



YEAR-WISE AND SEMESTER-WISE DISTRIBUTION OF SUBJECTS
B.A. PSYCHOLOGY, ENGLISH & JOURNALISM (CBCS)
FIRST SEMESTER
ACADEMIC YEAR 2022-23 (2022-25 Batch)

Sl. No	Part	Subject Code	Title of the Subject	Hours / Per Week	Duration of Exam (hrs.)	Marks			Credits
						Internal	External	Total	
1	I	AW19101	English – I (AECC-1)	3	3	40	60	100	3
2	I	IC19101	Indian Heritage & Culture (AECC-2)	2	3	40	60	100	2
3	II	EL19101	Introduction to Psychology-I (CORE-1)	6	3	40	60	100	4
4	II	EL19102	Introduction to English Language and Literary Genres-I (CORE-2)	6	3	40	60	100	4
5	II	EL22103	Introduction to Communication and Journalism (CORE-3)	6	3	40	60	100	4
6	II	EL18104	Basics in Computer Applications (SEC-1)	4	3	40	60	100	4
PRACTICAL									
7	II	EL18105	Basics in Computer Applications (SEC-1)	2	3	40	60	100	1
Total				29		280	420	700	22

- Ability Enhancement Compulsory Course (AECC)
- Skill Enhancement Course(SEC)



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Credits: 3

Semester: I

Subject Code: AW19101

No. of Lecture hours: 45

OBJECTIVE:

To help Indian students with intermediate/advanced English skills in their reading and writing in English for academic purposes. Students who are not native speakers of English often find the written demands of their courses very challenging. In addition to the vocabulary of academic English they have to learn new ways of formal writing. Furthermore, their lecturers are often concerned by their lack of critical thinking skills, and also mention students' failure to answer the specific question and their inability to develop answers logically. Issues around vocabulary, plagiarism and are significant additional worries. The course sets out to address these problems directly.

	COURSE OUTCOMES
CO1	Understand the features and types of academic writing
CO2	Analyse reading as a critical activity
CO3	Apply the concepts of effective listening, note making, paraphrasing and summarizing in forming a terse writing style
CO4	Compose plagiarism free articles
CO5	Organize paragraphs in a logical structure

UNIT I

9

- Background to writing
- The purpose of academic writing, Common types of academic writing
- The format of long and short writing tasks
- The features of academic writing---Some other common text features, Simple and complex sentences,
- Writing in paragraphs

UNIT II

9

- Reading: developing critical approaches
- Reading methods
- Titles, sub-titles and text features, Reading abstracts
- Fact and opinion--Assessing internet sources critically, Critical thinking

UNIT III- Language Use

9

- Abbreviations: Types of abbreviation, some common abbreviations, Abbreviations in writing, Academic vocabulary,
- Use of articles, using definite articles
- Nouns and adjectives: Abstract nouns, Prefixes and suffixes



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- Prepositions--Using prepositions
- Punctuation: Capitals, Apostrophes, Semi-colons, Colons, Commas, Quotation marks, Five areas of difficulty
- Synonyms--How synonyms work, Common synonyms in academic writing
- Time words---How time words are used, Time words and tenses
- Verbs – Active and passive

UNIT IV **9**

- References and quotations--Why use references? Citations and references, Using quotations
- Organising the list of references
- Avoiding plagiarism--What is plagiarism? Acknowledging sources, Degrees of plagiarism Avoiding plagiarism by summarising and paraphrasing, Avoiding plagiarism by developing good study habits

UNIT V **9**

- Organising paragraphs ---Paragraph structure, Development of ideas, Linking paragraphs together,
- Introduction contents--- Introduction structure, Opening sentences
- Conclusions

ESSENTIAL READ:

Bailey, Stephen. *Academic Writing: A Handbook for International Students*. New York, NY: Routledge, 2018.



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INDIAN HERITAGE & CULTURE

Credits : 2

Semester I

Course Code: IC19101

No. of lecture hours: 30

OBJECTIVES:

- To apprise the students with a sound background of Indian Culture.
- To equip the students with social & community problems of India.
- To prepare the student for civil service exams where Indian Heritage & Culture paper is compulsory for all the streams.

	COURSE OUTCOMES
CO1	The student can understand better about the origin of ancient Indian culture and the contributions of great rulers from both north and south India for Indian culture in ancient days
CO2	Students will analyse how Persian culture entered into India and how it influenced the Fine Arts of Indian society like Classical Music, Dance and Architecture.
CO3	Student can able to assess how the Indian orthodox society turn into modern and western society in the 19th century .It also edifies the students with spiritual doctrines of various Religions.
CO4	Students will evaluate various challenges face by the youth and the evil affects of terrorism on society
CO5	The topics in the unit create belongingness among the students by bringing awareness of the rights and duties to make the world a better place and it throw light on gender sensitization issues of women, Children and LGBT.

UNIT I

6

INTRODUCTION – IMPACT OF GEOGRAPHY ON INDIAN CULTURE

- Meaning of culture – Characteristics of Indian Culture and Caste system
- Indus Valley Civilization and Vedic/Aryan Culture
- Golden Age of Indian Culture– Mauryas and Guptas, Satavahavas, Pallavas, Cholas.

UNIT II

6

MEDIEVAL INDIA – INFLUENCE OF ISLAM ON INDIAN CULTURE

- Cultural Development under the Delhi Sultanate and Mughals
- Contribution of Sher Shah and Akbar to Indian Administrative System
- Cultural Achievements of Kakatiya and Vijayanagara rulers
- Indian Fine Arts –Painting, Music, Dance and Sculpture



UNIT III **6**

IMPACT OF WEST AND REFORM MOVEMENTS

- Influence of Western culture on Indian Society
- 19th century Socio Religious Reform Movement –Raja Ram Mohan, Ishwara Chandra Vidyasagar and Veerasalingam
- Rise of Subaltern Movements in India– Jyothirao Phule-Savitribai Phule, E.V Ramaswamy Naikar –Narayana Guru-Dr.B.R.Ambedkar
- Rise of Indian National movement-Moderate, Extremist and Gandhian Era

UNIT IV **6**

IMPACT OF RELIGION AND COSTITUTIONAL INSTITUTIONS

- Hinduism – Islam – Christianity – Jainism and Buddhism -Sikhism – Zoroastrianism
- Democratic system in India- -Parliament and Judiciary- Election Commission
- Impact of Press and Social Pressure groups on Indian Culture
- Know your Rights – Classification of Rights and Importance

UNIT V **6**

IMPACT OF CONTEMPORARY GENDER ISSUES

- Woman and Child rights- Violence against Women and Children
- Gender issues - LGBT
- Youth Unrest and Reasons- Alcoholism, Drug Addiction and other Addictions
- Terrorism – Causes and Consequences

REFERENCE BOOKS:

1. Jha, Dr K.N. 2006. **Studies in ancient & Medieval India**. COSMOS Book hive Ltd: Gurgaon.
2. Mahajan, V.D. 2008. **Ancient India**. S.Chand, New Delhi.
3. Manasseh, Dr P. 2010. **An Overview of Indian Culture**. Gamaleil Publishers, Hyderabad.
4. Malpani, Madanlal&Malpani, Shamsunder. 2014. **Indian Heritage and Culture**. Kalyani Publishers, Ludhiana.
5. Mhaske, Dr R.H. 2012. **Human Rights, Social Justice and Political Challenges**. ChandralokPrakashau, Kanpur.
6. Singh, Gurdip& Ahuja, V.K. 2012. **Human Rights in 21st Century**. Universal Law Publisher, New Delhi.



Credits: 4

Semester: I

Subject Code: EL19101

No. of Lecture hours: 90

OBJECTIVE: To introduce and initiate the student into the world of Psychology with a brief historical sketch of the science of psychology and a glimpse into the methods used in the study of human behaviour.

	COURSE OUTCOMES
CO1	Understand various historical and modern perspectives of Psychology.
CO2	Explain the biological foundations of human behaviour.
CO3	Analyze the mechanisms of human sensation and perception.
CO4	Explain the principles of learning
CO5	Classify the various types of memory

UNIT I

18

The Science of Psychology

- Definition and goals of Psychology
- Pure and Applied Fields in Psychology
- Historical Perspectives in Psychology – Structuralism, Functionalism, Gestalt, Psychoanalysis
- Modern Perspectives–Behavioral, Humanistic, Bio psycho social, Cognitive and Existential
- Scientific Methods – Steps in scientific methods
- Descriptive Methods – Introspection, Naturalistic, Observation, Case studies,
- Interviews, Surveys, Correlation
- Experimental Methods – Laboratory experiment & Field experiment

UNIT- II

18

Biological Foundations of Behavior

- Neuron : Structure and function, Synapse, Neurotransmitters
- Central Nervous System –The Brain–Structure & Function, Cerebral
- Hemispheres, The Spinal Cord – Structure & Function, Localization of Brain
- Autonomic Nervous System, Somatic Nervous System
- Endocrine Glands–Pituitary, Thyroid, Parathyroid, Adrenal, Pancreas, Gonads



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- Mechanisms of Heredity: Chromosomes and Genes, Influence of Heredity and environment on Behaviour

UNIT III

18

Sensation and Perception

- Sensation: Basic concepts and Processes in sensation. Sensory thresholds
- Types of Senses - An overview (Visual, Auditory, Gustatory, Olfactory, Tactile, Vestibular, Kinesthetic and Organic senses)
- Measurement of Sensations
- Sensory Adaptation – Advantages and Disadvantages, Integration of Senses
- Attention- Definition, Theories of attention, factors affecting attention, types of attention
- Perception – Understanding Perception, Gestalt laws of Organization
- Different process of Perception – Depth Perception, Constancy of Perception, Perception of Movement
- Internal and external factors influencing perception
- Distortions in Perception

UNIT IV

18

Learning

- Learning – Definition, Concept of Maturation, Learning Curve
- Thorndike's trial and error learning
- Classical Conditioning – Pavlov's experiment, Principles of conditioning (Generalization, Discrimination, Extinction, Spontaneous recovery)
- Operant Conditioning – Skinner's experiment, Positive Reinforcement, Negative Reinforcement, Shaping & Schedules of Reinforcement
- Cognitive learning theories – Tolman, Kohler ; Observational learning theory–Bandura
- Methods of learning: Whole Vs part learning, Massed Vs Space learning, learning through feedback, meaningful learning.
- Concept of transfer of learning

UNIT V

18

Memory

- Memory – Definition and Process
- Types of Memory – Sensory Memory, Short Term Memory, Long Term Memory
- Types of Long Term Memory – Procedural, Declarative (Episodic, semantic), Explicit & Implicit
- Forgetting – Course of Forgetting (Ebbinghaus forgetting curve), Causes of forgetting (encoding failure, decay of memory traces, Interference, motivated forgetting)
- Mnemonics

ESSENTIAL READING:



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1. Feldman R.S (2011). **Understanding Psychology**, 10th edition. Delhi : Tata- McGraw Hill.
2. Morgan, C.T, King, R.A., Weisz, J.R., and Schopler, J. (2004). **Introduction to Psychology**, 7th edition, 24th reprint. New Delhi: Tata McGraw-Hill.

SUGGESTED READING:

1. Baron, R.A. **Psychology**. (1995). 3rd edition. Delhi: Prentice Hall.
2. Cicceralli. **Psychology** First Reprint. Delhi Thomson Wadsworth.
3. Munn, N.L., Fernald, L.D., & Fernald, P.S. (1997) **Introduction to Psychology**. Delhi: Houghton Mifflin.
4. Smith, E.E., Hoeksman, S.N., Fredrickson, B., Loftus, G.R. (2003). **Atkinson's & Hilgard's Introduction to Psychology**.
5. Weiten, W., **Psychology: Themes and variations**. 4th edition. Delhi: Brooks/Cole Publishing Co.



INTRODUCTION TO ENGLISH LANGUAGE AND LITERARY GENRES: I (CORE)

Credits: 4

Semester: I

Subject Code: EL19102

No. of Lecture hours: 90

OBJECTIVES:

- To enable students to identify different forms, genres and subgenres in literature
- To give students an overview of the history of English language and literature.

	COURSE OUTCOMES
CO1	Identify characteristic features and causes of growth of the English language
CO2	Appraise the meaning and varieties of English Literature
CO3	Interpret the basic poetic terms, forms, devices.
CO4	Analyse the form and structure of a short story
CO5	Apply the literary devices in understanding poems and short stories

UNIT I

ENGLISH LANGUAGE

18

- Introduction to language---design features of language
- The English Language: origin and growth
- Origin of English literature—Anglo Saxon Age– Beowulf, Christian poetry, elegies, chronicles

UNIT II

DEFINING ENGLISH LITERATURE

18

- What is literature—Definitions: Roman Jakobson’s concept of “literariness”, Victor Scholvsy’s concept of “defamiliarization”
- Varieties of English literature: British, American, Anglophone
- Important writers in each category

UNIT III

LITERARY GENRES: POETRY

18

- Forms of poetry—lyric, epic, ballad, sonnet, haiku, burlesque, dramatic monologue, elegy, ode
- Tone, voice, attitude—poetic persona, irony, hyperbole
- Rhyme and meter: The Heroic couplet, The Terza Rima, Rhyme Royal, The Ottava Rima, the Spenserian Stanza, blank verse



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- Imagery, symbol, conceit: personification, apostrophe, metonymy, synecdoche, simile, metaphor
- Language devices: alliteration, assonance, consonance, anaphora, anastrophe, oxymoron

UNIT IV

LITERARY GENRES: SHORT STORY

18

- What is a short story? Famous short story writers
- Elements of a short story: Exposition and Setting
- Characterization: flat and round, stock characters,
- Narrator: speech, action, reliable and unreliable narrators
- Tone and Irony
- Images and symbols

UNIT V

DECODING LITERARY TEXTS

18

- How to read a poem:
 - Textual Analysis of: Wordsworth “Daffodils”—poetic devices
 - Textual Analysis of Shakespeare “Sonnet -71”—poetic devices
- How to read a short story:
 - Textual analysis of O Henry: *The Gift of the Magi*
 - Textual Analysis of Edgar Allan Poe: *Tell Tale Heart*

SUGGESTED READING

1. Nayar Pramod, **Studying Literature**. Orient Longman
2. Balasubramaniam. **A Textbook of English Phonetics**.
3. Compton - Rickett, Arthur. **A History of English Literature**. London: Filiquarian Legacy Publishing, 1990. Print.
4. Gimson, A.C. (1989). **An Introduction to the Pronunciation of English**. 4th revised edition, London: Edward Arnold.
5. Karlbackson and Ganz, Arthur. **Literary Terms: A Dictionary**. Delhi: Rupa Company, 1991. Print
6. Jespersen, Otto. **Language- Its Nature, Development & Origin**. London: G Allen and Unwin, 1922. Print
7. Poplawski, Paul. **English Literature in Context**. New York: Cambridge University Press. 2008. Print
8. Wrenn, C.L. **The English Language**. London: Methuen and Co Ltd, 1962. Print
9. William J. Long. **English Literature: Its History and Significance for the life of the English Speaking World**. Delhi: AITBS Publishers, 2013. Print



INTRODUCTION TO COMMUNICATION & JOURNALISM (CORE)

Credits: 4

Semester: I

Subject Code: EL22103

No of Lecture Hours: 90

Objective: This Course will help the students to understand the concepts of communication and also make the students familiarize with the models and theories of Communications, with an emphasis on the basics of journalism.

COURSE OUTCOMES	
CO1	Understand the concepts of Communication, Scope and Nature of Communication and also to understand the role of Communication in Society.
CO2	Understand the various models and theories of Communication and apply the same in day to day life.
CO3	Understand the concept of mass communication
CO4	Learn the Basic terminologies used in Journalism and also to understand the various types of News Stories, Newspapers and Magazines.
CO5	Understand the Basics of Journalism and also to Appraise and Understand the ethics of Journalism.

UNIT-I

18

- Definition – Nature – Scope Need for Communication–
- Process of Communication
- Elements and Barriers of Communication
- Types of communication—Verbal, Non-Verbal, Intra-personal, Interpersonal, Group Communication and Mass Communication.
- Levels of Communication-Upward, Downward and Lateral/Horizontal
- 7 C’s of communication.
- Communication and its role in Society

UNIT-II

18

- **Models of communication** –Aristotle, Shannon and Weaver, Berlo SMCR model, Lasswell, Osgood, Wilbur Schramm, Diffusion of Innovation – Spiral of Silence – Cultivation, Knowledge Gap.



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- **Theories of communication**-Hypodermic or bullet theory, - Agenda Setting theory – Cultivation theory, Uses and Gratification theory

UNIT-III

18

- Mass Communication – Definition-Characteristic features- Advantages and Disadvantages of Print Media, Radio, Television, Film and Online/New Media
- Mass Media – Providing Information – Education – Entertainment

UNIT – IV

18

- Introduction to Journalism: Definition, Scope and its meaning, Functions and Principles of Journalism
- Role of Journalism in democracy, creating awareness, building public opinion, Journalism and social change, Journalism and Social Responsibility
- Duties and Responsibilities of a Journalist, invasion of privacy -Rationale of privacy
- Journalism as a career,
- Media Ethics, Yellow Journalism, Cheque book Journalism, Paid News

UNIT-V

18

- Newspaper Journalism: Concept of News, News values
- Types of News Stories: Hard and Soft News Stories.
- Structure of News story
- Essentials of a news story - Balance, Objectivity, Fairness
- Types of Newspapers and Magazines – Daily Newspapers, Financial newspapers
- News magazines and special interest magazines - science and technology magazines- Magazines for women and children

SUGGESTED READING

1. Kumar J, Keval. 2010. **Mass Communication in India**. Jaico Publications: New Delhi.
2. PC. 1991. **Broadcasting in India**. Sage India: Delhi.
3. Mcquail, Denis. 1995. **Mass Communication Theory**. Sage: London.
4. Ranganath, H.K. 1980. **Media & Communication**. ChinthanaPrakashana: Bangalore
5. Horstmann, Rosemary. 1997. **Writing for Radio**. A & C Black: London.



BASICS OF COMPUTER APPLICATIONS (SEC)

Credits: 4

Semester: I

Subject Code: EL18104

No. of Lecture hours: 60

OBJECTIVE: To demonstrate the different applications of computers in the real world and the usage of the same.

	COURSE OUTCOMES
CO1	Explain the basics of computer applications
CO2	Categorize different types of operating systems
CO3	Develop the word document usages for official works
CO4	Sub divides the excel sheet commands and uses
CO5	Create presentations using power point

UNIT – I

12

Computer Fundamentals

Hardware fundamentals – Block diagram of a computer

Input output devices

Data representation – number systems (Binary, Octal, Decimal, Hexadecimal)

Conversions

Storage devices – magnetic tape

Magnetic disks (floppy & hard disk), Compact disk

Characteristics of a computer

UNIT – II

12

Operating Systems – Windows

Meaning and purpose of Operating systems

Types of Operating Systems

Functions of Operating Systems

Introduction to Windows

File management with Windows Explorer

Accessories of Windows (Notepad, Paint brush etc)

UNIT – III

12

Word Processing Software

Word basics – Creating files and inputting data



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Formatting text and documents – working with headers and footers

Importing clips and graphics

Converting text to tables and vice versa

Inserting Bullets and Numbers, spell check

Mail Merge, Table formats, protecting documents

UNIT- IV

12

Excel

Introduction to Spread sheets

Applications of Spread sheets

Creating work book, editing and formatting a work book

Entering formulae & References, Functions

Charts and Graphs

UNIT – V

12

PowerPoint

Preparing presentations using PowerPoint: Concepts

Introduction to Presentation Graphics

Working with PowerPoint

Creating a Presentation & Creation of slides and running a slideshow





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**BASICS IN COMPUTER APPLICATIONS
PRACTICALS**

Credits: 1

Semester: I

Subject Code: EL18105

No. of practical hours: 30

OBJECTIVE: To understand the concepts of word documents, spreadsheet and PowerPoint

OUTCOME: The students will be able to create documents, analyze spreadsheet data and prepare PowerPoint presentation

WORD

Preparation of time table
Multipage document, bullets and numbering
Newsprint
Mail Merge

POWERPOINT

Preparation of slides for the following:
Loyola Academy, Degree College, PG Courses
Favourite poet and Favourite author

EXCEL

Auto filter, advanced filter and customer bill
One input data table
Goal Seek
Scenario
Two input data table
Subtotal
Column chart and department results
Rank function
'If' condition



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**YEAR-WISE AND SEMESTER-WISE DISTRIBUTION OF SUBJECTS
B.A. PSYCHOLOGY, ENGLISH & JOURNALISM (CBCS)
SECOND SEMESTER
ACADEMIC YEAR 2022-23 (2022-25 Batch)**

Sl. No	Part	Subject Code	Title of the Subject	Hours / Per Week	Duration of Exam (hrs.)	Marks			Credits
						Internal	External	Total	
1	II	AW19201	English – II (AECC-3)	3	3	40	60	100	3
2	II	VE18201	Value Education and Personality Development (AECC-4)	2	3	40	60	100	2
3	II	EL19201	Introduction to Psychology - II (CORE-4)	6	3	40	60	100	4
4	II	EL19202	Introduction to English Language and Literary Genres-II (CORE-5)	6	3	40	60	100	4
5	II	EL19203	Middle English & Elizabethan Age (CORE-6)	6	3	40	60	100	4
6	II	BA22204	Indian Print Journalism (CORE-7)	4	3	40	60	100	4
7		EL22205	Writing for Media	2	3	40	60	100	1
8	III	PL18001	PLANET*	-	-	-	-	-	1

B A Psychology, English Literature & Journalism (CBCS)

Academic Year 2022-2023



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Total	29		280	420	700	23
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- Programme of Loyola Academy for Neighbourhood Empowerment & Transformation (PLANET)
- Ability Enhancement Compulsory Course (AECC)
- Skill Enhancement Course (SEC)



ENGLISH –II

Credits: 3

Semester: II

Subject Code: AW19201

No. of Lecture hours: 45

OBJECTIVE:

To help Indian students with intermediate/advanced English skills in their reading and writing in English for academic purposes. Students who are not native speakers of English often find the written demands of their courses very challenging. In addition to the vocabulary of academic English they have to learn new ways of formal writing. Furthermore, their lecturers are often concerned by their lack of critical thinking skills, and also mention students' failure to answer the specific question and their inability to develop answers logically. Issues around vocabulary, plagiarism and are significant additional worries. The course sets out to address these problems directly.

	COURSE OUTCOMES
CO1	Interrelate argument, discussion, comparison, and cause and effect
CO2	Interpret generalisation, numbers and visual information
CO3	Apply basic rules of grammar and syntax in writing
CO4	Create well revised and proofread articles
CO5	Compose professional reports, essays, questionnaires and surveys

UNIT I: Expressing ideas

9

- Argument and discussion--Discussion vocabulary, Organisation, the language of discussion
- Counter-arguments
- Comparisons--Comparison structures, Forms of comparison, Using superlatives, Phrases to introduce examples
- Cause and effect--The language of cause and effect

UNIT II: Elements of writing

9

- Using generalisations---Structure, Building on generalisations
- Numbers--The language of numbers, Percentages, Simplification, Further numerical
- Phrases
- Avoiding repetition and redundancy, Varying sentence length
- Visual information--Types of visuals, Describing visuals,
- Labelling



UNIT III **9**

- Listening to lectures
- Effective note-making from reading and lectures--Finding key points, relevant points
- Paraphrasing--The elements of effective paraphrasing, Techniques for paraphrasing
- Summarising--What makes a good summary, Stages of summarising

UNIT IV: Accuracy **9**

- Revisions and Proofreading
- Proofreading symbols
- Proofreading passages for practice

UNIT V: Documents **9**

- Writing report
- Writing Essays
- Designing and reporting surveys---Questionnaire design, Survey language

ESSENTIAL READ:

Bailey, Stephen. *Academic Writing: A Handbook for International Students*. New York, NY: Routledge, 2018.





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VALUE EDUCATION & PERSONALITY DEVELOPMENT

Credits: 2

Semester: II

Subject Code: VE18201

No. of Lecture hours: 30

OBJECTIVE: To produce intellectually competent, morally upright, socially committed, spiritually inspired citizens in the service of the nation and the world.

	COURSE OUTCOMES
CO 1	Students will be able to differentiate Accepted norms and Counter values and be able to identify the various Dimensions of Human Development.
CO 2	Students will be able to demonstrate Love and Experience of God and identify the Basic Issues of Life and Happiness as a life goal.
CO 3	They will be able to understand the importance of Concern for others and critique the various problems that deter the growth of the society.
CO 4	The students will be able to recognize the traits of a good personality and practice Self-exploration.
CO 5	Students will be able to interpret the Purpose of Life and Goal Setting and demonstrate Self-management.

UNIT- I

6

Introduction to ethics

- Why Value Education?
- Reasons to have Ethics for Life
- Accepted Norms and Counter Values
- Dimensions of Human Development: Physical, Intellectual, Emotional, Moral, Spiritual and Social

UNIT-II

6

Approach to life

- Conscience and Pseudo-Conscience
- Happiness as Life-goal
- Values revealed and lived in Religions
- Experience of God
- Love: The three components of Love
- Some of the basic stages and issues of Life: Family, Love, Sex, Marriage

UNIT-III

6

Concern for others

- Self and Another



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- Human Context
- Moral Problems of a Society / True Society : Social Desire, Social Fear, Social Silence, Social Indifference

UNIT-IV

6

Transformation of self

- Definitions of personality
- Characteristics of personality
- Elements of personality
- Traits of good personality
- Self-Identity, self concept
- Self-Discovery, self-acceptance

Self-Esteem WORK SHEET (1): Self Estimation

UNIT-V

6

Life Enrichment Skills

- Purpose of life - Goal setting
- Characteristics of Goals
- Building Relationships
- Time Management
- Stress Management
- Emotional Management
- Conflict Management
- Team Management (Group Dynamics)

WORK SHEETS (1) & (2): 1) Anger Management
2) Team Management

ESSENTIAL READING:

1. Human Values - Development Programme - AIACHE
2. In Harmony



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INTRODUCTION TO PSYCHOLOGY-II (CORE)

Credits: 4

Semester: II

Subject Code: EL19201

No. of Lecture hours: 90

OBJECTIVE: To familiarize students with the study of the fundamental processes underlying human behavior such as Learning, Motivation, Emotion, Intelligence, Personality and Altered States of Consciousness.

	COURSE OUTCOMES
CO1	Analyse the fundamental processes underlying human behaviour such as thinking, intelligence.
CO2	Understand the basic theories of human motivation and emotion.
CO3	Apply the principles of psychological testing.
CO4	Evaluate various theories of human personality.
CO5	Understand altered states of human consciousness.

UNIT –I

18

Thinking & Intelligence

- Thinking – Process of Thinking, Images and thinking
- Language and thought
- Types of Thinking: Divergent and Convergent
- Concept Formation: Steps in Concept formation
- Definition and Types of Reasoning.
- Creativity: - Steps in Creativity
- Intelligence – Definition, Measurement of Intelligence
- Concepts in measurement of Intelligence (C.A, M.A, I.Q)
- Tests of Intelligence – Stanford Binet, Wechsler
- Theories of Intelligence – Thorndike, Spearman, Thurstone, Gardner, Sternberg
- Determinants of Intelligence – Genetic and Environmental influences

UNIT– II

18

Motivation and Emotion

- Motivation: Meaning, Approaches-Instinct, Drive reduction, Arousal, Incentive, Cognitive
- Humanistic- Maslow’s Need hierarchy.
- Types-Physiological Motives [Hunger, Thirst], Psychological motives [Achievement, Affiliation) Social motives (Power)



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- Emotion: Meaning, Physiological basis of emotions
- Theories-James Lange Theory, Cannon Bard Theory, Cognitive Theory. (Schachter-singer, Donald Lindzey)

Unit– III

18

Psychological testing

- Criteria of a good Psychological test – Objectivity, Reliability (Test-Retest, Parallel Form, Split-half, Inter-Item), Validity (Content, Criterion-related, Construct), Norms
- Types of Tests – Performance, Paper-Pencil, Group test, Individual test
- Culture free & Culture fair tests
- Verbal & Nonverbal tests
- Speed & Power test

Unit– IV

18

Personality

- Definition of Personality; Factors influencing Personality
- Theories of Personality – Sigmund Freud’s Psychoanalytic theory, Jung’s theory, Allport’s theory, Alfred Adler’s theory, Roger’s Theory of Self, Trait and Type theories, Humanistic theory, The Big Five Factor Theory
- Assessment of Personality – Personality Inventories – Behavioral Assessment – Observation; Projective Techniques – Rorschach’s Ink blot test, TAT, Sentence Completion test

Unit– V

18

Altered States of Consciousness

- Consciousness: Nature, Waking, Sleep and Daydreaming.
- Biological Rhythms: Circadian
- Sleep –Nature, Deprivation, Stages and Theories
- Dreams-(Types of Dreams, Freud’s theory of dreams)
- Hypnosis
- Meditation
- Drug induced stages – Types of drugs: Narcotics, Depressants, Stimulants, Hallucinogens and Anabolic steroids

ESSENTIAL READING

1. Feldman R.S (2011). **Understanding Psychology**, 10th edition. Delhi : Tata- McGraw Hill.
2. Morgan, C.T, King, R.A., Weisz, J.R., and Schopler, J. (2004). **Introduction to Psychology**, 7th edition, 24th reprint. New Delhi: Tata McGraw-Hill.

SUGGESTED READING

1. Baron, R.A. **Psychology**, (1995). 3rd edition. Delhi: Prentice Hall.
2. Munn, N.L., Fernald, L.D., & Fernald, P.S. (1997) **Introduction to Psychology**. Delhi: Houghton Mifflin.
3. Smith, E.E., Hoeksman, S.N., Fredrickson, B., Loftus, G.R. (2003) . Atkinson’s & Hilgard’s **Introduction to Psychology**. First Reprint. Delhi Thomson Wadsworth.
4. Weiten, W., **Psychology : Themes and variations**. 4th edition. Delhi: Brooks/ Cole Publishing Co.



**INTRODUCTION TO ENGLISH LANGUAGE AND LITERARY GENRES: II
(CORE)**

Credits: 4

Semester: II

Subject Code: EL19202

No. of Lecture hours: 90

OBJECTIVES:

- To enable students to identify different forms, genres and subgenres in literature
- To give students an overview of the history of English language, its features and literature.

	COURSE OUTCOMES
CO1	Understand the evolution of English language through word formation processes
CO2	Analyse the form and structure of a play. Apply the basics of dramatic art, primary types of drama and dramatic devices in a dramatic text
CO3	Appraise the fundamental elements of a novel
CO4	Apply the literary devices in understanding a novel
CO5	Survey genres of the essay, the biography and the autobiography.

UNIT I: ENGLISH LANGUAGE

18

- Unique features of English Language
- Phonetic sounds of English
- Word Formation Process—derivation, composition, back formation, shortening, portmanteau
- Etymology of common words—origins, semantic shift

UNIT II: DRAMA

18

- Introduction to Drama:
- History of drama—Greek plays, Aristotle’s Poetics: three unities, tragic, plot
- Beginnings of English drama—miracle, mystery, morality plays
- Elements of drama: Setting, Structure-- Freytag’s pyramid, Characterization, Stage Directions; Dramatic Irony, Aside, Surprise, Soliloquy, Expectation, comic relief
- Types of plays: Comedy, tragedy, tragi-comedy, The masque, the one act play, heroic tragedy, realism
- How to read a play
- Detailed analysis of Henrich Ibsen: *A Doll’s House* (Setting, Stage Direction, Themes, Characters, Symbols)



UNIT III: NOVEL

18

- Introduction to Novel
- History of novel—early forms
- Elements of novel: Historical and social setting, Themes, story and plot, Characterization: flat and round, Narrator: telling showing, three types of narrators and narratives, narrative structure, reader

UNIT 4: ANALYZING NOVEL

18

- How to read a novel
- Detailed analysis of Charles Dickens: *Oliver Twist* (Setting, Themes, Plot, Characters, Style, Symbols)

UNIT 5: ESSAY

18

- Introduction to essay
- History of essay writing—early forms and important writers
- The voice, autobiographical elements, reflections on common subjects
- Detailed analysis of Mark Twain: “On Dangers of Lying in Bed”

SUGGESTED READING

1. M.H, Abrams. **A Glossary of Literary Terms**. New Delhi: Macmillan .2008. Print
2. B, Prasad. **A Background to the Study of English Literature for Indian Students**. New Delhi: Macmillan, 1999. Print
3. Baldick, Chris. **Oxford Book of Literary Terms**. London: Oxford University Press, 2005. Print
4. Childs, Peter and Fowler, Roger. **The Rout ledge Dictionary of Literary Terms**. New York: Rout ledge, 2006. Print
5. Hudson, William Henry. **An Introduction to the Study of Literature**. Chennai: Atlantic, 2005. Print



MIDDLE ENGLISH AND ELIZABETHAN AGE (1100-1603) (CORE)

Credits: 4

Semester: II

Subject Code: EL19203

No. of Lecture hours: 90

OBJECTIVE: To familiarize students with Prose, Poetry and Drama of the Middle English and the Elizabethan Age

	COURSE OUTCOMES
CO1	Identify the socio-political features of the Middle English age through literary study.
CO2	Identify and analyse literary, social, cultural and historical contexts through a study of Chaucer's 'The Canterbury Tales.'
CO3	Identify and analyse literary, social, cultural and historical contexts through a study of Marlowe's 'Dr. Faustus.'
CO4	Identify and analyse literary, social, cultural and historical contexts through a study of Shakespeare's selected sonnets and his dramatic comedy.
CO5	Identify and analyse literary, social, cultural and historical contexts through a study of Bacon's selected essays.

UNIT –I

18

- Historical and literary perspectives of Middle English literature –The Norman conquest – the Chancery Standard – Wycliffe and Tyndale – the Hundred Years War – Black Death, Peasants Revolt and Labour Unrest – The Corruption of the Church – Feudalism – Gower and Langland– Middle English Romances
- Chaucer - Life and Works, his writing style, use of humour and satire
- Prologue to The Canterbury Tales – frame narrative and scheme of the Tales
- Study of select tales from The Canterbury Tales: The Knight's Tale, The Reeve's Tale, The Man of Law's Tale, The Wife of Bath's Tale, The Clerk's Tale, The Pardoner's Tale, The Prioress's Tale, The Nun's Priest's tale

UNIT – II

18

- Introduction to Christopher Marlowe- His Life, Works and Style
- Dr. Faustus - Dramatis Personae
- Dr. Faustus – major themes and art of characterization
- Allegorical elements, Christian elements
- Comic scenes
- Dr. Faustus as a Morality Play



UNIT – III

18

- William Shakespeare- The Sonnets
- Miltonic, Spenserian , Shakespearean Sonnets
- Sonnet 18 – ‘Shall I Compare Thee to a Summer’s Day’ –
- Critical Appreciation and Analysis
- Sonnet 116 ‘Let Me not to the Marriage of True Minds’
- Critical Appreciation and Analysis
- Sonnet 131 ‘Thou art Tyrannous so as Thou art’
- Critical Appreciation and Analysis
- Sonnet 153 ‘Cupid Laid by his Brand and Fell Asleep’
- Critical Appreciation and Analysis

UNIT – IV

18

- William Shakespeare’s Drama ‘As You Like It’
- Dramatis Personae of ‘As You Like It’
- Art of characterization
- Plot and subplots
- Pastoral elements
- Romantic Comedy

UNIT –V

18

- Francis Bacon – life and works
- Francis Bacon as an essayist – didacticism –aphorism –epigrammatic nature – scientific nature – pragmatism - spirit of the Renaissance
- Francis Bacon’s ‘Of Studies’- Critical Analysis and Appreciation
- Francis Bacon’s ‘Of Truth’ - Critical Analysis and Appreciation

SUGGESTED READING

1. Chaucer, Geoffrey. **The Canterbury Tales**. Ed. Mann, Jill. London: Penguin Books Ltd, 2005. Print
2. Alexander, Peter, ed. **The Complete Works of William Shakespeare**. Np: Collins, 2006. Print



INDIAN PRINT JOURNALISM (CORE)

Credits: 4

Semester: II

Subject Code: BA22204

No. of Lecture hours: 60

Objective: This course will give a broad perspective of history, evolution and trends of Press.

	COURSE OUTCOMES
CO1	Understand the evolution, Appraise various roles of press and analyze the working of the press in India and it's changing landscape globally.
CO2	Understand the working of press from the past and various pioneers involved in the evolution of Press in India
CO3	Understand and evaluate the working of regional press from the past and various pioneers involved in the evolution of Regional Press in India.
CO4	Understand the coverage of People's movement by Indian Press and their representation..
CO5	Understand and criticize the impact of globalization and corporatization on Indian press and Effect of internet and social media on Newspaper industry

UNIT– I

12

- Press and Democracy
- Evolution, role, limitations
- Press as watchdog
- Public service as mission of Press
- Changing landscape of press globally

UNIT– II

12

- History of Indian Press
- Beginnings of newspaper in India/ Role of press during pre-Independence/
- Post Independence
- Role of press in Indian freedom movement
- Nationalist press versus English press
- National leaders as journalists



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UNIT– III

12

- Regional language press: Origin, development, status and trends
- Transformation of Indian language press in the 21st century
- Role of language press during Indian freedom struggle
- Trendsetting newspapers and magazines in Hindi, Telugu, Malayalam languages.
- Pioneering journalists/editors of regional language press

UNIT– IV

12

- Press, people and pluralism
- Championing people's causes and movements
- Coverage of issues of poverty, women, minorities, excluded communities
- Issues and their representation in the press

UNIT– V

12

- Impact of globalization, competition and corporatization on Indian press
- Price wars among newspapers
- Media monopoly and cross-media ownership, Commodification of newspapers
- Effect of internet and social media on Newspaper industry

REFERENCE:

1. Bhattacharjee, Arun. 1972. **The Indian Press: Profession to Industry.** Vikas Publications: Noida.
2. M V Kamath. 2009. **Professional Journalism.** Vikas Publications: Noida.
3. S Natrajan. 1962. **A History of Press in India.** Asia Publishing House: New York.
4. Joseph, Ammu & Sharma, Kalpana. 2006. **Whose News? The Media and Women's Issues.** Sage: Delhi.
5. Chomsky, Noam. 2011. **Profit over People: Neo-liberalism and Global Order.** Seven Stories Press: New York.
6. Herman, Edward & Chomsky, Noam. 1988. **Manufacturing Consent: The Political Economy of the Mass Media.** Pantheon Books: US.



**WRITING FOR MEDIA
(PRACTICALS)**

Credits : 1

Semester: II

Subject Code : EL22205

No. of Lecture Hours: 30

Objective: To introduce the students to writing for Newspapers, Magazines, Radio and TV and make them acquaint with the various types and formats of script writing.

Course Outcome: Understand and learn the Skills of writing Scripts and writing for various forms of Mass Media.

1. Report and feature writing for Newspapers and Magazines.
2. Developing a Radio Script.
3. Developing a TV/Film Script.
4. Writing for the Web.

Each student should maintain a Media Writing Diary recording all the writing assignments.



**YEAR-WISE AND SEMESTER-WISE DISTRIBUTION OF SUBJECTS
B.A. PSYCHOLOGY, ENGLISH & JOURNALISM
THIRD SEMESTER
ACADEMIC YEAR 2022-23 of (2021-24 Batch)**

Sl. No.	Part	Subject Code	Title of the Subject	Hours/Week	Duration of semester exams	Marks			Credits
						Internal	External	Total	
1	II	G18EL1T G18EL2T G20EL3T	Communication Skills/ Career Skills/ Psychology for Living (GE-1)	2	3	40	60	100	2
2	II	ES18101	Environmental Studies and Gender Sensitization (AECC-5)	3	3	40	60	100	3
3	II	EL20301	Enhancing Psychological Competencies-I (SEC-2)	4	3	40	60	100	3
4	II	EL18302	Statistics in Psychology (CORE-8)	6	3	40	60	100	4
5	II	EL20303	Age of Milton, Dryden and Pope (CORE-9)	6	3	40	60	100	4
6	II	EL18304	Newspaper Management (CORE-10)	4	3	40	60	100	4
PRACTICALS									



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7	II	G18EL1P G18EL2P G20EL3P	Communication Skills/ Career Skills/ Psychology for Living (GE-1)	2	3	40	60	100	1
8	II	EL20305	Experimental Psychology – I (CORE-8)	3	3	40	60	100	1
Total				30		320	480	800	22

* Ability Enhancement Compulsory Course (AECC)

* Skill Enhancement Course (SEC)

* Generic Elective (GE)



GENERIC ELECTIVE
(INTER-DEPARTMENTAL/INTER-DISCIPLINARY)
UG COURSES

S. No	Name of the Department	GE Course
1	B.Sc. Chemical Technology	Solar Processing Technologies
2	B.Sc. Agricultural Science and Rural Development	Principles of Organic farming
3	B.Sc. Computer Science and Engineering	PC Operating systems
4	B.Com Honors	Taxation
5	B.Sc. Electronics and Communication Technology	Repair and Maintenance of Home Appliances
6	B.Sc. Computer Systems and Engineering	PC Hardware and Software Installation
7	B.Com Marketing	Marketing Management
8	B.Sc. Biotechnology, Genetics and Chemistry	Medical Lab Technology
9	B.Com Business studies	Banking
10	B.A Mass Communication	Photography Film Appreciation



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11	B.Sc. Food Technology and Management	Food Processing and Quality Control
12	B A Psychology, English & Journalism	Communication Skills Career Skills Psychology for Living
13	B.Sc. Mathematics, Statistics & Computer Science	Quantitative Aptitude Data Analytics
14	B.Sc. Multimedia and Animation	Creative Arts
15	B.Com Computers	Accounting
16	Bachelor of Business Administration	Principles of Management
17	B.Com International Accounting & Finance	Accounting
18	B.Sc. Computer Data Science & Data Analytics Engg.	Python programming
19	B.Com Strategic Finance	Goods and Services Tax
20	B.Com Business Process Management	Financial Markets
21	B.Sc. Food Science, Nutrition and Dietetics	Principles of Food Science, Nutrition and Dietetics
22	B.Sc. Computer Science & Cognitive Systems	Introduction to Worksheet
23	B.Com Business Analytics	Principles of Insurance



COMMUNICATION SKILLS
(GE Inter-Departmental/Inter-Disciplinary)

Credits: 2

Semester: III

Subject Code: G18EL1T

No. of Lecture hours: 30

OBJECTIVES:

- To enhance the learners' Communication Skills by giving adequate exposure in Reading, Writing, Listening and Speaking Skills and the related Sub-Skills.
- To develop Oral and Written Communicative Skills among the students so that their employability enhances and English becomes the medium of their livelihood and personality.

	COURSE OUTCOMES
CO1	Identify the types, features and barriers of communication
CO2	Apply the concepts of effective spoken English for group discussions and job interviews
CO3	Develop effective listening and reading abilities through theoretical and practical exercises
CO4	Compose concise and meaningful essays to meet professional requirements
CO5	Construct grammatically and syntactically correct sentences by applying the basic rules of English grammar

UNIT- I

6

English Communication

- Definition of Communication, Features of Communication



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- Barrier of Communication
- Interpersonal Communication
- Types of Communication

UNIT- II

Oral Communication

6

- Basics of Spoken English
- Stress
- Intonation
- Group Discussion
- Interview Skills

UNIT- III

Listening Skills

6

- Process of Listening
- Tips of Effective Listening
- Listening Exercises
- Reading Comprehension, Reading strategies

UNIT- IV

Written Communication

6

- Essay Writing
- Paragraph Writing
- Writing
- Editing
- Composition, Punctuation

UNIT -V

Fun with Grammar

6

- Parts of Speech, Correction of Sentences, Question Tags, Tenses, Vocabulary Building
- Suffixes and Prefixes
- Antonyms, Synonyms, Homonyms, Direct and Indirect, Active and Passive Voice
- Misspelt Words, Lexical Web
- Collocation, Stress and Intonation.

SUGGESTED READING:

1. Thorat, AandLokhanwala, M. 2009. **Enriching Oral and Written Communication in English**. New Delhi: Orient Blackswan

ESSENTIAL READING:

1. Kumar, SandSreehari, P. 2007. **Communicative English**. New Delhi: Orient BlackSwan.





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**CAREER SKILLS
(GE Inter-Departmental/Inter-Disciplinary)**

Credits: 2

Semester: III

Subject Code: G18EL2T

No. of Lecture hours: 30

OBJECTIVES:

- To enhance the learners' Communication Skills by giving adequate exposure in Reading, Writing, Listening and Speaking Skills and the related Sub-Skills.
- To develop Oral and Written Communicative Skills among the students so that their employability enhances and English becomes the medium of their livelihood and personality.

	COURSE OUTCOMES
CO1	Student understands the importance of Body Language, Posture, Eye Contact, Voice Modulation, Pronunciation and will effectively use them.
CO2	Student can prepare good Presentations with the help of tools like Presentation Plan and Visual Aids and implement Use of Connectives and Checklist.
CO3	Students can Identify Job Opportunities and present effective Application Letter and Résumé While recognizing the importance of Testimonials, References and Statement of Purpose.
CO4	Student recognizes and uses Group Discussions an effective tool during the Recruitment process.
CO5	Student understands the Types of Interviews and how to Prepare for an Interview understands the Interview Process and learns about Employer's Expectations.

UNIT- I

6

Oral Skills-Its Importance

- Body Language, Posture, Eye Contact
- Voice Modulation
- Pronunciation
- Audience Awareness

UNIT- II

6

Presentation Skills

- Presentation Plan
- Visual Aids
- Use of Connectives
- Check List



UNIT –III	6
Identify the Job Opportunity	
• Job Application Letter	
• Résumé	
• Testimonials	
• References	
• Statement of Purpose	
UNIT –IV	6
Group Discussion	
• Definition, Process	
• Guidelines- Do’s and Don’ts	
• Helpful Expressions	
• Evaluation	
UNIT- V	6
Interviews	
• Types of Interviews	
• Preparing for an Interview	
• Attending the Interview	
• Interview Process	
• Employer’s Expectations	
ESSENTIAL READING:	
1. Sharma, R C, Mohan K.. 2013. Business Correspondence and Report Writing. Fourth Edition. New Delhi: McGraw Hill Education Pvt ltd.	



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**PSYCHOLOGY FOR LIVING
(GE Inter-Departmental/Inter-Disciplinary)**

Credits: 2

Semester: III

Subject Code: G20EL3T

No. of Lecture hours: 30

OBJECTIVE: To familiarize the students with basic concepts in Psychology and making them understand the relevance of Psychology in daily life

	COURSE OUTCOMES
CO1	Understand the basic nature and goals of Psychology
CO2	Explain the concept of self and enhance emotional intelligence.
CO3	Analyze the negative emotions and its impact on family and peer group
CO4	Analyze the mechanisms of Hope, optimism, resilience and subjective well being
CO5	Understand the Goleman's concept of Emotional intelligence

UNIT- I

Introduction

6

- Nature of Psychology
- Goals of Psychology
- Mind-body relationship
- Psychological factors and physical illness (psychosomatic)

UNIT-II

Know yourself

6

- Concept of self, Types of self- Ideal and real self, Concepts related to self-self-acceptance, self-concept, self-esteem, self-confidence and self awareness.
- SWOT Analysis and Goal-setting

UNIT- III

Emotions and relationships

- Anxiety
- Stress
- Depression,
- Impact of negative emotions on interpersonal relations (Family and peer group)
- Concept of Emotional Intelligence



UNIT- IV

Positive Psychological Skills

- Subjective- well being
- Hope, Optimism, Resilience.

6

UNIT- V

Emotional Intelligence

- Goleman's concept of EI, EQ
- EI and success

6

SUGGESTED READING:

1. Atwater, E. & Grover, D. & Karen. 2009. **Psychology for Living: Adjustment, Growth and Behavior Today**. Eleventh Edition. New Delhi: Pearson Education
2. Carr, A. 2004. **Positive Psychology: The Science of Happiness and Human Strength**.UK: Routledge.
3. Goleman's **Positive Psychology book**
4. Singh, D. 2003. **Emotional Intelligence at Work**. Second Edition. New Delhi: Response Books.



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ENVIRONMENTAL STUDIES AND GENDER SENSITIZATION

Credits : 3

Semester: III

Subject Code : ES18101

No. of lecture hours: 45

OBJECTIVES:

- To understand the importance of ecological balance for Sustainable Development
- To understand the impacts of developmental activities and mitigation measures
- To understand the environmental policies and regulations.
- To develop students sensibility with regard to issues of gender in contemporary India
- To provide a perspective on the socialization of men and women
- To expose the students to debate on the politics and economic works and on gender violence

	COURSE OUTCOMES
CO1	Understand the importance of Environmental education, conservation of natural resources & Understand the importance of ecosystems and biodiversity
CO2	Understand the pollution problems and Apply the environmental science knowledge on solid waste management, disaster management
CO3	Apply the environmental science knowledge to Improve the resources and Evaluate and understand the sustainable environmental conditions and control methods
CO4	Identify the interactions and intersections of identities (e.g., gender, race, ethnicity, class, sexuality, and so on) and assess the ways in which they contribute to instances of privilege and power dynamics across cultures, space, and time. And their problems
CO5	Understand the gender problems and ways of addressing them, including interactions across local to global scales in communities and overcome inequalities with legislations

UNIT- I

9

Natural Resources, Ecosystems, & Biodiversity

- Definition, Scope and importance of environmental studies. Need for public awareness.
- Renewable & Non Renewable resources, Brief account on Forests, Water, Minerals and Energy (Solar, Wind, and Geo-thermal & Bio-energy).
- Definition of Ecosystem, Structure and functions—food chains, food webs, ecological pyramids, producers, consumers and decomposers.
- Energy flow and example ecosystems--- Forest, Desert, Aquatic ecosystems.



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- Definition of Biodiversity, types (Genetic, Species, Ecosystem), India- mega diversity Nation.
- Hotspots, Threats to biodiversity, Conservation of biodiversity (In-Situ and Ex-Situ).

UNIT-II

9

Environmental Pollution

- Definition of Environmental pollution
- Brief account of causes, effects, prevention and control measures of
 - (a) Air pollution
 - (b) Water Pollution
 - (c) Soil pollution
 - (d) Noise pollution
 - (e) Marine Pollution
- Solid Waste Management: Causes, Effects & Control measures of urban and industrial wastes
- Disaster Management: floods, Earth quakes, and Cyclones.

UNIT-III

9

Social Issues and Environment

- Rain-Water Harvesting, Water-shed Management, and From Unsustainable to Sustainable Development.
- Global Warming, Ozone depletion, and Acid rains
- Environmental Legislation: Air Act, Water Act, Environmental Protection Act, Forest Act, Wildlife Act.
- Environmental & Human Health---- HIV/AIDS
- Welfare Programs---- Family, Women & Child Welfare, Population Explosion
- Role of Information Technology in Environmental Studies.

UNIT-IV

9

Gender Studies

- Why should we study gender issues?
- Socialization- Making women and making men
- Being together as equals-Through the lens of gender
- Missing women: Gender selection and its consequences
- Health issues of Women

UNIT-V

9

Gender & Labour -Gender Violence & Law

- House work : The invisible labour- my mother doesn't work "share the load"
- Sexual harassment – say no eve teasing – the caste based violence –Nirbhaya Act
- Domestic violence - Is home a safe place? - Blaming the victim.-Domestic violence Act
- Forums of justice-Hindu Inheritance Act(2005)

Field Visit for Environmental Studies:



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1. Visit to a local Polluted site- Industrial effluent plant/ Polluted Lake/Agricultural Land
2. Visit to any Ecosystem

ESSENTIAL READING (for Gender Sensitization)

1. A. Suneetha, Uma Bhargubanda, Duggirala Vasanta, Rama Melkote, Vasudha Nagaraj, Asma Rasheed, Gogu Shyamala, Deepa Sreenivas and Susie Tharu. 201. **Towards a World of Equals : A Bilingual Text on Gender**. Hyderabad: Telugu Akademi.

SUGGESTED READING

(For Environmental Studies)

1. Rajagopalan R. 2015. **Environmental Studies-from Crisis to Cure**. Third Edition. Chennai: Oxford University Press.
2. Dr D K Asthana and Dr Meera Asthana. 2014. **A Text Book of Environmental Studies** Revised Edition. New Delhi: S. Chand & Company.
3. Anubha Kaushik and C.P. Kaushik Published. 2016. **Perspectives in Environmental Studies**. Fifth Edition. New Delhi: New Age International.

(For Gender Sensitization)

4. Sen Amartya **More Than One Million Women Are Missing**. New York Review of Books 37.20 (20 December 1990). Print. **We Were Making History...Life Stories of Women in the Telangana People's Struggle**. New Delhi: Kali for Women. 1998.
5. Tripti Lahiri. **By the Numbers: Where Indian Women Work**. **Women's Studies Journal** .(14 November 2012). Available online at: <<http://blogs.wsj.com/India> real time/2012/11/14/by – the numbers-where-Indian-women-work/>
6. K. Satyanarayana and Susie Tharu. Ed. **Steel Nibs Are Sprouting : New Dalit Writing From South India, Dossier 2: Telugu and Kanada** Code=3732.
7. Vimala. **Vantillu(The Kitchen)”. Women Writing in India: 600 Bc to the Present. Volume II**. The 20th Century. Ed. Susie Tharu and K.Lalitha. Delhi: Oxford University Press, 1995.599-601.
8. Shatrughna, Veena. **Women's Work and its Impact on Child Health and Nutrition**. Hyderabad: National Institute of Nutrition, Indian Council of Medical Research .1993.



ENHANCING PSYCHOLOGICAL COMPETENCIES – I (SEC)

Credits: 3

Semester:

III

Subject Code: EL20301

No. of Lecture hours: 60

OBJECTIVE: To help students understand the importance of Enhancing Psychological Competencies for better living

	COURSE OUTCOMES
CO1	Understand the importance and the need to enhance psychological competencies
CO2	Analyze the mechanisms of hope, optimism, resilience and subjective well being
CO3	Explain the workings of anxiety, depression, stress and coping methods in everyday life.
CO4	Explain the meaning and nature of emotions.
CO5	Evaluate the meaning and nature of pro-social behaviour

UNIT-1 Introduction to Psychological Competencies 12

- Meaning, importance and need of Psychological Competencies
- Need to enhance Psychological competencies
- Enhancing Self-awareness (JOHARI Window) and self-confidence
- Goal setting
- Creativity

UNIT-II Emotional Competencies 12

- Nature of Emotions, Positive and Negative Affect,
- Managing emotions like anger, anxiety and Depression
- Enhancing resilience

UNIT-III Stress Management 12

- Nature and types of stress
- Physical, Emotional and Behavioural reactions to stress
- Stress management techniques (Deep breathing exercises, yoga, meditation, Thought stopping technique, Diet and Time management)

UNIT-IV Positive Psychological Skills 12

- Resilience
- Optimism
- Hope



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UNIT-V Social Responsibility

12

- Concept of Pro-Social Behaviour
- Social Responsibility towards Culture and Community
- Social Responsibility towards Nation

Note:

This module should be taught using exercises, activities, worksheets and demos.

REFERENCES

WHO. (2010). Life Skills Manual. UNESCO Publication



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STATISTICS IN PSYCHOLOGY (CORE)

Credits: 4

Semester: III

Subject Code: EL18302

No. of Lecture hours: 90

OBJECTIVE: To enable the students to understand the basics of Statistics and the use of Statistics in Psychology

	COURSE OUTCOMES
CO1	Explain various methods of data representation.
CO2	Analyze the measures of central tendency.
CO3	Understand the concept of normal distribution curve.
CO4	Explain the significance of mean.
CO5	Identify various types of correlation methods.

UNIT- I

Introduction

18

- Meaning of statistics
- Scope of statistics
- Uses of statistics in psychology
- Limitations of statistics
- Organization of data:
- Statistical tables, Rank order, Frequency distribution
- Graphical representation of data:
- Graphical representation of ungrouped data
- Bar graph, pie, pictograms, line graphs
- Graphical representation of grouped data
- Histogram, frequency polygon, cumulative frequency graph

UNIT- II

Measurement of Central Tendency

18

- Measurement of central tendency:
- Mean, Median, Mode (problems)
- Measures of Variability:
- Range, Quartile deviation or Q, Average deviation and Standard deviation (problems)

UNIT- III

Normal Distribution Curve

18

- Normal distribution curve, Properties
- Deviations: Kurtosis, Skewness



- Concept of sampling
- Statistics parameter
- Sampling distribution
- Types of sampling

UNIT- IV

Significance of the Mean

18

- Significance of the mean:
- Computation of significance of Mean in case of Large & small samples
- Concept of t distribution
- Concept of standard error
- Level of significance
- Significant differences of Means
- Concept of null hypothesis
- Two-Tailed and One-Tailed tests of significance
- Type 1 & Type 2 errors
- Chi square

UNIT- V

Correlation

18

- Nature and Meaning of correlation (Positive, negative and zero correlation)
- Types of correlation: linear, curvilinear, biserial, partial
- Coefficient of correlation:
- Computing correlation by different methods (Rank Difference, Product moment)
- Scatter Diagram (problems)

SUGGESTED READING:

1. Aron, A, Coups, Elliot J., Aron , Elaine N. 2013. **Statistics for Psychology**. Sixth Edition. New Jersey: Pearson Education.
2. Cohen, Barry H. 2014. **Explaining Psychological Statistics**. Fourth Edition. New York: John Wiley & Sons.
3. S.K. Mangal. **Statistics in Psychology and Education**



Loyola Academy, Alwal, Secunderabad 500 010

AGE OF MILTON, DRYDEN AND POPE (CORE)

Credits: 4

Semester: III

Subject Code: EL20303

No. of Lecture hours: 90

OBJECTIVE: To acquaint students with works of the major writers of the Age of Milton, Dryden and Pope

OUTCOME: Students will be able to assess the contributions of the major writers of the Restoration and Augustan ages in English Literature, recognise the significant literary trends of these ages, and compare them with the literary forms and styles of the previous ages in order to identify the changes in literary trends through the ages

	COURSE OUTCOMES
CO1	Identify the poetic characteristics of Milton and Dryden and situate them in the literary scenes of the Puritan and Restoration ages respectively.
CO2	Distinguish the poetic features unique to Metaphysical poetry and understand its unique place in the literature of its time.
CO3	Show Donne, Marvell and Herbert's place in the universe of Metaphysical poetry and assess their contributions as metaphysical poets through a study of select poems.
CO4	Identify and analyse literary, social, cultural and historical contexts of Pre-Romantic poetry through a study of Gray's elegy.
CO5	Identify and analyse literary, social, cultural and historical contexts of the Augustan age through a study of Pope's mock epic.

UNIT – I **18**

- Historical, Socio-Political background of 17th and 18th century
- Milton – His Life and Works
- Milton's 'Paradise Lost Book – I Analysis (Invocation, epic conventions, epic similes)
- Satan's Speeches – his character

UNIT – II **18**

- Metaphysical Poetry - background
- Characteristics of metaphysical poetry
- Andrew Marvell's 'To His Coy Mistress'. Critical Appreciation and Analysis of the poem – carpe diem – themes and metaphysical qualities in the poem
- John Donne's 'Canonization' - Critical Appreciation and Analysis of the poem – fusion of physical and spiritual love – title - themes and metaphysical elements -



UNIT – III

18

- Transitional poetry
- Thomas Gray – life and works – Gray as a precursor of the Romantic movement
- ‘Elegy Written in the Country Churchyard’ - Critical Appreciation and Analysis (Elegiac elements – universal appeal – autobiographical touch – moral tone –technical elements of the poem)
- Literary Background to the Augustan Age
- Alexander Pope – Life and Works
- Introduction to ‘The Rape of the Lock’ (Canto 1) - a critical study
- The Rosicrucian spirits and Pope’s supernatural machinery - the role of the sylphs
- Mock epic – social satire

UNIT - IV

18

- Life and works of Richard Sheridan
- ‘The Rivals’ – aspects of the play -
- Art of characterization , plot and subplot, title, anti-sentimental comedy – comedy of manners –

UNIT – V

18

- Addison and Steele as Essayists – Introduction to Coverley essays,
- Addison and Steele – Life and Works
- Sir Roger at Home - Critical Analysis of the Essay
- Sir Roger at Church- Critical Analysis of the Essay
- Prose style and humour
- Character portrait of Sir Roger

SUGGESTED READING:

1. Sander, Wilbur. 1971. **John Donne’s Poetry**. New York: Cambridge University Press.
2. King, Bruce. 1986. **Seventeenth Century English Literature**. London: Macmillan.
3. Hammond, Gerald, ed. 1974. **The Metaphysical Poets**. London: Macmillan.



Loyola Academy, Alwal, Secunderabad 500 010

NEWSPAPER MANAGEMENT (CORE)

Credits: 4

Semester:

III

Subject code: EL18304

No. of Lecture Hours: 60

OBJECTIVE: To introduce students to the principles of Newspaper Management and familiarise them with Indian newspaper organisations and their management practices.

	COURSE OUTCOMES
CO1	Identify and discuss various ownership patterns of mass media in India.
CO2	Discuss the organizational structure and Categorise the functions of various departments in a Newspaper organization.
CO3	Appraise the role of various Apex bodies in media sector.
CO4	Assess and criticize the various press laws and acts in India
CO5	Distinguish and understand the problems of small newspapers and large newspaper organization.

UNIT-I

12

- Principles of media management and their significance
- Media as an industry and profession.
- Ownership patterns of mass media in India-sole proprietorship, partnership, private limited companies, public limited companies, trusts, co-operatives, religious institutions and franchisees.

UNIT-II

12

- Organizational structure of newspaper organization.
- Functions of different departments- Editorial, finance, circulation, advertising,
- Personnel management and production
- Apex bodies: DAVP, INS and ABC.
- Changing roles of editorial staff

UNIT-III

12

- Economics of print media
- Marketing techniques- Newspaper's relation to its community,
- Understanding target audience, building goodwill, promoting newspaper's site services,
- Sales promotional activities
- Role of research and readership surveys
- Brand building, Quality control,



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- Human Resource Management

UNIT-IV

12

- Press Laws in India- Indian Penal Code 1860
- The Press and Registration of Books Act, 1867
- The Official Secrets Act, 1923
- The Delivery of Books and Newspapers (Public Libraries) Act 1954
- Working Journalists Act
- The Contempt of Court Act, Defamation Act
- The Indecent Representation of Women (Prohibition) Act
- The Drugs and Magical Remedies Act
- The Young Persons (Harmful Publication) Act

UNIT-V

12

- Problems and Prospects of Newspaper Industry in India
- Small newspaper and their problems.
- Foreign equity in Indian media (including print media) and Press Commissions on Indian newspaper management structure.

SUGGESTED READING:

1. Ruckerr, L. W. and Williams. 1961. **Newspaper Organisation and Management**. Iowa University Press.
2. Kothari, Gulab. 1995. **Newspaper Management in India**. New Delhi: Rajasthan Patrika Limited.
3. Kohli, Khandekar Vanita. 2010. **The Indian Media**. New Delhi: SAGE Publications.
4. Goulden, John. 1967. **Newspaper Management**. London: Heinemann.
5. Mehra. 1988. **Newspaper Management in the Multimedia Age**. Singapore: Asian Mass Communication Research and Information Center.



Loyola Academy, Alwal, Secunderabad 500 010

**COMMUNICATION SKILLS
(GE Inter-Departmental/Inter-Disciplinary)**

(PRACTICALS)

Credits : 1

Semester: III

Subject code : G18EL1P

No. of practical hours: 30

OBJECTIVES:

- To enhance the learners' Communication Skills by giving adequate exposure in Reading, Writing, Listening and Speaking Skills and the related Sub-Skills.
- To develop Oral and Written Communicative Skills among the students so that their employability enhances and English becomes the medium of their livelihood and personality.

OUTCOME: The student will be able to understand and develop effective communication by using grammatically correct English for effective interpersonal communication in the workplace and to develop speaking skills by following reading strategies and by adopting effective listening techniques

List of practical's:

1. Grammar Usage and the Mechanics of Writing
2. Correction of Sentences
3. Group Discussions
4. Interview skills
5. Presentation Skills



**CAREER SKILLS
(GE Inter-Departmental/Inter-Disciplinary)**

(PRACTICALS)

Credits : 1

Semester: III

Subject code : G18EL2P

No. of practical hours: 30

OBJECTIVES:

- To enhance the learners' Communication Skills by giving adequate exposure in Reading, Writing, Listening and Speaking Skills and the related Sub-Skills.
- To develop Oral and Written Communicative Skills among the students so that their employability enhances and English becomes the medium of their livelihood and personality.

OUTCOME: The student will be able to understand and improve on the stress and intonation of oral communication, analyse importance of confident body language and how to inculcate it, develop coordination and control of thought in group discussion and in interviews, also enhance written communication in the form of letter writing, report writing and presentations

List of practical's:

1. Grammar Usage and the Mechanics of Writing
2. Correction of Sentences
3. Group Discussions
4. Interview skills
5. Presentation Skills





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**PSYCHOLOGY FOR LIVING
(GE Inter-Departmental/Inter-Disciplinary)**

(PRACTICALS)

Credits : 1

Semester: III

Subject Code : G20EL3P

No. of practical hours: 30

OBJECTIVE: To familiarize students with basic concepts in Psychology and help them understand the relevance of Psychology in daily life

OUTCOME: The student will be able to understand and analyze self with respect to another individual, family and society and equip themselves to cope with daily psychological crisis.

Nature of practicals:

Students will engage in

1. SWOT Analysis
2. Ask them to work about Goals (Short term and Long term). Relate SWOT to Goal setting
3. Identify barriers to reach the goal
4. Listing out their positive emotions and negative emotions
5. Ask them the consequences they face due to negative emotions
6. What are the coping mechanisms they use in handling negative emotions?

Note: The above practical will be implemented applying basic Psychological principles





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EXPERIMENTAL PSYCHOLOGY I

(PRACTICALS)

Credits : 1

Semester: III

Subject Code : EL20305

No. of practical hours: 45

OBJECTIVES:

- To enable students to conduct experiments and administer psychological scales to a subject
- To enable students to make interpretations and draw conclusions based on the norms given in the manuals
- To train students to write a report which reflects the details of the experiment/test, the aim, applications, procedure of administration and subject results
- To train students to use simple statistical techniques for carrying out research projects.

OUTCOME: The student will be able to formulate research hypothesis, conduct experiments and make inferences applicable to everyday life

SECTION A

Experimental Psychology

- Nature, evolution, objectives & scope and application of experimental psychology
- Data Collection Methods – Observation, Interview, case study, experimentation and survey
- Variables – Independent & Dependent Variables, Intervening
- Concept of Experimental group and controlled group
- Concept of Hypothesis and types of Hypotheses

SECTION B

Any **5**, will be chosen from the list of practicals for Conduction (Minimum 1 experiment should be chosen from each area)

I Experiments on Sensation

1. Stroop effect
2. Two point Threshold

II Experiments on Attention

1. Division of Attention
2. Span Of Attention

III Experiments on Perception

1. MullerLyer illusion

IV Experiments on Memory

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1. Immediate Memory Span
2. Recall vs Recognition

V Experiments on Learning

1. Bilateral transfer
2. Habit interference



YEAR-WISE AND SEMESTER-WISE DISTRIBUTION OF SUBJECTS
B.A. PSYCHOLOGY, ENGLISH & JOURNALISM
FOURTH SEMESTER
ACADEMIC YEAR 2022-23 of (2021-24 Batch)

Sl. No.	Part	Subject Code	Title of the Subject	Hours/ Week	Duration of semester exams	Marks			Credits
						Internal	External	Total	
1	I	EL20401	Enhancing Psychological Competencies- II (SEC-3)	3	3	40	60	100	3
2	II	EL18402	Personality Theories and Assessment (CORE-11)	4	3	40	60	100	4
3	II	EL20403	The Victorian Age (CORE-12)	5	3	40	60	100	4
4	II	EL20404	New Literatures in English (CORE-13)	4	3	40	60	100	4
5	II	EL18405	History of Indian Press (CORE-14)	4	3	40	60	100	4
6	II	EL18406	Reporting and Editing (CORE- 15)	4	3	40	60	100	4
PRACTICALS									
7	II	EL20407	Experimental Psychology – II (CORE-11)	3	3	40	60	100	1
8	II	EL20408	Reporting and Editing (CORE- 15)	2	3	40	60	100	1
TOTAL				29		320	480	800	25



ENHANCING PSYCHOLOGICAL COMPETENCIES – II (SEC)

Credits: 3

Semester: IV

Subject code: EL20401

No. of lecture hours: 45

OBJECTIVE: To help students understand the importance of Enhancing Psychological Competencies for better living

	COURSE OUTCOMES
CO1	Understand the importance of psychological competencies.
CO2	Apply the mechanisms of mindfulness.
CO3	Analyse the benefits of critical thinking, reasoning and logic.
CO4	Identify the reasons for enhancing psychological competencies.
CO5	Appraise upon the psychological challenges in contemporary life.

UNIT-I Effective communication skills 9

- Communication process (source, encoding, message, channel, decoding, receiver and feedback)
- Elements of communication (Face to Face, Tone of Voice, Body language, Verbal and Physical)
- Listening skills (Types of Listening, Barriers to Effective Listening and Strategies for effective listening)
- 7 Cs of communication (Clear, Concise, Concrete, Correct, Coherent, Complete and Courteous)

UNIT-II Building Interpersonal relationships 9

- Nature of interpersonal relationships
- Types of conflicts
- Building interpersonal relationships through conflict management
- And assertive skills

UNIT-III Problem Solving Skills 9

- Need for Problem solving skills
- Problem solving: Nature of a problem, Steps in Problem-solving (Information



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Gathering, Problem Definition, Preparing for Brainstorming, Generating Solutions, Analyzing Solutions, Selecting a Solution, Planning next steps like identifying tasks, Identifying resources, implementing, evaluating and adapting).

UNIT-IV Decision-making skills 9

- Process of decision-making (Identify the decision, Gather relevant information, Identify the alternatives, Weigh the evidence, Choose among alternatives, Take action and Review your decision and its consequences), Decision-making wheel, Effective decision-making Techniques (Force-Field Analysis).

UNIT-V Critical Thinking 9

- Critical Thinking: Meaning and Introduction;
Benefits of Critical Thinking
- Inductive and Deductive Reasoning
- Critical Thinking and Perception

Note:

This module should be taught using exercises, activities, worksheets and demos.

REFERENCES

WHO. (2010). Life Skills Manual. UNESCO Publication



Loyola Academy, Alwal, Secunderabad 500 010

PERSONALITY THEORIES AND ASSESSMENT (CORE)

Credits : 4

Semester: IV

Subject code : EL18402

No. of lecture hours: 60

OBJECTIVES:

- To familiarize students with concept of Personality and factors influencing Personality
- To introduce students to major theoretical approaches and other contemporary approaches to Personality
- To help them understand various types of assessments in measuring Personality
- To make them understand the importance of Psychological Testing and various types of tests available to measure Behaviour

	COURSE OUTCOMES
CO1	Understand the basic nature of Personality and factors influencing Personality.
CO2	Analyze the major Psychoanalytic and Psychosocial theoretical approaches of personality.
CO3	Explain the other theoretical approaches to personality.
CO4	Understand the concept and various types of Personality Assessments.
CO5	Evaluate the meaning and nature of psychological testing

UNIT -I

Introduction to Concept of Personality

12

- Nature and Definition
- Factors influencing Personality- Biological factors, Social factors, Cultural factors, Psychological factors, significant experiences and Traumatic experiences

UNIT- II

Major Theoretical Approaches

12

- Sigmund Freud's Psychoanalytic Theory
- Erik Erikson's Psychosocial Theory
- Bandura's Social Learning Theory
- Roger's Theory of Self

UNIT -III

Other Theoretical Approaches to Personality

12

- Trait Theories (Allport & Cattell)
- Type Theories (Kretchmer, Sheldon and Galton)
- Trait-cum- Type Theories (Eysenck theory)



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UNIT -IV

Personality Assessment

12

- Nature and Types of Assessment – Observation, Checklists and Rating Scales,
- Personality Inventories, Questionnaires and Interviews.
- Projective Techniques – Rorschach, TAT and Sentence Completion tests.

UNIT -V

Psychological Testing

12

- Concept of Psychological Testing
- Characteristics of a good Psychological Test – Standardisation, Reliability, Validity and Norms
- Classification of Psychological Tests – Individual and Group, Verbal, Non-Verbal and Performance, Brief Introduction to tests of Intelligence and Personality
- Concepts of Power, Speed and Dexterity in tests.

SUGGESTED READING:

1. Friedman, H.S. Schustack, M.W. 2004. **Personality**. Second Edition. New Delhi: Pearson Education.
2. Hall, C.S., Lindzey, G. Campbell, J.B. 2002. **Theories of Personality**. Fourth Edition. Belmont: John Wiley and Sons.
3. Parameswaran, E.G. Beena, C. 2002. **Invitation to Psychology**. New Delhi: Neel Kamal Publication.



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THE VICTORIAN AGE (CORE)

Credits : 4

Semester: IV

Subject code : EL20403

No. of lecture hours: 75

OBJECTIVE: To give students an Overview of the main characteristics of The Victorian Age- Its Fiction, Drama, Novel, Essay and Poetry

OUTCOME: To analyze and comprehend the significance of English literature in general and Victorian Age as one of the major time periods in English literary history in particular

	COURSE OUTCOMES
CO1	To classify the writers and their writings with relevance to their genres and to create a sound understanding on the background to the age.
CO2	To sketch the functioning of the age with specific reference to the literary genre <i>Drama</i>
CO3	To demonstrate their reading skills in the literary genre of the <i>Novel</i> and further be able to visualize and relate to the happenings in the age through the fiction.
CO4	To analyze and interpret the thought, complexities and poetical devices integrated in the literary genre <i>Poetry</i> .
CO5	To criticize the literary texts having an orientation to the critical perspectives functional in the Victorian era.

UNIT – I

Introduction to Victorian Age

15

- Historical, Political and social background: Victorian culture - social class and poor laws – political reforms - crime – women and sexuality – colonialism-science and religion.
- Schools and Characteristics of Victorian Literature : Pre Raphaelite Movement, Realism, Aestheticism

UNIT – II

Drama

15

- Introduction to Basic Features of Victorian Drama-Historical Background.
- Introduction to Oscar Wilde, Life and Works
- Textual Analysis of ‘*The Importance of Being Earnest*’-Theme, Plot Construction, Character Sketches, kitchen sink drama, social satire, language, title

UNIT – III

Fiction

15

- Introduction to Charlotte Bronte , Life and Works



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- *Jane Eyre*: Textual Analysis, Themes-Victorian womanhood, angel in the House, masculinity, colonialism, morality
- Plot Construction, Character Sketches
- Fictional Strategies—bildungsroman, confessional narrative

UNIT – IV

Poetry

15

- Introduction to Basic Features of Victorian Poetry
- Introduction to Alfred Lord Tennyson- Life and Works
- Poem ‘*Ulysses*’: Theme, poetic style
- Introduction to Robert Browning, Life and Works
- Poem ‘*My Last Duchess*’:Theme, poetic style, dramatic monologue, characterization
- Introduction to Dante Gabriel Rossetti, Life and Works
- Poem ‘*The Blessed Damozel*’:Theme, poetic style - Pre- Raphaelite techniques

UNIT –V

Essay

15

- Introduction to English Literary Criticism
- Introduction to Mathew Arnold, Life and Works; historical background
- Touchstone Method

SUGGESTED READING:

1. Halliday, F.E. 1975. **Robert Browning: His Life and Works**. London: Jupiter Books.
2. Chapman, Raymond. 1968. **The Victorian Debate, English Literature and Society**. Lincoln, U.K: AnyBook, Inc., Publishers.



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NEW LITERATURES IN ENGLISH (CORE)

Credits : 4

Semester: IV

Subject code : EL20404

No. of lecture hours: 60

OBJECTIVES:

- To create awareness among students about Third World Literatures in English
- To make students understand the difference between English Literature and Literatures in English
- To acquaint students with relevant concepts like post colonialism and diaspora through a study of the texts of New Literatures in English

OUTCOME: Students will recognize the difference between ‘English Literature’ and ‘Literatures in English’. Exposure to non-native writers of English texts will help them assess English texts from a postcolonial perspective and identify the political, historical, social and cultural aspects of literature from a broader perspective than the scope afforded to them for the same by reading only British literature

	COURSE OUTCOMES
CO1	Recognize the basic concepts and features of colonial and post-colonial literature and apply related literary terms.
CO2	Compare diverse post-colonial angles through the poetry of Angelou, Hope and Ramanujan.
CO3	Analyze the importance of Chinua Achebe as a post-colonial novelist through a study of ‘Things Fall Apart.’
CO4	Apraise the importance of Wole Soyinka as a post-colonial dramatist through a study of ‘The Lion and The Jewel.
CO5	Compare diverse post-colonial angles through the short stories of Gabriel Marquez and Patrick White and the essays of Emerson and Walker.

UNIT – I: Theory and Poetry

12

- Introduction to New Literatures in English
- Some relevant terms: colonialism, post colonialism, writing back, other, hybridity, diaspora
- Introduction to Maya Angelou
- Textual discussion of the poem “Caged Bird”: Background, Themes and structure, imagery and symbolism, other poetic strategies
- Introduction to A. K. Ramanujan
- Textual discussion of the poem “Another View of Grace” : Theme—cultural ambivalence, poetic voice, imagery and symbolism, satire, other poetic strategies

UNIT – II Novel

12

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- Introduction to Chinua Achebe
- Textual discussion of *Things Fall Apart*- Plot, structure, title, characterization, important themes, other fictional strategies

UNIT – III Drama

12

- Introduction to Wole Soyinka
- Textual discussion of the play *The Lion and the Jewel* - Plot, structure, title, characterization, important themes, other dramatic strategies

UNIT-IV Short Story

12

- Introduction to Gabriel Garcia Marquez
- Textual discussion of the short story *Light is like Water* - Plot, magic realism, title, imagery and symbolism, predominant themes, other fictional strategies
- Introduction to Patrick White
- Textual discussion of the short story *The Night The Prowler* Plot, narrative structure, title, imagery and symbolism, predominant themes, other fictional strategies

UNIT –V Essay

12

- Introduction to Salman Rushdie
- Textual discussion of the essay *Imaginary Homelands*: Themes, structure, prose style
- Introduction to Alice Walker
- Textual discussion of *In Search of our Mother's Garden* - (An extract) Themes, structure, prose style

SUGGESTED READING:

1. Ashcroft, Bill, Gareth Griffiths, and Helen Tiffins. 2003. *The Empire Writes Back*. Queensland: Routledge.
2. Nayar, Pramod K. 2008. *Postcolonial Literature An Introduction*. New Delhi: Pearson Education.
3. Gandhi, Leela. 1998. *Postcolonial Theory A Critical Introduction*. Edinburgh: Oxford University Press.
4. Loomba, Ania. 2007. *Colonialism/ Postcolonialism*. Queensland: Routledge.



HISTORY OF INDIAN PRESS (CORE)

Credits : 4

Semester: IV

Subject Code : EL18405

No. of Lecture Hours: 60

OBJECTIVE: To give a broad perspective of the history, evolution and trends of Press

	COURSE OUTCOMES
CO1	Understand the evolution of the press and the working of the press in India and it's changing landscape globally.
CO2	Understand the history and origins of Press and Point out the role of journalists in the Indian freedom movement.
CO3	Identify the origin and development of regional press selecting various contemporary newspapers.
CO4	Identify the origin and development of regional press selecting various contemporary newspapers.
CO5	Understand and criticize the impact of globalization and corporatization on Indian press

UNIT– I

12

- Press and Democracy
- Evolution, role, limitations
- Press as watchdog
- Public service as mission of Press
- Changing landscape of press globally

UNIT– II

12

- History of Indian Press
- Beginnings of newspaper in India
- Role of press in Indian freedom movement
- Nationalist press versus English press
- Nationalists leaders as Journalists

UNIT– III

12

- Regional language press: Origin, development, status and trends
- Transformation of Indian language press in the 21st century
- Role of language press during Indian freedom struggle
- Trendsetting newspapers and magazines in Hindi, Telugu, Malayalam languages.
- Pioneering journalists/editors of regional language press



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UNIT– IV

12

- Press, people and pluralism
- Championing people's causes and movements
- Coverage of issues of poverty, women, minorities, excluded communities
- Issues and their representation in the press

UNIT– V

12

- Impact of globalization, competition and corporatization on Indian press
- Price wars among newspapers
- Media monopoly and cross-media ownership, Commodification of newspapers
- Emergence of Internet and social media networks as Fifth Estate.

SUGGESTED READING:

1. Bhattacharjee, Arun. 1972. **The Indian Press: Profession to Industry.** New Delhi:Vikas Publications.
2. M V Kamath. 2009. **Professional Journalism.** New Delhi:Vikas Publications.
3. S Natrajan. 1962. **A History of Press in India.** Mumbai:Asia Publishing House.
4. Joseph, Ammu& Sharma, Kalpana. 2006. **Whose News? The Media and Women's Issues.** New Delhi: Sage Publications.
5. Chomsky, Noam. 2011. **Profit over People: Neo-liberalism and Global Order.** New York: Seven Stories Press.
6. Herman, Edward & Chomsky, Noam. 1988. **Manufacturing Consent: The Political Economy of the Mass Media.** New York: Pantheon Books.



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REPORTING AND EDITING (SEC)

Credits : 4

Semester: IV

Subject Code: EL18406

No. of Lecture Hours: 60

OBJECTIVE: To help the students to know about writing, reporting and editing for print media and to educate them about the way news and articles are edited and the hierarchical levels of the newsroom organization.

	COURSE OUTCOMES
CO1	Understand the concept of reporting and survey various privileges and duties of a reporter.
CO2	Assess and Interpret the elements, structure and the types of News.
CO3	Discuss and Judge the techniques of reporting and art of editing.
CO4	Identify the types of headlines and the functions of editorial.
CO5	Analyse the layout of the newspaper with emphasis on picture editing and page makeup.

UNIT– I

12

- Meaning and Nature of Reporting
- Qualifications & duties of a Reporter
- Basics of Reporting
- Process of Accreditation from Central and State Governments
- DIPR, PIB as news feed
- Privileges given to Reporters by the Government-Medical, Travelling.

UNIT– II

12

- News; Definition; Elements; Values – Timeliness, Proximity, Prominence, Oddity, Conflict
- Sources – Government sources – Parliament, Legislatures, Councils, civic bodies, whistle-blowers, News agencies
- Types of News – Hard News and Soft News
- Structure of News; Format of News Writing: Inverted Pyramid, Hour Glass
- Lead and Body - Types of Lead

UNIT– III

12

- Techniques of Reporting
- Tools of News Gathering
- Interviews; Types – Freewheeling & Structured and Techniques of Interviews
- Principles of Editing
- Rewriting different copies



- Style Sheet

UNIT- IV

12

- Ethical issues in Reporting-Objectivity in Reporting, Advocacy Reporting
- Techniques of Headline Writing
- Unit Count
- Types and Functions of Headlines - News and Feature Headlines
- Editorials; Function; Principles; Types
- Letters to the Editor

UNIT -V

12

- Newspaper Design and Layout; Design of inside pages
- Forms of Design; Latest trends of Layout
- Picture Editing - Cropping and Caption Writing - Cutlines
- Comparative study of Newspaper Makeup
- Computer Page Makeup; Principle & Techniques of Page Makeup

ESSENTIAL READING:

1. Aggarwal, VirBala. 2006. **Essentials of Practical Journalism**. New Delhi: Concept Publishing Company.
2. Parthasarathy, Rangaswami. 2002. **Basic of Journalism**. New Delhi: Macmillan.

SUGGESTED READING:

1. B N, Ahuja and S Schhabra. 2001. **News Reporting**. New Delhi: Concept Publishing Company.
2. Williams, Paul. N. 2002. **Investigative Reporting and Editing**. London & New York :Routledge Taylor& Francis Group.
3. Fedler, Fred and Bender John R. 2005. **Reporting for the Media**. New York : Oxford University Press.
4. Plotnik, Arthur. 1992. **The elements of editing (Editors and Journalists)**. New York: Macmillan Publishing.
5. F. Baskette and J Sissors. 1997. **The Art of Editing**. New York: Glencoe/McGraw-Hill School Publishing Company.
6. Harrower, Tim. 1998. **The Newspaper Designer`s Handbook**. Burr Ridge: McGraw-Hill Higher Education.



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**EXPERIMENTAL PSYCHOLOGY – II
PRACTICALS**

Credits : 1

Semester: IV

Subject Code : EL20407

No. of practical hours: 45

OBJECTIVES:

- To enable the students to Conduct experiments and administer psychological scales to a subject
- To make interpretations and draw conclusions based on the norms given in the manual
- To write a report which reflects the details of the experiment/test, the aim, applications, procedure of administration and subject results
- To simple statistical techniques for carrying out research projects.

OUTCOME: The student will be able to administer psychological tools and draw conclusions about various dimensions of an individual

Note: while conducting practical, choose at least one from each area

List of practicals:

I Experiments on Thinking

1. Concept Formation

II Experiments on Intelligence

1. Progressive matrices
2. Bhatia test of intelligence

III Tests on Personality

1. Rotter's Locus of Control Scale
2. Eysenck's Personality Inventory
3. Self esteem
4. Student Stress Scale

IV Experiments/Psychological Tests on Emotion

1. Test on emotional maturity
2. Judgement of Emotions





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REPORTING AND EDITING

PRACTICALS

Credits : 1

Semester: IV

Subject Code : EL20408

No. of practical hours: 30

OBJECTIVE: To help the students enhance their writing and editing skills.

OUTCOME: Students will be able to understand the art of writing and editing, develop skills of writing and editing, they will also be able to condense written material to fit the available space, write headlines and titles and edit the given stories under deadline and critically analyze the content

1. Reporting Crime, Speech, Sports, Foreign Affairs, Accidents, Socio-political-economic-cultural issues.
2. Writing Feature stories
3. Letters to the Editor
4. Reporting and Editing various news stories
5. Interviews



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**YEAR-WISE AND SEMESTER-WISE DISTRIBUTION OF SUBJECTS
B.A. PSYCHOLOGY, ENGLISH & JOURNALISM
FIFTH SEMESTER
ACADEMIC YEAR 2022-23 (2020-23 Batch)**

Sl. No.	Part	Subject Code	Title of the Subject	Hours/week	Duration of Exam (hrs.)	Marks			Credits
						Internal	External	Total	
THEORY									
1	II	EL19501 A EL19501 B	Organizational Behaviour (DSE-1)/ Health Psychology (DSE-1)	4	3	40	60	100	4
2	II	BA21001 A BA18001 B	Online Journalism (DSE-1)/ Radio Production (DSE-2)	3	3	40	60	100	3
3	II	EL18503	Specialized Reporting (GE-2)	3	3	40	60	100	3
4	II	EL21504	Abnormal Psychology (CORE -16)	5	3	40	60	100	4
5	II	EL21505	Romantic Age (CORE -17)	5	3	40	60	100	4
6	II	EL21506	Indian Writing in English (CORE -18)	5	3	40	60	100	4
PRACTICALS									
7	II	EL18507	Psychology	2	3	40	60	100	1
8	II	BA18002 A	Online Journalism (DSE-1)/ Radio Production	2	3	40	60	100	1

**B A Psychology, English Literature & Journalism
(CBCS)**

Academic Year 2022-2023



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		BA18002 B	(DSE-2)						
9	II	EL18508	Specialized Reporting (GE-2)	1	3	40	60	100	1
Total				30		360	540	900	25



ORGANIZATIONAL BEHAVIOUR (DSE)

Credits: 4

Semester V

Subject Code: EL19501A

No of Lecture hours: 60

OBJECTIVE: To familiarize students with the origin and development of the field of Organizational Behavior and the numerous applications of this field in the workplace.

	COURSE OUTCOMES
CO1	Understand the concept and challenges of Organisational behaviour
CO2	Explain various methods of personnel selection
CO3	Identify various factors influencing productivity and job satisfaction.
CO4	Analyze the effects of noise and fatigue in the physical environment.
CO5	Evaluate various techniques of stress management.

UNIT- I 12

Introduction

- Nature and Scope of Organizational Behavior
- Challenges
- Historical contributions of Taylor, Weber, Fayoll

UNIT- II 12

Personal selection

- Personal selection
- Types Psychological Tests in Personal selection- their uses
- Interview Procedures

UNIT- III 12

Motivation

- Motivation- Definition, Types, Theory-Maslow's and Herzberg.
- Incentives- Financial and non-financial
- Job Satisfaction
- Factors influencing Job Satisfaction

UNIT- IV 12

Individual in Workplace

- Physical Surroundings- Effects of noise and fatigue:



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- Accidents- Causes and reduction

UNIT- V

12

Work Stress

- Work Stress
- Sources
- Techniques in managing stress

ESSENTIAL READING:

1. Robbins, S. P. (2010). **Organizational behaviour**. Tata Mcgraw hill publications.
2. Luthans. F (1997) **Organizational Behavior** (8th Ed) New York, hwin McGraw Hill

SUGGESTED READING:

1. Dunnet M. D and Hough, L. M. (1992), **Hand book of Industrial and Organizational Psychology**, (2nd ED), Pal Alto: Consulting Psychology Press.
2. McComick K.L (1984), **Industrial Psychology**, New Delhi, Prentice Hall of India.
3. Schultz, D. P., & Schultz, E. S. (2008). **Psychology and Work today**. Newyork : Mac Milan publishing company.



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HEALTH PSYCHOLOGY (DSE)

Credits: 4

Semester: V

Subject Code:EL19501B

No. of Lecture hours: 60

OBJECTIVE: To understand the relationship between psychological factors and physical health and learn how to enhance well-being.

	COURSE OUTCOMES
CO 1	Understand the basic concepts of health and its relation to psychology.
CO 2	Explain the bio-psycho-social causes of stress.
CO 3	Analyse the theoretical basis for changing health habits.
CO 4	Explain health enhancing and compromising behaviours.
CO5	Classify various aspects of health and wellbeing.

UNIT I: Introduction to Health Psychology 12

- Introduction to Health Psychology
- What is health? Illness/ Wellness continuum
- Well-being and Quality of life.
- Bio-psycho-social model.

UNIT II: Stress and Management 12

- Stress: Models, Physiological Basis.
- Psychophysiological and Psychosomatic Disorders.
- Coping & Stress Management.
- Psychoneuroimmunology.

UNIT III: Theoretical basis for changing health habits 12

- Attribution Theories
- Health Locus of Control,
- Health Belief Model
- Models of Prevention.

UNIT IV: Health Enhancing and Compromising Behaviours: 12

- Exercise
- Nutrition
- Alcohol and Substance Abuse
- Smoking

UNIT V: Health and Well-being: 12

- Happiness
- Life satisfaction



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- Resilience
- Optimism and Hope

REFERENCES

Sarafino, E.P. & Smith, T.W. (2012). Health Psychology :Biopsychosocial interventions. New Delhi : Wiley

Taylor, S.E. (2006) .Health Psychology. New Delhi : Tata McGraw-Hill



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ONLINE JOURNALISM (DSE)

Credits: 3

Semester: V

Subject Code: BA21001A

No. of Lecture hours: 45

OBJECTIVE:

Become familiar with online journalism around the world. To become familiar with multimedia and interactivity and how they are used to tell a story.

	COURSE OUTCOMES
CO1	Discuss and construct the overview of online journalism around the world.
CO2	Identify the various tools of online journalism.
CO3	Assess the concepts of citizen and participatory journalism.
CO4	Analyse the role of new media and social networks.
CO5	Understand and appraise the security and ethical challenges in online journalism.

UNIT – I

9

Overview of Online Journalism Around the World

What is online journalism?

The changing landscape: Why newspapers and broadcast outlets are on the Web

Online Journalism in India

UNIT – II

9

Tools of Online Journalism – Multimedia – Interactivity - Hyperlinks

Media Convergence - Gatekeeping Model of communication

National Public Radio: <http://www.npr.com>

Contentmanagementsystems:How to choose the right CMS :

<http://www.webdesignerdepot.com/2009/01/how-to-choose-the-right-cms/>

UNIT – III

9

Citizen and Participatory Journalism

Role of Netizens

Hyper Local Journalism

Weblogs and its features

UNIT – IV

9

New Media and Social Networks

New Media

Social Media

Social Networking websites



UNIT – V

9

Security and Ethical Challenges in Online Journalism

Security challenges

Applying Journalism Ethics to online journalism

Resources :

1. Craig, Richard. 2004. Online Journalism: Reporting, Writing, and Editing for New Media. Cengage Learning. Boston
2. <http://www.ojr.org/ojr/wiki/ethics/>
3. Photo ethics: National Press Photographers Association Code of Ethics
4. http://www.nppa.org/professional.development/business_practices/ethics.html



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RADIO PRODUCTION (DSE)

Subject Code: BA18001B

Semester: V

Credits: 3

No. of Lecture hours: 45

OBJECTIVE:

Describe the characteristics of radio as a medium of mass communication & different formats of radio programmes.

	COURSE OUTCOMES
CO1	Discuss and construct the overview of online journalism around the world.
CO2	Identify the various tools of online journalism.
CO3	Assess the concepts of citizen and participatory journalism.
CO4	Analyse the role of new media and social networks.
CO5	Understand and appraise the security and ethical challenges in online journalism.

UNIT – I **9**

- Radio as a means of Mass Communication;
- Brief history of Radio from early years to the present stage;
- Print vs Electronic Media; Studio set-ups and productions;
- Field reporting

UNIT – II **9**

- Public vs Private broadcasting systems in India;
- Radio Broadcasting Systems--MW, SW, FM;
- Internet Radio, Space Radio, Community Radio.

UNIT – III **9**

- Scriptwriting for different formats of Radio,
- Elements of Radio scripts;
- Listing, scheduling and traffic management;
- Importance of Audience Surveys.

UNIT – IV **9**

- Functions of Radio in the context of Public and Private Broadcasting systems;
- Types and formats of Radio programmes - News, Music, Interviews, Talks, Dramas,
- Discussions, Off-tube commentary, Features, Documentaries, Jingles,
- Phone-ins, Road shows, Radio bridges, Spots, Sponsored programmes,
- Sponsorship and Info-commercials.



- Art and Craft of Radio News Reporting
- Locating radio news stories
- Structure a radio news report
- Tools and techniques of radio news reporting
- Radio news interviews and vox pops
- Role and responsibilities of reporters
- Radio features, talks and other programs

REFERENCE:

1. Geller, Valarie. 2012. Beyond Powerful Radio: A Communicator's Guide to the Internet Age. Taylor and Francis.
2. Geller, Valarie. 2007. Creating Powerful Radio. Getting, Keeping and growing audiences... Focal Press, Burlington
3. Stewart, Peter. 2010 Essential Radio Skills: How to Present a Radio Show. A&C Black. London.



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SPECIALIZED REPORTING (GE)

Credits: 3

Semester: V

Subject code: EL18503

No. of Lecture hours: 45

OBJECTIVE: To enable students to gain exposure in different genres of reporting in order to develop various techniques in writing news stories.

	COURSE OUTCOMES
CO1	Understand and Judge the role of Media in reporting crime.
CO2	Describe the principles of Political reporting and media's role in shaping public opinion.
CO3	Understand and Analyze national politics and Indian judicial system.
CO4	Analyse the techniques of sports reporting.
CO5	Understand fashion journalism and appraise working in fashion journalism

UNIT-I

9

CRIME REPORTING

- Introduction to Crime Reporting.
- Why report crime? – Types of crime and news values.
- Impact and Influence of media reporting.
- Covering specific victim populations: Homicide, Sexual assault and rape, Domestic violence, vulnerable population (Children/elder).
- Victims Right to Privacy and Intrusion.

UNIT-II

9

POLITICAL REPORTING

- Introduction and Principles of political reporting.
- What makes for good political reporting?
- Local-level politics: City and town reporting, rural reporting, political reporter as watchdog.
- How the media shapes public opinion - scandal, sensation and getting it right.
- Freedom, fairness and ethics for the political reporter.

UNIT-III

9

LEGISLATURE AND JUDICIAL REPORTING

- Polling and Election, Voting and participation.
- National politics and the federal system.
- Legislative and executive - Lobbying and the money trail.
- The judicial system - Gender and politics.
- Civic engagement and participation: Citizens and governance.



UNIT-IV

9

SPORTS REPORTING

- Introduction to sports reporting: Covering the Game, Advance stories, Game summary, Post game analysis.
- Writing the Story: Sports news values, feature stories, leads and story structure, columns.
- Finding the Sources: Beat reporting and developing sources.
- Interview: Asking right questions and Interview settings.

UNIT-V

9

FASHION REPORTING

- Introduction to fashion journalism.
- Working in fashion journalism: newspaper supplement, consumer magazine, customer and trade magazine, websites, e-commerce sites and freelance.
- Fashion media and audience – The fashion Industry – Idea, sources and interviewing.
- Reporting trends.

Reference Books:

1. Shantolyengar, Jennifer A, McGrady, 2011. **Media Politics: A Citizen's Guide.**
2. Doris Graber, 2010. **Mass Media & American Politics.** Congressional Quarterly Press, 8th edition.
3. Julie Bradford, Routledge Taylor & Francis group. **Fashion Journalism.**
4. Rob steen. **Sports Journalism: A Multimedia Premier.**
5. Narendra Arya .**Encyclopaedia Of Journalism Democracy and Free Press.**
6. Rajnish **Crime Reporting and the journalism.**



Credits: 4

Semester V

Subject Code: EL21504

No of Lecture hours: 75

OBJECTIVES: To familiarize students with different aspects of abnormal behavior, the historical development of the study of abnormal behavior, criteria and perspectives in abnormal behavior, common classification systems, and range of disorders including anxiety disorders, mood disorders, schizophrenia, disorders generally observed at childhood and adolescence, and personality disorders.

	COURSE OUTCOMES
CO1	Classify various forms of abnormal behaviour.
CO2	Explain various types of anxiety and somatoform disorders
CO3	Identify various types of mood disorders.
CO4	Analyze the characteristics of various types of personality disorders.
CO5	Understand the various types of therapies in psychology

UNIT- I

15

INTRODUCTION TO ABNORMAL PSYCHOLOGY

- Concept of Normality and Abnormality
- Historical Perspective on abnormality
- Classification system of Abnormal behavior with specific reference to DSM-V & ICD-10
- Theories – Biological, Psychological- Psychoanalytic (Freud), Behavioral, Cognitive, Humanistic

UNIT- II

15

ANXIETY, OBSESSIVE COMPULSIVE, TRAUMA-STRESS, SOMATIC SYMPTOM AND RELATED DISORDERS

- Anxiety Disorders: Separation Anxiety Disorder, Specific Phobia, Social Phobia
- Panic disorder, Agoraphobia, Generalized Anxiety Disorder
- Obsessive Compulsive Disorders: Obsessive Compulsive Disorder (OCD), Body Dysmorphic Disorder
- Trauma; Stress Related Disorders: PTSD
- Somatic Symptom and Related Disorders- Somatic Symptom Disorder, Illness Anxiety Disorder
- Factitious disorder and conversion disorder with symptoms and causal factors

UNIT- III

15

BIPOLAR DISORDERS, SUICIDE & SCHIZOPHRENIA



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- Depressive Disorders: Dysthymic Disorder, Major Depressive Disorder with Psychosocial Causal Factors.
- Bipolar Mood Disorders: Cyclothymic Disorder, Bipolar I Disorder, Bipolar II disorder
- Suicide
- Schizophrenia: meaning, clinical picture; Psychosocial Causal Factors and treatment

UNIT- IV

15

PERSONALITY DISORDERS

- CLUSTER A :ODD-ECCENTRIC PERSONALITY DISORDERS
Paranoid, schizoid, Schizotypal
- CLUSTER B:DRAMATIC- EMOTIONAL PERSONALITY DISORDERS
Antisocial, Borderline, histrionic and Narcissistic
- CLUSTER C: ANXIOUS-FEARFUL PERSONALITY DISORDERS
- Avoidant, Dependent, Obsessive-Compulsive

UNIT- V

15

INTRODUCTION TO THERAPIES

- Biological-Drug Therapies, ECT, Psychosurgery
- Psychodynamic-Free association, Resistance, Transference.
- Behavioral-Systematic Desensitization, Aversion Therapy, Flooding, Response Shaping, behavioral contracting
- Cognitive-CBT

ESSENTIAL READING

1. Carson, R.C.,Butcher,J.N and Mineka,S.(2004). **Abnormal psychology**.13th edition. New Delhi: Pearson Education.
2. Alloy, L.B, R Riskind ,JH,and Manos , M.J(2006). **Abnormal Psychology-Current Perspectives**.9thEdition . New Delhi: Tata McGraw- Hill Edition
3. Barlow, D. H.and Durand, M.V. (2000). **Abnormal Psychology**.2nd edition .New Delhi: Thomson Publication.

SUGGESTED READING

1. Bootzin, R.B.,Acocella, J.R.andAlloy,L.B.(1993). **Abnormal Psychology - Current perspectives**.6th edition, International edition, Tata Graw-Hill Inc,USA.
2. Sue, D.,Sue,D and Sue.S.(1990) **Understanding Abnormal Behavior**. 3rd Edition, Houghton Mifflin Co.
3. Davidson and Neal (1996) **Abnormal Psychology**. Revised 6th edition, John Wiley Sons
4. World health organization.(2008). ICD- 10: **International statistical classification of diseases and related health problems** (10thRev.Ed.).New York, NY: Author.
5. American Psychiatric association.(2000). **Diagnostic and Statistical manual of mental disorders** (4th ed., text revision). Washington, DC :Author



Credits: 4

Semester V

Subject Code: EL21505

No of Lecture hours: 75

OBJECTIVES:

- To inculcate a sense of appreciation and enjoyment of English Romantic Poetry.
- To familiarize students with the main characteristics of the age – its poetry, drama and prose.

	COURSE OUTCOMES
CO1	Compare the socio-political features of the Romantic Age with the previous age through the ideological differences.
CO2	Assess the environmental ethics of Coleridge's <i>The Rime of the Ancient Mariner</i> .
CO3	Analyse ideological, social, cultural and historical contexts through a study of poetry of Shelley and Keats.
CO4	Illustrate the social issues of the age with reference to 'The Chimney Sweepers.'
CO5	Identify the construction of gender and the ideological assumptions of the Regency Period through a study of Austen's 'Pride and Prejudice.'

UNIT – I

12

- Background and Poetry: Historical perspective of the Romantic age, socio-political background, difference with 18th century, features of romanticism
- Wordsworth: life and works-Wordsworth as a Pantheist, *Daffodils*'-Critical analysis of the poem

UNIT- II: Poetry

12

- S.T.Coleridge–life and works--theory of imagination and fancy-Coleridge as a Romantic poet
- 'The Rime of the Ancient Mariner' Introduction, Critical analysis, themes, Supernaturalism, Imagery, Christian allusions, representation of nature

UNIT-III

12

- Introduction to life and works of P.B. Shelley
- Shelley as an idealistic and Romantic poet
- 'Ode to the West Wind' - P.B.Shelley
- Critical analysis of the poem: themes and poetic style

- Introduction to life and works of John Keats
- Keats as a Romantic poet



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- ‘Ode to the Nightingale’—critical analysis: themes and poetic style

UNIT- IV

12

- Introduction to life and works of William Blake
- The Tyger’ and ‘the Lamb’ –William Blake
- Critical appreciation of the poem: themes and poetic styles

- Charles Lamb as an essayist
- The Praise of Chimney Sweepers’
- Critical analysis of the essay: themes,
- Style and autobiographical elements in the essay

UNIT-V

12

- Introduction to the life and works of Jane Austen
- Jane Austen as a Romantic Woman Novelist
- Pride and Prejudice :Textual Analysis of the novel (Setting, Plot, Themes, Characters, Title)

ESSENTIAL READING:

1. David, Cecil, Constable & CoA **Portrait of Charles Lamb-**
2. **Poetry of the Romantic Age-** Oxford University Press
3. Shelley, P.B. – **Bicentenary Essays** – Ed. Kelvin Everest, D.S. BrewerRomanticism in English Literature-MadanSood, Pearl Books



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INDIAN WRITING IN ENGLISH (CORE)

Credits: 4

Semester V

Subject Code: EL21506

No of Lecture hours:75

OBJECTIVES:

- To introduce the students to the contemporary academic discipline of Indian Writing in English.
- To familiarize the students with the ethos of India and also have a knowledge of Indian Writers in English.

COURSE OUTCOMES:	
CO1	CO1: Identify Indian Writing in English as a distinct approach to English literature from the Indian perspective.
CO2	Recognise and analyse Indian English writing themes, historical background, major writers of fiction, Non-Fiction, Poetry and Drama.
CO3	Identify and analyse literary, social, cultural and historical contexts through a study of Narayan's 'The Guide.'
CO4	Analyse literary, social, cultural and historical contexts through a study of selected Indian English short stories.
CO5	Analyse selected Indian English poems by representative writers to form an understanding of literary, social, cultural and historical contexts.

UNIT- I

Background

15

- Introduction to Indian Writing in English – historical background – the four phases – early poets, novelists and dramatists
- Nineteenth century and Twentieth century Indo Anglian poetry – post independence Indo Anglian poetry – Modern Indian novel – Modern Indian drama

UNIT- II

Indian English Novel

15

- Introduction to R K Narayan, Life and Works
- *The Guide* - Textual Analysis
- Plot Construction, Themes, Characterisation
Indian picaresque – double narrative –irony –title - denouement

UNIT- III

Indian English Short Story

15

- Basic Features of Short Story in Indian English, Its Historical Background
- Introduction to the Writer, Rabindranath Tagore, Life and Works



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- 'The Renunciation', Textual Analysis, Themes, Plot Construction, Character Sketches
- Introduction to Ruskin Bond-Life and Works.
- 'The Eyes are not Here' Textual Analysis, Theme, Plot Construction, Characterisation
- Narrative technique, irony

UNIT – IV

15

Indian English poetry

- Introduction to Jayanta Mahapatra – Life and Works
- Poem – 'Hunger' Analysis, Themes, Poetic Strategies
- Introduction to Kamala Das - Life and Works
- Poem – 'The Introduction' - Analysis, Theme, Poetic Strategies

UNIT – V

15

Indian English Drama

- Introduction to Basic Features of Indian Drama, Historical Background
- Introduction to Girish Karnad - Life and Works
- Textual Analysis of 'Hayavadana'
- Theme, Plot Construction, Character Sketches
- Indian folk theatre elements - mythical elements –symbolism –social realism

ESSENTIAL READING:

1. Drinkwater, John. **The Outline of Literature**, London: Basil Blackwell, 1973. Print
2. Iyengar, K. R. Srinivasa. **Indian Writing in English**. New Delhi: Sterling, 1984. Print
3. Abbas, K.A. **Inquilab**. Bombay: Jaico, 1955. Print
4. Malgonkar, Manohar. **A Bend in the Ganges**, New Delhi: Orient, 1961. Print
5. Menon, V. P. **The Story of the Integration of Indian States**, New Delhi: Orient Blackswan, 1961. Print
6. Naik, M. K. **Raja Rao**, New York: Twayne, 1972. Print
7. Narayan, R.k. **The Guide**. Mysore: Indian Thought Publications, 2011. Print
8. **White Paper on Indian States**. New Delhi: Ministry of States, 1950. Print



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PSYCHOLOGY

PRACTICALS

Credits: 1

Semester V

Subject Code: EL18507

No of practical hours: 30

OBJECTIVE: To train students in the usage of classic as well as contemporary tools of Psychological assessment

OUTCOME: Students will be able to conduct experiments and administer psychological scales to a subject and make interpretations and draw conclusions based on the norms given in the manual.

SNO	AREA	EXPERIMENT
1	Organizational Behaviour	1. David's Battery of Differential Abilities 2. Occupational Stress Index 3. Quality of Work life
2	Abnormal Psychology	4. IPAT Anxiety Scale 5. Beck's Depression

ONLINE JOURNALISM

**B A Psychology, English Literature & Journalism
(CBCS)**

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PRACTICALS

Subject Code: BA18002A

Semester : V

Credits: 1

No. of Practical hours – 30

- Writing Blogs
- Designing Webpage
- Creation and maintaining a YouTube channel
- Creation and maintenance of Facebook page, Twitter handle
- Comparative study of different news websites.

RADIO PRODUCTION

**B A Psychology, English Literature & Journalism
(CBCS)**

Academic Year 2022-2023



PRACTICALS

Subject Code : BA18002B

Semester : V

Credits : 1

No. of Practical hours – 30

- Hosting a community Radio
- Compiling short news bulletins
- Production of field based Radio features
- Production of Studio based Radio programmes in different formats
- Compiling Headline News
- Editing 5 minute Bulletin without headlines



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SPECIALIZED REPORTING

PRACTICALS

Credits : 1

Semester V

Subject code : EL18508

No. of practical hours: 15

OBJECTIVE: To familiarize students with creative writing skills that have to be applied while formulating content for different fields of reporting

OUTCOME: Students will be able to apply theoretical aspects and techniques of reporting in writing various genres of news stories, features and articles

1. Attend a city council, town council or school board meeting. Write a 500-word story focusing on the most important issue addressed in the hearing.
2. Review the available media releases and press appearances of a prominent politician over a particular policy issue.
3. Find a recent poll on a political issue that you think may be questionable. Analyze its results in an 800-word feature.
4. Prepare a crime report related to a recent incident that took place in your city.



**YEAR-WISE AND SEMESTER-WISE DISTRIBUTION OF SUBJECTS
B.A. PSYCHOLOGY, ENGLISH & JOURNALISM
SIXTH SEMESTER
ACADEMIC YEAR 2022-23 (2020-23 Batch)**

Sl. No.	Part	Subject Code	Title of the Subject	Hours / week	Duration of Exam (hrs.)	Marks			Credits
						Internal	External	Total	
THEORY									
1	II	EL18601 A EL19601 B	Popular Literature (DSE 3)/ Gender & Literature (DSE 3)	4	3	40	60	100	4
2	II	EL19602A EL19602B	Public Relations & Corporate Communication (DSE 4)/ Advertising (DSE-4)	4	3	40	60	100	4
3	II	EL21603	Social Psychology (GE 3)	4	3	40	60	100	4
4	II	EL21604	Developmental Psychology (CORE 19)	5	3	40	60	100	4
5	II	EL21605	Literature of the Modern Age (CORE 20)	5	3	40	60	100	4
PRACTICALS									
6	II	EL18606	Project Work	5	3	40	60	100	3
7	II	EL18607	Psychology	2	3	40	60	100	1
Total				29		280	420	700	24



POPULAR LITERATURE (DSE)

Credits: 4

Semester: VI

Subject Code: EL18601A

No. of Lecture Hours: 60

OBJECTIVES: The objective of this paper is to attempt to help students

- Engage with popular literature as an academic domain
- Understand popular literature and read popular literature forms
- Understand and read popular literature forms in India
- Understand the political in the popular.

COURSE OUTCOMES	
CO1	Appraise the scope of Popular literature in literary studies and analyse the main genres of Popular literature.
CO2	Distinguish folk literature as a distinct genre of literary studies and compare its different forms.
CO3	Classify Horror, detective fiction and thriller as distinct genres of popular literature.
CO4	Identify the basic concepts of science fiction as a literary genre through a study of two representative texts.
CO5	Differentiate between comics and graphic novels and analyse their literary features.

UNIT I

Conceptual Introduction **12**

- What is popular literature?
- Genres of popular literature
- Difference between popular fiction and literary fiction

UNIT II

Situating Popular Culture in India **12**

- Concepts of folk literature and folk forms
- Folktales: “Tejimola” (Assam): essential elements of folktales
- Rajput war poetry (From Meet My People): themes, society
- Folk epic: excerpts from DasarathaJataka: multiplicity of folk culture

UNIT III

Detective Fiction, thrillers **12**

- Concepts of detective fiction and thrillers
- Bram Stoker: Dracula (themes, setting, gothic elements, characters)
- Arthur Conan Doyle: “The Speckled Band” (themes, elements of detective fiction)

UNIT IV



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Science Fiction and Fantasy

12

- Concepts of Science Fiction
- A.E. Van Vogt “Monster” (themes, elements of science fiction)
- Vandana Singh: “The Woman Who Thought She Was a Planet” (themes, fantasy elements, feminist text)

UNIT V

Graphic novels

12

- Essential elements of graphic novels; difference between comics and graphic novels
- Art Spiegelman: Maus
- Elements of Textual analysis: Historical Background, plot, characterisation, narrative Techniques, Visual Techniques (figures, frame, shading, gutter, bleed)

Reading List:

1. Marcel Danesi: *Popular Culture: Introductory Perspectives*
2. Devendra Satyarthi *Meet My People: Indian Folk Poetry*. ChetanaPrakashan, 1951. Original from, the University of Michigan. Digitized, Dec 19, 2006.
3. Jared Gardner & David Herman : “Graphic Narratives and Narrative Theory: Introduction”
4. Genre Fiction: A Theoretical Framework
http://shodhganga.inflibnet.ac.in/bitstream/10603/25472/8/08_chapter_01.pdf



GENDER AND LITERATURE (DSE)

Credits: 4

Semester: VI

Subject Code: EL19601B

No. of Lecture Hours: 60

OBJECTIVES: The objective of this paper is to attempt to help students

- Engage with gender as an academic domain
- Understand literature through the lens of gender
- Understand and read popular literature forms in India
- Understand the political in the popular.

COURSE OUTCOMES	
CO1	Survey the basic concepts of gender and literature
CO2	Analyze poetic texts from the perspective of gender
CO3	Appraise societal expectations of gender through a dramatic text
CO4	Apply the concept of gender and writing to selected short stories
CO5	Identify elements of narrative voice and gender constructs in an autobiography

UNIT I

Conceptual Introduction

12

- The canon and male writers: revision of the canon
- History of women's movements---political and intellectual; History of LGBTQ movements
- Conceptual terms: patriarchy, sex, gender, fluidity, masculinity, LGBTQ, *écriture féminine*, biological essentialism

UNIT II

Poetry

12

- Sylvia Plath "Daddy"
- Meena Kandasamy: "Traitor"
- Aphra Behn: "The Dream"

UNIT III

Play

12

- Mahesh Dattani: *Dance Like a Man*



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- Plot, characters, major themes: masculinity, societal pressure, dysfunctional family

UNIT IV

Short Story

12

- Kate Chopin: “The Story of an Hour”
- Ismat Chughtai: “Lihaaf”
- Volga: “Ayoni”

UNIT V

Autobiography

12

- *Me Hijra, me Laxmi*
- Textual analysis---form, narrative voice, themes

Reading List:

1. Virginia Woolf, *A Room of One's Own* (New York: Harcourt, 1957) chaps. 1 and 6.
2. Simone de Beauvoir, ‘Introduction’, in *The Second Sex*, tr. Constance Borde and ShielaMalovany- (London: Vintage, 2010) pp. 3–18.
3. Eve Sedgwick, “Introduction”, *Epistemology of the Closet*”
3. Kumkum Sangari and Sudesh Vaid, eds., ‘Introduction’, in *Recasting Women: Essays in Colonial History* (New Delhi: Kali for Women, 1989) pp. 1–25.
4. Chandra Talapade Mohanty, ‘Under Western Eyes: Feminist Scholarship and Colonial Discourses’, in *Contemporary Postcolonial Theory: A Reader*, ed. Padmini Mongia (New York: Arnold, 1996) pp. 172–97.



PUBLIC RELATIONS & CORPORATE COMMUNICATION (DSE)

Credits: 4

Semester: VI

Subject code: EL19602 A

No. of Lecture Hours: 60

OBJECTIVE:

- To introduce the students on the importance of Public Relations and Corporate Communication in the 21st century.

	COURSE OUTCOMES
CO1	Definition PR and Analyze various functions and types of Public relations in an organization
CO2	Analyze the Role of PR in Mass media and Understand Four Key stages of PR
CO3	Learn and categorize Public Relation tools and understand Anticipatory PR – Crisis management –Image management - event management
CO4	Discuss Media relations and infer coordination with media
CO5	Introduction to E- Communication and Categorize E- Journals, Websites, Intranet, Blogs and Web-based Media

UNIT-I **12**

- Public relations: Definition, nature, scope, functions of Public relations in an organization
- Duties and qualities of Public Relations personnel
- Community PR, Financial PR, Customer PR, employee PR.

UNIT II **12**

- Role of PR in Mass media
- Rural development, Internal and external publics
- Four Key stages of PR- Press Release, Press conference
- Public relations Campaign, Planning execution and evaluation

UNIT III **12**

- Public Relation tools, Anticipatory PR – Crisis management –
- Image management - event management - planning directing coordinating and controlling events, budget for events lobbying
- Government PR - structure and functions of – DIPR, DAVP, Song and Drama, Publicity, PIB.
- Conducting press conferences-open house - press visits –
- Preparing PR material - Press kits. Rejoinders

UNIT IV **12**



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- Media relations
- Coordination with media
- Writing news and features for the Media
- Creativity in Corporate Communication
- Corporate ads for press and electronic media
- Sponsorship; corporate social responsibility; Communication audit

UNIT V

12

- Communication channels for Corporate Communication
- Introduction to E- Communication
- E- Journals
- Websites, Intranet, Blogs and Web-based Media
- Use of Social Networking Sites (SNS) by Corporate Communication
- Social Media: Face booking, Twitter, news dissemination and product promotions.

References

1. Alison Theaker The Public Relations Handbook, Routledge
2. Public Relations by Kolatluna Uytuman Publishing
3. Balan KR, Applied Public relations and communication, 1985 S Chand and Sons
4. Narshima Reddy, Public relations and communication Handbook 2001
5. H. Aven and Jackson Patrick, Public Relation Practices- Managerial
6. Balan and Rayudu, Principles of PR 1997, Himalaya Publications
7. Public relations by Cullip Centre
8. Vidure Journal of the Press Institute of India
9. PR Voice, Journal, Public Relations – Society of India
10. Public Relations Issues and Crisis Management by Christopher Galloway
11. Argenti Paul A, Corporate Communication, Mc GRAW Hill/ Irwin McGraw
12. Eric J Soares, Promotional Feats- The Role of planned Evens in Marketing Communications
13. Naomi Langford, Wood and Brian Salter, Critical Corporate Communication; A Best Practice Blueprint (E-book) www.questia.com



OBJECTIVE:

- To make the students learn about Advertising, origin, history growth and functioning.
- To help the students understand different types of ad copies and develop the skills for writing copy for Ads.

	COURSE OUTCOMES
CO1	Understand and Analyze the concept of advertising, and its role in marketing.
CO2	Identify the types of advertising media.
CO3	Discuss and compare various types of advertising.
CO4	Describe and understand the functions of various departments in an advertising agency
CO5	Analyse the process and approaches of advertising

UNIT-I

12

- Definition-advertising, meaning,
- Advertising objectives,
- Benefits and criticism of advertising,
- Role of advertising in marketing,
- Advertising and other communication methods
- Advertising and publicity
- Advertising and Public relations
- Evolution of Indian advertising.

UNIT –II

12

- Advertising Media - Types of media
 - a) Print Media:-Newspapers, Magazines Rate structures,
 - b) Broadcast Media:- Radio, Television, Cinema, Video, Cable Networks Performances, Advantages,
 - c) Out-door media:- forms, Advantages, Limitations, Transit Advertising, Aerial Advertising, Forms of Aerial advertising,
 - d) Direct Mail
 - e) Point of Purchase:- forms of POP, Advertising, Advantages, Limitations, Bill boards,
 - f) Internet advertising: Importance, advantages meaning limitations.



UNIT-III

12

- Types of Advertising – product service,
- Institutional,
- Corporate,
- Non-profit, public
- Service,
- Financial,
- Global
- Industrial. Advertising to the consumer market,
- National trade, retail/local, Wholesale,
- Direct response, professional advertising.

UNIT-IV

12

- Advertising Agency –
Evolution of advertising agency in India,
- Selection of advertising agency
- Client servicing,
- Account planning
- Creative department,
- Copy department
- Art department,
- Production department,
- Media-planning department

UNIT-V

12

- ADVERTISING process for print media
- Communication objectives,
- Creative objectives,
- Advertising objectives persuasion, personal influence,
- Diffusion, DAGMAR approach.

BOOKS RECOMMENDED:

1. Shankar, Amita. **Essential of Advertising**
2. Datta Sorbjit. **Advertising today**
3. Russel & Lane Kleppner. 1996. **Advertising Procedure 13th edition** USA.
4. Chunnawala, S. A. 2001. **Advertising, Sales and Promotion Management**, Kalyani Publishers: Hyderabad
5. Bovee & Arens. 1994. **Contemporary Advertising** (5th edition) Mac Millian India Ltd
6. White Roderick. 2000. **Advertising** (4th edition) Megrawhili Publishing Company
7. Bhatia, R.C. 2003 **Marketing Communication & Advertising** Galgotia Publisher: New Delhi
8. Kuegler, J. R. Thomas. 2000 **Web Advertising and Marketing** (3rd edition) PHI: USA



SOCIAL PSYCHOLOGY (GE)



Loyola Academy, Alwal, Secunderabad 500 010

Credits: 4

Semester: VI

Subject code: EL21603

No. of Lecture hours: 60

OBJECTIVES:

- To orient students about basic concepts of Social Psychology and major theoretical perspectives in social psychology
- Understand how theory motivates research and how research modifies theoretical statements about human social behavior
- Learn how classic research, such as the Milgram paradigm, shaped social psychology and the culture
- Understand cross-cultural differences and similarities in social behaviour

	COURSE OUTCOMES
CO1	Understand the methods of Social Psychology.
CO2	Explain various theories of attribution.
CO3	Evaluate various theories of attitude formation
CO4	Understand the nature and various factors influencing pro-social behaviour.
CO5	Explain the determinants of human aggression.

UNIT I

Nature and Scope of Social Psychology

12

- Definition, Nature and Scope
- Methods of Social Psychology – Observation Method, Survey Method, Correlational Method, Field Study and Experimental Method

UNIT – II

Social Perception – Understanding Others

12

- Attribution : Theories of Attribution – Heider’s Common Sense Theory, Jones and Davis’s Correspondent Inference Theory, Kelly’s Co-variation Model and Weiner’s Three Dimensional Model ;Errors in Attribution – Fundamental Attribution Error, Actor – Observer Effect, Self Serving Bias.
- Impression formation and Impression Management - Techniques of Impression Management.
- Communication: Definition, Nature and Types of Communication, Communication patterns – Circle, Wheel, Chain and Y patterns
Barriers to Effective Communication; Rumors and Propaganda

UNIT– III

Attitude & Prejudice

12

**B A Psychology, English Literature & Journalism
(CBCS)**

Academic Year 2022-2023



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- Attitude: Nature and Definition; Distinctive Features of Attitudes
- Formation of Attitudes – Classical and Operant Conditioning, Social Learning Theory
- Attitude Change: Balance Theory, Cognitive Dissonance, Self- Perception and Psychological Reactance
- Measurement of Attitudes - Likert Method of Summated Ratings, Bogardus Method of Social Distance, Thurstone's Equal Appearing Intervals Method, Osgood and Tannenbum's Semantic Differential Scale
- Prejudice and Discrimination – Nature and Origin of Prejudice
- Causes of Prejudice; Techniques of Reducing Prejudice

UNIT – IV

Pro-Social Behaviour and Aggression

12

- Pro-Social Behaviour: Difference between Pro-social Behaviour and Altruism; Concept of Bystander Effect; Steps in Pro-social Behaviour
- Factors influencing Pro-social Behaviours- Situational & Personal factors (Self interest, moral integrity and moral hypocrisy), Emotional and Dispositional factors
- Aggression: Nature and Concept of Aggression
- Determinants of Human Aggression – Social (frustration, Provocation, displaced aggression, media violence and heightened arousal, Personal (Type A and Type B, Narcissism and Gender differences), and Situational Factors (Alcohol consumption, High Temperatures)

UNIT– V

Groups, Leadership and Socio-Cultural Psychology

12

- Groups: Nature, Types, Structure of a Group - Status, Position, Roles and Norms, Functions of a Group; Groups and Individual Performance - Social Facilitation, Social Loafing
- Decision Making by Groups – Polarisation, Risky Shift, Group think
- Group Dynamics: Conformity, Compliance, Obedience, Cooperation, Competition and Cohesiveness
- Leadership
- Nature of Leadership, Traits of a Leader
- Types of Leaders – Autocratic, Democratic and Charismatic Leaders
- Classic Studies on Leadership, Leader's Behavior.

REFERENCE BOOKS

1. B.H.Raven&J.Z.Rubin.(1983) Social Psychology – John Wiley & Sons. New York
2. Baron.R.A&Byrne.D.(2006) Social Psychology (10th Edition) Pearson Education Inc., New Delhi.
3. Cordeiro, P.A., Reagan, T.G. & Martinez, L.P. (1994).Multiculturalism and TQE. California: SAGE
4. Gamst, G.C., Liang, C.T.H., Der-Karabetian, A. (2011). Handbook of Multicultural Measures, La Verne: SAGE.
5. Lippa, L.A. (1990). Social Psychology – Wardsworth Publishers – California.
6. Parameswaran,E.G., &Beena, C., (2015), Encyclopedia of Social Psychology (4 Volumes), NeelKamal Publications, New Delhi



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7. Social Psychology: Telugu Academy

DEVELOPMENTAL PSYCHOLOGY (CORE)

**B A Psychology, English Literature & Journalism
(CBCS)**

Academic Year 2022-2023



Credits: 4

Semester VI

Subject Code: EL21604

No of Lecture hours: 75

OBJECTIVE: To familiarize students with various developmental concepts across different stages of life span, patterns of development in domains such as physical, motor, cognitive and language development.

	COURSE OUTCOMES
CO1	Understand the concept of human development.
CO2	Explain the processes of change occurring during stage of prenatal development and infancy.
CO3	Evaluate various aspects of biological and psychosocial development in childhood.
CO4	Analyse various biological and psychological changes occurring during adolescence.
CO5	Identify the role of family, peers and community in influencing development in various stages of adulthood.

UNIT- I **15**

Introduction

- Concept of human development- Introduction, Meaning, stages of lifespan development.
- Aspects of human development- Physical, Social, Cognitive, Moral.
- Principles of human development. (Balte)
- Factors influencing human development-Ecological Factors, hereditary factors; chromosomal abnormalities.
- Psycho social factors

UNIT- II **15**

Prenatal Development and infancy

- Stages of Prenatal Development, Teratogens and prenatal environment
- Newborn Appearance, reflexes, assessment and States
- Infancy- Physical and Motor Development, cognitive and language development
- Psychosocial development- Emotions, Attachment, Temperament

UNIT-III **15**

Childhood

- Early and Middle childhood
- Physical and Motor development
- Cognitive development
- Language development
- Psychosocial development- Emotions, Play, Aggression, Altruism

UNIT- IV **15**



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Puberty and Adolescence

- Puberty- meaning, Biological changes, Sexual maturation, Growth spurt, Primary and Secondary sexual characteristics, responses to physical change
- Development of Identity- Erickson's and Marcia's views
- Adolescent relationships- Family, Peer, Adult society

UNIT- V

15

Adulthood

- Early Adulthood
- Foundations of Intimate Relationships- Friendship , Love, Sexuality, Marriage: Marital adjustment and conditions influencing it
- Parenthood- adjustment to parenthood
- Middle adulthood- Occupational adjustment
- Late Adulthood: Primary and Secondary Ageing, Lifestyle and Social issues: Work Retirement and Leisure. Personal Relationships: Relationship with adult children, Siblings, Great grandparenthood

ESSENTIAL READING:

1. Papalia,D,E.(2004),**Human Development**. 9thEdition New Delhi: TataMcGrawHill.

SUGGESTED READING:

1. Berk,L.C.(2008).**Child Development**, New Delhi, Prentice Hall of India (Pvt) Ltd.
2. Hurlock:- Child Development
3. Hurlock: Developmental Psychology

LITERATURE OF THE MODERN AGE (CORE)

**B A Psychology, English Literature & Journalism
(CBCS)**

Academic Year 2022-2023



Credits: 4

Semester VI

Subject Code: EL21605

No of Lecture hours: 75

OBJECTIVE: To familiarize the students with a few representative writers of the Modern Age

	COURSE OUTCOMES
CO1	Appraise the contribution of representative Modern English poets through a study of their selected poems.
CO2	Analyse the features of Modern English essays through a study of Woolf's and Gardiner's essays.
CO3	Appraise the contribution of E M Forster as a modern novelist with reference to his novel 'A Passage to India.'
CO4	Identify and analyse the features of Modernist short stories through a study of selected short stories.
CO5	Identify issues of class and language in Shaw's 'Pygmalion.

UNIT – I

MODERN POETRY

15

- Socio-political, historical background
- Introduction to Modernism: themes, forms, intellectual background, aesthetic movements .
- Introduction to T.S. Eliot, Life and Works, Themes, historical background
- Poem – 'The Love Song of Alfred Prufrock', Themes, objective correlative, stream of consciousness, symbolism
- Introduction to W.H. Auden, Life and Works, Themes, historical background
- Poem 'The Unknown Citizen' - Themes, political satire, irony

UNIT –II

ESSAYS

15

- Introduction to Virginia Woolf, Life and Works
- 'Professions for Women', Analysis, Themes, feminist concerns
- Introduction to A.G.Gardiner- Life and Works- Historical background
- 'On Saying Please', Analysis, Themes
- Combination of humour and didacticism

UNIT – III

NOVEL

15

- Introduction to E.M.Forster, Life and Works
- 'A Passage to India' Textual Analysis, Themes
- Plot Construction, Character Sketches
- Symbolism, title



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UNIT – IV

SHORT FICTION

15

- Introduction to James Joyce - Life and Works
- 'Araby', Textual Analysis, Theme, Plot Construction, Character Sketches
- Symbolism, epiphany, coming of age, quest genre, escapism, realism, religion and Catholicism
- Introduction to Katherine Mansfield, Life and Works.
- 'The Garden Party' Textual Analysis, Themes, Plot Construction, Character Sketches
- Class consciousness, symbolism, stream of consciousness, socialism, coming of age

UNIT – V

DRAMA

15

- Introduction to G.B. Shaw- Life and Works
- Textual Analysis of 'Pygmalion'.
- Theme, Plot Construction, Character Sketches
- Shaw's anti-romanticism, class and gender, imperial allegory, Freudian elements, language

References:

1. Forster, E. M. *A Passage to India*. London: Penguin Publications, 2005. Print
2. Goodman, W.R. *History of English Literature Vol.II*. Delhi: Doaba House, 2014. Print
3. *Selected Poems of T.S. Eliot*. London: Faber and Faber, 2002. Print
4. Thapa, Anupam. *W.B. Yeats Selected Poetry*. Mumbai: Bookland Publishing Co, 2002. Print
5. Maugham, W.Somerset. *Collected Short Stories, Vol 2*. London: Pan Book, 1980. Print

PROJECT WORK



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Credits: 3

Semester: VI

Subject Code: EL18606

No of Lecture hours: 75

OBJECTIVE: To introduce students to the field of scientific research and enable them to develop a research bent of mind while familiarizing them with the technical aspects of research.

OUTCOME: Students opting to pursue research in all the three majors will be able to choose a field of research, identify a research problem, formulate and test hypotheses using standardized tools, analyse and discuss results of their research.



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PSYCHOLOGY

PRACTICALS

Credits: 1

Semester: VI

Subject Code: EL18607

No of Practical hours: 30

OBJECTIVE: To train students in the usage of classic as well as contemporary tools of Psychological assessment

OUTCOME: Students will be able to conduct experiments and administer psychological scales to a subject and make interpretations and draw conclusions based on the norms given in the manual

S NO	AREA	EXPERIMENT
1	Social Psychology	1.Social Intelligence Scale 2. Sociogram
2	Social Psychology	3.Altruism Scale 4.Aggression Scale
3	Life span Development	5 .Bell's Adjustment Inventory 6 Quality of life



SOFT SKILLS AND PERSONALITY DEVELOPMENT

UNIT 1: Introduction:

- Soft Skills: An Introduction – Definition and Significance of Soft Skills; Importance
- Positivity and Motivation: Developing Positive Thinking and Attitude; Driving out Negativity
- Non-verbal communication -Body language -Postures and gestures
- Visual communication, Signs, Signals and Symbols, Silence as a Mode of Communication - Inter-cultural, Intra-cultural, Cross-cultural and International communication

UNIT 2: Individual Interaction and Basic Interaction Skills:

- Within family, Society Personal and interpersonal intrapersonal skills Types of skills; conceptual, supervisory, technical, managerial and decision making skills.
- Self Awareness and Self Esteem
- Influence on Interaction Skills Human relations examples through role – play and cases

UNIT 3: Professional Skills

- Interview Skills: Interviewer and Interviewee – in-depth perspectives. Before, During and After the Interview. Tips for Success.
- Presentation Skills: Types, Content, Audience Analysis, Essential Tips – Before, During and After, Overcoming Nervousness.
- Etiquette and Manners – Social and Business.
- Time Management – Concept, Essentials, Tips.

UNIT 4: Leadership Skills

- Leadership Skills Working individually and in a team Leadership skills
- Leadership Lessons through Literature
- Team work & Team building Interpersonal skills – Conversation, Feedback, Feed forward Interpersonal skills – Delegation, Humor, Trust, Expectations, Values, Status, Compatibility and their role in building team

UNIT 5: Conflict and Resolution

- Conflict Management – Types of conflicts, how to cope with them
- Anger management
- Negotiation Skills (To be Taught through Role Plays and Cases) Types of Negotiation Strategies Selling skills – Selling to customers Selling to Superiors Selling to peer groups, team mates & subordinates Conceptual selling, Strategic selling skills – Body language



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BOOKS AND REFERENCES

1. Dorch, Patricia. What Are Soft Skills? New York: Execu Dress Publisher, 2013.
2. Kamin, Maxine. Soft Skills Revolution: A Guide for Connecting with Compassion for Trainers, Teams, and Leaders. Washington, DC: Pfeiffer & Company, 2013.
3. Klaus, Peggy, Jane Rohman & Molly Hamaker. The Hard Truth about Soft Skills. London: HarperCollins E-books, 2007.
4. Petes S. J., Francis. Soft Skills and Professional Communication. New Delhi: Tata McGraw-Hill Education, 2011.
5. Stein, Steven J. & Howard E. Book. The EQ Edge: Emotional Intelligence and Your Success. Canada: Wiley & Sons, 2006.



SELF STUDY COURSE

ADOLESCENT PSYCHOLOGY

OBJECTIVE: To define and understand the developmental process of adolescence.

UNIT 1

- Concept of adolescence – Hall & Gesell
- Importance of adolescent psychology
- Characteristics and principles of adolescence development
- Developmental tasks of adolescence - Havighurst

UNIT 2

- Puberty- Growth Spurt, Sexual maturation, Psychological effects of pubertal development
- Changes in the adolescent brain. Sleep patterns in adolescence
- Adolescent health- importance of nutrition and exercise
- Adolescent Sexuality- Sexual Orientation, morality, behaviour

UNIT 3

- Cognitive Development – Piaget’s Formal Operational stage, Metacognition
- Development of Identity – Erikson’s stage of identity vs role confusion, Marcia’s identity statuses, Rosenberg’s model of identity
- Importance of self concept and self esteem in adolescence
- Moral Development- Kohlberg’s post-conventional morality

UNIT 4

- Emotional development – Emotional Intelligence- Self Awareness, Social Awareness, Self – management of emotions, establishing and maintaining healthy relationships
- Family – generation gap, parenting styles, parent-adolescent conflict
- Peers- functions, peer pressure, friends – stability of friendship
- Role of spirituality and religion in adolescence

UNIT 5

- Risky Behaviours: STDs, HIV/AIDS; Teenage Pregnancy
- Addiction to Technology
- Substance abuse; Juvenile delinquency; violence and rape
- Poverty and low educational attainment
- Obesity and eating disorders
- Depression and Suicide
- Risk factors and Protective factors



SELF STUDY COURSE

EVENT MANAGEMENT

Objective:

- To give formal instructions and training to students to be future managers of the Event Industry. So that, they technical proficiency to effectively adjust, grow and excel in the field of Event Management. The skills of event management will be applied to conduct 'Infocus' film festival.

UNIT 1

PRINCIPLES OF EVENT MANAGEMENT:

Historical Perspective, Introduction to event Management, Size & type of event, Event Team, Code of ethics.

Principles of event Management, concept & designing, Keys to success, SWOT Analysis

UNIT 2

EVENT PLANNING & TEAM MANAGEMENT :

Aim of event, Establish Objectives Preparing event proposal, Protocols, Dress codes, staging, staffing, Leadership, Traits and characteristics

UNIT 3

EVENT MARKETING AND ADVERTISING :

Nature of Marketing, Process of marketing Marketing mix, Sponsorship Image, Branding, Advertising Publicity and Public relations

UNIT 4

EVENT LEADERSHIP & COMMUNICATION :

Leadership skills, Managing team, Group development, Managing meetings Written communications, (Official, demi-official, Invoice). Verbal communications

UNIT 5

BASIC EVENT ACCOUNTING :

Budget, break-even point, cash flow analysis, Profit & loss statement, balance sheet, panic payments, financial control system