



## LOYOLA ACADEMY

OLD ALWAL, SECUNDERABAD 500 010 TS  
(Autonomous and affiliated to Osmania University)

A "College with Potential for Excellence" by UGC

www.loyolaacademyugpg.ac.in Ph: 040-27862363 / 27860077

### **B.COM. BUSINESS PROCESS MANAGEMENT**

#### **2021-22 - REPORT**

#### **About Our Campus**

Loyola Academy (LA), a spacious eco-friendly campus with an excellent infrastructure, is managed and administered by the Catholic clergy, popularly called Jesuits of the Andhra Jesuit Province. They belong to the

Society of Jesus (founded by St. Ignatius of Loyola), an International Catholic Religious Order. LA was founded by Rev Fr T. Balaiah SJ in 1976 in Alwal, Secunderabad, Telangana. Initially, an Intermediate course and an Associate Diploma in Chemical Technology were offered. Subsequently up scaled to B.Sc. Chemical Technology in 1978 and PG programmes from 1993 were started. LA was granted autonomous status in 1991 for Degree courses and PG courses in 2010. Recognizing the achievements and qualitative pursuit of Higher Education needs, UGC awarded Loyola Academy a special status of "A College with Potential for Excellence" (CPE) in the year 2006. In addition to this, National Assessment and Accreditation Council (NAAC) accredited the college in the year 2005 and re-accredited in 2011 with an 'A' grade (3.50 out of 4.00 CGPA) and 2019 with an 'A' grade ALUMNI MEET 2022ade (3.20 out of 4.00 CGPA). National Institutional Ranking Framework (NIRF) ranked LA between 100-150 for successive years, 2017-18, 2018-19, and 2019-20. The institute offers a unique, unrivaled array of Undergraduate and Postgraduate courses, imparting its students' potential skills that are highly relevant in today's market and aiming at molding young minds into extraordinary individuals, who love what they do, thereby enabling young men and women to master new concepts and emerge as confident professionals in their chosen domains. LA applies the Ignatian Pedagogical Paradigm (IPP), i.e., Learning through Context, Experience, Reflection, Action, and Evaluation. The paradigm reminds faculty to build a reflective practice where students attempt to make meaning of their learning and then move into action on what they have learned and evaluate the success of the action to change their lives, by developing students' knowledge as well as skills, guiding them to grow in wisdom and harmony, nurturing in them deep sense of right values, directing them in fostering healthy relationships, celebrating with the diverse forms of faiths and culture, thus enabling them to develop as Holistic individuals.

**Principal**



REV.FR.DR.LJOJIREDDYSJ,PRINCIPAL

### Vice principal



"Life is much bigger: Be committed in a given mission, be optimistic towards everything, be a blessing to others and thereby live the life in its fullness"

**Rev. Fr. K. Anil Kumar SJ**  
MBA (HRM & Marketing)

Fr. K. Anil Kumar is a man of few words and a man , fulfilling greater things for the greater glory of God. He holds a first class with distinction in BBA and secured a first class in his M.B.A in HR and Marketing. He also completed his bachelor's degree in philosophy (B.Ph.) from Jnana Deepa Vidhya Peet, Pune and bachelor's degree in theology (B.Th.) from Vidhya Jothi College, Delhi. He was ordained a priest in 2013 and worked among tribals of Srikakulam and served as an assistant parish priest at Infant Jesus Church at Kurnool Diocese. He also served indigenous people in places like Assam & Nagaland. He has travelled far and wide in the country and abroad and visited Poland in 2016 as a delegate of Indian Jesuits for World youth programme and Jesuit MAGIS immersion activities. He has also specialized in Psycho-Spiritual/zen training and has participated/preached Ignatian retreats/leadership training programmes to go beyond the reals of traditional education and explore spiritual and Ignatian dimensions in the field of higher education. He organized a number of secular and spiritual training programmes for the religious.

## DEPARTMENT OF COMMERCE Business Process Management

The Department of Bachelor of Business process Management was setup in the year 2018 with a vision to

build socially responsible and globally competitive leaders. The three-year Undergraduate Programme at LA focuses on creating and disseminating

knowledge in the field of business by offering courses that enhance the business and managerial abilities of the students. It aims at the overall development of the students, with a mission to form 'men and women for others' and to mold them as global citizens with competence, conscience, compassion, and commitment. Designed to enhance the employment opportunities of young graduates, the program offers a fine blend of accounting and management courses. Seminars, Guest Lectures, Workshops, and Career Counselling Sessions are arranged for the students all through the six semesters to help them gain industry and practical knowledge from the experts. Students are encouraged to dream big and are motivated to put every effort to achieve higher goals. The college placement cell offers additional inputs for better career choice. Besides, socially, and economically under privileged students are well cared and encouraged to excel both academically and non-academically.



#### **VISION AND MISSION**


- To impart theoretical and practical knowledge on various subjects and groom the students to be adept and capable of executing field work with passion, commitment, discipline, and integrity making them ready to make a mark in the media industry.
- Make the students to be global representatives and hold up on objectivity and fairness in their field of work.

#### **DISTINCTIVENESS OF THE DEPARTMENT**

- This curriculum is to bring out students employable directly by industry without training and is designed to meet the needs of the industry.
- The course covers all commerce subjects along with 8 specialized papers designed by TCS.
- The syllabus of these papers is designed by the academic wing of TCS and is updating yearly to suit the growing needs of the industry.


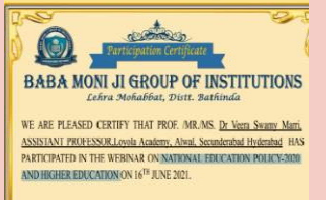





## FACULTY PORTFOLIO



 <p><b>Dr. Palle Mahender</b> M.Com, Ph.D Assistant Professor in Business process</p>	<p>Dr. P. Mahender joined Loyola Academy in the year 2022. His industry experience of 8 years and expansive domain knowledge make his lectures engaging and results driven. His enthusiasm for the learning process and empathy towards student community are contagious.</p> <p>Teaching Areas: Finance and Accountancy Research Areas: Banking and Finance Contact : <a href="mailto:Loyolabpm2022@gmail.com">Loyolabpm2022@gmail.com</a></p>
 <p><b>Dr. M. VEERA SWAMY</b> M.Com, MBA, Ph.D., LL.M. DEAN OF COMMERCE</p>	<p>Dr. M. Veera Swamy is associated with Loyola academy since 2017. Working as Assistant Professor and Dean for Faculty of Commerce and BBA at Loyola Academy. He worked as HOD for the department of BPM for a period of four years. Total 20 Years' experience, Ten years of Industry experience in Financial Data Collection, Ten years of Research and teaching experience for professional courses. Organized a Five day International Conference on "Emerging trends in Accounting and Finance" as a Conference secretary held from March 28<sup>th</sup> 2022 to April 01,</p>

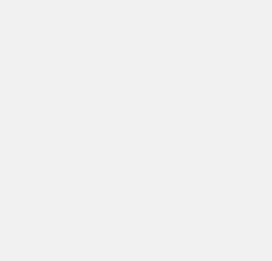

	2022.He is adaptable and flexible with regards to the subjects.
 <p><b>Mr. A.PASHUPATHINATH</b> <b>M.com, NET</b></p>	<p>Mr. A.Pashupathinath is associated with the department for the last six 1 year . He is an optimistic and outgoing person who enjoys teaching and keeps him selfupdated with the latest trends and developments.</p> <p>Teachin g Areas: Manage ment Research Area: Business Economi cs Contact:<a href="mailto:adknpashupathinath@gmail.com">adknpashupathinath@gmail.com</a></p>





### Faculty Achievements

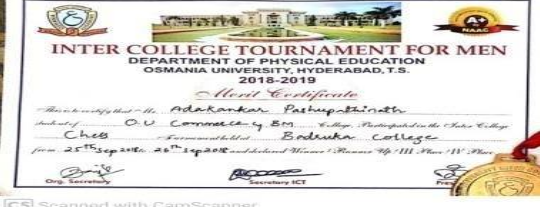


Nameofthefaculty	Webinar/Conferences	Participation	Images
Dr.VeeraSwamy	Webinar on3.06.2021	National Webinar on EcosystemRestoration	

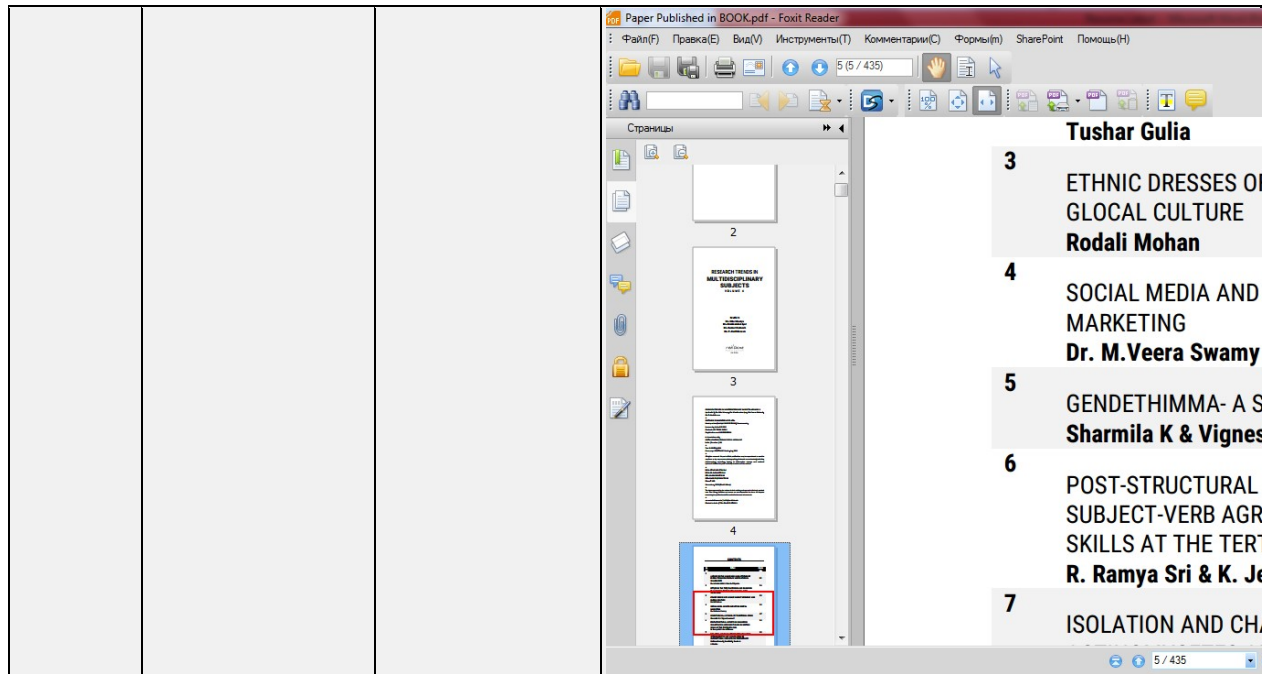
			 
Dr. VeeraSwamy	Webinar on 16.06.2021	National Education Policy-2020 and Higher Education	
Dr. VeeraSwamy	Webinar on 09.06.2021	Strategy for managing Personal Finance including Mutual Funds	
Dr. VeeraSwamy	Webinar on 07.08.2021	Technology and the Indian Banking Sector:	
Dr. VeeraSwamy	Webinar on 14.08.2021	Being Independence in Academic Writing	
Dr. VeeraSwamy	Webinar on 04.06.2021	Vaastu & Work Life Quality	
Dr. VeeraSwamy	Webinar on 26.08.2021	Innovative Research Techniques	

Dr. VeeraSwamy	Webinar on 28.02.2022	Entrepreneurship Skill, Attitude and Behaviour Development	
Dr. VeeraSwamy	Webinar on 28.02.2022	Intellectual Property Rights	

Dr. VeeraSwamy	Webinar on 04.06.2021	Let us talk about our personal finance	
Dr. VeeraSwamy	08.06.2021	How to Crack NTA – NET, SET, JRF	
Mrs. M. Pooranima	Webinar	Responding to the Educational factors of India	

Mrs . M.Poor nima	Webinar	AssociationofMutualFundsIndia	
Mrs . M.Poor nima	Webinar	Savings and InvestmentpostCovid19anditstaxI mplications	
Mrs . M.Poor nima	Webinar	Financial Empowerment andcareeroptionsinsecuritiesmarke t in collaboration withAMFI	  
Mrs . M.Poor nima	Webinar	AnalaysisofUnionBudget2022-23	
Mrs . M.Poor nima	Workshop	NationalworkshoponIPR	
Mrs . M.Poor nima	WomenProtectio nCell	CertificateofMeritThrowBall	

Mr . A.Pash upat- hinath	IntercollegeTo urnamentinche ss	CertificateofMe ritonchess	
Dr.P. Mahender	Webinaron28th March2022to1st April2022	Organizing committee forFive Day OnlineIntern ational conference onEmerging Tendsaccount ing	
Dr.Vee ra Swamy	March 28 <sup>th</sup> 2022 to April 01, 2022	Organized a Five day International Conference on “Emerging trends in Accounting and Finance” as a Conference secretary	
Dr. Vee raSwa my	2021	RESEARCH TRENDS IN MULTIDISCI PLINARY SUBJECTS	



## DEPARTMENTAL ACTIVITIES

### **Tata Consultancy Services *Orientation Programme* with the Department of B.com. Business Process Management.**

This orientation programme of Tata Consultancy Services with the Department of B.com Business Process Management was conducted on the 3<sup>rd</sup> of December 2021.

The department of Business Studies and Management was set up in 2018 and offers B.com Business Process Management.

The **Guest of Honor** for this programme was **Mr. Niraj**, a certified professional Scrum Master with over 16 years of experience in Delivery Management, Project Management, Sales and Collections. He's been working with TCS for over and above 11 years switching to different roles and projects.

The orientation began at 11 am at Loyola Hall. The chief guest Mr. Niraj who is currently working with the Tata Consultancy Services as the Resource Manager was welcomed by the Head Of The Department Dr.Veera Swamy, faculty members Mrs. Poornima and Mr. Pashupathinath and the students. Mr. Pashupathinath presented an oxygen plant to the guest.This followed a briefing of Mr. Niraj's profile and his work and relation with the company, by Mrs. Poornima.

The orientation covered various aspects, guide lines, policies and the working environment of the company.

The guest curated the benefits of working with the company as follows: Promises long term benefits to the employees.

- Encourages employees for higher education.

A prolonged term of 2years of academic leave shall be provided to the employees after 3years of working experience with the firm.

Job security and basic pay are never compromised.

## **STUDENT ACTIVITIES INSIDE AND OUTSIDE COLLEGE**

Many students from our department brought laurels and awards and we proudly say that they have definitely held our heads high. Here are some glimpses of our achievements.

D.Rachita holding UID-  
111719033006 is currently  
serving as TREASURER and  
VICE-  
PRESIDENT of WOMENEMP

## POWERMENT



Segment of Street Cause Loyola.  
She was a part of Hyderabad  
Youth Assembly – Season 10.  
She was designated the role of  
WEBSITE HEAD in the Loyola's  
Student Council.



Jahnavi.N holding UID-111719033058 has participated in many cultural and art events hosted by Loyola Academy and other colleges as well. She worked as a coordinator for Street Cause Loyola with the Education segment. She was designated the role of CULTURAL SECRETARY in

the Loyola's Student Council.

Deepak Yadav holding UID-111719033025 is a spirited NCC cadet who advanced to the rank CDT and is an amazing sports person too.









M. Sowmya holding UID – 111721033017 has taken part in badminton events and has won many awards and momentous for herself. She's a legit sports person with ultimate energy.

Nenavath  
Saikumar  
holding UID-  
111720033048

is also a part of  
theNCCofLoyol  
a



Sl. No	Name	Class	UID	Photo
1	Shaik Hafiz	DBPM	111719033049	
2	O. Sumana	DBPM	111719033012	
3	Vivek	NBPM	111720033060	
4	Rinal	NBPM	111720033022	
5	Rishi vardhan	ABPM	111721033048	
6	Ch. ThanmaiManasa	ABPM	111721033007	

## **STUDENT RESULTS (RESULT ANALYSIS)**

### **B.Com-Business Process Management Report on Semester End Exam- December2021**

The following is the analysis of the SEE result for December 2021.

#### **DBPM-5<sup>th</sup> Semester**

The overall result was the highest at 95.08%, with 100% result in almost all subjects except, financial Analysis with 3 failed candidates. The pass percentage among Females is 92% while its 97.14% among Male candidates. Total 59 students appeared for the SEE examination.

#### **NBPM-3rdSemester**

The overall result was 78.69%, with 100% result in almost all subjects except, 7 failures in Business Law and 3 failures in Banking. The pass percentage among

Females are 92% while its 69.44% among Male candidates. Total 63 students registered for the SEE examination.

#### **ABPM-1stSemester**

Batch, the overall result was 86.44%. The pass percentage among Females is 82%while its 90.32% among Male candidates. The total students registered from 2021batch, is 59.

The following elements can be considered for the consistent and successful results:

Regular departmental meetings analyzing the attendance and internal marks of the students.

100% contribution by the faculty in delivering the lectures, arranging extra classes, if required etc.

Constant monitoring of academically weak students and assisting them with remedial classes, if needed. Updating the performance of the students with the parents to know delight.

## **STUDENTACHIEVEMENTS**

### **NPTELCERTIFICATIONS-DBPM**

S.N	StudentUID	StudentNAME	NPTELCourseCompleted	NPTELRegistrationNo
1	111719033002	BanalaMeena	Information and Good Governance	NPTEL21LW01S43633276
2	111719033007	SharoneGajjela	Brief introduction to psychology	NPTEL21HS87S23583337
3	111719033010	NadiaPasha	Consumer Behavior	NPTEL22MG47S33580069
4	111719033013	PanjaShalini	Project Management	NPTEL21MG71S13580542
5	111719033017	SironNaomi	Business and Sustainable Development	NPTEL21MG94S13583842
6	111719033018	SundariMatha	Business and Sustainable Development	NPTEL21MG94S23584120
7	111719033038	MohammedYousufPatel	Stress Management	NPTEL21GE18S13583605
8	111719033041	M.SamuelChowdary	Business and Sustainable Development	NPTEL21MG94S14040015
9	111719033050	SumitSharma	Corporate Finance	NPTEL21MG93S13580797
10	111719033052	TinuSajiPhilip	Business and Sustainable Development	NPTEL21MG94S24020452
11	111719033060	BhallamMonika	Business and Sustainable Development	NPTEL21MG94S13581998

**NPTEL CERTIFICATIONS-NBPM**

S · N O	Student UID	StudentNAME	NPTELCourseCompleted	NPTELRegistrat ionNo
1	11172003 3005	C.Manisha	EffectiveWriting	NPTEL22HS05S 483014
2	11172003 3009	Khajipura mNikitha	Gender JusticeandWorkp lacesecurity	21MG57S2363251 6
3	11172003 3017	Namrata	EffectiveWriting	2HS05533581048
4	11172003 3020	P Pavi niRe ddy	Gender JusticeandWork placesecurity	1MG575S132106
5	11172003 3033	Din e- shSi rvee	Toyota ProductionSystem	MG69523632449
6	11172003 3037	G.Dheeraj	EffectiveWriting	2HS05S43583716
7	11172003 3038	G.Sai	Leadership	22MG56S4358369 7
8	11172003 3047	Mohd.Yousuf	InternationalMarketin g	NPTEL22MG50 S335307 11
9	11172003 3048	SaiKumar	EffectiveWriting	2HS05S43582905

1	111720033 049	Omkar Nunse	Body Language:Key to Professional Success	HS93S23585020
1	111720033 052	AbhiramShar ma	DesignThinking- APrimer	MG53S23584259
2	111720033	PulkitRast ogi	Toyota ProductionSystem	NPTEL21MG69S1363 2210

	054			
	111720033 055	Sourav De	Leadership	G6348S53581461
	111720033 056	Abhishek Sai	Design Thinking- A Primer	NPTEL2M1G535S235 84351
	111720033 057	Sunkari Rahul	Corporate Finance	NPTEL21MG03S2358 3383
	111720033 058	RathanKis hore	Toyota Production System	NPTEL21MG69S1363 2861

## INTERNSHIP

As a part of course curriculum, the students of BPM are encouraged to do internship with any registered organization, as of late, employers are much more likely to hire someone with internships and work experience rather than someone with a generic resume, lacking experience.

### ACADEMIC YEAR 2020-21

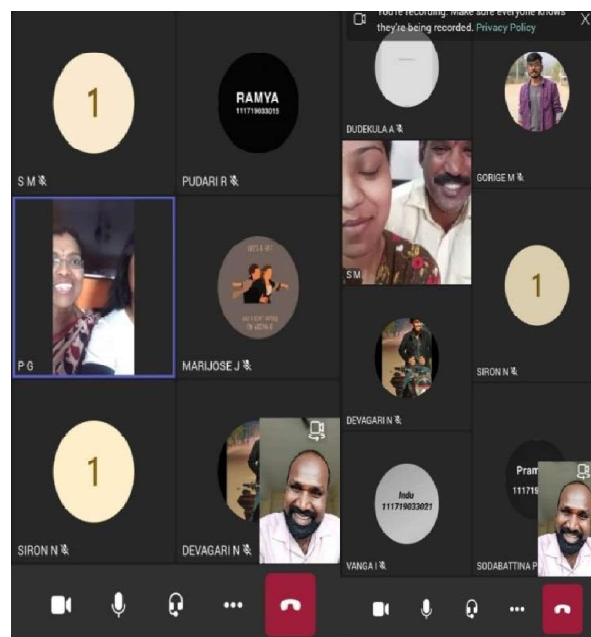
S.N O	UIDNO	NAME OF THE STUDENT	NAME OF THE COMPANY	LOCATION
1	11171903300 4	Niharika Saroja	Deloitte	Hyderabad
2	11171903301 2	Sumana	Deloitte	Hyderabad
3	11171903304 9	Shaik Hafiz	Mobile House	Hyderabad

## PLACEMENTS

S.NO	UID NO	NAME OF THE STUDENT	MOBILE NO	EMAIL	NAME OF THE ORG.PLACED
1	111719033001	A BHARTI	8797829096	Arya.jhajee@gmail.com	EY GDS
2	111719033002	B MEENA	9014428847	Meena.locker@gmail.com	MEDIA MINT
3	111719033003	B LAHARI	837457782	Laharireddy070901@gmail.com	THOMSON REVERTERS
4	111719033004	D NIHARIKA SAROJA	6303966050	Niharikad275@gmail.com	THOMSON REVERTERS
5	111719033006	D RACHITA	9963325333	rachitadusa@gmai.com	OPTUM
6	111719033014	P G MANASA	8790403970	Manasapodishetty6@gmai.com	MEDIAMINT
7	111719033018	S MAMATHA	9398261937	Sandrimamatha257@gmail.com	CSB BANK
8	111719033021	VANGA INDU	7993955396	induvangaindu@gmail.com	MEDIAMINT
9	111719033022	V S ASHMITHA GOUD	9908571239	Ashmithagoud3@gmail.com	PYRAMID SOFT SOL
10	111719033026	D NIKITHA	9542753884	nikhithdeva@gmail.com	CSB BANK
11	111719033049	SHAIK HAFIZ	9966807008	Harryshar30@gmail.com	THOMSON REVERTERS
12	111719033050	S SHARMA	6305666104	Sumitsharma30@gmail.com	THOMSON REVERTERS
13	111719033055	M KUSHAL KUMAR	9182701394	Kushalm9753@gmail.com	RELYITS SERVICES

## **PARENT-TEACHERMEET**

The department of BPM organizes regular Parent-Teacher meetings. The main purpose of meet was to create common platform, where teachers and parents come together to enrich the student's educational experiences and discuss variety of issues, regarding all round development of students.



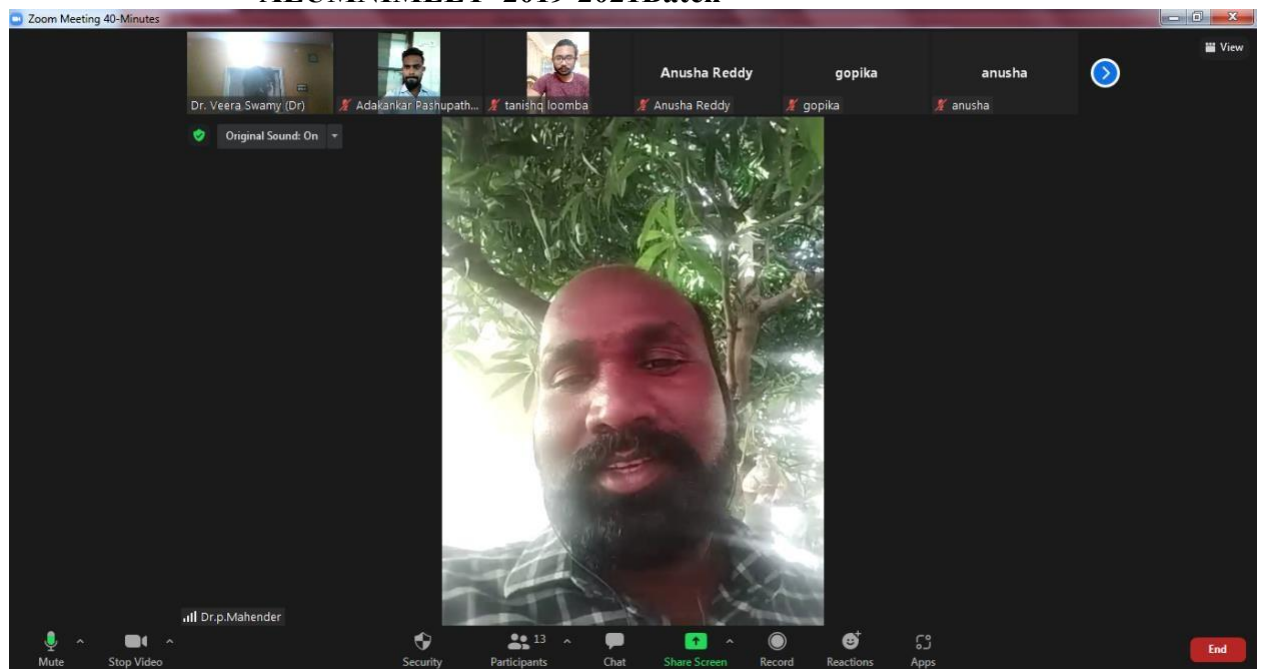
## **ALUMNI MEET 2022**

The alumni meet was conducted on the 29<sup>th</sup> of May 2022. The meeting was held by Dr. M. Veera Swamy Dean of Commerce and Dr.Palle.Mahender Head of Department, B.Com BPM

The meeting was conducted online to reunite with the out gone batch. The meeting was a joyous one; this gave the teachers and the students an opportunity to reconnect with themselves. The meeting was attended by 28 students of the previous batch. The dean had asked the students to share their experiences, thoughts, and suggestions to improve and strengthen the BPM department.

Mr.Lohit and Ms.Gopika gave their valuable suggestions and feedback. They also mentioned about visiting the students at the college and share their experiences with them. The students requested Dean and HOD to allow the students to interact with the students of BPM, the requests were accepted, and the authorities are to decide for the same. And Mr.A.Pashupathinath, who is assistant professor in commerce given valuable suggestions to the students.

### ALUMNIMEET–2019-2021Batch



Zoom Meeting 40-Minutes

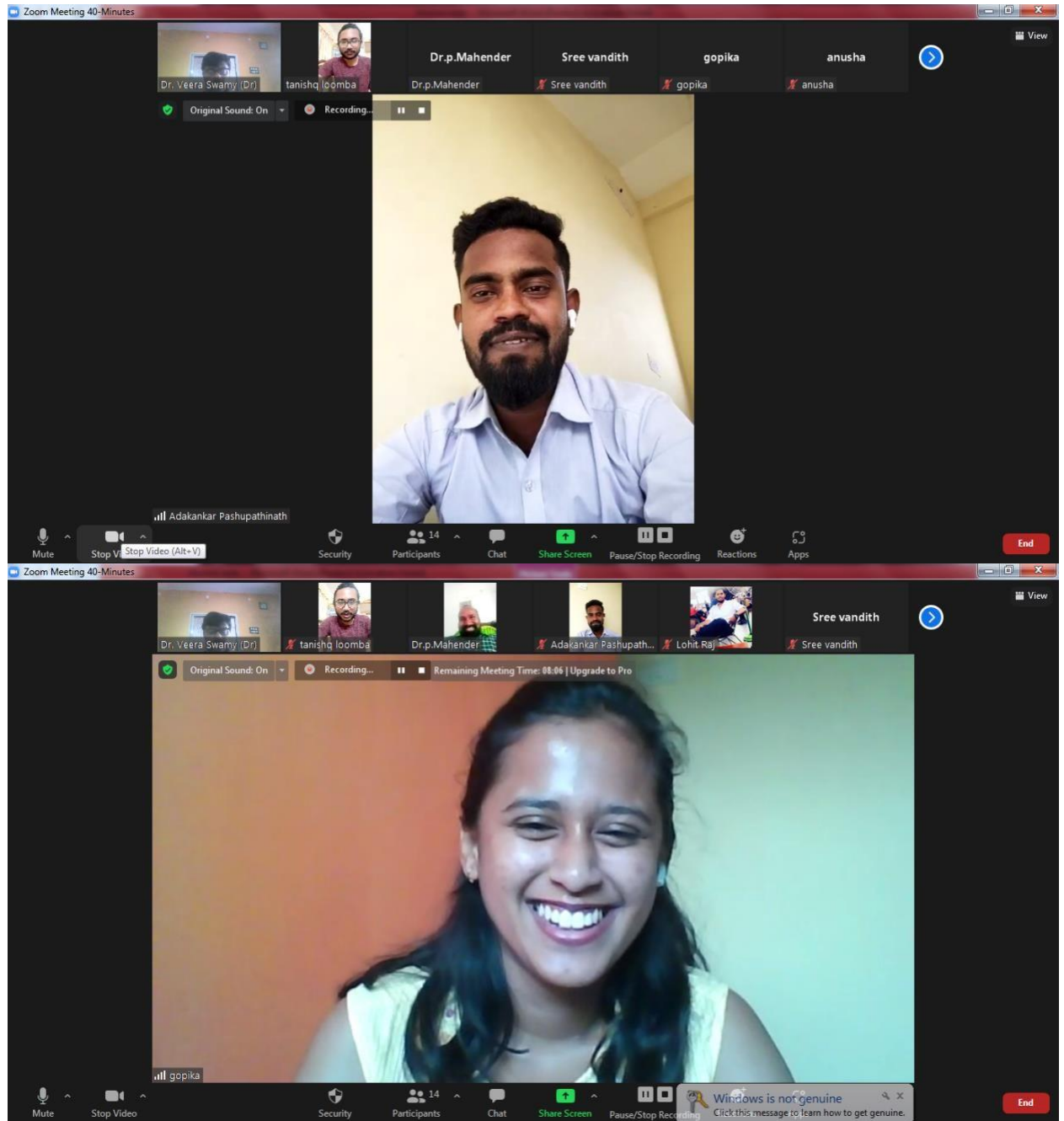
Dr. Veera Swamy (Dr) Dr.p.Mahender Adakankari.Pashupath... gopika anusha B.premalatha

Original Sound: On

tanishq loomba

Mute Stop Video Security Participants 12 Chat Share Screen Record Reactions Apps End

A screenshot of a Zoom meeting window. The title bar at the top reads "Zoom Meeting 40-Minutes". Below the title bar is a participant gallery with six thumbnails. The first three are labeled "Dr. Veera Swamy (Dr)", "Dr.p.Mahender", and "Adakankari.Pashupath...". The next three are labeled "gopika", "anusha", and "B.premalatha". Below the gallery is a "Original Sound: On" indicator. The main area of the window is occupied by a large video feed of a man with a beard and glasses, wearing a maroon t-shirt, who appears to be speaking. At the bottom of the window is a control bar with icons for "Mute", "Stop Video", "Security", "Participants" (showing 12), "Chat", "Share Screen", "Record", "Reactions", "Apps", and a red "End" button.



## **Five days online International Conference On Emerging trends in Accounting & Finance (ICETAF - 2022)**

Five days international conference was organized by Department of Commerce & BBA, held at Loyola Academy degree & PG College, from 28<sup>th</sup> March 2022 to 1<sup>st</sup> April 2022 with association of TATA CONSULTANCY SERVICES.

Dean of Commerce & BBA Dr. M. Veera Swamy initiated this conference and led in the right direction and successfully organized this conference.

## **Workshop on Preparation of Project Report & Research Methodology**



Dr. A. PATRICK,  
Associate Professor,  
Department of Commerce,  
University College of Commerce & Business Management, OU  
Osmania University, Hyderabad -7

Department of Commerce organized a workshop on preparation of Project Report and Research Methodology; in this regard Dr. A. PATRICK was the chief guest and spokes person about the project preparation and research methodology, who is an Associate Professor in Commerce department, in University College of Commerce and Business Management Osmania University. Who gave deep explanation and good knowledge about how to prepare a project report and he explained about Research methodology on 5<sup>th</sup> February 2022. Dean of Commerce & BBA Dr. M.Veera Swamy organized this workshop.

**Dr. M.Veera Swamy Dean of Commerce** awarded for presenting a paper “**Social media and its impact on digital Marketing**” on the occasion of Loyola Academy’s 43rd Annual day ceremony.