



CREATIVE ARTS
(GE Inter-Departmental/Inter-Disciplinary)

Credits : 2
Subject Code : G18AD1-T

Semester: III
No. of lecture hours : 30

Objectives:

- To gain knowledge that will demonstrate a facility in design theory as the foundation for further growth in specific media.
- To use any media to communicate their interpretation of a subject through the concept of art.

Course Outcome:

- CO1.** Recognize the principles of Visual Design
CO2. Tell the importance of visual language in daily life.
CO3. Apply, organize, sketch & paint using the elements of visual language of Dots, Lines, and Shapes, Forms, Contour & texture.
CO4. Analyze, distinguish identify the figurative reading of picturesque relationship among elements like perception, verbalization & creativity.
CO5. Compare visual building by exaggeration, distortion, stylization & abstraction.

UNIT – I	6 hrs
Introduction to Art & What is Art application of art	2 hrs
Different media of arts	2 hrs
Relation between art and society	2 hrs
UNIT – II	6 hrs
Importance of visual language in daily life	2 hrs
Understanding of visual language	2 hrs
Art Works of Raja Ravi Varma, M.F Hussein, Picasso, Leonardo da Vinci	2 hrs
UNIT - III	6 hrs
Elements of Visual language	2 hrs
Importance of Dot, lines, shapes	2 hrs
Forms, contour, texture, Size & perspective drawing painting	2 hrs
UNIT – IV	6 hrs
Working with pencil, color pencils	2 hrs
Water color, poster colors, charcoal	2 hrs
Oil Pastels, Oil Paints, Acrylic Paints and Dry Pastels	2 hrs
UNIT –V	6 hrs
Painting idioms include Body painting, Illustration	2 hrs
Landscape, Portrait, Still life	2 hrs
Identifying works of art and the Style	2 hrs

SUGGESTED READING:

1. Asa Berger, Arthur. 2009. **Seeing is Believing**. California: Mayfield.
2. Vyas, H. Kumar. 2009. **Design and Environment**. Ahmadabad: National Institute of Design.
3. Gill, Robert W. 2011. **Rendering with Pen and Ink**. London: Thames & Hudson.



**CREATIVE ARTS
PRACTICALS
(GE Inter-Departmental/Inter-Disciplinary)**

Credits : 1

Subject Code : G18AD1-P

Semester: III

No. of practical hours: 30

Objective: To understand the importance of art and learn the concept of layout, color theory, drawing, and painting along with composition imitating the real world.

Course Outcome: Students will be able to apply different methods to create, composition, sketching, painting, Nature study, still life and using different mediums.

STILL LIFE DRAWING

Composition & Sketching	1 hr
Texture & Material	1 hr
Light, shadow and highlights	1 hr
Drawing pencils & Color pencils	1 hr
Glasses, books, vases, flowers, plants, and rocks	1 hr

NATURE STUDY

Sketching & Shading	1 hr
Draw the shape of natural objects like trees, flowers.	1 hr
Composition and perspective	1 hr
Working with pencil, water color, charcoal, oil pastels and acrylic paints.	2 hrs
Draw the shape of natural objects like trees, flowers.	1 hr

MEMORY DRAWING

Composition	1 hr
Imagination Drawing	1 hr
Illustration based on imaginary concepts	2 hrs
Experimenting with dot, lines, shapes, forms, contour, texture, size perspective	1 hr

STILL LIFE PAINTING

Composition & Sketching	1 hr
Texture, material, Light, shadow and highlights	2 hrs
Drawing pencils & Color pencils	1 hr
Glasses, books, vases, flowers, plants, and rocks.	2 hrs



NATURE PAINTING

Sketching & Shading	1 hr
Draw the shape of natural objects like trees, flowers.	1 hr
Composition and perspective	1 hr
Working with pencil, water color, charcoal, oil pastels and acrylic paints.	1 hr

MEMORY PAINTING

Composition	1 hr
Imagination	1 hr
Illustration based on imaginary concepts	1 hr
Experimenting with dot, lines, shapes, forms, contour, texture, size perspective	1 hr