

DEPARTMENT OF COMMERCE (BUSINESS STUDIES)

DEPARTMENTAL REPORT 2021-22

I. ONLINE INTER DEPARTMENTAL DEBATE

Date: 11th August, 2020

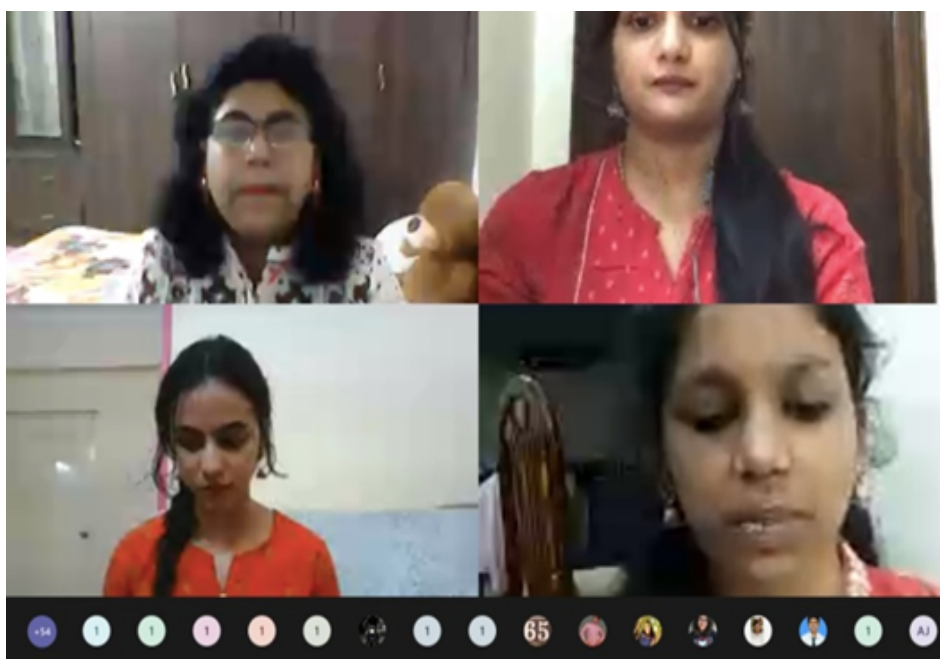
Platform: MST

Audience: Students of B.Com and BBA, Loyola Academy

OBJECTIVE: To generate critical thinking among the students on various trending topics and the ability to express their thoughts and opinions on the topic and to expand their knowledge in that particular area in an innovative way.

REPORT: The department of Business Studies has been conducting Inter college and inter departmental debates from the past 3 years on various topics such as Artificial Intelligence, GST, etc. The department carried on the practice this year as well amidst the pandemic. A debate on the topic- ‘Are Entrepreneurs- Born or Made?’ was conducted online via Microsoft Teams on 11.08.2020 among 20 participants from various departments of the college. Mrs. Phebi Priyadarshini, HOD of BBA, Loyola Academy was the esteemed judge of the event, who declared the winners at the end and also provided valuable insights into the skills of an entrepreneur. Participants and winners were awarded with certificates online.

OUTCOME: Students thoroughly enjoyed the new experience of organizing as well as participating in the online debate. The participants, armed with statistics and data made their arguments more emphatic with their righteous facial expressions and voice modulation. They exhibited great oratory skill. The competition was an enthralling experience for the speakers as well as the audience.



II. VIRTUAL PARENT-TEACHER MEET

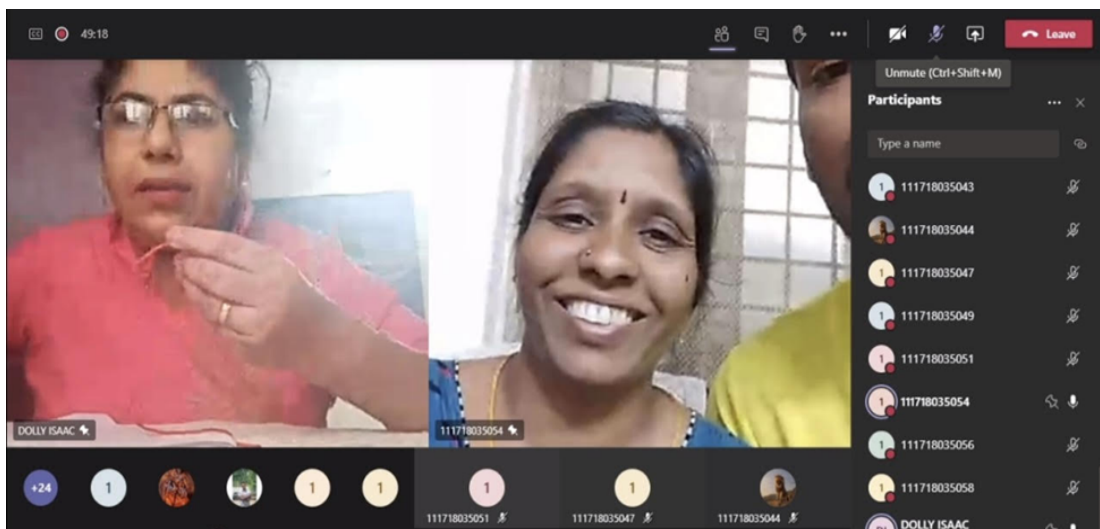
OBJECTIVE: To promote the welfare of the children at home in the current pandemic situation and to discuss issues and difficulties and resolve them for the betterment of students.

Date: 12th December, 2020

Platform: Microsoft Teams

REPORT: The department organized a virtual Parent-teacher meeting on 12th December, 2020 Loyola Academy between 9.30am to 4pm. The main purpose of meet was to create a common platform, where teachers and parents come together to enrich the student's educational experiences and discuss variety of issues, regarding all round development of students. The PTM was conducted for all the classes of the department.

OUTCOME: The performance of the child was discussed and the personal as well as academic problems of a child were discussed jointly and efforts were made to solve these problems.



III. RELEASE OF DEPARTMENT SOUVENIR

OBJECTIVE: To integrate students, parents, management and the community at large by providing a complete insight into the various activities conducted by the department and other highlights in the academic year.

Date: 14th December, 2020

Venue: Loyola Academy

REPORT: The department of B.Com Business Studies provides an annual dose of department activities and information through its yearly department souvenir. The souvenir of 2019-20 titled- the HOD, Mrs. Dolly Isaac, staff and students of the department, released ‘GEN-REPLENISH’ on 14.12.2020. The souvenir was compiled and edited by Ms. Jessica, Ms. Sneha and Ms. Merlin under the guidance of the HOD and staff of the department. The colorful and comprehensive souvenir contained details about various activities such as the department fest- ‘Renaissance’, annual CSR event, Guest lecture, Alumni guest lecture, tree plantation program and achievements of the department students in various curricular, co-curricular and extra-curricular areas.

OUTCOME: Students, parents and management are well informed about the efforts of the department which makes them feel as an integral part of the department.



IV. ANNUAL CSR EVENT- ASHA HOME FOR ORPHANS

OBJECTIVE: to enable students to understand the importance of family and be grateful for their privileges

Date: 18th December, 2020

Venue: Asha Children's Home

REPORT: Sixteen students from the department along with three faculty members (Mrs. Dolly Isaac, Mrs. Alekhya, Ms. Ancy) visited an orphanage – ASHA Home for orphans, Alwal on 18 December 2020 to celebrate Christmas. The each children at the orphanage were given a blanket, pillow cover, bed sheet and provisions, which were funded by the department students.

OUTCOME: The students enjoyed and entertained the children and developed empathy towards them.



V. BRIDGE COURSE IN ACCOUNTANCY

OBJECTIVE: To bridge the knowledge gap between Pre-Degree education and the course opted by students at the Degree level.

Duration: 17th September- 29th September, 2020

Time: 2-3 pm

Attendees: 9 students from MPC stream

Name of the faculty: Ms. Ancy John

REPORT: A total of 9 classes of bridge course were conducted for students coming from non-commerce background so as to provide knowledge about the basics of Accounting and to help them achieve the requirements of the course and the college and to be on par with the other students of the class. Firstly, the details about the students, their stream at Pre- Degree level and marks secured were collected via Google Forms. Then the students from non-commerce background were identified and counseled in order to motivate them and tackle any apprehensions regarding the subject. Finally, the bridge classes were conducted from 17th-29th September 2020 via Microsoft teams at 2-3 pm each day.

OUTCOME: Students from non-commerce background were able to clarify their doubts separately without any fear and were easily able to grasp the concepts and basics of accounting.

VI. RENAISSANCE 3.0 2021 – THE RISE OF ONLINE EDUCATION

Date: 24th April, 2021

Platform: MS Teams

OBJECTIVE: The motive of organising this alumni meet is to provide a platform to all the alumni of this glorious institution to share this success story with each other and also to motivate the others to follow the path of success.

REPORT: The student were delighted to witness the knowledge and experiences of our seasoned alumni who have a fascinating track record in their field of work to bridge the gap between campus and corporate and to encourage the present batches during the Covid 19 pandemic are Alumni returned to conduct a guest lecture about their experiences and tips to transition into the world of corporate.

The concept of alumni meet involved for needs from both the ends academicians and professionals in the aim of building a bridge between college life and career life so that the fresher graduates are made proactive to face the current challenges of competitive professional world.

Both the ends shall work hand in hand to help each other for achieving the goal. Throwing more light on it our HOD Mrs. Dolly Isaac averred that the motive of organising this alumni meet is to provide a platform to all the alumni of this glorious institution to share this success story with each other and also to motivate the others to follow the path of success. She for the

maintain that during this online mega event department of Business Studies will be welcome in the alumni from 2017 batch to the present ones.

OUTCOME: The students of both first and second year were delighted to hear from them how they lives changed after college and what is it to work in a corporate world.