



LOYOLA ACADEMY

ALWAL , SECUNDERABAD

DEPARTMENT OF BBA ROM

[RETAIL OPERATIONS MANAGEMENT]

DEPARTMENTAL REPORT

2022-23

EVENTS

1. ORIENTATION PROGRAMME – ABROM

DATE : 16th August,2022

VENUE : LOYOLA HALL

REPORT :

BBA ROM [Bachelors of Business Administration in retail operations management] is a 3-year undergraduate study of the key principles and operations involved in retailing and retail establishments. The course covers all the basic aspects of the retail industry and provides a student with the necessary knowledge and skill-set to succeed in the retail industry.

The chief guests for the event were:

RASCI partner Mrs. Chanda Vadde

Reliance trends HR Mr Srinivas Rao and Mr Chella Gona

Spencer HR Mrs.Jasantha and Mr.Shubham Bhimrao Jadav

The event was organized on 16th August, 2022 at Loyola Hall where 60 students with were invited to the orientation.

This programme was a brief introduction to our course where we had Mrs.Chanda Vadde of RASCI [retailers association's skill council of India] explain us about the experience we will gain out of this course.

This course allows us to gain the experience of learning the retail store jobs and allows us to gain confidence and help us improve our communicating skills.We will be learning jobs like stock checking, cashier, customer handling, ect.

Later the reliance HRs and Spencer HRs presented a power point presentation explaining the MNC stores and explained all benefits of working in a retail store during studies. The HRs then interviewed the students and gave them their respective placements in stores. This event ended with a doubt clearing session between the students and the chief guests.

2. BRIDGE COURSE

DATE : 29 AUGUST 2022 – 5 SEPTEMBER 2022

PRESENTED BY : BBA ROM

OBJECTIVE :

The primary aim of this session was to equip the students of the department of BBA with basic information in the field of financial accounting to enhance their base knowledge for the same.

INTRODUCTION:

The department conducted a Bridge course in Financial Accounting to bridge the gap between non commerce intermediate students and the overall ABROM program by providing the students with the basic knowledge in simple concepts of this integral subject

COURSE :



- **UNIT- 1 INTRODUCTION TO ACCOUNTING**
Need for Accounting and Definition – Meaning, Features, Objectives.
- **UNIT- 2 FUNCTIONS, SYSTEMS, BASES AND SCOPE OF ACCOUNTING**
Book-Keeping and accounting, branches of accounting, advantages and limitations.
- **UNIT- 3 BASIC TERMINOLOGY USED**
Accounting concepts and conventions and Accounting equations
- **UNIT- 4 Classification of Accounts, Rules of Double Entry System, Journalizing.**
- **UNIT -5 Posting ledger and balancing of ledger.**



CONCLUSION :

We can conclude that the sessions were very informative and necessary to bridge the gap of the basic knowledge among students in the course, 'ACCOUNTING'.

Every student receives essential take aways to keep in mind as they pursue studying accounts as part of their academic course and in their near future.



LOYOLA ACADEMY

(DEGREE & PG COLLEGE)

OLD ALWAL, SECUNDERABAD - 500 010, TELANGANA, INDIA

(Autonomous and affiliated to Osmania University)

Re-accredited with 'A' Grade (III Cycle) by NAAC

A Catholic Christian Minority Institution (Co-Education)

A "College with Potential for Excellence" by UGC

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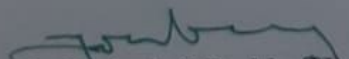
No.47 / LA-Admin / 2022-23

Date: 27-08-2022

NOTICE

This is to inform that Bridge course for all first semester students shall commence from Monday, 29th August 2022 to Saturday, 3rd September 2022. Total number of hours allotted for the course are 15 in number. Classes should be conducted in 4th, 5th & 6th hour respectively. Separate attendance register should be maintained. A pre-test & post-test should be conducted for the assessment.

Attendance registers and assessment report should be submitted to Bridge course Coordinator Ms. Ketana.


(Fr. Dr. L. Joji Reddy SJ)

PRINCIPAL
LOYOLA ACADEMY
OLD ALWAL, SECUNDERABAD-500 010
TELANGANA, INDIA

3.ORIENTATION PROGRAMME – ABROM

DATE :27 September,2022

VENUE : Loyola Hall

PURPOSE : To Introduce and inform the First-year students of the prospects and details of the ROM program

An orientation program was conducted on 27th September 2022 for the students and parents of the batch 2022-2023. It aimed at providing information on the course. It focused on clearing the doubts and queries of the parents regarding their wards future endeavours.Our program was honoured by the presence of our respected cheif guests:

-Mr. Sameer Narasapur (Head Standards, Assessments & QA RetailersAssociation's Skill Council of India (RASCI))



-Ms Chanda Vadde (Regional Head – Industry & Academia Retailers Association's Skill Council of India (RASCI))



-Spencer's Retail Mr.Magret Madalina (Spencer's Retail Ltd Regional Training Manager - South)

-Ms.Jasantha Jyothi (Spencer's Retail Ltd Assistant Manager - HR)

-Reliance trend Mr. Ravi Kiran Goru (Regional Head HR – TS Reliance Retail)

-Mr. Venkatesh Noupada (Regional Head HR - AP&OD Reliance Retail)

-Mr. Srinivasarao G (Cluster HR - TS Reliance Retail)

-Manikanta Reddy Gade (–HR , Reliance Retail)

The program began with cultural displays followed by a message by the principal Rev. Fr. Dr. L Joji Reddy, SJ regarding the discipline to be followed, purpose of coming to college, importance of attendance, and some words to encourage the students.



The students and parents were then addressed by the Dean ma'am Ms. Rachel expressing her immense pride in her students, reading out their achievements received during the past year. With future goals in mind, she also mentioned what lies ahead for the department as well as the budding students.



Dean of commerce Dr. Veera Swami sir, explained the importance of time, skills, and technical development in life. The students raised their questions which were cleared, and the session helped them in building confidence and gave them the willpower to complete the course.

The program was followed by sapling and memento allowment by Dr.Rachel to Dr.Veera Swami,sapling and memento allowment by HOD Kalyan sir to Chanda ma'am(Regional Head – Industry & Academia Retailers Association's Skill Council of India (RASCI)).



The parents and studets were adressed by HOD Kalyan sir where he talked to the students about using the opportunities created by BBA ROM to stand out and have a good working while studying experience in the retail industry.



Then Mr. Sameer Narasapur(Head Standards, Assessments & Retailers Association's Skill Council of India (RASCI) And Ms Chanda Vadde(Regional Head – Industry & Academi)(Retailers Association's Skill Council of India (RASCI)) informed the stuednts of the importance of the course and its advantages.



Then the program was lightened up by a dance performance by the seniors of the Loyola college.



To conclude the program, a vote of thanks was presented by Dr.Supriyama'am displaying gratitude to all those who provided valuable insight and support, encouraging the new generation of BBA ROM students.



Conclusion:

The orientation fulfilled its purpose of spreading knowledge about BBA ROM and its technicalities and helped the students understand their course of study for the upcoming years. The students are now aware about the examination pattern and flexibility of examinations conducted by BBA ROM.

4. PRERNA CHILDREN'S HOME

DATE : 28 SEPTEMBER, 2022

PLACE : PRERNA CHILDREN'S HOME

VISITED BY : DEPARTMENT OF BBA, BBA ROM, BBA ED

OBJECTIVE : The Department of BBA, BBA-ROM, BBA-ED visitorphanages, old age homes at the time of Dusshera, Diwali and Christmas to provide them with amenities and spend time with the management

and children and to celebrate the festival with them with great zeal and enthusiasm.

On the occasion of Dussehra, We students, along with the faculty of BBA department, visited an orphanage, Prerna Children's Home, that's located in the Balanagar area. The orphanage was very pleasant, with a lot of children in there.

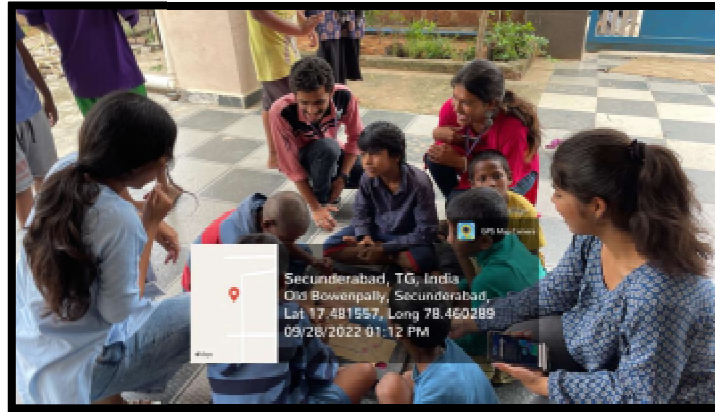
The children over there were very much lively and interactive. Most importantly, they were all well disciplined. When one of the teachers asked them to come and sit, they immediately sat down in such a way that there's equal space between each of them and that they sit in a perfect row. We were all surprised to see that because sometimes, even the grown ups don't maintain such discipline but those children, at a very young age, are doing it.



Later, there was a story telling session where one of the teachers told children the story behind Dussehra festival and how it is celebrated. The children enjoyed the story and were very interested in knowing the different ways in which Dussehra is celebrated across the country.

We, the students also interacted with the children over there. They told us about their hobbies and interests. The children were very happy to share their thoughts and interests with us. One of the children, a boy from 6th standard, he told us

that he's very much interested in paintings and that he's very good at it. Later he showed us his paintings and we were all amazed by those fabulous ones. His paintings were exceptional.



Later, few of the children told us that they're very good at dancing and they did show their dancing skills to us. All of them were very good dancers. They all danced together and in the process, we students also had to join them. It was very much fun. The children were excited to dance with us.

Almost every child in the orphanage had a skill of their own in which they were very good at, and what we've observed is that they're keen to learn new things and better themselves. We felt that this quality of them will take them to greater heights in the long run.



We gave some groceries and other useful things to the orphanage and distributed chocolates and other snacks to the children. Along with those, we gave them some sports equipment like cricket bats, badminton Shuttlecocks, and also some toys to the little children over there. We could see the smiles on their faces after receiving these.



We the students and teachers were very happy to visit that orphanage and interact with the children over there and so were those children to have us there. The way they received us was really touching. They enjoyed that little time and interaction with us and so did we. While we were leaving, they all told us that they had a great time with us and thanked us for the visit and gifts.



5. RED 2022

DATE : 12DECEMBER 2022

PLACE : LOYOLA HALL

PURPOSE : Celebration of Retail Employees' Day

REPORT :

A programme was conducted on 12 December 2022, celebrating the occasion of Retail Employees Day. The Programme was organised by the department of BBA Retail Operations & Management, LOYOLA ACADEMY, in collaboration with Retailers Association Skill Council of India and National Skill Development Corporation of India. The Students of CITY COLLEGE also took part in the event, RED 2022.



RED 2022 is a 1-day event that included a seminar on Employability skills and various other fun activities. The programme was graced by the presence of the Dean of Management, Dr. Rachel Shalini and the Guest speakers, Mr.R.Sunil Kumar Goud and Chanda vadde. The students were given acknowledgement not just regarding the employability skills, but also regarding various other life skills.

The event began with the lighting of lamp by the dignitaries , followed by the prayer song that gave a blissful start to the event. Then, the honourable guests were felicitated with a sapling and a memento by the management. Later, a video presentation was done that showcased the different aspects of the course, BBA ROM and the college as a whole. Then, the departmental faculty Dr.Supriya was also felicitated by V.Kalyan goud, HOD of BBA ROM.





The students were addressed by the Dean of management, Dr. Rachel Shalini, followed by a speech by V. Kalyan Goud, Head of the department, BBA ROM. Then, Mr R. Sunil Kumar Goud and Ms. Chanda vadde enlightened the minds of students by sharing their valuable insights. Later, The Rev. Fr. M. Arul Jyothi SJ Vice Principal-UG also joined the programme and addressed the students and shared many experiences with them.





The speeches were followed by various fun activities and competitions. The Students from both Loyola Academy and City College participated in the events with great enthusiasm. Starting with a game called Shuffle Trouble, where the letters would be shuffled and the trouble begins, the game gave good joy to the students and the guests as well. It was followed by various other games like Shotgun and Catch Me If You Can which were even more joyful and entertaining.



Towards the other end of the programme. The winners of the competitions were announced and awarded by the momentos by the Head of the Department V. Kalyan Goud.



The Programme concluded with Vote of thanks.



STUDENTS OF CITY COLLEGE



STUDENTS OF BBA ROM, LOYOLA ACADEMY

6. OLD AGE HOME VISIT

DATE :

PLACE :

VISITED BY :

OBJECTIVE :

The Department of BBA, BBA-ROM, BBA-ED visitorphanages, old age homes at the time of Dusshera, Diwali and Christmas to provide them with amenities and spend time with them management

and children and to celebrate the festival with them with great zeal and enthusiasm.

On the occasion of Christmas, we the students of BBA department from all the three years of Loyola Academy visited an old age home. It was the first time to most of us visiting an old-age home. We went to an old-age home, which had 30 elderly residents. Initially, we thought that the people over there would be experiencing a hard life. But the environment was a bit different than we expected.



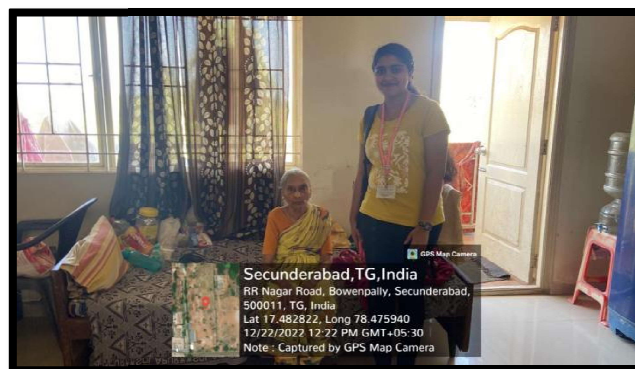
When we reached there, they were very much welcoming and overwhelmed. We could see the happiness in their eyes. It looked like a big joint family. We asked them about their health and how they been feeling about living in an old age home



They shared their life stories and their experiences that they had in their life and gave us a lot of suggestions to better ourselves and to lead a peaceful life. And also, they told us how much they've been missing their families and loved ones.



In addition, We spent some time there, clicked pictures with them, distributed some food kits and groceries. The best part about the visit is that the people looked blissful in our company.



CONCLUSION :

It was an insightful experience for us as we came back home with not only memories, but also some valuable essence that we will definitely hold tight throughout our lives.

7.INDUSTRIAL VISIT

DAY-1

- Visit to VIZAG STEEL PLANT

TIME : 01:00 PM

We were welcomed by the Staff of the Vizag steel Plant and were given a brief about the Vizag Steel Plant & shown some videos regarding the steel plant like various Operations,rawmaterials,machinery, and finished materials.

Then we were given a tour of the Vizag steel plant & museum during which we saw many machinery and the raw materials used in the industry. Some raw

materials used in the industry are Iron ore fines, limestone, PCI coal, river sand, boiler coal, etc.



INSIDE VIZAG STEEL PLANT

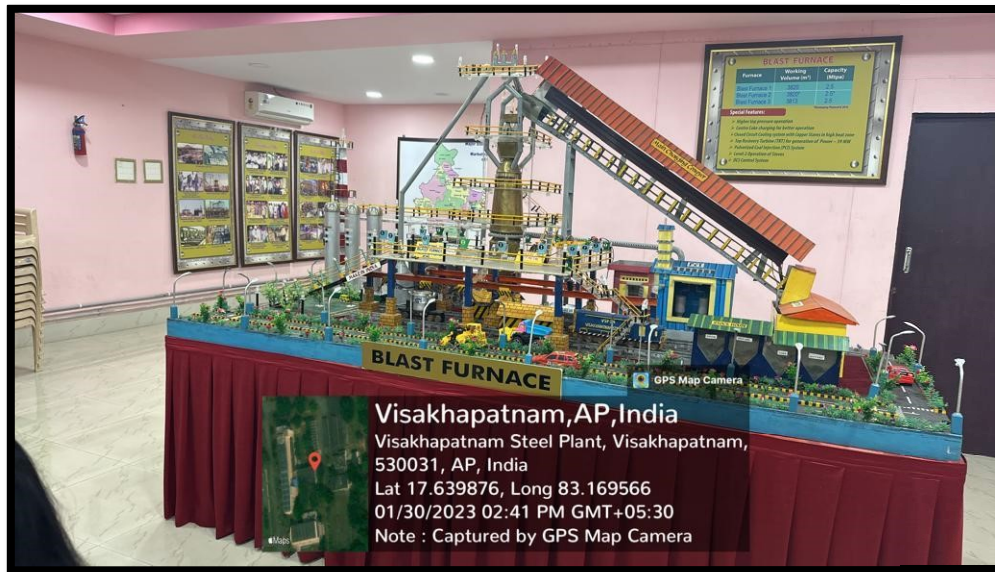
The Vizag steel plant management had set-up a steel museum with various models, Each and every model clearly gives an explanation regarding the stages, mechanisms & precautions used while production



There were models of various types of machinery used in the industry to make steel. The first machinery we saw was a coke oven battery, which included a push-in can and operating cabin. The next machinery was the coke dry cooling plant (CDCP), this model included of chamber, rotatory device, motor 8, and lifter



The next model was a blast furnace which consists of a stove, GCP dust catcher, and an operator cabin.



The tour was continued by a continuous casting shop which has a gas cutting machine, L&T stand, TK-1 TK-2, flare stack, LD-converter shop, and fan.



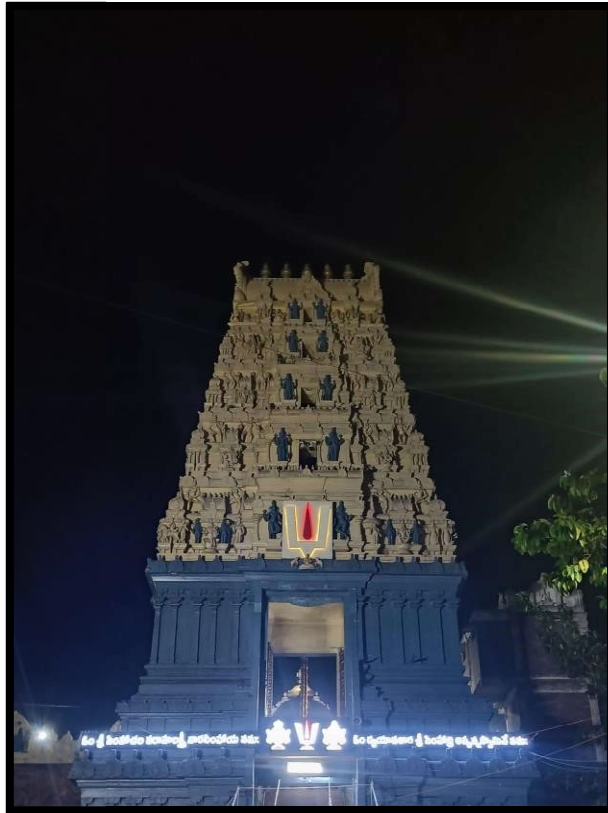
Then we were shown the different types of safety appliances like wind socks, FR trousers, and face shield reflective vests.



Interaction Session

• **Visit to SIMHACHALAM TEMPLE TIME : 06:00PM**

The Visit to Sri Varaha Lakshmi Narasimha temple, Simanchala, which is a Hindu temple situated on the Simhachalam Hill Range, which is 300 metres above the sea level in Visakhapatnam.



DAY-2

- **Visit to ARAKU VALLEY**

Araku Valley is a hill station and valley region. It's surrounded by the thick forests of the Eastern Ghats mountain range

- **Stop at Araku Coffee Plantation**

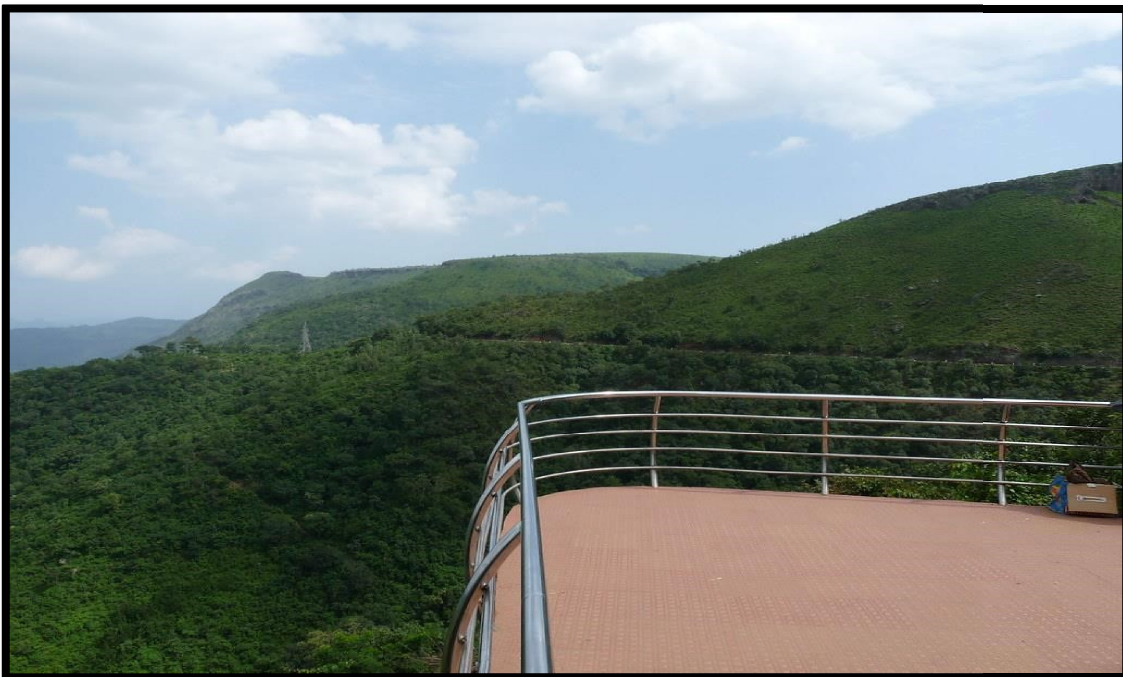
Araku coffee is grown in ancestral terroirs located on the highlands of the

Araku Valley. Arabica coffee is the main variety under cultivation in Araku Valley. 3100 MT of (mainly) Arabica coffee is harvested from this region.





- **Araku Valley View Point**



(GALIKONDA VIEW POINT)

● Araku Tribal Museum

The Visit to museum, which was established in 1996. Araku Valley boasts of 19 tribes that live in the vicinity of the town. The purpose of the museum is to create awareness about tribal culture and lifestyle. Araku Tribal Museum is not a historical place but has a lot of information about the tribes that currently live there.



• Visit to BORRA CAVES

The Visit to One of the largest caves in the country, Borra Caves, which are home to million-year-old stalactite and stalagmite formations. Perched at an elevation of 1,400 m above sea level



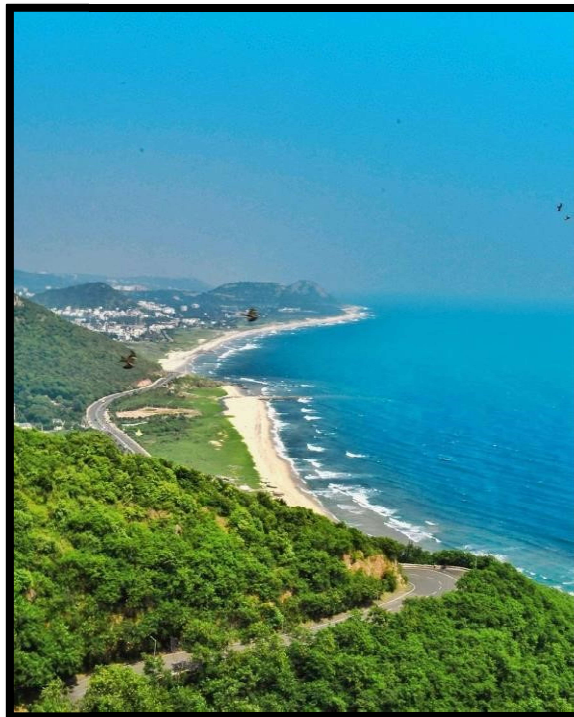
DAY-3

- Visit to Local Sites

The students were given a day to explore the local sites in the city that are both famous because of its history and also its unique nature.

- **Kailasagiri**

The Visit to Kailasagiri is a hilltop park in the city of Visakhapatnam. The park was developed by the Visakhapatnam Metropolitan Region Development Authority (VMRDA) and comprises 380 acres (150 ha) of land covered with flora and tropical trees. The hill, at 173 metres (568 ft), overlooks the city of Visakhapatnam.



(KAILASAGIRI VIEW POINT)



(KAILASAGIRI TEMPLE)



• TU 142 AIRCRAFT MUSEUM

The Visit to TU 142 Aircraft Museum is a preserved Tupolev Tu-142 located in Visakhapatnam, Built as part of Vizag city tourism promotion, it was formally inaugurated by the President of India, Ram Nath Kovind in December 2017



- **INS KURSURA SUBMARINE MUSEUM**

A visit was done to INS Kursura (S20), which was a Kalvari-class diesel-electric submarine of the Indian Navy. That was India's fourth submarine. Kursura was commissioned on 18 December 1969 and was decommissioned on 27 February 2001 after 31 years of service



- **RK BEACH**

A Visit was done to the Ramakrishna Beach also known as R K Beach, which is situated on the east coast of the Bay of Bengal in Visakhapatnam



STUDENTS LIST OF ABROM

SL NO	UID	NAME
1	11722046001	AINAMAINA AKHILA YADAV
2	11722046002	CHINNATHAMBI JAGANATHAN SONIKA
3	11722046003	DADI SOUMYA
4	11722046004	D ASHRITA VARMA
5	11722046005	DURVASULA ASHWINI
6	11722046006	GURRAMPATI MANUSHA REDDY
7	11722046007	HARSHITA REDDY B
8	11722046008	INSIYA A CHASMAWALA
9	11722046009	JADAV SOUNDARYA
10	11722046010	KOMARANENI SRI LAKSHMI PRIYA
11	11722046011	KUPPUNURU SINDHU
12	11722046012	M MANISHA
13	11722046013	MURAM REDDY SREE VAISHNAVI
14	11722046014	SADHAWI TIWARI
15	11722046015	SURBHI SINGH
16	11722046016	TANISHA KUMARI JHA
17	11722046017	VANGETI MADHUMITA
18	11722046018	VOOTOORI MEGHA
19	11722046019	VUPPALA ANWITA
20	11722046020	ADITYA KUMAR YADAV
21	11722046021	BAIKAN SRICHANDHAN
22	11722046022	BAKKI ABHIRAM
23	11722046023	BINGI KIRAN DURGA SAI RAM
24	11722046024	B PRAVEEN KUMAR KUMAWATH
25	11722046025	CHAKINARAPU LAXMI SATHVIK
26	11722046026	CHIMMULA KARTHIK REDDY
27	11722046027	CHIRALA DHANUSH REDDY
28	11722046028	DARAM NITHISH REDDY
29	11722046029	DAYYALA VARUN RAJ
30	11722046030	DUNNA SURYA PRAKASH RAO
31	11722046031	E SAMUEL PRADHAN
32	11722046032	JALA MANISH
33	11722046033	KAUSHIK GOPU
34	11722046034	KOMMU SRUJAN
35	11722046035	MAMIDI VAMSHI GOUD

36	11722046036	MASKURI MUKESH KUMAR
37	11722046037	METTU BALA ABHINAY REDDY
38	11722046038	MOHAMMED INAYATH ALI
39	11722046039	NARESH
40	11722046040	NARRA DIXITH REDDY
41	11722046041	NILAMADHABA BEHERA
42	11722046042	NIMAKAYALA P SIDDHU KUMAR
43	11722046043	PINJARLA PRANAV YADAV
44	11722046044	POTHIREDDY AJAY REDDY
45	11722046045	RAMAN VIJIL KRISHNAN
46	11722046046	RANGA K NIKHIL KUMAR GOUD
47	11722046047	R DHANUSH GOUD
48	11722046048	ROHIT ADHIMULAM
49	11722046049	ROHIT M
50	11722046050	SARASAM PREETHAM REDDY
51	11722046051	SHAIK HAYDAR ALI
52	11722046052	SHRAVAN JOSHI
53	11722046053	SUKRAM GOYAL
54	11722046054	V ABHISHEK
55	11722046055	VADDEPALLI KARTHIK NEAL
56	11722046056	VARUN GARG
57	11722046057	BOLLARAM AVINASH
58	11722046058	KURAPATI RISHWITHA
59	11722046059	YENUBARI SUBHASH
60	11722046060	PASILAPATI BALAJI SAI

NCC STUDENTS

1

111722046021SRICHANDHAN

DEPARTMENT FACULTY AND THEIR ACHEIVEMENTS

1. Mr.Kalyan Goud
2. Dr. Supriya





DEPARTMENT STUDENTS AND THEIR ACHEIVEMENTS

M.Sree Vaishnavi, a student from our BBA ROM department has excelled in athletics, winning a gold in 400mts in the junior nationals, another gold in 400mts in the South zone championship, and a silver in 200mts in the same South zone championship. Also, She has won a good in the senior nationals, a gold and a hurddle gold in the 400mts race, at the University level

