

## **YEAR 2021-22**

The Department of B Com Hons of Loyola Academy, Hyderabad conducted their first ever National Level Management Fest on the 28th and 29th of January 2022. The sponsors and partners of the fest are GUS Education India, Francophile French, Skillstride Academy, and ProNeev Consultants.

This was a competition where students from all across the nation were invited to demonstrate their managerial abilities. Several competitions were held in the field of HR, Finance, Entrepreneurship, Marketing, Best Manager, and Business Quiz. The two days of the fest were filled with exciting competitions and fun rounds.

Colleges all around India such as Christ University, St Joseph's Degree College, Jain University, Manipal University and Lingaraj College from Bangalore, Kristu Jyoti College from Kerala, St.Francis College for Women; Badruka College of Commerce and Arts; Amity University; Bhavans Vivekananda Degree College, Vishwa Vishwani School of Business, IIMC Khairatabad, Avinash College of Commerce, Sri Venkateshwara Degree College from Hyderabad attended the fest. Christ University won the overall fest, whereas students from St. Joseph's College of Commerce, St. Francis Degree College for Women, and CMS Jain University won different individual competitions.

Competitions were held in the field of

1. HR
2. Finance
3. Entrepreneurship
4. Marketing
5. Best Manager
6. Business Quiz

The competitions were in the form of Case Studies, Real Life Simulations, Tasks, Projects and various other modes. A few of the portfolios are mentioned below.

గురువారం 3 ఫిబ్రవరి 2022 7

లయోలా అకాడమీలో నేషనల్ మేనేజ్మెంట్ ఫెస్ట్

హైదరాబాద్ సిటీ, ఫిబ్రవరి 2 (ఆంధ్రజ్యోతి): లయోలా అకాడమీ టీకా మర్స్ డిపార్ట్ మెంట్ ఆధ్వర్యంలో ఏర్పాటు చేసిన రెండు రోజుల జాతీయ స్థాయి మేనేజ్ మెంట్ ఫెస్ట్ మునగా ముగిసింది. జీయోఎస్

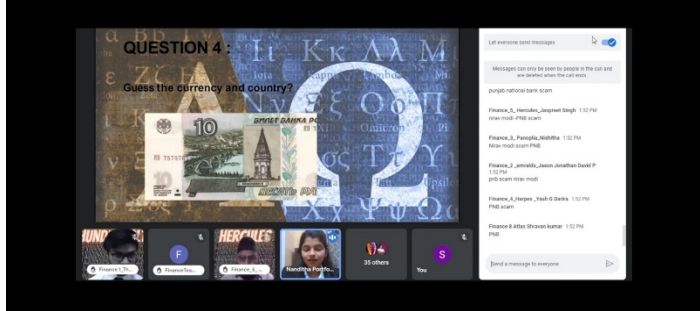
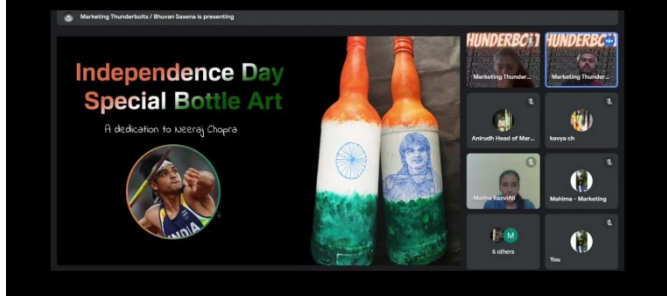


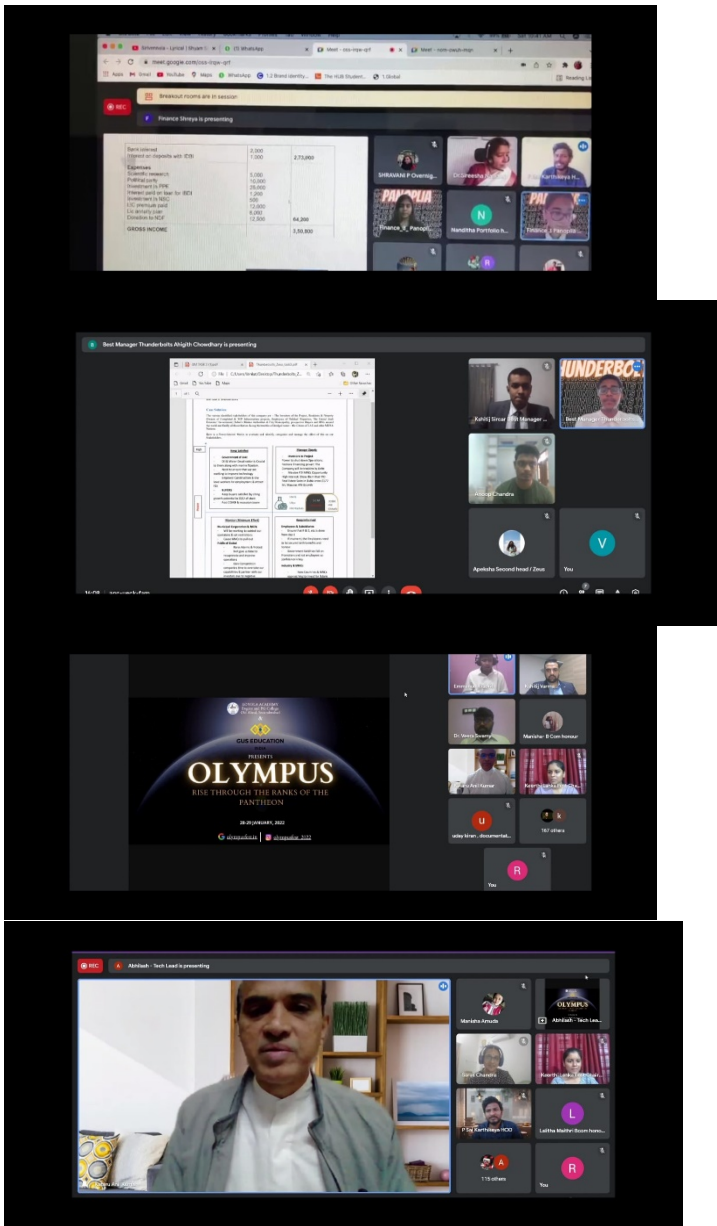
లయోలా ఆన్లైన్ మేనేజ్మెంట్ ఫెస్ట్

ఎడ్యుకేషన్ ఇండియా, ప్రాంట్కాపిలీ ప్రెంట్, స్పిల్ ఫైడ్ అకాడమీ, ప్రాన్స్ కన్సల్టెంట్లతో కలిసి లయోలా అకాడమీ ఆన్లైన్ వేదికగా ఏర్పాటు చేసిన మేనేజ్ మెంట్ ఫెస్ట్లో దేశ వ్యాప్తంగా పలు యూనివర్సిటీల విద్యార్థులు పాల్గొన్నారు. హెన్ ఆర్, పైనాన్స్, ఎంటర్ప్రెన్యూయర్షిప్, మార్కెటింగ్, బెస్ట్ మేనేజర్ అంశాలతోపాటు క్వీజ్ పోటీలు నిర్వహించి, జడ్జిల నిర్ణయాల మేరకు విజేతలను ప్రకటించారు. సెంట్ ప్రాన్సిన్ డిగ్రీ కాలేజ్ ప్రొఫెసర్ శ్రీజారెడ్డి, మహిష మిల్లిలతోపాటు బెంగళూరు శ్రీస్త్రి యూనివర్సిటీకి చెందిన డైవిష్, ఆనిరుద్లతోపాటు పలు ఘన విద్యార్థులు ఫెస్ట్లో పాల్గొన్నారు.

వృద్ధులాలిని చేరబీసిన పోలీసులు

రామంకాపూర్, ఫిబ్రవరి 2 (ఆంధ్రజ్యోతి): మానవత్వం అంతరించిన పోలీసు కు రోజుల్లో ఆపద వస్తే అందరూ సులభమైన



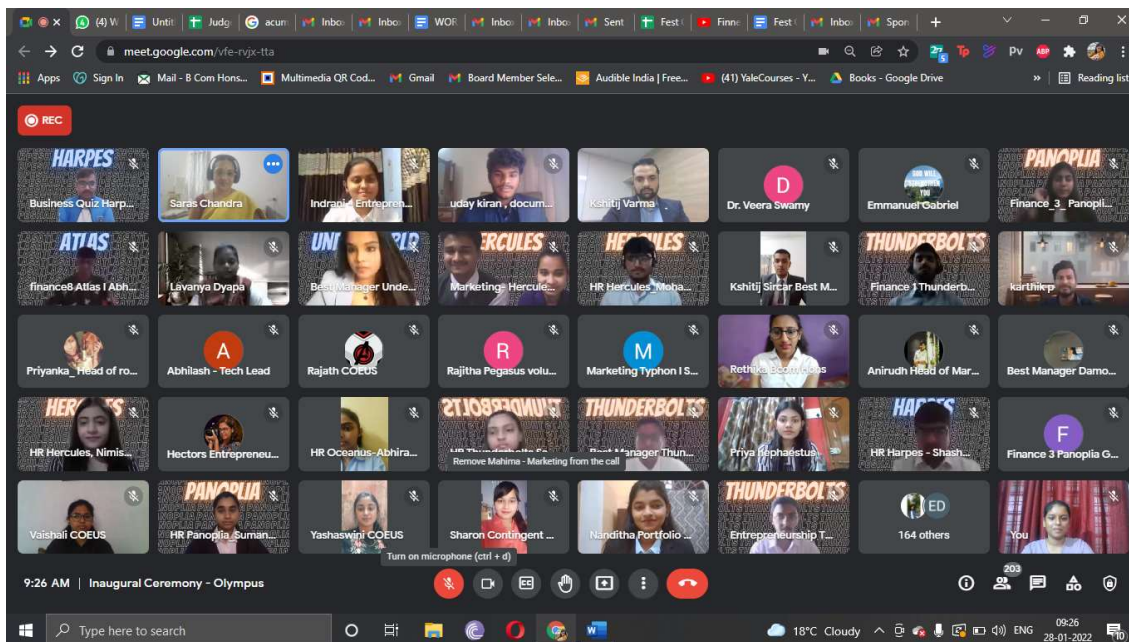
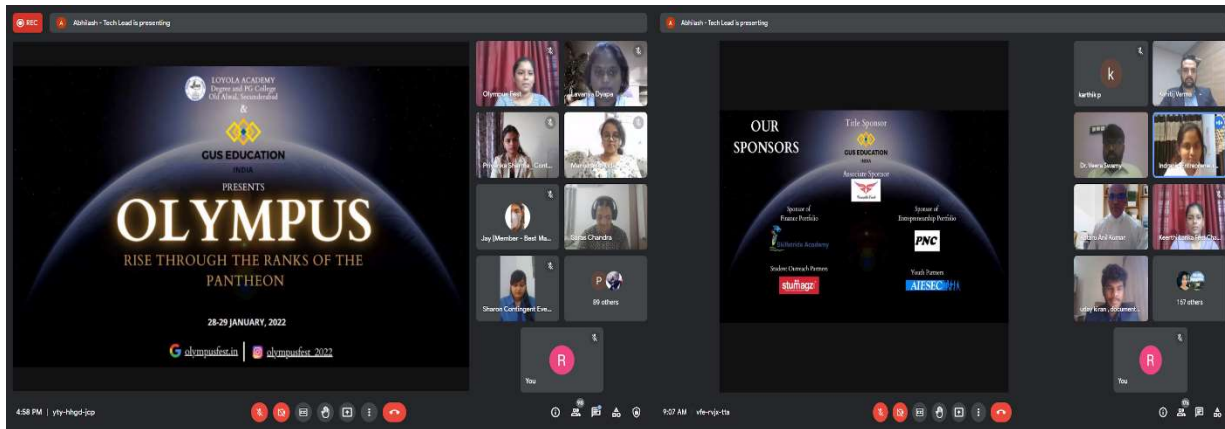


### Inauguration ceremony

Aim – To mark the start of a national management fest for the undergraduate students. Aims to bring out all their competitive qualities and business acumen by putting them under real-time pressure.

Report – Olympus is a two day online management fest where students from all across the nation are invited to demonstrate their managerial abilities. The inauguration was held on 28 January 2022 at 9:30 am . The inauguration was initiated by seeking the blessing of the god and by welcoming the chief guest. We had Dr Veera Swamy, the dean of commerce and BBA who enlightened us with his words. Our chief guest Mr Kshitij karma graced us with his valuable

words. The ceremony was continued by introducing the portfolios and our sponsors. The program marked its conclusion by 10:30 am.



## PLUTUS – FINANCE

### DAY 1

DAY 1 OF THE FEST BEGAN WITH AN INTRODUCTION SESSION.

PARTICIPANTS WERE GIVEN THE BASIC INFORMATION AND INSTRUCTIONS. THIS

THE INTRODUCTION SESSION WAS FUN AND INTERACTIVE.

ROUND 1 : STOCK MARKET

## THE ROUND 1 BEGAN AT ABOUT 10:00 AM

The 1st round of the finance portfolio was titled - *távroi kai arkoúdes* AKA 'The stock market round'.

The round tested the financial management, investment skills and market knowledge of the participants.

It was a time based round wherein the participants were given a day to trade their stocks in the market and earn the maximum possible profit out of the given capital of 10L.

The round commenced at 10:00am and ended at 3:30pm. Commendable trading skills and capital management was portrayed by the participants.

It was a live replica of the actual market. This would have made the participants aware of how the market behaves and how to handle difficult times with correct decisions of investment.

The gist of the round was to induce a spark in the participants regarding the market and make them understand how important long term investment is.

It was a joyful round along with great experience.

*távroi kai arkoúdes* was helpful in making everyone aware of this great opportunity called stock market to have as an asset.

## ROUND 2: CASE STUDY

THIS ROUND BEGAN AT 10:45 AM TO 12:15

‘In this round all the Finance Enthusiasts are required to analyse the case study and make a decision.’

A Fictional Case study will be given to each team. The case study contains two choices of target companies, that is judicious for acquisition. The participants are required to analyse, interpret, devise and detect the best out of the two with the help of the financial data that is available in the case study.

They are required to present their decision with logical, financial reasons with proper working notes and have to convince the judges to believe so. (A PPT is used for the presentation).

Their spontaneity and command on the subject will be put to the test by the judges, by asking the participants a couple of questions relating to the case study.

### **Basis of judgement**

	<b>CRITERIA</b>	<b>SCORE</b>
<b>A</b>	Evidence of logical structure and organization in the analysis of the financial case study.	10
<b>B</b>	Correctness and depth of understanding of the personal finance issues in the case.	10
<b>C</b>	Creativity and Innovativeness of the PPT	10
<b>D</b>	Presentation, Communication skill	5
<b>E</b>	Ability to answer the questions promptly	5

LUNCH HOUR : 12:30- 1:00 PM

**Filler 1 :** piecieikonas This round was “ guess the picture round” Participants were shown pictures of various categories ( currency , banks , scams) and within a stipulated time, participants had to answer through a chat box.

This was a fun and refreshing round.

### **Round 3: finance quiz**

This round was divided into 3 sub round

3.1 picturesque

3.2 crosswords

3.3 rapid fire

Different teams were taken into different breakout rooms to conduct each round.

Picturesque: two pictures were displayed and participants had to guess the term (one word) by taking relevant hints from the pictures.

Crosswords: 6 sets were prepared for this round and each team was given a different set.

Participants had to solve the puzzle with the stipulated time.

Rapid fire: finance related questions were asked and participants had to answer within the stipulated time.

### **Filler 2 : guess the term**

Timings : 4:15- 4:35

This round was enthusiastic and interactive. Participants had to guess the jumbled words within the given time.

**Overnight task** for the taxation round began at 7pm

## **FINANCE PORTFOLIO**

### **DAY 2**

Day 2 of the fest began with round 4 : Tax verse under finance portfolio.

This round consists of 3 levels.

Under level 1 of round 4 started at 7.00 pm on 28<sup>th</sup> January. In this round the contestants were asked to consider themselves as a tax agent. They have to prepare a video which should specify the details of financial services provided by them to educate the public about their tax agency. This round is conducted with an aim to help participants sell/market their financial knowledge. The participants made a 3 minutes video of their presentation and were judged on the basis of their financial knowledge, name of the tax agency , catchy headings , storyline etc.

Day 2 of the fest began with the review of the overnight task given to the participants under level 2.

Level 2 : Poll tax blues was the next level under round 4. In this round the participants were given a tax-based question which they had to solve within 3 hours of time. The questions were given to the participants on 28<sup>th</sup> January at 11.00 pm. The participants made a ppt presentation and calculated the total income and tax liability of the given case. The ppt was submitted by the participants within 3 hours.

The PPT made by each team was presented to the judges Dr.Sireesha ma'am, Dr . Alekya ma'am and Karthikeya sir ( HOD OF BCOM HONS) on 29<sup>th</sup> January. The presentation round started at 9.30 am and each team was given 3 minutes to explain their case and it was reviewed by the judges on the basis of accuracy of the solution , presentation skills and communication skills.

After the end of each teams presentation the Level 3 : The silvered tongue was conducted. In this round the participants were given an investment option like gold ,nft, fixed deposits etc . And they were asked to choose the best investment option stating it as an efficient investment option. The participants were given 2 minutes to state their case and the judges cross questioned them regarding their choices and risks associated with it. This round was conducted after the presentation of each team right after level 2. The participants were judged on the basis of their negotiation skills, communication skills and their ability to answer the questions posed to them.

With this , round 4 Tax verse under Finance portfolio ended at 11.45 am on 29<sup>th</sup> .

To make the participants feel relaxed in such a stressful and competitive environment, filler round was conducted.

The filler round which is basically a fun round to engage the participants began at 11:50 am . Anchor – Sudarshan .In this filler round the participants were to guess the price of each product shown to them . The participants were really enthusiastic and gave many responses throughout the round. They were able to guess the prices correctly in an instant. It was really overwhelming to see such great response from the participants. The filler round lasted for about 15 minutes.

With the end of the filler round the next round, which is round 5 ; IPL BIDDING, started at at 12. 10 pm.

For round 5 , the 9 teams were split into two breakout room, 5 teams in one room and other 4 teams in another room . The round 5 was lead by Avinash , Sudarshan, Sam.

This was an auction round. In this round each team was given a name like MI , SRH , PBKS etc.. and were asked to buy 5 cricket players with a total amount of 50,00,000. Each team was supposed to bid on the cricket player within the total amount. Each cricket player was given a credit point. The team which has the high credit points wins.

During this round the teams fiercely competed against each other to buy the cricket player. They really bid on the player for a whopping amount. This auction lasted for two hours and ended at 2.00 pm . With this, the rounds under finance portfolio came to an end.

The participants were given a break of half and hour.

Then at 2.30 pm the padlet session began. Anchors – Nanditha and Sravani. During this session the participants were asked to express their views and opinions regarding the fest, how was their experience in a management fest. The participants gave their overwhelming responses through the padlet link given to them.

## HR PORTFOLIO

The **HR Portfolio** consisted of five Rounds headed by each team member.

Round 1 was **HIRE AND FIRE** and Round lead was Burhan, under this round, a case study was given to the participants, in which a particular historical event and its effect on the corporate world were elaborated. The participants were required to come with recruitment, retainment and layoff strategies that efficiently turns the crisis to their leverage or simply put, the participants playing HR manager of a particular company needed to thoroughly analyze the crisis at hand and carry out their functions (hire, retain and fire employees) meticulously such that it battles the impasse emerged. This round was scheduled for 2 hrs from 10:00am-11:50 from which the participants had to give task 1 deliverables at 10:40 sharp and then had to give their presentation at 11:00am to the judges. The judges of this round were Mrs Usha Vaidehi and Dr.Hima Bind. Round 1 was successfully accomplished by all the participants.

Round 2 was **NO BAIL** and the round lead was Deepak. This round was scheduled between 12:00pm – 1:40pm, in this round, a case study was presented to each participant team wherein the task at hand was to retain the employees in the organization. The case studies which were presented brought up different situations wherein the employees would prefer to leave the company and the participants play the role of an HR manager in the company and need to devise a strategy to retain employees in the company. Also, in this round the teams were not allowed to use word document or powerpoint presentation instead they had to make posters, videos, gif etc. for presentation. The judges of the round were Mrs. Kamla (Assistant Hr executive at Ktree Computer Solutions India pvt ltd) and Ms. Sherly (Hr Associate at coMAKEIT software pvt ltd). The basis of judgment was strategy formulating skills, creative skills and presentation skills.

Completion with Round 2 successfully the participants were given LUNCH BREAK for 45 min after which two Interim was conducted, the first interim round was **CODE DE CODE** in which participants were given 20 questions and time allotted for each question were 20 seconds only. The 2<sup>nd</sup> Interim round was **SCRABBLE WORD GAME**, in these 10 questions were displayed to participants and each question was displayed only for 15 second.

The participants enjoyed the interim round, with this participant had successfully entered **Round 3** and the last round for the day which was **TAKE DE BATE** lead by Sanjana Verma. Under this round, the participants were given situations that usually appear in the HR world that evoke opinions that are contradictory. Each of two teams are presented with same situation, each team is asked to advocate a view contradictory to the other team and a debate is conducted between

the two. The judges for this round were Mrs Krupali and Mr Riam, the round was well conducted by the round head and had a very good response from the participants.

The day 1 was now over but the management wanted the participants to burn the midnight oil too, so with this each portfolio had to give a midnight task for the participants. Athena portfolio decided to assign the midnight task as case studies to the participants and the deadline for the task were 1:30am sharp. The participants took this a challenge and when checked upon the deliverables, each team was better than one another. With this we get to know each team was fighting best to stay on the top in the race.

## **DAY 2**

**Day 2** started with one of the most interesting rounds which was **ECCLESIA** led by EssicaTheodonna. This round was much similar to an MUN, under which a trending topic is discussed while each team is allotted a company and the latter acts as a representative of the same. They had to put forward their views and plausible solutions to the emerging unflattering circumstance while they also battled questions regarding their company. The topic for this round was Human vs AI, Mr Tom and Mr Naresh took the initiative to judge this round and kept the basis of judgment as research skills and presentation skills. The round took much more time to complete than the allotted time. With the end of the 4<sup>th</sup> round the participants were given a lunch break and then continued with the next round.

The last round was **RUSH HOUR** headed by the round lead Albin Raju, the judges for this round was Mr Prashant. This round was to test participants' ability to commence all of the recruitment protocol as HR team members of a particular company. Each team was given a job role to write an enticing job description about as task 1. As task 2 various candidates were presented to each team as interviewees and the participants were supposed to interview the candidates and task 3 is to draft an offer letter to the selected candidates. The round was smoothly conducted and participants enjoyed the round.

Now we had the 3<sup>rd</sup> and the last interim round that was **GUESSTIMATE**, in which famous celebrity or morphed pictures were presented on the screen for 10 seconds and they had to answer within the time allotted only. It was an interesting and fun round and every participant was happy with the successful completion of day 2. Now the only wait was for the results of rounds for which participants worked day and night to accomplish the task at accurate time with perfection.

### **End Remarks:**

The Department was highly appreciated by the participants and judges of the fest for their organization, communication, coordination and professionalism. Shriya Reddy and Mahija Milli from St Francis Degree College shared their experience saying "Thank you so much to the Loyola Team for curating this wonderful experience for all of us. It was challenging and at the same time an exhilarating experience. And also a thank you to all the participants for making

sure that the energy remained competitive and fun-filled. I had a lot of fun and look forward to being a part of many such events!”

Anirudh and Diyes from Christ University, Bangalore said, “The organizing team was very supportive and helpful. Organising on the google meet was very easy to use and effective. The rounds kept us on our toes and pushed us to compile and present everything in a very short timespan”

## Hephaestus - ENTREPRENEURSHIP PORTFOLIO DOCUMENTARY

Innovate and tread your path!

Hephaestus is the god of fire and is known for innovating things with his craftsmen skills. An entrepreneur is likewise known for the same set of skills. They both hold the power of making new objects from scratch. This ability of an individual makes him an entrepreneur.

Moulding into better versions of oneself and coming up with innovative ideas is a crucial component of bringing change. While holding a hammer and a pair of tongs, a participant must kill all issues and have a grip on individuals. The participants’ inner fire must be ignited to discover the purpose and ideas to help them win.

The main objective of entrepreneurship portfolio was to ignite participants who see opportunities and solutions where the average person only sees annoyances and problems. They make their way down a never ending list of problems with energy, passion, and grit.

In this portfolio, they were amazing tasks which involved solving case studies, where participants had to put their creativity, problem solving abilities, innovative ideas, creation, customer service skills, risk-taking skills, business management skills, decision making skills, presentation skills, mental alertness, and experience the best out of all the tasks.

Participants of the portfolio were :

Saurav and rahul from centre for management studies ,jain university

Manasa and neha from st . Francis college for women

Anirudh and jiten from Christ university, banglore

Samhitha and sankeerthna from st. Francis

Jeesabhansali and raajithajain from st. Francis

Akash and zaid from st.josephs college of commerce banglore

Keshav and rohit from st , josephs college of commerce , banglore

Mohitagarwal and yashkothri from Christ banglore

Bhuvan and srikar from Loyola academy

Abhishek and madhihasait from K.L.E. Society's College of Business Administration (BBA),  
LingarajCollege .

The activities for the participants were well systematically planned with superior experience by the head of the portfolio MR. RISHAB , wherein he along with whole organizing committee designed 5 rounds which consists of case studies .

The participants had to work on the case and bring in their creative and innovate solutions and put forth their work in front of the judges and then later had to face the rebuttal round to test their potential and entrepreneurial abilities .

On day one i.e 28 -01-2022 they were 3 rounds conducted by the head where round 1 was related to a case on research work with regards to book publishing industry and the participants had to conduct a research for their business to provide a platform for novice writers . The jury member for the round were ms. Lavnyadyapa – who comes with experience in industries like : Logistics, ecommerce, IT, Education, FMCG & Manufacturing.Ms. Dyapa has expertise in domains like Start-Up Incubation and Management, Talent Acquisition, Key Account Management, Content Development and the list goes on.

And mr. Varun who holds 3 years of overall experience in Marketing, and a digital marketing strategist with experience in the fields of Marketing Automation,CRM, Analysis and in many more fields.

Round 2- was a case study on unacademy an online education platform where the participants were asked to map out the PESTEL study on its business and analyze its marketing strategies , the jury member for the round was Ms sulochana -Academician and trainer with 2 decades of experience in the area of Law and Management. Contributed to various academic board of studies in curriculum design and development; studied and worked in different countries. Conducted training and development activities at various levels - national Academy's of Construction, Australian Skills development, Kotak commodity services ltd., BFSI sector skill etc . Ms. Sulochana was amazed by the case work presented by the participants to which she provided her light by her experience and round 2 was at it best as the participants too enjoyed it .

Round 3- involved a case study on Digitalization in the hospitality sector where the participants were asked to plan and list out the operations that are too be digitalized in hospitality industry by

planning for their own 3 star business and the judge for the round was mr. Akash Dutta - Founder and CEO of Lancecaps Web (OPC) Pvt. Ltd. He is a B. Tech Mechanical Engineering graduate from VIT-AP University. Also, Currently working for Ken Institute of Executive Learning as Senior IT and Administrative Officer. Akash has also has his own music production house under the name of "note\_the\_freq". He had worked with "Meet Brothers" and many other musicians. Also, he itself is a professional Guitarist and Singer. He has also managed fests and many other govt. Projects from VIT University. MR.Akash helped students by providing his expertise in business field and felt that the idea brought in were commendable.

After round no: 3, three teams were disqualified and the top 7 were sent to semi- finals the teams were : Orion ,Thunderbolts ,Pegasus ,Gorgans ,Harpes ,Hercules ,Oceanus .

On day 2 i.e 29 -01-2022 the last two rounds were conducted and declared the winners

Round 4- the shark tank !! This round brought absolute zeal in teams as they were give a task to come up with their own business plan and pitch in their ideas and plan to the judge MR. SRINAVAS - professor in decision sciences in CMS business school, JAIN (which is a deemed-to- be) university in Bangalore, Karnataka. This round was worked during overnight and presented in the morning .

After round 4 top 5 teams have sent to round no 5 :the finals !!

Round 5 the decider !!! Was a case on interior designing business where the teams have to come up the business plan and present their plans to the venture capitalist and were given a risk management situation to test their risk management abilities for which the honorable judge was mr. Kalyan Srinivas Raygalla - a Research Scholar at the School of Communication of GD Goenka University. He is a columnist for The Freedom Press among others and a fierce advocate for Human rights and ethics, he is a 2 times- tedx speaker. He has also been a part of all the 245 Mock UN sessions at TSWREIS( Telangana Social Welfare and Residential Education Institutions Society) and he is been accredited with many awards like Axaya Media Award. Mr. Raygalla had a were intense time with the teams providing his experience and sharing his thoughts ,correcting and reshaping their plans .

After round 5, a filler round which was full of fun and knowledge was conducted to test the aptitude of the teams .

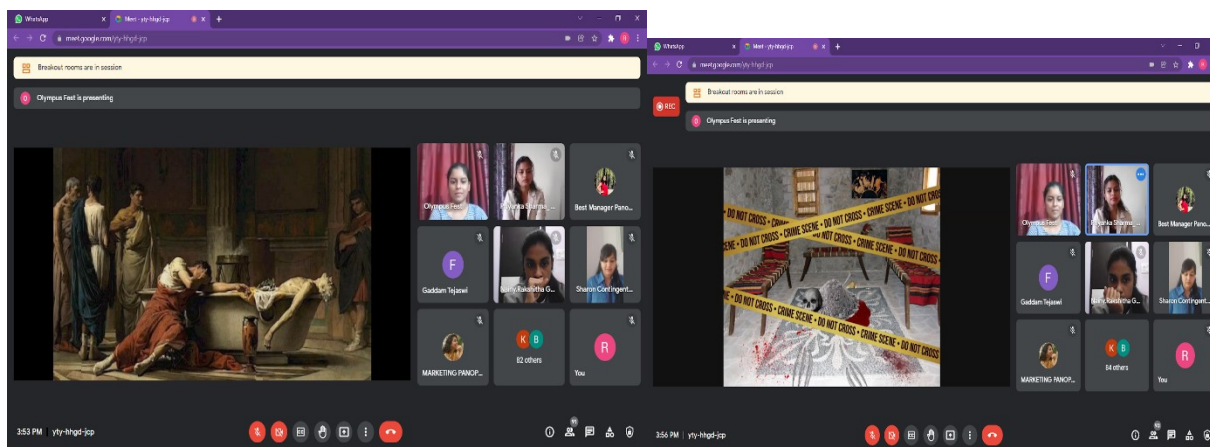
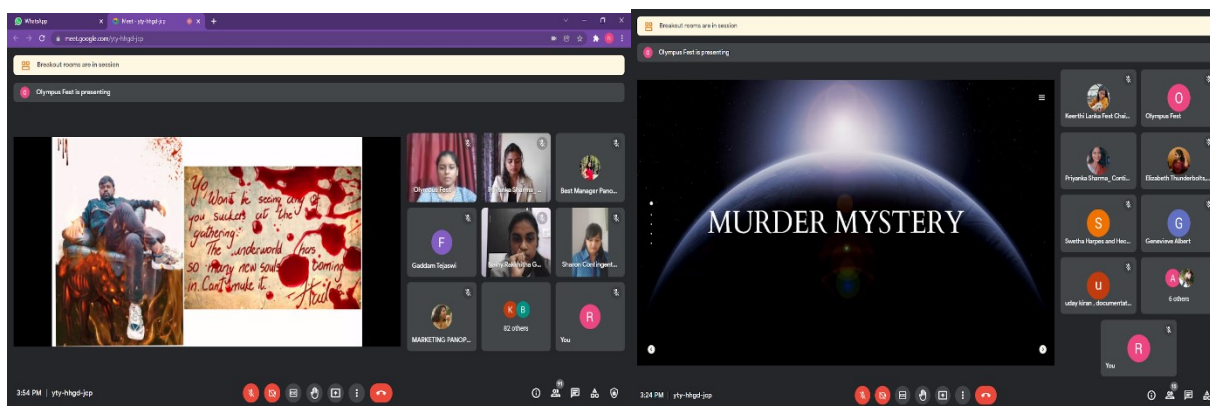
It was then the time for the head of the portfolio to calculate the scores and pick the best budding entrepreneurs and the teams which stood on top were first – team Pegasus(akash and zaid from st.josephs college of commerce banglore) and team Harpes on second (mohitagarwal and yashkothri from Christ banglore).

Organizing team: MR. RISHAB ( HEAD OF THE PORTFOLIO ),MS. TANYA SAHA (TEAM LEAD ), MS. INDRANI ( TEAM LEAD ), MR. UDAY (TEAM LEAD /DOCUMENTATION HEAD ), MS. PRIYA VISHWAKARMA (TEAM LEAD ), MS. PURVI NERLAY (TECH LEAD ).

## Murder mystery event.

Aim – To build a sense of community through creative role playing and also acts as mental exercise while being fun.

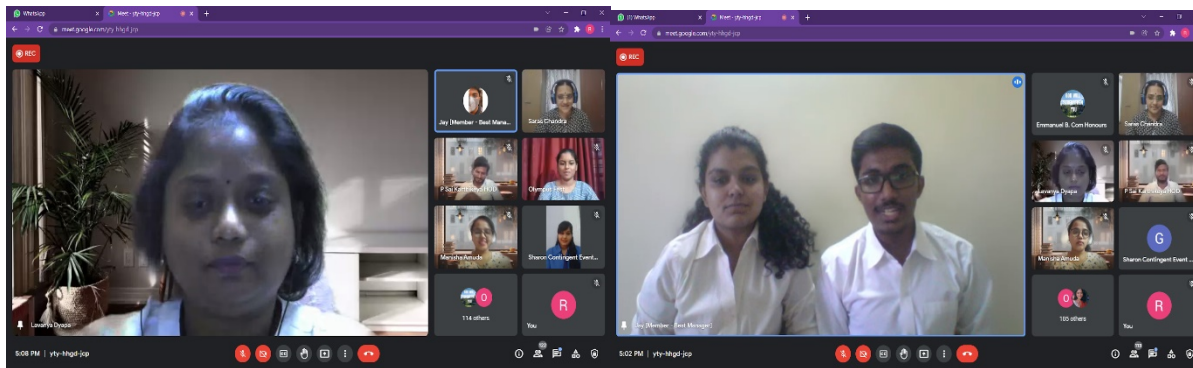
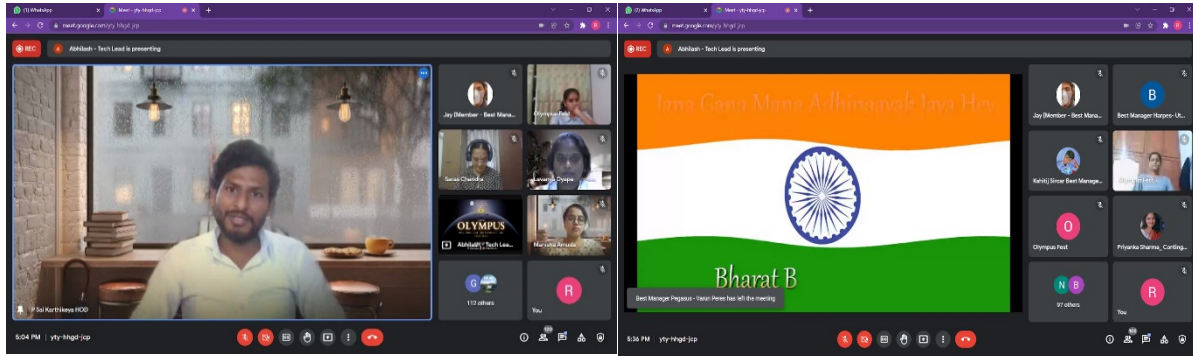
Report – The murder mystery took place on 29<sup>th</sup> of January at 4:00 pm . The event was the one of murder , mystery and mayhem. This contingent task required all the participants to bring out their thinking abilities as to who was killed, who was the killer and why they were killed. The contingents were divided into their respective breakout rooms where they were given 10 minutes to analyze the situation and come out with their respective plots . The various contingents showcased their ability to their best extent and came up with different plots as to who was killed, who was the killer, why were they killed. The contingent tasks objective is to enable each individual to use their creativity and immense thinking ability. The program marked its conclusion by 4:45 pm.



## Valedictory ceremony

Aim – to allow representatives of B.com Honours to bid farewell to the participants and to mark the end of the fest.

Report – The valedictory ceremony was held on 29<sup>th</sup> January 2022 at 5:00 pm . The chief guest of the valedictory was Ms. Lavanya Dyapa who gave us her valuable insights. We also had Sai Karthikeya, the HOD of B.com honours who graced us with his words. The ceremony was continued by announcing the winners of all the portfolios. The best contingent was team Harpes of Christ university. The program ended with a vote of thanks by Keerthi Lanka, the chairperson of fest and by singing the national anthem. The ceremony marked its conclusion at 6:00 pm.



2. Department of B.Com Hons had organized a Webinar on “Mutual Funds and Financial Planning” in collaboration with Lotus Knowlwealth Pvt. Ltd. (in association with BSE) on 21<sup>st</sup> and 22<sup>nd</sup> Sep, 2022.

### **WEBINAR ON INTRODUCTION TO MUTUAL FUNDS AND FINANCIAL PLANNING**

AIM: TO HELP UNDERSTANDING MEANING, FEATURES, GROUND REALITY OF CAPITAL MARKET.

OBJECTIVE: To instill the sense of understanding about the Capital Market.

REPORT: Investor Education Program (IEP) has been conducted on behalf of BSE IPF at Loyola Academy on Capital Market Awareness, Introduction to Mutual Fund & Financial Planning on 21<sup>st</sup> September 2021, Tuesday at 11:00 AM for the department of Bcom honours. It gave the students in depth knowledge and insights about capital market.

The webinar was conducted by Mr. Venugopal. He is a senior associate of LKW. A seasoned professional with over 3 and half decades of finance related work experience, he has held several responsible posts in both, national and international companies. He was primarily responsible for key management functions pertaining to the Balance Sheet and also conducted in-house Training Programs.

- The webinar began with an introduction by Ms. Anannya Mohan followed by a very inspiring opening note by Mr. Venugopal that motivated all the students.

The webinar comprised of the following topics:

1. How the capital market operates?
2. Savings vs Investments
3. Basic features of Asset Classes

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Zoom

Leave



### Basic Features of Asset Classes

ASSET CLASS	Return	Safety	Liquidity	Recurring/ Incidental/ Storing Costs	Invest ment Size	Periodic Income	Tax Exemption
<b>EQUITY/MF</b>	High	Low	High	Low	Low	Yes	STCG -15% LTCG- Profit >1 lakh
<b>GOLD</b>	Medium	Low	High	Medium	Low	No	No
<b>BANK FD</b>	Low	High	High	Low	Low	No	No
<b>COMPANY FD/NCD</b>	Medium	Medium	Low	Low	Medium	No	No
<b>LAND/ FLAT</b>	High	Low	Low	High	High	Yes	No
<b>PPF/ SUKANYA</b>	Low	High	Low	Low	Low	No	Yes

Unmute

Start Video

Share

Participants 59

More



4. Comparison of Returns of BSE SENSEX & Gold
5. Mutual Funds – Features
  - Types of Schemes

**Mutual Funds - Features**

The slide features a circular diagram illustrating the mutual fund process: Investors pool their money with the Fund Manager, who invests in Securities. These securities generate Returns, which are then passed back to the Investors.

- High Returns Over Long term
- High Liquidity at NAV based prices.
- Effective from F.Y. 2020-21 Dividend is taxable in the hands of investors
- Low Investment Size
- Risk is minimized through diversification
- Various Types of Funds to choose from
- Periodic Investment (SIP)/Withdrawal (SWP) facility
- Other facilities like STP available

Zoom interface elements include: Unmute, Start Video, Share, Participants (47), More, and a Leave button.

6. Financial Planning: Key Aspects
  - Financial Goals
  - Insurance Planning
  - Tax Planning
  - Retirement planning

**Financial Planning - Key Aspects**

- Financial Goals
  - Buying a house
  - Children's Education
  - Children's Marriage
- Insurance Planning
- Tax Planning
- Retirement Planning

The slide includes a diagram titled 'FINANCIAL PLANNING' showing a landscape with icons for CHILD EDUCATION, CHILD MARRIAGE, RETIREMENT, and INSURANCE.

Zoom interface elements include: Unmute, Start Video, Share, Participants (47), More, and a Leave button.

Venugopal Rayirath's screen

7. Financial products available at BSE:

- ✓ Equity
- ✓ Derivatives
- ✓ Currency Derivatives
- ✓ Interest Rate Derivatives
- ✓ Mutual Funds

8. Rights of Investors.

9. Do's & Don'ts of Investors.

The screenshot shows a Zoom meeting window. At the top, there is a 'Zoom' logo and a 'Leave' button. The main content is a slide from the BSE website titled 'Do's & Don'ts for Investors...continued'. The slide lists the following points:

- Make payments by banking channel/cheque in favour of stock broker.
- Don't issue cheques in the name of any individual apart from broker.
- Don't share your internet trading account's password with anyone
- Bring dispute to notice of broker in writing within 7 (seven) working days from date of receipt of funds/securities or statement.
- Problem not resolved by broker/ DP – write your complaint to Investors Grievance Cell of the relevant Stock exchanges/ Depository without delay.
- If in doubt, revoke any authorization given by you at any time.
- Provide your latest mobile no. & email id to your broker.

For the entire list of Do's & Don'ts for Investors, visit [www.bseindia.com](http://www.bseindia.com)

The Zoom interface at the bottom includes icons for 'Unmute', 'Start Video', 'Share', 'Participants' (43), and 'More'.

10. Investor Grievance Redressal Mechanism.

Lastly, Mr. Venugopal explained us about the BSE INDIA WEBSITE: [www.bseindia.com](http://www.bseindia.com) by highlighting some important points:

- Most popular website for Capital Market.
- Real time corporate announcements.
- Trade Verification facility available for Investors & much more.



## BSE Website : [www.bseindia.com](http://www.bseindia.com)




- ❑ Most popular web site of the Capital Market
- ❑ Focal point for information dissemination
- ❑ Site provides information ranging from
- ❑ **Trade information** - Live prices & Volumes across all segments
- ❑ **Corp. information**- Quarterly Results & Shareholding Patterns of BSE listed companies
- ❑ Real time Corporate announcements
- ❑ **BSE Plus** - Personal Portfolio Management (Valuation)/Watch list etc.
- ❑ New Features are added on continuous basis so as to convert data into useful information
- ❑ **Trade Verification facility available for Investors**
- ❑ Website available on Mobile & Tabs as a Application


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Venugopal Rayirath's screen

The webinar concluded with a small closing speech by Mr. Venugopal followed by a vote of thanks by Mr. Albin.



## Words by Warren Buffet





- ❑ **On Earning:** "Never depend on single income. investments to create a second source".
- ❑ **On Spending:** "If you buy things you do not need, soon you will have to sell things you need".
- ❑ **On Savings:** "Do not save what is left after spending, but spend what is left after saving".
- ❑ **On Taking Risk:** "Never test the depth of river with both the feet".
- ❑ **On Investments:** "Do not put all eggs in one basket".
- ❑ **On Expectations:** "Honesty is very expensive gift. Do not expect it from cheap people".

Venugopal Rayirath's screen

**OUTCOME:** The Capital Market Awareness webinar was a very good learning experience. It helped students understand how the stock market works. The students were enlightened to learn about the do's & don'ts of the industry.