

COURSE OUTCOMES

BUSINESS ENGLISH - I

Students will be able to comprehend and apply block style layout of letter writing and other business communication related to it.

INDIAN HERITAGE & CULTURE (THEORY)

The topics in the unit create belongingness among the students by bringing awareness of the rights and duties to make the world a better place and it throw light on gender sensitization issues of women, Children and LGBT.

COMPUTERS IN MANAGEMENT AND FUNDAMENTALS OF IT

Students will gain knowledge on the fundamental concept of information technology and its application

MANAGEMENT FOUNDATIONS

Students will be able to examine management policies, functions, and practices in context of organization growth and development

INTRODUCTION TO ENTREPRENEURSHIP

To prepare a business proposal plan.

To recognize the distinct entrepreneurial traits and establishing an enterprise

To identify the training and development required to become an entrepreneur

To classify and analyse the resource mobilization and funding organizations and also identify various schemes provided by government.

To recognize the registration process of a business enterprise

FINANCIAL ACCOUNTING

Students will be able to prepare financial statements in accordance with Generally Accepted Accounting Principles (GAAP).

BUSINESS ENGLISH-II

Students will be able to synthesize the theoretical knowledge of business communication through report writing and letter writing.

VALUE EDUCATION AND PERSONALITY DEVELOPMENT

Students will be transformed into conscientious citizens through holistic education and contribute to nation building.

FUNDAMENTALS OF BUSINESS STATISTICS

Students will be able to analyze and represent the data for effective decision making at various business levels.

ORGANISATIONAL BEHAVIOUR

To solve the problems of group behaviour, apply the principles of effective communication, Analyse and sustain Organization culture and manage change for the success of the organization

INTRODUCTION TO ENTREPRENEURSHIP- II

To classify and analyse the resource mobilization and funding organizations and also identify various schemes provided by government.

MANAGERIAL ECONOMICS

Students will understand the application of economic theory & methods of managerial decision-making.

START-UP MANAGEMENT

Develop a start-up Enterprise with Big Idea Generation.
Analyse start-up capital requirement by analysing legal factors.
Interpret feasibility Analysis towards funding issues.
Access growth stages in new venture and reasons for scaling ventures.
Evaluate financial stability and decide on expansion possibilities

FUNDAMENTALS OF BUSINESS MATHEMATICS

Students will gain knowledge on the application of mathematics to various fields of business.

RESEARCH METHODOLOGY

Students will be able to identify the overall process of designing a research study and also to evaluate its quality.

MARKETING MANAGEMENT

Students will be able to integrate various elements of marketing in developing marketing plans for specific marketing activities.

FINANCIAL MANAGEMENT

Students will be able to recognise basic business financial management concepts and tools of analysis for financing a firm.

HUMAN RESOURCE MANAGEMENT

Students will gain knowledge on various HR systems along with the strategic business objectives of a dynamic business organization.

ENVIRONMENTAL STUDIES

On successful completion of this course, the students will be able:

CORPORATE GOVERNANCE AND BUSINESS ETHICS

Students will gain knowledge in understanding about various ethical elements involved in smooth and moral functioning of business.

MOBILE COMMERCE

To introduce the concept of E-Business and their different types

To discuss the security aspects of E-Business

To state all the online payment system

To analyse the different marketing technologies available

To illustrate the cyber laws related to E-Business

PRODUCTION AND MATERIAL MANAGEMENT

Identify the elements of production management and various transformation processes to enhance productivity and competitiveness.

Analyse and evaluate various facility alternatives and their capacity decisions, develop a balanced line of production & scheduling and sequencing techniques in operation environments.

Plan and implement suitable materials handling principles and practices in the operations.

Plan and implement suitable quality control measures in Quality Circles to TQM.

ACCOUNTING FOR MANAGEMENT

On successful completion of this course, the students will be able:

To Discuss the Concept of Management Accounting

To Analyse the Financial Statement using Comparative and Common size Statement.

To Apply the Ratios for better understanding of the financial Statements

To Analyse the financial Statements using Funds Flow Statements in Business

To Analyse the financial Statements using Cash Flow Statements in Business

