

Name of the faculty: Dr. M. Vani

Gender (Male / Female) : Female

Date of Joining in Loyola Academy (DD/MM/YYYY) : 15/07/2024

Education Qualification : MBA, PhD

Faculty Type : Un-Aided

Name of the Department: **MBA**

Designation : Assistant Professor

EMP ID No (Staff ID): **24216**

Teaching Experience (in Loyola Academy): **3 and half months**

Other Experience : 24 years

Email – ID : vani.cvlmr@gmail.com

Any Other Honours / Responsibilities :

Books Published: 1. Book chapter Published in Marketing Management, Text book for B.Com students published by APPSC, Andhra Pradesh.
2. Authored 3 Book chapters in study material for IHRM published by Dr. B R Ambedkar Open University, Hyderabad.

Journal/Articles Published :

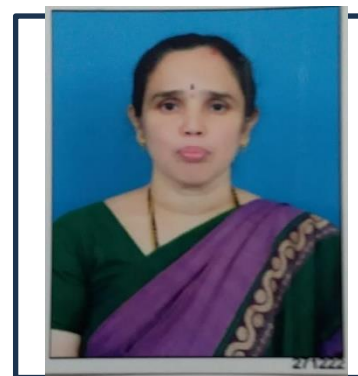
1. Article published in online journal International Journal Of Marketing, Financial Services & Management Research ISSN 2277-3622 Vol.4 (8), AUGUST (2015), pp. 79-100.
2. Article published in online journal Abhinav International Monthly Refereed Journal of Research in Management & Technology ISSN-2320-0073 Volume 4, Issue 9 (September, 2015)
3. Article published in journal Sankalpa Journal of Management Research ISSN 2231-1904 July-December Issue 2016.
4. Article published in INSPIRA: Journal of Modern Management and Entrepreneurship ISSN 2231-167X Volume 7, No.2 April 2017.

Research papers:

1. Paper published in edited book Innovative Management Strategies, ISBN:978-93-82163-21-3, Paramount Publishing House, Hyderabad.
2. Paper published in edited book Role of Knowledge Management in Modern era, ISBN:978-93-82163-91-6, Paramount Publishing House, Hyderabad.
3. Paper published in edited book Business Strategies for sustainable growth- a global Perspective, ISBN:978-93-81537-07-7, NCRC Publications, Coimbatore.
4. Paper published in edited book Creativity and Innovation in Management, ISBN: 978-87418-02-8, Vrinda Publishing House, Hyderabad.

Conferences/Seminar/Workshop/Training Programs attended:

1. Attended two day workshop on Statistical application in Management research using SPSS package organized by Department of Management Studies, Madanapalle Institute of Technology & Science in 20 th & 21 st October 2011.
2. Attended DST – NIMAT sponsored two week FDP on Entrepreneurship organized by SVU Entrepreneurship development cell, Sri Venkateswara University from April 29 th to



May 9 th 2019.

- 3. Attended Meity, Govt. of India sponsored one week FDP on “Statistics for Business Research & SPSS Applications from 20 th – 25 th January, 2020, organized by E&ICT Academy, NIT Warangal at School of Management, NITW.**
- 4. Attended an online AICTE FDP on “Inculcating Universal Human Values in Technical Education” from 31-05-2021 to 04-06-2021.**