

BBA RETAIL OPERATIONS MANAGEMENT

3-Year Apprenticeship Embedded Degree Program (AEDP)
In association with our Industry Partner RASCI

Launched in 2022

with 60 Student Intake

Assured Monthly Stipend

The program integrates work experience through the entire duration of the course with a monthly stipend

7 staff

with 60+ cumulative years of experience in the field of Management

Internship/ Apprenticeship Opportunity

Hybrid Curriculum & blended learning - 3 days of classroom with 3 days of On-the-Job learning at Reliance Trends and Spencers

SUBJECTS OFFERED

CORPORATE GOVERNANCE AND BUSINESS ETHICS

FINANCIAL ACCOUNTING

TEAM MANAGEMENT, CUSTOMER RELATIONSHIP AND SERVICE MANAGEMENT

RETAIL CASHIER

INTRODUCTION TO RETAIL OPERATIONS

PRINCIPLES OF MANAGEMENT

BEST PRACTICES

PROMOTE COMMUNICATION AND RETAIL SKILL DEVELOPMENT

OFFER COMPETITIVE PAY, TRAINING AND BENEFITS

UPGRADING IN-STORE TECHNOLOGY IN STUDENTS



SPECIAL FEATURES

“Learn, earn and apply simultaneously” for 3 Years

Assured employment at supervisory level post successful course completion

Stipend - based guaranteed apprenticeship for 3 Years

Hands-on practical experience on latest technology and business processes with Industry

Fast-track career growth with leading retail brands

Graduate with Work Experience & University Degree

RECRUITERS IN ASSOCIATION WITH RASCI

HAMLEY'S

BIBA

SPENCERS

MCDONALD'S

STARBUCKS

BIG BAZAAR

ADITYA BIRLA GROUP

RELIANCE RETAIL

FOR FURTHER INFORMATION OR ENQUIRIES CONTACT



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