

***Department of Master of Business Administration***

***Academic Year – 2022-23***

**Entrepreneurship Day (E Day) - 11<sup>th</sup> March, 2023**

One of the best and most innovative practices of the Department of Master of Business Administration, Loyola Academy has been organizing Entrepreneurship Day for the students to celebrate the undying spirit of entrepreneurship. This not only helps inspire students to take up challenges and reap the reward that entrepreneurship has to offer.



Entrepreneurship Day this year was conducted on 11<sup>th</sup> March, 2023 by second year MBA students setting up their stalls near the PG block. The program was inaugurated by Rev. Fr. Dr. A.M. Joseph Kumar SJ, Vice Principal-PG, Loyola Academy addressing the students on the potential entrepreneurship holds and what it needs for an individual to become a successful entrepreneur. Along with Fr. Vice Principal, Deans of various schools, Head Department of MBA Dr. R. Lavanya Kumari and Mrs. G L Aparna, In charge of E-club, Faculty of MBA Department participated and encouraged students in the program.



The students had formed around 15 groups setting up various stalls including;

- Women Accessories
- Chat stalls
- Ice cream
- Brownies & Cupcakes
- BBQ chicken & paneer
- Juice stalls
- Kerala Cuisine
- Biryani stall
- Goli soda & Ice pops
- And various other game stalls

*Various stalls set up by students*





