

## LOYOLA ACADEMY

### STAFF PRESENTED PAPERS/ RESOURCE PERSONS 2023-24

1. Rev.Fr. Dr.L.Joji Reddy, Principal, Loyola Academy was Keynote Speaker at Five day FDP on “Innovations in teaching Pedagogy and Research Trends” Organized by IQAC, Patna Women’s College And St. Xavier College of Management, Patna, In Collaboration with Xavier board of Higher Education in India(XBHEI) held from 3<sup>rd</sup> -7<sup>th</sup> July 2023.
2. Dr. Smitha Shine presented a paper entitled Reforms in education at different levels for human values – An Indian Perspective in the two day National Seminar on Emerging Perspectives in Education conducted on 27-28<sup>th</sup> June 2023 organized by University College of Education, Osmania University, Hyderabad.
3. Dr. L. Radhika Rani presented a paper titled “ Design of Microcontroller based Cost effective Ventilator as a respiratory supporter for Critical care patients” in Virtual international conference SAMVIT 2023 on “Emerging trends in Science and Technology “organized by Department of sciences St. Claret College on 11<sup>th</sup> August 2023.
4. Dr. R.Lavanya Kumari, presented a paper on Start up Transformation: An Initiative Towards Self – Reliant India” at ICSSR sponsored two day National Seminar on Self – Reliant India: A pathway to being developed India Mission 2047 organized by St. Joseph Degree & PG College King Koti, Hyderabad, 25<sup>th</sup> and 26<sup>th</sup> August 2023.
5. Dr.C. Yuvaraj, Assistant professor, Department of Agriculture, Presented a paper entitled Effectiveness of Recommended Climate Smart Agriculture” at 4<sup>th</sup> international conference “Innovations to transform agriculture, Horticulture and Allied Sectors” (ITAHAS 2023) organized by Malla reddy University, in collaboration with ISAHRD, Chandigarh , Hyderabad 21-23<sup>rd</sup> June 2023.
6. DR.R.Lavanya Kumari, Head, Department of MBA presented a paper on Startup Transformation: An Initiative towards Self-Reliant India at two day National Seminar on “Self-Reliant India: A Path way to being developed India Mission 2047 organized by St.Joseph’s Degree and PG College, Hyderabad.
7. Mr. A. Pashupathi Nath Presented a paper on “Cryptocurrency Cognizance- An Empirical Study” at 74<sup>th</sup> All India Commerce Conference of the Indian Commerce Association on

“One Earth, One Family, One Future” and International Seminar organized by Department of Commerce, Faculty of Commerce and Business, Delhi School of Economics, University of Delhi from Dec.13-15, 2023.

8. Dr. Shaik Abdul khadar, Department of B.Sc. Computer science and Internet of Things Delivered a Guest lecture on “Fundamental Concepts in Physics” on 1<sup>st</sup> July 2023 at Andhra Mahila Sabha Junior College, Hyderabad.
9. Dr. K. Vijayalakshmi, Dean of Research, Delivered a Lecture on “Contributions of Srinivasa Ramanujan” as Chief guest for National mathematics Day at St. Francis College for Women, Begumpet, Hyderabad on 22-01-2024.
10. Dr. Radhika Rani L, Head, Department of B.Sc. Computer science and Internet of Things Presented a Paper titled Design of Microcontroller Based Cost Effective Ventilator as a Respiratory Supporter for Critical Care Patients” St. SAMVIT 2023 on “Emerging trends in Science and Technology” organized by Department of Sciences St. Claret College on 11<sup>th</sup> August 2023.
11. Dr. Smitha Shine, Assistant professor, Department of MBA, Presented the paper titled “A Study about the Scarcity of Independent Women Directors in Indian Corporate Boards" at the National Conference in "Development & Trends in Corporate Law & Governance " on Jan 5th, 6th , 7th, 2024 at Nalsar University of Law, Hyderabad.
12. Mr. B. Bhaskara Rao, participated in premium Art Show KALA for Vidya at Rotary club of Bangalore held on 17<sup>th</sup> -19<sup>th</sup> February 2023.
13. Mr. B. Bhaskara Rao, participated in Akshaya Kalayatra-2 , Dakshin Southern Regional Art Camp- Bengaluru from 10<sup>th</sup> -15<sup>th</sup> December 2023.
14. Mr. B. Bhaskara Rao, participated in Inner Peace Museum, Kanha, Shanti Vanam, India in the month of September 2023.
15. Mrs.N. Rajeswari, Assistant Professor, Department of BA Mass communication has Presented a Paper at National Conference 2023 on “Journalistic & Creative Freedom and Challenges” on “Digital News Consumption patterns among college students: Exploring online journalism platforms and applications” organized by SRM Institute of Science and Technology 21st - 22nd September 2023.
16. Mrs.N. Rajeswari, Assistant Professor, Department of BA Mass communication has Presented a Paper at International Conference on Interdisciplinary Issues (Management, IT &

Social Sciences) in the era of Industry 5.0 (ICIEI- 2023), on “Exploring Instagram advertising: Implications for college student engagement and conversion rates” Organized by Research Education Solution in association with the Institute of Management Bhubaneswar. on 14th October 2023.

17. Mrs.N. Rajeswari, Assistant Professor, Department of BA Mass communication has Presented a Paper at National E-Conference on Media, Democracy & Social Change: Navigating Opportunities & Challenges, on “Advertising values in action: Exploring the influence of Instagram Advertising on College Students’ Consumer Behavior” organized by IMS Unison University, Dehradun, Uttarakhand held on 2nd December 2023.
18. Mrs. K. Anitha, Assistant Professor, Department of B.Sc. Computer science and Engineering, presented a Paper on “Secure Crypto biometric System for cloud computing” at two day national seminar on Research Methodology- challenges and Solutions organized by TARA Government College, Sanga Reddy under the auspices of TSCHE, Hyderabad
19. Mrs. S.Swapna, Assistant Professor, Department of B.Sc. Computer science and Engineering, presented a Paper on Automated discord BOT using Python” at two day national seminar on Research Methodology- challenges and Solutions organized by TARA Government College, Sanga Reddy under the auspices of TSCHE, Hyderabad
20. Dr. Shafiq Ahmed Assistant Professor, Department of Public Administration delivered a talk as Resource Person in Two days National Seminar organized by the department of Public Administration, Maulana Azad National Urdu University, Hyderabad on 6th and 7th of February, 2024.
21. Dr. T. Rachel Shalini, Presented the paper titled "Exploring the Organizational and Individual roles influencing Employee Well-being using SPIRE Whole-being Model" at the International Conference On Diversity, Equity, and Inclusion: Creating Value-Based Sustainable Organizations February 19-21, 2024 at University Of Hyderabad.
22. Mrs. D.Sravani, Assistant Professor, Department of B.Sc. Computer science and Engineering presented a on “a Case Study on the effect of moonlighting by IT Industries among Employees” At international conference on “ Essence of Mathematics and Engineering Applications(ICEMEA)Organized by KL university , Guntur.
23. Dr.G.Gladvin, Assistant professor ,Department of M.Sc Food Science and Nutrition Delivered a Guest lecture on “Recent trends in food safety and quality assurance “ on 23rd march 2023, at Andhra Loyola college Vijayawada.

24. Dr. G.Ratna Vani , Dean, School of Commerce, Department of Public Administration presented a paper titled “ Urban governance in Hyderabad; A Comprehensive study on Alwal Circle” at Two days National Seminar “Public administration and Development Dynamics in India” organized by the department of Public Administration, Maulana Azad National Urdu University, Hyderabad on 6th and 7th of February, 2024.
25. Dr. Sofia Ahmed Sait Paper titled “The Architecture of Digitalization in healthcare” in one day national seminar on “Role of Skill India initiative in Entrepreneurship Development in 75<sup>th</sup> Anniversary of Independence- Azadi ka Amrit Mahotsav on 31<sup>st</sup> July 2023.
26. Dr. Sofia Ahmed Sait presented a paper titled “Shaping Financial Futures : Enhancing Women's Participation in Household Decision making in Kerala ” in the 1st International Conference on “Diversity, Equity and Inclusion: Cultures, Practices and Policies” Management, Entrepreneurship and Economics, (ICMEE), during September 15- 16, 2023 organized by the University School of Management and Entrepreneurship (USME), Delhi Technological University, Delhi, India. USME
27. Dr. Sofia Ahmed Sait presented a paper titled “Digitization, Self-Employment, And Inclusivity In Kerala's Economic Landscape” in the 1st International Conference on “Diversity, Equity and Inclusion: Cultures, Practices and Policies” Management, Entrepreneurship and Economics, (ICMEE), during September 15- 16, 2023 organized by the University School of Management and Entrepreneurship (USME), Delhi Technological University, Delhi, India.
28. Dr. Sofia Ahmed Sait Presented paper titled “From Wearables to Telemedicine: Industry 4.0 Influence on HealthCare Delivery in three day International Conference on Impact Of new age technologies- A Multidisciplinary approach from 11<sup>th</sup> to 13<sup>th</sup> September2023 organized by Department of Commerce, Telangana Mahila Vishwavidyalayam.
29. Dr. Sofia Ahmed Sait Presented a paper “Strengthening self-Reliance: State Intervention and their impact on Kerala’s Self Employed” in International Conference on Panoramic

Advancements in Business Paradigm: A Holistic Perspective held on 21<sup>st</sup> and 22<sup>nd</sup> September 2023 organized by Patrician College of Arts and Science, Chennai.

30. Dr. Sofia Ahmed Sait Presented a paper “From Aspiration to Achievement: The Journey of Kudumbasree Women Entrepreneurs in Kerala” in two days International Workshop-Cum Conference on Women, Social Innovation and Entrepreneurship: Possible lesson from India and South Africa” held at Central University of Punjab from 27<sup>th</sup> to 28<sup>th</sup> September 2023.
31. Dr. Smitha Shine Onatt, Assistant Professor, School of Management, Loyola Academy, Secunderabad, served as Resource Person for the webinar session on “How to Navigate Your Emotions Gracefully” On 03 December 2023 department of psychology, The American college Madurai, Tamil nadu.
32. Ms. J.Tejaswini, Assistant Professor, Department of BA Mass communication presented a Paper titled “Communicating Climate Change: Media influences on Public perception and political Design making” At the international conference on Media , Politics and Governance conducted by the school of Communication, St. Joseph’s University, Bangalore from January 23-24,2024.
33. Dr. Smitha Shine Onatt, Assistant Professor, School of Management, Loyola Academy, Secunderabad, served as Resource Person for the Five day International workshop on Teaching methods and tools in Global Education 2024 Feb-12<sup>th</sup> to 16<sup>th</sup> Feb 2024, and she delivered a talk on Inclusive education for everyone- Challenges and solutions Organized by OXFAA teaching and development centre on 15<sup>th</sup> February 2024.
34. Dr. M.Veera swamy, Dean of Commerce was resource person at “ From Campus to Boardroom: Building the Bridge to Global Finance Careers” organized by Simandhar Education from 20<sup>th</sup> January 2024.
35. Mr.B.Venkataratnam, Assistant professor, Department of computer Science participated as a Subject expert in the Video lesson recording to be Telecast through T-SAT- Vidya and Nipuna Channel, Hyderabad on “Classes and Objects” for UG – II/III semester at Dr.BR Ambedkar Open University on 19-02-2024.
36. Dr. K. Vijayalakshmi, Dean of Research, Loyola Academy, Secunderabad, Telangana participated as a subject expert in the following Video lessons recording to be Telecast through T-SAT- Vidya and Nipuna Channel, Hyderabad; Riemann Integrability –

Conditions, Fundamental theorem of Integral Calculus and Mean Value theorem of Integral Calculus, Pointwise convergence and uniform convergence Infinite series of Functions and power series for UG II Year III Semester Real Analysis from 03-02-2024 to 05 -02-2024.

37. Dr. Sofia Ahmed Sait, Assistant professor, Department of Commerce, Presented a Paper titled “The Architecture of Digitalization in healthcare” in one day national seminar on “Role of Skill India initiative in Entrepreneurship Development in 75<sup>th</sup> Anniversary of Independence- Azadi ka Amrit Mahotsav on 31<sup>st</sup> July 2023.
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41. Dr. Sofia Ahmed Sait, Assistant professor, Department of Commerce, Presented a paper “Strengthening self-Reliance : State Intervention and their impact on Kerala’s Self Employed” in International Conference on Panoramic Advancements in Business

Paradigm : A Holistic Perspective held on 21<sup>st</sup> and 22<sup>nd</sup> September 2023 organized by Patrician College of Arts and Science, Chennai.

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43. Mrs.N. Rajeswari, Assistant Professor, Department of BA Mass communication has Presented a Paper at international Conference on Media and Communication (ICMC II) 2024, on “Contribution towards sustainable Development Goals” organized by School of Media and Communication, Adamas University during 29<sup>th</sup> -30<sup>th</sup> January 2024.
44. Mrs. Y. Anjani Kumari, Assistant professor, Department of Commerce, Presented a paper entitled “Impact of Digital Payment on Business Performance: A study of Women street vendors in Alwal Area” and given best paper presentation award for the technical session I at International Conference on Innovative sustainable practices: A global Multidisciplinary approach, organized by School of Business, The Assam Kazi Ranga University, Jorhat, Assam, India 01- 02 June 2023.
45. Dr. T. Rachel Shalini, Dean, School of Management has Presented a paper titled 'Exploring the Organizational and Individual roles influencing Employee Well-being using SPIRE Whole-being Model" at the Hyderabad Central university, February 2023 at the International Conference On Diversity, Equity And Inclusion: Creating Value-Based Sustainable Organizations, organized by University of Hyderabad.
46. Dr. A. Sunitha Nair, Assistant Professor, School of Management has presented a Paper titled Facilities and Measures provided by the New Private Banks in Kerala to increase Female- workforce Participation” at the All India Accounting Confrence and International seminar on Accounting education and research organized by Department of Commerce, University of Kerala, Thiruvananthapuram and IAA Kerala Branch during 9<sup>th</sup> -10<sup>th</sup> December 2023.
47. Dr. G. Ratna Vani, Dean, School of Commerce, Department of Public Administration presented a paper titled “ Dharani Project- An initiative for Digitization” at Two days National Seminar on“

Media Accountability and Governance” organized by the department of Journalism and Public Administration, St. Ann’s College for Women, Hyderabad on 26<sup>th</sup> and 27<sup>th</sup> of February, 2024.

48. Ms. Thakur Satya Priya , Assistant professor, Department of commerce , Delivered a lecture on “Innovation and Start up Ideas” At Avinash Degree College of Commerce, Kukatpally, Hyderabad on 23<sup>rd</sup> February 2024.
49. Dr. Smitha Shine Onatt, Assistant Professor, School of Management, Loyola Academy, Secunderabad, presented a paper on “An overview about promoting inclusivity for recognizing and addressing Micro Aggression in the workplace” at the international conference on Diversity, equity and inclusion: Creating Value based Sustainable organizations jointly organized by Academy of value based Management, and school of Management studies, University of Hyderabad, February 19-21, 2024.
50. Mrs.N. Rajeswari, Assistant Professor, Department of BA Mass communication has Presented a Paper titled “Exploring College Student’s preference: An investigation into consumer engagement with interactive social media Ads” at international Conference on “Algorithm futures: reimagining media and society, organized by School of Media technology and Communication on 25<sup>th</sup> -26<sup>th</sup> March 2024, held at Vel Tech Rangarajan Dr. Sagunthala R & D institute of Science and Technology, Chennai-600062.
51. Mrs. Mary James, Assistant Professor, Department of Commerce presented her research article on “Impact of NABARD Refinance on DCCBS' Loans and Advances: A Study Post-Telangana Formation”
52. Mrs. Ainala Varalakshmi, Head, Department of Computer Science and Cognitive Systems has Presented a research paper entitled Suspicious Activity Detection in One Day Interdisciplinary International E-Conference on „Mahatma Phule, Rajarshi Shahu Maharaj and Dr. B. R. Ambedkar – Thoughts and works Towards Nation Building“ Jointly Organized by the Arts and Commerce College, Bhisli In collaboration with Global Foundation, India on Date: - 20th May 2024,
53. Dr. P. Kiran Kumari, Assistant professor, Department of Food technology and Management, delivered a talk on “Nanotechnologies in Food Science Applications, Recent trends and future Perspectives” as a keynote speaker on May 23<sup>rd</sup> 2024 organized by Samath Global Food Consultants and supported by ANGRAU and Ministry of Agriculture and farmers welfare representing Loyola Academy Degree and PG College.

