

MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES

DEPARTMENT OF BBA-ED

COURSE TITLE: BUSINESS ENGLISH - I

COURSE CODE: EA18101

CREDITS: 3

DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT

PROGRAMME OUTCOMES (BBAED):

PO1 Business and Management Knowledge: Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

PO2 Development of Business Solutions: Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

PO3 Solving Research Problems and initiating Practical knowledge: utilize Research Methodology and Project work to infer and interpret data providing valid business conclusions and equip learners to grapple with modern day challenges in commerce and business.

PO4 Modern Business tools and Techniques: explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

PO5 The Manager, the businessman, the entrepreneur and the Society: Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

PO6 Environment and Sustainability: Identify, analyze and equip learners to understand the need for creating business solutions for environmental and sustainable development.

PO7 Globalization and Ethics: Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch.

PO8 Life long learning and Employability: Recognize the need for and engage the learners to acquire proficiency, attain ability in management principles and practices equipping them to compete in competitive exams like C.A, ACCA, CS, CMA, ICWA and other courses making them self-reliant and highly employable.

PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):

Students will be able to:

PSO1. Understand the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

PSO2. Analyze the dynamics of the organizational conflict, various leadership styles and their execution.

PSO3. Think critically of diverse global perspectives and challenges of global business.

PSO4. Apply the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Students will be able to identify elements, forms and style of letters and will be able to create quotations related to inviting, sending and placing orders.	VI (CREATE)
CO2	Students will be able to identify qualities and functions of a Sales Letter in order to enable them use the format of a Sales Letter.	IV (ANALYZE)
CO3	To understand and write the functions, structure and types of Memorandum and design a notice, agenda and minutes.	III (APPLY)
CO4	To demonstrate the guidelines for answering and making effective telephone calls in order to enable understand and implement Note making.	III (APPLY)
CO5	To have a better understanding of scanning and proof reading incomprehension.	III (APPLY)

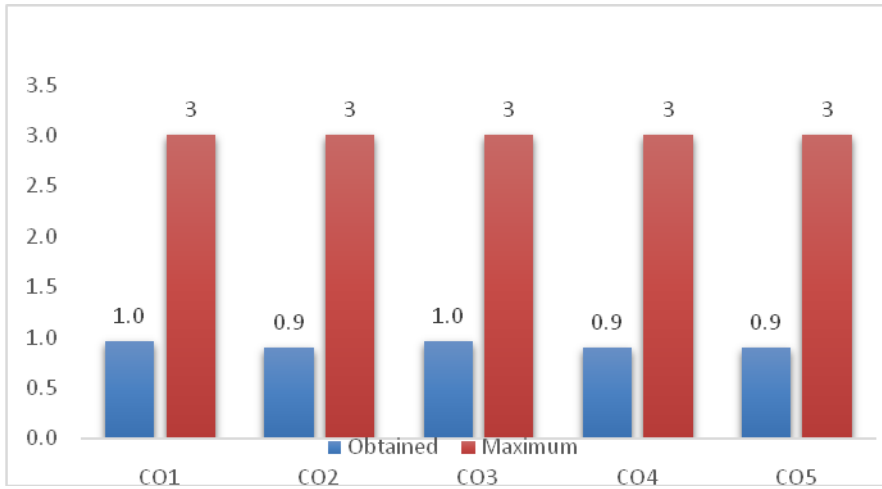
outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H			S			H	H			H	
C02	H			S			H	H			H	
C03	H			S			H	H			H	
C04	H			S			H	H			H	
C05	H			S			H	H			H	

H: Highly Supportive

S: Supportive

co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam			co wise total average
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level		pass %	Attainment level	co wise external average	
CO 1	98.3	3.0			100.0	3.0	100.0	3.0	36.7	0.0	81.7	2.0	2.2	61.7	0.0	0.0	0.9
CO 2	98.3	3.0			100.0	3.0			36.7	0.0	81.7	2.0	2.0	61.7	0.0	0.0	0.8
CO 3	98.3	3.0	100.0	3.0	100.0	3.0			36.7	0.0	81.7	2.0	2.2	61.7	0.0	0.0	0.9
CO 4			100.0	3.0	100.0	3.0			36.7	0.0	81.7	2.0	2.0	61.7	0.0	0.0	0.8
CO 5			100.0	3.0	100.0	3.0			36.7	0.0	81.7	2.0	2.0	61.7	0.0	0.0	0.8

AVERAGE	AVERAGE
0	0.832



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 0.88						H 0.88	H 0.88
CO2	H 0.8						H 0.8	H 0.8
CO3	H 0.88						H 0.88	H 0.88
CO4	H 0.8						H 0.8	H 0.8
CO5	H 0.8						H 0.8	H 0.8
AVERAGE OF COS FOR POS	0.832						0.832	0.832
AVERAGE OF POS	0.8224						0.8224	0.8224
AVERAGE	0.8224							

COURSE TITLE: INDIAN HERITAGE & CULTURE

COURSE CODE:IC19101

CREDITS: 2

DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT

PROGRAMME OUTCOMES – (BBAED)

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PO5 The Manager, the businessman, the entrepreneur and the Society: Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

PO6 Practical exposures: identify and equip learners to face the modern day challenges in Commerce and business.

PO7 Globalization and Ethics: Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

PO8 Life long learning and Employability: Recognize the need for and engage the learners to acquire proficiency, attain ability in management principles and practices equipping them to compete in competitive exams like C.A, ACCA, CS, CMA, ICWA and other courses making them self-reliant and highly employable.

PROGRAMME SPECIFIC OUTCOME (DEPARTMENT WISE):

Students will be able to:

PSO1. Understand the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

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PSO3.Think critically of diverse global perspectives and challenges of global business.

PSO4.Apply the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	The student can understand better about the origin of ancient Indian culture and the contributions of great rulers from both north and south India for Indian culture in ancient days	II (UNDERSTAND)
CO2	Students will analyse how Persian culture entered into India and how it influenced the Fine Arts of Indian society like Classical Music, Dance and Architecture.	IV (ANALYZE)
CO3	Student can able to assess how the Indian orthodox society turn into modern and western society in the 19th century .It also edifies the students with spiritual doctrines of various Religions.	IV (ANALYZE)
CO4	Students will evaluate various challenges face by the youth and the evil affects of terrorism on society	V (EVALUATE)

CO5	The topics in the unit create belongingness among the students by bringing awareness of the rights and duties to make the world a better place and it throw light on gender sensitization issues of women, Children and LGBT.	VI (CREATE)
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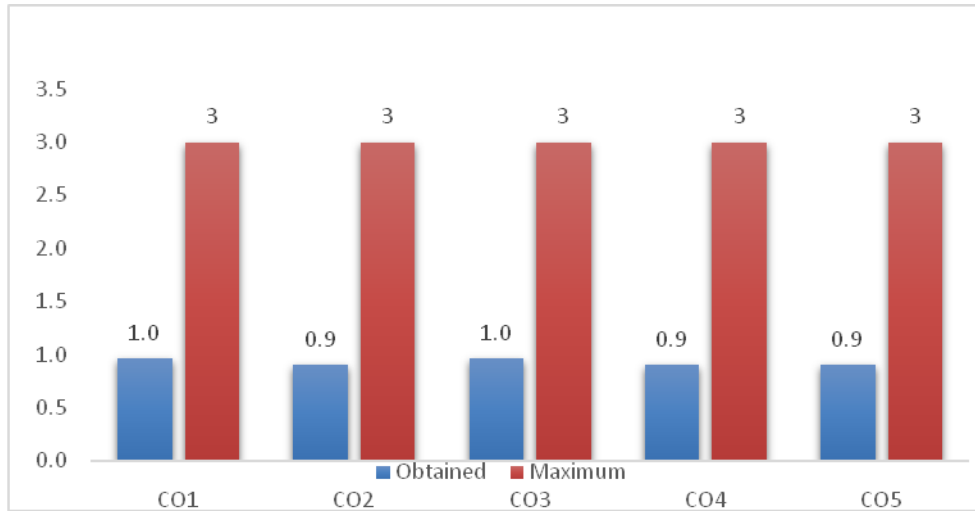
outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	S					S	H		H			S
C02	S					S	H		H			S
C03	S					S	H		H			S
C04	S					S	H		H			S
C05	S					S	H		H			S

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CO 1	98.3	3.0			100.0	3.0	100.0	3.0	100.0	3.0	63.3	0.0	2.4	61.7	0.0	0.0	1.0
CO 2	98.3	3.0			100.0	3.0			100.0	3.0	63.3	0.0	2.3	61.7	0.0	0.0	0.9
CO 3	98.3	3.0	100.0	3.0	100.0	3.0			100.0	3.0	63.3	0.0	2.4	61.7	0.0	0.0	1.0
CO 4			100.0	3.0	100.0	3.0			100.0	3.0	63.3	0.0	2.3	61.7	0.0	0.0	0.9
CO 5			100.0	3.0	100.0	3.0			100.0	3.0	63.3	0.0	2.3	61.7	0.0	0.0	0.9

AVERAGE	AVERAGE
0	0.924



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1							H 0.96	
CO2							H 0.9	
CO3							H 0.96	
CO4							H 0.9	
CO5							H 0.9	
AVERAGE OF COS FOR POS							0.924	
AVERAGE OF POS							0.9168	
AVERAGE	0.9168							

COURSE TITLE: COMPUTERS IN MANAGEMENT AND FUNDAMENTALS OF IT

COURSE CODE: BBED22101

CREDITS: 4

DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT

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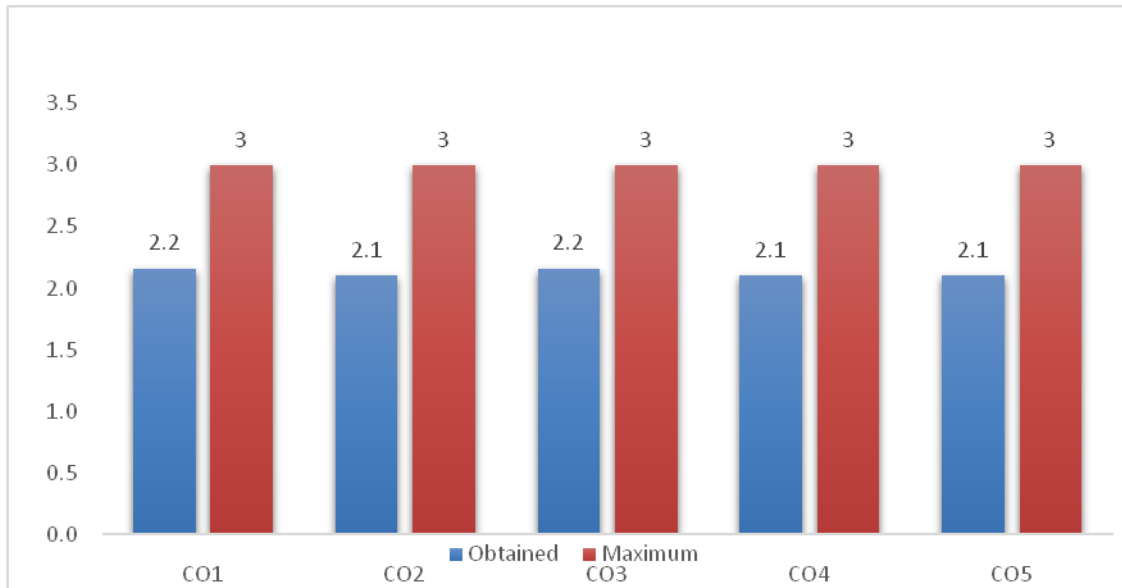
	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	To understand basic computer terminology and number systems.	II (UNDERSTAND)
CO2	To identify different operating systems, and its types.	I (IDENTIFY)
CO3	Classify different applications of Information technology	II (CLASSIFY)
CO4	Analyse the importance of system development and the phases of SDLC	IV (ANALYZE)
CO5	Categorize modern means of communications, types of networks and topologies	IV (CATEGORIZE)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01								H				
C02	S							H	H	H		H
C03	S			S				H				
C04	S		S	S	S			H			S	H
C05	S		H	S	S			H			S	H

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	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level		pass %	Attainment level	co wise external average	
CO 1	100.0	3.0			100.0	3.0	100.0	3.0	100.0	3.0	43.3	0.0	2.4	78.3	2.0	2.0	2.2
CO 2	100.0	3.0			100.0	3.0			100.0	3.0	43.3	0.0	2.3	78.3	2.0	2.0	2.1
CO 3	100.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	43.3	0.0	2.4	78.3	2.0	2.0	2.2
CO 4			100.0	3.0	100.0	3.0			100.0	3.0	43.3	0.0	2.3	78.3	2.0	2.0	2.1
CO 5			100.0	3.0	100.0	3.0			100.0	3.0	43.3	0.0	2.3	78.3	2.0	2.0	2.1

AVERAGE	AVERAGE
2	2.124



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1								H 2.16
CO2								H 2.1
CO3								H 2.16
CO4								H 2.1
CO5			H 2.1					H 2.1
AVERAGE OF COS FOR POS			2.1					2.124
AVERAGE OF POS			2.1					2.1168
AVERAGE	2.1084							

COURSE TITLE: MANAGEMENT FOUNDATIONS

COURSE CODE: BBED22102

CREDITS: 5

DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT

PROGRAMME OUTCOMES (BBAED):

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	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Identify and interpret the various principles and importance of management	IV (Analyze)
CO2	Explain and demonstrate the uses of planning and organizing	III (Apply)
CO3	Classify and combine the various techniques of control and coordination.	II (Understand)
CO4	Identify the essence of motivation and direction	IV (Analyze)
CO5	Interrelate and understand the essence of leadership and the importance of communication	II (Understand)

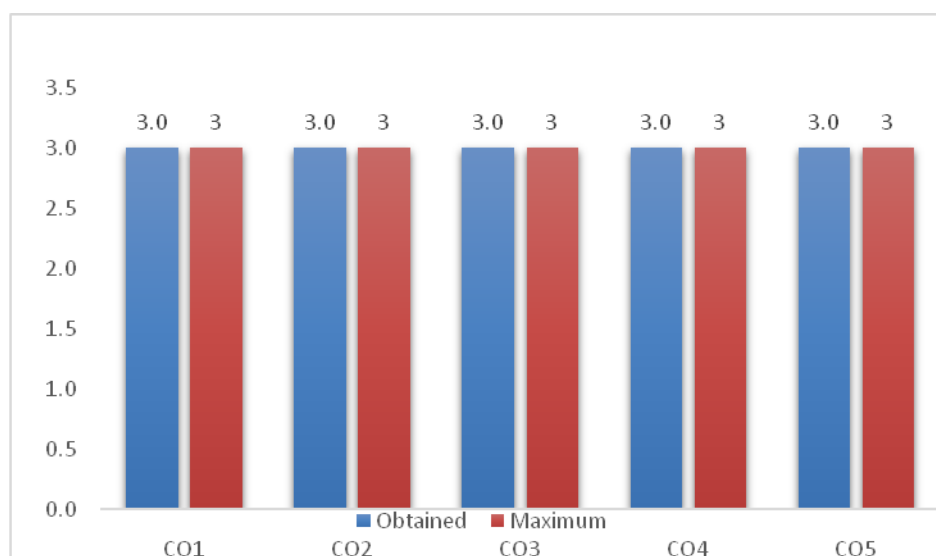
outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H		S				H	H	S		
C02	H	H		S				S	H	S		
C03	H	S		S				S	S	S		
C04	H	H		H				S	H	H		
C05	H	H		H				H	H	H		

H: Highly Supportive

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co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam			co wise total average
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level		pass %	Attainment level	co wise external average	
CO 1	100.0	3.0			100.0	3.0	100.0	3.0	100.0	3.0	73.3	1.0	2.6	68.3	1.0	1.0	1.6
CO 2	100.0	3.0			100.0	3.0			100.0	3.0	73.3	1.0	2.5	68.3	1.0	1.0	1.6
CO 3	100.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	73.3	1.0	2.6	68.3	1.0	1.0	1.6
CO 4			100.0	3.0	100.0	3.0			100.0	3.0	73.3	1.0	2.5	68.3	1.0	1.0	1.6
CO 5			100.0	3.0	100.0	3.0			100.0	3.0	73.3	1.0	2.5	68.3	1.0	1.0	1.6

AVERAGE	AVERAGE
1	1.616



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 1.64	H 1.64						H 1.64
CO2	H 1.6	H 1.6						
CO3	H 1.64							
CO4	H 1.6	H 1.6		H 1.6				
CO5	H 1.6	H 1.6		H 1.6				H 1.6
AVERAGE OF COS FOR POS	1.616	1.61		1.6				1.62
AVERAGE OF POS	1.6112	1.6025		1.6				1.61
AVERAGE	1.605925							

COURSE TITLE: INTRODUCTION TO ENTREPRENEURSHIP
COURSE CODE: BBED22103
CREDITS: 5

DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT

Programme Outcomes – (BBAED)

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PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):

Students will be able to:

PSO1. Understand the role of different business organizations and its challenges

PSO2. Demonstrate accounting skills for business and service oriented activities and interpret the results to various users

PSO3. Analyze the importance of various disciplines of Commerce – Finance, Marketing, Auditing, Management etc

PSO4. Appraise problem solving techniques through computers for business solutions

PSO5. Create and empower students with progressive attitude to pursue higher education and research

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Describe the need and importance of accounting	describe
CO2	Explain about subdivision of journal	explain
CO3	Compare the cashbook and passbook balances to reconcile the difference	compare
CO4	Analyze the financial position of an organization	analyze
CO5	Identify the mistakes in books of accounts and helps in correcting them	identify

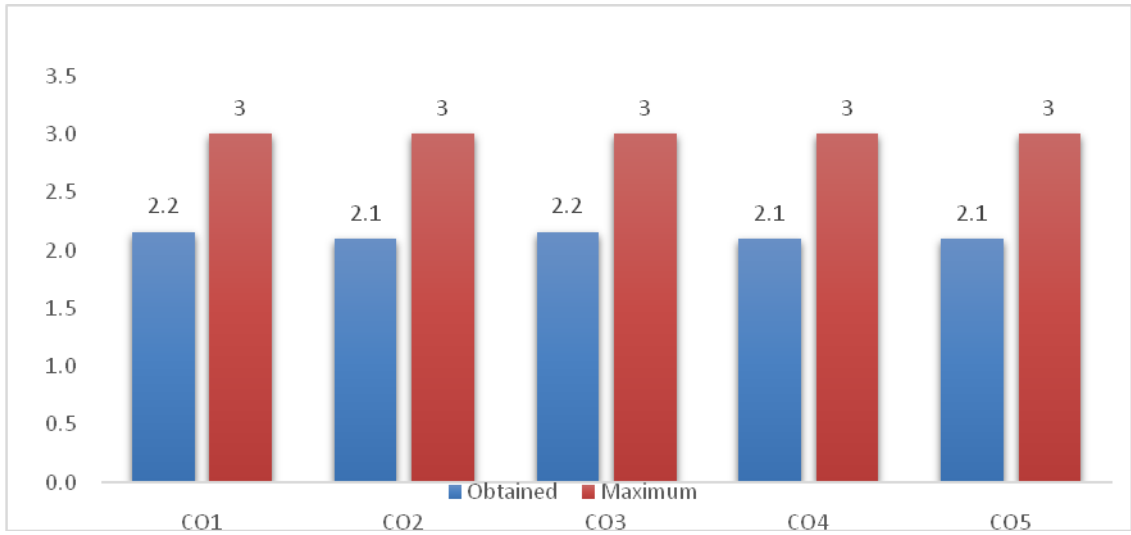
outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H		S			S	S		S		H
C02	H	H		S		S	H	S	S	H	H	H
C03	H		H		H	H	H	S		H	S	H
C04	H	H	H	S	S	S	H	S	H	H		S
C05	H				S		S	H		H		H

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CO 2	100.0	3.0			100.0	3.0			100.0	3.0	88.3	3.0	3.0	91.7	3.0	3.0	3.0
CO 3	100.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	88.3	3.0	3.0	91.7	3.0	3.0	3.0
CO 4			100.0	3.0	100.0	3.0			100.0	3.0	88.3	3.0	3.0	91.7	3.0	3.0	3.0
CO 5			100.0	3.0	100.0	3.0			100.0	3.0	88.3	3.0	3.0	91.7	3.0	3.0	3.0

AVERAGE	AVERAGE
3	3



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 3	H 3						
CO2	H 3	H 3					H 3	
CO3	H 3		H 3		H 3	H 3	H 3	
CO4	H 3	H 3	H 3				H 3	
CO5	H 3							H 3
AVERAGE OF COS FOR POS	3	3	3		3	3	3	3
AVERAGE OF POS	3	3	3		3	3	3	3
AVERAGE	3							

COURSE TITLE: FINANCIAL ACCOUNTING
COURSE CODE: BBED22104
CREDITS: 4

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PSO1. Understand the role of different business organizations and its challenges

PSO2. Demonstrate accounting skills for business and service oriented activities and interpret the results to various users

PSO3. Analyze the importance of various disciplines of Commerce – Finance, Marketing, Auditing, Management etc

PSO4. Appraise problem solving techniques through computers for business solutions

PSO5. Create and empower students with progressive attitude to pursue higher education and research

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Describe the need and importance of accounting	describe
CO2	Explain about subdivision of journal	explain
CO3	Compare the cashbook and passbook balances to reconcile the difference	compare
CO4	Analyze the financial position of an organization	analyze
CO5	Identify the mistakes in books of accounts and helps in correcting them	identify

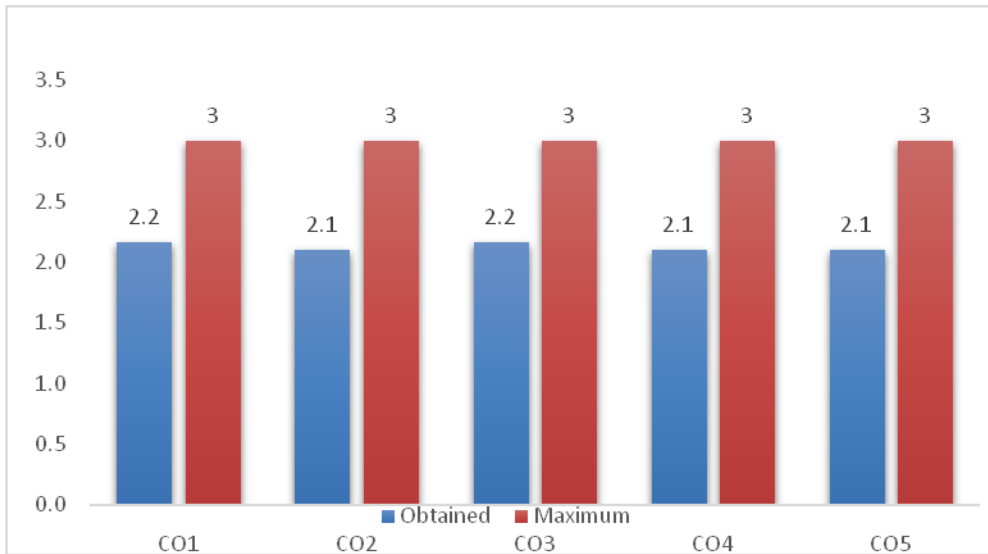
outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H			S	H		H	H			H
C02	S	H			H	H		H	H			H
C03	H	H			S	H		H	H			H
C04	H	H			S	H		H	S			H
C05	S	S			H	H		H	S			H

H: Highly Supportive

S: Supportive

co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam			co wise total average
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level		pass %	Attainment level	co wise external average	
CO 1	100.0	3.0			100.0	3.0	100.0	3.0	100.0	3.0	63.3	0.0	2.4	31.7	0.0	0.0	1.0
CO 2	100.0	3.0			100.0	3.0			100.0	3.0	63.3	0.0	2.3	31.7	0.0	0.0	0.9
CO 3	100.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	63.3	0.0	2.4	31.7	0.0	0.0	1.0
CO 4			100.0	3.0	100.0	3.0			100.0	3.0	63.3	0.0	2.3	31.7	0.0	0.0	0.9
CO 5			100.0	3.0	100.0	3.0			100.0	3.0	63.3	0.0	2.3	31.7	0.0	0.0	0.9

AVERAGE	AVERAGE
0	0.924



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 0.96	H 0.96				H 0.96		H 0.96
CO2		H 0.9			H 0.9	H 0.9		H 0.9
CO3	H 0.96	H 0.96				H 0.96		H 0.96
CO4	H 0.9	H 0.9				H 0.9		H 0.9
CO5					H 0.9	H 0.9		H 0.9
AVERAGE OF COS FOR POS	0.94	0.93			0.9	0.924		0.924
AVERAGE OF POS	0.933333	0.9225			0.9	0.9168		0.9168
AVERAGE	0.917886667							

SEMESTER – II 2022-23

BBA – ED

COURSE TITLE: BUSINESS ENGLISH - II

COURSE CODE: EA18201

CREDITS:3

DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION

PROGRAMME OUTCOMES – (BBA-ED)

PO1 Business and Management Knowledge: Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

PO2 Development of Business Solutions: Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

PO3 Solving Research Problems: Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

PO4 Modern Business tools and Techniques: explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

PO5 The Manager, the businessman, the entrepreneur and the Society: Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

PO6 Practical exposures: identify and equip learners to face the modern day challenges in Commerce and business.

PO7 Globalization and Ethics: Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

PO8 Life long learning and Employability: Recognize the need for and engage the learners to acquire proficiency, attain ability in management principles and practices equipping them to compete in competitive exams like C.A, ACCA, CS, CMA, ICWA and other courses making them self-reliant and highly employable.

PROGRAMME SPECIFIC OUTCOME (DEPARTMENT WISE):

Students will be able to:

PSO1. Understand the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

PSO2. Analyze the dynamics of the organizational conflict, various leadership styles and their execution.

PSO3. Think critically of diverse global perspectives and challenges of global business.

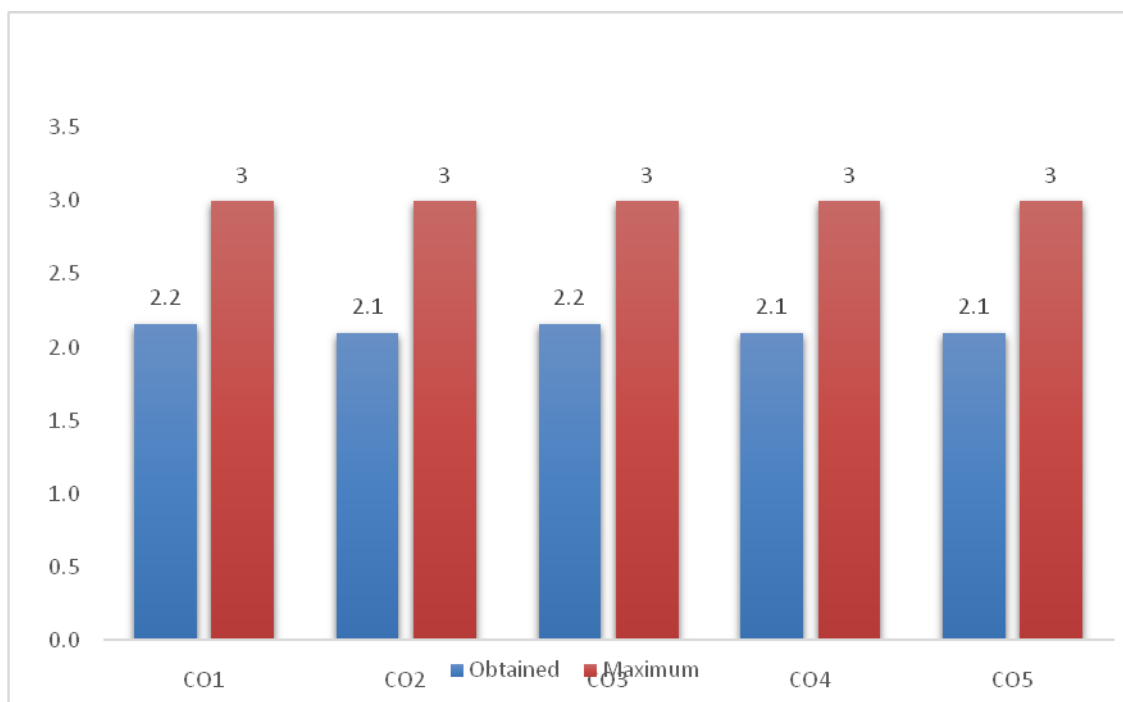
PSO4. Apply the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Students will be able to identify elements, forms and style of letters and will be able to create quotations related to inviting, sending and placing orders.	IV(ANALYZE)
CO2	Students will be able to identify qualities and functions of a Sales Letter in order to enable them use the format of a Sales Letter.	IV(ANALYZE)
CO3	To understand and write the functions, structure and types of Memorandum and design a notice, agenda and minutes	II(UNDERSTAND)
CO4	To demonstrate the guidelines for answering and making effective telephone calls in order to enable understand and implement Note making	IV(ANALYZE)
CO5	To have a better understanding of scanning and proof reading incomprehension	II(UNDERSTAND)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H			S			H	H			H	
C02	H			S			H	H			H	
C03	H			S			H	H			H	
C04	H			S			H	H			H	
C05	H			S			H	H			H	

H: Highly Supportive

S: Supportive



C o	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wis e inte rna l ave rage	External Exam			co wis e tota l ave rage
	pa ss %	Attain ment level	pa ss %	Attain ment level	pa ss %	Attain ment level	pa ss %	Attain ment level	pa ss %	Attain ment level	pa ss %	Attain ment level		pa ss %	Attain ment level	co wis e exte rna l ave rage	
C O 1	96.7	3.0			68.3	1.0	100.0	3.0	66.7	1.0	0.0	0.0	1.6	58.3	0.0	0.0	0.6
C O 2	96.7	3.0			68.3	1.0			66.7	1.0	0.0	0.0	1.3	58.3	0.0	0.0	0.5
C O 3	96.7	3.0	98.3	3.0	68.3	1.0			66.7	1.0	0.0	0.0	1.6	58.3	0.0	0.0	0.6
C O 4			98.3	3.0	68.3	1.0			66.7	1.0	0.0	0.0	1.3	58.3	0.0	0.0	0.5
C O 5			98.3	3.0	68.3	1.0			66.7	1.0	0.0	0.0	1.3	58.3	0.0	0.0	0.5

AVERAGE	AVERAGE
0	0.556

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 0.64						H 0.64	H 0.64
CO2	H 0.5						H 0.5	H 0.5
CO3	H 0.64						H 0.64	H 0.64
CO4	H 0.5						H 0.5	H 0.5
CO5	H 0.5						H 0.5	H 0.5
AVERAGE OF COS FOR POS	0.556						0.556	0.556
AVERAGE OF POS	0.5392						0.5392	0.5392
AVERAGE	0.5392							

COURSE TITLE: VALUE EDUCATION AND PERSONALITY DEVELOPMENT

COURSE CODE: VE18201

CREDITS:2

DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION (BBAED)

PROGRAMME OUTCOMES – (BBAED)

PO1 Business and Management Knowledge: Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

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PO3 Solving Research Problems: Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

PO4 Modern Business tools and Techniques: explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

PO5 The Manager, the businessman, the entrepreneur and the Society: Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

PO6 Practical exposures: identify and equip learners to face the modern day challenges in Commerce and business.

PO7 Globalization and Ethics: Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

PO8 Life long learning and Employability: Recognize the need for and engage the learners to acquire proficiency, attain ability in management principles and practices equipping them to compete in competitive exams like C.A, ACCA, CS, CMA, ICWA and other courses making them self-reliant and highly employable.

PROGRAMME SPECIFIC OUTCOME (DEPARTMENT WISE):

Students will be able to:

PSO1. Understand the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

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PSO3. Think critically of diverse global perspectives and challenges of global business.

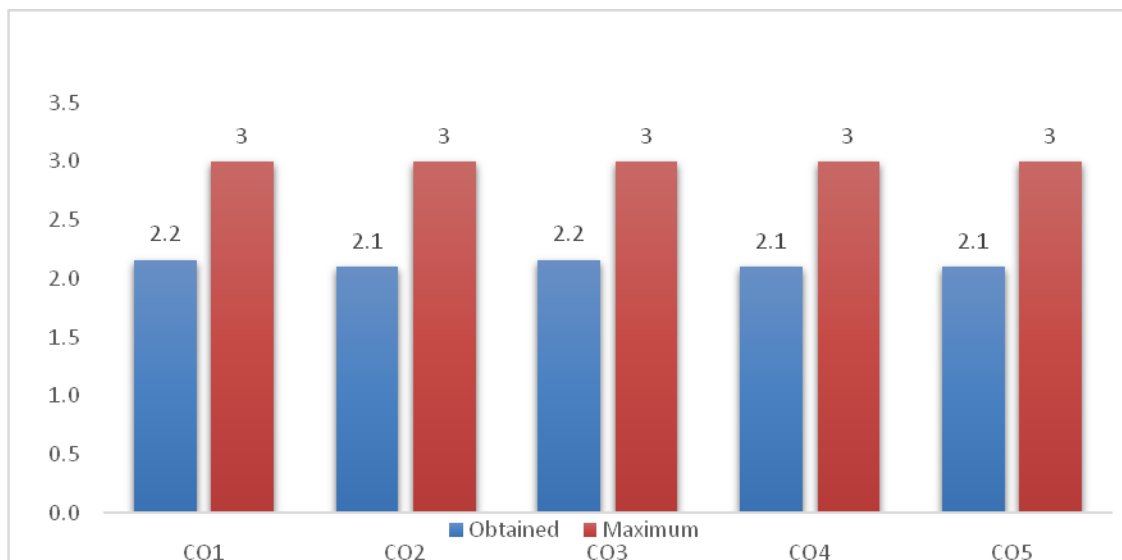
PSO4. Apply the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Students will be able to identify Accepted norms and Counter values. They will be able to differentiate the various Dimensions of Human Development.	III (APPLY)
CO2	Students will be able to demonstrate Love and Experience of God. They will be able to identify the Basic Issues of Life and Happiness as a life goal	1V (ANALYZE)
CO3	They will able to understand the importance of Concern for others. They will able to critique the various problems that deter the growth of the society	III (APPLY)
CO4	The students will be able to recognize the traits of a good personality. They will be able identify their personality by Self-Exploration	1V (ANALYZE)
CO5	Students will be able to interpret the Purpose of Life and Goal Setting. They will be able to learn Self-Management	1V (ANALYZE)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01				H			H		H			
C02				H			H		H			
C03				H			H		H			
C04				H			H		H			
C05				H			H		H			

H: Highly Supportive

S: Supportive



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam			
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level		pass %	Attainment level	co wise external average	co wise total average
CO 1	90.0	3.0			85.0	2.0	91.7	3.0	100.0	3.0	0.0	0.0	2.2	85.0	2.0	2.0	2.1
CO 2	90.0	3.0			85.0	2.0			100.0	3.0	0.0	0.0	2.0	85.0	2.0	2.0	2.0
CO 3	90.0	3.0	100.0	3.0	85.0	2.0			100.0	3.0	0.0	0.0	2.2	85.0	2.0	2.0	2.1
CO 4			100.0	3.0	85.0	2.0			100.0	3.0	0.0	0.0	2.0	85.0	2.0	2.0	2.0
CO 5			100.0	3.0	85.0	2.0			100.0	3.0	0.0	0.0	2.0	85.0	2.0	2.0	2.0

AVERAGE	AVERAGE
2	2.032

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1				H 2.08			H 2.08	
CO2				H 2			H 2	
CO3				H 2.08			H 2.08	
CO4				H 2			H 2	
CO5				H 2			H 2	
AVERAGE OF COS FOR POS				2.032			2.032	
AVERAGE OF POS				2.0224			2.0224	
AVERAGE	2.0224							

COURSE TITLE: FUNDAMENTALS OF BUSINESS STATISTICS

COURSE CODE: BBED22201

CREDITS: 4

DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT

PROGRAMME OUTCOMES (BBAED):

PO1 Business and Management Knowledge: Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

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PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):

Students will be able to:

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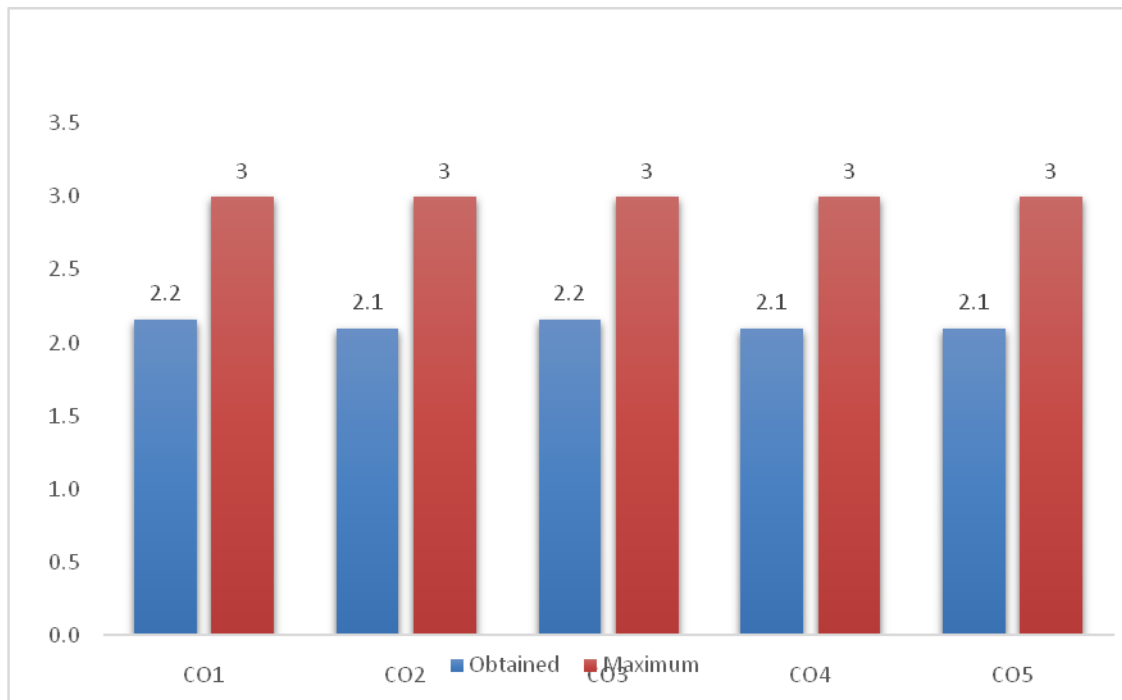
PSO4. Apply the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Organize, manage and present data. Can represent the statistical data in diagrammatic and graphical form	IV (APPLY)
CO2	Calculate measures of central tendency.	IV (ANALYZE)
CO3	Analyze the data using measures of dispersion	IV (ANALYZE)
CO4	Evaluate the nature for the statistical data using skewness and moments.	V (EVALUATE)
CO5	Determine the relation between any two factors using the concepts of correlation and regression analysis	V (EVALUATE)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01				S								H
C02				H								H
C03				H								H
C04			S	H								S
C05			S	H								S

H: Highly Supportive

S: Supportive



C o	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wis e inte rnal ave rage	External Exam			co wis e tota l ave rage
	pa ss %	Attain ment level	pa ss %	Attain ment level	pa ss %	Attain ment level	pa ss %	Attain ment level	pa ss %	Attain ment level	pa ss %	Attain ment level		pa ss %	Attain ment level	co wis e exte rnal ave rage	
C O 1	93.3	3.0			100.0	3.0	100.0	3.0	100.0	3.0	0.0	0.0	2.4	58.3	0.0	0.0	1.0
C O 2	93.3	3.0			100.0	3.0			100.0	3.0	0.0	0.0	2.3	58.3	0.0	0.0	0.9
C O 3	93.3	3.0	96.7	3.0	100.0	3.0			100.0	3.0	0.0	0.0	2.4	58.3	0.0	0.0	1.0
C O 4			96.7	3.0	100.0	3.0			100.0	3.0	0.0	0.0	2.3	58.3	0.0	0.0	0.9
C O 5			96.7	3.0	100.0	3.0			100.0	3.0	0.0	0.0	2.3	58.3	0.0	0.0	0.9

AVERAGE	AVERAGE
0	0.924

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1								
CO2				H 0.9				
CO3				H 0.96				
CO4				H 0.9				
CO5				H 0.9				
AVERAGE OF COS FOR POS				0.915				
AVERAGE OF POS				0.915				
AVERAGE	0.915							

COURSE TITLE: ORGANIZATION BEHAVIOUR
COURSE CODE:BBED22202

CREDITS: 6

DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT

PROGRAMME OUTCOMES(BBAED):

PO 1 Business and Management Knowledge: Apply the in depth knowledge acquired in the disciplines of commerce, Business and Management, E-Commerce, Finance, Accounting, Auditing, Marketing to solve complex problems in the business world.

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PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):

Students will be able to:

PSO1. UNDERSTAND the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

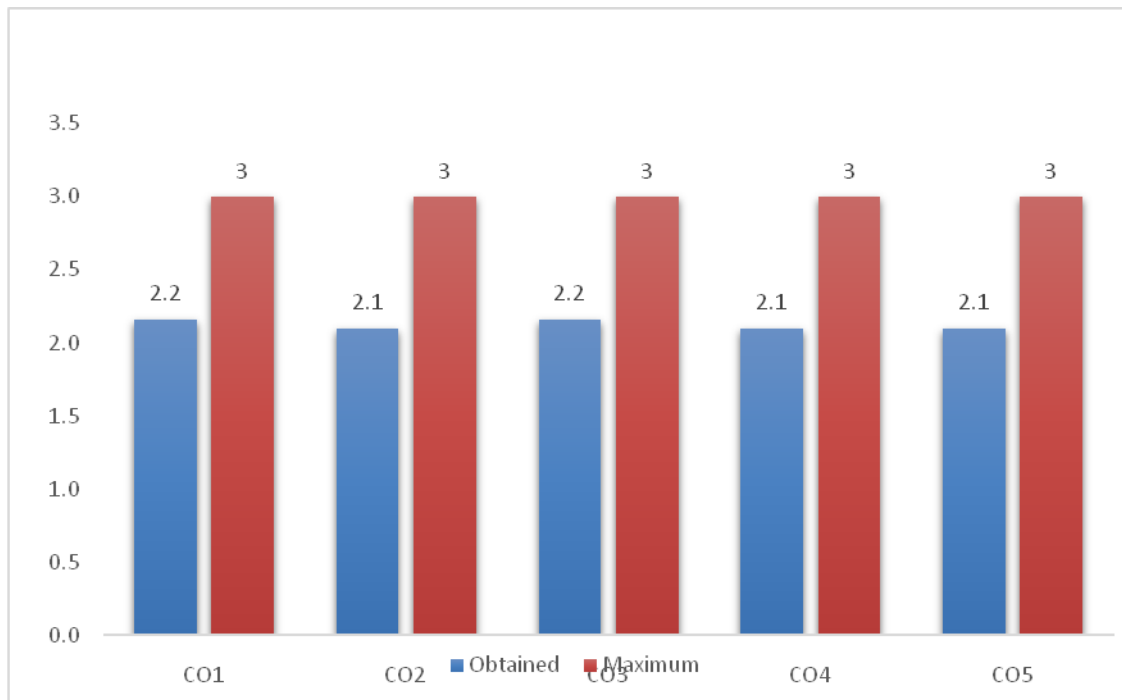
PSO2. ANALYZE the dynamics of the organizational conflict, various leadership styles and their execution.

PSO3. Think critically of diverse global perspectives and challenges of global business.

PSO4. APPLY the knowledge of entrepreneurship, finance, marketing, HR and computer-based information systems to business operations.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	To recognize the importance of planning and organizing and apply it in practice in organizations.	II(UNDERSTAND)
CO2	To apply the principles of staffing, directing and control and motivational and leadership theories in the effective running of the organisation.	IV(ANALYZE)
CO3	To recognize the importance of concept of Organisation Behaviour in organizations.	IV(ANALYZE)
CO4	To solve the problems of group behaviour, apply the principles of effective communication.	V(EVALUATE)
CO5	Analyse and sustain Organization culture and manage change for the success of the organization.	III(APPLY)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H							H				H
C02	H						H	H			H	
C03		H		S			H	H			H	H
C04	H			S			H	H			H	H
C05	H			S			H	H			H	H



C o	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wis e inte rnal ave rage	External Exam			co wis e tota l ave rage
	pa ss %	Attain ment level	pa ss %	Attain ment level	pa ss %	Attain ment level	pa ss %	Attain ment level	pa ss %	Attain ment level	pa ss %	Attain ment level		pa ss %	Attain ment level	co wis e exte rnal ave rage	
C O 1	91.7	3.0			100.0	3.0	100.0	3.0	100.0	3.0	0.0	0.0	2.4	50.0	0.0	0.0	1.0
C O 2	91.7	3.0			100.0	3.0			100.0	3.0	0.0	0.0	2.3	50.0	0.0	0.0	0.9
C O 3	91.7	3.0	96.7	3.0	100.0	3.0			100.0	3.0	0.0	0.0	2.4	50.0	0.0	0.0	1.0
C O 4			96.7	3.0	100.0	3.0			100.0	3.0	0.0	0.0	2.3	50.0	0.0	0.0	0.9
C O 5			96.7	3.0	100.0	3.0			100.0	3.0	0.0	0.0	2.3	50.0	0.0	0.0	0.9

AVERAGE	AVERAGE
0	0.924

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 0.96							H 0.96
CO2	H 0.9						H 0.9	H 0.9
CO3							H 0.96	H 0.96
CO4	H 0.9						H 0.9	H 0.9
CO5	H 0.9						H 0.9	H 0.9
AVERAGE OF COS FOR POS	0.915						0.915	0.924
AVERAGE OF POS	0.90375						0.915	0.9168
AVERAGE	0.91185							

COURSE TITLE: INTRODUCTION TO ENTREPRENEURSHIP II
COURSE CODE:BBED22203

CREDITS: 5

DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT

PROGRAMME OUTCOMES(BBAED):

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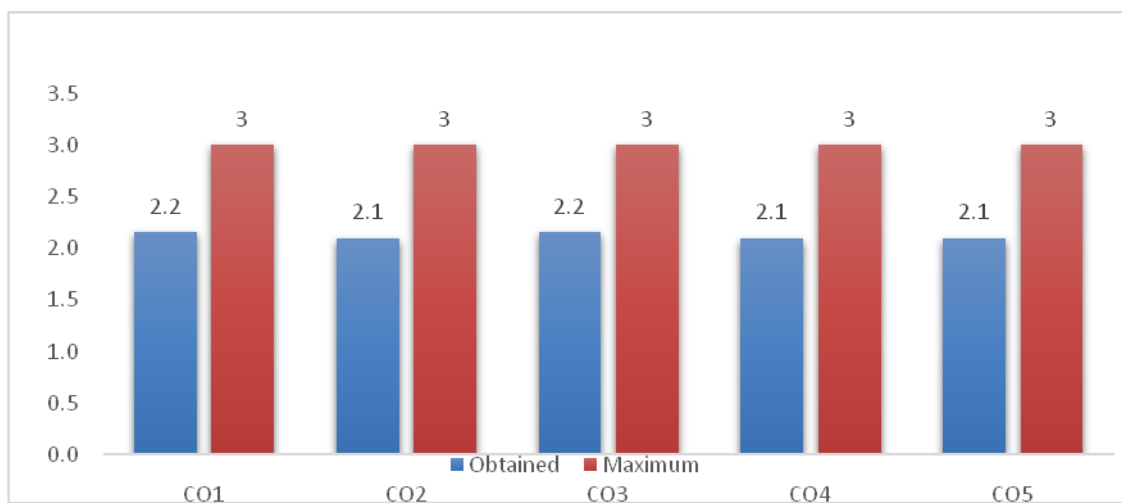
PSO2. ANALYZE the dynamics of the organizational conflict, various leadership styles and their execution.

PSO3. Think critically of diverse global perspectives and challenges of global business.

PSO4. APPLY the knowledge of entrepreneurship, finance, marketing, HR and computer-based information systems to business operations.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	To prepare a business proposal plan.	II(UNDERSTAND)
CO2	To recognize the distinct entrepreneurial traits and establishing an enterprise	IV(ANALYZE)
CO3	To identify the training and development required to become an entrepreneur	IV(ANALYZE)
CO4	To classify and analyse the resource mobilization and funding organizations and also identify various schemes provided by government.	V(EVALUATE)
CO5	To recognize the registration process of a business enterprise.	III(APPLY)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H		S			S	S		S		H
C02	H			S		S	H	S	S	H	H	H
C03	H	H			H	H	H	S		H	S	H
C04	H			S	S	S	H	S	H	H		S
C05	H				S		S	H		H		H



C O	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wis e int er nal ave rage	External Exam			co wis e tota l ave rage
	pa ss %	Attain ment level	pa ss %	Attain ment level	pa ss %	Attain ment level	pa ss %	Attain ment level	pa ss %	Attain ment level	pa ss %	Attain ment level		pa ss %	Attain ment level	co wis e ext er nal ave rage	
C O 1	93.3	3.0			100.0	3.0	100.0	3.0	100.0	3.0	0.0	0.0	2.4	88.3	3.0	3.0	2.8
C O 2	93.3	3.0			100.0	3.0			100.0	3.0	0.0	0.0	2.3	88.3	3.0	3.0	2.7
C O 3	93.3	3.0	96.7	3.0	100.0	3.0			100.0	3.0	0.0	0.0	2.4	88.3	3.0	3.0	2.8
C O 4			96.7	3.0	100.0	3.0			100.0	3.0	0.0	0.0	2.3	88.3	3.0	3.0	2.7
C O 5			96.7	3.0	100.0	3.0			100.0	3.0	0.0	0.0	2.3	88.3	3.0	3.0	2.7

AVERAGE	AVERAGE
3	2.724

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.76							
CO2	H 2.7						H 2.7	
CO3	H 2.76						H 2.76	
CO4	H 2.7						H 2.7	
CO5	H 2.7							H 2.7
AVERAGE OF COS FOR POS	2.724						2.72	2.7
AVERAGE OF POS	2.7168						2.72	2.7
AVERAGE	2.712266667							

COURSE TITLE: MANAGERIAL ECONOMICS
COURSE CODE:BBED22204

CREDITS: 6

DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT

PROGRAMME OUTCOMES(BBAED):

PO1 Business and Management Knowledge: Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

PO2 Development of Business Solutions: Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

PO3 Solving Research Problems and initiating Practical knowledge: utilize Research Methodology and Project work to infer and interpret data providing valid business conclusions and equip learners to grapple with modern day challenges in commerce and business.

PO4 Modern Business tools and Techniques: explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

PO5 The Manager, the businessman, the entrepreneur and the Society: Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

PO6 Environment and Sustainability: Identify, analyze and equip learners to understand the need for creating business solutions for environmental and sustainable development.

PO7 Globalization and Ethics: Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch.

PO8 Life long learning and Employability: Recognize the need for and engage the learners to acquire proficiency, attain ability in management principles and practices equipping them to compete in competitive exams like C.A, ACCA, CS, CMA, ICWA and other courses making them self-reliant and highly employable.

PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):

Students will be able to:

PSO1. Understand the importance of teamwork and group dynamics in achieving organizational goals and

demonstrate ability to work effectively as a team.

PSO2.Analyze the dynamics of the organizational conflict, various leadership styles and their execution.

PSO3. Think **critically** of diverse global perspectives and challenges of global business.

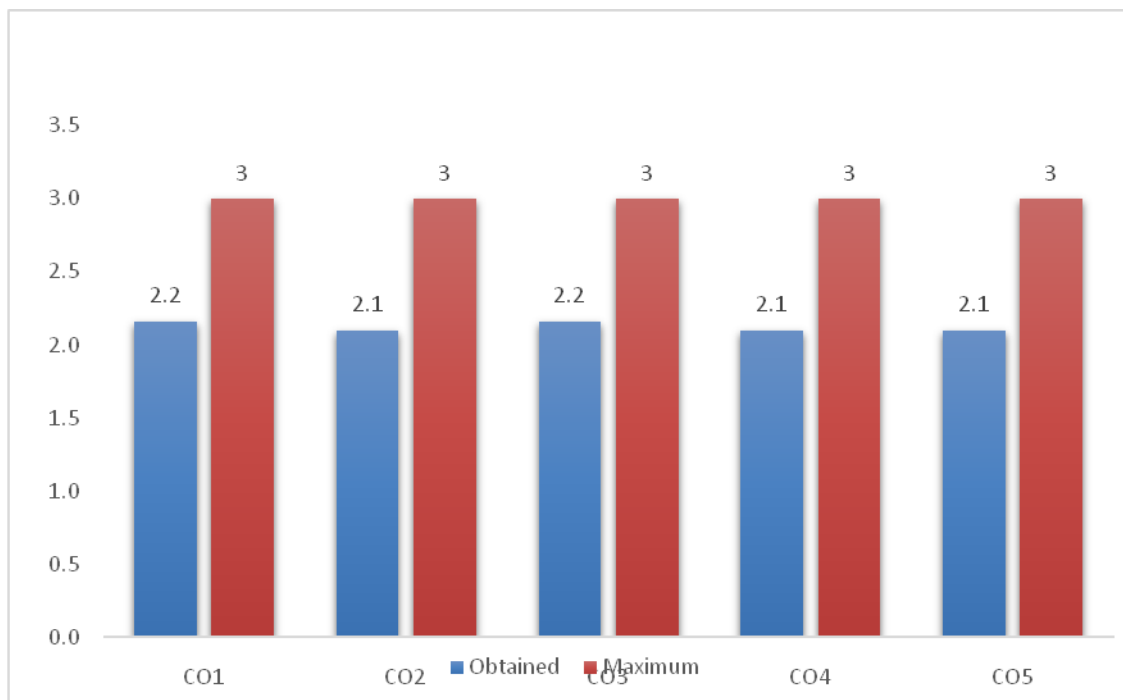
PSO4. Apply the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Understand the basic terms and concepts used in the managerial economics	II(UNDERSTAND)
CO2	Appraise the behaviour of consumers through the demand and indifference analysis	IV(ANALYZE)
CO3	Interpret the behaviour of producer through supply, production and other related concepts.	IV(ANALYZE)
CO4	Differentiate the market forms and the price and output determination under each type of market.	V(EVALUATE)
CO5	Infer the impact of the macro economic factors on the business concerns.	III(APPLY)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H								H			
C02		S								S		
C03					S							H
C04						S				S		
C05					H							H

H: Highly Supportive

S: Supportive



CO	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam			co wise total average
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level		pass %	Attainment level	co wise external average	
CO1	96.7	3.0			100.0	3.0	100.0	3.0	100.0	3.0	0.0	0.0	2.4	78.3	2.0	2.0	2.2
CO2	96.7	3.0			100.0	3.0			100.0	3.0	0.0	0.0	2.3	78.3	2.0	2.0	2.1
CO3	96.7	3.0	98.3	3.0	100.0	3.0			100.0	3.0	0.0	0.0	2.4	78.3	2.0	2.0	2.2
CO4			98.3	3.0	100.0	3.0			100.0	3.0	0.0	0.0	2.3	78.3	2.0	2.0	2.1
CO5			98.3	3.0	100.0	3.0			100.0	3.0	0.0	0.0	2.3	78.3	2.0	2.0	2.1

AVERAGE	AVERAGE
2	2.124

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.16							
CO2								
CO3								
CO4								
CO5					H 2.1			
AVERAGE OF COS FOR POS	2.16				2.1			
AVERAGE OF POS	2.16				2.1			
AVERAGE	2.13							