

## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE:** MICRO ECONOMICS

**COURSE CODE:** CB18105

**CREDITS:** 4

**DEPARTMENT:** B. Com Business studies

**Programme Outcomes – (B.com)**

**B. com:**

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2 :Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3 :Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4 :Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5 :The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and

macro factors which affect an organization.

**PO6 :Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<b>CO1:</b> To demonstrate understanding of concepts of business environment.	<b>II (UNDERSTANDING)</b>
<b>CO2</b>	<b>CO2:</b> To apply different methods of demand forecasting based on time period and nature of product.	<b>III(APPLY)</b>

<b>CO3</b>	<b>CO3:</b> To analyze different types of production function	IV (ANALYZE)
<b>CO4</b>	<b>CO4:</b> To identify various market structures and analyze price-output decision in different markets	IV(ANALYZE)
<b>CO5</b>	<b>CO5:</b> analyse importance of international trade to Indian economy and evaluate effects of government policy on trade.	V(EVALUATING)

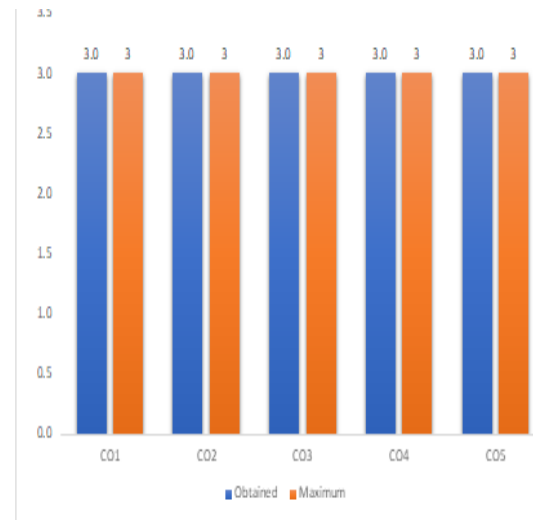
**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	
1	H	H	S		H	S		H		S		
2	S	H	H	H	H			H	H		S	
3	H		H	H	H	S		H	H			
4	H	H	H	H	H			H	H			

5	S	H	H	H	H	H	S	H	S		H	
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**H: Highly Supportive**

**S: Supportive**



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0			94.9	3.0	100.0	3.0	100.0	3.0	89.8	3.0	3.0	88.1	3.0	3.0	3.0
CO2	100.0	3.0			94.9	3.0			100.0	3.0	89.8	3.0	3.0	88.1	3.0	3.0	3.0
CO3	100.0	3.0	98.3	3.0	94.9	3.0			100.0	3.0	89.8	3.0	3.0	88.1	3.0	3.0	3.0
CO4			98.3	3.0	94.9	3.0			100.0	3.0	89.8	3.0	3.0	88.1	3.0	3.0	3.0
CO5			98.3	3.0	94.9	3.0			100.0	3.0	89.8	3.0	3.0	88.1	3.0	3.0	3.0

AVERAGE	AVERAGE
3	3

Activate Windows



OUTCOME	P01	P02	P03	P04	P05	P06	P07	P08
CO1	H 3	H 3			H 3			#REF! #REF!
CO2		H 3	H 3	H 3	H 3			#REF! #REF!
CO3	H 3		H 3	H 3	H 3			#REF! #REF!
CO4	H 3	H 3	H 3	H 3	H 3			#REF! #REF!
CO5		H 3	H 3	H 3	H 3	H 3		#REF! #REF!
AVERAGE OF COS FOR POS	3	3	3	3	3	3		
AVERAGE OF POS	3	3	3	3	3	3		
AVERAGE	3							

## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE: FINANCIAL ACCOUNTING – I**

**COURSE CODE: BC18001**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

**Programme Outcomes – (B.com)**

**B. com:**

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

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**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<b>CO1:</b> To describe the need and importance of accounting and infer the various principles of accounting	II (UNDERSTANDING)
<b>CO2</b>	<b>CO2:</b> Explain about sub divisions of journal.	II(UNDERSTANDING)
<b>CO3</b>	<b>CO3:</b> Compare cash book and pass book balances and reconcile the differences	IV (ANALYZE)



<b>CO4</b>	<b>CO4:</b> To analyze the financial position of an organization	IV(ANALYZE)
<b>CO5</b>	<b>CO5:</b> To identify the mistakes in books of accounts and rectifying them	V(EVALUATING)

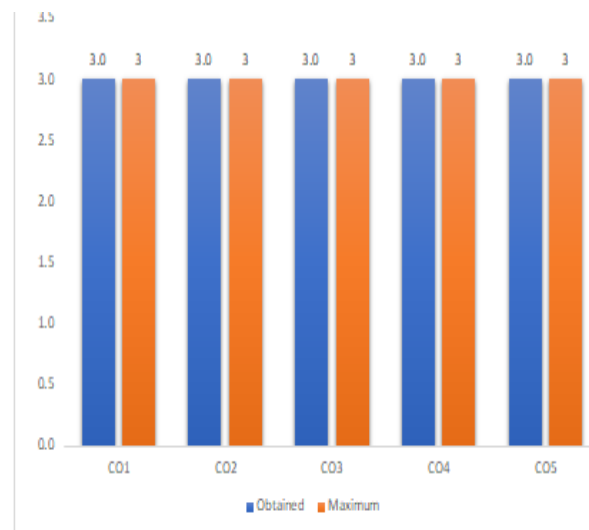
**Table 1: CO, PO, PSO MAPPING**

<b>Course</b>	<b>Program Specific outcomes</b>
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<b>outcomes</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	
1	H	H		S				H				
2	H	H		S				H	H			
3	H	H		S				H	H			
4	H	H	H		H	H		H	H		S	
5	S	H	H	H		H	S	H	H		H	

**H: Highly Supportive**

**S: Supportive**



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	122.9	3.0			116.7	3.0	122.9	3.0	122.9	3.0	100.0	3.0	3.0	120.8	3.0	3.0	3.0
CO2	122.9	3.0			116.7	3.0			122.9	3.0	100.0	3.0	3.0	120.8	3.0	3.0	3.0
CO3	122.9	3.0	122.9	3.0	116.7	3.0			122.9	3.0	100.0	3.0	3.0	120.8	3.0	3.0	3.0
CO4			122.9	3.0	116.7	3.0			122.9	3.0	100.0	3.0	3.0	120.8	3.0	3.0	3.0
CO5			122.9	3.0	116.7	3.0			122.9	3.0	100.0	3.0	3.0	120.8	3.0	3.0	3.0

AVERAGE	AVERAGE
3	3

Activate Windows  
Go to Settings to activate W



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 3	H 3						#REF! #REF!
CO2	H 3	H 3						#REF! #REF!
CO3	H 3	H 3						#REF! #REF!
CO4	H 3	H 3	H 3		H 3	H 3		#REF! #REF!
CO5		H 3	H 3	H 3		H 3		#REF! #REF!
AVERAGE OF COS FOR POS	3	3	3	3	3	3		
AVERAGE OF POS	3	3	3	3	3	3		
AVERAGE	3							

Activate Windows  
Go to Settings to activate Windows.

## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

- **COURSE TITLE: BUSINESS ORGANIZATION AND MANAGEMENT**

- **COURSE CODE: CB18102**

- **CREDITS: 3**

- **DEPARTMENT: B. Com Business studies**

- **Programme Outcomes – (B.com)**

- **B. com:**

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- **PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**
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	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
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<b>CO1</b>	<b>CO1:</b> To interpret the fundamental concepts of business and classify the features of trade, industry and commerce.	II (UNDERSTANDING)
<b>CO2</b>	<b>CO2:</b> To identify the various characteristics and functions of an entrepreneur.	III(APPLY)
<b>CO3</b>	<b>CO3:</b> To distinguish and sub divide the various forms of business organization.	IV (ANALYZE)
<b>CO4</b>	<b>CO4:</b> To appraise, criticize and compare the advantages, disadvantages and suitability of sole proprietorship and partnership form of business organization.	IV(ANALYZE)
<b>CO5</b>	<b>CO5:</b> To plan, combine and organize the various stages involved in the formation of a joint stock company.	V(EVALUATING)

**Table 1: CO, PO, PSO MAPPING**

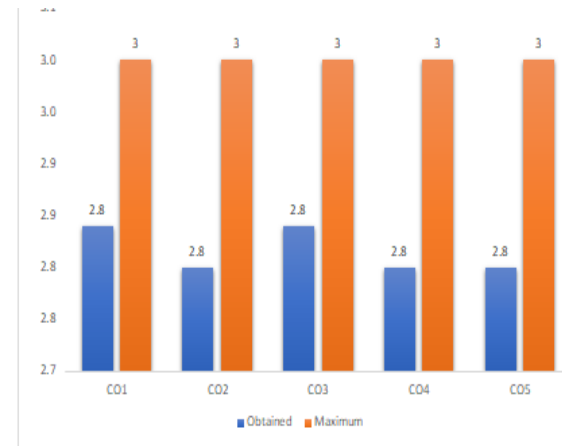
Course outcomes	Program Specific outcomes											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	
1	CC	H	S		H	S		H		S		

2	S	H	H	H	H			H	H		S	
3	H		H	H	H	S		H	H			
4	H	H	H	H	H			H	H			
5	S	H	H	H	H	H	S	H	S		H	

**H: Highly Supportive**

**S: Supportive**





co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	98.3	3.0			96.6	3.0	100.0	3.0	100.0	3.0	74.6	1.0	2.6	98.3	3.0	3.0	2.8
CO2	98.3	3.0			96.6	3.0			100.0	3.0	74.6	1.0	2.5	98.3	3.0	3.0	2.8
CO3	98.3	3.0	100.0	3.0	96.6	3.0			100.0	3.0	74.6	1.0	2.6	98.3	3.0	3.0	2.8
CO4			100.0	3.0	96.6	3.0			100.0	3.0	74.6	1.0	2.5	98.3	3.0	3.0	2.8
CO5			100.0	3.0	96.6	3.0			100.0	3.0	74.6	1.0	2.5	98.3	3.0	3.0	2.8

AVERAGE	AVERAGE
3	2.816

Activate Windows  
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OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.84	H 2.84			H 2.84			#REF! #REF!
CO2		H 2.8	H 2.8	H 2.8	H 2.8			#REF! #REF!
CO3	H 2.84		H 2.84	H 2.84	H 2.84			#REF! #REF!
CO4	H 2.8	H 2.8	H 2.8	H 2.8	H 2.8			#REF! #REF!
CO5		H 2.8	H 2.8	H 2.8	H 2.8	H 2.8		#REF! #REF!
AVERAGE OF COS FOR POS	2.826666667	2.81	2.81	2.81	2.816	2.8		
AVERAGE OF POS	2.822222	2.8025	2.81	2.81	2.8112	2.8		
<b>AVERAGE</b>	2.80932037							

Activate Windows  
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## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

#### COURSE TITLE: BUSINESS ENGLISH - I

- COURSE CODE: BE18101
- CREDITS: 3

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- DEPARTMENT: B. Com Business studies

- Programme Outcomes – (B.com)
- B. com:
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- 
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	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
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<b>CO1</b>	<b>CO1:</b> Students will be able to identify elements, forms and style of letters.	I(REMEMBERING)
<b>CO2</b>	<b>CO2:</b> They will be able to create quotations related to inviting, sending and placing orders. .	III(APPLY)
<b>CO3</b>	<b>CO3:</b> Students will be able to identify qualities and functions of a Sales Letter.	II (UNDERSTANDING)
<b>CO4</b>	<b>CO4:</b> Students will be able to use the format of a Sales Letter	III(APPLY)
<b>CO5</b>	<b>CO5:</b> They will also be able to understand and write the functions, structure and types of Memorandum. .	III(APPLY)
<b>CO6</b>	Students will be able to understand and design a notice, agenda and minutes	VI (CREATING)
<b>CO7</b>	They will be able to demonstrate the guidelines for answering and making effective telephone calls.	IV (ANALYZING)
<b>CO8</b>	They will be able to understand and implement Note making.	III(APPLY)
<b>CO9</b>	Students will use the strategies for reading comprehension and recognize the aspects of efficient training.	V(EVALUATING)
<b>CO10</b>	They will also have a better understanding of scanning and proof reading incomprehension	II (UNDERSTANDING)

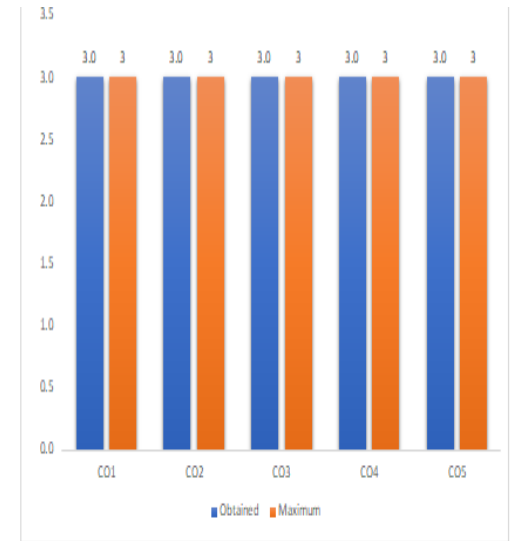
**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes							PSO1	PSO2	PSO3	PSO4	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7					
1				H	S		H		H			
2				H	S		H		H			
3				H	S		H		H			
4				H	S		H		H			
5				H	S		H		H			
6				H	S		H		H			
7				H	S		H		H			
8				H	S		H		H			

9				<b>H</b>	<b>S</b>		<b>H</b>		<b>H</b>			
10				<b>H</b>	<b>S</b>		<b>H</b>		<b>H</b>			

**H: Highly Supportive**

**S: Supportive**



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CO2	98.3	3.0			96.6	3.0			100.0	3.0	91.5	3.0	3.0	100.0	3.0	3.0	3.0
CO3	98.3	3.0	94.9	3.0	96.6	3.0			100.0	3.0	91.5	3.0	3.0	100.0	3.0	3.0	3.0
CO4			94.9	3.0	96.6	3.0			100.0	3.0	91.5	3.0	3.0	100.0	3.0	3.0	3.0
CO5			94.9	3.0	96.6	3.0			100.0	3.0	91.5	3.0	3.0	100.0	3.0	3.0	3.0

AVERAGE	AVERAGE
3	3

Activate Windows  
Go to Settings to activate W





OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1							H 3	#REF! #REF!
CO2				H 3			H 3	#REF! #REF!
CO3				H 3			H 3	#REF! #REF!
CO4				H 3			H 3	#REF! #REF!
CO5				H 3			H 3	#REF! #REF!
AVERAGE OF COS FOR POS				3			3	
AVERAGE OF POS				3			3	
AVERAGE	3							

## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE: INDIAN HERITAGE AND CULTURE**

- **COURSE CODE: IC 19001**

- **CREDITS: 2**

- 

- **DEPARTMENT: B. Com Business studies**

- **Programme Outcomes – (B.com)**

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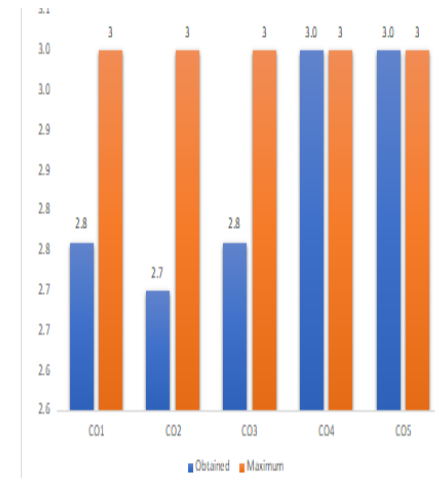
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1						H	H		H			
2						H	H		H			
3						H	H		H			
4						H	H		H			
5						H	H		H			

**H: Highly Supportive**

**S: Supportive**



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	0.0	0.0			100.0	3.0	100.0	3.0	100.0	3.0	98.3	3.0	2.4	100.0	3.0	3.0	2.8
CO2	0.0	0.0			100.0	3.0			100.0	3.0	98.3	3.0	2.3	100.0	3.0	3.0	2.7
CO3	0.0	0.0	93.2	3.0	100.0	3.0			100.0	3.0	98.3	3.0	2.4	100.0	3.0	3.0	2.8
CO4			93.2	3.0	100.0	3.0			100.0	3.0	98.3	3.0	3.0	100.0	3.0	3.0	3.0
CO5			93.2	3.0	100.0	3.0			100.0	3.0	98.3	3.0	3.0	100.0	3.0	3.0	3.0

AVERAGE	AVERAGE
3	2.844

Activate Windows



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1						H 2.76	H 2.76	#REF! #REF!
CO2						H 2.7	H 2.7	#REF! #REF!
CO3						H 2.76	H 2.76	#REF! #REF!
CO4						H 3	H 3	#REF! #REF!
CO5						H 3	H 3	#REF! #REF!
AVERAGE OF COS FOR POS						2.844	2.844	
AVERAGE OF POS						2.8608	2.8608	
AVERAGE	2.8608							

Activate Windc

### COURSE OUTCOME MAPPING

**MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES**

**COURSE TITLE: FUNDAMENTALS OF IT**

- **COURSE CODE: CB18101**

- **CREDITS: 3**

- 

- **DEPARTMENT: B. Com Business studies**

- **Programme Outcomes – (B.com)**

- **B. com:**

- **PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.
- **PO2 :Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.
- **PO3 :Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.
- **PO4 :Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.



- **PO5 :The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.
- **PO6 :Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.
- **PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

- 
- **PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**
- **Students will be able to:**
- **POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.
- **POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.
- **POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.
- **POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<b>CO1:</b> Understand basic computer terminology and number systems	<b>II (UNDERSTANDING)</b>

<b>CO2</b>	<b>CO2:</b> Explain about operating systems, and its types	IV (ANALYZE)
<b>CO3</b>	<b>CO3:</b> Identify different applications of Information technology.	IV (ANALYZE)
<b>CO4</b>	<b>CO4:</b> Classify phases of Software Development Life Cycle.	III(APPLY)
<b>CO5</b>	<b>CO5:</b> Classify phases of Software Development Life Cycle.	III(APPLY)

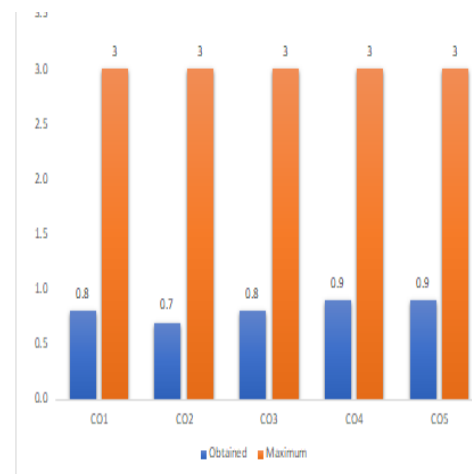
**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	
1			S	H		H			H	S		
2			S	H		H			H	S		
3			S	H		H			H	S		

4			S	H		H			H	S		
5			S	H		H			H	S		

**H: Highly Supportive**

**S: Supportive**



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam		co wise total average	
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		pass%	Attainment level		
CO1	71.2	1.0			98.3	3.0	100.0	3.0	100.0	3.0	62.7	0.0	2.0	64.4	0.0	0.0	0.8
CO2	71.2	1.0			98.3	3.0			100.0	3.0	62.7	0.0	1.8	64.4	0.0	0.0	0.7
CO3	71.2	1.0	94.9	3.0	98.3	3.0			100.0	3.0	62.7	0.0	2.0	64.4	0.0	0.0	0.8
CO4			94.9	3.0	98.3	3.0			100.0	3.0	62.7	0.0	2.3	64.4	0.0	0.0	0.9
CO5			94.9	3.0	98.3	3.0			100.0	3.0	62.7	0.0	2.3	64.4	0.0	0.0	0.9

AVERAGE	AVERAGE
0	0.82

Activate Window



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1						H 0.8		#REF! #REF!
CO2						H 0.7		#REF! #REF!
CO3						H 0.8		#REF! #REF!
CO4						H 0.9		#REF! #REF!
CO5						H 0.9		#REF! #REF!
AVERAGE OF COS FOR POS						0.82		
AVERAGE OF POS						0.824		
AVERAGE	0.824							

Activate Windo

# **SEMESTER II**

## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

#### **COURSE TITLE: FINANCIAL ACCOUNTING – II**

- **COURSE CODE: BC18003**
- **CREDITS: 4**

- 
- **DEPARTMENT: B. Com Business studies**

- **Programme Outcomes – (B.com)**
- **B. com:**
- **PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.
- **PO2 :Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.
- **PO3 :Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

- **PO4 :Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.
- **PO5 :The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.
- **PO6 :Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.
- **PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

- 
- **PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**
- **Students will be able to:**
- **POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.
- **POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.
- **POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.
- **POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
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<b>CO1</b>	<b>CO1:</b> To explain the basic concepts of partnership and the admission of partner	II (UNDERSTANDING)
<b>CO2</b>	<b>CO2:</b> To demonstrate the accounting treatment relating to retirement and death of partner.	IV (ANALYZE)
<b>CO3</b>	<b>CO3:</b> To identify the rules applicable for winding up of a partnership and insolvency of partner.	IV (ANALYZE)
<b>CO4</b>	<b>CO4:</b> To show the methods of finding out the profits and financial position by using incomplete records.	III(APPLY)
<b>CO5</b>	<b>CO5:</b> Illustrate methods of preparing books under Hire purchase and instalment system.	III(APPLY)

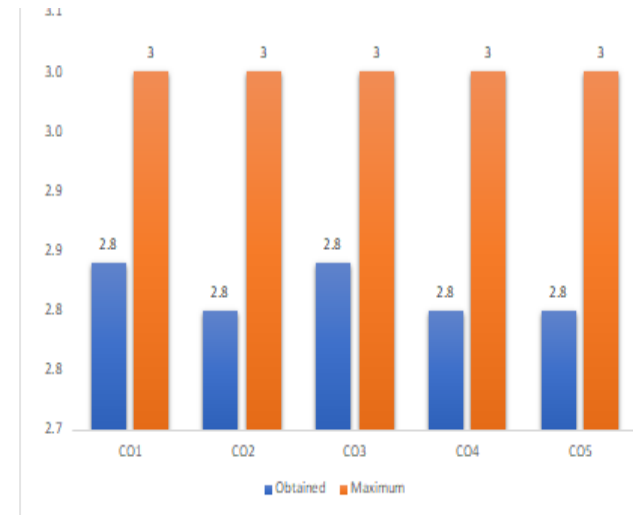
**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	
1	H	H	H	S				H		S		
2	H	H	H	S	S			H			S	

3		H	H	S	S			H	H			
4	H	H	H	H	S			H	H		S	
5	S	H	H	H			S	H	H		H	

**H: Highly Supportive**

**S: Supportive**



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDENCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0			98.3	3.0	100.0	3.0	100.0	3.0	67.8	1.0	2.6	89.8	3.0	3.0	2.8
CO2	100.0	3.0			98.3	3.0			100.0	3.0	67.8	1.0	2.5	89.8	3.0	3.0	2.8
CO3	100.0	3.0	93.2	3.0	98.3	3.0			100.0	3.0	67.8	1.0	2.6	89.8	3.0	3.0	2.8
CO4			93.2	3.0	98.3	3.0			100.0	3.0	67.8	1.0	2.5	89.8	3.0	3.0	2.8
CO5			93.2	3.0	98.3	3.0			100.0	3.0	67.8	1.0	2.5	89.8	3.0	3.0	2.8

AVERAGE	AVERAGE
3	2.816

Activate Windows



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	H 2.84	H 2.84	H 2.84				
CO2	H 2.8	H 2.8	H 2.8				
CO3		H 2.84	H 2.84				
CO4	H 2.8	H 2.8	H 2.8	H 2.8			
CO5		H 2.8	H 2.8	H 2.8			
AVERAGE OF COS FOR POS	2.813333333	2.816	2.816	2.8			
AVERAGE OF POS	2.804444	2.8112	2.8112	2.8			
<b>AVERAGE</b>	<b>2.806711111</b>						

Activate

## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

#### COURSE TITLE: PRINCIPLES OF MANAGEMENT

- **COURSE CODE: CB18203**
- **CREDITS: 3**

- 
- **DEPARTMENT: B. Com Business studies**

- **Programme Outcomes – (B.com)**
- **B. com:**
- **PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.
- **PO2 :Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.
- **PO3 :Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

- **PO4 :Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.
- **PO5 :The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.
- **PO6 :Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.
- **PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

- 
- **PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**
- **Students will be able to:**
- **POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.
- **POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.
- **POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.
- **POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
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<b>CO1</b>	<b>CO1:</b> To identify and interpret the various principles and importance of management.	I ( REMEMBERING)
<b>CO2</b>	<b>CO2:</b> To explain and demonstrate the importance of planning and organizing.	II (UNDERSTANDING)
<b>CO3</b>	<b>CO3:</b> To classify and combine the various techniques of control and coordination.	VI (CREATING)
<b>CO4</b>	<b>CO4:</b> To point and develop the essence of motivation and direction to the students.	IV(APPLY)
<b>CO5</b>	<b>CO5:</b> To inter relate the essence of leadership and the importance of communication..	IV(ANALYZE)

**Table 1: CO, PO, PSO MAPPING**

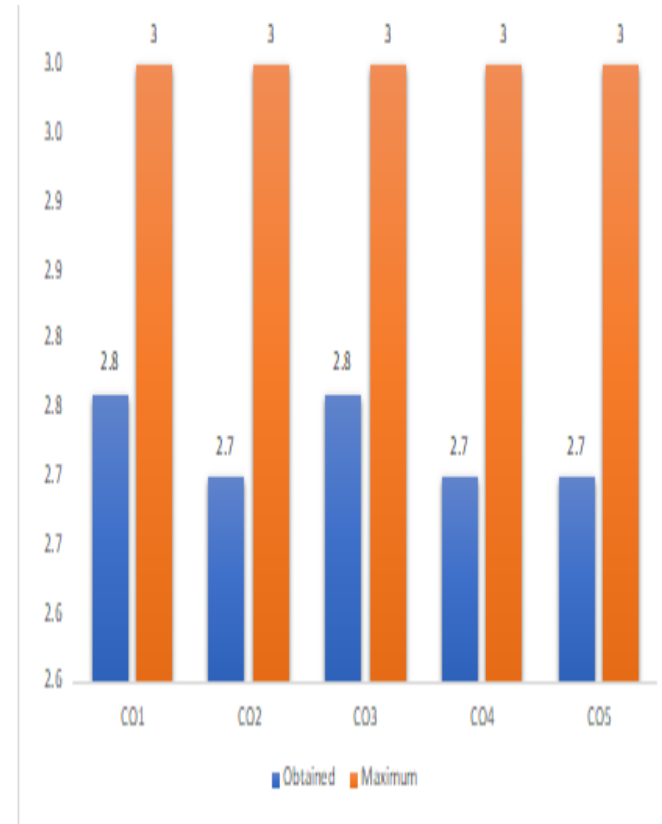
Course outcomes	Program Specific outcomes											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	
1	H	H		H		H		H	S	S		
2	H	H	S	H	S	H		H	H	H	S	

3		H	S	H	S			H	H	H		
4	H	H	S	H	S			H	H	H	S	
5	S	H	S	H	H	H	S	H	H	H	S	

**H: Highly Supportive**

**S: Supportive**





co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		co wise internal average	External Exam			co wise total average
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		pass%	Attainment level	co wise external average	
CO1	88.1	3.0			98.3	3.0	100.0	3.0	100.0	3.0	40.7	0.0	2.4	96.6	3.0	3.0	2.8
CO2	88.1	3.0			98.3	3.0			100.0	3.0	40.7	0.0	2.3	96.6	3.0	3.0	2.7
CO3	88.1	3.0	100.0	3.0	98.3	3.0			100.0	3.0	40.7	0.0	2.4	96.6	3.0	3.0	2.8
CO4			100.0	3.0	98.3	3.0			100.0	3.0	40.7	0.0	2.3	96.6	3.0	3.0	2.7
CO5			100.0	3.0	98.3	3.0			100.0	3.0	40.7	0.0	2.3	96.6	3.0	3.0	2.7

AVERAGE	AVERAGE
3	2.724



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	H 2.76	H 2.76				H 2.76	
CO2	H 2.7	H 2.7		H 2.7		H 2.7	
CO3		H 2.76		H 2.76			
CO4	H 2.7	H 2.7		H 2.7			
CO5		H 2.7		H 2.7	H 2.7	H 2.7	
AVERAGE OF COS FOR POS	2.72	2.724		2.715	2.7	2.72	
AVERAGE OF POS	2.706667	2.7168		2.715	2.7	2.706667	
AVERAGE	2.709026667						

## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

#### COURSE TITLE: BUSINESS ENGLISH - II

- COURSE CODE: BE18201
- CREDITS: 3

- 
- DEPARTMENT: B. Com Business studies

- Programme Outcomes – (B.com)
- B. com:
- **PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.
- **PO2 :Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.
- **PO3 :Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

- **PO4 :Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.
- **PO5 :The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.
- **PO6 :Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.
- **PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

- 
- **PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**
- **Students will be able to:**
- **POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.
- **POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.
- **POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.
- **POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
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<b>CO1</b>	Students will be able to identify the elements of Claim and Adjustment letters.	I(REMEMBERING)
<b>CO2</b>	Students will also be able to draft Claim letters and Adjustment letters	III(APPLY)
<b>CO3</b>	They will be able to identify nature and types of credit letters.	II (UNDERSTANDING)
<b>CO4</b>	Students will be able to recognize tone and style of Collection letters.	IV (ANALYZING)
<b>CO5</b>	Students will comprehend the general guidelines to write Application letters and Resumes. .	III(APPLY)
<b>CO6</b>	They will also be able to execute the form and content of an Application letter and Resume.	<b>VI (CREATING)</b>
<b>CO7</b>	Students will also be able to understand characteristics and importance of Business Reports.	IV (ANALYZING)
<b>CO8</b>	They will also be able to prepare a good Business report.	<b>VI (CREATING)</b>
<b>CO9</b>	Students will be able to understand the techniques of describing Machines and Mechanisms.	V(EVALUATING)
<b>CO10</b>	They will also be able to describe and create good Technical Reports.	<b>VI (CREATING)</b>

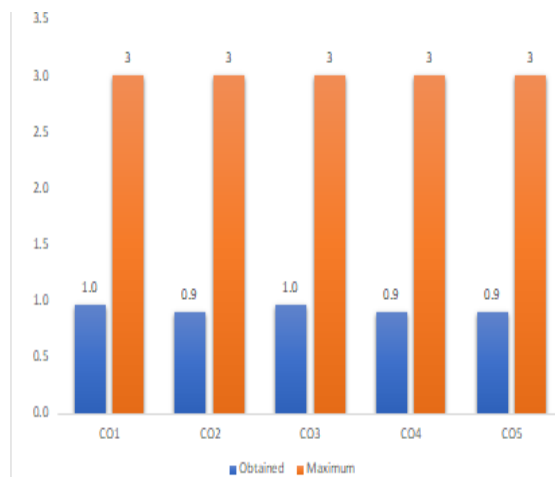
**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes							PSO1	PSO2	PSO3	PSO4	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7					
1				H	H	H	H		H	S		
2				H	H	H	H		H	S		
3				H	H	H	H		H	S		
4				H	H	H	H		H	S		
5				H	H	H	H		H	S		
6				H	H	H	H		H	S		
7				H	H	H	H		H	S		
8				H	H	H	H		H	S		

9				H	H	H	H		H	S		
10				H	H	H	H		H	S		

**H: Highly Supportive**

**S: Supportive**



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	91.5	3.0			98.3	3.0	98.3	3.0	98.3	3.0	35.6	0.0	2.4	40.7	0.0	0.0	1.0
CO2	91.5	3.0			98.3	3.0			98.3	3.0	35.6	0.0	2.3	40.7	0.0	0.0	0.9
CO3	91.5	3.0	100.0	3.0	98.3	3.0			98.3	3.0	35.6	0.0	2.4	40.7	0.0	0.0	1.0
CO4			100.0	3.0	98.3	3.0			98.3	3.0	35.6	0.0	2.3	40.7	0.0	0.0	0.9
CO5			100.0	3.0	98.3	3.0			98.3	3.0	35.6	0.0	2.3	40.7	0.0	0.0	0.9

AVERAGE	AVERAGE
0	0.924

Activate Windows  
Go to Settings to activate Win





OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
C01					H 0.96	H 0.96	H 0.96	#REF! #REF!
C02					H 0.9	H 0.9	H 0.9	#REF! #REF!
C03					H 0.96	H 0.96	H 0.96	#REF! #REF!
C04					H 0.9	H 0.9	H 0.9	#REF! #REF!
C05					H 0.9	H 0.9	H 0.9	#REF! #REF!
AVERAGE OF COS FOR POS					0.924	0.924	0.924	
AVERAGE OF POS					0.9168	0.9168	0.9168	
AVERAGE	0.9168							

Activate Windows  
Go to Settings to activate W

## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

#### **COURSE TITLE: VALUE EDUCATION AND PERSONALITY DEVELOPMENT**

- **COURSE CODE: VE18001**
- **CREDITS: 2**

- 
- **DEPARTMENT: B. Com Business studies**

- **Programme Outcomes – (B.com)**
- **B. com:**
- **PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.
- **PO2 :Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.
- **PO3 :Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

- **PO4 :Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.
- **PO5 :The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.
- **PO6 :Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.
- **PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

- 
- **PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**
- **Students will be able to:**
- **POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.
- **POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.
- **POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.
- **POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
--	-----------------	------------------------

<b>CO1</b>	Students will be able to identify Accepted norms and Counter values.	I(REMEMBERING)
<b>CO2</b>	They will be able to differentiate the various Dimensions of Human Development.	IV (ANALYZING)
<b>CO3</b>	Students will be able to demonstrate Love and Experience of God.	III(APPLY)
<b>CO4</b>	They will be able to identify the Basic Issues of Life and Happiness as a life goal.	IV (ANALYZING)
<b>CO5</b>	They will able to understand the importance of Concern for others.	III(APPLY)
<b>CO6</b>	They will able to critique the various problems that deter the growth of the society.	V(EVALUATING)
<b>CO7</b>	The students will be able to recognize the traits of a good personality.	IV (ANALYZING)
<b>CO8</b>	They will be able identify their personality by Self-Exploration..	IV (ANALYZING)
<b>CO9</b>	Students will be able to interpret the Purpose of Life and Goal Setting.	V(EVALUATING)
<b>CO10</b>	They will be able to learn Self-Management	III(APPLY)

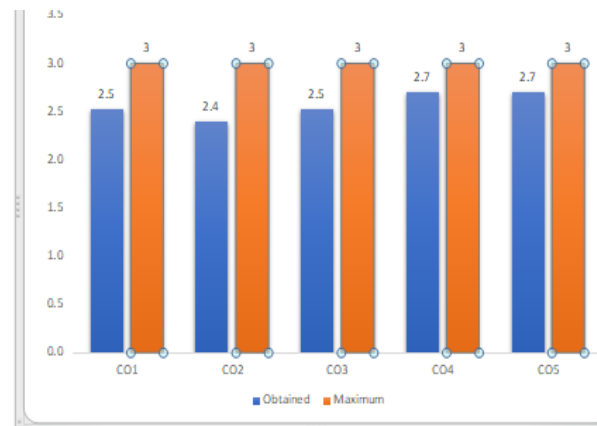
**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes							PSO1	PSO2	PSO3	PSO4	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7					
1					H	H	H		H	H		
2					H	H	H		H	H		
3					H	H	H		H	H		
4					H	H	H		H	H		
5					H	H	H		H	H		
6					H	H	H		H	H		
7					H	H	H		H	H		
8					H	H	H		H	H		

9					H	H	H		H	H		
10					H	H	H		H	H		

**H: Highly Supportive**

**S: Supportive**



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	0.0	0.0			98.3	3.0	100.0	3.0	100.0	3.0	28.8	0.0	1.8	100.0	3.0	3.0	2.5
CO2	0.0	0.0			98.3	3.0			100.0	3.0	28.8	0.0	1.5	100.0	3.0	3.0	2.4
CO3	0.0	0.0	100.0	3.0	98.3	3.0			100.0	3.0	28.8	0.0	1.8	100.0	3.0	3.0	2.5
CO4			100.0	3.0	98.3	3.0			100.0	3.0	28.8	0.0	2.3	100.0	3.0	3.0	2.7
CO5			100.0	3.0	98.3	3.0			100.0	3.0	28.8	0.0	2.3	100.0	3.0	3.0	2.7

AVERAGE	AVERAGE
3	2.568

Activate Windows  
Go to Settings to activate Windows



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1					H 2.52	H 2.52	H 2.52	#REF! #REF!
CO2					H 2.4	H 2.4	H 2.4	#REF! #REF!
CO3					H 2.52	H 2.52	H 2.52	#REF! #REF!
CO4					H 2.7	H 2.7	H 2.7	#REF! #REF!
CO5					H 2.7	H 2.7	H 2.7	#REF! #REF!
AVERAGE OF COS FOR POS					2.568	2.568	2.568	
AVERAGE OF POS					2.5776	2.5776	2.5776	
AVERAGE	2.5776							

Activate Window



## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE: FUNDAMENTALS OF BUSINESS MATHEMATICS**

**COURSE CODE: CB18201**

**CREDITS: 4**

- **DEPARTMENT: B. Com Business studies**

- **Programme Outcomes – (B.com)**

- **B. com:**

- **PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.
- **PO2 :Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.
- **PO3 :Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.
- **PO4 :Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern

business tools, models and practices for holistic development of the learner.

- **PO5 :The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.
- **PO6 :Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.
- **PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

- 
- **PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**
- **Students will be able to:**
- **POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.
- **POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.
- **POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.
- **POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

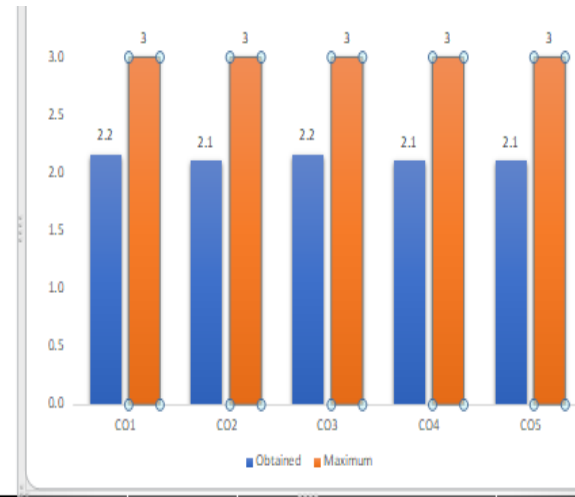
	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
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1		H	H	H	H	H		S	H	S		
2		H	H	H	H	H		S	H	S		
3		H	H	H	H	H		S	H	S		
4		H	H	H	H	H		S	H	S		
5		H	H	H	H	H		S	H	S		

**H: Highly Supportive**

**S: Supportive**



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	88.1	3.0			98.3	3.0	100.0	3.0	100.0	3.0	59.3	0.0	2.4	76.3	2.0	2.0	2.2
CO2	88.1	3.0			98.3	3.0			100.0	3.0	59.3	0.0	2.3	76.3	2.0	2.0	2.1
CO3	88.1	3.0	86.4	3.0	98.3	3.0			100.0	3.0	59.3	0.0	2.4	76.3	2.0	2.0	2.2
CO4			86.4	3.0	98.3	3.0			100.0	3.0	59.3	0.0	2.3	76.3	2.0	2.0	2.1
CO5			86.4	3.0	98.3	3.0			100.0	3.0	59.3	0.0	2.3	76.3	2.0	2.0	2.1

AVERAGE	AVERAGE
2	2.124

Activate Windows



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1		H 2.16	H 2.16	H 2.16	H 2.16	H 2.16		#REF! #REF!
CO2		H 2.1	H 2.1	H 2.1	H 2.1	H 2.1		#REF! #REF!
CO3		H 2.16	H 2.16	H 2.16	H 2.16	H 2.16		#REF! #REF!
CO4		H 2.1	H 2.1	H 2.1	H 2.1	H 2.1		#REF! #REF!
CO5		H 2.1	H 2.1	H 2.1	H 2.1	H 2.1		#REF! #REF!
AVERAGE OF COS FOR POS		2.124	2.124	2.124	2.124	2.124		
AVERAGE OF POS		2.1168	2.1168	2.1168	2.1168	2.1168		
<b>AVERAGE</b>	<b>2.1168</b>							

Activate Windows  
Go to Settings to activate Windows.

## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE: BUSINESS STATISTICS – I**

**COURSE CODE: CB18202**

**CREDITS: 4**

- **DEPARTMENT: B. Com Business studies**

- **Programme Outcomes – (B.com)**
- **B. com:**
- **PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.
- **PO2 :Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.
- **PO3 :Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.
- **PO4 :Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern

business tools, models and practices for holistic development of the learner.

- **PO5 :The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.
- **PO6 :Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.
- **PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

- 
- **PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**
- **Students will be able to:**
- **POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.
- **POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.
- **POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.
- **POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
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<b>CO1</b>	<b>CO1: Organize</b> , manage and present data. Understand the merits and Limitations in using the Statistical data.	I (REMEMBERING)
<b>CO2</b>	<b>CO2: Represent</b> the statistical data in the form of diagrams and graphs.	IV(APPLY)
<b>CO3</b>	<b>CO3: Analyze</b> statistical data using measures of central tendency	III (ANALYZE)
<b>CO4</b>	<b>CO4: Compare</b> the homogeneity of the statistical data using different methods of dispersion.	III (ANALYZE)
<b>CO5</b>	<b>CO5: Identify</b> the symmetric and nature of the statistical data using the concepts of Skewness and moments.	IV(APPLY)

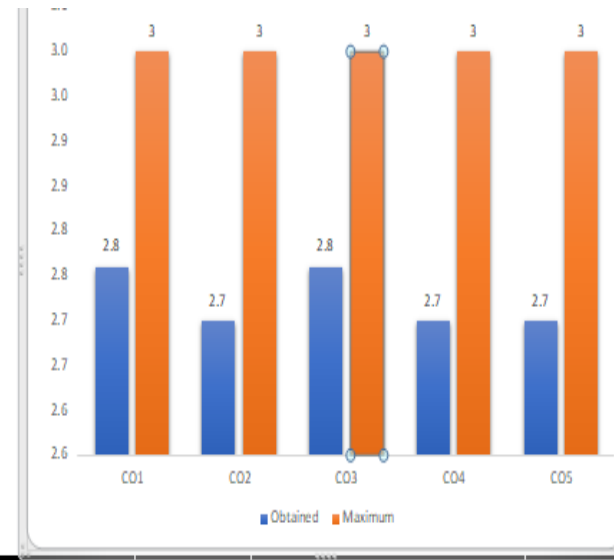
**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	
1	H	H	H	H	H	H		S	H	S		
2	H	H	H	H	H	H		S	H	S		

3	H	H	H	H	H	H		S	H	S		
4	H	H	H	H	H	H		S	H	S		
5	H	H	H	H	H	H		S	H	S		

**H: Highly Supportive**

**S: Supportive**



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	93.2	3.0			100.0	3.0	100.0	3.0	100.0	3.0	50.8	0.0	2.4	94.9	3.0	3.0	2.8
CO2	93.2	3.0			100.0	3.0			100.0	3.0	50.8	0.0	2.3	94.9	3.0	3.0	2.7
CO3	93.2	3.0	96.6	3.0	100.0	3.0			100.0	3.0	50.8	0.0	2.4	94.9	3.0	3.0	2.8
CO4			96.6	3.0	100.0	3.0			100.0	3.0	50.8	0.0	2.3	94.9	3.0	3.0	2.7
CO5			96.6	3.0	100.0	3.0			100.0	3.0	50.8	0.0	2.3	94.9	3.0	3.0	2.7



AVERAGE	AVERAGE
3	2.724

Activate Windows  
Go to Settings to activate Windows.



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.76	H 2.76	H 2.76	H 2.76	H 2.76	H 2.76		#REF! #REF!
CO2	H 2.7	H 2.7	H 2.7	H 2.7	H 2.7	H 2.7		#REF! #REF!
CO3	H 2.76	H 2.76	H 2.76	H 2.76	H 2.76	H 2.76		#REF! #REF!
CO4	H 2.7	H 2.7	H 2.7	H 2.7	H 2.7	H 2.7		#REF! #REF!
CO5	H 2.7	H 2.7	H 2.7	H 2.7	H 2.7	H 2.7		#REF! #REF!
AVERAGE OF COS FOR POS	2.724	2.724	2.724	2.724	2.724	2.724		
AVERAGE OF POS	2.7168	2.7168	2.7168	2.7168	2.7168	2.7168		
AVERAGE	2.7168							

Activate Windows  
Go to Settings to activate Windows.

## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE: CORPORATE GOVERNANCE AND BUSINESS ETHICS**

**COURSE CODE: CB18301**

**CREDITS: 3**

**DEPARTMENT: B. Com Business studies**

**Programme Outcomes – (B.com)**

**B. com:**

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2 :Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3 :Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4 :Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5 :The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and

macro factors which affect an organization.

**PO6 :Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<b>CO1:</b> To identify and explain the importance of values and ethics.	<b>II (UNDERSTANDING)</b>
<b>CO2</b>	<b>CO2:</b> To analyze and interpret the various theories of ethical value system.	<b>IV(ANALYZE)</b>

<b>CO3</b>	<b>CO3:</b> To point out the relationship between law and ethics and understand the impact of law on business.	III (APPLY)
<b>CO4</b>	<b>CO4:</b> To explain the various corporate governance codes, transparency and disclosure in the corporate	IV(ANALYZE)
<b>CO5</b>	<b>CO5.</b> To identify and point out the global issues of governance.	V(EVALUATING)

**Table 1: CO, PO, PSO MAPPING**

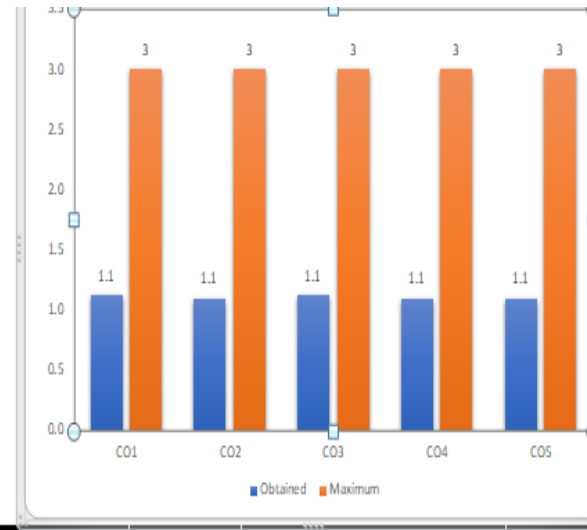
Course outcomes	Program Specific outcomes							PSO1	PSO2	PSO3	PSO4	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7					
1	H	H	H		H	S	H	H	H	S		
2	H	H	H	H	H		H	H	H		S	
3	H	H	H	H	H	S	H	H	H			

4	H	H	H	H	H		H	H	H			
5	H	H	H	H	H	H	H	H	S		H	

**H: Highly Supportive**

**S: Supportive**





co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	91.7	3.0			91.7	3.0	100.0	3.0	98.3	3.0	78.3	2.0	2.8	50.0	0.0	0.0	1.1
CO2	91.7	3.0			91.7	3.0			98.3	3.0	78.3	2.0	2.8	50.0	0.0	0.0	1.1
CO3	91.7	3.0	91.7	3.0	91.7	3.0			98.3	3.0	78.3	2.0	2.8	50.0	0.0	0.0	1.1
CO4			91.7	3.0	91.7	3.0			98.3	3.0	78.3	2.0	2.8	50.0	0.0	0.0	1.1
CO5			91.7	3.0	91.7	3.0			98.3	3.0	78.3	2.0	2.8	50.0	0.0	0.0	1.1

AVERAGE	AVERAGE
0	1.108

Activate Windows



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 1.12	H 1.12	H 1.12		H 1.12		H 1.12	#REF! #REF!
CO2	H 1.1	H 1.1	H 1.1	H 1.1	H 1.1		H 1.1	#REF! #REF!
CO3	H 1.12	H 1.12	H 1.12	H 1.12	H 1.12		H 1.12	#REF! #REF!
CO4	H 1.1	H 1.1	H 1.1	H 1.1	H 1.1		H 1.1	#REF! #REF!
CO5	H 1.1	H 1.1	H 1.1	H 1.1	H 1.1	H 1.1	H 1.1	#REF! #REF!
AVERAGE OF COS FOR POS	1.108	1.108	1.108	1.105	1.108	1.1	1.108	
AVERAGE OF POS	1.1056	1.1056	1.1056	1.105	1.1056	1.1	1.1056	
AVERAGE	1.104714286							

Activate Windows

## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE: BUSINESS STATISTICS – II**

**COURSE CODE: CB18302**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

#### Programme Outcomes – (B.com)

##### B. com:

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2 :Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3 :Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4 :Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5 :The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6 :Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<b>CO1: Interpret</b> the correlation between two variables	<b>II (UNDERSTANDING)</b>
<b>CO3</b>	<b>CO3: Plan</b> the future events using the concepts of time series analysis	<b>VI (CREATING)</b>

<b>CO4</b>	<b>CO4: Select</b> the appropriate index numbers and calculates indices from given data.	IV(ANALYZE)
<b>CO5</b>	<b>CO5. Compare</b> and analyze the different sampling techniques like simple, stratified and systematic sampling.	V(EVALUATING)

**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes							PSO1	PSO2	PSO3	PSO4	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7					
1	H	H	H	H	H		H	H	H	S		
2	H	H	H	H	H		H	H	H		S	
3	H	H	H	H	H		H	H	H			
4	H	H	H	H	H		H	H	H			

5	H	H	H	H	H		H	H	S		H	
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**H: Highly Supportive**

**S: Supportive**

## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE: ADVANCED ACCOUNTING**

**COURSE CODE: BC18005**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

**Programme Outcomes – (B.com)**

**B. com:**

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2 :Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3 :Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4 :Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5 :The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and

macro factors which affect an organization.

**PO6 :Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<ul style="list-style-type: none"><li>• <b>CO1:</b> State the various methods for preparing branch accounts.</li></ul>	<b>II (UNDERSTANDING)</b>
<b>CO2</b>	<ul style="list-style-type: none"><li>• <b>CO2:</b> Describe the allocation and interdepartmental transfer of expenses.</li></ul>	<b>III (APPLY)</b>



<b>CO3</b>	<ul style="list-style-type: none"> <li>• <b>CO3:</b> Analyze the financial position of non trading concerns.</li> </ul>	IV(ANALYZE)
<b>CO4</b>	<ul style="list-style-type: none"> <li>• <b>CO4:</b> Evaluate the different situation of capital issue to public issue of shares at par, premium and forfeiture.</li> </ul>	V(EVALUATING)
<b>CO5</b>	<ul style="list-style-type: none"> <li>• <b>CO5.</b> Explain about sources of funds through issue of debentures and various methods of redemption.</li> </ul>	II(UNDERSTANDING)

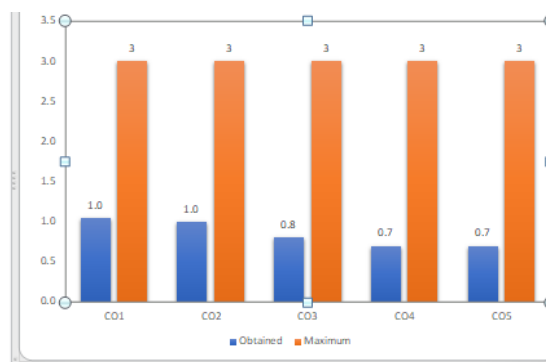
**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	
1	H	H		S	H	H	S		H	S	H	
2	H	H		S	H	H	S		H	S	H	
3	H	H		S	H	H	S		H	S	H	
4	H	H		S	H	H	S		H	S	H	

5	H	H		S	H	H	S		H	S	H	
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**H: Highly Supportive**

**S: Supportive**



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	90.0	3.0			95.0	3.0	100.0	3.0	100.0	3.0	73.3	1.0	2.6	46.7	0.0	0.0	1.0
CO2	90.0	3.0			95.0	3.0			100.0	3.0	73.3	1.0	2.5	46.7	0.0	0.0	1.0
CO3	90.0	3.0	65.0	0.0	95.0	3.0			100.0	3.0	73.3	1.0	2.0	46.7	0.0	0.0	0.8
CO4			65.0	0.0	95.0	3.0			100.0	3.0	73.3	1.0	1.8	46.7	0.0	0.0	0.7
CO5			65.0	0.0	95.0	3.0			100.0	3.0	73.3	1.0	1.8	46.7	0.0	0.0	0.7

AVERAGE	AVERAGE
0	0.848

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OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 1.04	H 1.04			H 1.04	H 1.04		#REF! #REF!
CO2	H 1	H 1			H 1	H 1		#REF! #REF!
CO3	H 0.8	H 0.8			H 0.8	H 0.8		#REF! #REF!
CO4	H 0.7	H 0.7			H 0.7	H 0.7		#REF! #REF!
CO5	H 0.7	H 0.7			H 0.7	H 0.7		#REF! #REF!
AVERAGE OF COS FOR POS	0.848	0.848			0.848	0.848		
AVERAGE OF POS	0.8096	0.8096			0.8096	0.8096		
AVERAGE	0.8096							

Activate Windows  
Go to Settings to activate Windows

## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE: BANKING THEORY & PRACTICE**

**COURSE CODE: CB18303**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

#### **Programme Outcomes – (B.com)**

##### **B. com:**

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2 :Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3 :Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4 :Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business

tools, models and practices for holistic development of the learner.

**PO5 :The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6 :Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

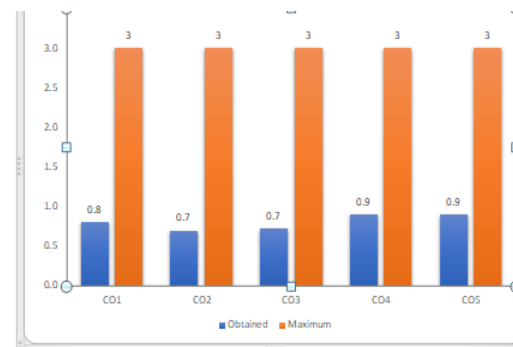
	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	To identify and illustrate the origin and growth of banking in India	<b>II (UNDERSTANDING)</b>



4	H	H	S	S	H	H	H	H	H	H	H	
H	H	S	S	H	H	H	H	H	H	H	H	

**H: Highly Supportive**

**S: Supportive**



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	43.3	0.0			95.0	3.0	100.0	3.0	100.0	3.0	71.7	1.0	2.0	61.7	0.0	0.0	0.8
CO2	43.3	0.0			95.0	3.0			100.0	3.0	71.7	1.0	1.8	61.7	0.0	0.0	0.7
CO3	43.3	0.0	76.7	2.0	95.0	3.0			100.0	3.0	71.7	1.0	1.8	61.7	0.0	0.0	0.7
CO4			76.7	2.0	95.0	3.0			100.0	3.0	71.7	1.0	2.3	61.7	0.0	0.0	0.9
CO5			76.7	2.0	95.0	3.0			100.0	3.0	71.7	1.0	2.3	61.7	0.0	0.0	0.9

AVERAGE	AVERAGE
0	0.804

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OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 0.8	H 0.8			H 0.8	H 0.8	H 0.8	#REF! #REF!
CO2	H 0.7	H 0.7			H 0.7	H 0.7	H 0.7	#REF! #REF!
CO3	H 0.72	H 0.72			H 0.72	H 0.72	H 0.72	#REF! #REF!
CO4	H 0.9	H 0.9			H 0.9	H 0.9	H 0.9	#REF! #REF!
CO5	H 0.9			H 0.9	H 0.9	H 0.9	H 0.9	#REF! #REF!
AVERAGE OF COS FOR POS	0.804	0.78		0.9	0.804	0.804	0.804	
AVERAGE OF POS	0.8048	0.775		0.9	0.8048	0.8048	0.8048	
AVERAGE	0.8157							

Activate Windows



## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE: DIRECT TAXES**

**COURSE CODE: BC20010**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

#### Programme Outcomes – (B.com)

##### B. com:

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2 :Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3 :Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

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**PO5 :The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6 :Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<ul style="list-style-type: none"><li>To understand the basic definitions of Income Tax, Agricultural Income, Residential Status and Exempted Incomes.</li></ul>	<b>II (UNDERSTANDING)</b>
<b>CO2</b>	<ul style="list-style-type: none"><li>To show the computation of income from the Head Salaries and House property as per IT act.</li></ul>	<b>III (APPLY)</b>
<b>CO3</b>	<ul style="list-style-type: none"><li>To identify the Income from Business, Profession and Capital Gains.</li></ul>	<b>IV(ANALYZE)</b>

<b>CO4</b>	<ul style="list-style-type: none"> <li>To compute Total Income of individuals and HUF.</li> </ul>	IV(ANALYZE)
<b>CO5</b>	<ul style="list-style-type: none"> <li>To assess the tax liability of Individuals and HUF as per IT act.</li> </ul>	V(EVALUATING)

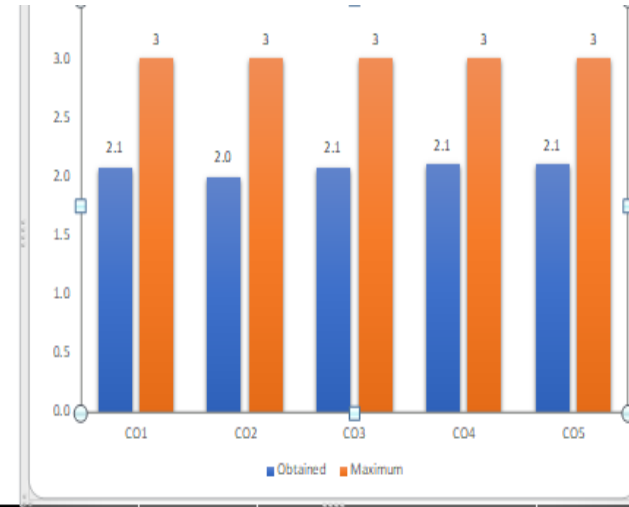
**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes							PSO1	PSO2	PSO3	PSO4	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7					
1	H	S	H	H	H	H	H	H	H	S	H	
2	H	S	H	H	H	H	H	H	H	S	H	
3	H	S	H	H	H	H	H	H	H	S	H	
4	H	S	H	H	H	H	H	H	H	S	H	

H	H	S	H	H	H	H	H	H	H	S	H	
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**H: Highly Supportive**

**S: Supportive**



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	83.3	2.0			96.7	3.0	100.0	3.0	100.0	3.0	41.7	0.0	2.2	76.7	2.0	2.0	2.1
CO2	83.3	2.0			96.7	3.0			100.0	3.0	41.7	0.0	2.0	76.7	2.0	2.0	2.0
CO3	83.3	2.0	93.3	3.0	96.7	3.0			100.0	3.0	41.7	0.0	2.2	76.7	2.0	2.0	2.1
CO4			93.3	3.0	96.7	3.0			100.0	3.0	41.7	0.0	2.3	76.7	2.0	2.0	2.1
CO5			93.3	3.0	96.7	3.0			100.0	3.0	41.7	0.0	2.3	76.7	2.0	2.0	2.1

AVERAGE	AVERAGE
2	2.072

Activate Windows  
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OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.08		H 2.08		H 2.08	H 2.08	H 2.08	#REF! #REF!
CO2	H 2		H 2		H 2	H 2	H 2	#REF! #REF!
CO3	H 2.08		H 2.08		H 2.08	H 2.08	H 2.08	#REF! #REF!
CO4	H 2.1		H 2.1		H 2.1	H 2.1	H 2.1	#REF! #REF!
CO5	H 2.1		H 2.1		H 2.1	H 2.1	H 2.1	#REF! #REF!
AVERAGE OF COS FOR POS	2.072		2.072		2.072	2.072	2.072	
AVERAGE OF POS	2.0704		2.0704		2.0704	2.0704	2.0704	
<b>AVERAGE</b>	<b>2.0704</b>							

Activate Windows

# **SEMESTER IV**

## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE: ENVIRONMENTAL STUDIES AND GENDER SENSITIZATION**

**COURSE CODE: ES18201**

**CREDITS: 3**

**DEPARTMENT: B. Com Business studies**

#### Programme Outcomes – (B.com)

##### B. com:

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2 :Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3 :Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4 :Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business



tools, models and practices for holistic development of the learner.

**PO5 :The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6 :Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	Understand the importance of Environmental education, conservation of natural resources & understand the importance of ecosystems and biodiversity	<b>II (UNDERSTANDING)</b>

<b>CO2</b>	Understand the pollution problems and Apply the environmental science knowledge on solid waste management, disaster management	II (UNDERSTANDING)
<b>CO3</b>	1. Apply the environmental science knowledge to improve the resources 2. Evaluate and understand the sustainable environmental conditions and control methods	III (APPLY)
<b>CO4</b>	Identify the interactions and intersections of identities (e.g., gender, race, ethnicity, class, sexuality, and so on) and assess the ways in which they contribute to instances of privilege and power dynamics across cultures, space, and time. And their problems	V(EVALUATING)
<b>CO5</b>	Understand the gender problems and ways of addressing them, including interactions across local to global scales in communities and overcome inequalities with legislations	IV(ANALYZE)

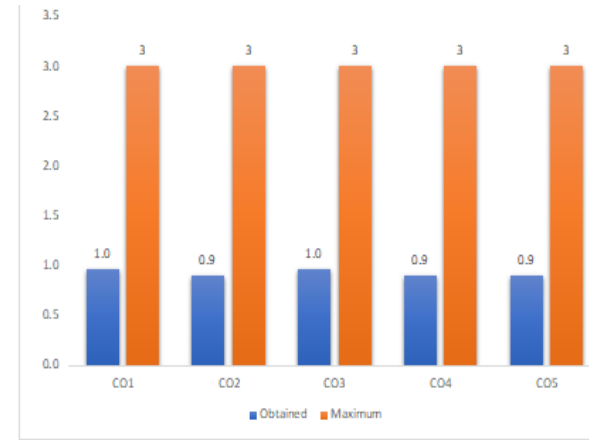
**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	
1	CC		H		H		H	H		S	H	
2	H		H		H		H	H		S	H	

3	H		H		H		H	H		S	H	
4	H		H		H		H	H		S	H	
H	H		H		H		H	H		S	H	

**H: Highly Supportive**

**S: Supportive**



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	86.7	3.0			100.0	3.0	100.0	3.0	100.0	3.0	50.0	0.0	2.4	60.0	0.0	0.0	1.0
CO2	86.7	3.0			100.0	3.0			100.0	3.0	50.0	0.0	2.3	60.0	0.0	0.0	0.9
CO3	86.7	3.0	96.7	3.0	100.0	3.0			100.0	3.0	50.0	0.0	2.4	60.0	0.0	0.0	1.0
CO4			96.7	3.0	100.0	3.0			100.0	3.0	50.0	0.0	2.3	60.0	0.0	0.0	0.9
CO5			96.7	3.0	100.0	3.0			100.0	3.0	50.0	0.0	2.3	60.0	0.0	0.0	0.9

AVERAGE	AVERAGE
0	0.924

Activate Windows  
Go to Settings to activate Windows



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 0.96		H 0.96		H 0.96		H 0.96	#REF! #REF!
CO2	H 0.9		H 0.9		H 0.9		H 0.9	#REF! #REF!
CO3	H 0.96		H 0.96		H 0.96		H 0.96	#REF! #REF!
CO4	H 0.9		H 0.9		H 0.9		H 0.9	#REF! #REF!
CO5	H 0.9		H 0.9		H 0.9		H 0.9	#REF! #REF!
AVERAGE OF COS FOR POS	0.924		0.924		0.924		0.924	
AVERAGE OF POS	0.9168		0.9168		0.9168		0.9168	
AVERAGE	0.9168							

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## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE: CORPORATE ACCOUNTING**

**COURSE CODE: BC18006**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

#### Programme Outcomes – (B.com)

##### B. com:

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3: Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4: Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5: The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and

macro factors which affect an organization.

**PO6: Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	To understand the various types of capital structures of the company and their representation in the balance sheet, preparation of financial statements with profits before incorporation.	II (UNDERSTANDING)
<b>CO2</b>	. Explain the valuation of shares and goodwill	III (APPLY)

<b>CO3</b>	Analyse amalgamation in the nature of merger and purchase and accounting treatment for internal reconstruction	IV(ANALYZE)
<b>CO4</b>	Demonstrate the accounting systems of a banking company under the guidance of RBI.	IV(ANALYZE)
<b>CO5</b>	To prepare insurance accounts as per IRDAI guidelines	III(APPLY)

**Table 1: CO, PO, PSO MAPPING**

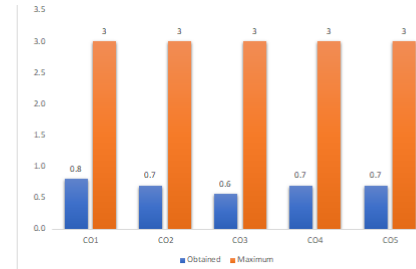
Course outcomes	Program Specific outcomes											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	
1	H	S	H	H	H	H	H	H	H	S	H	
2	H	S	H	H	H	H	H	H	H	S	H	
3	H	S	H	H	H	H	H	H	H	S	H	
4	H	S	H	H	H	H	H	H	H	S	H	



5	H	S	H	H	H	H	H	H	H	S	H	
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**H: Highly Supportive**

**S: Supportive**



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	31.7	0.0			96.7	3.0	98.3	3.0	98.3	3.0	66.7	1.0	2.0	48.3	0.0	0.0	0.8
CO2	31.7	0.0			96.7	3.0			98.3	3.0	66.7	1.0	1.8	48.3	0.0	0.0	0.7
CO3	31.7	0.0	45.0	0.0	96.7	3.0			98.3	3.0	66.7	1.0	1.4	48.3	0.0	0.0	0.6
CO4			45.0	0.0	96.7	3.0			98.3	3.0	66.7	1.0	1.8	48.3	0.0	0.0	0.7
CO5			45.0	0.0	96.7	3.0			98.3	3.0	66.7	1.0	1.8	48.3	0.0	0.0	0.7

AVERAGE	AVERAGE
0	0.692



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 0.8		H 0.8		H 0.8	H 0.8	H 0.8	#REF! #REF!
CO2	H 0.7		H 0.7		H 0.7	H 0.7	H 0.7	#REF! #REF!
CO3	H 0.56		H 0.56		H 0.56	H 0.56	H 0.56	#REF! #REF!
CO4	H 0.7		H 0.7		H 0.7	H 0.7	H 0.7	#REF! #REF!
CO5	H 0.7		H 0.7		H 0.7	H 0.7	H 0.7	#REF! #REF!
AVERAGE OF COS FOR POS	0.692		0.692		0.692	0.692	0.692	
AVERAGE OF POS	0.6704		0.6704		0.6704	0.6704	0.6704	
AVERAGE	0.6704							

## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE: FINANCIAL SERVICES & MARKETS**

**COURSE CODE: CB18401**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

**Programme Outcomes – (B.com)**

**B. com:**

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3: Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4: Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5: The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and

macro factors which affect an organization.

**PO6: Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<ul style="list-style-type: none"><li>To explain and analyze the various functions and importance of Indian Financial System.</li></ul>	<b>IV (ANALYSE)</b>

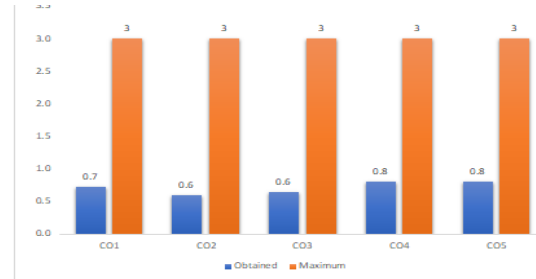
CO5	<ul style="list-style-type: none"> <li>To explain the process of securitization of debt and compare the various types of financial derivatives</li> </ul>	V(EVALUATING)
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**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	
1	H	H	H	H	H	H	H	H	H	S	H	
2	H	H	H	H	H	H	H	H	H	S	H	
3	H	H	H	H	H	H	H	H	H	S	H	
4	H	H	H	H	H	H	H	H	H	S	H	
5	H	H	H	H	H	H	H	H	H	S	H	

**H: Highly Supportive**

**S: Supportive**



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	18.3	0.0			93.3	3.0	100.0	3.0	98.3	3.0	36.7	0.0	1.8	50.0	0.0	0.0	0.7
CO2	18.3	0.0			93.3	3.0			98.3	3.0	36.7	0.0	1.5	50.0	0.0	0.0	0.6
CO3	18.3	0.0	85.0	2.0	93.3	3.0			98.3	3.0	36.7	0.0	1.6	50.0	0.0	0.0	0.6
CO4			85.0	2.0	93.3	3.0			98.3	3.0	36.7	0.0	2.0	50.0	0.0	0.0	0.8
CO5			85.0	2.0	93.3	3.0			98.3	3.0	36.7	0.0	2.0	50.0	0.0	0.0	0.8

AVERAGE	AVERAGE
0	0.712

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OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 0.72	H 0.72	H 0.72		H 0.72	H 0.72	H 0.72	#REF! #REF!
CO2	H 0.6	H 0.6	H 0.6		H 0.6	H 0.6	H 0.6	#REF! #REF!
CO3	H 0.64	H 0.64	H 0.64		H 0.64	H 0.64	H 0.64	#REF! #REF!
CO4	H 0.8	H 0.8	H 0.8		H 0.8	H 0.8	H 0.8	#REF! #REF!
CO5	H 0.8	H 0.8	H 0.8		H 0.8	H 0.8	H 0.8	#REF! #REF!
AVERAGE OF COS FOR POS	0.712	0.712	0.712		0.712	0.712	0.712	
AVERAGE OF POS	0.7104	0.7104	0.7104		0.7104	0.7104	0.7104	
AVERAGE	0.7104							

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## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE: INDIRECT TAX**

**Course Code: BC18012**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

#### Programme Outcomes – (B.com)

##### B. com:

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance.

Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3: Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4: Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5: The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.



**PO6: Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

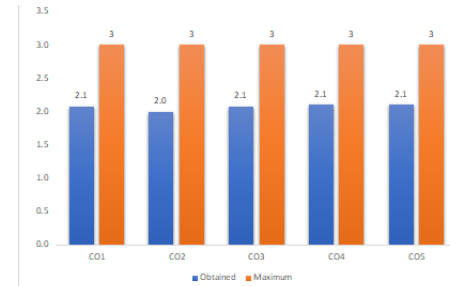
**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	To describe basic scheme of GST, GST council power and functions	II (UNDERSTANDING)
<b>CO2</b>	To explain various GST acts and also various definitions	III (APPLY)
<b>CO3</b>	To identify the registration procedure, levying of GST and exemptions	IV (ANALYZE)

<b>CO4</b>	To analyse different types of assessments and returns under GST	IV(ANALYZE)
<b>CO5</b>	To tell the GST network, GST Suvida providers and GST eco system.	II(UNDERSTANDING)

**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes							PSO1	PSO2	PSO3	PSO4	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7					
1	H	H	H	H	S	H	H	H	H	H	H	
2	H	H	H	H	S	H	H	H	H	H	H	
3	H	H	H	H	S	H	H	H	H	H	H	
4	H	H	H	H	S	H	H	H	H	H	H	
5	H	H	H	H	S	H	H	H	H	H	H	



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	83.3	2.0			96.7	3.0	100.0	3.0	100.0	3.0	41.7	0.0	2.2	76.7	2.0	2.0	2.1
CO2	83.3	2.0			96.7	3.0			100.0	3.0	41.7	0.0	2.0	76.7	2.0	2.0	2.0
CO3	83.3	2.0	93.3	3.0	96.7	3.0			100.0	3.0	41.7	0.0	2.2	76.7	2.0	2.0	2.1
CO4			93.3	3.0	96.7	3.0			100.0	3.0	41.7	0.0	2.3	76.7	2.0	2.0	2.1
CO5			93.3	3.0	96.7	3.0			100.0	3.0	41.7	0.0	2.3	76.7	2.0	2.0	2.1

AVERAGE	AVERAGE
2	2.072



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.08	H 2.08	H 2.08			H 2.08	H 2.08	#REF! #REF!
CO2	H 2	H 2	H 2			H 2	H 2	#REF! #REF!
CO3	H 2.08	H 2.08	H 2.08			H 2.08	H 2.08	#REF! #REF!
CO4	H 2.1	H 2.1	H 2.1			H 2.1	H 2.1	#REF! #REF!
CO5	H 2.1	H 2.1	H 2.1			H 2.1	H 2.1	#REF! #REF!
AVERAGE OF COS FOR POS	2.072	2.072	2.072			2.072	2.072	
AVERAGE OF POS	2.0704	2.0704	2.0704			2.0704	2.0704	
AVERAGE	2.0704							

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**COURSE OUTCOME MAPPING**

**MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES**

**COURSE TITLE: BUSINESS LAWS**

**Course Code: CB18402**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

**Programme Outcomes – (B.com)**

**B. com:**

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3: Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4: Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5: The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6: Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

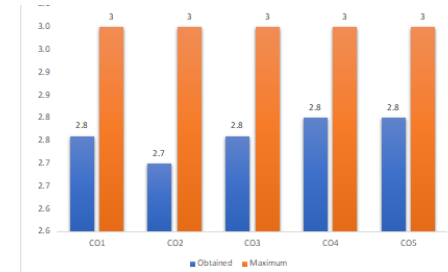
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	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<ul style="list-style-type: none"> <li>Demonstrate an understanding of the legal environment of the business.</li> </ul>	II (UNDERSTANDING)
<b>CO2</b>	<ul style="list-style-type: none"> <li><b>CO2.</b> Explains legality of object and consideration, discharge of a contract and remedies available.</li> </ul>	III (APPLY)
<b>CO3</b>	<ul style="list-style-type: none"> <li><b>CO3.</b> Identify the recognition of transactions involving the sales of goods act.</li> </ul>	IV (ANALYZE)
<b>CO4</b>	<ul style="list-style-type: none"> <li><b>CO4.</b> Dramatize the application of consumer protection act.</li> </ul>	IV (ANALYZE)
<b>CO5</b>	<ul style="list-style-type: none"> <li><b>CO5.</b> To recognize intellectual property rights and introduction to IT act 2000 and right to information act.</li> </ul>	IV (ANALYZE)

**Table 1: CO, PO, PSO MAPPING**

<b>Course</b>	<b>Program Specific outcomes</b>
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<b>outcomes</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	
1	H	S	H		H	H	H	H	H	S	H	
2	H	S	H		H	H	H	H	H	S	H	
3	H	S	H		H	H	H	H	H	S	H	
4	H	S	H		H	H	H	H	H	S	H	
5	H	S	H		H	H	H	H	H	S	H	



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	80.0	2.0			98.3	3.0	100.0	3.0	100.0	3.0	66.7	1.0	2.4	98.3	3.0	3.0	2.7
CO2	80.0	2.0			98.3	3.0			100.0	3.0	66.7	1.0	2.3	98.3	3.0	3.0	2.8
CO3	80.0	2.0	95.0	3.0	98.3	3.0			100.0	3.0	66.7	1.0	2.4	98.3	3.0	3.0	2.8
CO4			95.0	3.0	98.3	3.0			100.0	3.0	66.7	1.0	2.5	98.3	3.0	3.0	2.8
CO5			95.0	3.0	98.3	3.0			100.0	3.0	66.7	1.0	2.5	98.3	3.0	3.0	2.8

AVERAGE	AVERAGE
3	2.764



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.76		H 2.76		H 2.76	H 2.76	H 2.76	#REF! #REF!
CO2	H 2.7		H 2.7		H 2.7	H 2.7	H 2.7	#REF! #REF!
CO3	H 2.76		H 2.76		H 2.76	H 2.76	H 2.76	#REF! #REF!
CO4	H 2.8		H 2.8		H 2.8	H 2.8	H 2.8	#REF! #REF!
CO5	H 2.8		H 2.8		H 2.8	H 2.8	H 2.8	#REF! #REF!
AVERAGE OF COS FOR POS	2.764		2.764		2.764	2.764	2.764	
AVERAGE OF POS	2.7648		2.7648		2.7648	2.7648	2.7648	
AVERAGE	2.7648							



## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE: RESEARCH METHODOLOGY**

**Course Code: BC18011**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

#### Programme Outcomes – (B.com)

##### B. com:

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3: Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4: Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5: The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and

macro factors which affect an organization.

**PO6: Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

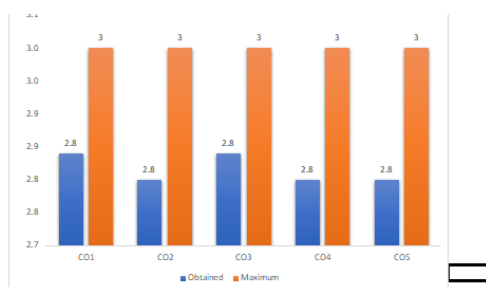
**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<b>CO1:</b> To understand and interpret the basic meaning of research, to define the research problem at hand and construct the procedure for undertaking research.	II (UNDERSTANDING)
<b>CO2</b>	<b>CO2:</b> To formulate hypothesis and develop an appropriate research design.	III (APPLY)



3	H	H	H	H	H	H	H	H	H	H	H	
4	H	H	H	H	H	H	H	H	H	H	H	
5	H	H	H	H	H	H	H	H	H	H	H	



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	98.3	3.0			100.0	3.0	100.0	3.0	100.0	3.0	66.7	1.0	2.6	96.7	3.0	3.0	2.8
CO2	98.3	3.0			100.0	3.0	100.0	3.0	100.0	3.0	66.7	1.0	2.5	96.7	3.0	3.0	2.8
CO3	98.3	3.0	91.7	3.0	100.0	3.0			100.0	3.0	66.7	1.0	2.6	96.7	3.0	3.0	2.8
CO4			91.7	3.0	100.0	3.0			100.0	3.0	66.7	1.0	2.5	96.7	3.0	3.0	2.8
CO5			91.7	3.0	100.0	3.0			100.0	3.0	66.7	1.0	2.5	96.7	3.0	3.0	2.8

AVERAGE	AVERAGE
3	2.816



OUTCOME	PO1		PO2		PO3		PO4	PO5		PO6		PO7	PO8		
CO1	H	2.84	H	2.84	H	2.84		H	2.84	H	2.84	H	2.84	#REF!	#REF!
CO2	H	2.8	H	2.8	H	2.8		H	2.8	H	2.8	H	2.8	#REF!	#REF!
CO3	H	2.84	H	2.84	H	2.84		H	2.84	H	2.84	H	2.84	#REF!	#REF!
CO4	H	2.8	H	2.8	H	2.8		H	2.8	H	2.8	H	2.8	#REF!	#REF!
CO5	H	2.8	H	2.8	H	2.8		H	2.8	H	2.8	H	2.8	#REF!	#REF!
AVERAGE OF COS FOR POS	2.816		2.816		2.816			2.816		2.816		2.816			
AVERAGE OF POS	2.8112		2.8112		2.8112			2.8112		2.8112		2.8112			
AVERAGE	2.8112														

## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE:RETAIL MARKETING & CUSTOMER RELATIONSHIP MANAGEMENT**

**Course Code: CB18501**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

#### Programme Outcomes – (B.com)

##### B. com:

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3: Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4: Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5: The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6: Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<b>CO1.</b> Understand the important concepts of retailing.	<b>II (UNDERSTANDING)</b>
<b>CO2</b>	<b>CO2.</b> Sketch the importance of merchandise management and phases in merchandise planning	<b>III (APPLY)</b>
<b>CO3</b>	<b>CO3.</b> Explain the concept of human resource management in retailing	<b>IV(ANALYZE)</b>

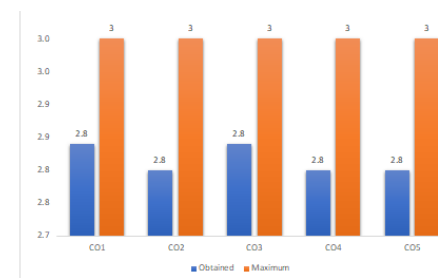
<b>CO4</b>	<b>CO4.</b> Explain and understand the approaches to develop customer service.	II (UNDERSTANDING)
<b>CO5</b>	<b>CO5.</b> Analyse the various steps involved in CRM process.	IV (ANALYZE)

**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	
1	H	S	H	H	H	H	H	S	H	H	H	
2	H	S	H	H	H	H	H	S	H	H	H	
3	H	S	H	H	H	H	H	S	H	H	H	



4	H	S	H	H	H	H	H	S	H	H	H	
5	H	S	H	H	H	H	H	S	H	H	H	



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0			100.0	3.0	100.0	3.0	100.0	3.0	70.4	1.0	2.6	100.0	3.0	3.0	2.8
CO2	100.0	3.0			100.0	3.0			100.0	3.0	70.4	1.0	2.5	100.0	3.0	3.0	2.8
CO3	100.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	70.4	1.0	2.6	100.0	3.0	3.0	2.8
CO4			100.0	3.0	100.0	3.0			100.0	3.0	70.4	1.0	2.5	100.0	3.0	3.0	2.8
CO5			100.0	3.0	100.0	3.0			100.0	3.0	70.4	1.0	2.5	100.0	3.0	3.0	2.8

AVERAGE	AVERAGE
3	2.816

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OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.84		H 2.84		H 2.84	H 2.84	H 2.84	#REF! #REF!
CO2	H 2.8		H 2.8		H 2.8	H 2.8	H 2.8	#REF! #REF!
CO3	H 2.84		H 2.84		H 2.84	H 2.84	H 2.84	#REF! #REF!
CO4	H 2.8		H 2.8		H 2.8	H 2.8	H 2.8	#REF! #REF!
CO5	H 2.8		H 2.8		H 2.8	H 2.8	H 2.8	#REF! #REF!
AVERAGE OF COS FOR POS	2.816		2.816		2.816	2.816	2.816	
AVERAGE OF POS	2.8112		2.8112		2.8112	2.8112	2.8112	
AVERAGE	2.8112							

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## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE:INTERNATIONAL BUSINESS**

**Course Code: BC18014**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

## **Programme Outcomes – (B.com)**

### **B. com:**

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3: Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4: Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5: The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6: Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

### **PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

#### **Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to

establish and/or manage their business effectively.

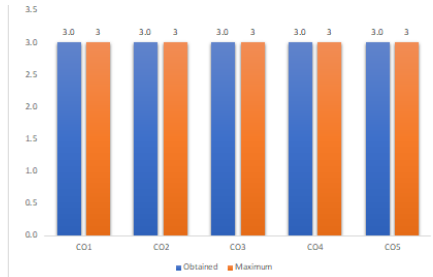
**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<ul style="list-style-type: none"> <li>• <b>CO1:</b> Explain the overview of international business and demonstrate the environment of international business.</li> </ul>	II (UNDERSTANDING)
<b>CO2</b>	<ul style="list-style-type: none"> <li>• <b>CO2:</b> Explain about the various forms of trade regulation and integration.</li> </ul>	III (APPLY)
<b>CO3</b>	<ul style="list-style-type: none"> <li>• <b>CO3:</b> Sketch the various modes of entering the international market.</li> </ul>	IV(ANALYZE)
<b>CO4</b>	<ul style="list-style-type: none"> <li>• <b>CO4:</b> Point out the conceptual framework of e-business and policy framework for global e-business.</li> </ul>	IV(ANALYZE)
<b>CO5</b>	<ul style="list-style-type: none"> <li>• <b>CO5:</b>Analyze the intercultural communication on the global perspective</li> </ul>	IV(ANALYZE)

**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes							PSO1	PSO2	PSO3	PSO4	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7					
1	H	S	H	H	H	H	H	S	H	H	H	
2	H	S	H	H	H	H	H	S	H	H	H	
3	H	S	H	H	H	H	H	S	H	H	H	
4	H	S	H	H	H	H	H	S	H	H	H	
5	H	S	H	H	H	H	H	S	H	H	H	



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam			co wise total average	
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average			
CO1	85.2	3.0			96.3	3.0	100.0	3.0	100.0	3.0	88.9	3.0	3.0	96.3	3.0	3.0	3.0
CO2	85.2	3.0			96.3	3.0			100.0	3.0	88.9	3.0	3.0	96.3	3.0	3.0	3.0
CO3	85.2	3.0	100.0	3.0	96.3	3.0			100.0	3.0	88.9	3.0	3.0	96.3	3.0	3.0	3.0
CO4			100.0	3.0	96.3	3.0			100.0	3.0	88.9	3.0	3.0	96.3	3.0	3.0	3.0
CO5			100.0	3.0	96.3	3.0			100.0	3.0	88.9	3.0	3.0	96.3	3.0	3.0	3.0

AVERAGE	AVERAGE
3	3

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OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 3		H 3		H 3	H 3	H 3	#REF! #REF!
CO2	H 3		H 3		H 3	H 3	H 3	#REF! #REF!
CO3	H 3		H 3		H 3	H 3	H 3	#REF! #REF!
CO4	H 3		H 3		H 3	H 3	H 3	#REF! #REF!
CO5	H 3		H 3		H 3	H 3	H 3	#REF! #REF!
AVERAGE OF COS FOR POS	3		3		3	3	3	
AVERAGE OF POS	3		3		3	3	3	
AVERAGE	3							

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## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE:PUBLIC RELATION AND CORPORATE COMMUNICATION**

**Course Code: CB18502**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

#### Programme Outcomes – (B.com)

##### B. com:

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3: Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4: Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5: The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6: Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

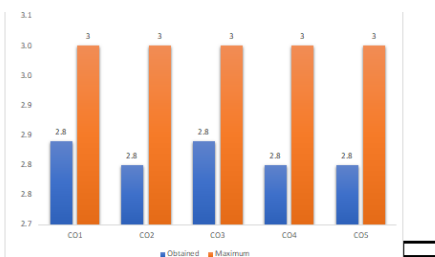
**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.





1	H	S	H	H	H	H	H	S	H	H	H	
2	H	H	H	H	H	H	H	S	H	H	H	
3	H	H	H	H	H	H	H	S	H	H	H	
4	H	H	H	H	H	H	H	S	H	H	H	
5	H	S	H	H	H	H	H	S	H	H	H	



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average		
CO1	100.0	3.0			100.0	3.0	100.0	3.0	100.0	3.0	73.3	1.0	2.6	100.0	3.0	3.0	2.8
CO2	100.0	3.0			100.0	3.0			100.0	3.0	73.3	1.0	2.5	100.0	3.0	3.0	2.8
CO3	100.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	73.3	1.0	2.6	100.0	3.0	3.0	2.8
CO4	100.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	73.3	1.0	2.5	100.0	3.0	3.0	2.8
CO5	100.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	73.3	1.0	2.5	100.0	3.0	3.0	2.8

AVERAGE	AVERAGE
2	2.816



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.84		H 2.84		H 2.84	H 2.84	H 2.84	#REF! #REF!
CO2	H 2.8	H 2.8	H 2.8		H 2.8	H 2.8	H 2.8	#REF! #REF!
CO3	H 2.84	H 2.84	H 2.84		H 2.84	H 2.84	H 2.84	#REF! #REF!
CO4	H 2.8	H 2.8	H 2.8		H 2.8	H 2.8	H 2.8	#REF! #REF!
CO5	H 2.8		H 2.8		H 2.8	H 2.8	H 2.8	#REF! #REF!
AVERAGE OF COS FOR POS	2.816	2.81333333	2.816		2.816	2.816	2.816	
AVERAGE OF POS	2.8112	2.813333	2.8112		2.8112	2.8112	2.8112	
AVERAGE	2.81155556							

## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE:HUMAN RESOURCE MANAGEMENT**

**Course Code: BC18015**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

**Programme Outcomes – (B.com)**

**B. com:**

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3: Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4: Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5: The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6: Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management,

Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

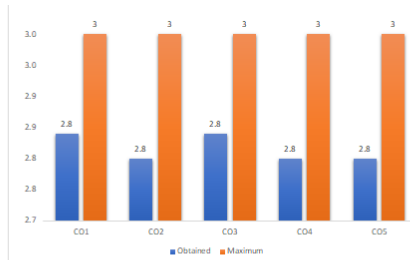
	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<ul style="list-style-type: none"><li>• <b>CO1.</b>To understand the concept of HRM, functions and changing role of a HR manager.</li></ul>	II (UNDERSTANDING)
<b>CO2</b>	<ul style="list-style-type: none"><li>• <b>CO2.</b>To distinguish between the various methods of job design and interpret the techniques of acquisition of Human Resource.</li></ul>	III (APPLY)
<b>CO3</b>	<ul style="list-style-type: none"><li>• <b>CO3.</b>To demonstrate and classify the methods of training and motivating Human Resources in an organization.</li></ul>	IV (ANALYZE)
<b>CO4</b>	<ul style="list-style-type: none"><li>• <b>CO4.</b>To analyze the various aspects of E-HRM.</li></ul>	IV (ANALYZE)

<b>CO5</b>	<ul style="list-style-type: none"> <li>• CO5.To point out and appraise the recent trends in HRM</li> </ul>	IV(ANALYZE)
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**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes												
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4		
1	H	S	H	H	H	H	H	H	H	H	H	H	
2	H	H	H	H	H	H	H	S	H	H	H	H	
3	H	S	H	H	H	H	H	H	H	H	H	H	
4	H	H	H	H	H	H	H	S	H	H	H	H	

5	H	H	H	H	H	H	H	S	H	H	H	
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co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0			95.8	3.0	100.0	3.0	100.0	3.0	70.8	1.0	2.6	95.8	3.0	3.0	2.8
CO2	100.0	3.0			95.8	3.0			100.0	3.0	70.8	1.0	2.5	95.8	3.0	3.0	2.8
CO3	100.0	3.0	100.0	3.0	95.8	3.0			100.0	3.0	70.8	1.0	2.6	95.8	3.0	3.0	2.8
CO4	100.0	3.0	100.0	3.0	95.8	3.0			100.0	3.0	70.8	1.0	2.5	95.8	3.0	3.0	2.8
CO5			100.0	3.0	95.8	3.0			100.0	3.0	70.8	1.0	2.5	95.8	3.0	3.0	2.8

AVERAGE	AVERAGE
3	2.816

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OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.84		H 2.84		H 2.84	H 2.84	H 2.84	#REF! #REF!
CO2	H 2.8	H 2.8	H 2.8		H 2.8	H 2.8	H 2.8	#REF! #REF!
CO3	H 2.84		H 2.84		H 2.84	H 2.84	H 2.84	#REF! #REF!
CO4	H 2.8	H 2.8	H 2.8		H 2.8	H 2.8	H 2.8	#REF! #REF!
CO5	H 2.8	H 2.8	H 2.8		H 2.8	H 2.8	H 2.8	#REF! #REF!
AVERAGE OF COS FOR POS	2.816	2.8	2.816		2.816	2.816	2.816	
AVERAGE OF POS	2.8112	2.8	2.8112		2.8112	2.8112	2.8112	
AVERAGE	2.809333333							

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## COURSE OUTCOME MAPPING

**MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES**

**COURSE TITLE: FINANCIAL MANAGEMENT**

**Course Code: CB18503**



**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

**Programme Outcomes – (B.com)**

**B. com:**

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3: Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4: Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5: The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6: Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

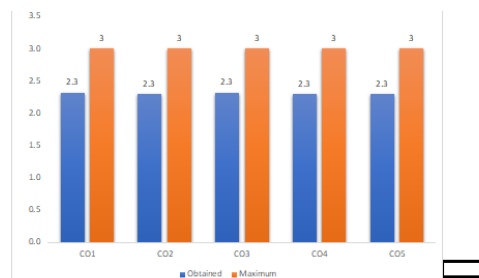
**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<ul style="list-style-type: none"> <li>• <b>CO1.</b> To interpret the concept of business finance, finance decision and functions of finance manager.</li> </ul>	II (UNDERSTANDING)
<b>CO2</b>	<ul style="list-style-type: none"> <li>• <b>CO2.</b> Able to understand the concept of cost of capital and leverages and calculate the cost of capital and leverages of a business concern</li> </ul>	III (APPLY)
<b>CO3</b>	<ul style="list-style-type: none"> <li>• <b>CO3.</b> To interpret the concept of capital budget and will be able to apply the techniques of ARR, NPV, IRR, PI etc.</li> </ul>	IV (ANALYZE)



4	H	S	H	H	H	H	H	H	H	H	H	
5	H	S	H	H	H	H	H	S	H	H	H	



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0			94.4	3.0	100.0	3.0	100.0	3.0	77.8	2.0	2.8	81.5	2.0	2.0	2.3
CO2	100.0	3.0			94.4	3.0			100.0	3.0	77.8	2.0	2.8	81.5	2.0	2.0	2.3
CO3	100.0	3.0	98.1	3.0	94.4	3.0			100.0	3.0	77.8	2.0	2.8	81.5	2.0	2.0	2.3
CO4			98.1	3.0	94.4	3.0			100.0	3.0	77.8	2.0	2.8	81.5	2.0	2.0	2.3
CO5			98.1	3.0	94.4	3.0			100.0	3.0	77.8	2.0	2.8	81.5	2.0	2.0	2.3

AVERAGE	AVERAGE
2	2.308

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OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.32		H 2.32		H 2.32	H 2.32	H 2.32	#REF! #REF!
CO2	H 2.3	H 2.3	H 2.3		H 2.3	H 2.3	H 2.3	#REF! #REF!
CO3	H 2.32	H 2.32	H 2.32		H 2.32	H 2.32	H 2.32	#REF! #REF!
CO4	H 2.3		H 2.3		H 2.3	H 2.3	H 2.3	#REF! #REF!
CO5	H 2.3		H 2.3		H 2.3	H 2.3	H 2.3	#REF! #REF!
AVERAGE OF COS FOR POS	2.308	2.31	2.308		2.308	2.308	2.308	
AVERAGE OF POS	2.3056	2.31	2.3056		2.3056	2.3056	2.3056	
AVERAGE	2.306333333							

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## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE: COST ACCOUNTING-I**

**Course Code: CB18503**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

## **Programme Outcomes – (B.com)**

### **B. com:**

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3: Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4: Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5: The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6: Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

### **PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

#### **Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to

establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

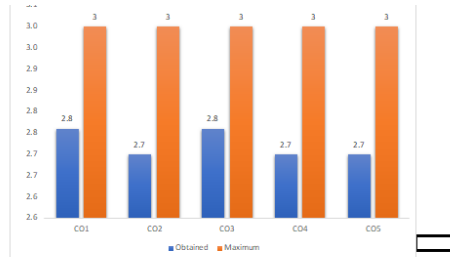
**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<ul style="list-style-type: none"><li>• <b>CO1.</b>To understand the basics of cost, scope, methods of costing.</li></ul>	II (UNDERSTANDING)
<b>CO2</b>	<ul style="list-style-type: none"><li>• <b>CO2.</b> To explain the principles of managing inventory, cost account of materials, procedure for accounting inventory.</li></ul>	III (APPLY)
<b>CO3</b>	<ul style="list-style-type: none"><li>• <b>CO3.</b> To describe the principles and practice of labour cost to a business.</li></ul>	II (UNDERSTANDING)
<b>CO4</b>	<ul style="list-style-type: none"><li>• <b>CO4.</b>To describe the principles and procedures of overhead cost analysis.</li></ul>	II (UNDERSTANDING)
<b>CO5</b>	<ul style="list-style-type: none"><li>• <b>CO5.</b> To explain the need for reconciliation of financial and cost accounting , cost control and reduction.</li></ul>	IV(ANALYZE)

**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes							PSO1	PSO2	PSO3	PSO4	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7					
1	H	H	H	H	H	H	S	H	H	H	H	
2	H	H	H	H	H	H	S	H	H	H	H	
3	H	H	H	H	H	H	S	H	H	H	H	
4	H	H	H	H	H	H	S	H	H	H	H	
5	H	H	H	H	H	H	S	H	H	H	H	





co	WEEKLY TEST		MID SEM		PRERINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	94.4	3.0			92.6	3.0	100.0	3.0	100.0	3.0	57.4	0.0	2.4	96.3	3.0	3.0	2.8
CO2	94.4	3.0			92.6	3.0			100.0	3.0	57.4	0.0	2.3	96.3	3.0	3.0	2.7
CO3	94.4	3.0	92.6	3.0	92.6	3.0			100.0	3.0	57.4	0.0	2.4	96.3	3.0	3.0	2.8
CO4			92.6	3.0	92.6	3.0			100.0	3.0	57.4	0.0	2.3	96.3	3.0	3.0	2.7
CO5			92.6	3.0	92.6	3.0			100.0	3.0	57.4	0.0	2.3	96.3	3.0	3.0	2.7

AVERAGE	AVERAGE
3	2.724



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.76	H 2.76	H 2.76		H 2.76	H 2.76		#REF! #REF!
CO2	H 2.7	H 2.7	H 2.7		H 2.7	H 2.7		#REF! #REF!
CO3	H 2.76	H 2.76	H 2.76		H 2.76	H 2.76		#REF! #REF!
CO4	H 2.7	H 2.7	H 2.7		H 2.7	H 2.7		#REF! #REF!
CO5	H 2.7	H 2.7	H 2.7		H 2.7	H 2.7		#REF! #REF!
AVERAGE OF COS FOR POS	2.724	2.724	2.724		2.724	2.724		
AVERAGE OF POS	2.7168	2.7168	2.7168		2.7168	2.7168		
AVERAGE	2.7168							

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## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE:ENTREPRENEURSHIP DEVELOPMENT**

**Course Code: CB18505**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

#### Programme Outcomes – (B.com)

##### B. com:

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3: Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4: Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5: The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and

macro factors which affect an organization.

**PO6: Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

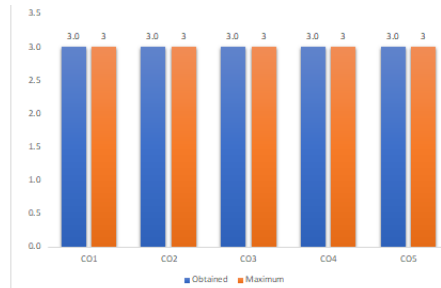
**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
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2	H	H	H	H	H	H	H	H	H	H	H	
3	H	H	H	H	H	H	H	H	H	H	H	
4	H	H	H	H	H	H	H	H	H	H	H	
5	H	H	H	H	H	H	H	H	H	H	H	



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	92.6	3.0			94.4	3.0	96.3	3.0	96.3	3.0	88.9	3.0	3.0	98.1	3.0	3.0	3.0
CO2	92.6	3.0			94.4	3.0			96.3	3.0	88.9	3.0	3.0	98.1	3.0	3.0	3.0
CO3	92.6	3.0	96.3	3.0	94.4	3.0			96.3	3.0	88.9	3.0	3.0	98.1	3.0	3.0	3.0
CO4			96.3	3.0	94.4	3.0			96.3	3.0	88.9	3.0	3.0	98.1	3.0	3.0	3.0
CO5			96.3	3.0	94.4	3.0			96.3	3.0	88.9	3.0	3.0	98.1	3.0	3.0	3.0

AVERAGE	AVERAGE
3	3

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OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 3	H 3	H 3		H 3	H 3	H 3	#REF! #REF!
CO2	H 3	H 3	H 3		H 3	H 3	H 3	#REF! #REF!
CO3	H 3	H 3	H 3		H 3	H 3	H 3	#REF! #REF!
CO4	H 3	H 3	H 3		H 3	H 3	H 3	#REF! #REF!
CO5	H 3	H 3	H 3		H 3	H 3	H 3	#REF! #REF!
AVERAGE OF COS FOR POS	3	3	3		3	3	3	
AVERAGE OF POS	3	3	3		3	3	3	
AVERAGE	3							

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### COURSE OUTCOME MAPPING

**MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES**

**COURSE TITLE:MARKETING MANAGEMENT**

**Course Code: CB18506**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

**Programme Outcomes – (B.com)**

**B. com:**

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

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**PO5: The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6: Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<ul style="list-style-type: none"><li>• <b>CO1.</b>Explains the concept of marketing and sketches the marketing environment.</li></ul>	<b>II (UNDERSTANDING)</b>

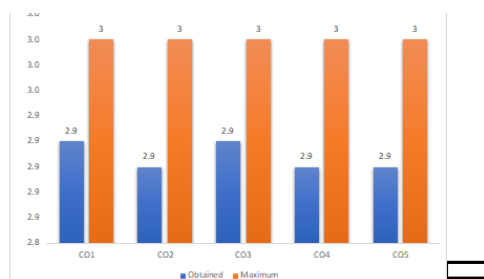


<b>CO2</b>	<ul style="list-style-type: none"> <li>• <b>CO2.</b>Classify the marketing environment and identify the various forces operating in the marketing environment.</li> </ul>	III (APPLY)
<b>CO3</b>	<ul style="list-style-type: none"> <li>• <b>CO3.</b>Point out the marketing mix with reference to product and price.</li> </ul>	IIi (ANALYZE)
<b>CO4</b>	<ul style="list-style-type: none"> <li>• <b>CO4.</b>Analyze the promotion mix and the channels of distribution.</li> </ul>	V (EVALUATING)
<b>CO5</b>	<ul style="list-style-type: none"> <li>• <b>CO5.</b>To formulate the service marketing mix and points out the importance of direct and online marketing.</li> </ul>	IV(ANALYZE)

**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	
1	H	S	H	H	H	H	H	S	H	H	H	

2	H	S	H	H	H	H	H	S	H	H	H	
3	H	H	H	H	H	H	H	H	H	H	H	
4	H	S	H	H	H	H	H	H	H	H	H	
5	H	H	H	H	H	H	H	H	H	H	H	



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0			94.4	3.0	98.1	3.0	98.1	3.0	77.8	2.0	2.8	98.1	3.0	3.0	2.9
CO2	100.0	3.0			94.4	3.0			98.1	3.0	77.8	2.0	2.8	98.1	3.0	3.0	2.9
CO3	100.0	3.0	98.1	3.0	94.4	3.0			98.1	3.0	77.8	2.0	2.8	98.1	3.0	3.0	2.9
CO4			98.1	3.0	94.4	3.0			98.1	3.0	77.8	2.0	2.8	98.1	3.0	3.0	2.9
CO5			98.1	3.0	94.4	3.0			98.1	3.0	77.8	2.0	2.8	98.1	3.0	3.0	2.9

AVERAGE	AVERAGE
3	2.908

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OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.92		H 2.92		H 2.92	H 2.92	H 2.92	#REF! #REF!
CO2	H 2.9		H 2.9		H 2.9	H 2.9	H 2.9	#REF! #REF!
CO3	H 2.92	H 2.92	H 2.92		H 2.92	H 2.92	H 2.92	#REF! #REF!
CO4	H 2.9		H 2.9		H 2.9	H 2.9	H 2.9	#REF! #REF!
CO5	H 2.9	H 2.9	H 2.9		H 2.9	H 2.9	H 2.9	#REF! #REF!
AVERAGE OF COS FOR POS	2.908	2.91	2.908		2.908	2.908	2.908	
AVERAGE OF POS	2.9056	2.91	2.9056		2.9056	2.9056	2.9056	
AVERAGE	2.906333333							

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# **SEMESTER VI**

## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE: AUDITING & ACCOUNTING STANDARDS**

**Course Code: BC18022**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

#### Programme Outcomes – (B.com)

##### B. com:

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3: Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

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tools, models and practices for holistic development of the learner.

**PO5: The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6: Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

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**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

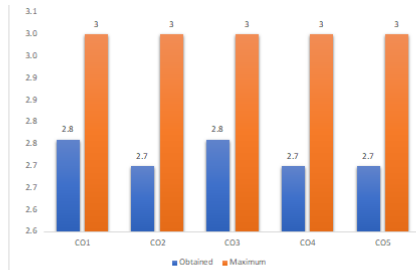
	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<ul style="list-style-type: none"> <li>• <b>CO1.</b> To understand the basic concepts of Auditing and the nature and scope of auditing.</li> </ul>	II (UNDERSTANDING)
<b>CO2</b>	<ul style="list-style-type: none"> <li>• <b>CO2.</b> To organize the various steps in an auditing process and point out the techniques of vouching of cash payments and receipts.</li> </ul>	III (APPLY)
<b>CO3</b>	<ul style="list-style-type: none"> <li>• <b>CO3.</b> To analyze the features and importance of Internal Control, Check and Audit.</li> </ul>	III (ANALYZE)
<b>CO4</b>	<ul style="list-style-type: none"> <li>• <b>CO4.</b> To prepare different types of audit reports and explain the procedure for appointment and removal of a company auditor.</li> </ul>	V (EVALUATING)
<b>CO5</b>	<ul style="list-style-type: none"> <li>• <b>CO5.</b> To understand the regulatory framework in which accounting standards are formulated and operated.</li> </ul>	IV(ANALYZE)

**Table 1: CO, PO, PSO MAPPING**

<b>Course</b>	<b>Program Specific outcomes</b>

<b>outcomes</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	
1	H	S	H	H	H	H	H	S	H	H	H	
2	H	S	H	H	H	H	H	S	H	H	H	
3	H	S	H	H	H	H	H	S	H	H	H	
4	H	S	H	H	H	H	H	S	H	H	H	
5	H	S	H	H	H	H	H	S	H	H	H	





co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0			96.7	3.0	100.0	3.0	100.0	3.0	36.7	0.0	2.4	96.7	3.0	3.0	2.8
CO2	100.0	3.0			96.7	3.0			100.0	3.0	36.7	0.0	2.3	96.7	3.0	3.0	2.7
CO3	100.0	3.0	93.3	3.0	96.7	3.0			100.0	3.0	36.7	0.0	2.4	96.7	3.0	3.0	2.8
CO4			93.3	3.0	96.7	3.0			100.0	3.0	36.7	0.0	2.3	96.7	3.0	3.0	2.7
CO5			93.3	3.0	96.7	3.0			100.0	3.0	36.7	0.0	2.3	96.7	3.0	3.0	2.7

AVERAGE	AVERAGE
3	2.724



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.76		H 2.76		H 2.76	H 2.76	H 2.76	#REF! #REF!
CO2	H 2.7		H 2.7		H 2.7	H 2.7	H 2.7	#REF! #REF!
CO3	H 2.76		H 2.76		H 2.76	H 2.76	H 2.76	#REF! #REF!
CO4	H 2.7		H 2.7		H 2.7	H 2.7	H 2.7	#REF! #REF!
CO5	H 2.7		H 2.7		H 2.7	H 2.7	H 2.7	#REF! #REF!
AVERAGE OF COS FOR POS	2.724		2.724		2.724	2.724	2.724	
AVERAGE OF POS	2.7168		2.7168		2.7168	2.7168	2.7168	
AVERAGE	2.7168							

## COURSE OUTCOME MAPPING

### MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES

**COURSE TITLE:COMPANY LAW**

**Course Code: BC18021**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

#### Programme Outcomes – (B.com)

##### B. com:

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3: Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4: Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5: The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6: Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

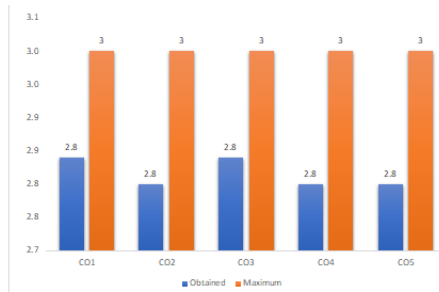
**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<ul style="list-style-type: none"> <li>• <b>CO1.</b>To develop basic knowledge of provisions of companies act 2013</li> </ul>	II (UNDERSTANDING)
<b>CO2</b>	<ul style="list-style-type: none"> <li>• <b>CO2.</b>To describe the capital structure of company through issue of shares and alteration of share capital</li> </ul>	III (APPLY)
<b>CO3</b>	<ul style="list-style-type: none"> <li>• <b>CO3.</b>To explain the borrowing powers of a company and consequences of ultra vires borrowings</li> </ul>	III (ANALYZE)
<b>CO4</b>	<ul style="list-style-type: none"> <li>• <b>CO4.</b>To state the various provisions of the companies act relating to company management and meetings.</li> </ul>	V (EVALUATING)
<b>CO5</b>	<ul style="list-style-type: none"> <li>• <b>CO5.</b>To identify various modes of winding up and legal provisions applicable.</li> </ul>	IV(ANALYZE)

**Table 1: CO, PO, PSO MAPPING**

<b>Course</b>	<b>Program Specific outcomes</b>

<b>outcomes</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	
1	H	S	H	H	H	H	H	S	H	H	H	
2	H	S	H	H	H	H	H	S	H	H	H	
3	H	S	H	H	H	H	H	S	H	H	H	
4	H	S	H	H	H	H	H	S	H	H	H	
5	H	S	H	H	H	H	H	S	H	H	H	



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0			95.8	3.0	100.0	3.0	95.8	3.0	75.0	1.0	2.6	95.8	3.0	3.0	2.8
CO2	100.0	3.0			95.8	3.0			95.8	3.0	75.0	1.0	2.5	95.8	3.0	3.0	2.8
CO3	100.0	3.0	87.5	3.0	95.8	3.0			95.8	3.0	75.0	1.0	2.6	95.8	3.0	3.0	2.8
CO4			87.5	3.0	95.8	3.0			95.8	3.0	75.0	1.0	2.5	95.8	3.0	3.0	2.8
CO5			87.5	3.0	95.8	3.0			95.8	3.0	75.0	1.0	2.5	95.8	3.0	3.0	2.8

AVERAGE	AVERAGE
3	2.816



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.84		H 2.84		H 2.84	H 2.84	H 2.84	#REF! #REF!
CO2	H 2.8		H 2.8		H 2.8	H 2.8	H 2.8	#REF! #REF!
CO3	H 2.84		H 2.84		H 2.84	H 2.84	H 2.84	#REF! #REF!
CO4	H 2.8		H 2.8		H 2.8	H 2.8	H 2.8	#REF! #REF!
CO5	H 2.8		H 2.8		H 2.8	H 2.8	H 2.8	#REF! #REF!
AVERAGE OF COS FOR POS	2.816		2.816		2.816	2.816	2.816	
AVERAGE OF POS	2.8112		2.8112		2.8112	2.8112	2.8112	
AVERAGE	2.8112							

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**COURSE OUTCOME MAPPING**

**MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES**

**COURSE TITLE:INTERNATIONAL MARKETING AND EXPORT MANAGEMENT**

**Course Code: BC18020**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

**Programme Outcomes – (B.com)**

**B. com:**

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management,

E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance.

Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3: Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4: Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5: The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6: Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

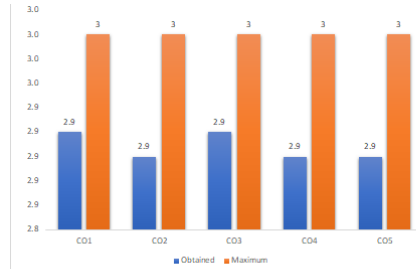


**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<ul style="list-style-type: none"><li>● <b>CO1.</b> To analyze the process of international marketing and classify India's export trade.</li></ul>	II (UNDERSTANDING)
<b>CO2</b>	<ul style="list-style-type: none"><li>● <b>CO2.</b> To describe the important factors of international marketing environment differentiate marketing research, market selection and market segmentation.</li></ul>	III (APPLY)
<b>CO3</b>	<ul style="list-style-type: none"><li>● <b>CO3.</b> Analyze the importance of production and distribution strategies.</li></ul>	III (ANALYZE)
<b>CO4</b>	<ul style="list-style-type: none"><li>● <b>CO4.</b> Differentiate the need for promotion mix strategies and pricing decisions.</li></ul>	V (EVALUATING)
<b>CO5</b>	<ul style="list-style-type: none"><li>● <b>CO5.</b> Explain foreign exchange strategies, differentiate balance of payments balance of trade and interpret international economic organizations.</li></ul>	IV (ANALYZE)

**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes							PSO1	PSO2	PSO3	PSO4	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7					
1	H	S	H	H	H	H	H	S	H	H	H	
2	H	S	H	H	H	H	H	S	H	H	H	
3	H	S	H	H	H	H	H	S	H	H	H	
4	H	S	H	H	H	H	H	S	H	H	H	
5	H	S	H	H	H	H	H	S	H	H	H	



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0			100.0	3.0	95.2	3.0	100.0	3.0	76.2	2.0	2.8	90.5	3.0	3.0	2.9
CO2	100.0	3.0			100.0	3.0			100.0	3.0	76.2	2.0	2.8	90.5	3.0	3.0	2.9
CO3	100.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	76.2	2.0	2.8	90.5	3.0	3.0	2.9
CO4			100.0	3.0	100.0	3.0			100.0	3.0	76.2	2.0	2.8	90.5	3.0	3.0	2.9
CO5			100.0	3.0	100.0	3.0			100.0	3.0	76.2	2.0	2.8	90.5	3.0	3.0	2.9

AVERAGE	AVERAGE
3	2.908



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.92		H 2.92		H 2.92	H 2.92	H 2.92	#REF! #REF!
CO2	H 2.9		H 2.9		H 2.9	H 2.9	H 2.9	#REF! #REF!
CO3	H 2.92		H 2.92		H 2.92	H 2.92	H 2.92	#REF! #REF!
CO4	H 2.9		H 2.9		H 2.9	H 2.9	H 2.9	#REF! #REF!
CO5	H 2.9		H 2.9		H 2.9	H 2.9	H 2.9	#REF! #REF!
AVERAGE OF COS FOR POS	2.908		2.908		2.908	2.908	2.908	
AVERAGE OF POS	2.9056		2.9056		2.9056	2.9056	2.9056	
AVERAGE	2.9056							

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**COURSE OUTCOME MAPPING**

**MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES**

**COURSE TITLE: PRINCIPLES OF INSURANCE**

**Course Code: CB18601**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

**Programme Outcomes – (B.com)**

**B. com:**

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality

development.

**PO3: Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4: Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5: The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6: Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

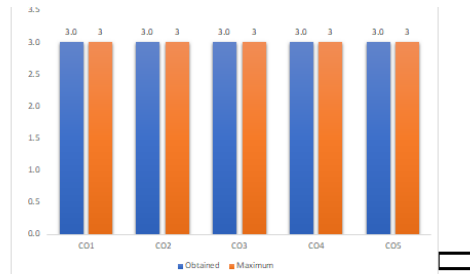
**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<ul style="list-style-type: none"> <li>• <b>CO1.</b>To understand the various concepts of insurance and risk management</li> </ul>	II (UNDERSTANDING)
<b>CO2</b>	<ul style="list-style-type: none"> <li>• <b>CO2.</b>To explain the role of insurance in economic development and distinguish between life and non life insurance.</li> </ul>	III (APPLY)
<b>CO3</b>	<ul style="list-style-type: none"> <li>• <b>CO3.</b>To analyze the need and behavior of insurance customers and understand the concept of pooling in insurance.</li> </ul>	III (ANALYZE)
<b>CO4</b>	<ul style="list-style-type: none"> <li>• <b>CO4.</b>To appraise and criticize the various insurance plans and products available in the insurance market.</li> </ul>	V (EVALUATING)
<b>CO5</b>	<ul style="list-style-type: none"> <li>• <b>CO5.</b>To classify different types of financial losses and principles.</li> </ul>	IV(ANALYZE)

**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes							PSO1	PSO2	PSO3	PSO4	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7					
1	H	S	H	H	H	H	H	S	H	H	H	
2	H	S	H	H	H	H	H	S	H	H	H	
3	H	S	H	H	H	H	H	S	H	H	H	
4	H	S	H	H	H	H	H	S	H	H	H	
5	H	S	H	H	H	H	H	S	H	H	H	



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0			97.0	3.0	100.0	3.0	97.0	3.0	93.9	3.0	3.0	100.0	3.0	3.0	3.0
CO2	100.0	3.0			97.0	3.0			97.0	3.0	93.9	3.0	3.0	100.0	3.0	3.0	3.0
CO3	100.0	3.0	97.0	3.0	97.0	3.0			97.0	3.0	93.9	3.0	3.0	100.0	3.0	3.0	3.0
CO4			97.0	3.0	97.0	3.0			97.0	3.0	93.9	3.0	3.0	100.0	3.0	3.0	3.0
CO5			97.0	3.0	97.0	3.0			97.0	3.0	93.9	3.0	3.0	100.0	3.0	3.0	3.0

AVERAGE	AVERAGE
3	3



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 3		H 3		H 3	H 3	H 3	#REF! #REF!
CO2	H 3		H 3		H 3	H 3	H 3	#REF! #REF!
CO3	H 3		H 3		H 3	H 3	H 3	#REF! #REF!
CO4	H 3		H 3		H 3	H 3	H 3	#REF! #REF!
CO5	H 3		H 3		H 3	H 3	H 3	#REF! #REF!
AVERAGE OF COS FOR POS	3		3		3	3	3	
AVERAGE OF POS	3		3		3	3	3	
AVERAGE	3							

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**COURSE OUTCOME MAPPING**

**MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES**

**COURSE TITLE: E-COMMERCE**

**Course Code: CB18602**

**CREDITS: 4**

**DEPARTMENT: B. Com Business studies**

**Programme Outcomes – (B.com)**

**B. com:**

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality

development.

**PO3: Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4: Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5: The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6: Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

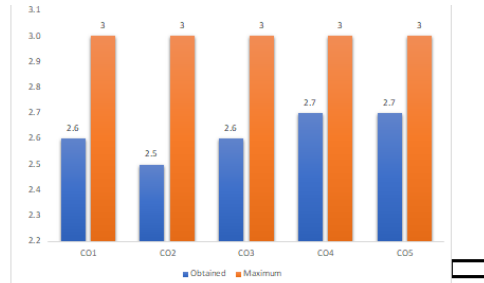
**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<ul style="list-style-type: none"> <li>• <b>CO1.</b> Describe electronic commerce framework and WWW architecture.</li> </ul>	II (UNDERSTANDING)
<b>CO2</b>	<ul style="list-style-type: none"> <li>• <b>CO2.</b> Classify mercantile process models and types of electronic payment systems.</li> </ul>	III (APPLY)
<b>CO3</b>	<ul style="list-style-type: none"> <li>• <b>CO3.</b> Apply EDI implementations and analyze intra organizational electronic commerce.</li> </ul>	III (ANALYZE)
<b>CO4</b>	<ul style="list-style-type: none"> <li>• <b>CO4.</b> Design corporate digital library, advertising and marketing on the internet.</li> </ul>	V (EVALUATING)
<b>CO5</b>	<ul style="list-style-type: none"> <li>• <b>CO5.</b> Identify consumer search and resource discovery, on demand education and digital copy rights.</li> </ul>	IV(ANALYZE)

**Table 1: CO, PO, PSO MAPPING**

<b>Course</b>	<b>Program Specific outcomes</b>

<b>outcomes</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	
1	H	S	H	H	H	H	H	S	H	H	H	
2	H	S	H	H	H	H	H	S	H	H	H	
3	H	S	H	H	H	H	H	S	H	H	H	
4	H	S	H	H	H	H	H	S	H	H	H	
5	H	S	H	H	H	H	H	S	H	H	H	



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	74.1	1.0			96.3	3.0	100.0	3.0	96.3	3.0	35.2	0.0	2.0	98.1	3.0	3.0	2.6
CO2	74.1	1.0			96.3	3.0			96.3	3.0	35.2	0.0	1.8	98.1	3.0	3.0	2.5
CO3	74.1	1.0	92.6	3.0	96.3	3.0			96.3	3.0	35.2	0.0	2.0	98.1	3.0	3.0	2.6
CO4			92.6	3.0	96.3	3.0			96.3	3.0	35.2	0.0	2.3	98.1	3.0	3.0	2.7
CO5			92.6	3.0	96.3	3.0			96.3	3.0	35.2	0.0	2.3	98.1	3.0	3.0	2.7

AVERAGE	AVERAGE
3	2.62



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.6		H 2.6		H 2.6	H 2.6	H 2.6	#REF! #REF!
CO2	H 2.5		H 2.5		H 2.5	H 2.5	H 2.5	#REF! #REF!
CO3	H 2.6		H 2.6		H 2.6	H 2.6	H 2.6	#REF! #REF!
CO4	H 2.7		H 2.7		H 2.7	H 2.7	H 2.7	#REF! #REF!
CO5	H 2.7		H 2.7		H 2.7	H 2.7	H 2.7	#REF! #REF!
AVERAGE OF COS FOR POS	2.62		2.62		2.62	2.62	2.62	
AVERAGE OF POS	2.624		2.624		2.624	2.624	2.624	
AVERAGE	2.624							

Activate Wind

**COURSE OUTCOME MAPPING**

**MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES**

**COURSE TITLE:FINANCIAL STATEMENT ANALYSIS**

**Course Code: BC18024**

**CREDITS: 5**

**DEPARTMENT: B. Com Business studies**

**Programme Outcomes – (B.com)**

**B. com:**

**PO1: Business and Management Knowledge:** Apply the in-depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3: Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.

**PO4: Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5: The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6: Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 :Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

**Students will be able to:**

**POS1.** Appraise the multi-dimensional business situations and assess the financial health of companies by understanding and applying the wide knowledge of accounting, technical and analytical skills obtained from various core courses such as Financial Accounting, Financial Management, Business Statistics, Business Economics, International Business etc.

**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make them good citizens with excellent professional attitude in the corporate world.

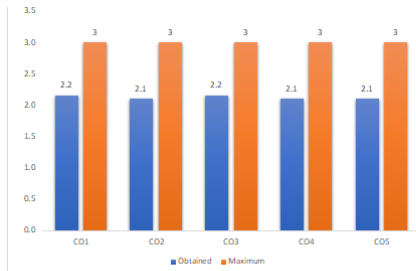
**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

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	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<ul style="list-style-type: none"><li>• <b>CO1.</b>To describe the role of management accounting information in managerial planning and decision making</li></ul>	II (UNDERSTANDING)
<b>CO2</b>	<ul style="list-style-type: none"><li>• <b>CO2.</b>To prepare and interpret the comparative and common size statements and ratio analysis</li></ul>	III (APPLY)
<b>CO3</b>	<ul style="list-style-type: none"><li>• <b>CO3.</b>To analyze funds flow and to prepare the fund flow statement</li></ul>	IIi (ANALYZE)
<b>CO4</b>	<ul style="list-style-type: none"><li>• <b>CO4.</b>To analyze cash flow and prepare cash flow statement</li></ul>	V (EVALUATING)
<b>CO5</b>	<ul style="list-style-type: none"><li>• <b>CO5.</b>To develop an understanding of budgetary control methods.</li></ul>	IV(ANALYZE)







co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0			96.3	3.0	100.0	3.0	98.1	3.0	38.9	0.0	2.4	75.9	2.0	2.0	2.2
CO2	100.0	3.0			96.3	3.0			98.1	3.0	38.9	0.0	2.3	75.9	2.0	2.0	2.1
CO3	100.0	3.0	87.0	3.0	96.3	3.0			98.1	3.0	38.9	0.0	2.4	75.9	2.0	2.0	2.2
CO4			87.0	3.0	96.3	3.0			98.1	3.0	38.9	0.0	2.3	75.9	2.0	2.0	2.1
CO5			87.0	3.0	96.3	3.0			98.1	3.0	38.9	0.0	2.3	75.9	2.0	2.0	2.1

AVERAGE	AVERAGE
2	2.124



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.16	H 2.16	H 2.16		H 2.16	H 2.16	H 2.16	#REF! #REF!
CO2	H 2.1	H 2.1	H 2.1		H 2.1	H 2.1	H 2.1	#REF! #REF!
CO3	H 2.16	H 2.16	H 2.16		H 2.16	H 2.16	H 2.16	#REF! #REF!
CO4	H 2.1	H 2.1	H 2.1		H 2.1	H 2.1	H 2.1	#REF! #REF!
CO5	H 2.1	H 2.1	H 2.1		H 2.1	H 2.1	H 2.1	#REF! #REF!
AVERAGE OF CO5 FOR POS	2.124	2.124	2.124		2.124	2.124	2.124	
AVERAGE OF POS	2.1168	2.1168	2.1168		2.1168	2.1168	2.1168	
AVERAGE	2.1168							

**COURSE OUTCOME MAPPING**

**MAPPING COURSE OUTCOMES LEADING TO THE ATTAINMENT OF PROGRAM OUTCOMES**

**COURSE TITLE: COST ACCOUNTING-II**

**Course Code: CB18603**

**CREDITS: 6**

**DEPARTMENT: B. Com Business studies**

**Programme Outcomes – (B.com)**

**B. com:**

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**PO2: Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

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**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):**

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**POS2.** Develop problem solving skills, technical skills, leadership skills, communication skills and inter personal skills so as to enable them to establish and/or manage their business effectively.

**POS3.** Integrate knowledge, skill and attitude that will sustain an environment of learning, creativity and ethics among the students and also make

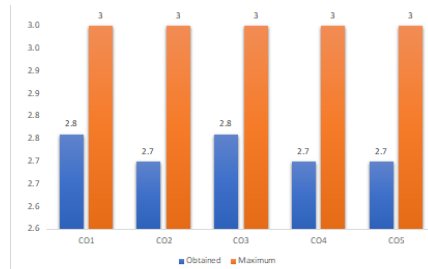
them good citizens with excellent professional attitude in the corporate world.

**POS4.** Create better solutions to the problems in the field of commerce by advancing research in Finance, Marketing, and Human Resources etc.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<ul style="list-style-type: none"><li>• <b>CO1.</b> To distinguish between service costing, job costing and batch costing.</li></ul>	II (UNDERSTANDING)
<b>CO2</b>	<ul style="list-style-type: none"><li>• <b>CO2.</b> To prepare cost sheet with reference to long term continuous project.</li></ul>	III (APPLY)
<b>CO3</b>	<ul style="list-style-type: none"><li>• <b>CO3.</b> To prepare process costing account.</li></ul>	III (APPLY)
<b>CO4</b>	<ul style="list-style-type: none"><li>• <b>CO4.</b> To compare variance in standard and actual cost.</li></ul>	V (EVALUATING)
<b>CO5</b>	<ul style="list-style-type: none"><li>• <b>CO5.</b> To develop tenders and quotations.</li></ul>	VI (CREATING)

**Table 1: CO, PO, PSO MAPPING**

Course outcomes	Program Specific outcomes							PSO1	PSO2	PSO3	PSO4	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7					
1	H	H	H	H	H	H	S	SS	H	H	H	
2	H	H	H	H	H	H	S	S	H	H	H	
3	H	H	H	H	H	H	S	S	H	H	H	
4	H	H	H	H	H	H	S	S	H	H	H	
5	H	H	H	H	H	H	S	S	H	H	H	



co	WEEKLY TEST		MID SEM		PREFINAL		ASSIGNMENT		VIVA-VOCE		ATTENDANCE		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0			98.1	3.0	100.0	3.0	98.1	3.0	55.6	0.0	2.4	96.3	3.0	3.0	2.8
CO2	100.0	3.0			98.1	3.0			98.1	3.0	55.6	0.0	2.3	96.3	3.0	3.0	2.7
CO3	100.0	3.0	88.9	3.0	98.1	3.0			98.1	3.0	55.6	0.0	2.4	96.3	3.0	3.0	2.8
CO4			88.9	3.0	98.1	3.0			98.1	3.0	55.6	0.0	2.3	96.3	3.0	3.0	2.7
CO5			88.9	3.0	98.1	3.0			98.1	3.0	55.6	0.0	2.3	96.3	3.0	3.0	2.7

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AVERAGE	AVERAGE
3	2.724



OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.76	H 2.76	H 2.76		H 2.76	H 2.76		#REF! #REF!
CO2	H 2.7	H 2.7	H 2.7		H 2.7	H 2.7		#REF! #REF!
CO3	H 2.76	H 2.76	H 2.76		H 2.76	H 2.76		#REF! #REF!
CO4	H 2.7	H 2.7	H 2.7		H 2.7	H 2.7		#REF! #REF!
CO5	H 2.7	H 2.7	H 2.7		H 2.7	H 2.7		#REF! #REF!
AVERAGE OF COS FOR POS	2.724	2.724	2.724		2.724	2.724		
AVERAGE OF POS	2.7168	2.7168	2.7168		2.7168	2.7168		
AVERAGE	2.7168							

