

BACHELOR IN BUSINESS ADMINISTRATION-TOURISM

WHAT IS UNIQUE ABOUT LOYOLA'S B.B.A-TOURISM

Loyola's BBA Tourism program offers a unique blend of theoretical knowledge & practical exposure along with study tours. The Bachelor of Business Administration in Tourism prepares students for careers in the dynamic and diverse tourism industry, equipping them with the skills needed to manage travel-related businesses and create memorable experiences for travellers.

COMPREHENSIVE LEARNING

This program combines business fundamentals with specialized knowledge in Tourism, including marketing strategies, destination management, and sustainable tourism practices that prepares these students for diverse roles in the industry.

INDUSTRY INTEGRATION

Students gain practical insights through industry collaborations, guest lectures, and field trips, fostering a deeper understanding of real-world challenges and opportunities in Tourism.



ABOUT THE PROGRAMME

BBA Tourism is a three year Bachelor Degree program recognised by Osmania University. The program is spread across 1 semesters and includes various aspects of Tourism and Management. It aims at providing the basic and essential knowledge and skills required for undertaking various activities in the Tourism industry. The program is spread across Six semesters and includes various aspects of Tourism and Management. It aims at providing the basic and essential knowledge and skills required for undertaking various activities in the Tourism industry.

ADMISSION GUIDELINES

MEC / CEC / CEG / MPC / HEC at the Intermediate level with an aggregate of above 17% or more. A basic knowledge in computer skills will be an added advantage.

INFRASTRUCTURE FACILITIES

- Spacious Campus
- Excellent laboratories that provide the best practical knowledge to the students
- Good infrastructure
- College Hostel
- Medical facilities
- Bank
- Innovation Center
- Cafeteria
- Stationery

PLACEMENTS

- Campus Recruitment Training is provided to assist the students with campus placements.

HIGHER EDUCATION

- M.B.A (GENERAL), M.B.A (AGRI-BUSINESS)
- Students wanting to pursue a career in Academies can also pursue PhD in Tourism
- CA/CS/LLB
- Masters in Foreign Universities

LIBRARY AND INFORMATION CENTER

- Delnet
- Inlibnet
- Online Journals
- Books



LOYOLA ACADEMY

Career Opportunities

- Travel Agency
- Tour Operator
- Airlines
- Airport
- Cruise Companies
- Government Tourism Department
- Transport and Cargo Companies
- Entrepreneurship



BBA-TOURISM

