

**DEPARTMENT OF MULTIMEDIA & ANIMATION:**  
**DEPARTMENTAL REPORT 2018-19**

## **I. Departmental Activities:**

1. The department of Multimedia & Animation has conducted “**A Claymodeling Workshop And Exhibition-MAGNUM OPUS-EVERYTHING IS A MASTERPIECE**” from **23-07-2018** to **01-08-18**, at Loyola Academy Degree and PG College, Old Alwal, Sec-bad-500010.
  - **Purpose:** The purpose of this workshop and exhibition is to demonstrate learning through experiments and bringing their inner talents out. They not only learn to be patient and dedicated but also learn how to maintain the proportions and shapes of the characters and assets from the reference they choose to do. And students gain overall exposure on all areas of art and creativity fields, during this workshop and exhibition students get the feedback of their effort by meeting and getting suggestions from the industry and subject experts.
  - **Report:** With art being our main motive, we began our workshop from **23-07-2018** to **29-07-18**. The fest was conducted on **30-07-2018** and **01-08-2018**. Art filled the space of the hall and represented itself to its best. The first day was very interactive as the local school students visited our fest to know more about art. The speech by our Chief Guest **Mr. Pete Draper** (Co-Founder of "Makuta vfx ") and a guest of honor **Samudrala Surendra** were educational and inspiring. The fest began by welcoming God's presence followed by the principal's speech. It was great to see the little kids joining us and making this event a great success.

The students had the time of their life which helped them to know each other as one family. The CEO of **Gamitronics Mr. Rajat Ouja** who is the pride of all the game developers and game creators. **Mr. Rajat Singhal the CEO from Hitwicket Gaming Company** has a long list of achievements and his contribution to the modern gaming enticed all the game lovers followed by **Praneeth Gunuputi an Indie developer** who shared their views on modern day gaming. As the day began, we could see many school students visiting us. It was a great pleasure to spend time with the kids and share our experience about art and animation.
  - **Review:** To put it in nutshell the event served the purpose. Students gained enough knowledge by interacting with experts and school students for the hardwork. As it was the tenth year of animation fest, after the valedictory there was a cake cutting ceremony. The art fest was truly a step ahead for the connection of art to the human life and it ended on a positive note to come back some other day with the same energy. Students had good rapport with the industry experts so as to have internships for their career skills. We are excited and humbled to present more art works in the future ahead.



2. A guest lecture was organized for all the students of the Department of Multimedia and Animation on '**Gaming & Its Development with Designing Pipeline**' on 27<sup>th</sup> June, 2018 by **Mr.Venkata Varun Reddy**, Interactive Design and Game Development from SCAD University, USA. Assistant Professor of Digital Animation & Game Design at "**Ferris State University**", USA.
- **Purpose:** To impart knowledge to the students in the field of **Gaming & Its Development Process with Designing Pipeline**, widening their scope for learning and to promote awareness about its Opportunities and requirements.
  - **Report:** **Mr.Venkata Varun Reddy** has explained about the role and importance of gaming and its development process in the field of movies, advertising and trending gaming companies.
  - **Review:** students were very enthusiastic to know about the in and out of the workline process of many gaming industries including movie production companies. students interacted with the subject and industry expert and clarified their doubts regarding the opportunities available in their fields. It made the students grasp an idea of career opportunities in the field of education as well.





3. We Animation Department visited “INTERNATIONAL ANIMATION DAY” conducted by ASIFA India & Telanagana Govt on 22<sup>nd</sup> Sep, 2018 at JNFAU campus, Hyderabad, Telangana.

- **Purpose:** To impart knowledge to the students in the field of Movie Making & Visual Effects, with its Pros & Cons in the pipeline of its creation with industry experts and get them aware with the pipeline process and the work nature.
- **Report:** All the industry experts have come and shared their views and knowledge with respect to their works on movies like MOANA, ZOOTOPIA and VFX related VR & AR.
- **Review:** The seminar was quite appreciable. The varied speakers were glad to be a part of the seminar, where the outlook was to have interaction and get awareness in the field of movies, vfx and present trending VR, AR. It opened wide doors for exchange of new ideas, bringing people in the same field under one roof. Students had enough opportunities to meet and interact with the industry experts to know the present requirements that are needed in the market. The students happily received the lectures and clarified their doubts. Students gained immense knowledge with the session.



4. We Animation Department visited “INDIA JOY - India’s Biggest Media And Entertainment Expo” conducted by “The Government of Telangana and Indiajoy” from 2<sup>nd</sup> -5<sup>th</sup> Dec, 2018 at HITEX Exhibition Center and Hyderabad International Convention centre (HICC), Hyderabad, Telangana.

- **Purpose:** To impart knowledge to the students in the field of Movies, Making Games & Visual Effects, with its Pros & Cons in the pipeline of its creation with industry experts and get them aware with the pipeline process and the work nature.
- **Report:** All the industry experts which includes 15+ events, 1000+ International Visitors, 25K Delegates, 30 Countries, and 50K media mentions have come and shared their views and knowledge with respect to their works on movies ,games ,advertisements and VFX related VR & AR.
- **Review:** The seminar and the entertainment expo was quite appreciable. The varied speakers from different countries have come and interacted with students and we were glad to be a part of the seminar, the main purpose of the event was to have interaction and get awareness in the respective fields of movies, vfx and present trending mobile apps mobile games with VR & AR. It opened wide doors for exchange of new ideas, bringing people in the same field under one roof. Students had enough opportunities to meet and interact with the industry experts to know the present requirements that are needed in the market .students had good exposure on many session on “Portfolio creation:How to showcase yourself to get that art or design role you want”.



## II. Staff Achievements:

1. Mr. Bhaskar Rao Lecturer of Bsc Multimedia and Animation, Loyola Academy Degree & PG College, Affiliated to Osmania University, Telangana got selected for International ART Salon Exhibition- 2019, ART Revolution Taipei, Taiwan on April from 26 – 29, 2019.
2. Mr. Bhaskar Rao Lecturer of Bsc Multimedia and Animation, Loyola Academy Degree & PG College, Affiliated to Osmania University, Telangana attended for A STEP FORWARD (The Susegad Art Retreat), Art Camp, at Siolim Goa, Curated by Neeraj Ajmani (GALLERY ONE, New Delhi) & United Color of Benetton.



### III. Student Achievements:

1. **Ms. Agreema Gupta**, a student of **B.Sc. Multimedia & Animation III** year has participated in **National Level Roller & Inline Hockey Federation** held at Chandigarh in 2018-19 of June from 8<sup>th</sup> – 12<sup>th</sup>.
2. **Ms. Amyna Jiwani**, a student of **B.Sc. Multimedia & Animation II** year has participated for **PENCIL SKETCHING** Competition held at **St Francis Cultural Fest** in June of 2018-19.
3. **Ms. Diya Banerjee**, a student of **B.Sc. Multimedia & Animation I** year has participated in “**Think Store**” Competition which was a part of Euphoria-2018 organized by the department of commerce at St Mary’s College on 7<sup>th</sup> September 2018 and won 1<sup>st</sup> prize in that.
4. **Ms. Diya Banerjee**, a student of **B.Sc. Multimedia & Animation I** year secured participation certificate in “**Shark Pool**” competition which was a part of Euphoria-2018 organized by the department of commerce at St Mary’s College on 7th September 2018.
5. **Mr Bhasker, Ms.Vaishnavai, Ms Anoohya and Mr Sai**, a student of **B.Sc. Multimedia & Animation I** year has participated in “**Talash The Hunt**” competition which was a part of Euphoria-2018 organized by the department of commerce at St Mary’s College on 7th September 2018.
6. **Mr Ravi, Mr Naveen & Mr Vamshi**, a student of **B.Sc. Multimedia & Animation I** year has participated in “**Talash The Hunt**” competition which was a part of Euphoria-2018 organized by the department of commerce at St Mary’s College on 7th September 2018.

7. **Mr.Dennis Emmanuel**, a student of **B.Sc. Multimedia & Animation III** year have participated and won first prize in “**Battle of Bands**” organised and hosted by GITAM College, 2018-19.
8. **Mr.Dennis Emmanuel**, a student of **B.Sc. Multimedia & Animation III** year have participated and won first prize in “**Triad Music Festival**” organised and hosted by All Saints Campus, Abids, Hyderabad, in 2018-19.
9. **Mr.Dennis Emmanuel**, a student of **B.Sc. Multimedia & Animation III** year have participated and was a special appearances in “**PANDORA’S BOX**” on 24th of June, 2018 for the EP Launch of the album, ‘Divergence’, in 2018-19.
10. **Mr.Dennis Emmanuel, Mr.Denzil, & Ms.Justina James** ,a student of **B.Sc. Multimedia & Animation III** year & **I** year have participated & won first prize in competition for “**Carols & Dance**” on 14th of Decmber, 2018.which was held in st Francis PG & Degree College at Begumpet ,in 2018-19.

**IV. Career Placements 2018-19 (upto 31 January 2019):**

<b>S.NO</b>	<b>ROLL.NO</b>	<b>HALL TICKET NO.</b>	<b>NAME OF THE STUDENT</b>	<b>INTERNSHIP/WORK PLACE</b>
1	01	111716027001	AGREEMA GUPTA	LSN Software Pvt. Ltd.
2	03	111716027003	GOTTUMUKKALA RISHI SAI	Srushti creative studio
3	04	111716027004	G SPANDANA	Weblink Solutions
4	05	111716027005	M K KEERTHANA	Wassan creations
5	06	111716027006	P MEGHNA PAI	Mandalbrot Vfx Company
6	07	111716027007	SHRADHA SINHA	Mandalbrot Vfx Company
7	08	111716027008	VELUDANDI BHARGAVI	LSN Software Pvt. Ltd.
8	09	111716027010	V SRIDIVYA	Kovida pvt. ltd.
9	11	111716027011	ASHOK RAJ	Tamada Media
10	12	111716027012	CHAMA NIKHIL	Digital Domain
11	14	111716027014	JADHAV VARDHAN	Srushti creative studio
12	15	111716027015	JULIAN MARIO JOHN	We unique branding agency
13	16	111716027016	KANDULA VAMSHI KUMAR	Maya pixels photography
14	17	111716027017	ANIRUDH	Studio Orb entertainment
15	22	111716027022	SAKETH	CLASSKLAP
16	25	111716027025	RIZWAN ASIF MEGHANI	We unique branding agency
17	26	111716027026	SHAIK FAHEEM	99 monkeys
18	28	111716027028	SHUBHANKAR SARKAR	Mandalbrot Vfx Company
19	32	111716027032	C.PRAKASH	CLASSKLAP
20	34	111716027034	NIKITA MUKHERJEE	Rabbit & Co.

**V. Research publications: Nil****VI. Book Publications: Nil**

**(Mr.K.B. Sharath Chandra Raju)**  
**HOD, Dept. of Multimedia & Animation**