



SCHEME OF INSTRUCTION FOR BACHELOR OF BUSINESS ADMINISTRATION – 2020-21

I YEAR (2020-21) OF 2020-23 BATCH (CBCS)					
I SEMESTER			II SEMESTER		
THEORY			THEORY		
1.	EA18101	Business English-I	1.	EA18201	Business English-II
2.	IC19001	Indian Heritage and Culture	2.	VE18001	Value Education and Personality Development
3.	BB18101	Fundamentals of Information Technology	3.	BB18201	Fundamentals of Business Statistics
4.	BB18102	Banking Theory & Practice	4.	BB18202	Corporate Governance & Business Ethics
5.	BB18103	Financial Accounting-I	5.	BB18203	Financial Accounting-II
6.	BB18104	Principles of Management	6.	BB18204	Managerial Economics
PRACTICALS			PRACTICALS		
7.	BB18105	Financial Accounting-I	7.	BB18205	Financial Accounting-II
8.	BB18106	Fundamentals of Information Technology	8.	BB18206	Fundamentals of Business Statistics
			9.	PL18001	PLANET Programme

II YEAR (2020-21) OF 2019-22 BATCH (CBCS)					
III SEMESTER			IV SEMESTER		
THEORY			THEORY		
1.	G18BB1T	Principles of Management (GE)	1.	ES18001	Environmental Studies & Gender Sensitization
2.	BB20301	Taxation	2.	BB18401	E-Commerce
3.	BB18302	Fundamentals of Business Mathematics	3.	BB18402	Corporate Accounting
4.	BB18303	Research Methodology	4.	BB18403	Financial Management
5.	BB18304	Advanced Accounting	5.	BB18404	Marketing Management
6.	BB18305	Macro Business Environment	6.	BB18405	Human Resource Management
PRACTICALS			PRACTICALS		
7.	G18BB1P	Principles of Management (GE)	7.	BB18406	Web Programming

III YEAR (2020-21) OF 2018-21 BATCH (CBCS)					
V SEMESTER			VI SEMESTER		
THEORY			THEORY		
1.	BC18019/ BC18014	International Marketing & Export Management/ International Business	1.	BC18025/ BB18601	Financial Institutions & Markets/Fundamentals of Investment Management
2.	BB18501 A/ BB18501 B	Leadership & Change Management/Talent & Knowledge Management	2.	BB18602/ BC18026	Retail Marketing & Customer Relationship Management/ Consumer Behaviour
3.	BB18502	Operations Research	3.	BB18603	Entrepreneurship Development
4.	BB18503	Cost Accounting	4.	BB18604	Management Accounting
5.	BB18504	Business Laws	5.	BB18605	Company Law
6.	BB18505	Strategic Management			
PRACTICALS			PROJECT		
7.	BB18506	Operations Research	6.	BB18606	Project



**YEAR-WISE AND SEMESTER-WISE DISTRIBUTION OF SUBJECTS
DEPARTMENT OF B.B.A
FIRST SEMESTER
ACADEMIC YEAR 2020-21 OF 2020-23 BATCH (CBCS)**

Sl. No.	Part	Subject Code	Title of the Subject	Hours /Week	Duration of Exam (hrs.)	Marks			Credits
						Internal	External	Total	
1	I	EA18101	Business English-I (AECC-1)	3	3	40	60	100	3
2	I	IC19001	Indian Heritage and Culture (AECC-2)	2	3	40	60	100	2
3	II	BB18101	Fundamentals of Information Technology (SEC-1)	4	3	40	60	100	4
4	II	BB18102	Banking Theory & Practice (GE-1(DS))	5	3	40	60	100	4
5	II	BB18103	Financial Accounting-I (Core-1)	5	3	40	60	100	4
6	II	BB18104	Principles of Management (Core-2)	6	3	40	60	100	4

PRACTICALS

7	II	BB18105	Financial Accounting-I (Core-1)	2	3	40	60	100	1
8	II	BB18106	Fundamentals of Information Technology (SEC-1)	2	3	40	60	100	1
Total				29	-	320	480	800	23

*Ability Enhancement Compulsory Course (AECC)

* Skill Enhancement Course (SEC)

* Generic Elective (GE)



**YEAR-WISE AND SEMESTER-WISE DISTRIBUTION OF SUBJECTS
DEPARTMENT OF B.B.A.
SECOND SEMESTER
ACADEMIC YEAR 2020-21 OF 2020-23 BATCH (CBCS)**

Sl. No.	Part	Subject Code	Title of the Subject	Hours /Week	Duration of Exam (hrs.)	Marks			Credits
						Internal	External	Total	
1	I	EA18201	Business English-II (AECC-3)	3	3	40	60	100	3
2	I	VE18001	Value Education and Personality Development (AECC-4)	2	3	40	60	100	2
3	II	BB18201	Fundamentals of Business Statistics (SEC-2)	4	3	40	60	100	3
4	II	BB18202	Corporate Governance & Business Ethics (GE-2 (DS))	5	3	40	60	100	4
5	II	BB18203	Financial Accounting-II (Core-3)	5	3	40	60	100	4
6	II	BB18204	Managerial Economics (Core-4)	6	3	40	60	100	4

PRACTICALS

7	II	BB18205	Financial Accounting-II (Core-3)	2	3	40	60	100	1
8	II	BB18206	Fundamentals of Business Statistics (SEC-2)	2	3	40	60	100	1
Total				29	-	320	480	800	22
9	III	PL18001	PLANET programme	-	-	-	-	-	1

*Ability Enhancement Compulsory Course (AECC)

* Generic Elective (GE)



**YEAR-WISE AND SEMESTER-WISE DISTRIBUTION OF SUBJECTS
DEPARTMENT OF B.B.A.
THIRD SEMESTER
ACADEMIC YEAR 2020-21 OF 2019-22 BATCH (CBCS)**

Sl. No.	Part	Subject Code	Title of the Subject	Hours /Week	Duration of Exam (hrs.)	Marks			Credits
						Internal	External	Total	
1	I	G18BB1T	Inter Disciplinary General Elective (Principles of Management)	2	3	40	60	100	2
2	I	BB20301	Taxation (Core-5)	6	3	40	60	100	4
3	II	BB18302	Fundamentals of Business Mathematics (SEC-3)	5	3	40	60	100	4
4	II	BB18303	Research Methodology (Core-6)	4	3	40	60	100	3
5	II	BB18304	Advanced Accounting (Core-7)	6	3	40	60	100	4
6	II	BB18305	Macro Business Environment (Core-8)	5	3	40	60	100	4
PRACTICALS									
7	II	G18BB1P	Inter Disciplinary General Elective (Principles of Management)	2	3	40	60	100	1
Total				30	-	280	420	700	22

*Ability Enhancement Compulsory Course (AECC)

* Generic Elective (GE)

* Skill Enhancement Course (SEC)



**YEAR-WISE AND SEMESTER-WISE DISTRIBUTION OF SUBJECTS
DEPARTMENT OF B.B.A.
FOURTH SEMESTER
ACADEMIC YEAR 2020-21 OF 2019-22 BATCH (CBCS)**

Sl. No.	Part	Subject Code	Title of the Subject	Hours /Week	Duration of Exam (hrs.)	Marks			Credits
						Internal	External	Total	
1	I	ES18001	Environmental Studies (AECC-5)	3	3	40	60	100	3
2	I	BB18401	E-Commerce (SEC-4)	4	3	40	60	100	4
3	II	BB18402	Corporate Accounting (Core-9)	6	3	40	60	100	4
4	II	BB18403	Financial Management (Core-10)	6	3	40	60	100	4
5	II	BB18404	Marketing Management (Core-11)	4	3	40	60	100	4
6	II	BB18405	Human Resource Management (Core-12)	4	3	40	60	100	4
PRACTICALS									
7	II	BB18406	Web Programming (SEC-4)	2	3	40	60	100	1
Total				29	-	280	420	700	24

*Ability Enhancement Compulsory Course (AECC)
* Skill Enhancement Course (SEC)

* Generic Elective (GE)



YEAR-WISE AND SEMESTER-WISE DISTRIBUTION OF SUBJECTS
DEPARTMENT OF B.B.A.
FIFTH SEMESTER
ACADEMIC YEAR 2020-21 OF 2018-21 BATCH (CBCS)

Sl. No.	Part	Subject Code	Title of the Subject	Hours /Week	Duration of Exam (hrs.)	Marks			Credits
						Internal	External	Total	
1	II	BC18019/ BC18014	International Marketing & Export Management/ International Business (DSE-1)	4	3	40	60	100	4
2	II	BB18501 A/BB18501 B	Leadership & Change Management/Talent & Knowledge Management (DSE-2)	4	3	40	60	100	4
3	II	BB18502	Operations Research (Core-13)	4	3	40	60	100	4
4	II	BB18503	Cost Accounting (Core-14)	6	3	40	60	100	6
5	II	BB18504	Business Laws (Core-15)	5	3	40	60	100	5
6	II	BB18505	Strategic Management (Core-16)	4	3	40	60	100	4
PRACTICALS									
7	II	BB18506	Operations Research (Core-13)	2	3	40	60	100	1
Total				29	-	280	420	700	28

* Discipline Specific Elective (DSE)



**YEAR-WISE AND SEMESTER-WISE DISTRIBUTION OF SUBJECTS
DEPARTMENT OF B.B.A.
SIXTH SEMESTER
ACADEMIC YEAR 2020-21 OF 2018-21 BATCH (CBCS)**

Sl. No.	Part	Subject Code	Title of the Subject	Hours /Week	Duration of Exam (hrs.)	Marks			Credits
						Internal	External	Total	
1	II	BC18025/ BB18601	Financial Markets & Institutions /Fundamentals of Investment Management (DSE-3)	4	3	40	60	100	4
2	II	BB18602/ BC18026	Retail Marketing & Customer Relationship Management/Consumer Behaviour (DSE-4)	4	3	40	60	100	4
3	II	BB18603	Entrepreneurship Development (Core-17)	4	3	40	60	100	4
4	II	BB18604	Management Accounting (Core-18)	6	3	40	60	100	6
5	II	BB18605	Company Law (Core-19)	5	3	40	60	100	5
PROJECT									
6	II	BB18606	Project	6	-	40	60	100	6
Total				29	-	240	360	600	29

* Skill Enhancement Course (SEC)

* Discipline Specific Elective (DSE)