

COURSE OUTCOME MAPPING

MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: BUSINESS LAW AND ETHICS

COURSE CODE: MB108

CREDITS: 4

DEPARTMENT: MBA

PROGRAMME OUTCOMES:

- PO-1** **Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO-2** **Decision making Skills:** Foster Analytical and critical thinking abilities for data-based decision making.
- PO-3** **Ethics:** Ability to develop Value based Leadership ability.
- PO-4** **Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO-5** **Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

PO-6 Entrepreneurial Skills: Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.

PO-7 Strategic analysis: To conduct strategic analysis using theoretical and practical applications.

PO-8 Cogent Skills: To manage intra and inter organizational negotiations effectively in a cross cultural business environment.

PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):

Students will be able to:

PSO1 Professional Skills: Able to utilize the knowledge of management practices in innovative, dynamic and challenging environment in the organizations.

PSO2 Creativity: Create value through identifying customer needs and implementing integrated production and distribution of goods, services

PSO3 Problem-Solving Skills: Can develop capacity to adapt and innovative to solve problems, to cope with unforeseen events and to manage in unpredictable environments.

PSO4 Successful Career and Entrepreneurship: An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real world applications using optimal resources as an Entrepreneur.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Explain the essential elements of a valid contract.	2
CO2	Define about the concept sales of goods act.	1
CO3	Explain various characteristics and classification of companies.	3
CO4	Describe about the consumer protection law.	1
CO5	Identify the concepts of law and ethics.	1

Column1	Column2	Column3	Column4	Column5	Column6	Column7	Column8	Column9	Column10	Column11	Column12	Column13
outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H									H	H
C02							H	H		H	H	H
C03	H					H			H			H
C04				H	H					H	H	
C05		H	H							H		H
											H: Highly Supportive	

H: Highly Supportive

Table 2: COURSE OUTCOME ATTAINMENT

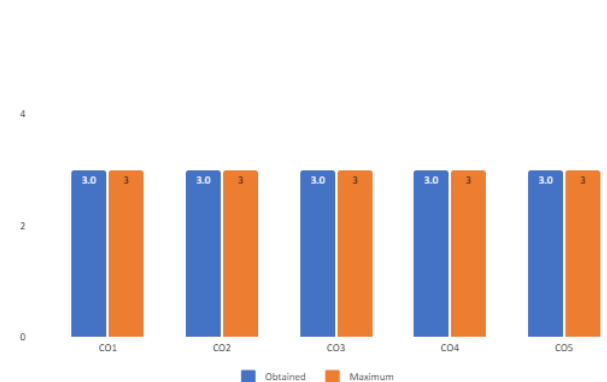
ATTAINMENT SCALE:

Pass percent of 85% and above= 3

Pass percent between 75% - 85%= 2

Pass percent between 65%- 75%= 1

Pass percent of less than 65%= 0



co	weekly		midsemester		pre final		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO2			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO3			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO4					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO5					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, how can we attain 3)

Table 3: PROGRAMME OUTCOME MAPPING

[Instruction:

1. Copy the completed table 1.
2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]

3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 3	H 3					H 3	
CO2				H 3	H 3			
CO3	H 3					H 3		
CO4				H 3			H 3	H 3
CO5		H 3	H 3				H 3	
AVERAGE OF COS FOR POS	3	3	3	3	3	3	3	3
AVERAGE OF POS	3	3	3	3	3	3	3	3
AVERAGE	3							

COURSE OUTCOME MAPPING

MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: COMMUNICATIVE COMPETENCE
COURSE CODE: MB101
CREDITS: 2

DEPARTMENT: MBA

PROGRAMME OUTCOMES:

- PO-1** **Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO-2** **Decision making Skills:** Foster Analytical and critical thinking abilities for data-based decision making.
- PO-3** **Ethics:** Ability to develop Value based Leadership ability.

PO-4 **Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business

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PO-7 **Strategic analysis:** To conduct strategic analysis using theoretical and practical applications.

PO-8 **Cogent Skills:** To manage intra and inter organizational negotiations effectively in a cross cultural business environment.

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PSO2 Creativity: Create value through identifying customer needs and implementing integrated production and distribution of goods, services

PSO3 Problem-Solving Skills: Can develop capacity to adapt and innovative to solve problems, to cope with unforeseen events and to manage in unpredictable environments.

PSO4 Successful Career and Entrepreneurship: An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real world applications using optimal resources as an Entrepreneur.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Understand the role of communication in personal area	2
CO2	Understand the role of communication in professional area	2
CO3	Develop awareness of communication strategies	6
CO4	Prepare and present messages	3
CO5	Analyse communication acts	4

Column1	Column2	Column3	Column4	Column5	Column6	Column7	Column8	Column9	Column10	Column11	Column12	Column13
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outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01				H		H			H			H
C02	H				H	H			H			H
C03							H	H			H	H
C04		H					H		H	H		
C05			H	H				H	H			H
											H: Highly Supportive	

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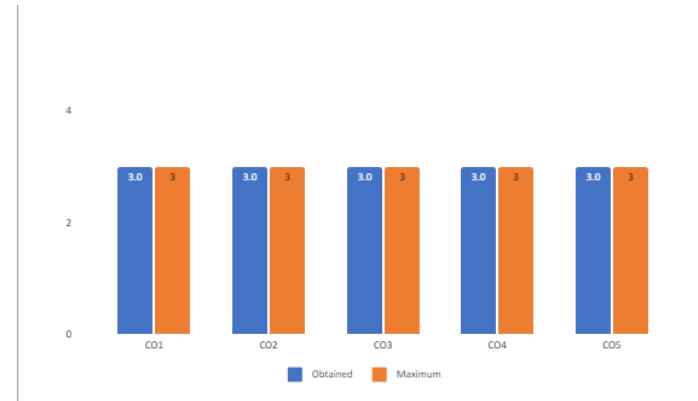
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	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO2			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO3			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO4					100.0	3.0	100	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO5					100.0	3.0	100	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, how can we attain 3)

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OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1				H 3		H 3		
CO2	H 3				H 3	H 3		
CO3							H 3	H 3
CO4		H 3					H 3	
CO5			H 3	H 3				H 3
AVERAGE OF COS FOR POS	3	3	3	3	3	3	3	3
AVERAGE OF POS	3	3	3	3	3	3	3	3
AVERAGE	3							

COURSE OUTCOME MAPPING

MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: FINANCIAL ACCOUNTING AND ANALYSIS
COURSE CODE: MB105

CREDITS: 4

DEPARTMENT: MBA

PROGRAMME OUTCOMES:

- PO-1** **Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO-2** **Decision making Skills:** Foster Analytical and critical thinking abilities for data-based decision making.

PO-3 Ethics: Ability to develop Value based Leadership ability.

PO-4 Communication Skills: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business

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PSO4 Successful Career and Entrepreneurship: An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real world applications using optimal resources as an Entrepreneur.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Explain the concepts and meaning of financial accounting.	2
CO2	Define about the concepts of capital and revenue expenditure.	1
CO3	Explain the methods of depreciation and inventory evaluation.	2
CO4	Describe how to analyse the financial statements.	1
CO5	Identify the concept of funds flow and cash flow statements.	1

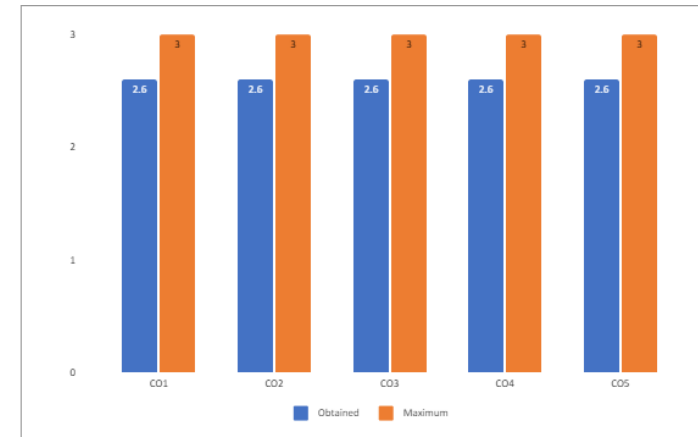
Column1	Column 2	Column 3	Column 4	Column 5	Column 6	Column 7	Column 8	Column 9	Column10	Column11	Column12	Column13
outcome s	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H									H	H
C02							H	H		H	H	H
C03	H						H			H		H
C04				H	H					H	H	
C05		H	H							H		H
											H: Highly Supportive	

Table 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

Pass percent of 85% and above= 3
 Pass percent between 75% - 85%= 2
 Pass percent between 65%- 75%= 1
 Pass percent of less than 65%= 0

□



co	weekly		midsemester		pre-final		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	55.0	0.0	67.0	1.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	2.0	100.0	3.0	3.0	2.6
CO2			67.0	1.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	2.0	100.0	3.0	3.0	2.6
CO3			67.0	1.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	2.0	100.0	3.0	3.0	2.6
CO4					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	2.0	100.0	3.0	3.0	2.6
CO5					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	2.0	100.0	3.0	3.0	2.6

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OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.76	H 2.76						
CO2							H 2.76	H 2.76
CO3	H 2.76					H 2.76		
CO4				H 2.76	H 2.76			
CO5		H 2.76	H 2.76					
AVERAGE OF COS FOR POS	2.76	2.76	2.76	2.76	2.76	2.76	2.76	2.76
AVERAGE OF POS	2.54	2.54	2.54	2.54	2.54	2.54	2.54	2.54
AVERAGE	2.54							

COURSE OUTCOME MAPPING

MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: MANAGEMENT & ORGANIZATION BEHAVIOR
COURSE CODE: MB103
CREDITS: 4

DEPARTMENT: MBA

PROGRAMME OUTCOMES:

- PO-1** **Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.

- PO-2** **Decision making Skills:** Foster Analytical and critical thinking abilities for data-based decision making.

PO-3 Ethics: Ability to develop Value based Leadership ability.

PO-4 Communication Skills: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business

PO-5 Leadership Skills: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

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PSO4 Successful Career and Entrepreneurship: An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real world applications using optimal resources as an Entrepreneur.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Understand the concept and process of management and organization behavior.	2
CO2	Examine the historical roots of contemporary management practices.	5
CO3	Able to understand concept, nature of perception.	2

CO4	Analyse the traditional and contemporary organizational designs and its structures	4
CO5	Know the various theories of motivation and leadership.	2

Column1	Column 2	Column 3	Column 4	Column 5	Column 6	Column 7	Column 8	Column 9	Column1 0	Column1 1	Column12	Column1 3
outcome s	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H							H	H		H	
C02		H				H	H		H			H
C03				H		H				H	H	
C04		H			H						H	H
C05			H		H			H	H	H		H
											H: Highly Supportive	

												S: Supportive	
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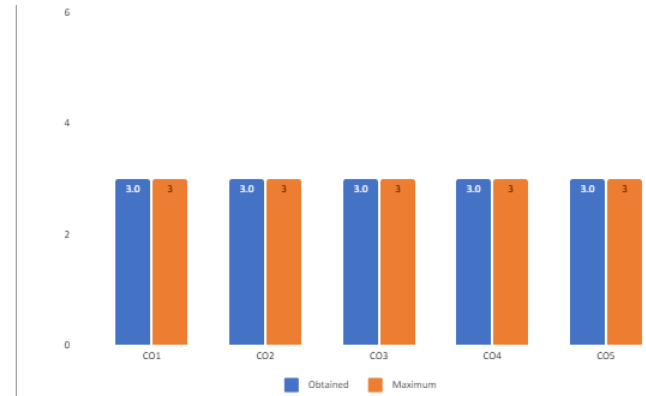
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co	weekly		midsemester		pre-final		assignment		viva		Attendance		co wise internal average	External Exam			co wise total average
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		co wise external average	co wise total average		
CO1	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO2			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO3			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO4					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO5					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0

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OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 3							H 3
CO2		H 3				H 3	H 3	
CO3				H 3		H 3		
CO4		H 3			H 3			
CO5			H 3		H 3			H 3
AVERAGE OF COS FOR POS	3	3	3	3	3	3	3	3
AVERAGE OF POS	3	3	3	3	3	3	3	3
AVERAGE	3							

COURSE OUTCOME MAPPING

MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: PRINCIPLES OF MARKETING
COURSE CODE: MB107
CREDITS: 4

DEPARTMENT: MBA

PROGRAMME OUTCOMES

- PO-1** **Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
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	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Understand various facets of market, and its behavior.	2
CO2	Apply the various tools for making strategies in the markets	3
CO3	Create a marketing mix to bring sustainable profits	6
CO4	Construct the promotional tools for marketing a product	6
CO5	Analyze the various situations and stages in buying process	4

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C01	H	H				H					H	H
C02			H				H		H	H		
C03			H	H	H		H		H		H	
C04				H				H		H		H
C05	H						H	H		H	H	
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H: Highly Supportive

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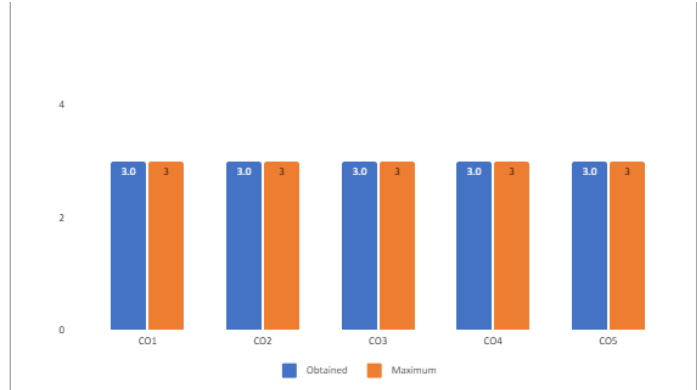
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CO2			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO3			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO4					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO5					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0

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CO2			H 3				H 3	
CO3			H 3	H 3			H 3	
CO4				H 3	H 3			H 3
CO5	H 3						H 3	H 3
AVERAGE OF COS FOR POS	3	3	3	3	3	3	3	3
AVERAGE OF POS	3	3	3	3	3	3	3	3
AVERAGE	3							

COURSE OUTCOME MAPPING

MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: FINANCIAL MANAGEMENT
COURSE CODE: MB204

CREDITS: 4

DEPARTMENT: MBA

PROGRAMME OUTCOMES:

- PO-1** **Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO-2** **Decision making Skills:** Foster Analytical and critical thinking abilities for data-based decision making.

PO-3 Ethics: Ability to develop Value based Leadership ability.

PO-4 Communication Skills: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business

PO-5 Leadership Skills: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

PO-6 Entrepreneurial Skills: Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.

PO-7 Strategic analysis: To conduct strategic analysis using theoretical and practical applications.

PO-8 Cogent Skills: To manage intra and inter organizational negotiations effectively in a cross cultural business environment.

PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):

Students will be able to:

PSO1 Professional Skills: Able to utilize the knowledge of management practices in innovative, dynamic and challenging environment in the organizations.

PSO2 Creativity: Create value through identifying customer needs and implementing integrated production and distribution of goods, services

PSO3 Problem-Solving Skills: Can develop capacity to adapt and innovative to solve problems, to cope with unforeseen events and to manage in unpredictable environments.

PSO4 Successful Career and Entrepreneurship: An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real world applications using optimal resources as an Entrepreneur.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Define financial functions and goals.	1
CO2	Use project evaluation techniques and approaches.	3
CO3	Analyze the capital structure	4
CO4	Apply dividend policies and decisions.	3
CO5	Explain working capital financing	4

Column1	Column2	Column3	Column4	Column5	Column6	Column7	Column8	Column9	Column10	Column11	Column12	Column13
outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H									H	
C02							H	H			H	
C03	H					H					H	
C04			H		H		H				H	
C05		H		H							H	
											H: Highly Supportive	
											S: Supportive	

H: Highly Supportive

Table 2: COURSE OUTCOME ATTAINMENT

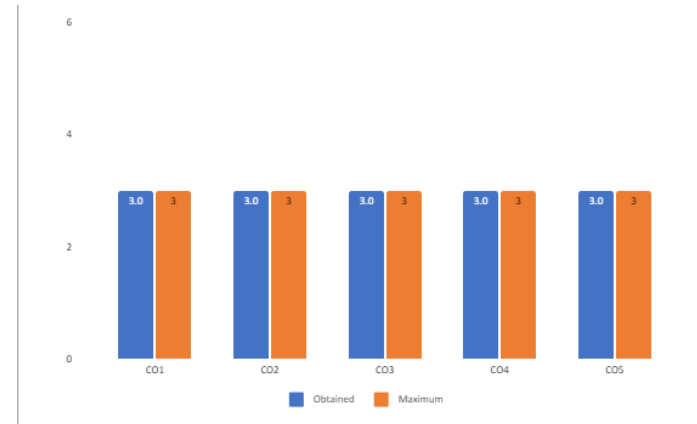
ATTAINMENT SCALE:

Pass percent of 85% and above= 3

Pass percent between 75% - 85%= 2

Pass percent between 75%- 65%= 1

Pass percent of less than 65%= 0



co	weekly		midsemester		pre-final		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	96.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO2			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO3			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO4					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO5					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, how can we attain 3)

Table 3: PROGRAMME OUTCOME MAPPING

[Instruction:

1. Copy the completed table 1.

2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]

3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 3	H 3						
CO2							H 3	H 3
CO3	H 3					H 3		
CO4			H 3		H 3		H 3	
CO5		H 3		H 3				
AVERAGE OF COS FOR POS	3	3	3	3	3	3	3	3
AVERAGE OF POS	3	3	3	3	3	3	3	3
AVERAGE	3							

COURSE OUTCOME MAPPING

MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: **QUANTITATIVE METHODS AND DECISION MAKING**

COURSE CODE: MB205

CREDITS: 4

DEPARTMENT: MBA

PROGRAMME OUTCOMES:

- PO-1** **Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO-2** **Decision making Skills:** Foster Analytical and critical thinking abilities for data-based decision making.

PO-3 Ethics: Ability to develop Value based Leadership ability.

PO-4 Communication Skills: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business

PO-5 Leadership Skills: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

PO-6 Entrepreneurial Skills: Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.

PO-7 Strategic analysis: To conduct strategic analysis using theoretical and practical applications.

PO-8 Cogent Skills: To manage intra and inter organizational negotiations effectively in a cross cultural business environment.

PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):

Students will be able to:

PSO1 Professional Skills: Able to utilize the knowledge of management practices in innovative, dynamic and challenging environment in the organizations.

PSO2 Creativity: Create value through identifying customer needs and implementing integrated production and distribution of goods, services

PSO3 Problem-Solving Skills: Can develop capacity to adapt and innovative to solve problems, to cope with unforeseen events and to manage in unpredictable environments.

PSO4 Successful Career and Entrepreneurship: An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real world applications using optimal resources as an Entrepreneur.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Describe various quantitative techniques and tools that help in decision making in different functional areas in industries.	1
CO2	Formulate concepts of linear and nonlinear Programming problems using different methods.	2
CO3	Solve linear programming problems using Simplex method and the concepts of Transportation problem and assignment problems.	3
CO4	Construct the concepts of CPM and PERT.	6
CO5	Explain the concepts of queuing theory, game theory and simulation.	2

Column1	Column2	Column3	Column4	Column5	Column6	Column7	Column8	Column9	Column10	Column11	Column12	Column13
outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01		H		H			H				H	
C02	H	H				H					H	
C03		H		H				H			H	
C04			H		H						H	
C05	H	H					H	H			H	
											H: Highly Supportive	
											S: Supportive	

H: Highly Supportive

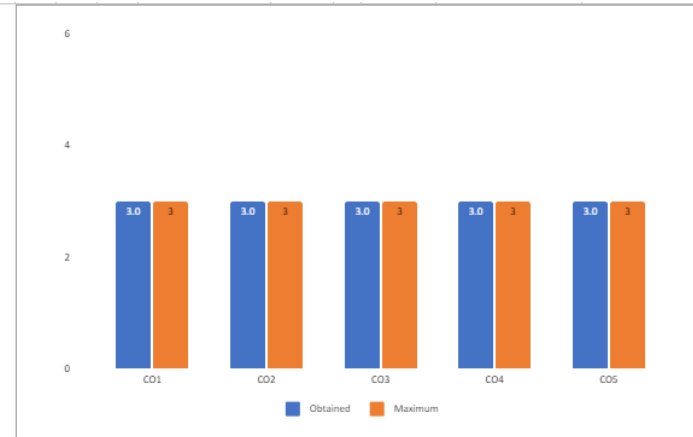
Table 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

Pass percent of 85% and above= 3

Pass percent between 75% - 85%= 2

Pass percent between 75%- 65%= 1
 Pass percent of less than 65%= 0



co	weekly		midsemester		pre-final		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO2			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO3			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO4					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO5					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, how can we attain 3)

Table 3: PROGRAMME OUTCOME MAPPING

[Instruction:

1. Copy the completed table 1.

2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]

3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1		H 3		H 3			H 3	
CO2	H 3	H 3				H 3		
CO3		H 3		H 3				H 3
CO4			H 3		H 3			
CO5	H 3	H 3					H 3	H 3
AVERAGE OF COS FOR POS	3	3	3	3	3	3	3	3
AVERAGE OF POS	3	3	3	3	3	3	3	3
AVERAGE	3							

COURSE OUTCOME MAPPING

MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: STATISTICS FOR MANAGEMENT
COURSE CODE: MB106

CREDITS: 4

DEPARTMENT: MBA

PROGRAMME OUTCOMES:

- PO-1** **Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO-2** **Decision making Skills:** Foster Analytical and critical thinking abilities for data-based decision making.

PO-3 Ethics: Ability to develop Value based Leadership ability.

PO-4 Communication Skills: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business

PO-5 Leadership Skills: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

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PO-7 Strategic analysis: To conduct strategic analysis using theoretical and practical applications.

PO-8 Cogent Skills: To manage intra and inter organizational negotiations effectively in a cross cultural business environment.

PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):

Students will be able to:

PSO1 Professional Skills: Able to utilize the knowledge of management practices in innovative, dynamic and challenging environment in the organizations.

PSO2 Creativity: Create value through identifying customer needs and implementing integrated production and distribution of goods, services

PSO3 Problem-Solving Skills: Can develop capacity to adapt and innovative to solve problems, to cope with unforeseen events and to manage in unpredictable environments.

PSO4 Successful Career and Entrepreneurship: An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real world applications using optimal resources as an Entrepreneur.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Explain basic concepts of probability	2
CO2	Explain the distributions of probability.	2
CO3	Analyse different types of sampling methods and large sample test.	4
CO4	Formulate small sample test.	5
CO5	Apply correlation, regression and time series analysis.	3

Column1	Column2	Column3	Column4	Column5	Column6	Column7	Column8	Column9	Column10	Column11	Column12	Column13
outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01		H			H			H			H	
C02	H			H				H			H	
C03		H		H		H					H	
C04	H		H			H					H	
C05		H			H		H				H	
											H: Highly Supportive	
											S: Supportive	

H: Highly Supportive

Table 2: COURSE OUTCOME ATTAINMENT

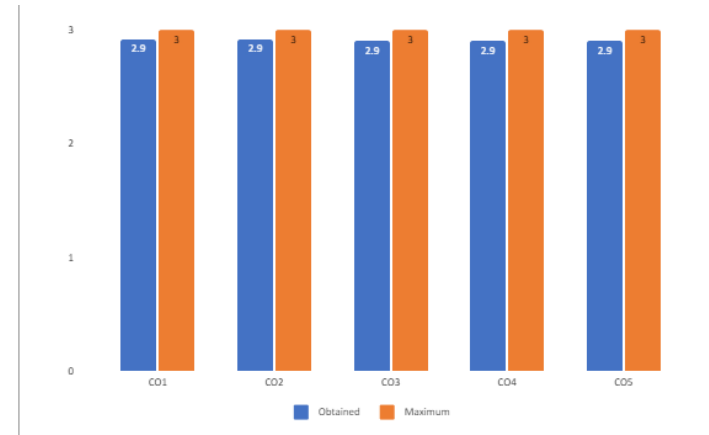
ATTAINMENT SCALE:

Pass percent of 85% and above= 3

Pass percent between 75% - 85%= 2

Pass percent between 75%- 65%= 1

Pass percent of less than 65%= 0



co	weekly		midsemester		pre-final		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	83.0	2.0	85.0	3.0	90.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	2.8	92.0	3.0	3.0	2.9
CO2			85.0	3.0	90.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	2.8	92.0	3.0	3.0	2.9
CO3			85.0	3.0	90.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	2.8	92.0	3.0	3.0	2.9
CO4					90.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	2.8	92.0	3.0	3.0	2.9
CO5					90.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	2.8	92.0	3.0	3.0	2.9

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, how can we attain 3)

Table 3: PROGRAMME OUTCOME MAPPING

[Instruction:

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- 3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]**



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1		H 2.92			H 2.92			H 2.92
CO2	H 2.92			H 2.92				H 2.92
CO3		H 2.92		H 2.92		H 2.92		
CO4	H 2.92		H 2.92			H 2.92		
CO5		H 2.92			H 2.92		H 2.92	
AVERAGE OF COS FOR POS	2.92	2.92	2.92	2.92	2.92	2.92	2.92	2.92
AVERAGE OF POS	2.84	2.84	2.84	2.84	2.84	2.84	2.84	2.84
AVERAGE	2.84							

COURSE OUTCOME MAPPING

MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: VALUE EDUCATION & PERSONALITY DEVELOPMENT
COURSE CODE: MB201

CREDITS: 2

DEPARTMENT: MBA

PROGRAMME OUTCOMES:

- PO-1** **Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.

- PO-2** **Decision making Skills:** Foster Analytical and critical thinking abilities for data-based decision making.

PO-3 Ethics: Ability to develop Value based Leadership ability.

PO-4 Communication Skills: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business

PO-5 Leadership Skills: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

PO-6 Entrepreneurial Skills: Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.

PO-7 Strategic analysis: To conduct strategic analysis using theoretical and practical applications.

PO-8 Cogent Skills: To manage intra and inter organizational negotiations effectively in a cross cultural business environment.

PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):

Students will be able to:

PSO1 Professional Skills: Able to utilize the knowledge of management practices in innovative, dynamic and challenging environment in the organizations.

PSO2 Creativity: Create value through identifying customer needs and implementing integrated production and distribution of goods, services

PSO3 Problem-Solving Skills: Can develop capacity to adapt and innovative to solve problems, to cope with unforeseen events and to manage in unpredictable environments.

PSO4 Successful Career and Entrepreneurship: An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real world applications using optimal resources as an Entrepreneur.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Understand about self, strengths and weakness.	2
CO2	Identify ones potential, self-image, and skills	1
CO3	To analyze the various thinking process	4
CO4	To develop life coping strategies	6
CO5	To develop problem solving and decision making in life situations	6

Column1	Column2	Column3	Column4	Column5	Column6	Column7	Column8	Column9	Column10	Column11	Column12	Column13
outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01			H	H					H			
C02	H	H	H						H	H		
C03				H		H			H		H	
C04					H		H				H	H
C05						H	H	H	H	H		H
											H: Highly Supportive	
											S: Supportive	

H: Highly Supportive

Table 2: COURSE OUTCOME ATTAINMENT

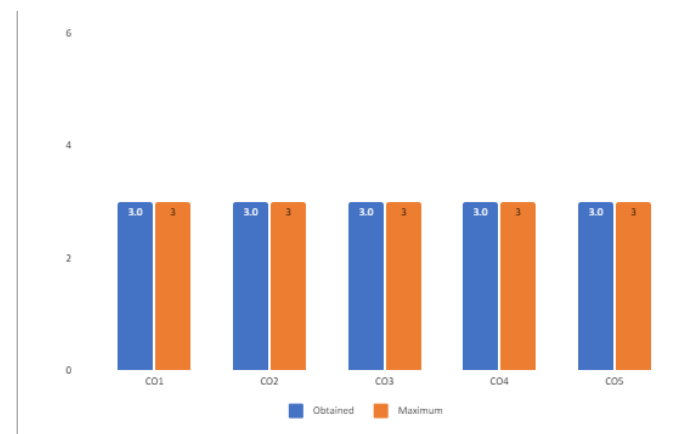
ATTAINMENT SCALE:

Pass percent of 85% and above= 3

Pass percent between 75% - 85%= 2

Pass percent between 65%- 75%= 1

Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		External Exam					
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average	
CO1	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0	3.0
CO2			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0	3.0
CO3			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0	3.0
CO4					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0	3.0
CO5					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0	3.0

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, how can we attain 3)

Table 3: PROGRAMME OUTCOME MAPPING

[Instruction:

- 1. Copy the completed table 1.**
- 2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]**
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OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1			H 3	H 3				
CO2	H 3	H 3	H 3					
CO3				H 3		H 3		
CO4					H 3		H 3	
CO5						H 3	H 3	H 3
AVERAGE OF COS FOR POS	3	3	3	3	3	3	3	3
AVERAGE OF POS	3	3	3	3	3	3	3	3
AVERAGE	3							

COURSE OUTCOME MAPPING

MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: ECONOMIC ENVIRONMENT & POLICY

COURSE CODE: MB203

CREDITS: 4

DEPARTMENT: MBA

PROGRAMME OUTCOMES:

- PO-1** **Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO-2** **Decision making Skills:** Foster Analytical and critical thinking abilities for data-based decision making.
- PO-3** **Ethics:** Ability to develop Value based Leadership ability.
- PO-4** **Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business

PO-5 Leadership Skills: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

PO-6 Entrepreneurial Skills: Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.

PO-7 Strategic analysis: To conduct strategic analysis using theoretical and practical applications.

PO-8 Cogent Skills: To manage intra and inter organizational negotiations effectively in a cross cultural business environment.

PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):

Students will be able to:

PSO1 Professional Skills: Able to utilize the knowledge of management practices in innovative, dynamic and challenging environment in the organizations.

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PSO4 Successful Career and Entrepreneurship: An understanding of social awareness and environmental wisdom along with ethical responsibility to

have a successful career and to sustain passion and zeal for real world applications using optimal resources as an Entrepreneur.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Able to understand the concept of economic environment and its impact on economy.	2
CO2	Know the nature and scope of business environment.	2
CO3	Examine the various theories of income and employment.	4
CO4	Know the concept of inflation, theories and its causes.	2
CO5	Understand the evolution and structure of Indian Financial System.	2

Column1	Column2	Column3	Column4	Column5	Column6	Column7	Column8	Column9	Column10	Column11	Column12	Column13
outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H				H			H			H
C02					H	H		H	H		H	
C03			H	H			H		H	H		H
C04		H		H			H			H	H	H
C05						H	H	H	H			H
											H: Highly Supportive	
											S: Supportive	

Table 2: COURSE OUTCOME ATTAINMENT

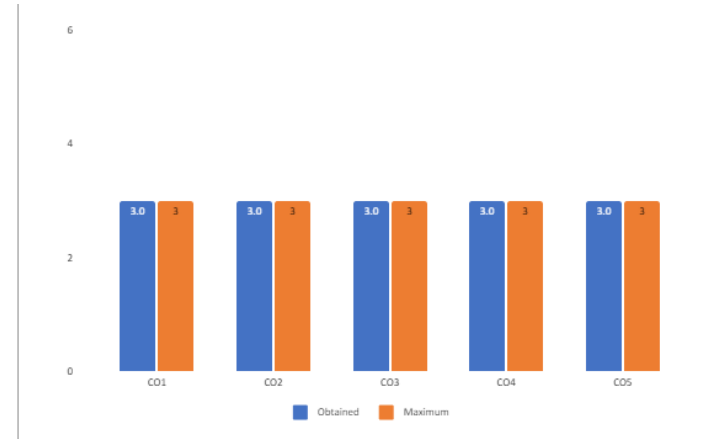
ATTAINMENT SCALE:

Pass percent of 85% and above= 3

Pass percent between 75% - 85%= 2

Pass percent between 65%- 75%= 1

Pass percent of less than 65%= 0



co	weekly		midsemester		prefinal		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO2			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO3			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO4					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO5					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, how can we attain 3)

Table 3: PROGRAMME OUTCOME MAPPING

[Instruction:

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OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 3	H 3				H 3		
CO2					H 3	H 3		H 3
CO3			H 3	H 3			H 3	
CO4		H 3		H 3			H 3	
CO5						H 3	H 3	H 3
AVERAGE OF COS FOR POS	3	3	3	3	3	3	3	3
AVERAGE OF POS	3	3	3	3	3	3	3	3
AVERAGE	3							

COURSE OUTCOME MAPPING

MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: HUMAN RESOURCE MANAGEMENT

COURSE CODE: MB202

CREDITS: 4

DEPARTMENT: MBA

PROGRAMME OUTCOMES:

- PO-1** **Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO-2** **Decision making Skills:** Foster Analytical and critical thinking abilities for data-based decision making.
- PO-3** **Ethics:** Ability to develop Value based Leadership ability.
- PO-4** **Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO-5** **Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO-6** **Entrepreneurial Skills:** Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.

PO-7 Strategic analysis: To conduct strategic analysis using theoretical and practical applications.

PO-8 Cogent Skills: To manage intra and inter organizational negotiations effectively in a cross cultural business environment.

PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):

Students will be able to:

PSO1 Professional Skills: Able to utilize the knowledge of management practices in innovative, dynamic and challenging environment in the organizations.

PSO2 Creativity: Create value through identifying customer needs and implementing integrated production and distribution of goods, services

PSO3 Problem-Solving Skills: Can develop capacity to adapt and innovative to solve problems, to cope with unforeseen events and to manage in unpredictable environments.

PSO4 Successful Career and Entrepreneurship: An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real world applications using optimal resources as an Entrepreneur.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Understand HRM in the global perspective and as a strategic business partner	2
CO2	Know more about how to acquire manpower , the selection process and the training process	2
CO3	Understand career in the holistic perspective	2
CO4	Understand the difference in mentoring and coaching	2
CO5	Contemporary issues in talent management, the competence levels of employees	4

Column1	Column2	Column3	Column4	Column5	Column6	Column7	Column8	Column9	Column10	Column11	Column12	Column13
outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H		H		H				H		H	

C02			H			H	H			H		H
C03		H				H			H			H
C04	H				H			H	H	H		
C05		H		H				H			H	H
											H: Highly Supportive	
											S: Supportive	

H: Highly Supportive

Table 2: COURSE OUTCOME ATTAINMENT

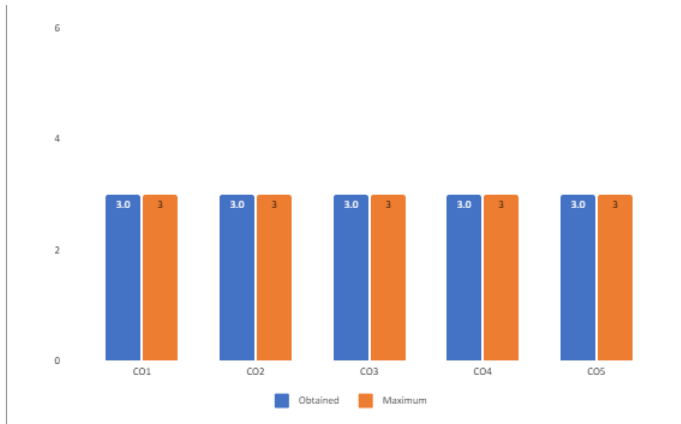
ATTAINMENT SCALE:

Pass percent of 85% and above= 3

Pass percent between 75% - 85%= 2

Pass percent between 75%- 65%= 1

Pass percent of less than 65%= 0



co	weekly		midsemester		pre-final		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO2			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO3			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO4					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO5					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, how can we attain 3)

Table 3: PROGRAMME OUTCOME MAPPING

[Instruction:

- 1. Copy the completed table 1.**
- 2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]**
- 3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]**



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 3		H 3		H 3			
CO2			H 3			H 3	H 3	
CO3		H 3				H 3		
CO4	H 3				H 3			H 3
CO5		H 3		H 3				H 3
AVERAGE OF COS FOR POS	3	3	3	3	3	3	3	3
AVERAGE OF POS	3	3	3	3	3	3	3	3
AVERAGE	3							

COURSE OUTCOME MAPPING

MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: INTERNATIONAL BUSINESS

COURSE CODE: MB208

CREDITS: 4

DEPARTMENT: MBA

PROGRAMME OUTCOMES:

- PO-1** **Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO-2** **Decision making Skills:** Foster Analytical and critical thinking abilities for data-based decision making.
- PO-3** **Ethics:** Ability to develop Value based Leadership ability.
- PO-4** **Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business

PO-5 Leadership Skills: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

PO-6 Entrepreneurial Skills: Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.

PO-7 Strategic analysis: To conduct strategic analysis using theoretical and practical applications.

PO-8 Cogent Skills: To manage intra and inter organizational negotiations effectively in a cross cultural business environment.

PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):

Students will be able to:

PSO1 Professional Skills: Able to utilize the knowledge of management practices in innovative, dynamic and challenging environment in the organizations.

PSO2 Creativity: Create value through identifying customer needs and implementing integrated production and distribution of goods, services

PSO3 Problem-Solving Skills: Can develop capacity to adapt and innovative to solve problems, to cope with unforeseen events and to manage in unpredictable environments.

PSO4 Successful Career and Entrepreneurship: An understanding of social awareness and environmental wisdom along with ethical responsibility to

have a successful career and to sustain passion and zeal for real world applications using optimal resources as an Entrepreneur.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Able to understand and appreciate the international business environment.	2
CO2	Know the importance, emergence and drivers of globalization	2
CO3	Understand the various stages and approaches in international business.	2
CO4	Examine the different levels, benefits of economic integration	4
CO5	Know the structure and functions of WTO.	2

Column1	Column2	Column3	Column4	Column5	Column6	Column7	Column8	Column9	Column10	Column11	Column12	Column13
outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H			H							H	H
C02		H		H	H					H	H	
C03		H	H			H			H			H
C04						H	H	H		H	H	
C05					H		H	H	H		H	H
											H: Highly Supportive	
											S: Supportive	

H: Highly Supportive

Table 2: COURSE OUTCOME ATTAINMENT

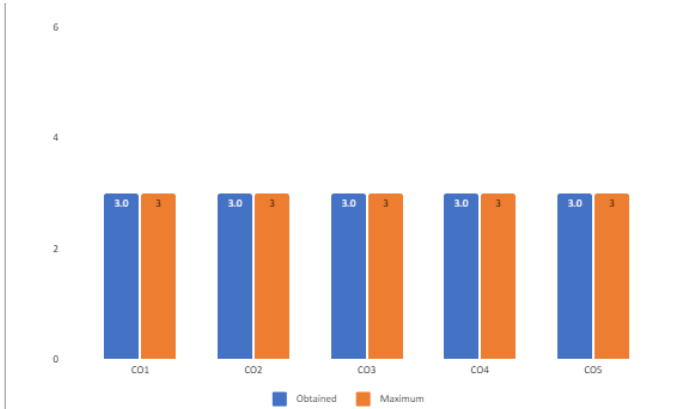
ATTAINMENT SCALE:

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Pass percent between 75% - 85%= 2

Pass percent between 65%- 75%= 1

Pass percent of less than 65%= 0



co	weekly		midsemester		pre-final		assignment		viva		Attendance		co wise internal average	External Exam			co wise total average
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		co wise external average	co wise external average		
CO1	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO2			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO3			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO4					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO5					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, how can we attain 3)

Table 3: PROGRAMME OUTCOME MAPPING

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OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 3			H 3				
CO2		H 3		H 3	H 3			
CO3		H 3	H 3			H 3		
CO4						H 3	H 3	H 3
CO5					H 3		H 3	H 3
AVERAGE OF COS FOR POS	3	3	3	3	3	3	3	3
AVERAGE OF POS	3	3	3	3	3	3	3	3
AVERAGE	3							

COURSE OUTCOME MAPPING

MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: **MARKETING RESEARCH**
COURSE CODE: MB206
CREDITS: 4

DEPARTMENT: MBA

PROGRAMME OUTCOMES:

- PO-1** **Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO-2** **Decision making Skills:** Foster Analytical and critical thinking abilities for data-based decision making.
- PO-3** **Ethics:** Ability to develop Value based Leadership ability.

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PSO4 Successful Career and Entrepreneurship: An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real world applications using optimal resources as an Entrepreneur.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Formulate various marketing research projects	2
CO2	Identify various opportunities and solve problems in the market.	4
CO3	Understand fundamental marketing research concepts, theories and principles in areas of marketing policy;	2
CO4	Construct a questioner using scales of measurement	6
CO5	Solve non parametric tests for attitude measurement.	3

Column1	Column2	Column3	Column4	Column5	Column6	Column7	Column8	Column9	Column10	Column11	Column12	Column13
outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H					H	H				H	H
C02		H	H	H						H	H	
C03					H	H		H			H	H
C04							H	H	H			H
C05		H		H				H	H	H		
											H: Highly Supportive	
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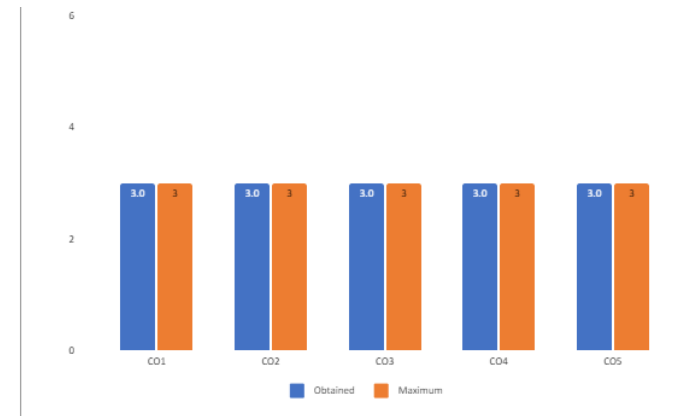
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	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		pass%	Attainment level	co wise external average	
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CO3			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO4					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0
CO5					100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	100.0	3.0	3.0	3.0

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CO3					H 3	H 3		H 3
CO4							H 3	H 3
CO5		H 3		H 3				H 3
AVERAGE OF COS FOR POS	3	3	3	3	3	3	3	3
AVERAGE OF POS	3	3	3	3	3	3	3	3
AVERAGE	3							