

# BACHELOR OF BUSINESS ADMINISTRATION-ENTREPRENEURSHIP DEVELOPMENT

## WHAT IS UNIQUE ABOUT LOYOLA'S BBA-ED

The three year Under Graduate Programme at LA focuses on creating and disseminating knowledge in the field of business by offering courses that enhance the administrative and managerial abilities of the students. It aims at the overall development of the students, with a mission to form 'men and women for others' and to mould them as global citizens with competence, conscience, compassion, and commitment

- A value added graduation degree with an indepth understanding in the field of entrepreneurship and development.
- **Industry Integration:** Students are encouraged to do Summer Internship as it enables them to gain first-hand exposure of working in the real world.
- **Practical Learning:** Students are encouraged to follow global business happenings and present their research articles in peer reviewed journals.
- **Exelusive Recruitment Opportunities:** Loyola organizes exclusive recruitment drives, connecting students with potential employers and enhancing their employability.
- **Soft Skills Development:** The program focuses on enhancing students' analytical skills, teamwork abilities, and personality development, ensuring they are well-rounded professionals ready to excel in the workplace.
- **Employability:** Being readily an entrepreneur, enhancing analytical skills team work ability and personality development.



### ABOUT THE PROGRAMME:

- The Department of Bachelor of Business Administration Entrepreneurship Development was started in the year 2022 with a vision to build socially responsible and globally competitive entrepreneurs.
- Designed to enhance the employment opportunities of young graduates, the program offers a fine blend of accounting and management courses.
- Seminars, Guest Lectures, Workshops, Industrial Visits, and Career Counseling Sessions are arranged for the students all through the six semesters to help them gain industry and practical knowledge from the experts. Students are encouraged to dream big, and are motivated to put every effort to achieve higher goals. Besides, socially and economically underprivileged students are well cared and encouraged to excel both academic and non-academically.

### ADMISSION GUIDELINES:

MEC/CEC/CEG/MPC/HEC at the Intermediate level with an aggregate of above 60% or more. A basic knowledge in computer skills will be an added advantage.

### Infrastructure Facilities

- Spacious Campus
- Excellent laboratories that provide the best practical knowledge to the students
- Good Infrastructure
- College Hostel
- Medical facilities
- Bank
- Innovation Centre
- Cafeteria
- Stationery

### Placements/Higher Education/Soft Skills

- CRT training is provided for students to secure placements in campus interviews.
- Academic Consultants for Higher Education.
- Soft skills classes are conducted to

### Library and Information Center

- Delnet
- Intranet
- Online Journals
- Books

### Activities of the Department:

- Industrial visits are organized every year to improve students' learning skills.
- Parent-teacher meetings are conducted every semester to improve communication between teachers and parents.
- Workshops, seminars, internship programs, and minor projects



LOYOLA ACADEMY

### Career Opportunities:

- Middle level Management
- Fundraiser Manager/
- Financial Advisor Recruiter

Business Consultant/ Business Analyst Entrepreneur/Bank manager/HR Analyst, Marketing Analyst.,

### Higher Education Opportunities:

Students are also eligible to pursue higher education in:  
MBA (ALL STREAMS)  
CA/CS/LLB  
PGDM  
MASTERS IN FOREIGN UNIVERSITIES  
Ph.D in Management.

