

Name: Bhavani Akkapeddi

Gender: Female

Date of Joining in Loyola Academy: 01-12-2021

Education Qualification: MA, MPhil, PhD

Faculty Type: U.G

Name of the Department: Economics Public Administration & Computer Applications (EPCA)

Designation: Associate Professor ERP ID No (Staff ID): 21211

Teaching Experience: 30 plus years

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Positions Held (in Loyola Academy): (Eg: VP / Dean/ HOD / Director/ Faculty Advisor / Other)

S.No	Name of the Position	Time Period
1.	Coordinator – Entrepreneurship & Innovation Cell	2022-23, 2023-24
2.	Coordinator – Extension Activities	2024-25
3.	NAAC Coordinator – Attribute 6: Extended Curricular	2024-25

Journal / Articles Published:

Journal Name	Year Vol. No.	ISSN No.	Publisher	Place	Paper Title

Conference/Seminar/Workshop/ Training Programme attended (last five years) - Academic & General :

S.No. Year	Theme	Place	International/National / State level	year	Resource Person / Paper Presentation / Participation

Experience in Research Projects

- "Access to Finance (A2F) by Micro and Small Enterprises (MSEs) in the Indian Economy and its Impact on the MSE Sector" **ISBN: 978-93-91412-05-0,** year: 2021 (https://nirdpr.org.in/nird_docs/rsh/rh21-22.pdf).
- "Stree Nidhi: A Digital Innovation in Indian Microfinance Sector" **ISBN:978-81-951169-5-9,** year: 2021(https://nirdpr.org.in/nird_docs/rsh/rh20-21.pdf).
- "Impact Evaluation of Financial Inclusion Programmes of UPASaC in Uttarakhand" ISBN:978-81-944719-3-6 http://nirdpr.org.in/nird_docs/rss/rs010720.pdf, https://ugvs.org/betaugvs/wp-content/uploads/2021/06/UPASaC-Report-by-NIRD.pdf, year: 2020 (https://nirdpr.org.in/nird_docs/rsh/rh19-20.pdf)
- Consultant to DRS, for the project titled, "A Report on Assessment of Socio Economic Impacts of A.P.C.F.M. Project" (World Bank Aided), during 2009-10.
- I am an authorised Research Guide of Mysore University and guiding one student, in the area of CSR and Rural Livelihood.

Conferences attended, Papers Presented and Published

1. Case titled "Let's Drive Along: Car Pool-Congestion to Convenience", co authored by Dr. Meena Rani got published in International Journal of Advanced Science and Technology, with **ISSN: 2005-4238 Vol. 29, No. 5, (2020),** pp. 757-776.
2. Case titled "Admission Fiasco- A Case of A Leading B-School in South India" co authored by Dr. Meena Rani got published *Think India Journal*, with **ISSN: 0971-1260** Vol-22-Special-Issue-27-December-2019.
3. Brought out Volume 9, Issues 1&2 of *Gavesana Journal of Management, with* **ISSN: 0975-4547** of Vignana Jyothi Institute of Management, as Associate Editor. https://vjim.edu.in/i/wp-content/uploads/2019/08/Gavesana-January_december_2017.pdf
4. Case titled "What Makes Business Going? Accounting Profit Vs Economic Profit", co authored by two of my students was publication by *Adarsh Journal of Management Research*, Vol. 10, Issue 2, September, 2017 with **ISSN No. 0974-7028**.
5. Case Study titled HealthKhoj - In Search of Swasth Bharat, was published in Management Today, Vol.7, No.2, April-June 2017, with **ISSN No. 2230-9764**. This was an Entrepreneurship based Case, the result of Industry Interface at XIME, Bangalore.
6. Case titled, "Rising Salaries and Falling Incomes" got published in IMT Case Journal, Vol.6, No. 1 &2 July 2015 to June 2016, with **ISSN No. 2229 6743**. (It got a very good appreciation from Prof. Mathew Manimala, Director, XIME)
7. Case titled "Swasth Bharat – Can LetsDoc Make it?" was published in 'FOCUS – The International Journal of Management Digest', Oct-Mar, 2016, published by the IFIM Business School, Bangalore, with **ISSN: 0973-9165**.
8. A Case titled "Opportunity Cost – Day In and Day Out" co authored by my student Kaushik S was published in International Journal of Research in Commerce and Management, Volume No. 6, Issue No. 11, November, 2015, with **ISSN No. 0976-2183**.
9. Presented a Case titled "Did Ola Make you have a Second Thought of Buying your First Car?" at ICBM's International Case Conference at ICBM- School of Business Excellence, Hyderabad on 05-12-2015. This conference was conducted in association with AMP, IIMP and ACBSP. It got published in Emerging Trends in Business - Case Study Perspectives with **ISBN: 978-93-85777-76-9**. This was co authored by student Anunay Tomar.

10. Presented a Case titled *"Is Cartel at Work in Indian Cement Industry"*, at International Case Writing Competition - 2012, conducted by Dhruva College of Management, Hyderabad, on 22-12-2012. A revised version got published with **ISBN : 978-1-329-17691-1**
11. Presented a paper titled "Economic Growth and Inclusiveness – A Case of Indian Insurance Sector" co- authored by Mr. B. S. Rao, in the Three Day National Seminar on *Financial Inclusion and Inclusive Growth: Prospect and Retrospect*, conducted by School of Management Studies, University of Hyderabad from 28th to 30th October, 2010. It got published with **ISBN : 978-93-82163-39-8**
12. Presented a paper titled "NREGA – A Tool for Improved Rural Incomes – A Theoretical Framework" in the 1st Pre Conference Seminar of Andhra Pradesh Economic Association on *National Rural Employment Guarantee Scheme and its Impact on Rural Economy* on 3rd October 2010 hosted by the Department of Economics, Yogi Vemana University, Kadapa.
13. Presented a paper titled "Financial Inclusion - A Case Study of a Village" in the Two Day National Seminar on Social Welfare and Inclusive Growth and Development with Special Reference to India, sponsored by UGC, conducted by Sri Ramakrishna Degree and PG College, Nandyala, on 25th and 26th of September 2010.
14. Presented a paper titled "The Trend in the Agricultural Wages and its Implications on Food Security" in the Two Day National Seminar on Food Security in India during the Era of Globalization, conducted by the Department of Economics, University of Hyderabad on 29th and 30th March 2010.
15. Presented a paper titled "A Time Series Analysis of Changed Agrarian Conditions of the Village Jonnalagadda" in the Two Day National Seminar on Emerging Dimensions of Dry Land Farming (Sponsored by UGC), conducted by the Department of Economics, Kakatiya University Warangal on 2oth and 21st March 2010.
16. Presented a paper titled "A Time Series Analysis of Farm and Non–Farm Employment – A Case Study of Jonnalagadda Village" in the 27th Annual Conference of Andhra Pradesh Economic Association on 13th and 14th March 2010 hosted by the Department of Economics, Acharya Nagarjuna University, Nagarjuna Nagar.
17. Presented a paper titled "The Change in the Cropping Pattern of the Village Jonnalagadda between 1958 and 2003" and it was published in the conference issue of the first pre-conference seminar of the 27th Annual Conference of Andhra Pradesh Economic Association on 31st January 2010 at Government Women's College, Guntur.
18. A paper titled "Trends in the dependence on agriculture in Coastal Andhra" was published in the book *Economic and Social Aspects of Unemployment*, Edited by Dr. L.S.N. Prasad, Serials Publications, New Delhi in 2010 with **ISBN : 978-81-8387-299-7**.
19. Participated in the International Conference on "Development, Freedom and Welfare" organized by Cornell University, USA, and Institute for Human Development, India, in Honour of Professor Amartya Sen, on 19th and 20th December, 2008 at Vigyan Bhavan, Maulana Azad Road, New Delhi.
20. Participated in the International Conference on "Operational Risk Management" organized by Professional Risk Managers' International Association, Hyderabad Chapter and Siva Sivani Institute of Management, Secunderabad, on 13th September, 2008.

21. Submitted a paper titled "Trends in the dependence on agriculture in Coastal Andhra" in the National Seminar conducted at Hindu College, Guntur in the month of September, 2007.
22. Submitted a paper titled "A Brief Economic History of the Nizamsagar Project", as a co-author to Prof. M. Atchi Reddy, in the two days national seminar on Irrigation and Agricultural Development in Telangana – 19th & 20th centuries, conducted by the Department of History, Osmania University, Hyderabad, on 28th and 29th March 2007.
23. Submitted a paper titled "Nutrition, its link with Poverty, An over view" in July, 2006 in the National Seminar conducted at Hindu College, Guntur.
24. Presented a paper entitled "Development of Women Entrepreneurship – A Pilot Project" (jointly written) and it was published in the conference issue of the 24th Annual Conference of Andhra Pradesh Economic Association on 11th and 12th March, 2006 at Maris Stella College, Vijayawada.
25. Presented a paper entitled "Urbanization and Female Work Participation rates in Andhra Pradesh since 1961" at U.G.C. sponsored National Seminar conducted by Hindu College in July, 2002.
26. Presented a Paper entitled "Rythu Bazaar – A case Study" in A.P. Economic Association Conference held at Smt. Kandukuri Rajyalakshmi College, Rajahmundry, in February, 2002.
27. Presented a paper entitled "Female Work Participation rates in Vijayawada City, 1951-1991" at National Seminar conducted by Nagarjuna University in March, 2002.
28. Attended 43rd Annual Conference of the Indian Society of Labour Economics held during December 2001 at the Institute for Social and Economic Change, Bangalore.
29. Presented a Paper entitled "Socio Economic Conditions of Women Workers – An Analysis" at Sri Padmavathi Mahila Visvavidyalayam, Tirupathi, in March 1999.

Conferences/ Seminars Organized

1. Conducted the seminar titled, "Impact of COVID on Informal Economy of Telangana with Special reference to Hyderabad", at Loyola Academy, receiving the seminar grant from ICSSR-SRC, during 29th & 30th September 2022. Also collaborated with CSSEIP, University of Hyderabad for better research outcomes.
2. Was part of coordination team for the International Seminar on "Management Education: Looking beyond the Curriculum – What to Teach and How to Teach" – 18th and 19th March 2016 and "B School Summit" 9th and 10th October 2015, at XIME, Bangalore.
3. Organized the II Pre-Conference Seminar of 2010-11 of Andhra Pradesh Economic Association as the Local Secretary, on 12th December, 2010 at Siva Sivani Institute of Management, Secunderabad.
4. Organized Leadership Training Camps at Siva Sivani Institute of Management, Secunderabad on 4th and 5th of October, 2010 and 12th and 13th of September, 2008 in collaboration with Forum of Free Enterprise (FFE).
5. Organized the 24th Annual Conference of Andhra Pradesh Economic Association on 11th and 12th March, 2006 at Maris Stella College, Vijayawada.
6. Organized a two day seminar on "Liberalism and Right to Information" at Maris Stella College, Vijayawada, in collaboration with Indian Liberal Group, on 23rd and 24th of August 2002.

Orientation Courses & Refresher Courses attended

1. Change Maker: Part of the 8th Learning Lab – 'She Creates Change 2022; with primary focus on Women's Empowerment' conducted by Change.org.
2. Participated in the 'National Training Programme on Promoting Social Harmony and Social Service for GPDP, during 22nd-26th August 2022, at NIRDPR Hyderabad, representing Loyola Academy and as UBA coordinator.
3. Participated in Faculty Development Programme in Entrepreneurship Development at NIMSME, sponsored by Department of Science and Technology, Govt. Of India, during October 2018.
4. Completed Online Course in Entrepreneurship, titled 'Do Your Venture' from NSRCEL, IIMB in 2016-17.
5. Participated in Entrepreneurship Educator Program conducted by NEN from 23rd to 25th June, 2016 at Bangalore.
6. Attended a Case Writing Workshop, conducted by XIME, Bangalore, for which the resource persons were, Prof. Neelamegham, Prof. PD Jose, Prof. Mathew Manimala and Prof. J Philip.
7. Participated in a 'Workshop on Research Writing and Publication' jointly conducted by EPW and Academic Staff College, University of Hyderabad between 03-01-2011 and 08-01-2011.
8. Participated in a Refresher Course conducted by Academic Staff College, University of Hyderabad in "Research Methodology" in November 1999.
9. Attended an Orientation Course in May, 1998 conducted by All India Association for Christian Higher Education, at Bangalore.

Books/ Book Chapters

- Contributed as an author to Andhra Pradesh Open School Society (APOSS), Government of AP in the Development of Study Material for Economics. Five Books were published.
- One of the authors of the course material of Macroeconomics for MA Economics, Correspondence Course, edited by Prof. CSN Raju.