

RESEARCH PUBLICATIONS 2020-2021

S.No	Name of the Faculty	Department	Title of the Paper	ISSN No.	Impact Factor	Year	Name of the Journal
1	Mrs. S.Shobha Rani	B.Com(Computers)	Evolution of Learning Technologies: Past, Present and Future	0971-2143	5.6	Jun-20	Purakala Vol-31-Issue-55-June-2020
2	N.A. Kiranmai,	B.Sc Agri	Performance of Rice varieties, Irrigation methods and Foliar spray on growth attributes of aerobic rice	0973-130X	NAAS 4.82, SJIF 6.560	Jun-20	"International Journal Of Agricultural Sciences" Vol. 16 Issue 2, JUNE, 2020
3	A. Sai Harini	B.Sc Agri	Mapping of a quantitative trait loci associated with resistance to brown planthopper in back ground of Swarna from traditional variety PTB33	1573-5060	NAAS 7.55	Jun-20	Euphytica(2020)216:114
4	N.A. Kiranmai,	B.Sc Agri	Agronomic and physiological measures to enhance the yield and water productivity of aerobic rice in coastal deltaic region of Karaikal	0973-130X	NAAS 4.82, SJIF 6.560	Jun-20	"INTERNATIONAL JOURNAL OF AGRICULTURAL SCIENCES" Vol. 16 Issue 2, JUNE, 2020
5	Mrs. Sunindita Pan	Commerce	Role of women Entrepreneurship in India- Women empowerment	2456-6470	6.005	Oct-20	International Journal of Trend in Scientific Research and Development, Volume 4, Issue 6

6	Dr. G.Anitha Mary,G.Sirisha	MCA	An Approach For Secured Information Transmission - Aes Algorithm Implementation On Fpga For Wireless Applications	0042-9945	5.8	Oct-20	WAFFEN-UND KOSTUMKUNDE JOURNAL, Volume XI, Issue X, October/2020
7	Dr. R. Lavanya Kumari	MBA	FDI performance to Explore the Growth of the Indian Economy	2249-8001	8.8746	Jun-20	International Journal of Mechanical and Production Engineering Research and Development (IJMPERD) Volume 10 Issue 3
8	Dr. R. Lavanya Kumari	MBA	Foreign Direct Investment: A Wave to the Growth of Retail Sector in India	2207-6360	Elsevier	Jun-20	International Journal of Advanced Science & Technology (IJAST) Volume 29, No 9, Pg No:4442-4449
9	Dr. R. Lavanya Kumari	MBA	Era of Fintech Distruption in the current Scenaroi of Banking sector	2394-4099	7.136	Oct-20	International Journal of Scientific Research in Science, Engineering Technology(IJSRSET) Volume 5 Issue 11
10	Dr. R. Lavanya Kumari	MBA	A Conceptual Study of Big Data Analytics' and Its Impact on Enterprises	2394-3114	6.3	Mar-20	Studies in Indian Place Names Vol-40, Issue 70 PgNo:959-967
11	Dr. R. Lavanya Kumari	MBA	The Impact of Banking Crisis: A Specific Study on Mergers & Acquisitions	2277-3878	5.92	Jan-20	International Journal of Recent Technology and Engineering (IJRTE) Vol-8 Iss-5

12	Mrs.G.Aparna	MBA	Green Entrepreneurship in India: Opportunities & Challenges	2229- 3620		Sep-20	International Journal of Arts Humanities & Social Sciences
13	Dr. Rachel Shalini	MBA	The Sustainability of HRM in the age of Artificial Intelligence	23493585	6.88	Apr-20	International journal for research &Development in technology Volume-13, Issue-4,
14	Dr. Rachel Shalini	MBA	Role Of Job Performance, Ocb And Rewards On Employee Morale – A Corporate Struggle For Employee’s Efficiency	2231-0681	6.475	Jun-20	Training & Development Journal Vol. 11, No. 1, January - June, 2020, pp-9-16
15	Dr. Rachel Shalini	MBA	Impact of rewards and recognition on employee commitment- a perspective of the bank employees	0972-8031	6.512	Jun-20	LBS Journal of Management and Research, Vol. XVIII, No. 1
16	Mr. Sudeep Chandra	Psychology, English and Journalism	Life Satisfaction and Ego Integrity among older adults: A Comparative Study	0971-4189		Jan-21	Indian Journal of Gerontology, Vol.35, No.1 ,pp.111-125
17	Dr.M.Veera Swamy	Commerce	Does Employer Branding Influence Employee Retention? Evidence from an Empirical Study in Hyderabad	2347-6648	6.3	Jan-20	Parishodh Journal, Volume IX, Issue 1
18	Dr.Anitha Mary, Mrs.G.Sireesha and P.Sree Ratna Malathi	MCA	A Hybrid Cryptographic Approach for Feature Extraction in Ecg Signals Using Machine Learning Concepts in Medical Applications	1583-6258		Mar-21	Annals of R.S.C.B., ISSN:1583-6258, Vol. 25, Issue 3, 2021, Pages. 7590 - 7601

19	Dr.Anitha Mary, Mrs.G.Sireesha and P.Sree Ratna Malathi	MCA	A new approach for Computationally efficient Technique in digital image proceesing	0005-0601	5.1	Feb-21	Aut Aut Research Journal, Volume XII, Issue II
20	Dr.Anitha Mary	MCA	High Capacitive Secure Image Transmission Over Wireless Channels	2278-3091	5.8	Apr-21	International Journal of Advanced Trends in Computer Science and Engineering
21	S. Vinita Shheba	MBA	A Study on Green Enterpreneural Behaviour In Tourism Industry	2249-6661	5.8	Mar-21	Sambodhi Journal, Volume 44, Number 1
22	Mrs. K.Kavitha	Computer Science	A Case Study on Cloud Computing Security Techniques, Security Issues & Research Challenges	2455-0620	6.719	Feb-21	INTERNATIONAL JOURNAL FOR INNOVATIVE RESEARCH IN MULTIDISCIPLINARY FIELD Volume - 7, Issue - 2,
23	Dr.Amala Dass	B.Sc Chemical Technology	Anticorrosion activities of Polymethacrylic acid and grafted/ modified polymethacrylic acid on pure aluminium in acid medium	2214-7853		Dec-20	Elsevier
24	Mrs.Sritama Maitra	English	INDIAN DECENTRINGS OF MACBETH: POSTMODERN CREATIVITY IN FILMIC ADAPTATIONS BY VISHAL BHARDWAJ AND JAYARAJ	2345-0479		Jun-20	Creativity studies,2020 Volume 13 Issue 2: 585–599

25	Dr.Veerawamy	Commerce	An Examination of Students Acuity towards online education during Lockdown period In India	1875-7235		May-21	GEDRAG& Organisatie Review
26	Dr.Sindhu Varghese	MBA	BOON OR PERIL- A.I IN AGRI MARKETING	22309578	5.13	APRIL 2021	Journal Of Research and Development, Volume -11 Issue-8
27	Dr.Sindhu Varghese	MBA	ALTRUISM IN THE TIME OF GREED	2349638X	7.149	May-21	Aayushi Journal, Special Issue 86, May 2021
28	Dr.Sreeramulu G	B.Sc. Agri& RD	The Return of Pink Bollworm in India's Bt Cotton Fields: Livelihood Vulnerabilities of Farming Households in Karimnagar District	1464-9934	1.167	Jan-21	Progress in Development Studies', a Sage Journal, Volume 21, Issue 1, January 2021, pp. 68-85
29	Anjani Kumari	Commerce	A study of customer perceptions towards E-Banking	2455-0620	6.719		International Journal for innovative research in multi disciplinary Field
30	Mrs.Shobha Rani	B.Com.Computers	Issues and challenges faced by Older women	2278-9308		Apr-21	B. Aadhar multidisciplinary international
31	Dhavala	M.Sc. Bio Technology	Medium formulation and Optimization of Culture Conditions to Maximize Protease Production by NOCARDIA SP.LCJ15A	0976-9595		Sep-20	Journal Of Advanced Scientific Research2020, Special Issue 28-39

32	Dhavala	M.Sc. Bio Technology	Screening and Molecular Charaterization of Actinomycetes from Mangrove Soil Producing Industrially important Enzymes			Sep-20	Journal of scientific Research , Institute of Science, Banaras Hindu University, Varanasi, India Volume 64, Issue 2 ,2020: 87-95
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