

## **Departmental Activities Report of B.Com General/ Business Studies for the year 2018-2019**

**Introduction** : The department of B.Com General/ Business Studies has conducted several activities for the students in the year 2018-2019.

**Objective: The objective of conducting these activities is to enhance the knowledge in the area of AI, impart the ethical values through the CSR activities, to motivate the students to participate in debate and skits which will give them platform to improve other qualities too. It enables them to overcome the stage fear, make them confident and to encourage them to be more innovative.**

**The following activities were conducted by the department.**

**Fest on 28<sup>th</sup> & 29<sup>th</sup> August, 2018**

### **Renaissance - A peep into AI**

**Objective- To provide more insight about the impact of artificial intelligence in the field of commerce.**

The Department of B.Com Generals and Business Studies conducted a fest on 28th and 29th August 2018. The theme of the fest was Renaissance - A Peep into Artificial Intelligence, "Trust the magic of the new beginning".

First day of Fest began by invoking God's choicest blessing through a short prayer and a Hymn.

The opening speech was delivered by our Rev Fr Dr. P. Anthony SJ who enlightened the students with a motivating message based on the theme of our topic. He appreciated us for choosing a topic that was very different and very informative. He also motivated the students by saying that keep on learning and keep going forward in life.

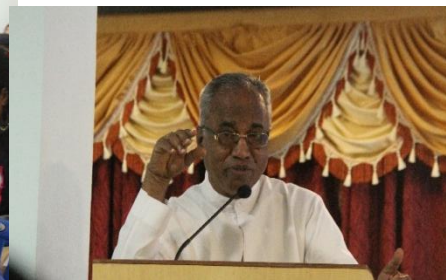


Afterwards, the Vice Principal, Rev Fr D.V. Balaswamy SJ was invited to convey his thoughts on Renaissance of AI. He said it as an interesting topic as well as a brain teaser. He also enlightened the students by giving his views related to the topic Artificial intelligence, he said that people



are so intelligent that they create artificial intelligence but the mankind by using artificial intelligence forgets its own natural intelligence and get dominated by AI .He appreciated Mrs. Dolly Isaac the H.O.D of B.Com Generals and Business Studies for choosing the topic and encouraging the students to work on it.

Then Dr. Jacqueline Williams the Dean of Commerce and BBA also delivered a valuable speech. She introduced the topic by telling us about the Father of AI, John McCarthy. She entrusted her views on Artificial Intelligence, she said that Artificial Intelligence is either the best or worst to happen to humanity.



Then our Chief Guest Mr. Michael Wagner from G.M. institutions relationship PAN India was invited to address the gathering. He started his speech with a small story through which he conveyed his message to the students to have a vision in their mind for the future.

After that, the Correspondent of PG and UG Rev Fr J. Thainese SJ was invited to through some light on AI. He encouraged the students with his warm and motivating words. He enlightened the students saying that artificial intelligence is a technical and scientific topic, but now it's amalgamation with commerce is called business intelligence.



Then there was a profile reading of our Guest of Honor Mr. Bishan Chakraborty and he was felicitated with a bouquet and a memento.

He was then requested to give an orientation about artificial intelligence to the students and give them the insights of the opportunities available in the future. He started his speech questioning the audience, Can machine think by itself? He also shared a lot of information that by the year 2040 Google AI will predict the future of humans and also said about Google's chat talk. He then spoke about the singularity concept in artificial intelligence. He also said to follow ethics and values while working with AI. Being aware about artificial intelligence is not bad but an individual needs to inculcate the values. We can do the best with AI and use it properly as an asset by following the values and using it ethically.



Then Mr. Michael Wagner also spoke about the course of CMA i.e. Certified Management Accountant. There were also feedback forms given through MILES to the students, to know if they were interested in the courses and also to know that was the orientation on AI beneficial.

Then there was lunch break from 12: 15 pm till 1:00 pm were our students also arranged a stall.



Then the department commenced with the afternoon session, where the students from the department of B.Com Generals and Business Studies delivered various informative presentations to the gathering.

The first presentation was on 'Demonetization' by Deeksha and Amruth of NCG. The second presentation was on the topic 'Cashless Economy' by Akansha and VenkatSai. The third presentation was on 'India as a Developing Economy' by Vasavi and Jessica of

ACBS. All of the three presentations were beneficial and informative for the students, as they got to learn a lot from the presentations.

The next event was an 'Inter College Debate Competition'. The topic for the debate was "The future of Artificial intelligence- boon or bane."

## DEBATE ON ARTIFICIAL INTELLIGENCE

**OBJECTIVE:- Primary goal of the debate was to enable students to generate effective critical thinking in the topic of Artificial intelligence.**

The judges for the debate competition were: Mr. V. Jagadish- Controller of



Examinations (UG), Mr. K. Siva Ramakrishna- Lecturer in Computer Science and Mr. T. Vishwanath- Lecturer in Computer Maintenance. The Moderator for the Debate was Simranjeet Kaur Chawla and the Time Keeper was Shyam

Prakash and VaishnaviBhandare. There were participants from various colleges, i.e., from Bhavans Vivekananda Degree College, Malla Reddy College of Engineering & Technology and Loyola Degree College. There were six students 'for' the topic and six students 'against' the topic. Then the debate started where all the participants presented their views on the theme of the topic and faced a challenging Rebuttal round. Three students won the debate and were felicitated by our judges, the first participant was Yash Gupta from Bhavans who won a cash prize of Rs.1500/-, the second winner was Jordan Jesse from Loyola college department of mass communication who won a cash prize of Rs.1000/- and the third winner was Shubh Agarwal from Bhavans Vivekananda College who won a cash prize of Rs.500/-

**On 29th August 2018:- PRESENTATION BY STUDENTS OF THE DEPARTMENT OF B.Com GENERALS/BS**

**Objective- To provide a channel for students to share with others their knowledge on the various fields of commerce.**

The event commenced at 10am where the Choir sang a prayer to begin the event by God's Grace and Blessings.

Then D Kavya and Aarti from DCG gave a presentation on the topic Autonomous Driving. This enlightened the students with a lot of information.

The Second presentation was by Shyam Prakash and Simranjeet Kaur Chawla on topic Google which helped the students to know more how Google and AI are interconnected and work together.

**SKIT ON PLAY WRITTEN BY Leo Tolstoy**

**Objectives- To educate students in both artistry and utility of in English language through the study of literature and contemporary form of culture.**



At 11pm, there was drama presented by students of B.Com Generals and Business Studies on 'Bishop's Candlestick'.

The Bishop's Candlesticks is an old Classic play, by Norman Mckinnell, it is built on a very simple plot involving characters like The Bishop,

the convict, the Bishop's sister, Marie and others. The plot of the play revolves around a story that brings forth the themes of Christian virtues like love and redemption. Mrs. P.M.Mamatha Rani, HOD of Value Education and lecturer in English was invited as guest to judge the drama and give the students a feedback on it. She appreciated the students for their relentless efforts and said



that it was a perfect stage performance.

**Afternoon Session:**



## Guest Lectures by Alumni -

**Objective- To foster the spirit of loyalty and strengthen the ties between the alumni and institute.**

The session began at 1 pm, The ex-students of B.Com General Mr. Vamshi and Mr. Akshay were invited to address the students about their experiences in the corporate world. They spoke few words of advice to the students saying that while working in a corporate it necessary to give commitment, have self confidence and a good hold on communication. They were also felicitated as the best outgoing students for the year 2018.

## STUDENTS FELICITATION CEREMONY

**Objective: To encourage the students to become more competitive in nature.**

The next program was a Felicitation Ceremony which was hosted in the premises to honor the students for their excellent academic performance and their overall



achievements. The Dean of Commerce Dr. Jacqueline Williams and the HOD of B.Com Generals Mrs. Dolly Isaac graced the occasion by giving away the certificates to the students.

Then the Dean spoke few words of appreciation for the department. She

said that it was amazing to see the students perform on stage with various activities and showcasing their talents. She also appreciated Mrs. Dolly Isaac, Ms. Ancy and Mrs. Alekhya for encouraging the students and helping them throughout the event. She also praised the students for the drama presented by them and also saying that department presented a record breaking performance.



Then there was an entertaining program by ACBS students which refreshed our minds.

The H.O.D of B.Com Generals and Business Studies Mrs. Dolly Isaac conducted the Feedback and Thanksgiving session. First and foremost she appreciated all



the students for their cooperation and hard work. Then she rendered thanks to the management for giving this opportunity to have the fest. She also thanked the Dean of commerce Mrs. Jacqueline Williams for being a great support and a strong pillar for the department and students. Next she also thanked all the students of DCG for their hard work and commitment to bring out the best in the fest.

She also asked for the feedback from the gathering. The gathering gave a feedback that the fest was amazing and they were happy with the programs conducted and wanted them to continue also in the next upcoming years.

The fest then ended at 3:30pm with the refreshments of snacks.

## Industrial Visit

1. The department of B.Com General/BS arranged an industrial visit for the third year students to Syngenta, seed germination firm, located in Nunthankal, Medchal.

- **Purpose:** The purpose of this visit was to enable the students to get an insight about the industrial environment and enable them to learn practically through interaction regarding the internal working of the company.
- **Report:** On Thursday, 6 July 2018; the third year students of department of B.Com Generals along with Ms. Ancy and Ms. Rashmi had visited Syngenta seed germination firm, located in Nunthankal, Medchal. Syngenta is one of India's leading seed germination companies which also produce agrochemicals. It has come into existence as a result of merging two companies in the year 2000, and it is presently based in Switzerland. As a biotechnology company, it conducts genomic research. As of 2014



Syngenta is the world's largest crop chemical produce, Sales in 2015 were approximately US\$13.4 billion, over half of which were in emerging markets. It is located in Nunthankal and it is so far the biggest branch set up in India, where all the seeds in India are sent to for a research. The Indian branch presently works on a very few varieties of vegetable and fruit seeds, such as tomato, rice, paddy, corn etc.

The students were welcomed with mirth by Mr. Nitin, Balaji and Satya at around 11:00 am. They introduced themselves and cautioned the students about the safety actions to be taken in the company premises. The students split into three groups with one guide each, to tour the company. Each group was guided around the firm's premises by one of the head; they answered the student's queries very patiently. We were guided to three different locations in the firm's premises.

The seed testing lab

Seed health testing lab

Production place

Packing Department



In the seed testing lab we have seen various

microscopes and machines used in testing the seeds which are collected from the regional farmers. Once they are tested they are processed in the seed health testing lab to check if the seed's able to produce a good plant. In the production stage all the seeds are treated based on the research results to give out desired output i.e, a good healthy plant. These can be stored for almost as long as 5 years or more before they are gone out for sale in the market. These treated seeds are stored in a much customized environment to keep the embryo in the seed alive. They use FIFO, LIFO methods while sending seeds for sale, which varies from vegetables, fruits, etc. We have seen how they use the Bin cards and stores ledgers. Syngenta has their own packaging unit, where it packs all the seeds it has produced through its research. They use a specialized packaging to protect the seeds from being spoiled. Since Syngenta is a global company it, sells in various developing and developed nations; the prices of these seeds vary from place to place depending upon the location where they are being sold. We took a small break at their cafeteria which served us with chai and biscuits. We had lunch in their dining hall and visited the rice mill after that. In that mill they showed us how the husk of rice grains are removed and polished before they are out for sale. We thanked the higher authorities for granting us the privilege to visit their campus and bid adieu to them by 3:00 pm and started back to college.

- **Review:** The students understood the internal working of the company and also learnt about the seed germination and testing process. They also gained knowledge about the accounting, management and HR practices of the company.



**CSR Activity:** A Visit to old age home

**Objective:** To raise the awareness about the aged community and provide service to them.

The faculty along with the students of the department on 14<sup>th</sup> November 2018 took this opportunity to visit the “Home for Aged” named “Little sisters of the poor” at

Bhoiguda, Secunderabad to share our love with them.



The students interacted with the inmates of the old age home and provided them with clothes and food items. The sisters of the old age home also appreciated the students for taking this initiative.

**Outcome:** By undertaking all the above mentioned activities the students have learned about AI, they got the good exposure of Industrial visit by knowing the practicality of the industry. It gave them exposure. They learn about sharing and caring by visiting the old age home. It improved the communication and other skills in participating and skit.

**Head of the Department**