

DEPARTMENT OF MULTIMEDIA & ANIMATION:
DEPARTMENTAL REPORT 2019-20

I. Departmental Activities:

1. The department of Multimedia & Animation has conducted “**A Claymodeling Workshop and Exhibition-ATELIER – REDEFINE THE IMPOSSIBLE**” from **18-07-2019** to **02-08-19**, at Loyola Academy Degree and PG College, Old Alwal, Sec-bad-500010.

- **Purpose:** The purpose of this workshop and exhibition is to demonstrate learning through experiments and bringing their inner talents out. They learn how to maintain the proportions and shapes of the characters and assets from the reference they choose to do. While sticking to the theme, ‘Evolution of Animation’. Models of various characters from Disney, Pixar and Dream works animation were showcased on the final days of workshop, from this students gain overall exposure on all areas of art and creativity fields and getting suggestions from the industry and subject experts.
- **Report:** With art being our main motive, we began our workshop from **18-07-2019** to **28-07-19**. The fest was conducted on **01-08-2019** and **02-08-2019**. Art filled the space of the hall and represented itself to its best. The first day was very interactive as the local school students visited our fest to know more about art. The speech by our Chief Guest Mr. Basireddy,(Chairman and Managing Director of Digiquest Animation) accompanied by Sayyad Junaid Ghouri, General Manager at Digiquest Animation as well. The fest began by welcoming God’s presence followed by the principal’s speech It was great to see the little kids joining us and making this event a great success.

The students had the time of their life which helped them to know each other as one family. Those 2 days were a fiesta of various arts forms both traditional as well as modern including paintings, drawings, artworks, craftworks, photography displays, digital art and many other unique and creative art depictions which were followed by various dance performances as well as musical performances. The department also conducted PUBG game contest for the students to participate and win prizes along with other events like face painting, drawing and digital painting competitions.

- **Review:** From the workshop & exhibition students gained enough knowledge by interacting with experts and school students for the hardwork. The art fest was truly a step ahead for the student to learn and interact as learning is never ending process. The fest was not only an event of amusement and entertainment but an educational trip for students from various schools who were exposed what the field of arts is capable of and what it offers.



LOYOLA ACADEMY DEGREE & PG COLLEGE
DEPARTMENT OF MULTIMEDIA AND ANIMATION
 Presents

CHIEF GUEST



K. BASI REDY
Chairman & Managing Director



GUEST OF HONOUR



SAYYAD JUNAID GHOURI
General manager



ముగిసిన 'మట్టి' కళ

అల్వార్: అయోలా కళాశాల ఆవరణలో పది రోజులుగా జరుగుతున్న శిల్ప, చిత్రకళా ప్రదర్శన శుక్రవారం ముగిసింది. మల్టీమీడియా, యానిమేషన్ విద్యార్థులు ముల్తానీ మట్టితో విభిన్నమైన ఆకృతులను తయారు చేసి భళా అనిపించారు. ఛోటాభీమ్, పాండా, డోరెమన్, అయస్ కింగ్, రైతు ఇలా పలు రకాల ఆకృతులు వేటికమే ప్రత్యేకతను చాటుకున్నాయి. పర్యావరణానికి హాని చేయని రీతిలో కేవలం మట్టిని మాత్రమే వినియోగించి ఈ శిల్పాలను తయారు చేశారు.



2. “18th INTERNATIONAL ANIMATION DAY” was conducted by ASIFA India & Telangana Govt on 14th Nov, 2019 at Shilpakala Vedika, Hyderabad, Telangana.

- **Purpose:** To impart knowledge to the students in the fields of Animation , Movie Making , Gaming and Visual Effects, with its enormous uses along with the pipeline of its creation, and interaction with industry experts and get them aware with present requirements in the industry along with the pipeline process and the work nature.
- **Report:** Students from B.sc Multimedia and Animation from LOYOLA College participated in International Animation Day Seminar and had a great experience by attending the event which was very innovative in all field cores of animation. All the industry experts have come and shared their views and knowledge with respect to their works in different movies.
- **Review:** Students had nice experience with the ongoing market requirement of the industry and had interaction with professionals in various fields .The seminar was quite appreciable and beneficial. The varied speakers were glad to be a part of the seminar, where the outlook was to have interaction and get awareness in the field of movies, vfx and present trending gaming aspects. It opened wide doors for exchange of new ideas, bringing people in the same field under one roof. Students gained immense knowledge with the session.





II. Staff Achievements:

1. Mr. Bhaskar Rao Lecturer of Bsc Multimedia and Animation, Loyola Academy Degree & PG College, Affiliated to Osmania University, Telangana got selected for National art camp organised by an Yash at Bhutan, Thimphu from 15th November to 20th November 2019.
2. Mr. Bhaskara Rao lecturer in multimedia and Animation, attended an International art camp organised by Trupthi resorts Rajam, Andhra Pradesh from 29 September to 6th October 2019.
3. Mr. Bhaskara Rao, Mr. A. Ramesh, Mr. K. B. Sharath Chandra Raju, Mr. S. Umamaheshwara Rao & Mr. P. Janardhan Naidu lecturers from department of multimedia and Animation attended FDP on MOODLE conducted by IQAC of Loyola Academy on 14th and 15th of February 2020.



P. V. G. KRISHNAM RAJU
of
Trupthi Resorts

Invites you to witness the splendid
contemporary creative and innovative art at

International Art Conclave

Artists

Padmasree K. Laxma Goud, Hyderabad. | V. Ramesh, Visakhapatnam.
B. Srinivas Reddy, Hyderabad. | Anna Sosenskaia, Saint Petersburg, Russia.
B. Rohini Reddy, Hyderabad. | Ramesh Gurjala, Hyderabad. | Bhaskara Rao Botcha, Hyderabad.
Deepak Panwar, New Delhi. | Gude Srinivasa Rao, Visakhapatnam. | Ivan Kirillov, Moscow, Russia.
Jagmohan Bangani, New Delhi. | Manish Chavda, Ahmadabad. | Prabakar MTV, Visakhapatnam.
Sara Giburti, Rome, Italy. | Srinivasa Rao Potelu, Hyderabad. | Satya Sai Mothadaka, New Delhi.
Tala Afshin, Mashhad, Iran. | A. Tirupathi Rao, Visakhapatnam. | Vasudeva Rao, Hyderabad.
Viktoriiia Kharchenko, Kaluga, Russia.

Author: Vinod Bhardwaj, Art critic & Writer, New Delhi. | Curated by: Srinivasa Rao Potelu.

29th September 2019 to 6th October 2019

at
Trupthi Resorts, Rajam, Srikakulam Dist, Andhra Pradesh, India.

CERTIFICATE OF PARTICIPATION

This is to certify that

Bhaskar Rao

*has participated in the National level Art Camp organized by AnYahh!! Art
Gallery from November 15 - 20, 2019 at Tacksung Paradise,
Paro, Thimphu, Bhutan*

Madhusudan Saha
Curator


AnYahh!!
POPULAR ART
India • Dubai

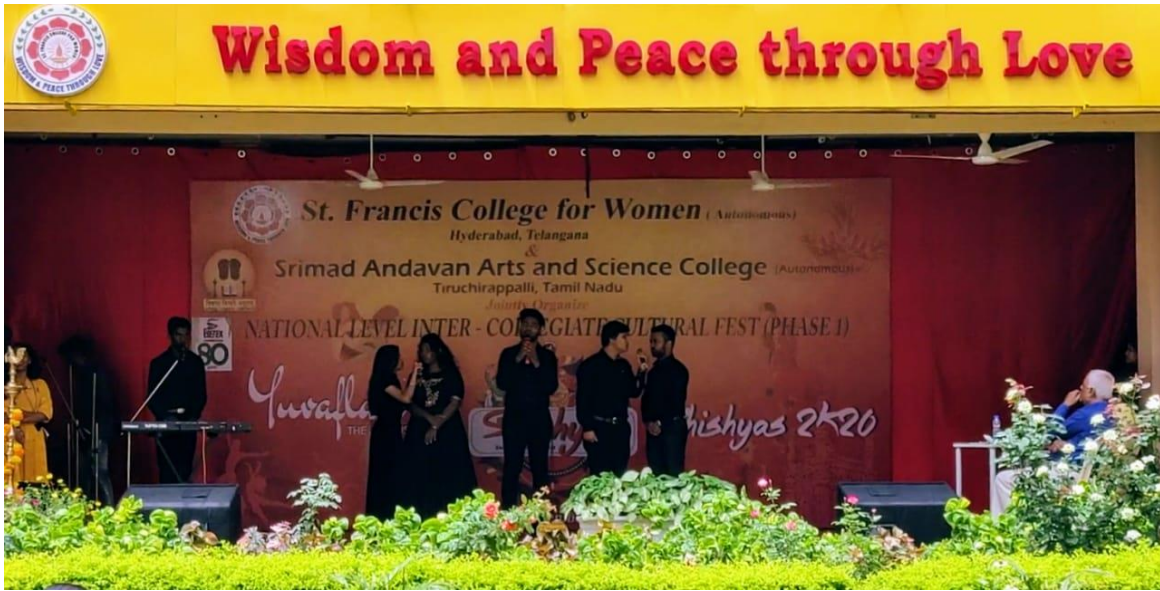

Ashesh Sethi
Founder, AnYahh!!



III. Student Achievements:

1. **Mr. Jonathan David & Mr. Delwin Correya**, students of **B.Sc. Multimedia & Animation I** year has participated in the event “**Battle of the Bands**” held at Aether, the annual Techno-cultural fest of Mahindra Ecole Centrale, held on 9th and 10th of November, 2019.
2. **Mr. Delwin Correya, Ms. Amyna Jiwani, Mr. Vamshi, Ms. Sri Valli, Ms. Meghana Manam, Mr. Bhaskar, Mr. Emil** students of **B.Sc. Multimedia & Animation I, II, III** year has participated in the event of State Level Inter Collegiate Cultural Meet “**Shishyas 2019**” held at St. Francis College for women on 19th September, 2019 and qualified for the finals which is to be held on January 2020 in **Trichinapally**, Tamil Nadu.
3. **Mr. Jonathan David & Mr. Delwin Correya**, students of **B.Sc. Multimedia & Animation I** year had participated and won an event “**Battle of the Bands**” held at Ethames Jashn ‘19 on 20th September 2019.
4. Mr. Shaik Mohammad Basha, student of **B.Sc. Multimedia & Animation II** year has participated in basketball tournament held at Osmania University Intercollegiate Tournament held at Little Flower Degree College, Uppal from 27-8-19 to 28-8-19.
5. Mr. Shaik Mohammad Basha, student of **B.Sc. Multimedia & Animation II** year has participated in basketball on Independence Day Tournament held at YMCA, Secunderabad from 14-8-19 to 15-8-19.





(Mr.K.B. Sharath Chandra Raju)
HOD, Dept. of Multimedia & Animation