager
6. Business Quiz

The competitions were in the form of Case Studies, Real Life Simulations, Tasks, Projects and various other modes. A few of the portfolios are mentioned below.

గురువారం 3 ఫిబ్రవరి 2022

7

లయోలా అకాడమీలో నేషనల్ మేనేజ్మెంట్ ఫెస్టివల్

హైదరాబాద్ సిటీ, ఫిబ్రవరి 2 (ఆంధ్రజ్యోతి): లయోలా అకాడమీ డిప్యూటీ మేంజ్ ఆఫీస్ లో ఏర్పాటు చేసిన రెండు రోజుల జాతీయ స్థాయి మేనేజ్ మెంట్ ఫెస్టివల్ ముగిసింది. జేఎంఎస్



లయోలా ఆన్లైన్ మేనేజ్మెంట్ ఫెస్టివల్

ఎడ్యుకేషన్ ఇండియా, ప్రాంట్‌ఫోపిటీ ప్రెంట్, స్పిల్ స్ట్రెక్ అకాడమీ, ప్రొసీవ్ కన్వల్జెంట్‌లో కలిసి లయోలా అకాడమీ ఆన్లైన్ వేదికగా ఏర్పాటు చేసిన మేనేజ్ మెంట్ ఫెస్టివల్ దేశ వ్యాప్తంగా పలు యూనివర్సిటీల విద్యార్థులు పాల్గొన్నారు. హెల్ ఆర్, పైనాన్స్, ఎంటర్ప్రెనెయర్షిప్, మార్కెటింగ్, జెస్ట్ మేనేజర్ అంశాలలో పాల్గొంటున్న టీమ్ టోప్లు నిర్వహించి, జడ్జిల నిర్ణయాల మేరకు విజేతలను ప్రకటించారు. సెంట్రల్ ప్రాన్సిల్ డిగ్రీ కాలేజ్ ప్రొఫెసర్ క్షేత్రారెడ్డి, సహజ మిల్లిలతో పాటు జెంజూరు క్రీస్ట్ యూనివర్సిటీకి చెందిన డైరెక్ట్, ఆనియల్‌లతోపాటు పలు వ్యవస్థాపకులు ఫెస్టివల్ పాల్గొన్నారు.

వృద్ధులారిని చేరదీసిన పోలీసులు

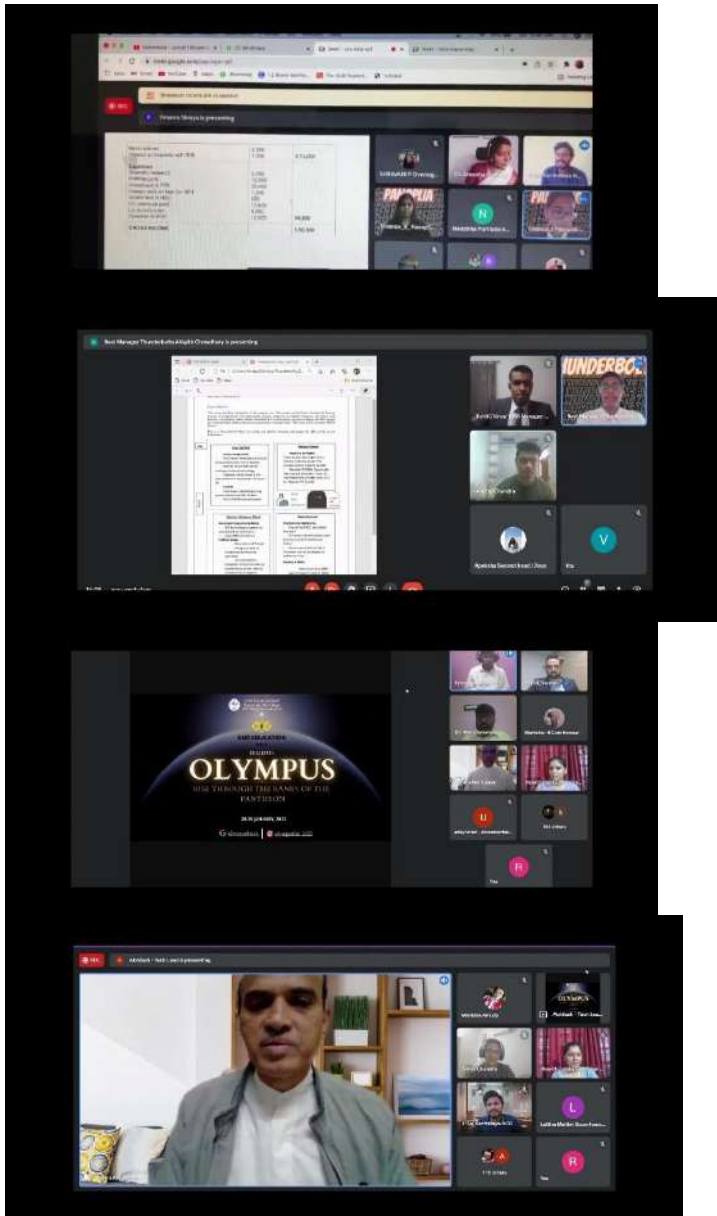
రామకౌపూర్, ఫిబ్రవరి 2 (ఆంధ్రజ్యోతి): మానవత్వం అంతరించిపోతున్న ఈ రోజుల్లో ఆపద వచ్చే అందరూ సహాయం చేసే



Marketing Thunderbolt | Bharat - Sankar is presenting

Independence Day Special Bottle Art
A dedication to Azadi Ka Amrit

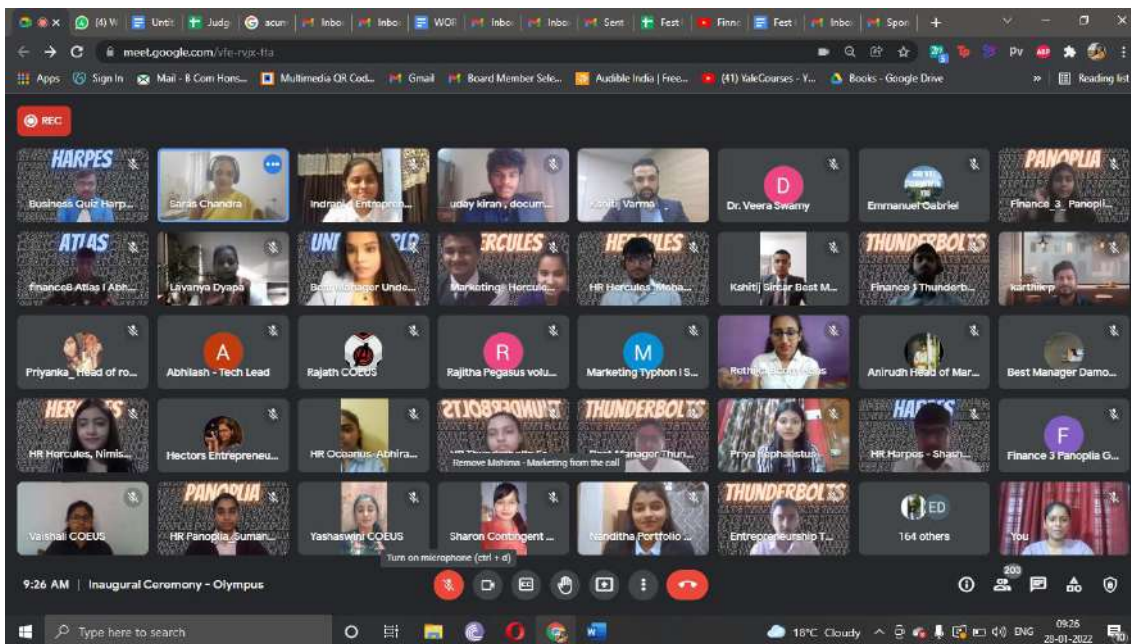
QUESTION 4:
Guess the currency and country?



Inauguration ceremony

Aim – To mark the start of a national management fest for the undergraduate students. Aims to bring out all their competitive qualities and business acumen by putting them under real-time pressure.

Report – Olympus is a two day online management fest where students from all across the nation are invited to demonstrate their managerial abilities. The inauguration was held on 28 January 2022 at 9:30 am . The inauguration was initiated by seeking the blessing of the god and by welcoming the chief guest. We had Dr Veera Swamy, the dean of commerce and BBA who enlightened us with his words. Our chief guest Mr Kshitij karma graced us with his valuable words. The ceremony was continued by introducing the portfolios and our sponsors. The program marked its conclusion by 10:30 am.



PLUTUS – FINANCE

DAY 1

DAY 1 OF THE FEST BEGAN WITH AN INTRODUCTION SESSION.

PARTICIPANTS WERE GIVEN THE BASIC INFORMATION AND INSTRUCTIONS. THIS

THE INTRODUCTION SESSION WAS FUN AND INTERACTIVE.

ROUND 1 : STOCK MARKET

THE ROUND 1 BEGAN AT ABOUT 10:00 AM

The 1st round of the finance portfolio was titled - *távroi kai arkoúdes* AKA 'The stock market round'.

The round tested the financial management, investment skills and market knowledge of the participants.

It was a time based round wherein the participants were given a day to trade their stocks in the market and earn the maximum possible profit out of the given capital of 10L.

The round commenced at 10:00am and ended at 3:30pm. Commendable trading skills and capital management was portrayed by the participants.

It was a live replica of the actual market. This would have made the participants aware of how the market behaves and how to handle difficult times with correct decisions of investment.

The gist of the round was to induce a spark in the participants regarding the market and make them understand how important long term investment is.

It was a joyful round along with great experience.

távroi kai arkoúdes was helpful in making everyone aware of this great opportunity called stock market to have as an asset.

ROUND 2: CASE STUDY

THIS ROUND BEGAN AT 10:45 AM TO 12:15

‘In this round all the Finance Enthusiasts are required to analyse the case study and make a decision.’

A Fictional Case study will be given to each team. The case study contains two choices of target companies, that is judicious for acquisition. The participants are required to analyse, interpret, devise and detect the best out of the two with the help of the financial data that is available in the case study.

They are required to present their decision with logical, financial reasons with proper working notes and have to convince the judges to believe so. (A PPT is used for the presentation).

Their spontaneity and command on the subject will be put to the test by the judges, by asking the participants a couple of questions relating to the case study.

Basis of judgement

	CRITERIA	SCORE
A	Evidence of logical structure and organization in the analysis of the financial case study.	10
B	Correctness and depth of understanding of the personal finance issues in the case.	10
C	Creativity and Innovativeness of the PPT	10
D	Presentation, Communication skill	5
E	Ability to answer the questions promptly	5

LUNCH HOUR : 12:30- 1:00 PM

Filler 1 : pieci eikonas This round was “ guess the picture round” Participants were shown pictures of various categories (currency , banks , scams) and within a stipulated time, participants had to answer through a chat box.

This was a fun and refreshing round.

Round 3: finance quiz

This round was divided into 3 sub round

3.1 picturesque

3.2 crosswords

3.3 rapid fire

Different teams were taken into different breakout rooms to conduct each round.

Picturesque: two pictures were displayed and participants had to guess the term (one word) by taking relevant hints from the pictures.

Crosswords: 6 sets were prepared for this round and each team was given a different set.

Participants had to solve the puzzle with the stipulated time.

Rapid fire: finance related questions were asked and participants had to answer within the stipulated time.

Filler 2 : guess the term

Timings : 4:15- 4:35

This round was enthusiastic and interactive. Participants had to guess the jumbled words within the given time.

Overnight task for the taxation round began at 7pm

FINANCE PORTFOLIO

DAY 2

Day 2 of the fest began with round 4 : Tax verse under finance portfolio.

This round consists of 3 levels.

Under level 1 of round 4 started at 7.00 pm on 28th January. In this round the contestants were asked to consider themselves as a tax agent. They have to prepare a video which should specify the details of financial services provided by them to educate the public about their tax agency. This round is conducted with an aim to help participants sell/market their financial knowledge. The participants made a 3 minutes video of their presentation and were judged on the basis of their financial knowledge, name of the tax agency , catchy headings , storyline etc.

Day 2 of the fest began with the review of the overnight task given to the participants under level 2.

Level 2 : Poll tax blues was the next level under round 4. In this round the participants were given a tax-based question which they had to solve within 3 hours of time. The questions were given to the participants on 28th January at 11.00 pm. The participants made a ppt presentation and calculated the total income and tax liability of the given case. The ppt was submitted by the participants within 3 hours.

The PPT made by each team was presented to the judges Dr. Sireesha ma'am, Dr. Alekya ma'am and Karthikeya sir (HOD OF BCOM HONS) on 29th January. The presentation round started at 9.30 am and each team was given 3 minutes to explain their case and it was reviewed by the judges on the basis of accuracy of the solution , presentation skills and communication skills.

After the end of each teams presentation the Level 3 : The silvered tongue was conducted. In this round the participants were given an investment option like gold , nft, fixed deposits etc . And they were asked to choose the best investment option stating it as an efficient investment option. The participants were given 2 minutes to state their case and the judges cross questioned them regarding their choices and risks associated with it. This round was conducted after the presentation of each team right after level 2. The participants were judged on the basis of their negotiation skills, communication skills and their ability to answer the questions posed to them.

With this , round 4 Tax verse under Finance portfolio ended at 11.45 am on 29th .

To make the participants feel relaxed in such a stressful and competitive environment, filler round was conducted.

The filler round which is basically a fun round to engage the participants began at 11:50 am . Anchor – Sudarshan .In this filler round the participants were to guess the price of each product shown to them . The participants were really enthusiastic and gave many responses throughout the round. They were able to guess the prices correctly in an instant. It was really overwhelming to see such great response from the participants. The filler round lasted for about 15 minutes.

With the end of the filler round the next round, which is round 5 ; IPL BIDDING, started at at 12. 10 pm.

For round 5 , the 9 teams were split into two breakout room, 5 teams in one room and other 4 teams in another room . The round 5 was lead by Avinash , Sudarshan, Sam.

This was an auction round. In this round each team was given a name like MI , SRH , PBKS etc.. and were asked to buy 5 cricket players with a total amount of 50,00,000. Each team was supposed to bid on the cricket player within the total amount. Each cricket player was given a credit point. The team which has the high credit points wins.

During this round the teams fiercely competed against each other to buy the cricket player. They really bid on the player for a whopping amount. This auction lasted for two hours and ended at 2.00 pm . With this, the rounds under finance portfolio came to an end.

The participants were given a break of half an hour.

Then at 2.30 pm the padlet session began. Anchors – Nanditha and Sravani. During this session the participants were asked to express their views and opinions regarding the fest, how was their experience in a management fest. The participants gave their overwhelming responses through the padlet link given to them.

HR PORTFOLIO

The HR Portfolio consisted of five Rounds headed by each team member.

Round 1 was **HIRE AND FIRE** and Round lead was Burhan, under this round, a case study was given to the participants, in which a particular historical event and its effect on the corporate world were elaborated. The participants were required to come with recruitment, retainment and layoff strategies that efficiently turns the crisis to their leverage or simply put, the participants playing HR manager of a particular company needed to thoroughly analyze the crisis at hand and carry out their functions (hire, retain and fire employees) meticulously such that it battles the impasse emerged. This round was scheduled for 2 hrs from 10:00am-11:50 from which the participants had to give task 1 deliverables at 10:40 sharp and then had to give their presentation at 11:00am to the judges. The judges of this round were Mrs Usha Vaidehi and Dr. Hima Bind. Round 1 was successfully accomplished by all the participants.

Round 2 was **NO BAIL** and the round lead was Deepak. This round was scheduled between 12:00pm – 1:40pm, in this round, a case study was presented to each participant team wherein the task at hand was to retain the employees in the organization. The case studies which were presented brought up different situations wherein the employees would prefer to leave the company and the participants play the role of an HR manager in the company and need to devise a strategy to retain employees in the company. Also, in this round the teams were not allowed to use word document or powerpoint presentation instead they had to make posters, videos, gif etc. for presentation. The judges of the round were Mrs. Kamla (Assistant Hr executive at Ktree Computer Solutions India pvt ltd) and Ms. Sherly (Hr Associate at coMAKEIT software pvt ltd). The basis of judgment was strategy formulating skills, creative skills and presentation skills.

Completion with Round 2 successfully the participants were given LUNCH BREAK for 45 min after which two Interim was conducted, the first interim round was **CODE DE CODE** in which participants were given 20 questions and time allotted for each question were 20 seconds only. The 2nd Interim round was **SCRABBLE WORD GAME**, in these 10 questions were displayed to participants and each question was displayed only for 15 second.

The participants enjoyed the interim round, with this participant had successfully entered **Round 3** and the last round for the day which was **TAKE DE BATE** lead by Sanjana Verma. Under this round, the participants were given situations that usually appear in the HR world that evoke opinions that are contradictory. Each of two teams are presented with same situation, each team is asked to advocate a view contradictory to the other team and a debate is conducted between the two. The judges for this round were Mrs Krupali and Mr Riam, the

round was well conducted by the round head and had a very good response from the participants.

The day 1 was now over but the management wanted the participants to burn the midnight oil too, so with this each portfolio had to give a midnight task for the participants. Athena portfolio decided to assign the midnight task as case studies to the participants and the deadline for the task were 1:30am sharp. The participants took this a challenge and when checked upon the deliverables, each team was better than one another. With this we get to know each team was fighting best to stay on the top in the race.

DAY 2

Day 2 started with one of the most interesting rounds which was **ECCLESIA** led by Essica Theodonna. This round was much similar to an MUN, under which a trending topic is discussed while each team is allotted a company and the latter acts as a representative of the same. They had to put forward their views and plausible solutions to the emerging unflattering circumstance while they also battled questions regarding their company. The topic for this round was Human vs AI, Mr Tom and Mr Naresh took the initiative to judge this round and kept the basis of judgment as research skills and presentation skills. The round took much more time to complete than the allotted time. With the end of the 4th round the participants were given a lunch break and then continued with the next round.

The last round was **RUSH HOUR** headed by the round lead Albin Raju, the judges for this round was Mr Prashant. This round was to test participants' ability to commence all of the recruitment protocol as HR team members of a particular company. Each team was given a job role to write an enticing job description about as task 1. As task 2 various candidates were presented to each team as interviewees and the participants were supposed to interview the candidates and task 3 is to draft an offer letter to the selected candidates. The round was smoothly conducted and participants enjoyed the round.

Now we had the 3rd and the last interim round that was **GUESSTIMATE**, in which famous celebrity or morphed pictures were presented on the screen for 10 seconds and they had to answer within the time allotted only. It was an interesting and fun round and every participant was happy with the successful completion of day 2. Now the only wait was for the results of rounds for which participants worked day and night to accomplish the task at accurate time with perfection.

End Remarks:

The Department was highly appreciated by the participants and judges of the fest for their organization, communication, coordination and professionalism. Shriya Reddy and Mahija Milli from St Francis Degree College shared their experience saying "Thank you so much to the Loyola Team for curating this wonderful experience for all of us. It was challenging and at the same time an exhilarating experience. And also a thank you to all the participants for making sure that the energy remained competitive and fun-filled. I had a lot of fun and look forward to being a part of many such events!"

Anirudh and Diyesh from Christ University, Bangalore said, “The organizing team was very supportive and helpful. Organising on the google meet was very easy to use and effective. The rounds kept us on our toes and pushed us to compile and present everything in a very short timespan”

Hephaestus - ENTREPRENEURSHIP PORTFOLIO DOCUMENTARY

Innovate and tread your path!

Hephaestus is the god of fire and is known for innovating things with his craftsmen skills. An entrepreneur is likewise known for the same set of skills. They both hold the power of making new objects from scratch. This ability of an individual makes him an entrepreneur.

Moulding into better versions of oneself and coming up with innovative ideas is a crucial component of bringing change. While holding a hammer and a pair of tongs, a participant must kill all issues and have a grip on individuals. The participants' inner fire must be ignited to discover the purpose and ideas to help them win.

The main objective of entrepreneurship portfolio was to ignite participants who see opportunities and solutions where the average person only sees annoyances and problems. They make their way down a never ending list of problems with energy, passion, and grit.

In this portfolio, they were amazing tasks which involved solving case studies, where participants had to put their creativity, problem solving abilities, innovative ideas, creation, customer service skills, risk-taking skills, business management skills, decision making skills, presentation skills, mental alertness, and experience the best out of all the tasks.

Participants of the portfolio were :

Saurav and rahul from centre for management studies ,jain university

Manasa and neha from st . Francis college for women

Anirudh and jiten from Christ university, banglore

Samhitha and sankeerthna from st. Francis

Jeesabhansali and raajithajain from st. Francis

Akash and zaid from st.josephs college of commerce banglore

Keshav and rohit from st , josephs college of commerce , banglore

Mohitagarwal and yashkothri from Christ banglore

Bhuvan and srikar from Loyola academy

Abhishek and madhasait from K.L.E. Society's College of Business Administration (BBA), Lingaraj College .

The activities for the participants were well systematically planned with superior experience by the head of the portfolio MR. RISHAB , wherein he along with whole organizing committee designed 5 rounds which consists of case studies .

The participants had to work on the case and bring in their creative and innovate solutions and put forth their work in front of the judges and then later had to face the rebuttal round to test their potential and entrepreneurial abilities .

On day one i.e 28 -01-2022 they were 3 rounds conducted by the head where round 1 was related to a case on research work with regards to book publishing industry and the participants had to conduct a research for their business to provide a platform for novice writers . The jury member for the round were ms. Lavnya dyapa – who comes with experience in industries like : Logistics, ecommerce, IT, Education, FMCG & Manufacturing. Ms. Dyapa has expertise in domains like Start-Up Incubation and Management, Talent Acquisition, Key Account Management, Content Development and the list goes on.

And mr. Varun who holds 3 years of overall experience in Marketing, and a digital marketing strategist with experience in the fields of Marketing Automation, CRM, Analysis and in many more fields.

Round 2- was a case study on unacademy an online education platform where the participants were asked to map out the PESTEL study on its business and analyze its marketing strategies , the jury member for the round was Ms sulochana -Academician and trainer with 2 decades of experience in the area of Law and Management. Contributed to various academic board of studies in curriculum design and development; studied and worked in different countries. Conducted training and development activities at various levels - national Academy's of Construction, Australian Skills development, Kotak commodity services ltd., BFSI sector skill etc . Ms. Sulochana was amazed by the case work presented by the participants to which she provided her light by her experience and round 2 was at it best as the participants too enjoyed it .

Round 3- involved a case study on Digitalization in the hospitality sector where the participants were asked to plan and list out the operations that are to be digitalized in hospitality industry by planning for their own 3 star business and the judge for the round was mr. Akash Dutta - Founder and CEO of Lancecaps Web (OPC) Pvt. Ltd. He is a B. Tech Mechanical Engineering graduate from VIT-AP University. Also, Currently working for Ken Institute of Executive Learning as Senior IT and Administrative Officer. Akash has also has his own music production house under the name of "note_the_freq". He had worked with "Meet Brothers" and many other musicians. Also, he himself is a professional Guitarist and Singer. He has also managed fests and many other govt. Projects from VIT University. MR.Akash helped students by providing his expertise in business field and felt that the idea brought in were commendable.

After round no: 3, three teams were disqualified and the top 7 were sent to semi- finals the teams were : Orion ,Thunderbolts ,Pegasus ,Gorgans ,Harpes ,Hercules ,Oceanus .

On day 2 i.e 29 -01-2022 the last two rounds were conducted and declared the winners

Round 4- the shark tank !! This round brought absolute zeal in teams as they were give a task to come up with their own business plan and pitch in their ideas and plan to the judge MR. SRINAVAS - professor in decision sciences in CMS business school, JAIN (which is a deemed- to- be) university in Bangalore, Karnataka. This round was worked during overnight and presented in the morning .

After round 4 top 5 teams have sent to round no 5 :the finals !!

Round 5 the decider !!! Was a case on interior designing business where the teams have to come up the business plan and present their plans to the venture capitalist and were given a risk management situation to test their risk management abilities for which the honorable judge was mr. Kalyan Srinivas Raygalla - a Research Scholar at the School of Communication of GD Goenka University. He is a columnist for The Freedom Press among others and a fierce advocate for Human rights and ethics, he is a 2 times- tedx speaker. He has also been a part of all the 245 Mock UN sessions at TSWREIS(Telangana Social Welfare and Residential Education Institutions Society) and he is been accredited with many awards like Axaya Media Award. Mr. Raygalla had a were intense time with the teams providing his experience and sharing his thoughts ,correcting and reshaping their plans .

After round 5, a filler round which was full of fun and knowledge was conducted to test the aptitude of the teams .

It was then the time for the head of the portfolio to calculate the scores and pick the best budding entrepreneurs and the teams which stood on top were first – team Pegasus(akash and zaid from st.josephs college of commerce banglore) and team Harpes on second (mohitagarwal and yashkothri from Christ banglore).

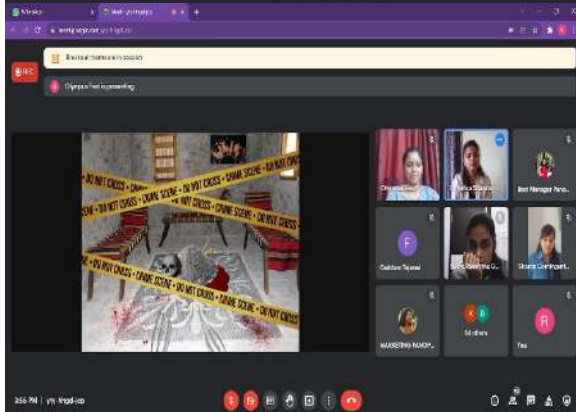
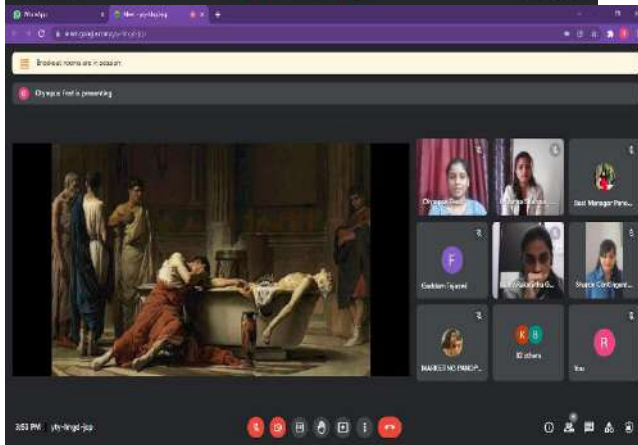
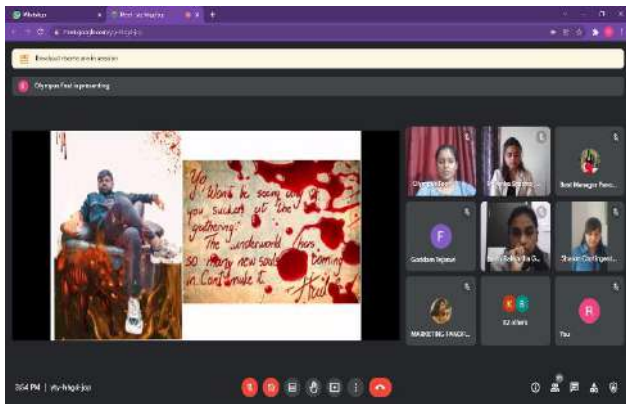
Organizing team: MR. RISHAB (HEAD OF THE PORTFOLIO),MS. TANYA SAHA (TEAM LEAD), MS. INDRANI (TEAM LEAD), MR. UDAY (TEAM LEAD /DOCUMENTATION HEAD), MS. PRIYA VISHWAKARMA (TEAM LEAD), MS. PURVI NERLAY (TECH LEAD).

Murder mystery event.

Aim – To build a sense of community through creative role playing and also acts as mental exercise while being fun.

Report – The murder mystery took place on 29th of January at 4:00 pm . The event was the one of murder , mystery and mayhem. This contingent task required all the participants to bring out their thinking abilities as to who was killed, who was the killer and why they were killed. The contingents were divided into their respective breakout rooms where they were given 10 minutes to analyze the situation and come out with their respective plots . The

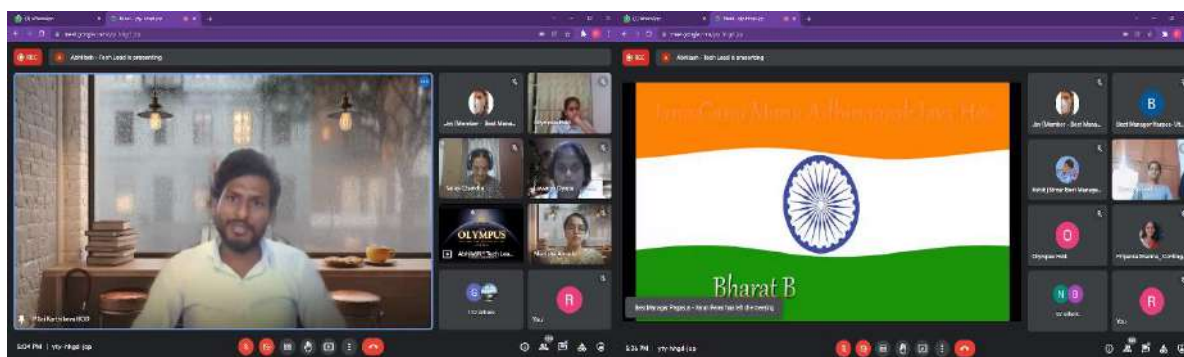
various contingents showcased their ability to their best extent and came up with different plots as to who was killed, who was the killer, why were they killed. The contingent tasks objective is to enable each individual to use their creativity and immense thinking ability. The program marked its conclusion by 4:45 pm.



Valedictory ceremony

Aim – to allow representatives of B.com Honours to bid farewell to the participants and to mark the end of the fest.

Report – The valedictory ceremony was held on 29th January 2022 at 5:00 pm . The chief guest of the valedictory was Ms. Lavanya Dyapa who gave us her valuable insights. We also had Sai Karthikeya, the HOD of B.com honours who graced us with his words. The ceremony was continued by announcing the winners of all the portfolios. The best contingent was team Harpes of Christ university. The program ended with a vote of thanks by Keerthi Lanka, the chairperson of fest and by singing the national anthem. The ceremony marked its conclusion at 6:00 pm.



26. Department: IQAC & Faculty of Mathematics, Statistics, Electronics and Computer Science

Title: International conference on “New Paradigms in Mathematics and Computer Science Research”

Date: 1-5th February 2022

Number of Participants: 135

**ONLINE International Conference on
New Paradigms in Mathematics and Computer Science Research**

1st-5th FEBRAURY 2022

REPORT

Recent advances in mathematics and numerical modeling of Internet of Things have created new topics of interest like optimization methods, mathematics modeling for smart Grid with Cloud computing, numerical analysis for security and emergencies in IoT, adaptive and dynamic algorithms for home automation and e-health applications, and advanced modeling for IOT applications as mobile/vehicle ad hoc networks and mobile sensor networks in CPS (cyber physical system) etc.

To focus on these ideas, the faculty of mathematics, Statistics and Computer science departments of both UG and PG have decided to organize an international conference to promote research and collaboration in emerging areas, encourage continued work on important problems that help to maintain the pipeline of qualified researchers for the future.

The main goals of this international conference are

- Stimulate research, collaboration, and communication;
- Seed and sustain important research directions;
- Promote interdisciplinary research.

A total of 135 Faculty from Haryana, Andhra Pradesh, Tamil Nādu , Karnataka and Loyola Academy, also 84 students have registered. A total of 17 full Papers were submitted for publication with ISBN number and 21 papers were presented.

DAY I- 01-02-2022

The conference Started with Inauguration function with blessings of GOD with a prayer song and message by Fr. Dr. Emmanuel SJ. Then the principal Fr.Dr.L.Joji Reddy SJ delivered his welcome address. He mentioned the importance of multidisciplinary Research and appreciated the organizing members for coming out with new ideas. The IQAC Coordinator Dr.Rama has explained the role of Internet of things and artificial intelligence in the current Scenario of Developing medical technology and explained about a small project. Dr.K. Vijayalakshmi, Convener of the international Conference explained the aims and objectives of the conference.

Then Mrs.Naga Durga has presented the Profile of Keynote Speaker, Prof. C. Raghavendar Rao, Department of Computer and information Sciences, University of Hyderabad, Hyderabad.

Key note address was an excellent explanation about Nature inspired computing. Professor's talk was focused on the concept of computing and Nature Inspired computing. Computing can be perceived as searching (obtaining) a solution to the real-world problem or a program to provide a strategy to address the real-world problem hence forth computing is an optimization problem. His talk provided an overview of Nature Inspired Computing (NIC) and some the techniques with steps to be followed for contributing in this domain. The talk focusses on Particle Swam Optimization (PSO) and its variants as well as Genetic Algorithms and some its applications (i) Feature selection & Reduct Computation (ii) Clustering (iii) Search Space Reduction.

After Keynote address Vote of Thanks was proposed by Dr.V.Harsha Sastri, Assistant Professor, Department of Computer Systems and Engineering.

In the technical session, We had a talk on **Cyber security Attacks and Defenses-** by Dr.M. Praveen Kumar,Vice President, Cyber Security Defense, Bank of America, Singapore.

Speaker enlightened with various malicious softwares and their activities.

A Total of 5 Papers were presented in the paper presentation Session.

Mr.M.V. Raja Gopal, Department of Mathematics, Loyola Academy Chaired The session.

Day 2 Started with Technical Session I. Ms. Anjusree Krishnan, Assistant professor in Statistics welcomed the gathering and introduction to the speaker is presented by Ms.Bindu Babu Assistant professor in Mathematics.

Dr. Susan Zehra presented a talk on "Security and Privacy in Vehicular Networks". She explained about the state of the art in vehicular security threats, vulnerabilities, privacy issues, and security services. Technical Session II was addressed by Dr.G.N.R.Prasad, Professor, Department of MCA, CBIT, Hyderabad on Regression Analysis of COVID-19 using Machine learning algorithms. He demonstrated the ability of ML modelling to predict the number of individuals who are affected by the COVID-19 as a potential threat to humans.

A Total of 7 Papers were Presented in the last session. Dr.K. Bhavannarayana, Professor, Pendekanti Institute of Management, Vasavi Academy of Education, Hyderabad. President, Academy for Global Business Advancement (AGBA) Chaired The session.

Day 3 Started with welcoming Technical session on Artificial Intelligence. Dr.Shakira Sultana, Assistant Professor in Mathematics welcomed the gathering and Dr.V. Harsha Satsri presented the introduction to the speaker.

Gunasekhar T, Head of the department, Professional Industry driven education (PRIDE) MAHSA University, Malaysia gave Talk on **Artificial Intelligence Trends and Technologies** . He explained The fundamental methods, techniques, and software used to design and develop Artificial Intelligence systems for decision support in business analytics.

In the second session Dr. T.S.L.Radhika M.Sc, Ph.D, Assistant Professor, Department of Mathematics, BITS Pilani, Hyderabad Campus. Delivered a talk on A Mathematician's Perception Of A Real-World Problem. She focused upon how mathematicians look at the problems around them and the methodologies they implement to arrive at an amicable solution. A Total of 6 papers were presented

Day 4 Started with technical session on Exploring the Concept of Computational Thinking in STEAM Education. Dr.K.Vijayalakshmi, Convener of the conference presented the profile of the speaker Dr.K.Kavitha, Associate Professor, Research and Development Head, BVRIT, Hyderabad. She started by giving brief details of definition of CT, concept, importance. She enlightened the participants with the computational education and employing CT elements for enhancing student's problem-solving abilities and logical thoughts which benefit to a great extent throughout the student's learning expedition.

In The second Session Dr. L. Praveen Kumar, Department of Mathematical and Computational Sciences, Sri Sathya Sai University for Human Excellence, Kalaburagi, Karnataka Gave a talk on "**Computational Number Theory**"- He Focussed on Primality Testing Problem (PTP) (II) Integer Factorization Problem (IFP) (III) Discrete Logarithm Problem (DLP) (IV) Elliptic Curve Discrete Logarithm Problem (ECDLP)

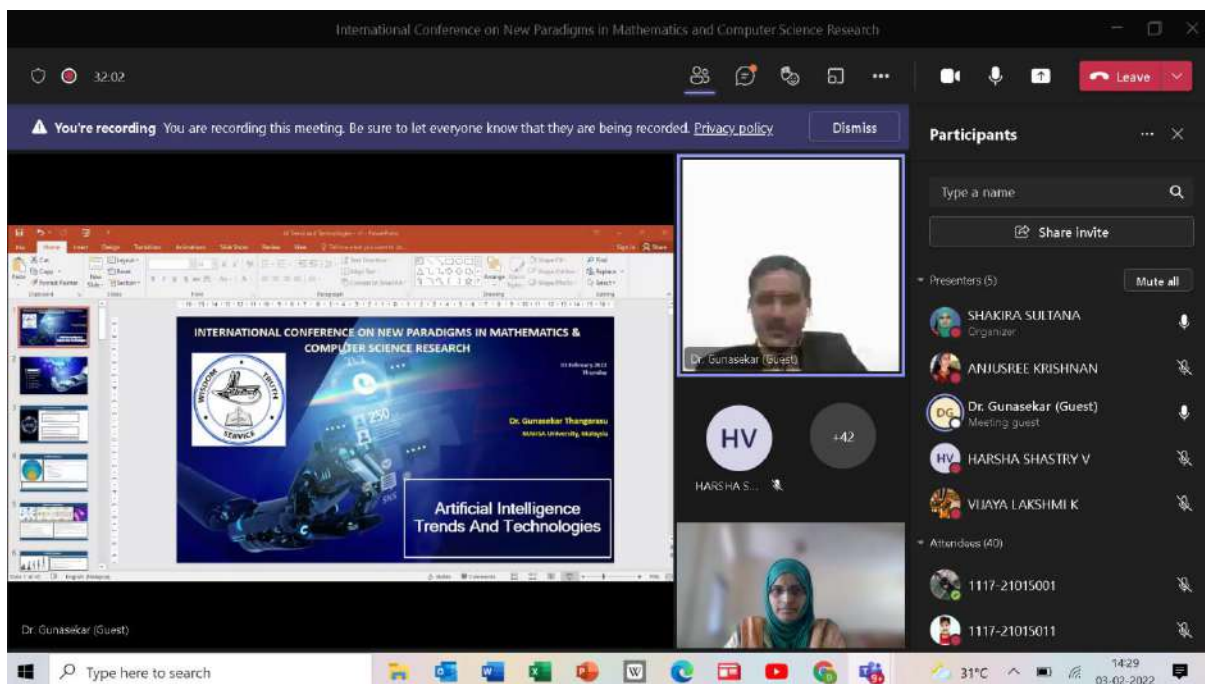
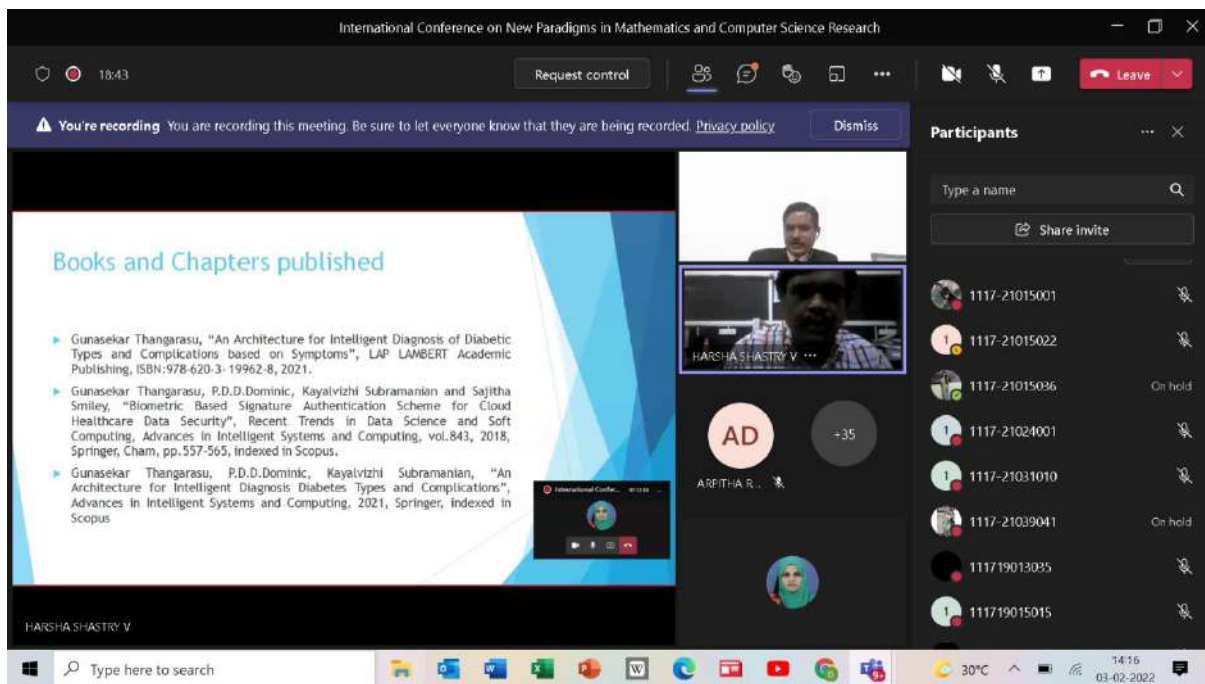
A Total of 4 Papers were presented in the paper presentation Session.

Day 5 started with technical session 1 with the introduction of the speaker Dr.P.V.Sudha, Professor & Head, Department of Computer Science and Engineering, Osmania University, Hyderabad by Mrs. Preeti Reddy, Assistant Professor, Department of Computer Science. She explained about Server less computing applications and challenges.

Technical Session- II Started by introducing the speaker HP Rani, NIT Warangal by Dr.Shakira Sultana, Head, Department of electronics and Communication Technology.

Dr. HP Rani, delivered a talk on Computational Fluid Dynamics (CFD) and Artificial Neural Networks (ANNs) which is purely research paper.

Some Photos of the conference



International Conference on New Paradigms in Mathematics and Computer Science Research

01:52:31

Request control

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Primality Test

- Check if a given number is PRIME or not

```

For(i=2,i<=n/2,i++){
  if(n mod i==0)
    print ("n is not prime")
  stop }
print ("n is prime")

For(i=2,i<=n-1,i++){
  if(n mod i==0)
    print ("n is not prime")
  stop }
print ("n is prime")

For(i=2,i<=sqrt(n),i++){
  if(n mod i==0)
    print ("n is not prime")
  stop }
print ("n is prime")

```

T.S.L Radhika (Guest)

Attendees (67)

Mute all

1117-21015003

1117-21015011

1117-21015034

1117-21015035

1117-21015036 On hold

1117-21015050

1117-21024001

1117-21024002

1117-21024016 On hold

1117-21024025

30°C 15:50 03-02-2022

International Conference on New Paradigms in Mathematics and Computer Science Research


01:24:11

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FUTURE?

- Self driven cars, smart braking systems, maybe flying cars?
- Everything is possible; behind all those future achievements of the human kind will always be one basic ground - **BEAUTY OF MATH**



Dr. Kavitha

Meeting chat

Some people in this chat are outside your org. It's possible they have message-related policies that will apply to the chat. [Learn more](#)

14:29 Recording has started

VIJAYA LAKSHMI K 14:32 good afternoon everyone

Dr. Kavitha 14:34 Solving Problems at Google Using Computational Thinking - YouTube

Solvin... For more Videos @ www.yout ube.com

Type a new message

30°C 15:21 04-02-2022

01:29:04

Request control

Leave

You're recording You are recording this meeting. Be sure to let everyone know that they are being recorded. [Privacy policy](#) Dismiss

Participants

Computational Fluid Dynamics (CFD) and Artificial Neural Networks (ANN)



Dr. H.P. Rani
Associate Professor and Head
Department of Mathematics,
National Institute of technology Warangal, Telangana
Email: hprani@nitw.ac.in

International Conference on "New paradigms on Mathematics and Computer Science Research", Faculty of Science, Loyola Academy, Alwal, Secunderabad, from 1st-5th February 2022

VUJAYA LAK... Prasha...
PS
H HPRani (Guest) SS SWAPNA S
SM SAILAJA M
+44

Type a name

Share invite

Presenters (4) Mute all

- SHAKIRA SULTANA Organizer
- ANJUSREE KRISHNAN
- HPRani (Guest) Meeting guest
- VIJAYA LAKSHMI K

Attendees (46)

- 1117-21015003
- 1117-21015005
- 1117-21015021

HPRani (Guest)

International Conference on New Paradigms in Mathematics and Computer Science Research

01:27:22

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Dismiss

List of STEAM Activities Conducted in my Course (LMS):

1. Open Space Learning
2. Handouts preparation
3. Preparation of Models
4. Poster Presentation
5. Seminar Presentations
6. ppt presentation
7. 2D/3D charts preparation
8. Google class room

Dr. Kavitha

Activate Windows
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DM
Dr. Santoshi Mishra (Guest)

DK
Dr. Kavitha

+44

15:24
04-02-2022

International Conference on New Paradigms in Mathematics and Computer Science Research

01:25:31

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Objectives Of PBL

Learning Type	Objective	Percentage
Active Learning	Teaching	99%
	Practice	75%
	Group Discussion	59%
Passive Learning	Demonstration	30%
	Audio-Visual	20%
	Reading	10%
	Lecture	5%

STEAM
Creat
CT

Dr. Kavitha

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Meeting chat

Some people in this chat are outside your org. It's possible they have message-related policies that will apply to the chat. [Learn more](#)

14:29 Recording has started

VIJAYA LAKSHMI K 14:32
good afternoon everyone

DK 14:34
Solving Problems at Google Using Computational Thinking YouTube

Solvin...
For more videos o...
www.yout...
ub.com

Type a new message

DK
Dr. Kavitha

SD
Sr. Shwetha...

KV
VIJAYA LAK...
K Vijay (Gue...

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ANITHA K

15:22
04-02-2022

27. Department: IQAC & All PG Departments

Title: International Seminar On Interdisciplinary Trends In Artificial Intelligence

Date: 21ST – 28TH February 2022

Number of Participants: 200

INTERNATIONAL SEMINAR ON INTERDISCIPLINARY TRENDS IN ARTIFICIAL INTELLIGENCE (21ST FEB – 28TH FEB 2022)

Speakers : Dr. Kiran Muthabathulla (Principal Development Manager, Microsoft USA)
Dr. P. Karthikeyan (Associate Professor, School of Management Studies, Perundurai)

Date : 23rd Feb 2022

Theme : **AI and its Applications in the functional areas of Business Management**

The MBA Department organized the. Loyola Academy celebrates this year's National Science Day with this International Webinar on Artificial Intelligence. The webinar explains about the role and impact of AI in various domains. The Day-3 of the webinar emphasizes on the role and significance of AI in Business Management and Finance.



As the world is getting digitalized there is a need for all the industries to resort to the upgrading technology. Consequently, the role of significance Artificial Intelligence in Business Management and Finance have increased tremendously. The webinar commenced by the Welcome Address followed by the guest Speakers introduction. Dr. Kiran Muthabathulla (Principal Development Manager Reat Microsoft, Washington) and Dr. P. Karthikeyan (Associate Professor, School of Management Studies, Perundurai) were the eminent speakers for the day. Dr. P. Kartikeyan has given significant and clear inceptions on artificial intelligence in the development of Business, Common uses of AI the applications and role of artificial intelligence in business its needs in specific industries like: Health Care, Financial services and transportation. Mr. Kiran focused with the brief examples on how AI is useful and increasingly applied in Finance domain. The importance of Artificial Intelligence in Finance is transforming the way we interact with money, Using AI is shaping the future stock trading. Following this, there was interactive session with the speakers where students expressed their views and speakers provided their valuable opinions, suggestions, ideas to the students which helped each one of them to clearly realize the role of Artificial Intelligence in the prevailing markets. Subsequently, there were paper presentations by the students of Loyola Academy and also students from other college whose works and thoughts were greatly appreciated. Thereafter, the session preceded with the conclusion remarks and

then by vote of thanks and finally the seminar was concluded by National Anthem. On the whole, this webinar has enlightened all of us where we all were provided with the thoughtful insights about the application of AI by all our eminent speakers which promotes in all around development.

**ISITAI FEBRUARY 21-28TH 2022 INTERNATIONAL SEMINAR
INTERDISCIPLINARY TRENDS IN ARTIFICIAL INTELLIGENCE**

Loyola Academy celebrated this year's National Science Day by conducting an international online webinar titled "International Seminar on Interdisciplinary Trends in Artificial Intelligence" from 21st – 28th February 2022. It was conducted by all the 7 PG Departments.

On 25-02-2022 Department of Biotechnology conducted the ISITAI webinar based on the theme "Environment and Sustainability".

The session began with the MC, A. Sai Sri, welcoming the principal, vice-principal, Dean and faculty members and all the participants followed by HOD, Mr. VVS Chalapathi Rao, introducing about the Department.

The first speaker of the Day Dr. Harikanth Porika gave an insightful lecture about "Plant bioregulators in sustainability of fruit production". He also covered about the need to use Plant Bioregulators, Canopy management, Fruit drop, Shelf-life and Post-harvest quality.

The second speaker of the day Dr. Jagadeesh Yeluripati gave an informative lecture on "Digital Agriculture- a solution to feed sustainably". He greatly emphasized on need for sustainable agriculture. He also covered about climate change and its impact on role of agriculture, Mechanism of greenhouse gas emissions from crop lands and role of digital technologies in mitigating climate change.

Our special guest Rev. Fr. Dr. Maria Packiam SJ, director and scientist, entomology research Institute, Loyola academy, Chennai gave an illustrative presentation on Nuclear Technology in insect pest management.

The last segment of the session was Presentation by NMBT students

1. K. SAI NIKHITHA and S. SRINAVYA on "Artificial in intelligence(AI) in COVID-19"
2. A. SAI SRI and D. ANURADHA on "Artificial Intelligence in Dermatology"
3. SNEHA DOMNIC XAVIER on "Artificial Intelligence in Biology, Augmenting not Replacing"

At the end conclusion remarks were given by Mrs S Dhavala and ending remarks by Rev. Dr. Ch Anand Kumar SJ and Vote of Thanks was proposed by Athira Mathew.

The session ended with National Anthem.

ISITAI Seminar



25/02/2022

ISITAI INTERNATIONAL SEMINAR 2022 (FEBRUARY 21-28TH)

28. Department: B.Sc.MSCS& ISI, Hyderabad
Title: Stochastic Process and Time Series Analysis
Date: 1 March 2022 to 28 April 2022

Number of Participants: 120

29. Department: BBA

Title: 'NEGOTIUM – 2022

Date: 17th March 2022 Number of Participants: 180

Objective of the Event

The BBA department hosted 'NEGOTIUM – 2022,' a national level e-event **on 17th March, 2022** allowed students to delve deeper into the nuances of business administration. An opportunity to use their skill sets to the fullest with a variety of events and industries.

- To identify the inert potential of the students and to encourage leadership skills.
- To foster and promote holistic education for developing managerial abilities in students.
- To develop entrepreneurial competencies in students and make them industry-ready.

EVENT SCHEDULE

- ❖ Opening Remarks
- ❖ Prayer Song
- ❖ Continuation of Opening Remarks
- ❖ Welcoming patrons, HoD & Dept. Faculty
- ❖ Introduction to the Guest Speaker
- ❖ Commencement of Guest Lecture
- ❖ Introduction about the department & the event
- ❖ Round 1 - PowerPoint

About the Resource Person

The department of BBA held the event not only with an objective to reward the competitive students but also wished to enrich their knowledge of ongoing trends in the market. Thus, a resource person, Mr. P Dennis Anand, a chief HR Manager at TTEC Digital Analytics and a post-graduate in Business Administration from the Osmania University graced the occasion to impart deeper knowledge on Artificial Intelligence. They have almost two decades of wide experience in key functions of HR, Mr. Dennis worked for Media Travel Technologies, Scope International, Genpact India and Winx Consulting services over the years.

Guest Lecture on 'Artificial Intelligence'

The guest lecture was focused to give the students the opportunity to know the new trends in the market hence a lecture on 'Artificial Intelligence' was done by Mr. P Dennis Anand. The lecture included contents as basic as 'What is AI?' to more core topic as 'Industry-wise trends of AI and its impact on those industries'. The session was very interactive and made the young minds curious about AI and grew their interest in the buzzing topic. The expert's knowledge wasn't only imparted but the inquisitive queries were also solved. Hence making it a very fun learning experience.



ROUND -1 PowerPoint

Negotium-2022 had 3 Rounds in total to find the best of the lot at the National Level.

The First round was PowerPoint. PowerPoint is a PPT competition where the best presenters at the national level were witnessed and presented on a wide range of topics in the field of trade, commerce, business & management. The objective of this round was the hunt for the most relevant and impactful speaker nationwide.

ROUND -2 Between The Lines

Between the Lines is a case competition which gives participants, the opportunity to research, analyze and present visible solutions to the strategic challenges and managerial dilemmas faced by Global Companies in the event of ongoing trade wars, with the aim of stimulating strategic thinking and developing competence in business administration through a hands-on business case.

ROUND -3 BRAINSTORM ⚡

If curiosity and fantastic memory are your attributes, the participants were encouraged in being a part of the business Quiz. Here, we tested how updated you are on the latest developments around the world.

WINNERS OF THE EVENT :-

WINNER- Team Rejuvenated [Rs. 6000/-]

RUNNER UP- Team Coeus [Rs. 4000/-]

CONSOLATION- Team Olympus [Rs. 2000/-]

We are encouraged that the sky ought to dependably be the limit, yet we have demonstrated our event has genuinely made us think past in the sky, we are proud as **NEGOTIUM~2022** was a successful event!

30. Department: B A Psychology, English & Journalism

Title: CAREER DAY

(Webinar cum Workshop)

Date: 19th March' 2022

Number of Participants: 140

The Department of BA Psychology, English and Journalism, on the 19th of March 2022, organised a 'Virtual Career Day' for the students of the department from all three years. The event was held online and had 5 speakers, who spoke to and interacted with the students about the various paths that lie ahead of their graduation.

A career day is an activity in which business partners from a variety of organisations come together to share information with students about their workplace, their job and the education and skills that are required for success in their careers. Such an event helps students connect what they are learning in college with the workplace. They listen to speakers or navigate the event independently, seeking information about the industry and the career options it provides. They also learn about the education required for entry into the industry and about participating in a business's role in the local economy.

The department organised the event to expose the students to a variety of careers and jobs by connecting them with professionals in specific fields. It would provide the, with an opportunity to evaluate how their own skills and interests match up to a major or a career path they may choose. In addition, it would pave way for experiential learning by helping students choose internship opportunities after analysing the various career options.

The first panelist for the event was Ms. Priyanka Jha, a practicing psychotherapist, dealing with clients using techniques from CBT, Gestalt, Narrative therapy and person-centred therapy and trained in Team CBT and Animal Assisted Therapy. Ms. Jha spoke to the students about Animal Assisted Therapy, how one gets into it, the necessary skills and training and its uses and applications in the industry. She also spoke to the students about CBT and why she uses it in dealing with her clients. The session provided students with insight into these techniques used in therapy.

The second panelist for the day, Ms. Harshita Pandya, is a wellness coach. Her talk was centred around corporate counselling and mindfulness. In it, Ms. Pandya spoke of her experience working as a corporate counsellor, certain issues she has encountered and pros

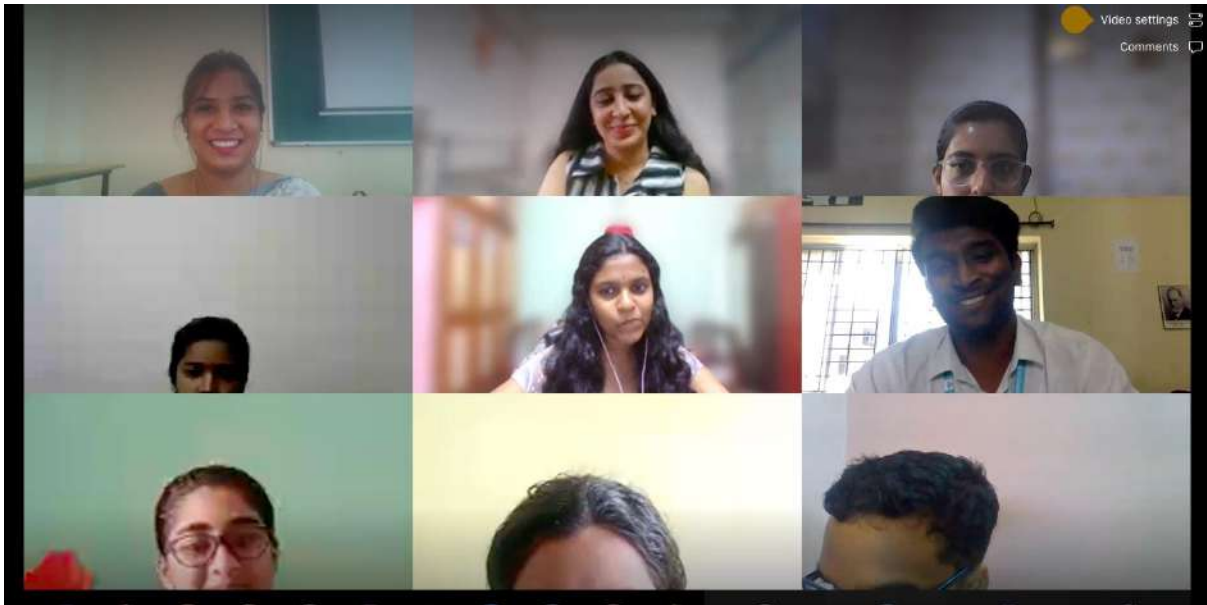
and cons of the profession, giving students an insight into what the role of a corporate counsellor involves.

Ms. Shalini Srinivasan was the third speaker for the event and is a counselling psychologist. She shared with the students her experience of getting into a university abroad and guiding students through the process, difficulties, advantages and disadvantages of studying abroad and enlightened them as to when and why one should choose to study abroad and if they do choose so, then how they should go about it.

The event's fourth speaker was Ms. Ulka Mothghare, a counselling psychologist. Ms. Mothghare spoke of conservation psychology and enlightened the students on this rather lesser-known discipline of psychology. It was intriguing and students showed interest in knowing more about the subject. In addition, Ms. Mothghare spoke of the variety of choices that students have and why it is okay to be confused at times.

The fifth speaker for the day was Ms. Ramya Aswathnaryana. Ms. Aswathnaryana is a lecturer in psychology and a special needs educator. In her session titled 'Unfolding the puzzle of Special Needs', she spoke to the students about her experience as a special needs educator, the profession and its significance in society.

The event was a success with considerable student participation. The career day gave the students an opportunity to learn from and interact with industry professionals and gave them a clearer mindset as to what path they can choose after the completion of their degree. It was an enlightening and insightful talk full of knowledge and wisdom for the students.



How to become a CBT Practitioner

- MA/MSc in Counseling/Clinical Psychology
- Certification (Accredited)
 - Beck Institute
 - Feeling Good Institute, California
 - National Association of Cognitive-Behavioral Therapists
 - Indian Association for Cognitive Behaviour Therapy (IACBT) - iacbt.org
- Workshops and training for continuing education



The slide features a list of requirements for becoming a CBT practitioner. To the right of the list is a colorful illustration of a therapist in blue clothing holding the hand of a child in orange clothing. The bottom of the slide shows a row of video thumbnails for other participants, with a '+101' icon on the left.

31. Department: IQAC & B.Sc.Chemical Technology
Title: Academic IPR Strategies required for Innovative Research & Startups
Facilitation Date: 19th March' 2022
Number of Participants: 70

One of the most important roles of higher education is knowledge development, dissemination through research, innovation, develop industrially applicable or serviceable products and processes, incubate, and finally launch or make students capable of launching their startup or license the innovation to interested parties. Aside from producing new knowledge (like industry), academicians also have a greater obligation to educate the intellectual populace so that they can contribute to society in all areas. As a result, successful research will only be seen if researchers are well-trained and capable of facilitating it, right from the research problem addressing to the commercialization of that solution. Of all problems surrounding science, the most important is researcher preparation, dissemination and accrue benefits of the outcomes. As a part of the quality initiative taken up by the IQAC and department of chemical technolog (Innovation, Incubation, Entrepreneurship, Startup: IIES cells) in collaboration with Innove Intellects, Ghaziabad, Uttar Pradesh to promote research on the campus and increase the number of quality research papers, patents and all other IPR activities on campus one-day online workshop on “Academic IPR Strategies required for Innovative Research & Startups Facilitation” was conducted, on 19th March 2022 at 03:00 PM, in online mode by using MS-teams platform (Registered version procured by Loyola Academy).

Mrs. Pooja Kumar, International Speaker, Mentor, Startup Facilitator/Registered Patent Agent/IP Trainer/Director & Founder of Innove Intellects, graciously accepted to deliver the talk on the proposed date.

The workshop began on time with the introductory talk by Mr. P. V. R. S. Prasad, and the detailed schedule as follows:

Time (PM)	Task	Name of the Presenter
2:45 PM	emcee	DR. Zakir Hussain (Assistant Professor & HOD-CT)
3:00 – 3:05	Prayer Song	Mr. Anthony Jeevan Raj and Ms. K. Tejaswini (NCT-Students)
3:05 – 3:10	Inaugural Address & About	Er. P.V.R. Sai Prasad

	the College	(Senior Faculty)
3:10 – 3:15	About the Workshop	DR. K. Vijayalakshmi (Dean of Science and Dean of Research & Development)
3:15 – 3:20	Speaker Introduction	Mr. Nityananda Ghosh (Senior Faculty)
3:20 – 4:15	Topic: Academic IPR Strategies required for Innovative Research & Startups Facilitation	Mrs. Pooja Kumar (Distinguished Speaker)
4:15	Question & Answer Session	All Faculty and Distinguished Speaker
4:30	Vote of Thanks	DR. Bijoy Kumar Purohit (Assistant Professor)
4:30	Feedback Form Link Distribution	DR. B. Sashi Kanth (Assistant Professor) Mr. P. Sudhakar Reddy (Assistant Professor & BIC-Admin)

At the end of the session, questions were raised by the audience, which was patiently answered by the resource person. The program was concluded at 04:30 PM, with the vote of thanks proposed by Dr. Bijoy Kumar Purohit. In the end, the feedback was collected, and it was concluded that the workshop was very informative and knowledgeable.

Photos:



WISDOM TRUTH SERVICE

Chemical Technology
Loyola Academy
Truth. Service. Wisdom

Welcome
to the

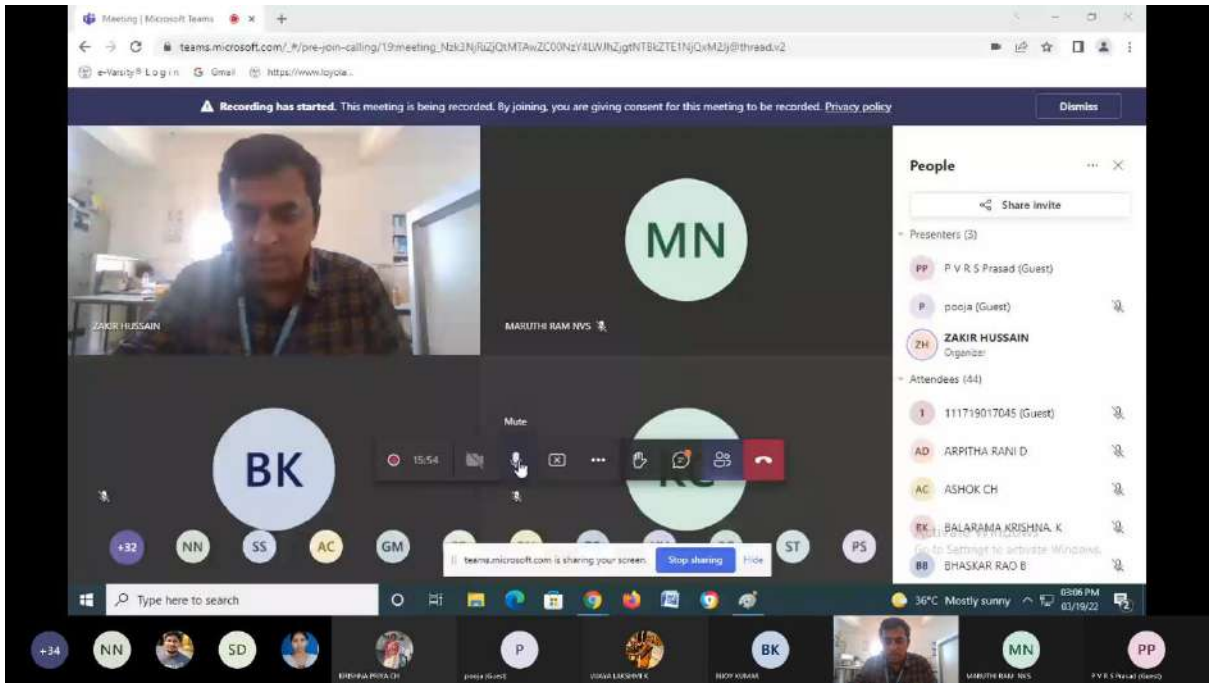
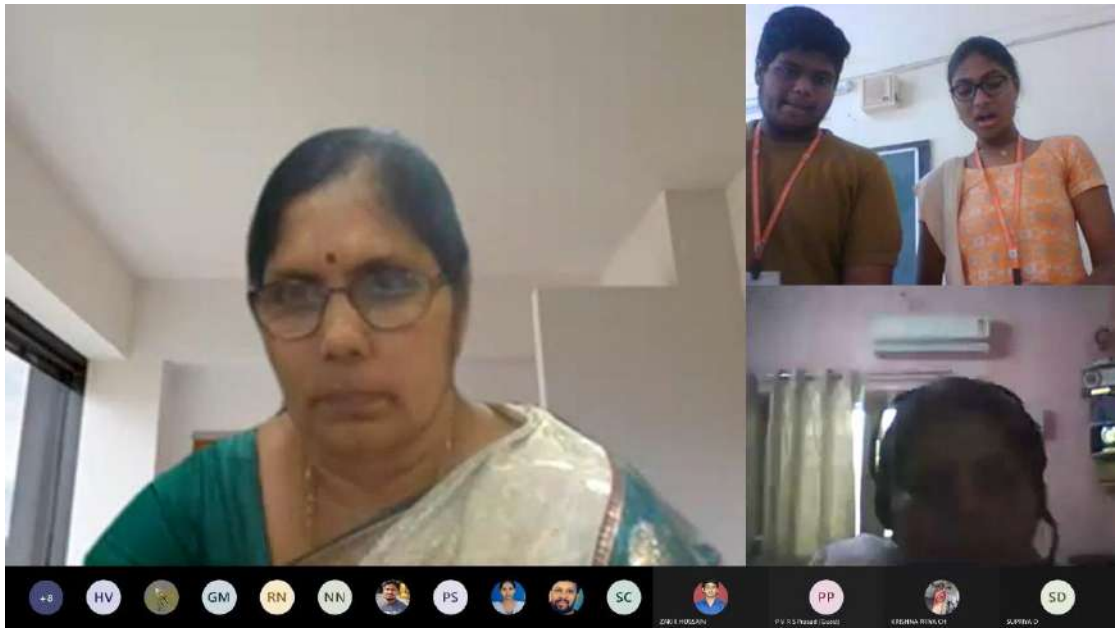
InnovateIntellects
You Innovate | We Protect

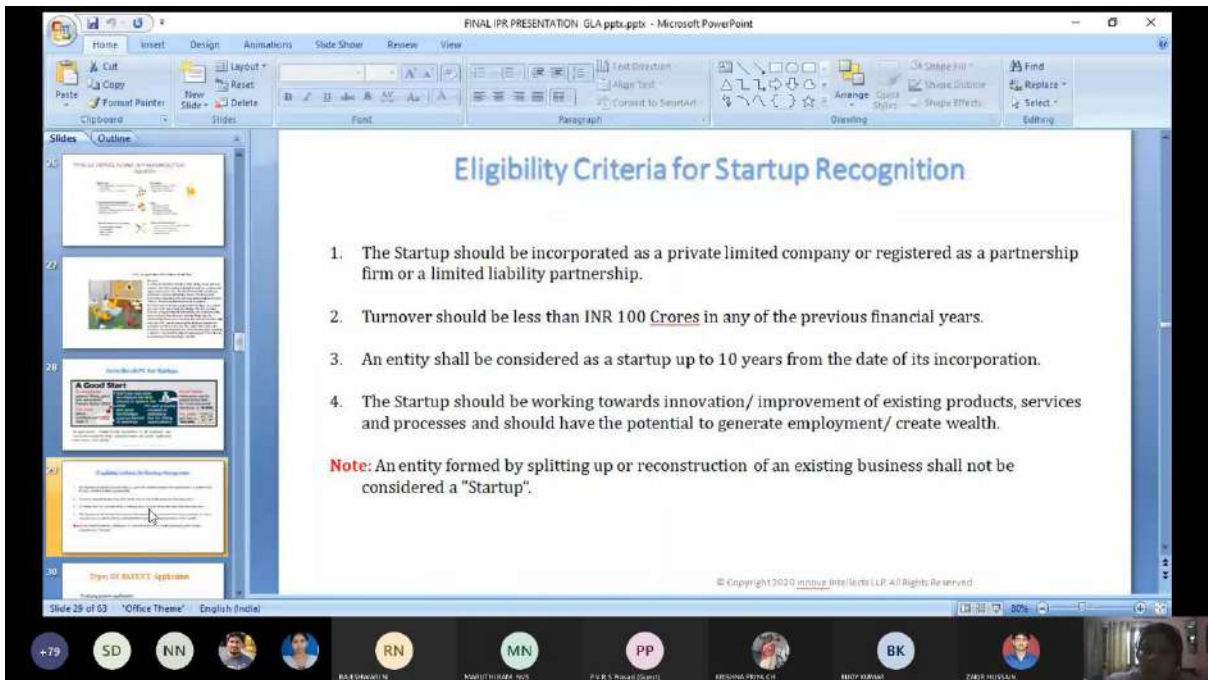
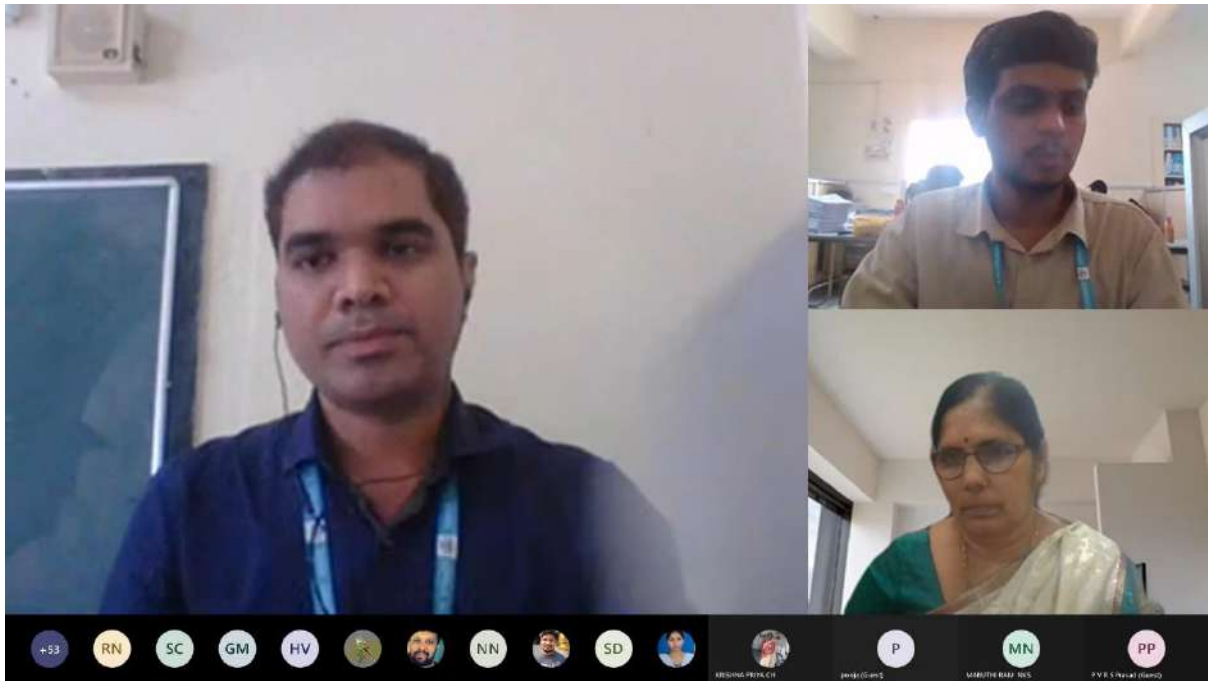
**Workshop on
Academic IPR Strategies required for Innovative Research &
Startups Facilitation**

Honorable Speaker: **Date: 19-03-2022**

Mrs. Pooja Kumar **Time: 03:00 P.M.**
International Speaker, Mentor, Startup Facilitator/Registered Patent Agent/IP Trainer/Director & Founder of Innove Intellects

Organized By:
**Internal Quality Assurance Cell (IQAC) & Department of Chemical Technology
Loyola Academy, Secunderabad, Telangana, India**





32. Department: IQAC & All commerce Departments in collaboration with TCS
Title: International Conference on Emerging Trends
in Accounting and Finance (ICETAF)-2022
Date: 28th March to 1st April, 2022
Number of Participants: 750

Introduction

An international conference was organized by all the departments of commerce for 5 days from 28th March to 1st April, 2022 in association with TCS company.

Participation

The conference witnessed a participation of nearly 750 delegates including outside and Inside faculties, research scholars and students from various Institutions across the nation like Gujarat , A.P, we had participants from even from US and Ethiopia.

The Conference created a lot of excitement in the students and faculties which was reflected in the form of 120 abstracts and 51 full-length research papers received from all over India and 2 papers from outside India. During the 5 day conference there were 4 sessions and 30 papers were presented.

Day-01. 28.03.2022 (Inaugural Session)

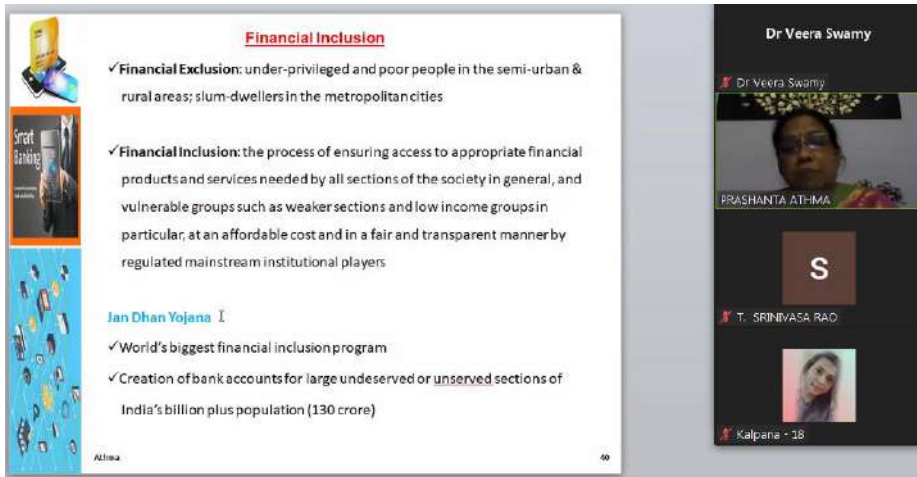
The program began with a prayer song which was sung by the choir group of Loyola academy. Then the meeting started with an introduction about the college along with a video of virtual tour of the college. Then being followed by Rev.Fr. Anil kumar, Vice principal of UG and father briefed the gathering about the conference and called it a platform to learn and exchange information and gave an introductory speech to motivate and begin the session.



An introduction of TATA Consultancy Company was given by Mr. Jagadeeswaran, the Guest of Honor who was the financial manager of TATA Consultancy. The presentation started with a brief introduction about industrial revolution.

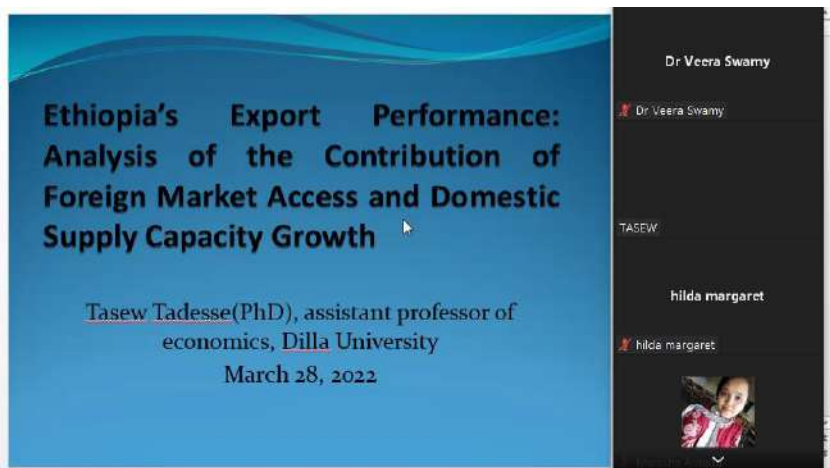
The meeting was followed by our next speaker Mrs. Prashanta Athma , Dean, Faculty of Commerce, Osmania university . Ma'am spoke about the recent developments that took place

in the banking sector. The Inauguration on session wrapped up with a vote of thanks given by Mrs. Anjali kumari, Conference Coordinator. Soon after the Inaugural session, the first technical session on track-01 that is Finance commenced. The external faculties started presenting the papers from 11.30 am to 1.00 pm related to Finance. Session chairs Sailja ma'am and Dr. Ramesh given constructive feedback to all presenters.



Session 2

This session was started by Prof. Dr.TASEW TADESE from Dilla University Ethiopia . Sir gave an overview on exports in Ethiopia. Later The external faculties started presenting the papers from 3.00 am to 4.30 pm related to track-02 that is Sustainable Financé.



Day-02. (29.03.2022) -Session 1

The session held on 29 march, 2020, session started with a great presentation which was given by DR K.V. ACHALAPATH, retired professor of commerce Osmania university, presently sir is working as the director for a company at USA. The presentation was on the recent trends in accounts, Artificial intelligence, Accounting software, data analytics and forecasting tools.



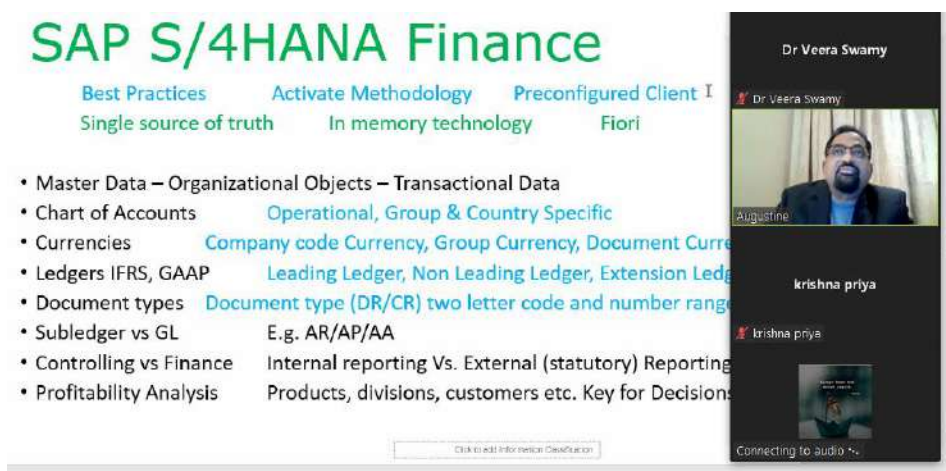
The second part of the session started with an introduction of our next speaker prof. D. Chennappa, sir spoke about personal insurance. Types of insurance and role of IRDA.

After Resource person's presentation, we immediately started TRACK-3 PAPERS presentations. 7 Accounting papers were presented in track 3.

Sessions chairs for this segment Anjani ma'am and Dr. Azmat suggested the presenters towards improving their research work.

Day-02. 30.03.2022 -Session 2

The second session started with a briefing about honorable speaker Dr. Augustine who spoke about **enterprise resource planning**. After sir's presentation track 4 SUSTAINABLE ACCOUNTING was started from 3.00 pm to 4.30 pm. And in this track total 9 sustainable Accounting papers were presented.



Day 3 -30.03.2022 –

The session which was held on March 30, 2022, the key note speaker for this track

DR. Karunakararao who spoke about changing trends in behavioral finance. 10 Students and 2 internal faculties presented their papers in this track. Session chaired by Alekhaya madam, Praveen sir, Sahitya madam and Nagaraju sir put forth their valuable suggestions to the presenters.

Day 4 - 31.03.2022-

On the session held on March 31, 2022 DR.P.Ravi kumar Assistant Professor at Wesley College spoke about the financial system in India as well as at global level. 12 Students and a few internal faculties also presented their papers in this track. Session chaired by Raj Kumar sir, Patricia mam, Satya priya and Kalyan sir and other Faculty Coordinators commented on their works.

Day 5 - 01.04.2022- (Valedictory Ceremony).

. Session began at 3 PM by assistant professor, Department of Strategic Finance Ms. Anita Mathew who gave a brief about the Valedictory Ceremony.

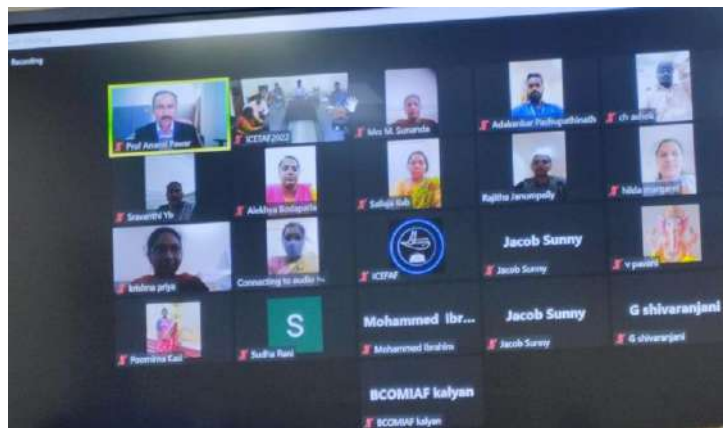
Following this Mr. Veera swami, Dean of Commerce, Loyola Academy, gave all the achievements of the conference for five days.

The Chief guest Prof. I Anad Pawar, Dean of Faculty of Commerce started first by appreciating the organizers for their achievements.

- He started his session by speaking on the Emerging Role of Technology in Accounting and Finance.
- He spoke about how the liberalization of the Indian economy was essential in the growth of the Indian economy.
- Later he explained how globalization is essential for the economy of a country as a whole and how it helped in the growth of India.
- Later he told about trends in international finance
- At last, he thanked the management and all the organizers for giving him a chance and opportunity to interact and present the session and concluded the session

After this he announced the best paper award.

Later session ended with a vote of thanks followed by a group photo.



33. Department B.Com Strategic Finance

Title: COMFIESTA2.0

Date: 30th-31st March 2022

Number of Participants: 160

COMFEISTA 2.0

The department of **BCom Honors Strategic finance** had organized their department event- **Comfiesta 2.0** on 30 and 31st March 2022. The objective of this event was to make business learning more exciting and entertaining. With the same motive, the department had organized three events-Jack of all Trades, GottaGet 'emWrong, and Business Isekai. The three events were designed in such a way as to test the knowledge and the capability of the participants to adapt to the real business world. Mr. Kiran CEO, GUBBA group of companies was the chief guest of the event and enlightened the students regarding the practical applications in the business world. total 160 students were benefited with this event.



34. Department : B.Sc. Agricultural Science & Rural Development, Department of Mass Communication of Loyola Academy, Secunderabad. in collaboration with ISB, Mohali.

Title: India Data Portal Workshop

Date: 25th April 2022

Number of Participants: 150

Purpose: to help students understand the multilingual internet portal (www.indiadataportal.com) and to access and utilize the various data sets present in it, stretching from agriculture focused economic indicators to fertilizer sales.

Workshop lead by Deepthi Soni, Senior Consultant – Communications & Outreach, ISB

M. Somasekhar Mulugu, ISB

Report: The Indian School of Business, Mohali collaborated with the Department of Agricultural Science and Rural Development and the Department of Mass Communication and Journalism, Loyola Academy to organize the India Data Portal Workshop, an initiative developed by ISB's think-tank Bharti Institute of Public Policy, on 25.04.2022 from 2:00PM. The session started with lighting of the lamp by the Principal Rev Fr. L. Joji Reddy, Dean of Administration Dr. N.Mariadas, Ms. Deepthi Soni Mr. Somasekhar Mulugu and the HoDs of Agricultural Science and Rural Development and Dept. of Mass communication, Mrs. K.Sudha Sundari and Ms. HimaBindu respectively.

The workshop focused on using data in journalism, and how to present data through attractive visualizations using www.indiadataportal.com. The sessions covered familiarization with the IDP (India Data Portal), which hosts a wide range of processed and documented datasets from Central and state public agencies and government departments.

Review: This, as a kind of outreach, is filled with various segments that was beneficial for various stakeholders including students, researchers and NGO's alike who can use the data to come up with their own ideas and stories.





35. Department : B.Com IAF

Title: FIDUCIA 3.0

Date: 22nd and 23rd April 2022

Number of Participants: 150

Purpose : A workshop to learn about the growing trend of business analytics and meeting industry demands

Report:

The inaugural ceremony began by invoking God's blessings. The prayer song was then followed by a welcome dance. The dignitaries were welcomed to light the lamp. A welcome speech was given by the Correspondent Father Dr. S. Emmanuel, SJ focusing on the significance of the department of B.Com International Accounting and Finance (IAF). He also elaborated on how this department is different and unique when compared to other streams of B.Com. The speech was followed by a introduction given by the head of the

department Mrs. Radhika PY emphasizing on the department achievements and students accomplishments. Correspondent Father, Dean of Commerce and Dean of Academics were invited to felicitate the guests with a memento and a sapling.

DAY – I

Session I: Skill Development and Business Analytics – Dr. Chandrashekhar Menon

Speaker Profile:

Prof. R. Chandrasekhar Menon, a healthcare professional turned renowned professor hails from Palakkad Kerala having core competency in Healthcare Management and Management education.

Dr Menon has worked in 4 continents spread over 8 countries and travelled across 45 cross cultural communities and countries during the last 45 years working with the most versatile organizations of world class -25 years with Industry worked in 6 countries and 15 years in academics associated with Indian and International Universities. He is 67 years by age and much less by spirit.

Session on Skill Development and Business Analytics:

The first session was on the topic Skill Development and Business Analytics which was rendered by Dr. Chandrashekhar Menon

Dr. Chandrasekhar, in his session, emphasized the importance of staying current, stating the redundancy of past education in the current corporate workspace.

He urged the students to change along with the world, and emphasized on the fact that degrees only fetch interviews, not jobs and only knowledge and skill can create opportunities for career success.

He explained about VUCA that is Volatility, Uncertainty, Complexity, and Ambiguity.

He likened the brain of a human to a black box that records everything the person sees, does or learns. He conveyed the necessity to control this black box and the need to guide it towards productive ventures.

He also spoke about ‘the industries of the future - BUSINESS ANALYTICS and ARTIFICIAL INTELLIGENCE’ conveying their importance in the business world and the opportunities they provide for young graduates and students.

He concluded stating that the students must always strive to improve themselves, learn and up-skill to be relevant in the corporate race and appreciated the department for taking this initiative.

LUNCH

Event - Business Comeback

The department of B.Com International Accounting and Finance has conducted an event competition by the name 'Business Comeback' wherein the competitors were given a business case with one or more bottlenecks/problems set in Rural India. The participants were asked to prepare a creative solution keeping in mind the rural challenges and make a presentation within the given time. They were then questioned by Ms. Annie Kavitha, the Judge for the competition. The participants were judged keeping in mind various criteria like Ingenuity, Presentation and Ability to Understand.

Day 2 started with the fest hosts giving a glimpse of the day 1 workshop and the business comeback event. This was followed by introduction of the guests and their felicitation by the Head of the department with a memento and sampling..

DAY – 2

Session I : Industry Demand Workshop – Mr. Vignesh Mk

Speaker Profile:

Mr. Vignesh MK , is the CEO & CO FOUNDER Moorthys Training Academy. He has a budding professional life with more than 8 years of experience in ITeS, Customer Service and Training. He has associated with Seventh Sense Talent Solutions as the Training Quality Manager, HR (L&D) and Senior Trainer.

He has good Experience in Corporate Training Worked with FACE (IIM Alumini enterprise) as Verbal Aptitude, Soft skills and Reasoning Aptitude Trainer. HE has also worked with ASAP (Kerala Govt. Initiative)., as Trainer & program Manager as additional responsibility. Has a Sound understanding of ITeS process and customer Service. Skilled in Training Students of class XIIth and Degree Students as per the training calendar curriculum designed by ASAP.

Rich exposure to management of TRAINING PROGRAMS Conducted on state level & district level. The speaker also has demonstrated analytical skills with proven expertise in communication and relationship management, planning and coordination skills.

Session on Industry demand

The speaker started with warming up with the students and expressing his happiness to finally be able to address a gathering after a long time due to the pandemic issues and constraints.

He also shared his experience on being a recruiter and trainer for new job aspirants.

He started the session with building up students for future job placements and specified points that need to be taken care before applying

1. A minimum of 60% CGPA
2. Technical Skills

3. Communication Skills
4. Aptitude Skills
5. Interview Skills
6. Body Language
7. Time Management
8. Resume Building
9. Social Media

He explained all the above points in detail, gave tricks and tips to improve the students not just academically but also personality wise. He concluded by showing his gratitude to the audience and hoping that the points will help the future students to meet the industry demands and thrive in their careers

LUNCH

Event – Twister Teasers

After the lunch all the participants joined by to witness the event Twister teasers which is just like the ‘Gibberish Challenge’ on Instagram, participants of this event were needed to guess the given business phrases or words. The Event consisted of three rounds and a tie breaker round. In all these rounds the participants were given 15 seconds to type in their answer for the jumbled accounting phrase or word which was displayed on the screen. The winner was decided on the accuracy and timeliness of the answer.

The event was then followed by Valedictory Ceremony. The valedictory ceremony was honored by the presence of Father K.Anil Kumar, SJ , Ms. Bhavani Trivedi and Mr.

The event roared to life with a dance performance by the department dance team and the audience’s enthusiasm. Father vice principal was invited on to the stage to address the gathering in which he spoke not just about the uniqueness of the department but also about the uniqueness of the fest and the name FIDUCIA. He praised the organizers for a successful event planned and executed in just a week of span even with the pressure of the year-end and exams.

All the guests of honors were invited on to the stage to felicitate the event winners, runner ups and second runner ups for both business comeback and twister teaser, the department faculty for their immense contribution to the department, the departmental committee for their contribution and efforts in making each and every event a success and the CRs and ACRs of all the three years.

The event ended by a vote of thanks rendered by the Head of the department to express her immense gratitude to all guests of both the days of the workshop the faculty , the organizers the participants and the students in making FIDUCIA 3.0 a success.

Learning outcome:

The two day commerce fest not just gave insights of the emerging scope of business analytics but also helped students in meeting industry demands, the events were an add on to indulge and learn the art of case study management and presentation but also the accounting knowledge and time management.



36. Department: B A Psychology, English & Journalism

Title: Workshop cum Symposium (TOUCHSTONE)

Date: 26th-27th April' 2022

Number of Participants: 170

Report on Touchstone

(Worksop cum Symposium)

The department of Psychology, English and Journalism organized a two day symposium cum workshop on the 26-27th of April 2022, titled 'Touchstone- A two day Symposium cum Workshop'. The first day focussed on events catering to the major of Psychology and Journalism and the second day comprised of events catering to the field of literature.

On the first day we had two speakers; the first speaker Mr. Kadari Devraj, research scholar OU, who is currently pursuing his PhD in educational psychology from Osmania University and the second speaker was Ms. Coreena Soares, an independent journalist, the editor of Newsmeter, India's first satellite journalism site. Mr. Kadari Devraj's talk was on positive psychology emphasizing on the relationship between mental health and physical health. He spoke about as to how one could reinforce positive emotions in times of negative events. Towards the end of the talks, the students had released the department newsletter, an initiative for the very first time, titled 'the Ink'. Second year students of the department performed a skit, a social psychology experiment called the Bobo doll experiment. Bobo doll experiment demonstrated that children are able to learn social behaviour such as aggression through the process of observation learning, through watching the behaviour of another person. There were several events organized after the skit, one being the treasure hunt, which had participants from other departments as well.

On the second day, proceedings catering to the major of literature were addressed; also, the human library event was organized. The 'Human Books of Incluspace' event is one of the best practices of the department, a practice which was first initiated in the year 2017 and has been continued every year since then. Human books by Incluspace, inspired from the Human Library Event organized at Germany, where the readers interact with human books, on some of the controversial issues seeping through the age.

We had two speakers catering to the aspect of gender sensitization, Ms. Mala on the topic 'Mothering LGBTQ children' and the second one on ' Drag Art' and Mr. Patruni Sastry. The talks emphasized on marginalized sexualities and gender identities, broke some stereotypes associated with gender and gender expressions. The speakers, through their interactions and talks, created an environment for gender inclusivity which was followed by an interactive session with the students of the department. After this there was a theatre workshop which was organized by Mr. Akhil Bhaneswar, which was a learning experience for the students of the department who study drama as a genre in literature. Mr. Akhil interacted with the students and trained them on exhibiting some of the common aspects of non-verbal communication via body language and, facial expressions and gestures. In the afternoon session a Shakespeare Trivia was organized which was followed by the staging of the drama 'The Merchant of Venice' by the department students, which was received with a big round of applause by the audience.

The two day event catered to some the significant aspects of all the three majors and the students had an aesthetic experience to carry back after the end of the two day event. Apart from creating a broader understanding of the discipline that they are a part of, the students also had a platform to exhibit their latent potential as well. The event ended with a valedictory speech by Ms. Elsitia, HOD, Psychology, English and Journalism.





37. Department: B.Sc.MSCS & ISI Hyderabad

Title: Machine learning

Date: 3 May 2022 to 30 June 2022

Number of Participants: 120