

B.COM. BUSINESS ANALYTICS

WHAT IS UNIQUE ABOUT LOYOLA'S B.Com. BUSINESS ANALYTICS

Loyola College's B.Com in Business Analytics typically offers a unique blend of business knowledge and analytical skills tailored to meet the demands of the modern business world.

1. Integration of Business and Analytics:

Loyola's program combines business principles with modern analytics, ensuring students grasp both strategic management and data-driven decision-making.

2. Hands-on Experience: Through practical projects and real-world data analysis, students gain proficiency with analytics tools and techniques, preparing them for professional roles.

3. Industry Collaborations: Loyola fosters partnerships with businesses, providing students with internships, projects, and guest lectures, bridging the gap between academia and industry.

4. Interdisciplinary Curriculum: With courses spanning business, statistics, math, and computer science, students develop a versatile skill set suitable for diverse career paths in data-driven industries.



About the Programme

The Department of B. Com Business Analytics was first set up at Loyola Academy in the year 2020. B. Com in Business Analytics is a six-semester learning program designed for students who wish to make a career in the areas of Digital Business, E-Commerce, and other related areas. Students will gain a good understanding of business practices, processes, design, and strategies relevant for success in digital businesses. The course focuses on preparing future-ready business professionals and aids in developing an Analytics Mindset. The curriculum of this programme was designed to provide a blend of knowledge on both commerce and data analytics visualization. The programme places an emphasis on Data Analytics and Visualization using tools such as Advanced Excel, Power BI & R for statistical computing.

Infrastructure Facilities

- Spacious campus
- Excellent laboratories that provide the best practical knowledge to the students
- Good infrastructure
- College Hostel
- Medical facilities
- Bank
- Innovation Centre
- Cafeteria
- Stationery

Placements/Higher Education/Soft skills

- CRT training is provided for students to secure placements in campus interviews.
- Academic Consultants for Higher Education.
- Soft Skills classes are conducted to improve communication skills.

Library and information Center

- Delnet
- Inlibnet
- Online Journals
- Books

Activities of the Department

- **Industrial visits:** Gain practical insights into business practices.
- **Guest Lectures:** Industry experts enrich learning experiences.
- **Workshops:** Hands-on sessions foster practical skills.
- **ANALYTICA - National Event:** Showcases analytical prowess nationally.



LOYOLA ACADEMY

Career Opportunities

After successful completion, students will be placed as

- Machine learning engineer
- Data architect
- Business analyst
- Data analyst
- Market research analyst
- Statistician

Higher Education Opportunities

Students are also eligible to pursue higher education in :-

MSc (Data Science), MSc. (Statistics), MBA or any other allied program.

Eligibility Criteria

MEC/CEC/MPC at the Intermediate level with aggregate of above 70% or more. A basic knowledge in computer skill will be an added advantage



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