



LOYOLA ACADEMY DEGREE AND PG COLLEGE

SCHOOL OF COMMERCE ,DEPARTMENT OF B.Com Business Analytics

ACADEMIC YEAR 2022-2023



SWARNA T

Introduction to the department

The Department of B. Com Business Analytics was first set up at Loyola Academy in the year 2020. B. Com in Business Analytics is a six-semester Learning Program designed for students who wish to make a career in the areas of Digital Business, E-Commerce, and related areas. Participants will gain a good understanding of the business practices, processes, design, and strategies relevant for success in digital businesses. The course focuses on preparing future-ready business professionals to develop the Analytics Mindset. The curriculum of this course was designed in such a way that it provides a blend of knowledge on both commerce and data analytics visualization. The program gives thrust on Data Analytics and Visualization using tools such as Advanced Excel, Power BI & R for Statistical Computing.

Vision & Mission of the Department

Vision - “We envision a world of highly skilled scientific world of analysts who would fathom the most intricate and hidden meaning in every business transaction.”

Mission-“Gain the expertise needed to solve business challenges with complex data through our comprehensive Business Analytics Program.”

Highlights of the Department

1. Digital learning

Learners can access engaging learning material at their own pace which includes recorded lectures from faculty members and course content where applicable.

2. Experiential learning

The program emphasizes on Experiential Learning that allows learners to apply concepts learnt in classroom in simulated, and real work situations.

★ This is achieved through the exposure to contemporary software packages in the Analytics Lab.

3. Case studies and assignments

Carefully chosen real-world cases & assignments are both discussed and used as problem-solving exercises during the program

4. Project work

The sixth semester offers an opportunity for learners to apply their knowledge gained during the program to a real-world like complex project. The learner is expected to demonstrate understanding of vital principles learnt across semesters and their ability to successfully apply these concepts.

5. Continuous assessment

Continuous Assessment includes graded Assignments, Presentations, Viva, Weekly test, Mid-semester exam, Pre final exam and Final Semester end Exam.

Department Prospectus (Provide Link)

[https://drive.google.com/file/d/1UbK4DMq9jxdqBfHgezkc5-4nKDWh03o-/view?usp=share link](https://drive.google.com/file/d/1UbK4DMq9jxdqBfHgezkc5-4nKDWh03o-/view?usp=share_link)

Best Practices of the Department

1. Industrial visits
2. Guest Lectures
3. Workshops
4. ANALYTICA-National level Department Management Event

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1. Faculty profile

I. MRS.T.SWARNA



Qualification

- Pursuing a PhD from the department of Hyderabad, Business school, GITAM University, Hyderabad.
- Master of Business Administration (Finance &HR) from Osmania University 2014.
- Master of Commerce from B.R Ambedkar University in 2022.
- Bachelor of Business Administration (Finance &HR) from Andhra University in 2012.
- UGC NET (Management) Qualified in 2019.
- Completed Course in “Sustainable development in Business” from Nptel in 2021.

Experience

- 5 years of experience as Assistant Professor in Commerce.
- Currently working “Head of the department” for the department of b.com business analytics and assistant professor in commerce.

Publications

- Published research paper named “A study on online & offline food services” international journal JETIR in 2019.
- Published research paper named “Trends in digital Marketing” in international journal “JETIR” in 2021.
- Presented paper in International Conference of commerce conducted by Loyola Academy.

Achievements

- Awarded as “Top NPTEL performing mentor.”

Contact

Email: swarna161115@gmail.com

YouTube: https://youtube.com/channel/UCY2L1jm3TJQiJJRE_2gB3Ow

II. Mrs. K. Rajitha



K. Rajitha is currently working as an Assistant Professor in the Business Analytics department at Loyola Academy. She has 21 years of Academic experience at different institutes.

K. Rajitha obtained her M. Com from Stanley Degree College affiliated to Osmania University.

She later received her **PG Diploma** in Software Engineering from **ICSS**. She is an active member of **NCC** and **NSS**. She can deliver all the courses in Commerce and Accounts. She has guided several students in various projects.

Contact: Staff Room No. -01, IG Block, Loyola Academy, Secundrabad-500010, Telangana.

PH: 9440192708

MAIL: janumpallyrajitha@gmail.com, rajitha.k@loyolaacademy.edu.in.

YOUTUBE: <https://youtube.com/channel/UCydNCFXMjcWMwdFm1e1AcLQ>

III. Mr. Bala Praveen



Date of Joining in Loyola Academy (DD/MM/YYYY): 20-06-2022

Education Qualification (PG, M.Phil., PhD): M. Com and M.A Philosophy

Name of the Department: B. Com (Business Analytics)

Designation: Assistant Professor

Teaching Experience (in Loyola Academy): This is the first year.

1) Departmental Activities

a). National

WORKSHOP ON CAREER SKILLS IN BUSINESS ANALYTICS

Title: Career skills in Business Analytics

Date(s): 7th March 2023 and 9th March 2023

Preamble:

A two day workshop on Career skills in Business Analytics has been conducted on 7th March 2023 and 9th March 2023, by Department of B.Com Business Analytics, Loyola Academy Degree and Pg college, Secunderabad. This workshop has been sponsored by Skillstride Academy (<https://www.skillstrideacademy.com/>), Taj Deccan, E-Floor Banjara Hills, Hyderabad, Telangana 500034.

Resource persons Profile:

1). Rishit Agarwal, ACMA CGMA

Rishit Agarwal, ACMA CGMA as one of our trainers for our Finance Professional course. He is a qualified CGMA. Rishit has extensive teaching experience in the field of finance and accounting and has taught over 900+ students within his professional journey. He is also the co-founder of Skill stride Academy, an online training platform that helps individuals develop their professional skills. In addition to his expertise in accounting and finance, Rishit is also a certified SMM and SEO expert.

2). Kritika Jain

Holds 4 years of financial reporting experience from UBS. Co-founder of Skillstride Academy, providing management skills certification courses and training for more than 500 students. In addition to expertise in Management, Kritika is also a certified Investment specialist. With her vast knowledge base, she provided valuable insights during our learning experience with her.

Participant's Profile:

A total of 200 students of B. Com Business Analytics and other programs had participated in the workshop.

Description about the Program:

On the inaugural function, Fr. Dr. L. Joji Reddy, SJ, Principal Vikram Sinha, the founder of We Care Pest Control participated as Chief Guest. In his Chief guest address, he shares his

business journey and emphasized new entrepreneurship, setting up their first business. He advised students as, 'Just do it with passion, don't let go of a chance. If you win, you will be a success story for others to emulate. If you lose, you will gain experience and can motivate yourself to work hard and taste success. Most startup SMEs fail as they can't take the first failures. In today's world, you have solutions for every problem. You just need to be patient''.

After inauguration, resource person Rishit Agarwal gave insights on the power of analytics in business. He explores the top technical and non-technical skills for a business analytics professional. Below are some of the top tools for business analytics professionals which were trained to students:

SQL

SPSS, SAS

Excel

On 9th March, Kritika Jain gave insights on:

- 1). Connect to and transform data with advanced data preparation capabilities.
- 2). Create interactive data visualizations and uncover important insights.
- 3). Publish dashboards and share insights to drive informed action throughout your organization.

Perspectives:

The department of B. Com Business Analytics is looking forward to organize future workshops on analytical software's in order to create technical and practical knowledge among students.

GALLERY:







B.COM BUSINESS ANALYTICS

REPORT ON NPTEL

For the academic year 2022-2023



Introduction

National Programme on Technology Enhanced Learning (NPTEL) is an Indian learning platform for university-level science, technology, engineering, and mathematics subjects. It is jointly developed by Indian Institutes of Technology and Indian Institute of Science.

Department Progress

NPTEL Local Chapter has been started in the department of B. Com Business Analytics from the academic year 2021.

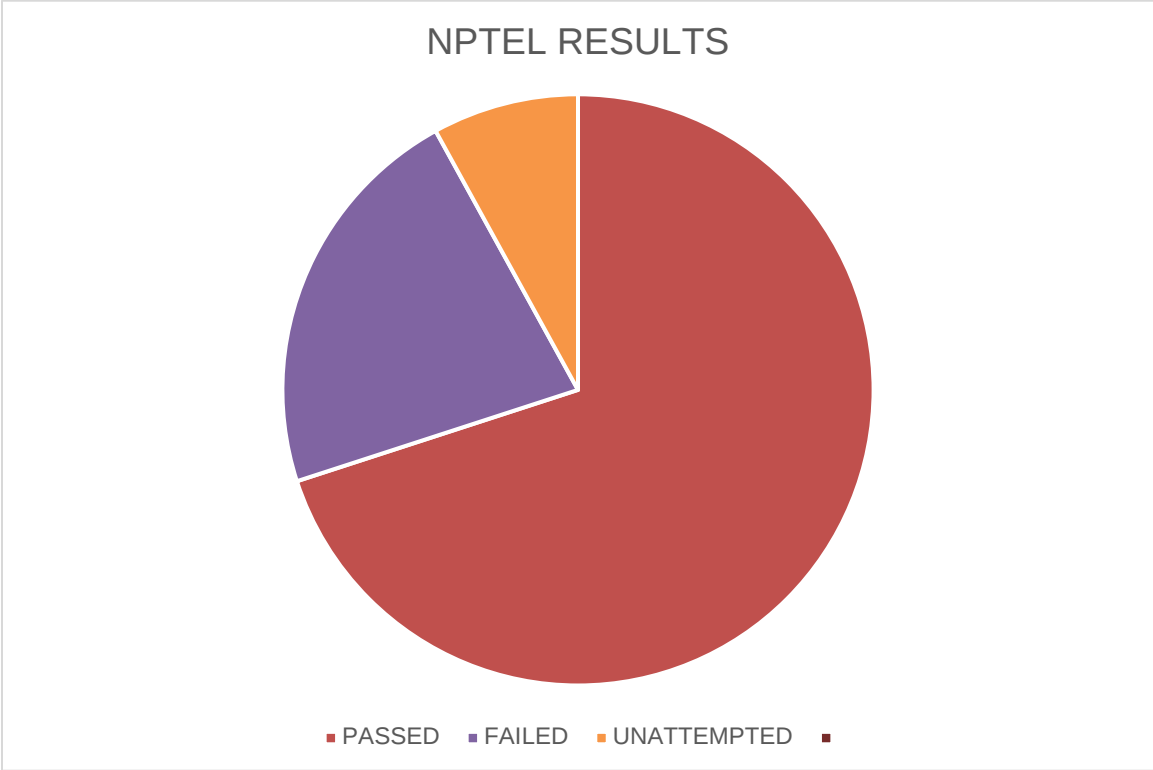
Total Registered Students through Local Chapter are 50.

35 Students cleared the exam and received certificates.

NAME	UID NO	COURSE NAME	COURSE DURATION	MARKS SECURED
Astiker vaishnavi	111720037002	Business and sustainable development	4 weeks	60
Bandari.Gouthami	111720037003	Body language: Key to professional Success	4 week	70
Sakina Taranawala	111720037012	Digital skilling	Self paced	78
Shreya Panikkar	111720037013	B. Com business analytics	Self paced	75
Shreya Panikkar	111720037013	Digital Skilling	Self paced	75
Swathi D Nakrani	111720037015	Business and Sustainable Development	Jul- Aug 2021	63%
VELAVALAPALLI SAI LIKITHA	111720037017	DIGITAL SKILLING	4 weeks	58
A.Abhishek Reddy	111720037018	Business and sustainable development	4 Week Course	67%
A.Abhishek Reddy	111720037018	Business and sustainable development	4 Week Course	67%
A.Abhishek Reddy	111720037018	Business and sustainable development	4 Week	67
Achanta Sriram	111720037021	Business and sustainable development	4 weeks	84%
Abhinav bandaru	111720037025	Business and sustainable development	4 weeks	56
D PRABHU SUMANTH	111720037027	Business and sustainable development	4 week's	52%

D Shashank Dev	111720037028	Business and sustainable development	4 Week course	53%
D Shashank Dev	111720037028	Business and sustainable development	4 week course	53%
Gorige Akshay	111720037034	Business and sustainable development	4 weeks	58%
Jagannagari Keshav Reddy	111720037036	B. Com Business Analytics	4weeks	54%
Jai patel	111720037037	Business and sustainable development	4 weeks	78%
Joshua	111720037038	Python for data science	4weeks	67%
K.AJITH	111720037040	Business and sustainable development	4 weeks	73%
Kakarla venkat Gurunath	111720037045	Business and sustainable development	4 weeks	60%
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Nitesh Krishna M	111720037046	Business and sustainable development	4 week course	60%
Rohit Surest	111720037053	Management and field sales	4 weeks	51
Shaik Ahmed Ali	111720037055	B.com business Analytics	3years	67
Pasupala Hemalatha	111721037010	B.com business analytics	2021-2024	89
Sakina	111721037015	Stress management	4 weeks	30/75
Shinde Pravalika	111721037016	Stress management	4weeks	53
Athul Suresh	111721037028	Stress management	4 weeks	50%
Mohammed Ashfaq Ahmed Khan	111721037030	Stress management	4Weeks	58%
M Devik kumar	111721037034	Stress management	4 weeks	52
Marepally Kevin	111721037035	B. Com business	4 weeks	68

Joshua		analytics		
Ps.Ashik	111721037042	Stress management	4 Weeks	53
V Gowtham	111721037053	B.com business analytics	4 weeks	54
Dhara patel	111721037057	Stress Management	4 weeks	56%



LOYOLA ACADEMY DEGREE COLLEGE
School of Commerce

Department of B.Com Business Analytics

Report on Industrial Visit to Zinda Tilasmath Factory and Parle-G factory-2022-2023.

I. Place of visit: Zinda Tilasmath Factory

Date: 4th August 2022

Third year students of B. Com Business Analytics (NCBA) along with their faculty, Mr.BalaPraveen visited the Zinda tilismath factory in Amberpet, Hyderabad.

This visit was mainly focussed to understand the company's rich history and the products that were made there and produced. During the visit, one of the representatives of the company was explaining us about Zinda Tilasmath. during the visit the guide told us about how the organization was started and how Zinda Tilasmath has medicinal benefits that have been effective in treating numerous common household ailments for years now. After a brief and interactive session with our students and faculty, the tour guide with the help of 5 volunteers from our department, made us go through the production and packaging process of Zinda Tilasmath products.

After the explanation, the guide took us to Farooky tooth factory - a Zinda Tilasmath product which specialises in oral health. The guide explained in detail about the ingredients in making of Farooky tooth powder, after arriving to the main factory, we had had lunch, which was provided by the company , before leaving the Zinda Tilasmath factory , they gave us their sample products as a complimentary thus the industrial trip to Zinda Tilasmath Factory came to an end on successful note.

II. Place of visit: Parle-G Factory

Date: : 4th August 2022

After Visiting Zinda Tilasmath factory, went to visit Parle G factory too in Saidabad, Hyderabad. During the visit to Parle-G, the company's representatives guided us to a projected room where they showed us an animated story of Parle-G and how does the production and making of the biscuits are made and produced. And they even showed us different types of advertisements of Parle-G products done. After that, the guide with the help of 5 volunteers, made us go through the manufacturing process, production process and packaging process of Parle-G biscuits. They gave us a Parle-G biscuit packet as a complimentary, thus ending our industrial visit for the year 2022-2023.





KEY POINTS:

- The Company makes around 40-50 Cr in revenue per year. Over 80 employees are employed in this industry. The profit margin is around 30-40 % Their supply chain is in 4 states.
-
- They are planning to get into new product lines like tooth paste and Tablets
-
-

REPORT LEARNING OUTCOMES

- During our interactions with the staff of the organisation, and by looking at how the company worked, we got exposure towards the current work conditions of the industry.
- This industrial visit provided us with an insight into the corporate world.
- We understood and gained practical knowledge on how the manufacture sector, service sector and production sector works.
- This visit provided us with an insight into the corporate world.

LOYOLA ACADEMY DEGREE COLLEGE
School of Commerce
Department of B.Com Business Analytics

**Report on Industrial Visit to Zinda Tilasmath Factory and Parle-G
factory-2022-2023.**

I. Place of visit: Zinda Tilasmath Factory

Date: 27th July 2022

Third year students of B. Com Business Analytics (DCBA) along with their faculty, Mrs.T.Swarna and Mrs.K.Rajitha visited the Zinda tilismath factory in Amberpet, Hyderabad. This visit was mainly focussed to understand the company's rich history and the products that were made there and produced. During the visit, one of the representatives of the

company was explaining us about Zinda Tilasmath. during the visit the guide told us about how the organization was started and how Zinda Tilasmath has medicinal benefits that have been effective in treating numerous common household ailments for years now. After a brief and interactive session with our students and faculty, the tour guide with the help of 5 volunteers from our department, made us go through the production and packaging process of Zinda Tilasmath products.

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- 🏭 During our interactions with the staff of the organisation, and by looking at how the company worked, we got exposure towards the current work conditions of the industry.
- 🏭 This industrial visit provided us with an insight into the corporate world.
- 🏭 We understood and gained practical knowledge on how the manufacture sector, service sector and production sector works.
- 🏭 This visit provided us with an insight into the corporate world.

STUDENTS ACHIEVEMENTS

UID no.	Class	Event name	National or international	Date	Won or participated	Location
11122037016	ACBA	The Midas Touch Resonance 2022 and Magic Youth and AICUF'S Pratibimb 2022.	National	2/16/2023	Won 2nd Prize in Both the events	Loyola college PG & UG College
111720037002	DCBA	Basketball	Senior districts	9/1/2022	Won (1st place)	Hyderabad
111721037025	NCBA	Vidhatya	National	11/26/2022	Won	St Pious, Nacharam
111721037025	NCBA	Joshh, Markopedia	National	1/28/2023	Won	St Joseph's, Koti
111721037025	NCBA	Joshh, beg borrow steal	National	1/30/2023	Participated	St Joseph's, Koti
111721037025	NCBA	Primicerius, Best Manager	National	2/9/2023	Participated	Bhavans, Sanikpuri
111721037024	NCBA	INGENIUM	National	1/18/2023	Won	Hyderabad
111721037024	NCBA	INGENIUM	National	1/18/2023	Won	St Francis College - Begumpet
111721037024	NCBA	INGENIUM	NATIONAL	1/18/2023	Won	St Francis College - Begumpet
111721037024	NCBA	ANUNCIO	NATIONAL	12/9/2022	Won	St Mary's College - Yousufguda
111721037024	NCBA	G20 MOCK SUMMIT	National	2/6/2023	Won	Bhavans Vivekananda College
111721037024	NCBA	STOCK MARKET ANALYSIS	National	5/26/2022	Won	Badruka College of Commerce and Arts
111721037024	NCBA	Case Study Analysis	National	5/26/2022	Won	Badruka College of Commerce and Arts
111721037024	NCBA	Dalal Street	National	9/23/2023	Won	St Pious X Degree and Pg College
111721037021	NCBA	Village de vision	National	12/3/2022	Won	Hyderabad
111721037021	NCBA	G20 mock Sumit	National	2/6/2023	Won	Bhavans Hyderabad
111721037021	NCBA	Anuncio -2022 (Village de vision)	National	12/3/2022	Won	St Mary's degree college
111721037021	NCBA	Markopedia	National	1/31/2023	Won	St Joseph's degree college

111721037021	NCBA	Primicerius 2023 (marketing)	National	2/9/2023	Participated	Bhavans degree college
111721037024	NCBA	JOSHH	NATIONAL	1/31/2023	WON	ST JOSEPHS DEGREE AND PG COLLEGE
111721037021	NCBA	Dalal Street A mock trading game	Nation	9/23/2022	Won	St pious

STAFF ACHIEVEMENTS-2022-2-23

SEMINAR ATTENDED

NAME OF THE STAFF	SEMINAR NAME	DATE	PLACE
K.RAJITHA	Department of Management	30th and 31st August 2022	Department of management,Suguna college of Arts and science in Association with ICSSR
K.RAJITHA	Quest for Excellence in innovative teaching with blended learning	12th and 13th August 2022	Quest for Excellence in innovative teaching with blended learning and Robust Evaluation system the light of new Education policy-Puthanampatti, Trichy
K.RAJITHA	Cognition and learning	2 nd August 2022	Department of Education,Mandsaur University,Mandsaur
K.RAJITHA	Financial Empowerment through Wealth creation	26th September 2022	Department of commerce,Jeevandeepshaikshaniksanstha poi's Art's,com and science college khardi
K.RAJITHA	Racism ,culture and Indigeneous communities and in a Discussion on the book 'landscapes of society and culture	21st September 2022	Mahatma Gandhi centre for conflict resolution and peace studies, Lady keane college,Shillong
K.RAJITHA	Wealth creation through financial planning	12th September 2022	Department of Financial studies,IIS(deemed to be university),Jaipur
K.RAJITHA	Wealth creation through management of personal finance	1 st September 2022	KR college of Arts and sciences,K R Nagar,kovalipatti,TamilNadu
K.RAJITHA	Wealth creation through management of personal finance	5 th October 2022	Manipur University,canchipur,Manipur
K.RAJITHA	Gandhian way of Economics	28th October 2022	Gandhian school of Democracy and Socialism,ITM University Gwalior
K.RAJITHA	Rediscover Inner child in you	1 st November	SEMS welfare foundation

		r 2022	
K.RAJITHA	Work life balance for healthy and happy life	5 th November 2022	SEMS welfare foundation
K.RAJITHA	Be kind to mind	6 th November 2022	SEMS welfare foundation
K.RAJITHA	Covid's Impact on Global Businesses	24th November 2022	Department of Business Management KGR institute of Technology and Management,Hyderabad
K.RAJITHA	Financial Empowerment through wealth creation	29th November 2022	Department of English,Halakura college,mahamayahat,Dhubri,Assam
K.RAJITHA	Basics of Storytelling	21st November 2022	SEMS Welfare Foundation
K.RAJITHA	Financial Empowerment through wealth creation	11th November 2022	Department of Economics and IQAC, Govt. D.B Girls P.G. Autonomous college,Raipur,Chhattisgarh
K.RAJITHA	Wealth creation through Management of Personal Finance	2 nd November 2022	National Institute of Technology Hamirpur,Himanchal
K.RAJITHA	Protection of children from Sexual offences(POCSO)Act,2012	23rd November 2022	SEMS Welfare Foundation
K.RAJITHA	Master the Art of Public Speaking	26th November 2022	SEMS Welfare Foundation
K.RAJITHA	Cultivating Confidence	30th November 2022	SEMS Welfare Foundation
K.RAJITHA	Is world peace possible?	25th November 2022	
K.RAJITHA	Industry standard web App:Design to Deploy	5 th November 2022	Post Graduate Department of Computer Science of Ansar Women's college,Perumpilavu
K.RAJITHA	Research & Publication Ethics:Role of Librarians	15th October 2022	Dr.ShubhadaNagarkar,SPPU,Pune
K.RAJITHA	Diabetes,Health,Wellbeing,Environment and sustainable Development	15th October 2022	Sri Holistic Health Foundation India &Sri Research institute and centre for arts,sciences &well being
K.RAJITHA	Importance of content for Newage Entrepreneurs	19th November 2022	SEMS Welfare Foundation
K.RAJITHA	How to get funding for Newage Entrepreneurs	14th November	SEMS Welfare Foundation

		r 2022	
K.RAJITHA	Unorthodox coalitions: co-creative Media Narrations for Transformative critical sustainability studies	13th November 2022	Vishwaneedam centre for Asian Blossoming,Puducherry and Chennai
K.RAJITHA	Wealth creation through Management of Personal Finance	16th October 2022	Lucknow intellectual foundation, Lucknow, Uttar Pradesh
K.RAJITHA	Artificial Intelligence - oracle,opportunities and way Ahead	12th November 2022	SEMS Welfare Foundation
K.RAJITHA	Managing personal finance and wealth creation	16th December 2022	Department of Economics and IQAC,Satindramohan dev college,lakhipur,cachar,Assam
K.RAJITHA	Skill Development for New Millennium's LIS Professionals:An overview by Dr P.R. Goswani	29th December 2022	
K.RAJITHA	Justice vermacommittee:Quest for women's security in India	16th December 2022	Gandhian school of Democracy and socialism,ITM university,Gwalior
K.RAJITHA	The Current Public Health Schemes in India	2 nd December 2022	Central Library and Department of Arts,Manipal University Jaipur
K.RAJITHA	Professional Etiquette & Non-verbal communication for Business Women	3 rd December 2022	FEMLEADS (An initiative of SEMS Welfare Foundation)
K.RAJITHA	Happiness is just state of Mind	4 th December 2022	DIGISAKSHAM (An initiative of SEMS Welfare Foundation)
K.RAJITHA	Current Trends and Future Advances in chemical sciences & life sciences	13th To 17th December 2022	Departments of Physics and Mathematics,JMJ College for women(Autonomous),Tenali
K.RAJITHA	Personal Branding	19th December 2022	DIGISAKSHAM (An initiative of SEMS Welfare Foundation)
K.RAJITHA	Effective Teaching:Insights from Education psychology	15th October 2022	Centre for Research and Development in Education and social integration,Bharat institute of Engineering and Technology and Indian ceramic society,Hyderabad
K.RAJITHA	Unorthodox Coalitions:co-creative media narrations for transformation critical sustainability studies	13th November 2022	Vishwaneedam centre for Asian Blossoming,Puducherry and Chennai
K.RAJITHA	Financial Empowerment through wealth creation	11th November 2022	Department of Economics and IQAC,Govt.D.B Girls P.G.Autonomous college,Raipur,Chhattisgarh
K.RAJITHA	Emerging Trends and Technologies in Development of Skills in Higher Education	21st To 26 th November	Department of English and Zoology,JMJ College for Women(Autonomous),Tenali

		r 2022	
K.RAJITHA	Importance of Preparedness for Educators	31st December 2022	Centre for Research and Development in Education and Social Integration, Bharat Institute of Engineering and Technology and Indian Ceramic Society, Hyderabad
K.RAJITHA	Importance of Preparedness for Educators	9th November 2022	Department of Mechanical Engineering, Sanketika Technical Campus, Visakhapatnam, Andhra Pradesh
VEMULA ANUSHA	QUALITY PARAMETERS IN RESEARCH	1st March 2022	Research Advisory Committee St. Joseph College, Trichy
VEMULA ANUSHA	Scientific and technological advancements in research	1st April 2023	Research Advisory Committee St. Joseph College, Trichy

FDP ATTENDED

NAME OF THE STAFF	FDP NAME	DATE	PLACE
K.RAJITHA	Research Methodology and Data Analysis in Business Management	25th August 2022 To 01st September 2022	Department of Commerce and Business Management, Krishna University
K.RAJITHA	New Education Policy-2020	24th To 29th September 2022	Ras Bihari Bose Subharti University, Dehradun 24800
K.RAJITHA	Innovative Pedagogies for Teaching and Self-care for Educators	3rd September 2022	MAHER-FHS
K.RAJITHA	Effective Teaching through Case Study and Simulation Pedagogies	8th October 2022	APRC Committee, RGCMS
K.RAJITHA	Handy Tips for Publishing in High Quality Journals	21st October 2022	Faculty of Management Studies, ICFAI University, Raipur, Chhattisgarh
K.RAJITHA	Prospects and challenges in Teaching and Research	31st October 2022	PG and Research Department of English, Srimad Andavan Arts and Science College, Nelson Road, T.V. Koil, Tiruchirapalli
K.RAJITHA	Yoga for happy living	7th To 11th November 2022	Collaboration with IQAC Loyola Academy, Old Alwal, Secunderabad
K.RAJITHA	Impressive Social Etiquette (Manners Matters)	4th November 2022	Indian Institute of Management and Commerce, (sponsored by Vasavi Foundation) (Affiliated to Osmania

			University)
K.RAJITHA	Current Trends in Information Technology	26th To 30th September 2022	MEASI institute of information Technology
K.RAJITHA	Advanced Technologies for Emerging Research in mechanical engineering	5 th To 9th December 2022	Annamacharya institute of Technology and Sciences, New Boyanapalli, Rajampet
K.RAJITHA	Pedagogical Techniques for Quality Higher Education	1 st To 7th December 2022	School of Humanities, K.R. Mangalam University, Gurugram
K.RAJITHA	Research Methodology	12th To 19th December 2022	Department of Commerce, PPG College of Arts and Science, Coimbatore
K.RAJITHA	Trending Technologies	5-days (November 2022)	MEASAI Institute of Information Technology
K.RAJITHA	Quiz on Sardar Vallabhbhai Patel Birth Anniversary "National Unity Day"	Quiz-2 nd October 2022	Department of Applied science and Humanities Rajkiya Engineering college, Ambedkar Nagar, U.P.
K.RAJITHA	National Level Online Quiz on "Basics of Research"	31st December 2022	Ashirwad Education Centre, Ahmedabad, Gujarat, India
VEMULA ANUSHA	Essential research skills for social sciences	1st feb 2023 to 8th feb 2023	siva sivani institute of management, hyderabad

CONFERENCE ATTENDED

NAME OF THE STAFF	CONFERENCE NAME	DATE	PLACE
K.RAJITHA	On contribution of home science	30th September 2022	Home Science, Psychology, Physical Education, Arts and Science College, Chincholi, Tq-kannad, Dist- Aurangabad
K.RAJITHA	Sri research institute and centre for arts and sciences and wellbeing	25th September 2022	Health foundation in India International conference
K.RAJITHA	Holistic Health, Well being and Sustainable Development	2nd October 2022	Sri Holistic Health Foundation in India International conference
K.RAJITHA	Holistic Health, Well being and Sustainable Development	14th October	Sri Holistic Health Foundation in India International conference

		2022	
K.RAJITHA	Holistic Health, Well being and Sustainable Development	14th August 2022	Sri Holistic Health Foundation in India International conference
K.RAJITHA	An Era of Multidisciplinary Dimensions	5 th December 2022	Department of commerce in collaboration with Loyola Academy, Secunderabad
K.RAJITHA	New age Education, Leadership and career	1 st and 2nd December 2022	Global Emerging Leadership Programme in Collaboration with Loyola Academy, Secunderabad
K.RAJITHA	Competancy Enhancement for Young Academicians and Researchers	19th December 2022	School of Agricultural Sciences G H Raisonni University, Saikheda (M.H.)

WORKSHOP ATTENDED

NAME OF THE STAFF	WORKSHOP NAME	DATE	PLACE
K.RAJITHA	21 power habits to create a successful life	19th November 2022	SEMS Welfare Foundation One Day International Workshop
K.RAJITHA	Research Ethics and Identifying Predatory and Cloned Journals in Publication	25th November 2022	Indian institute of Management and Commerce, Khairtabad, Hyderabad
K.RAJITHA	E-content creation	7 th December 2022	Gurushala and K.R. Mangalam University, Gurugram, Haryana
K.RAJITHA	IPR, Patents and Copyrights	5 th and 6th March 2022	Central University of Haryana and Skillslate Foundation
K.RAJITHA	Research Data Management	2 nd August 2022	Learning Resource Centre and Internal Quality Assurance Cell.in Association of Commonwealth Scholars and fellows and Indian Academy of Medicolegal Experts
K.RAJITHA	IP Awareness/Training programme	12th October 2022	National Intellectual Property Awareness Mission, Intellectual property Office, India
K.RAJITHA	IP Awareness/Training programme	17th October 2022	National Intellectual Property Awareness Mission, Intellectual property Office, India
K.RAJITHA	Greener and Safer Chemistry Labs	22nd October 2022	PG Dept. of Chemistry, Kanyamaha Vidyalaya, Jalandhar

K.RAJITHA	Detecting Fake,Clone and Predatory Journals in Academics	23rd October 2022	National institute of Technology,Kurukshetra
K.RAJITHA	Pursuing Sustainable Development using Literary Tools	28th October 2022	Research and PG Department of English,St. Aloysius college,Elthuruth
K.RAJITHA	Pursuing Sustainable Development using Literary Tools	29th October 2022	Research and PG Department of English, St. Aloysius college, Elthuruth
K.RAJITHA	Prevention of Sexual Harassment at Workplace	31st October 2022	SEMS Welfare Foundation
K.RAJITHA	Professional Ethics and Code of Conduct for teachers	10th November 2022	Collaboration for Teacher Education Foundation,K.R.Mangalam University,Gurugram
K.RAJITHA	Education in the MetaverseBridging the Engagement Gap for Students and Teachers	11th November 2022	SEMS Welfare Foundation
K.RAJITHA	DELNET	30th September 2022	Leveraging OERs to Enhance Higher Learning
K.RAJITHA	DELNET	29th December 2022	Be of Service Attitude for Serving the Library Users

PAPER PUBLICATION

NAME OF THE STAFF	BOOK/JOURNAL NAME	DATE	PLACE
K.RAJITHA	Journal	2020-21	Hyderabad
K.RAJITHA	Journal	July-Dec 2022	Hyderabad
K.RAJITHA	Book	2023	Hyderabad

Placements (from the department)B.Com Business Analytics 2022-2023

S. No	Name of the student	Batch	Class	Company Placed	Designation	Package Received (p.a.)
1.	Shrikar Vuppalanchi	2020-2023	DCBA	Keertana FinServ	Management trainee	4.80 LPA
2.	Shreya Panikkar	2020-2023	DCBA	JP Moragn	Operations Analysts	5.75 LPA
3.	Dama Sairishik	2020-2023	DCBA	HDFC LIFE	Graduate trainee	2.75 LPA
4.	Rohit Suresh	2020-2023	DCBA	Data Marshall	Trainee AR - Revenue Cycle Management	2.75 to2.90 LPA
5.	Gaurav Singh	2020-2023	DCBA	Movate	Technical Consultant Trainee	2.2L
6.	Kavya Ramachandran	2020-2023	DCBA	Data Marshall	Trainee AR - Revenue cycle management	2.75 - 2.9 LPA
7.	Gorige Akshay	2020-2023	DCBA	ICICI prudential life	Sales	2.7+40000 incentives

				insurance		
8.	C Sony	2020-2023	DCBA	Data Marshall	Trainee AR - Revenue cycle management	2.75 - 2.9 LPA

Higher Education(from department)

S.No	Name of the student	Batch	Class	PG	PG Institute	Link of student photo
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Entrepreneurship candidates from the department

S.No	Name of the student	Batch	Class	Name the Startup/Business	Year of starting	Link of student photo
1.	Grace Tanya	2020-2023	B. Com Business Analytics	Bakery	2022	