

## **BCOM – HONOURS – REPORT**

**Year 2022-23**

### **OLYMPUS**

Olympus 2.0, the first-ever national-level departmental event organized by the department of B. Com. Honours at Loyola Academy, is also by far, one of the most successful events. The event took place on February 24 and 25, 2023, on a large scale themed on "Greek mythology."

The National Management Event was sponsored by several companies and organizations that recognized the value of such events in promoting talent and skills in the field of management. These sponsors contributed significantly to the success of the fest by providing financial support, prizes, and other resources required for the smooth functioning of the event.

Olympus was made possible with the generous support of its sponsors. The event was headlined by Maithri Drug Pvt Ltd, the title sponsor, who provided the highest level of financial and resource support to the event. Their branding and logo were prominently displayed throughout the event, and they played a critical role in making the event a success. Ohri's, the associate sponsor, provided all attendees with delectable refreshments. In addition, other sponsors such as Mystery Rooms, Galaxy, D Square Overseas Education Consultancy, Kadmus Overseas, Vintech Computers, HP Gas, Sky Blue Goli, and Educog provided financial and resource support. These sponsors provided valuable guidance and mentorship to the participants and helped to make the event a highly enriching and rewarding experience.

The official opening took place on February 24, 2023, at Inigo Hall, with Nakul Chandna, COO of Ohri, as the Chief Guest. His presence was a blessing for the occasion. The valedictory was held on February 25 in Loyola Hall, where Prof. A. Patrick gave a heartfelt congrats to all the victors.

It was a mini corporate where students were incubated with managerial adversities, and it allowed them to thrive in a healthy competition to showcase their managerial expertise and acumen by enforcing them under real-time pressure. Olympus provided opportunities in various fields like Best Manager, Finance, Marketing, Entrepreneurship, Human Resources, and Business Quiz.

#### **BEST MANAGER:**

The portfolio was led by Anup Sinha and Rethika Reddy which received participation from 17 teams. The objective of the portfolio was to identify the participants' top managerial talent. The participants were given a list of tasks to accomplish within a predetermined amount of time. The assignments included group activities, crisis management simulations, and decision-making exercises. The evaluation criteria used to rank the participants were their aptitude for problem-solving, quick thinking, and leadership. The participants' abilities to lead, think quickly, and communication skills were all taken into consideration when evaluating them.

#### **FINANCE:**

Moses Salandri and Kartik Agarwal were the portfolio leads who had an uncanny ability to pick the best of the best. 13 teams, or 26 students, demonstrated personal interest in finance. The goal of the portfolio was to gauge each participant's understanding of finance. The portfolio's purpose was to assess each participant's knowledge of finance. Participants were evaluated based on their understanding of financial concepts, their ability to analyze financial data, and their decision-making ability.

#### MARKETING:

The portfolio leaders who had the most team participants in the event were Indrani Singh and M. Jayvardhan. The marketing portfolio was designed to assess the participants' marketing abilities. The events included market research exercises, advertising campaigns, and branding initiatives. When judging the participants, the ability to recognize target audiences, originality in developing marketing plans, and communication skills were all taken into account.

#### ENTREPRENEURSHIP:

Uday Kiran Banod, the portfolio's lead, had an Eagle's eye for spotting the best entrepreneurs out there. 11 teams, totaling 22 students were involved. Finding the participants' entrepreneurial spirit was the goal of the portfolio. Presentations of business plans, pitch sessions, and exercises in product creation were all part of the events. The participants were judged on their capacity for developing original business concepts, their awareness of the marketplace, and their presentational skills.

#### RESOURCES:

Being led by Avril Renee Gabriel and Munagala Lohitha, the portfolio got to see 19 teams, totaling 38 people. The portfolio included contests and events that tested the participants' HR abilities. The activities included group discussions, case studies, and HR simulation games. When evaluating the participants, their teamwork, communication, and problem-solving skills were taken into account, as well as their capacity to recognize and address HR-related issues.

#### BUSINESS QUIZ:

The brain of the portfolio was Navya Banda, which received participation from 17 teams, i.e., 34 pupils. Participants' business expertise was put to the test during the entertaining Business Quiz portfolio. There were general knowledge, business, and current events questions in the test. The participants were scored according to their quickness, accuracy, and quick thinking.

In conclusion, most of the awards were backed by Christ University and St. Joseph College of Commerce. The best Contingent award was righteously given to Christ University. With this, the event turned out to be a huge success.

### INDUSTRIAL VISIT TO PUNE-LONAVALA

In the month of February, the B. Com. Honours department of Loyola Academy took its first-ever out-of-town excursion, using Acumen Connect as its travel companion. Sixty-five students fervently expressed interest in taking the four-day trip. The trip was 4 days and 3 precious nights with their dear friends, for which the students were excited to travel together and create some special experiences. The vacation allowed the students to take a break from their normal lives.

This Industrial tour was organized in collaboration with Acumen, a preeminent institution in the field of education and training. Acumen has a team of experts who plan and conduct training programs and workshops for students and professionals. Due to the collaboration with Acumen, the students' trip was secure, comfortable, and provided with high-quality instruction.

All the students boarded their train on February 27, 2023, Monday, at Nampally railway station at 8.40 p.m. Students were accompanied by four Acumen Connect organizers and two lecturers from the department. This embarked the start of a journey for all the students.

### **DAY 1 - 28th February 2023**

The train reached Pune at 10.30 AM, and the students were enthusiastic enough to have exposure to the automobile industry right away, for which they immediately started their journey towards Kalyani Maxion Wheels Pvt Ltd. Students had an opportunity to learn about the automobile industry during a tour of the plant and were shown the various stages of production. The students were also briefed on the safety measures taken by the company to ensure the safety of the workers. The visit was an enriching experience for the students as they gained practical knowledge of the automobile manufacturing process.

After being exposed to the real world, it was time for some fun and enjoyment. To that end, students were brought to MG Road Café Hopping and Fashion Street Food/Shopping, where they enjoyed shopping for and eating their favourite foods.

This marked the end of Day 1.

### **DAY 2 - 1st March 2023**

Beginning the day was another opportunity to Katraj Dairy, to learn more about how a cooperative society functions. This also covered all the factors involved in producing milk goods, which undoubtedly enlightened the students. The safety and control steps to ensure that whatever the customers receive is healthy and in good condition astounded the students.

The students were taken to Phoenix Mall for shopping and lunch. Phoenix Mall is one of the largest malls in Pune, and the students were thrilled to explore the various shopping options. They also indulged in delicious food at the food court.

After the Phoenix mall experience, students marked their journey to Aga Khan Palace, a historical monument and a popular tourist spot in Pune

Students got to see the different rooms and artefacts in the palace and learn about the history and culture of the region. The palace was built in 1892 and is known for its architecture and historical significance. The palace was the site where Mahatma Gandhi, his wife Kasturba Gandhi, and his

secretary Mahadev Desai were interned by the British during the Quit India Movement in 1942. The students were given a tour of the palace and were briefed on its historical significance. The visit was an educational experience for the students as they learned about India's struggle for independence.

Students departed Pune with a sense of fulfillment and traveled to Lonavala. As soon as they arrived in Lonavala, it was time to celebrate their trip. A DJ night was planned for three hours, during which time everyone danced wildly before going to sleep.

### **DAY 3 - 2nd March 2023**

This day was one of the most exciting days of our trip as student's got to experience the thrill and adventure of Imagica Theme Park. Imagica is one of India's biggest and most well-liked amusement parks, with a variety of activities for visitors of all ages. The rides, which included roller coasters, water rides, and simulations, were all very exciting for us to check out. Students experienced various adventurous rides till 2 PM and were called for lunch.

After lunch, students headed to experience Imagica Snow Park, where they got to experience the magic of winter in March. The snow park offered a variety of winter activities, including snow slides, snow fights, and ice sculptures.

Students departed Imagica and moved in the direction of Khandala to see the Rajmachi Sunset Point. They were eager to see the beauty of the sunset from the point because it is renowned for its breathtaking views of the setting sun and the hills in the area. They arrived at the location just in time to see the sunset, which was magnificent. They were awestruck by the beauty of the location as they snapped numerous photos of the sunset and the surrounding hills.

They returned to our hotel after the sun had set and prepared for the day's main attraction—a bonfire night. After a day of exploration and excitement, the hotel's patio hosted a bonfire night that was a wonderful way to unwind. The evening was spent around the campfire, listening to music and eating and drinking.

### **DAY 4 - 3rd March 2023**

The students knew that today was their emotionally most important day of the journey as it was the last day, so they made plans to make the most of it. They enthusiastically woke up early to head towards Tungarli Lake for a trek. The lake is located in the beautiful hill station of Lonavala and is surrounded by lush green hills and forests. Although the journey to Tungarli Lake required some effort, it was worthwhile because they were treated to a breathtaking dawn over the lake as compensation. They snapped several photos to remember the moment as they took their time taking in the beauty of the lake and the hills in the distance.

After the trek, students headed back to hotel and had breakfast. They then checked out of the hotel and headed towards Lonavala for some sightseeing. Lonavala is a popular hill station near Pune, known for its scenic beauty and serene atmosphere. They visited several tourist attractions in Lonavala, including the Karla Caves, which are an ancient rock-cut architectural wonder. The

Karla Caves are a group of Buddhist caves dating back to the 2nd century BC and are known for their beautiful rock-cut architecture and intricate carvings. They were amazed by the beauty and grandeur of the caves and spent some time exploring them and learning about their history.

Students traveled to the Mapro Gardens, which are renowned for their strawberry plantations and delectable food products, after viewing the Karla Caves. They enjoyed trying some of Mapro's delectable snacks and beverages in addition to buying for their renowned jams, jellies, and chocolates.

The students left for the train terminal after lunch to return to Hyderabad. The students found it very challenging to return to their regular routines after their exciting and fun-filled trip to Pune and Lonavala.

In conclusion, this journey was made more educational and enjoyable with the aid of the lecturers and Acumen, and the students will always remember it fondly.