#### MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

**COURSE TITLE: FA** 

**COURSE CODE: BBR22104** 

**CREDITS: 4** 

**DEPARTMENT: BBA ROM** 

**Programme Outcomes – (BBA)** 

- PO1 Business and Management Knowledge: Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.
- **PO2 Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.
- **PO3 Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.
- **PO4 Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.
- PO5 The Manager, the businessman, the entrepreneur and the Society: Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.
- **PO6 Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

- **PO7 Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch
- PO8 Life long learning and Employability: Recognize the need for and engage the learners to acquire proficiency, attain ability in management principles and practices equipping them to compete in competitive exams like C.A, ACCA, CS, CMA, ICWA and other courses making them self-reliant and highly employable.

### PROGRAMME SPECIFIC OUTCOMES (PSO) FOR BBA(Retail Operations

**Management**)

Students will be able to:

PSO1 Develop & Develop & amp; evaluate Managerial Decisions to identify optimal solution in Retail

Industry.

PSO2Demonstrate effective application capabilities of their conceptual understanding

of the real retail business world.

PSO3Exhibit effective decision making skills,, employing analytical & amp; critical

thinking ability.

PSO4Effective oral & Damp; written communication skills in professional context.

PSO5Leadership & Description amp; networking skill while handling retail business situations.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Describe the need and importance of accounting	describe
CO2	Explain about subdivision of journal	explain
CO3	Compare the cashbook and passbook balances to reconcile the difference	compare
CO4	Analyze the financial position of an organization	analyze
CO <sub>5</sub>	Identify the mistakes in books of accounts and helps in correcting them	identify

Course	Programme Outcomes	Program Specific
outcomes		outcomes

СО	mid exams 1			mid 2			group discussion			assignment			viva	
	pass%		nment vel	pass%	Attainment pass% Attainment pass% level pass%		pass%		Attainment level		A			
CO1	73.3	1	.0				100.0	3	.0	100.0	3.0	)	100.0	
CO2	73.3	1	.0				100.0	3	.0				100.0	
CO3	73.3	1	.0	96.7	3.0		100.0	3	.0				100.0	
CO4				96.7	3.0		100.0	3	.0				100.0	
CO5				96.7	3.0		100.0	3	.0				100.0	

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	PO1	PO2	PO3	PO4	PO5	PO6	PO7	P08	PSO1	PSO2	PSO3	PSO4	PSO5
1	Н	H			S	Н		H	H			Н	Н
2	S	Н			Н	Н		Н	Н			Н	Н
3	Н	Н			S	Н		Н	Н			Н	Н
4	Н	Н			S	Н		Н	S			Н	Н
5	S	S			Н	Н		Н	S			Н	H

OUTCOME	PC	01	P	O2	PO3	PO4	PO5	РО	6	PO7	PC	08
CO1												
CO2												
CO3												
CO4												
CO5	Н	0.9	Ι	0.9				Η	0.9		Ι	0.9
AVERAGE OF COS FOR POS	0.	.9	O	).9				0.9	)		0.	.9
AVERAGE OF POS		0.9		0.9					0.9			0.9
AVERAGI							0.9					

# MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

**COURSE TITLE: BUSINESS ENGLISH - I** 

**COURSE CODE: EA18101** 

**CREDITS: 3** 

#### **DEPARTMENT: BBA ROM**

#### PROGRAMME OUTCOMES (BCOM and BBA):

**PO1 Business and Management Knowledge:** Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2 Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3 Solving Research Problems and initiating Practical knowledge:** utilize Research Methodology and Project work to infer and interpret data providing valid business conclusions and equip learners to grapple with modern day challenges in commerce and business.

**PO4 Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5** The Manager, the businessman, the entrepreneur and the Society: Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6 Environment and Sustainability:** Identify, analyze and equip learners to understand the need for creating business solutions for environmental and sustainable development.

**PO7 Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch.

**PO8 Life long learning and Employability:** Recognize the need for and engage the learners to acquire proficiency, attain ability in management principles and practices equipping them to compete in competitive exams like C.A, ACCA, CS, CMA, ICWA and other courses making them self-reliant and highly employable.

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**PSO5**Leadership & amp; networking skill while handling retail business situations.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Students will be able to identify elements, forms and style of letters and will be able to create quotations related to inviting, sending and placing orders.	VI (CREATE)
CO2	Students will be able to identify qualities and functions of a Sales Letter in order to enable them use the format of a Sales Letter.	IV (ANALYZE)
CO3	To understand and write the functions, structure and types of Memorandum and design a notice, agenda and minutes.	III (APPLY)
CO4	To demonstrate the guidelines for answering and making effective telephone calls in order to enable understand and implement Note making.	III (APPLY)
CO5	To have a better understanding of scanning and proof reading incomprehension.	III (APPLY)

# TABLE 1: CO, PO, PSO MAPPING

Course			Pr	ogramme	Outcom	ies				Progra	m Specific	,	
outcomes										out	tcomes		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	P08	PSO1	PSO2	PSO3	PSO4	

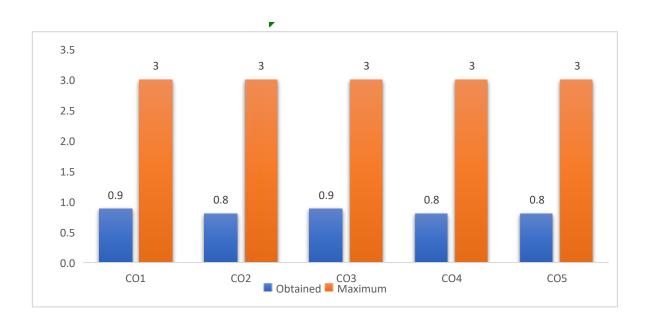
1	Н	S	Н	Н	]	Н	
2	Н	S	Н	Н	I	Н	
3	Н	S	Н	Н	I	H	
4	Н	S	Н	Н	1	Н	
5	Н	S	Н	Н	I	Н	

# **H:** Highly Supportive Supportive

S:

со	mid exams 1		mid 2		group discussion		assignment		viva	
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	A
CO1	100.0	3.0			85.0	2.0	98.3	3.0	100.0	
CO2	100.0	3.0			85.0	2.0			100.0	
CO3	100.0	3.0	90.0	3.0	85.0	2.0			100.0	
CO4	1		90.0	3.0	85.0	2.0			100.0	
CO5			90.0	3.0	85.0	2.0			100.0	

AVERAGE	AVERAGE
0	0.832



OUTCOME	P(	01	PC	)2	PO3	F	PO4	РО	5	PC	06	PO7	РО	8
CO1														
CO2														
CO3														
CO4														
CO5	Н	0.8	Н	0.8						Н	0.8		Н	0.8
AVERAGE OF COS FOR POS	0	.8	0.	8						0.	8		0.8	8
AVERAGE OF POS		0.8		0.8							0.8			0.8
AVERAG	E							0.8						

### MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: INDIAN HERITAGE & CULTURE
COURSE CODE:IC18001
CREDITS: 2
DEPARTMENT: BBA ROM
PROGRAMME OUTCOMES – (B.COM/ BBA)
•
• PO1 Business and Management Knowledge: Apply the in depth knowledge acquired in the disciplines of Commerce, Business
and Management F-commerce finance accounting auditing marketing to solve complex problems in the business world

- PO2 Development of Business Solutions: Identify, formulate and develop solutions in different fields such as Banking,
  Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership,
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## PROGRAMME SPECIFIC OUTCOMES (PSO) FOR BBA(Retail Operations

Management)

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thinking ability.

PSO4Effective oral & Damp; written communication skills in professional context.

PSO5Leadership & Description amp; networking skill while handling retail business situations.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	The student can understand better about the origin of ancient Indian culture and the contributions of great rulers from both north and south India for Indian culture in ancient days	II (UNDERSTEAND)
CO2	Students will analyse how Persian culture entered into India and how it influenced the Fine Arts of Indian society like Classical Music, Dance and Architecture.	IV (ANALYZE)
CO3	Student can able to assess how the Indian orthodox society turn into modern and western society in the 19th century .It also edifies the students with spiritual doctrines of various Religions.	IV (ANALYZE)

CO4	Students will evaluate various challenges face by the youth and the evil affects of	V (EVALUATE)
	terrorism on society	
CO5	The topics in the unit create belongingness among the students by bringing awareness of	VI (CREATE)
	the rights and duties to make the world a better place and it throw light on gender	
	sensitization issues of women, Children and LGBT.	

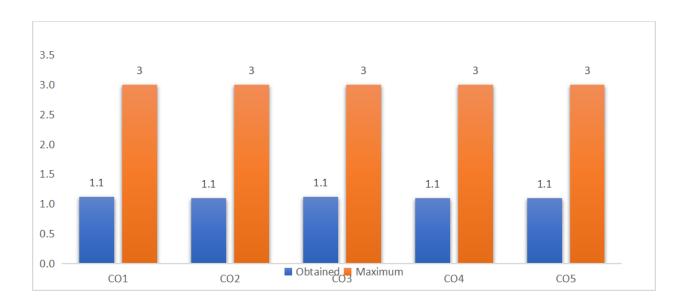
# TABLE 1: CO, PO, PSO MAPPING

Course			Pro	ogramm		Program Specific Outcomes							
outcomes													
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	P08	PSO1	PSO2	PSO3	PSO4	
1	S					S	H		H			S	
2	S					S	H		H			S	
3	S					S	Н		Н			S	
4	S					S	Н		Н			S	

5	S			S	H	H		S	

СО	mid exams 1		mid 2		group discussion		assignment		viva		Attendence		0
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co w inter aver
CO1	96.7	3.0			100.0	3.0	93.3	3.0	100.0	3.0	80.0	2.0	2.8
CO2	96.7	3.0			100.0	3.0			100.0	3.0	80.0	2.0	2.8
CO3	96.7	3.0	100.0	3.0	100.0	3.0			100.0	3.0	80.0	2.0	2.8
CO4			100.0	3.0	100.0	3.0			100.0	3.0	80.0	2.0	2.8
CO5			100.0	3.0	100.0	3.0			100.0	3.0	80.0	2.0	2.8

AVERAGE	AVERAGE
0	1.108



MAPPING COURS	E OUTCOMES	S LEADING TO TH	HE ACHIEVEMENT (	OF PROGRAN	I OUTCOMES:
		, LEADING IC II		OF I NOUMAN	I OU I COMILO.

**COURSE TITLE: Introduction to Retail Operations and in Store Cashiering** 

**COURSE CODE: 22101** 

**CREDITS: 4** 

**DEPARTMENT: BBA ROM** 

**PROGRAMME OUTCOMES (BCOM and BBA):** 

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PSO5Leadership & Description amp; networking skill while handling retail business situations.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1	Recognize the structure & functioning of retail sector.	II (UNDERSTEAND)
CO2	Supply chain system of Retail stores	IV (ANALYZE)
CO3	Evaluate the process of retail stores operations	IV (ANALYZE)
CO4	understand the basics of POS.	V (EVALUATE)
CO5	Distinguish the mechanism of defining products in a retail stores	VI (CREATE)

Course			Pr	ogramm	e Outcor	Program Specific							
outcomes								outcome	s				
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	P08	PSO1	PSO2	PSO3	PSO4	PSO5
1	Н	Н			S	Н		Н	Н	S		Н	Н
2	Н	Н			Н	Н		Н	Н	Н		Н	Н
3	Н	Н			Н	Н		Н	Н	Н		Н	Н
4	Н	Н			Н	Н		Н	S	S		Н	Н
5	S	S			Н	Н		Н	S	S		Н	Н

	pass%	Attaini lev	pass%	ainment evel	pass%	Att	tainment level	pass%	,	ainment Ievel	pass%	A	ttainm level	pass%	At	ta
со	mid exams 1		mid 2		group discussion			assignment			viva			Attendence		

CO1	100.0	3.0			100.0	3.0	100.0	3.0	100.0	3.0	50.0	
CO2	100.0	3.0			100.0	3.0			100.0	3.0	50.0	
CO3	100.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	50.0	
CO4			100.0	3.0	100.0	3.0			100.0	3.0	50.0	
CO5			100.0	3.0	100.0	3.0			100.0	3.0	50.0	

AVERAGE	AVERAGE
0	0.924

OUTCOME	PC	01	PC	)2	PO3	PO4	PO5	PO6	PO7	PO8
CO1										
CO2										
CO3										
CO4										
CO5	Н	0.9	Н	0.9				Н 0.9		Н 0.9
AVERAGE OF COS FOR POS	0.	.9	0.	.9				0.9		0.9
AVERAGE OF POS		0.9		0.9				0.9		0.9
AVERAGE							0.9			

MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:
COURSE TITLE: Retail cashier
COURSE CODE: 22102
CREDITS: 5

#### **DEPARTMENT: BBA ROM**

#### PROGRAMME OUTCOMES (BCOM and BBA):

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# PROGRAMME SPECIFIC OUTCOMES (PSO) FOR BBA(Retail Operations

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**PSO5**Leadership & amp; networking skill while handling retail business situations.

COURSE OUTCOMES	BLOOM'S TAXONOMY
	LEVEL

Students will be able to perform retail cashier & trainee associate role within the organization	III (APPLY)

MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

**COURSE TITLE: Retail Trainee Associate** 

**COURSE CODE: 22104** 

**CREDITS: 5** 

**DEPARTMENT: BBA ROM** 

### **PROGRAMME OUTCOMES (BCOM and BBA):**

**PO1 Business and Management Knowledge:** Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

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	BLOOM'S TAXONOMY LEVEL
Students will be able to perform retail cashier & trainee associate role within the organization	III (APPLY)

	EXTERNAL ASSESSMENT		
STUDENT UID	ON THE JOB ASSESSMENT	ATTAENDANCE	EXTERNAL EXAM
	36	4	60
111722046001	34	4	35
111722046002	32	4	39

111722046003	28	2.4	26
111722046004	27	4	40
111722046005	26	2.4	40
111722046006	28	0.8	31
111722046007	32	2.4	43
111722046008	30	4	44
111722046009	29	2.4	38
111722046010	34	4	38
111722046011	28	4	36
111722046012	27	4	34
111722046013	29	4	33
111722046014	28	4	36
111722046015	29	4	37
111722046016	27	4	29
111722046017	33	2.4	30
111722046018	34	2.4	38
111722046019	31	4	43
111722046020	28	4	35

111722046021	25	4	34
111722046022	24	4	29
111722046023	28	2.4	41
111722046024	27	0	35
111722046025	32	4	30
111722046026	25	4	37
111722046027	26	4	42
111722046028	24	0	33
111722046029	27	4	37
111722046030	22	2.4	34
111722046031	27	2.4	39
111722046032	23	4	24
111722046033	25	4	41
111722046034	26	0	35
111722046035	24	2.4	40
111722046036	25	4	39
111722046037	23	4	29
111722046038	31	4	30

111722046039	31	0	43
111722046040	24	4	36
111722046041	28	2.4	35
111722046042	26	4	38
111722046043	24	2.4	35
111722046044	23	0.8	31
111722046045	26	4	33
111722046046	22	4	33
111722046047	23	4	44
111722046048	24	0.8	42
111722046049	25	3.6	35
111722046050	23	4	38
111722046051	24	0	42
111722046052	24	4	29
111722046053	24	4	40
111722046054	29	4	37
111722046055	27	2	45
111722046056	25	4	38

111722046057	24	2.4	37
111722046058	28	2.4	40
111722046059	29	4	30
111722046060	29	2.4	33