

## MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES

### DEPARTMENT OF BBA-ED AY 2023 -2024

#### ABBA -ED I SEMESTER

**COURSE TITLE: BUSINESS ENGLISH - I**

**COURSE CODE: EA18101**

**CREDITS: 3**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**PROGRAMME OUTCOMES (BBA-ED):**

**PO1 Business and Management Knowledge:** Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2 Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3 Solving Research Problems and initiating Practical knowledge:** utilize Research Methodology and Project work to infer and interpret data providing valid business conclusions and equip learners to grapple with modern day challenges in commerce and business.

**PO4 Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5 The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6 Environment and Sustainability:** Identify, analyze and equip learners to understand the need for creating business solutions for environmental and sustainable development.

**PO7 Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch.

**PO8 Life long learning and Employability:** Recognize the need for and engage the learners to acquire proficiency, attain ability in management principles and practices equipping them to compete in competitive exams like C.A, ACCA, CS, CMA, ICWA and other courses making them self-reliant and highly employable.

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL): BBA ED**

**Students will be able to:**

**PSO1. Understand** the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

**PSO2. Analyze** the dynamics of the organizational conflict, various leadership styles and their execution.

**PSO3. Think critically** of diverse global perspectives and challenges of global business.

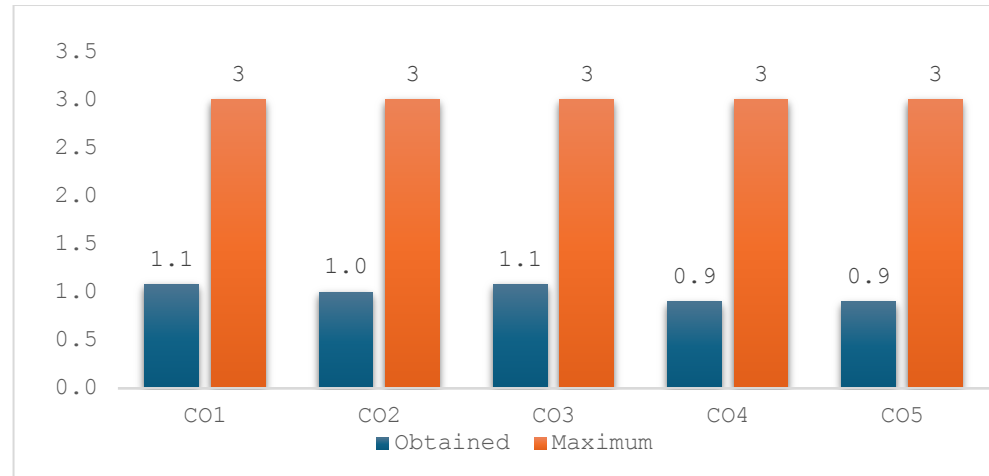
**PSO4. Apply** the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	Students will be able to identify elements, forms and style of letters and will be able to create quotations related to inviting, sending and placing orders.	VI (CREATE)
<b>CO2</b>	Students will be able to identify qualities and functions of a Sales Letter in order to enable them use the format of a Sales Letter.	IV (ANALYZE)
<b>CO3</b>	To understand and write the functions, structure and types of Memorandum and design a notice, agenda and minutes.	III (APPLY)
<b>CO4</b>	To demonstrate the guidelines for answering and making effective telephone calls in- order to enable understand and implement Note making.	III (APPLY)
<b>CO5</b>	To have a better understanding of scanning and proof reading incomprehension.	III (APPLY)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H			S			H	H			H	
C02	H			S			H	H			H	
C03	H			S			H	H			H	
C04	H			S			H	H			H	
C05	H			S			H	H			H	

H : Highly supportive

S: Supportive



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam			
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		pass%	Attainment level	co wise external average	co wise total average
CO1	86.7	3.0			66.7	1.0	76.7	2.0	65.0	0.0	#REF!	0.0	1.2	73.3	1.0	1.0	1.1
CO2	86.7	3.0			66.7	1.0			65.0	0.0	36.7	0.0	1.0	73.3	1.0	1.0	1.0
CO3	86.7	3.0	81.7	2.0	66.7	1.0			65.0	0.0	36.7	0.0	1.2	73.3	1.0	1.0	1.1
CO4			81.7	2.0	66.7	1.0			65.0	0.0	36.7	0.0	0.8	73.3	1.0	1.0	0.9
CO5			81.7	2.0	66.7	1.0			65.0	0.0	36.7	0.0	0.8	73.3	1.0	1.0	0.9

AVERAGE	AVERAGE
1	0.992

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 1.08						H 1.08	H 1.1
CO2	H 1						H 1	H 1
CO3	H 1.08						H 1.08	H 1.1
CO4	H 0.9						H 0.9	H 0.9
CO5	H 0.9						H 0.9	H 0.9
AVERAGE OF COS FOR POS	0.992						0.992	0.992
AVERAGE OF POS	0.974						0.974	1
AVERAGE	0.9744							

**COURSE TITLE: INDIAN HERITAGE & CULTURE**

**COURSE CODE:IC19101**

**CREDITS: 2**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**PROGRAMME OUTCOMES – (BBAED)**

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**PO6 Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.

**PO7 Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

**PO8 Life long learning and Employability:** Recognize the need for and engage the learners to acquire proficiency, attain ability in management principles and practices equipping them to compete in competitive exams like C.A, ACCA, CS, CMA, ICWA and other courses making them self-reliant and highly employable.

**PROGRAMME SPECIFIC OUTCOME ( DEPARTMENT WISE): BBA ED**

**Students will be able to:**

**PSO1. Understand** the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

**PSO2. Analyze** the dynamics of the organizational conflict, various leadership styles and their execution.

**PSO3. Think critically** of diverse global perspectives and challenges of global business.

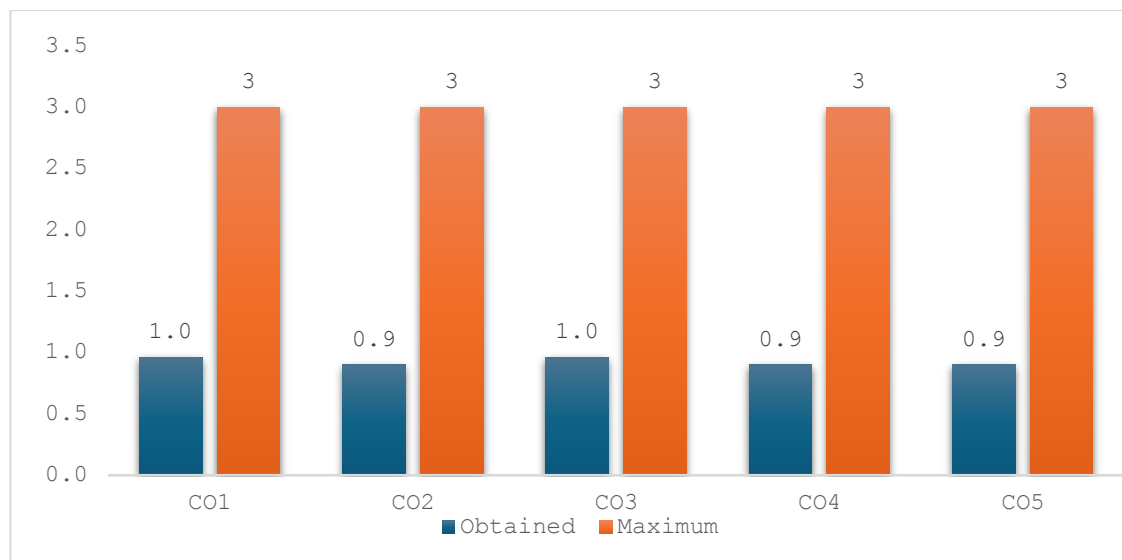
**PSO4. Apply** the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	The student can understand better about the origin of ancient Indian culture and the contributions of great rulers from both north and south India for Indian culture in ancient days	II (UNDERSTAND)
<b>CO2</b>	Students will analyse how Persian culture entered into India and how it influenced the Fine Arts of Indian society like Classical Music, Dance and Architecture.	IV (ANALYZE)
<b>CO3</b>	Student can able to assess how the Indian orthodox society turn into modern and western society in the 19th century .It also edifies the students with spiritual doctrines of various Religions.	IV (ANALYZE)
<b>CO4</b>	Students will evaluate various challenges face by the youth and the evil affects of terrorism on society	V (EVALUATE)
<b>CO5</b>	The topics in the unit create belongingness among the students by bringing awareness of the rights and duties to make the world a better place and it throw light on gender sensitization issues of women, Children and LGBT.	VI (CREATE)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	S					S	H		H			S
C02	S					S	H		H			S
C03	S					S	H		H			S
C04	S					S	H		H			S
C05	S					S	H		H			S

H : Highly Supportive

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co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance			External Exam			
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
CO1	86.7	3.0			100.0	3.0	100.0	3.0	100.0	3.0	65.0	0.0	2.4	28.3	0.0	0.0	1.0
CO2	86.7	3.0			100.0	3.0			100.0	3.0	65.0	0.0	2.3	28.3	0.0	0.0	0.9
CO3	86.7	3.0	95.0	3.0	100.0	3.0			100.0	3.0	65.0	0.0	2.4	28.3	0.0	0.0	1.0
CO4			95.0	3.0	100.0	3.0			100.0	3.0	65.0	0.0	2.3	28.3	0.0	0.0	0.9
CO5			95.0	3.0	100.0	3.0			100.0	3.0	65.0	0.0	2.3	28.3	0.0	0.0	0.9

AVERAGE	AVERAGE
0	0.924

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1							H 0.96	
CO2							H 0.9	
CO3							H 0.96	
CO4							H 0.9	
CO5							H 0.9	
AVERAGE OF COS FOR POS							0.924	
AVERAGE OF POS							0.92	
AVERAGE	0.9168							

**COURSE TITLE: COMPUTERS IN MANAGEMENT AND FUNDAMENTALS OF IT**

**COURSE CODE: BBED22101**

**CREDITS: 4**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**PROGRAMME OUTCOMES – (BBAED)**

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**Students will be able to:**

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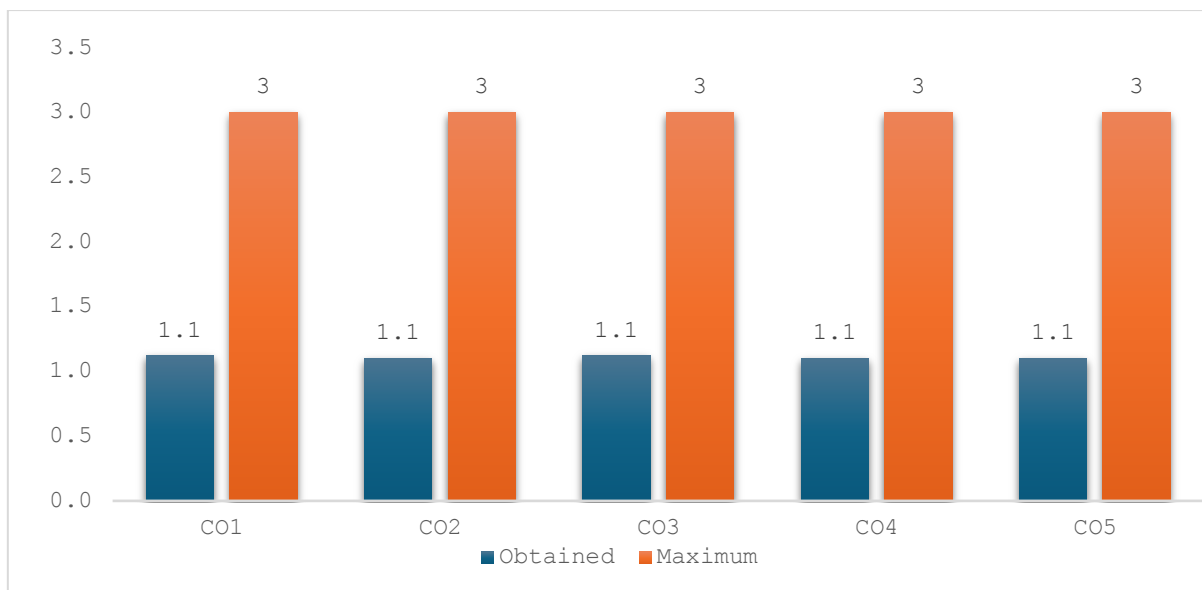
**PSO4. Apply** the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	To understand basic computer terminology and number systems.	II (UNDERSTAND)
<b>CO2</b>	To identify different operating systems, and its types.	I (IDENTIFY)
<b>CO3</b>	Classify different applications of Information technology	II (CLASSIFY)
<b>CO4</b>	Analyse the importance of system development and the phases of SDLC	IV (ANALYZE)
<b>CO5</b>	Categorize modern means of communications, types of networks and topologies	IV (CATEGORIZE)

<b>outcomes</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>	<b>PO8</b>	<b>PS01</b>	<b>PS02</b>	<b>PS03</b>	<b>PS04</b>
<b>C01</b>								<b>H</b>				
<b>C02</b>	<b>S</b>							<b>H</b>	<b>H</b>	<b>H</b>		<b>H</b>
<b>C03</b>	<b>S</b>			<b>S</b>				<b>H</b>				
<b>C04</b>	<b>S</b>		<b>S</b>	<b>S</b>	<b>S</b>			<b>H</b>			<b>S</b>	<b>H</b>
<b>C05</b>	<b>S</b>		<b>H</b>	<b>S</b>	<b>S</b>			<b>H</b>			<b>S</b>	<b>H</b>

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CO1	91.7	3.0			100.0	3.0	95.0	3.0	100.0	3.0	81.7	2.0	2.8	58.3	0.0	0.0	1.1
CO2	91.7	3.0			100.0	3.0			100.0	3.0	81.7	2.0	2.8	58.3	0.0	0.0	1.1
CO3	91.7	3.0	100.0	3.0	100.0	3.0			100.0	3.0	81.7	2.0	2.8	58.3	0.0	0.0	1.1
CO4			100.0	3.0	100.0	3.0			100.0	3.0	81.7	2.0	2.8	58.3	0.0	0.0	1.1
CO5			100.0	3.0	100.0	3.0			100.0	3.0	81.7	2.0	2.8	58.3	0.0	0.0	1.1

AVERAGE	AVERAGE
0	1.108

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1								H 1.1
CO2								H 1.1
CO3								H 1.1
CO4								H 1.1
CO5			H 1					H 1.1
AVERAGE OF COS FOR POS			1.1					1.108
AVERAGE OF POS			1					1.1
AVERAGE	1.1028							

**COURSE TITLE: MANAGEMENT FOUNDATIONS**

**COURSE CODE: BBED22102**

**CREDITS: 5**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

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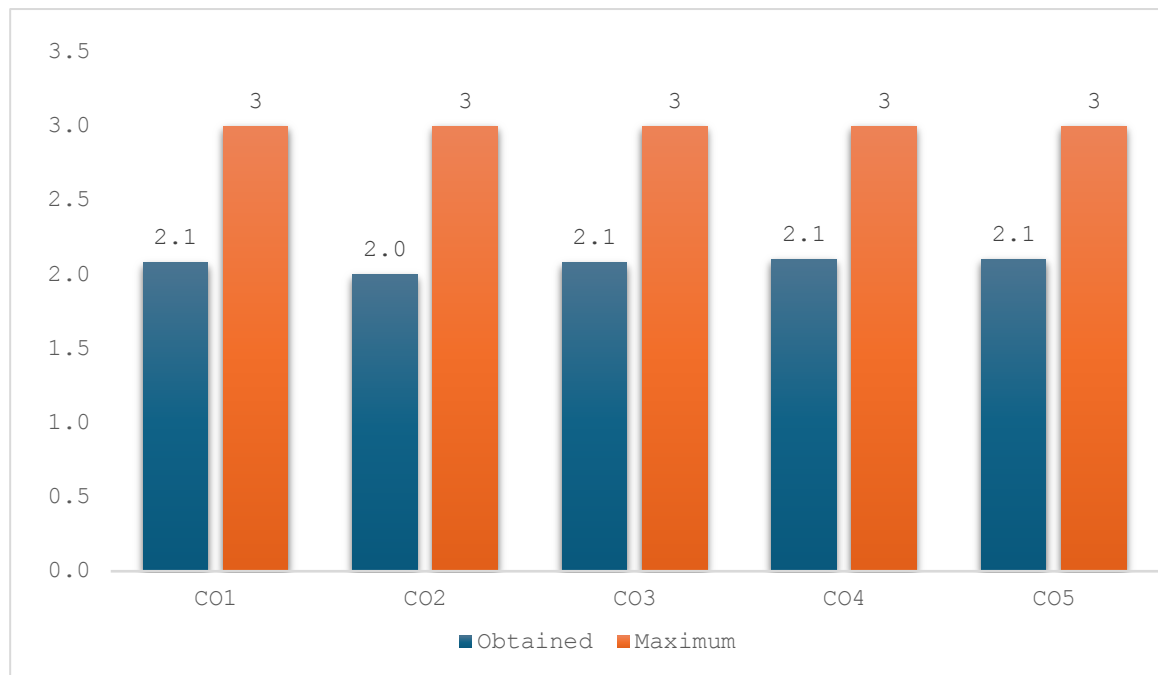
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	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	Identify and interpret the various principles and importance of management	IV (Analyze)
<b>CO2</b>	Explain and demonstrate the uses of planning and organizing	III (Apply)
<b>CO3</b>	Classify and combine the various techniques of control and coordination.	II (Understand)
<b>CO4</b>	Identify the essence of motivation and direction	IV (Analyze)
<b>CO5</b>	Interrelate and understand the essence of leadership and the importance of communication	II (Understand)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H		S				H	H	S		
C02	H	H		S				S	H	S		
C03	H	S		S				S	S	S		
C04	H	H		H				S	H	H		
C05	H	H		H				H	H	H		

H: Highly Supportive

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co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam			
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level		pass %	Attainment level	co wise external average	co wise total average
CO1	83.3	2.0			100.0	3.0	100.0	3.0	100.0	3.0	45.0	0.0	2.2	81.7	2.0	2.0	2.1
CO2	83.3	2.0			100.0	3.0			100.0	3.0	45.0	0.0	2.0	81.7	2.0	2.0	2.0
CO3	83.3	2.0	88.3	3.0	100.0	3.0			100.0	3.0	45.0	0.0	2.2	81.7	2.0	2.0	2.1
CO4			88.3	3.0	100.0	3.0			100.0	3.0	45.0	0.0	2.3	81.7	2.0	2.0	2.1
CO5			88.3	3.0	100.0	3.0			100.0	3.0	45.0	0.0	2.3	81.7	2.0	2.0	2.1

AVERAGE	AVERAGE
2	2.1

OUTCOME	PO1		PO2		PO3	PO4	PO5	PO6	PO7	PO8
CO1	H	2.08	H	2.08						H 2.08
CO2	H	2	H	2						
CO3	H	2.08								
CO4	H	2.1	H	2.1		H 2				
CO5	H	2.1	H	2.1		H 2				H 2.1
AVERAGE OF COS FOR POS	2.072		2.07			2.1				2.09
AVERAGE OF POS	2.07		2.07			2				2.1
<b>AVERAGE</b>	<b>2.083225</b>									

**COURSE TITLE: INTRODUCTION TO ENTREPRENEURSHIP**  
**COURSE CODE: BBED22103**  
**CREDITS: 5**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**Programme Outcomes – (BBAED)**

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**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL): BBA ED**

**Students will be able to:**

**PSO1. Understand** the role of different business organizations and its challenges

**PSO2. Demonstrate** accounting skills for business and service oriented activities and interpret the results to various users

**PSO3. Analyze** the importance of various disciplines of Commerce – Finance, Marketing, Auditing, Management etc

**PSO4. Appraise** problem solving techniques through computers for business solutions

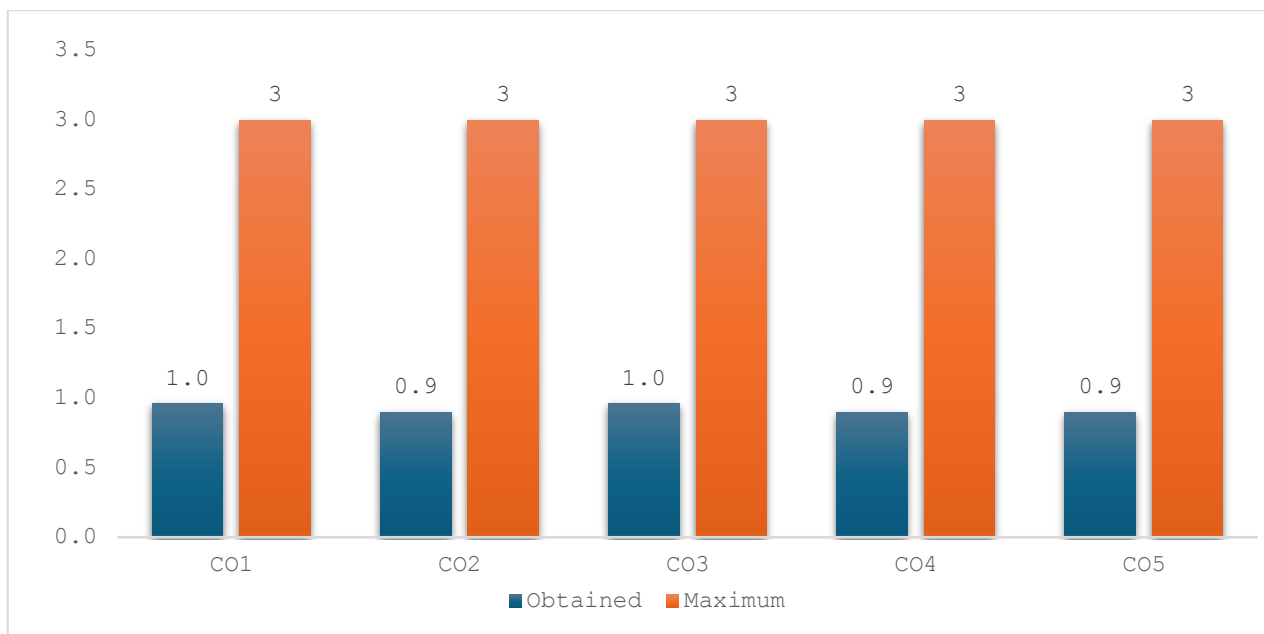
**PSO5. Create** and empower students with progressive attitude to pursue higher education and research

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<b>Describe the need and importance of accounting</b>	describe
<b>CO2</b>	Explain about subdivision of journal	explain
<b>CO3</b>	Compare the cashbook and passbook balances to reconcile the difference	compare
<b>CO4</b>	Analyze the financial position of an organization	analyze
<b>CO5</b>	<b>Identify the mistakes in books of accounts and helps in correcting them</b>	identify

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H		S			S	S		S		H
C02	H	H		S		S	H	S	S	H	H	H
C03	H		H		H	H	H	S		H	S	H
C04	H	H	H	S	S	S	H	S	H	H		S
C05	H				S		S	H		H		H

H: Highly Supportive

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co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam			
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level		pass %	Attainment level	co wise external average	co wise total average
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CO4			100.0	3.0	100.0	3.0			100.0	3.0	51.7	0.0	2.3	46.7	0.0	0.0	0.9
CO5			100.0	3.0	100.0	3.0			100.0	3.0	51.7	0.0	2.3	46.7	0.0	0.0	0.9

AVERAGE	AVERAGE
0	0.924

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 0.96	H 0.96						
CO2	H 0.9	H 0.9					H 0.9	
CO3	H 0.96		H 1		H 0.96	H 0.96	H 0.96	
CO4	H 0.9	H 0.9	H 0.9				H 0.9	
CO5	H 0.9		H 0.9					H 0.9
AVERAGE OF COS FOR POS	0.924	0.92	0.92		0.96	0.96	0.92	0.9
AVERAGE OF POS	0.9168	0.91	0.9		0.96	0.96	0.92	0.9
AVERAGE	0.926209524							

**COURSE TITLE: FINANCIAL ACCOUNTING**  
**COURSE CODE: BBED22104**  
**CREDITS: 4**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**Programme Outcomes – (BBAED)**

- **PO1 Business and Management Knowledge:** Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.
- **PO2 Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.
- **PO3 Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.
- **PO4 Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.
- **PO5 The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.
- **PO6 Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.
- **PO7 Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch
- **PO8 Life long learning and Employability:** Recognize the need for and engage the learners to acquire proficiency, attain ability in management principles and practices equipping them to compete in competitive exams like C.A, ACCA, CS, CMA, ICWA and other courses making them self-reliant and highly employable.

**PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL): BBA ED**

**Students will be able to:**

**PSO1. Understand** the role of different business organizations and its challenges

**PSO2. Demonstrate** accounting skills for business and service oriented activities and interpret the results to various users

**PSO3. Analyze** the importance of various disciplines of Commerce – Finance, Marketing, Auditing, Management etc

**PSO4. Appraise** problem solving techniques through computers for business solutions

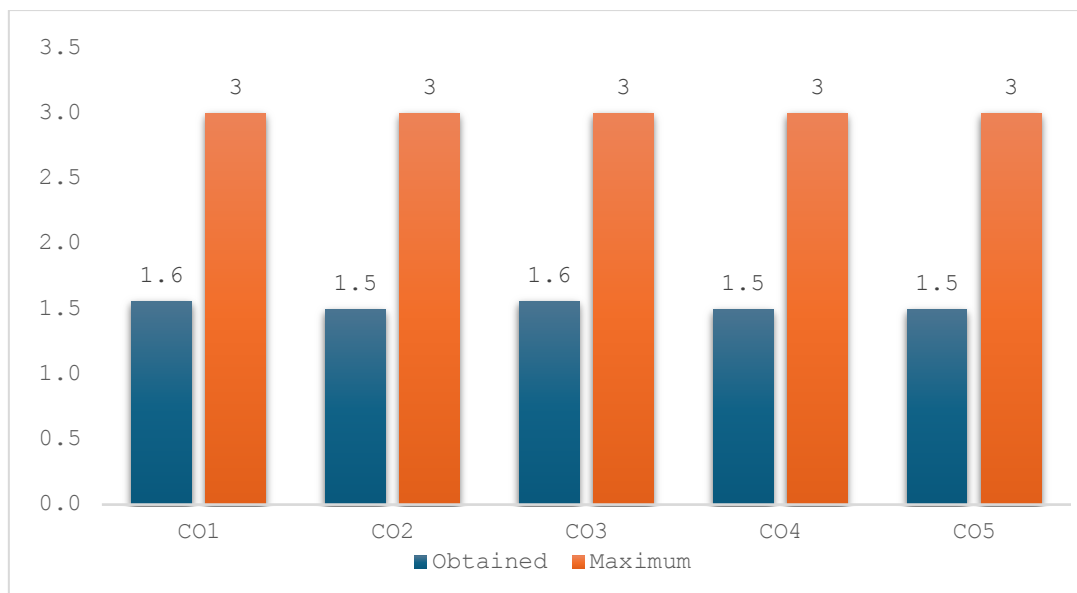
**PSO5. Create** and empower students with progressive attitude to pursue higher education and research.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	<b>Describe the need and importance of accounting</b>	describe
<b>CO2</b>	Explain about subdivision of journal	explain
<b>CO3</b>	Compare the cashbook and passbook balances to reconcile the difference	compare
<b>CO4</b>	Analyze the financial position of an organization	analyze
<b>CO5</b>	<b>Identify the mistakes in books of accounts and helps in correcting them</b>	identify

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H			S	H		H	H			H
C02	S	H			H	H		H	H			H
C03	H	H			S	H		H	H			H
C04	H	H			S	H		H	S			H
C05	S	S			H	H		H	S			H

H: Highly Supportive

S : Supportive



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam		co wise external average	co wise total average
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level		pass %	Attainment level		
CO1	93.3	3.0			100.0	3.0	100.0	3.0	100.0	3.0	45.0	0.0	2.4	66.7	1.0	1.0	1.6
CO2	93.3	3.0			100.0	3.0			100.0	3.0	45.0	0.0	2.3	66.7	1.0	1.0	1.5
CO3	93.3	3.0	98.3	3.0	100.0	3.0			100.0	3.0	45.0	0.0	2.4	66.7	1.0	1.0	1.6
CO4			98.3	3.0	100.0	3.0			100.0	3.0	45.0	0.0	2.3	66.7	1.0	1.0	1.5
CO5			98.3	3.0	100.0	3.0			100.0	3.0	45.0	0.0	2.3	66.7	1.0	1.0	1.5

AVERAGE	AVERAGE
1	1.52

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 1.56	H 1.56				H 1.56		H 1.56
CO2		H 1.5			H 1.5	H 1.5		H 1.5
CO3	H 1.56	H 1.56				H 1.56		H 1.56
CO4	H 1.5	H 1.5				H 1.5		H 1.5
CO5					H 1.5	H 1.5		H 1.5
AVERAGE OF COS FOR POS	1.54	1.53			1.5	1.524		1.524
AVERAGE OF POS	1.53	1.5225			1.5	1.517		1.5168
AVERAGE	1.517886667							

**ABBA -ED II SEMESTER**

**COURSE TITLE: BUSINESS ENGLISH II**

**COURSE CODE: BE23201**

**CREDITS: 3**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**PROGRAMME OUTCOMES (BBA-ED):**

**PO1 Business and Management Knowledge:** Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2 Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3 Solving Research Problems and initiating Practical knowledge:** utilize Research Methodology and Project work to infer and interpret data providing valid business conclusions and equip learners to grapple with modern day challenges in commerce and business.

**PO4 Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5 The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6 Environment and Sustainability:** Identify, analyze and equip learners to understand the need for creating business solutions for environmental and sustainable development.

**PO7 Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch.

**PO8 Life long learning and Employability:** Recognize the need for and engage the learners to acquire proficiency, attain ability in management principles and practices equipping them to compete in competitive exam like C.A, ACCA, CS, CMA, ICWA and other courses making them self-reliant and highly employable.

**PROGRAMME SPECIFIC OUTCOMES (BBA-ED):**

**Students will be able to:**

**PSO1. Understand** the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

**PSO2. Analyze** the dynamics of the organizational conflict, various leadership styles and their execution.

**PSO3.** Think **critically** of diverse global perspectives and challenges of global business.

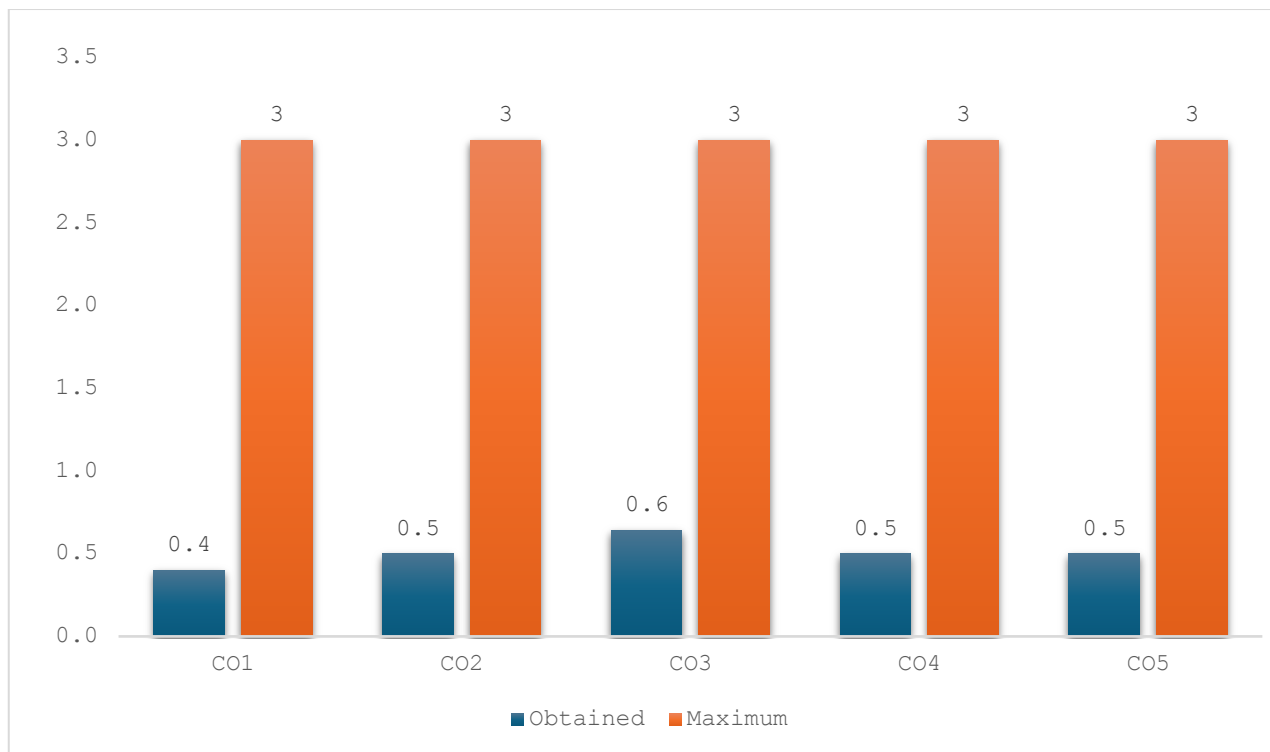
**PSO4. Apply** the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	Students will be able to identify the elements of claim and adjustment e -mails	IV (ANALYZE)
<b>CO2</b>	Students will also be able to draft Claim letters and Adjustment E-mails	IV (ANALYZE)
<b>CO3</b>	They will be able to identify nature and types of credit letters	II (UNDERSTAND)
<b>CO4</b>	Students will be able to recognise tone and style of credit letters	IV (ANALYZE)
<b>CO5</b>	Students will understand the general guidelines to write application letters and resumes	II (UNDERSTAND)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
<b>C01</b>	H			S			H	H			H	
<b>C02</b>	H			S			H	H			H	
<b>C03</b>	H			S			H	H			H	
<b>C04</b>	H			S			H	H			H	
<b>C05</b>	H			S			H	H			H	

H : Highly Supportive

S : Supportive



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance			External Exam			
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	co wise internal average	pass %	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0			57.4	0.0	57.4	0.0	83.6	2.0	42.6	0.0	1.0	62.3	0.0	0.0	0.4
CO2	100.0	3.0			57.4	0.0			83.6	2.0	42.6	0.0	1.3	62.3	0.0	0.0	0.5
CO3	100.0	3.0	91.8	3.0	57.4	0.0			83.6	2.0	42.6	0.0	1.6	62.3	0.0	0.0	0.6
CO4			91.8	3.0	57.4	0.0			83.6	2.0	42.6	0.0	1.3	62.3	0.0	0.0	0.5
CO5			91.8	3.0	57.4	0.0			83.6	2.0	42.6	0.0	1.3	62.3	0.0	0.0	0.5

AVERAGE	AVERAGE
0	0.5

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 0.4						H 0.4	H 0.4
CO2	H 0.5						H 0.5	H 0.5
CO3	H 0.6						H 0.64	H 0.64
CO4	H 0.5						H 0.5	H 0.5
CO5	H 0.5						H 0.5	H 0.5
AVERAGE OF COS FOR POS	0.508						0.508	0.508
AVERAGE OF POS	0.5						0.5296	0.5296
AVERAGE	0.5296							

**COURSE TITLE: VALUE EDUCATION AND PERSONALITY DEVELOPMENT**

**COURSE CODE: VE18201**

**CREDITS: 2**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**PROGRAMME OUTCOMES (BBA-ED):**

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**PROGRAMME SPECIFIC OUTCOMES (BBA-ED):**

**Students will be able to:**

**PSO1. Understand** the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

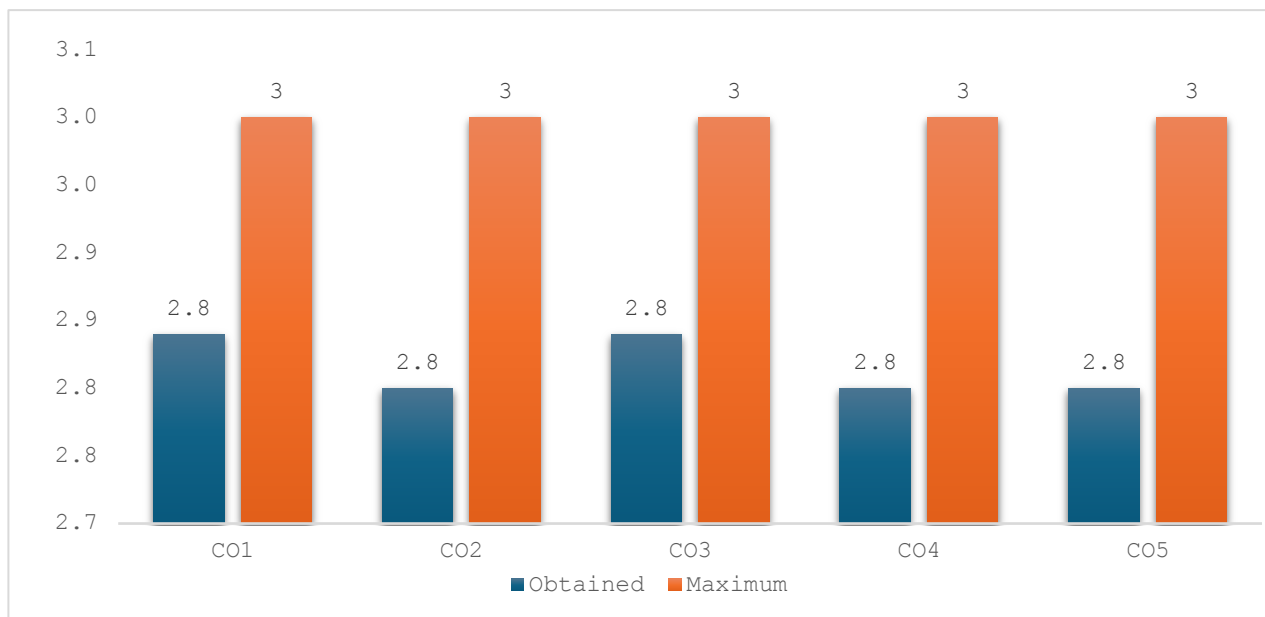
**PSO2. Analyze** the dynamics of the organizational conflict, various leadership styles and their execution.

**PSO3.** Think **critically** of diverse global perspectives and challenges of global business.

**PSO4. Apply** the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	Students will be able to identify accepted norms and counter values. They will be able to differentiate the various dimensions of human development	III (APPLY)
<b>CO2</b>	Students will be able to demonstrate Love and experience of God. They will be able to identify the Basic Issues of life and Happiness as a life goal.	IV (ANALYZE)
<b>CO3</b>	They will able to understand the importance of Concern for others. They will able to critique the various problems that deter the growth of society.	III( APPLY)
<b>CO4</b>	The students will be able to recognise the traits of a good personality. They will be able to identify their personality by self-exploration.	IV (ANALYZE)
<b>CO5</b>	Students will be able to interpret the Purpose of Life and Goal setting. They will be able to learn Self-management.	IV (ANALYZE)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01				H			H		H			
C02				H			H		H			
C03				H			H		H			
C04				H			H		H			
C05				H			H		H			



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance			External Exam			
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	co wise internal average	pass %	Attainment level	co wise external average	co wise total average
CO1	98.4	3.0			100.0	3.0	100.0	3.0	100.0	3.0	70.5	1.0	2.6	90.2	3.0	3.0	2.8
CO2	98.4	3.0			100.0	3.0			100.0	3.0	70.5	1.0	2.5	90.2	3.0	3.0	2.8
CO3	98.4	3.0	96.7	3.0	100.0	3.0			100.0	3.0	70.5	1.0	2.6	90.2	3.0	3.0	2.8
CO4			96.7	3.0	100.0	3.0			100.0	3.0	70.5	1.0	2.5	90.2	3.0	3.0	2.8
CO5			96.7	3.0	100.0	3.0			100.0	3.0	70.5	1.0	2.5	90.2	3.0	3.0	2.8

AVERAGE	AVERAGE
3	2.816

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1				H 2.84			H 2.84	
CO2				H 2.8			H 2.8	
CO3				H 2.84			H 2.84	
CO4				H 2.8			H 2.8	
CO5				H 2.8			H 2.8	
AVERAGE OF COS FOR POS				2.816			2.816	
AVERAGE OF POS				2.81			2.8112	
AVERAGE	2.8112							

**COURSE TITLE: FUNDAMENTALS OF BUSINESS STATISTICS**

**COURSE CODE: BBED22201**

**CREDITS: 4**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**PROGRAMME OUTCOMES (BBA-ED):**

**PO1 Business and Management Knowledge:** Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

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**PROGRAMME SPECIFIC OUTCOMES (BBA-ED):**

**Students will be able to:**

**PSO1. Understand** the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

**PSO2. Analyze** the dynamics of the organizational conflict, various leadership styles and their execution.

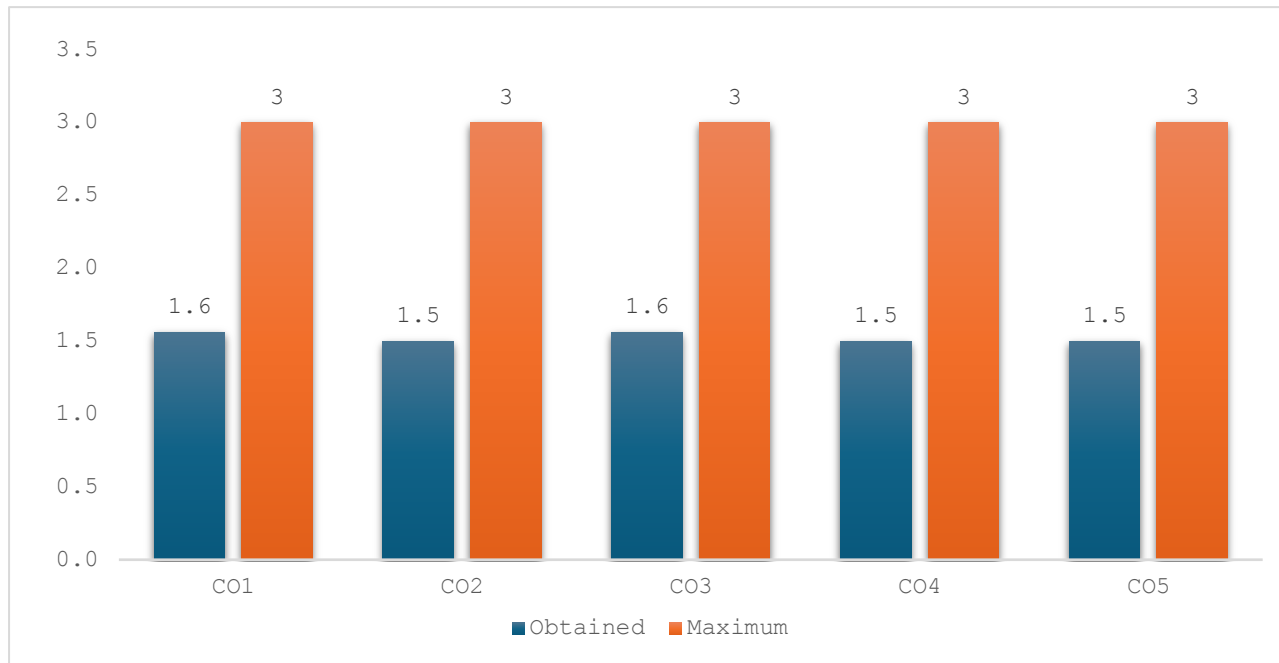
**PSO3.** Think **critically** of diverse global perspectives and challenges of global business.

**PSO4. Apply** the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	Organize, ,manage and present data. Can represent the statistical data in diagrammatic and graphic form	IV (APPLY)
<b>CO2</b>	Calculate measures of central tendency.	IV (ANALYZE)
<b>CO3</b>	Analyze the data using measures of dispersion	IV (ANALYZE)
<b>CO4</b>	Evaluate the nature for the statistical data using skewness and moments.	V (EVALUATE)
<b>CO5</b>	Determine the relation between any two factors using the concepts of correlation and regression analysis.	V (EVALUATE)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01				S								H
C02				H								H
C03				H								H
C04			S	H								S
C05			S	H								S

H : Highly Supportive S : Supportive



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance			External Exam			
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	co wise internal average	pass %	Attainment level	co wise external average	co wise total average
CO1	86.9	3.0			100.0	3.0	91.8	3.0	100.0	3.0	29.5	0.0	2.4	65.6	1.0	1.0	1.6
CO2	86.9	3.0			100.0	3.0			100.0	3.0	29.5	0.0	2.3	65.6	1.0	1.0	1.5
CO3	86.9	3.0	88.5	3.0	100.0	3.0			100.0	3.0	29.5	0.0	2.4	65.6	1.0	1.0	1.6
CO4			88.5	3.0	100.0	3.0			100.0	3.0	29.5	0.0	2.3	65.6	1.0	1.0	1.5
CO5			88.5	3.0	100.0	3.0			100.0	3.0	29.5	0.0	2.3	65.6	1.0	1.0	1.5

AVERAGE AVERAGE	
1	1.52

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1								
CO2				H 1.5				
CO3				H 1.56				
CO4				H 1.5				
CO5				H 1.5				
AVERAGE OF COS FOR POS				1.515				
AVERAGE OF POS				1.515				
AVERAGE	1.515							

**COURSE TITLE: ORGANISATIONAL BEHAVIOUR**

**COURSE CODE: BBED22202**

**CREDITS: 5**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**PROGRAMME OUTCOMES (BBA-ED):**

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**PROGRAMME SPECIFIC OUTCOMES (BBA-ED):**

**Students will be able to:**

**PSO1. Understand** the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

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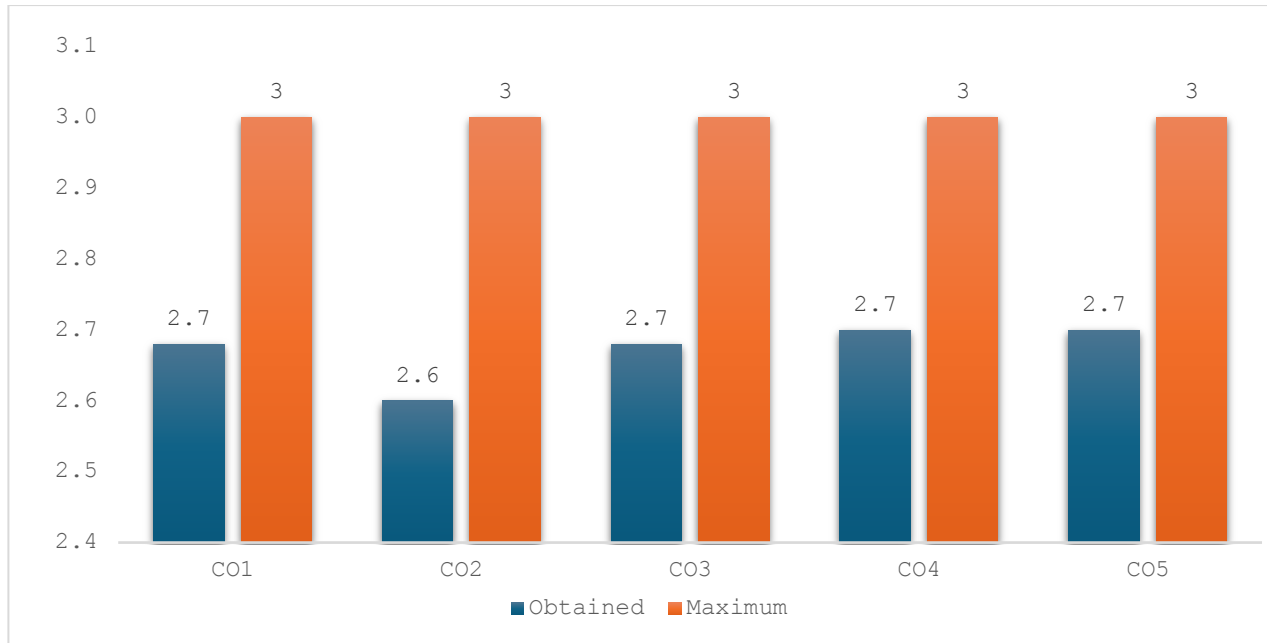
**PSO3.** Think **critically** of diverse global perspectives and challenges of global business.

**PSO4. Apply** the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	To recognize the importance of planning and organizing and apply its practice in organisations	II (UNDERSTAND)
<b>CO2</b>	To apply the principles of staffing, directing and control and motivational and leadership theories in the effective running of the organisation.	IV (ANALYZE)
<b>CO3</b>	To recognise the importance of concept of Organizational Behaviour in organizations.	IV (ANALYZE)
<b>CO4</b>	To solve the problems of group behaviour, apply the principles of effective communication, Analyse and sustain organisation culture and manage change for the success of the organization.	V(EVALUATE)
<b>CO5</b>	Analyse and sustain Organization culture and manage change for the success of the organization.	III(APPLY)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H							H				H
C02	H						H	H			H	
C03		H		S			H	H			H	H
C04	H			S			H	H			H	H
C05	H			S			H	H			H	H

H : Highly Supportive. S : Supportive



CO	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam			
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level		pass %	Attainment level	co wise external average	co wise total average
CO 1	83.6	2.0			100.0	3.0	100.0	3.0	100.0	3.0	24.6	0.0	2.2	93.4	3.0	3.0	2.7
CO 2	83.6	2.0			100.0	3.0			100.0	3.0	24.6	0.0	2.0	93.4	3.0	3.0	2.6
CO 3	83.6	2.0	95.1	3.0	100.0	3.0			100.0	3.0	24.6	0.0	2.2	93.4	3.0	3.0	2.7
CO 4			95.1	3.0	100.0	3.0			100.0	3.0	24.6	0.0	2.3	93.4	3.0	3.0	2.7
CO 5			95.1	3.0	100.0	3.0			100.0	3.0	24.6	0.0	2.3	93.4	3.0	3.0	2.7

AVERAGE	AVERAGE
3	2.7

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.68							H 2.68
CO2	H 2.6						H 2.6	H 2.6
CO3		H 2.68					H 2.68	H 2.68
CO4	H 2.7						H 2.7	H 2.7
CO5	H 2.7						H 2.7	H 2.7
AVERAGE OF COS FOR POS	2.67	2.68					2.67	2.672
AVERAGE OF POS	2.67	2.68					2.67	2.67
AVERAGE	2.671975							

**COURSE TITLE: INTRODUCTION TO ENTREPRENEURSHIP - II**

**COURSE CODE: BBED22203**

**CREDITS: 5**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**PROGRAMME OUTCOMES (BBA-ED):**

**PO1 Business and Management Knowledge:** Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2 Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3 Solving Research Problems and initiating Practical knowledge:** utilize Research Methodology and Project work to infer and interpret data providing valid business conclusions and equip learners to grapple with modern day challenges in commerce and business.

**PO4 Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5 The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6 Environment and Sustainability:** Identify, analyze and equip learners to understand the need for creating business solutions for environmental and sustainable development.

**PO7 Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch.

**PO8 Life long learning and Employability:** Recognize the need for and engage the learners to acquire proficiency, attain ability in management principles and practices equipping them to compete in competitive exam like C.A, ACCA, CS, CMA, ICWA and other courses making them self-reliant and highly employable.

**PROGRAMME SPECIFIC OUTCOMES (BBA-ED):**

**Students will be able to:**

**PSO1. Understand** the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

**PSO2. Analyze** the dynamics of the organizational conflict, various leadership styles and their execution.

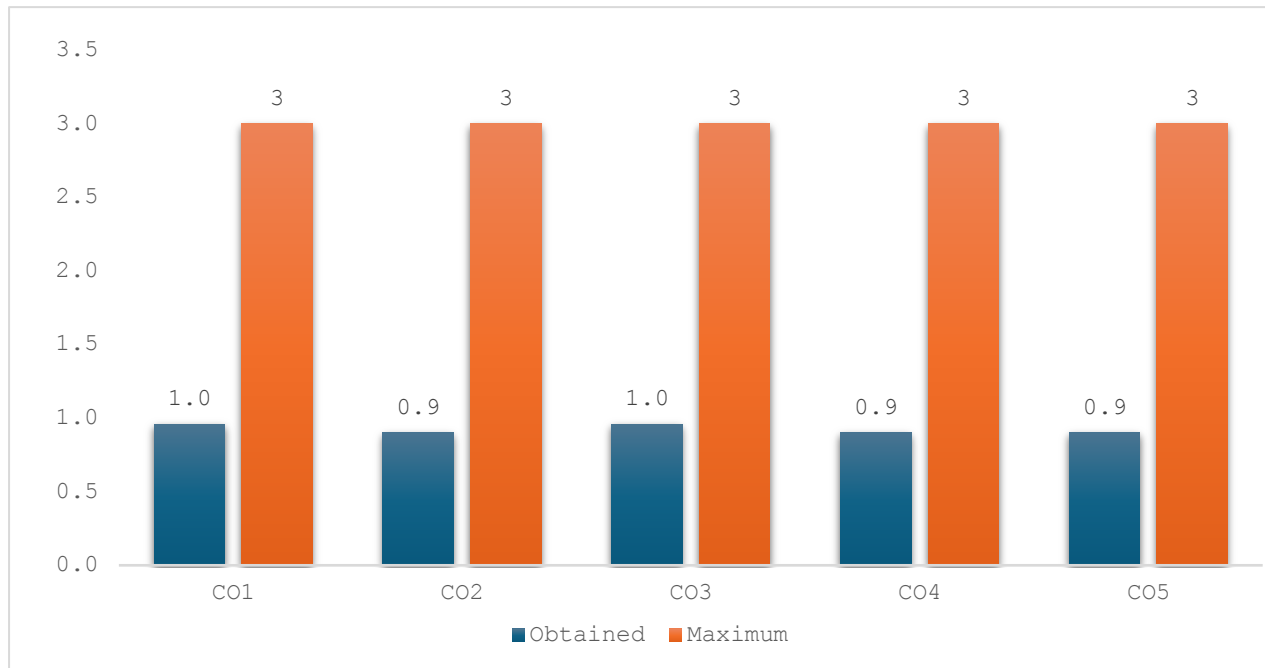
**PSO3.** Think **critically** of diverse global perspectives and challenges of global business.

**PSO4. Apply** the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	To prepare a business proposal plan	II (UNDERSTAND)
<b>CO2</b>	To recognize the distinct entrepreneurial traits and establishing an enterprise	IV (ANALYZE)
<b>CO3</b>	To identify the training and development requires to become an entrepreneur.	IV (ANALYZE)
<b>CO4</b>	To classify and analyse the resource mobilisation and funding organizations and also identify various schemes provided by government.	V (EVALUATE)
<b>CO5</b>	To recognise the registration process of a business enterprise.	III (APPLY)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H		S			S	S		S		H
C02	H			S		S	H	S	S	H	H	H
C03	H	H			H	H	H	S		H	S	H
C04	H			S	S	S	H	S	H	H		S
C05	H				S		S	H		H		H

H : Highly Supportive. S : Supportive



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam			co wise total average
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass%	Attainment level		pass %	Attainment level	co wise external average	
CO 1	95.1	3.0			100.0	3.0	100.0	3.0	100.0	3.0	34.4	0.0	2.4	45.9	0.0	0.0	1.0
CO 2	95.1	3.0			100.0	3.0			100.0	3.0	34.4	0.0	2.3	45.9	0.0	0.0	0.9
CO 3	95.1	3.0	98.4	3.0	100.0	3.0			100.0	3.0	34.4	0.0	2.4	45.9	0.0	0.0	1.0
CO 4			98.4	3.0	100.0	3.0			100.0	3.0	34.4	0.0	2.3	45.9	0.0	0.0	0.9
CO 5			98.4	3.0	100.0	3.0			100.0	3.0	34.4	0.0	2.3	45.9	0.0	0.0	0.9

AVERAGE	AVERAGE
0	0.924

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 1	H 0.96						
CO2	H 0.9						H 0.9	
CO3	H 1	H 0.96			H 0.96	H 0.96	H 0.96	
CO4	H 0.9						H 0.9	
CO5	H 0.9							H 0.9
AVERAGE OF COS FOR POS	0.924	0.96			0.96	0.96	0.92	0.9
AVERAGE OF POS	0.9	0.96			0.96	0.96	0.92	0.9
AVERAGE	0.936133333							

**COURSE TITLE: MANAGERIAL ECONOMICS**

**COURSE CODE: BBED22204**

**CREDITS: 5**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**PROGRAMME OUTCOMES (BBA-ED):**

**PO1 Business and Management Knowledge:** Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2 Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

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**PO7 Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch.

**PO8 Life long learning and Employability:** Recognize the need for and engage the learners to acquire proficiency, attain ability in management principles and practices equipping them to compete in competitive exam like C.A, ACCA, CS, CMA, ICWA and other courses making them self-reliant and highly employable.

**PROGRAMME SPECIFIC OUTCOMES (BBA-ED):**

**Students will be able to:**

**PSO1. Understand** the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

**PSO2. Analyze** the dynamics of the organizational conflict, various leadership styles and their execution.

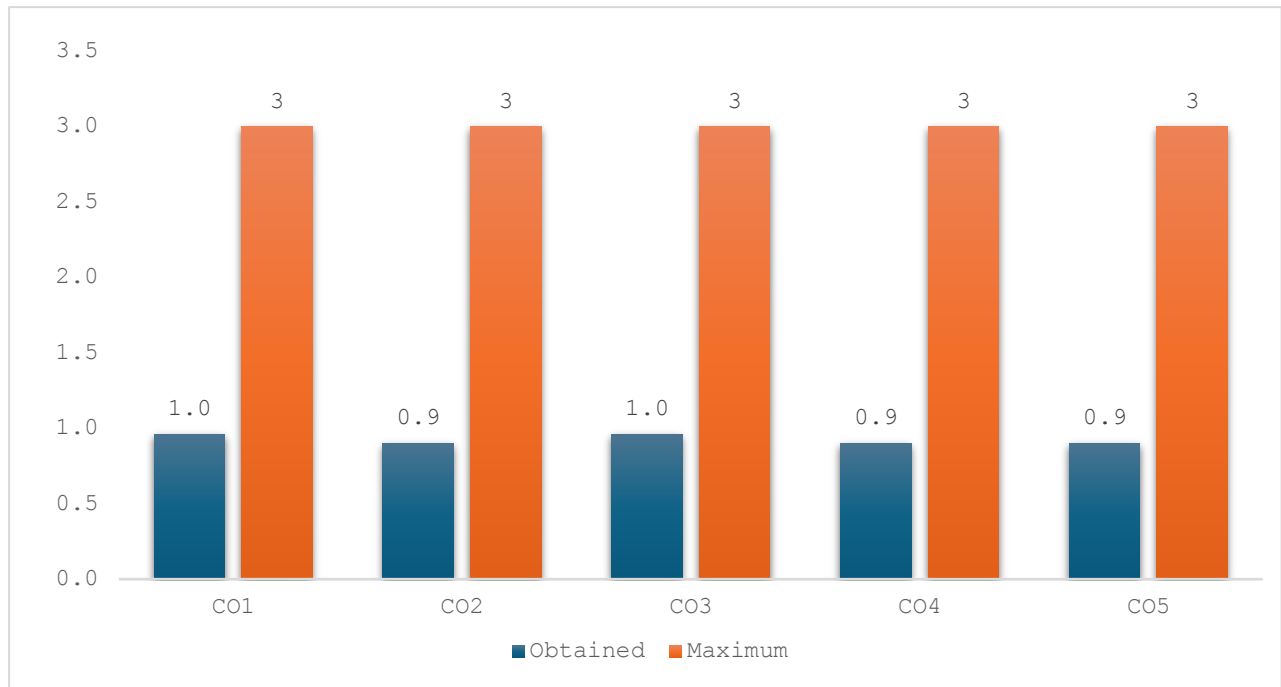
**PSO3.** Think **critically** of diverse global perspectives and challenges of global business.

**PSO4. Apply** the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	Understand the basic terms and concepts used in the managerial economics.	II (UNDERSTAND)
<b>CO2</b>	Appraise the behaviour of consumers through the demand and indifference analysis	IV (ANALYZE)
<b>CO3</b>	Interpret the behaviour of producer through supply, production and other related concepts.	IV (ANALYZE)
<b>CO4</b>	Differentiate the market forms and the price and output determination under each type of market.	V (EVALUATE)
<b>CO5</b>	Infer the impact of the macro-economic factors on the business concerns	III (APPLY)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H								H			
C02		S								S		
C03					S							H
C04						S				S		
C05					H							H

H : Highly Supportive S : Supportive



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance			External Exam			
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass %	Attainment level	co wise external average	co wise total average
CO1	88.5	3.0			100.0	3.0	100.0	3.0	100.0	3.0	37.7	0.0	2.4	59.0	0.0	0.0	1.0
CO2	88.5	3.0			100.0	3.0			100.0	3.0	37.7	0.0	2.3	59.0	0.0	0.0	0.9
CO3	88.5	3.0	98.4	3.0	100.0	3.0			100.0	3.0	37.7	0.0	2.4	59.0	0.0	0.0	1.0
CO4			98.4	3.0	100.0	3.0			100.0	3.0	37.7	0.0	2.3	59.0	0.0	0.0	0.9
CO5			98.4	3.0	100.0	3.0			100.0	3.0	37.7	0.0	2.3	59.0	0.0	0.0	0.9

AVERAGE	AVERAGE
0	0.924

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 0.96							
CO2								
CO3								
CO4								
CO5								
AVERAGE OF COS FOR POS	0.96							
AVERAGE OF POS	0.96							
AVERAGE	0.96							

**NBBA -ED SEMESTER III**

**COURSE TITLE: FUNDAMENTALS OF BUSINESS MATHEMATICS**  
**COURSE CODE: BBE22301**  
**CREDITS: 2**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**Programme Outcomes – (BBAED)**

- **PO1 Business and Management Knowledge:** Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.
- **PO2 Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.
- **PO3 Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.
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- **PO5 The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.
- **PO6 Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.
- **PO7 Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch

- **PO8 Life long learning and Employability:** Recognize the need for and engage the learners to acquire proficiency, attain ability in management principles and practices equipping them to compete in competitive exams like C.A, ACCA, CS, CMA, ICWA and other courses making them self-reliant and highly employable.

**PROGRAMME SPECIFIC OUTCOME ( DEPARTMENT WISE): BBA ED**

**Students will be able to:**

**PSO1. Understand** the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

**PSO2. Analyze** the dynamics of the organizational conflict, various leadership styles and their execution.

**PSO3.**Think **critically** of diverse global perspectives and challenges of global business.

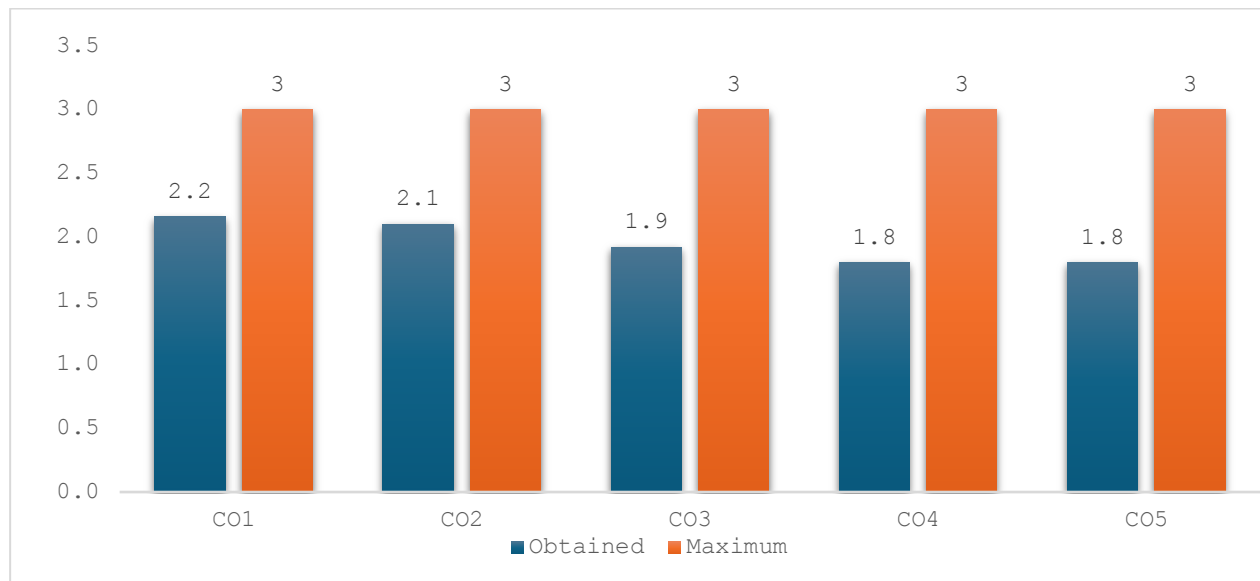
**PSO4.****Apply** the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO 1</b>	<b>Use the quadratic formula to find all real solutions. Compute the discriminant and state the number and type of solutions.</b>	<b>Compute</b>
<b>CO 2</b>	<b>Perform standard operations with matrices including addition, scalar multiplication, and multiplication. Compute the inverse of a matrix.</b>	<b>Perform</b>
<b>CO 3</b>	<b>Understand particular types of sequences called Arithmetic progression, Geometric progression and also find Arithmetic mean(A.M), geometric mean (G.M) between two given numbers.</b>	<b>Understand</b>
<b>CO 4</b>	<b>Understand the idea of differentiation from first principles- differentiate power functions.</b>	<b>Differentiate</b>
<b>CO 5</b>	<b>Learn about differentiation and about some of the common techniques employed to obtain derivatives.</b>	<b>Learn</b>

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	S		S	S			S	H				H
C02	S	S	S	S			H	H				H
C03	H		S	H			H	H				H
C04	H		S	S			H	H				S
C05	H		S	S			S	H				S

H: Highly Supportive

S: Supportive



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance			External Exam			
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	co wise internal average	pass %	Attainment level	co wise external average	co wise total average
CO1	89.7	3.0			100.0	3.0	#### #	3.0	100.0	3.0	36.2	0.0	2.4	84.5	2.0	2.0	2.2
CO2	89.7	3.0			100.0	3.0			100.0	3.0	36.2	0.0	2.3	84.5	2.0	2.0	2.1
CO3	89.7	3.0	56.9	0.0	100.0	3.0			100.0	3.0	36.2	0.0	1.8	84.5	2.0	2.0	1.9
CO4			56.9	0.0	100.0	3.0			100.0	3.0	36.2	0.0	1.5	84.5	2.0	2.0	1.8
CO5			56.9	0.0	100.0	3.0			100.0	3.0	36.2	0.0	1.5	84.5	2.0	2.0	1.8

AVERAGE	AVERAGE
2	1.956

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1								H 2.16
CO2							H 2.1	H 2.1
CO3	H 1.92			H 1.92			H 1.92	H 1.92
CO4	H 1.8						H 1.8	H 1.8
CO5	H 1.8							H 1.8
AVERAGE OF COS FOR POS	1.84			1.92			1.94	1.956
AVERAGE OF POS	1.84			1.92			1.94	1.915
AVERAGE	1.9038							

**COURSE TITLE: RESEARCH METHODOLOGY**  
**COURSE CODE: BBED23302**  
**CREDITS: 2**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**Programme Outcomes – (BBAED)**

- **PO1 Business and Management Knowledge:** Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.
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**PROGRAMME SPECIFIC OUTCOME ( DEPARTMENT WISE): BBA ED**

**Students will be able to:**

**PSO1. Understand** the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

**PSO2. Analyze** the dynamics of the organizational conflict, various leadership styles and their execution.

**PSO3. Think critically** of diverse global perspectives and challenges of global business.

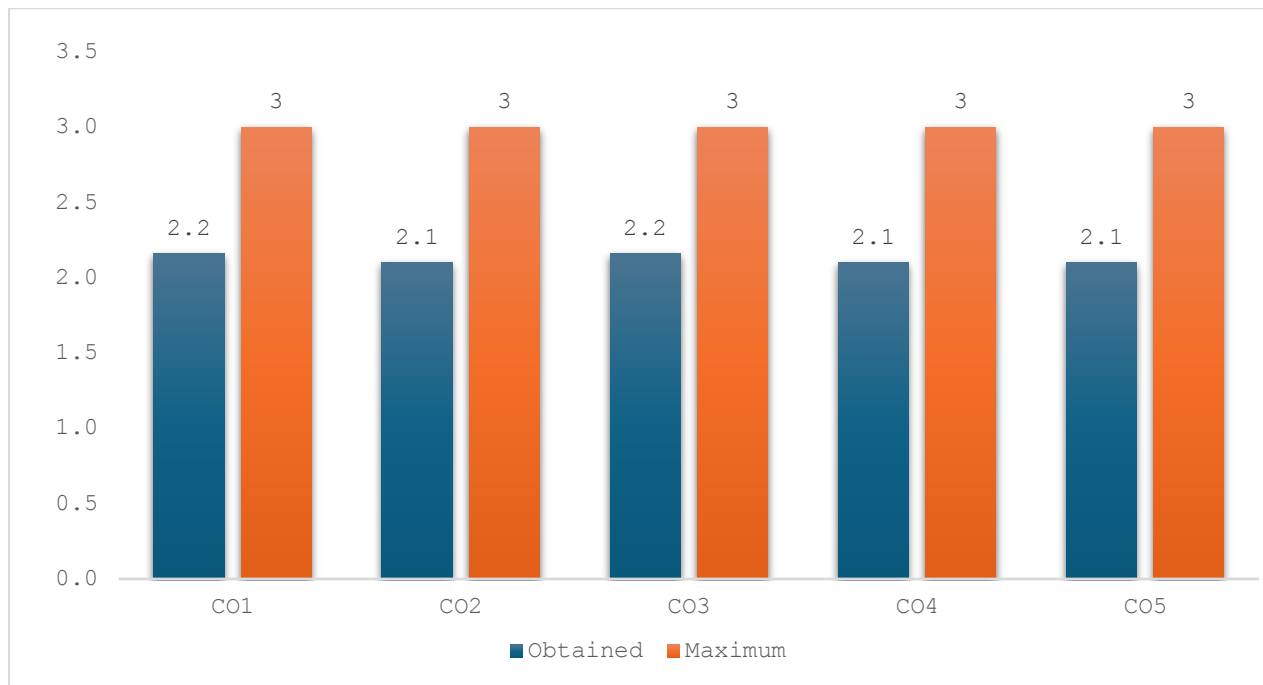
**PSO4. Apply** the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY</b>
CO 1	<b>Understand and interpret the basic meaning of research, to define the research problem at hand and construct the procedure for undertaking research.</b>	<b>Understand</b>
CO 2	<b>Formulate hypothesis and develop an appropriate research design.</b>	<b>Formulate</b>
CO 3	<b>Classify the different sources of data and analyse the various methods of data collection.</b>	<b>Classify</b>
CO 4	<b>Develop the most appropriate sample size and design as well as determination of sampling and non-sampling errors.</b>	<b>Develop</b>
CO 5	<b>Classify the various types of attitude measurement scales and applies the principles of format of report writing and presentation.</b>	<b>Apply</b>

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	S	H				S	H	S			H
C02	S	S	H				H	S				H
C03	H	S	H			S	H	H	H			H
C04	H	S	H			S	H	S				H
C05	H	S	H			H	H	H				H

H: Highly Supportive

S: Supportive



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam			
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level		pass %	Attainment level	co wise external average	co wise total average
CO 1	98.3	3.0			100.0	3.0	100.0	3.0	100.0	3.0	39.7	0.0	2.4	79.3	2.0	2.0	2.2
CO 2	98.3	3.0			100.0	3.0			100.0	3.0	39.7	0.0	2.3	79.3	2.0	2.0	2.1
CO 3	98.3	3.0	98.3	3.0	100.0	3.0			100.0	3.0	39.7	0.0	2.4	79.3	2.0	2.0	2.2
CO 4			98.3	3.0	100.0	3.0			100.0	3.0	39.7	0.0	2.3	79.3	2.0	2.0	2.1
CO 5			98.3	3.0	100.0	3.0			100.0	3.0	39.7	0.0	2.3	79.3	2.0	2.0	2.1

AVERAGE	AVERAGE
2	2.124

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.2		H 2.16					H 2.16
CO2			H 2.1				H 2.1	
CO3	H 2.2		H 2.16				H 2.16	H 2.16
CO4	H 2.1		H 2.1				H 2.1	
CO5	H 2.1		H 2.1			H 2.1	H 2.1	H 2.1
AVERAGE OF COS FOR POS	2.13		2.124			2.1	2.115	2.14
AVERAGE OF POS	2.1		2.1168			2.1	2.115	2.13333
AVERAGE	2.117526667							

**COURSE TITLE: MARKETING MANAGEMENT**  
**COURSE CODE: BBED23303**  
**CREDITS: 5**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**Programme Outcomes – (BBAED)**

- **PO1 Business and Management Knowledge:** Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.
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**PROGRAMME SPECIFIC OUTCOME ( DEPARTMENT WISE): BBA ED**

**Students will be able to:**

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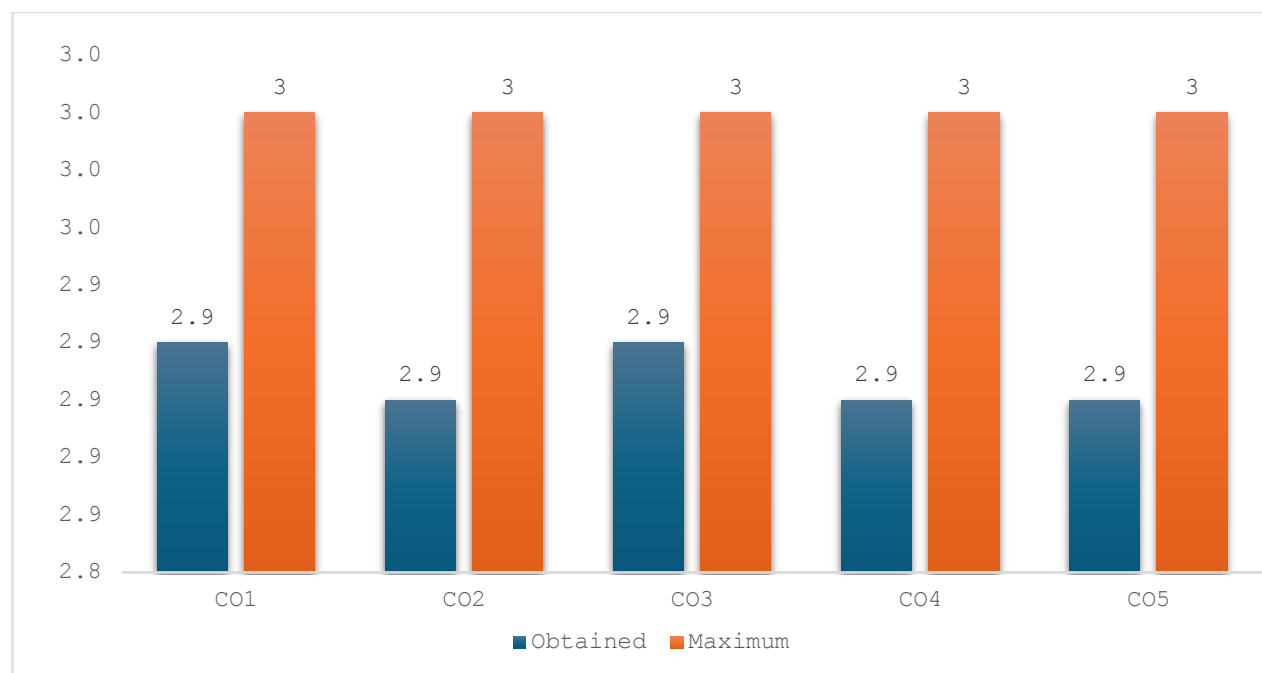
**PSO4. Apply** the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO 1</b>	<b>Explain the concept of marketing and sketches the marketing environment.</b>	<b>explain</b>
<b>CO 2</b>	<b>Classify the market and identify the various market segments.</b>	<b>classify</b>
<b>CO 3</b>	<b>Point out the marketing mix with reference to product and price.</b>	<b>Apply</b>
<b>CO 4</b>	<b>Analyse the promotion mix and channels of distribution.</b>	<b>Analyse</b>
<b>CO 5</b>	<b>Explain service marketing mix and points out the importance of direct and online marketing</b>	<b>Describe</b>

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	S			S	H		S	S				H
C02	H			S	H		S	S				
C03	H			S	H			S				H
C04	S			S	H			S		S		
C05	H			S	H			S		S		

H: highly supportive

S: supportive



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance			External Exam			
	pass %	Attainm ent level	pass %	Attainm ent level	pass %	Attainm ent level	pass %	Attainm ent level	pass %	Attainm ent level	pass %	Attainm ent level	co wise intern al avera ge	pass %	Attainm ent level	co wise extern al avera ge	co wise total avera ge
CO 1	100.0	3.0			100.0	3.0	100.0	3.0	100.0	3.0	82.8	2.0	2.8	96.6	3.0	3.0	2.9
CO 2	100.0	3.0			100.0	3.0			100.0	3.0	82.8	2.0	2.8	96.6	3.0	3.0	2.9
CO 3	100.0	3.0	98.3	3.0	100.0	3.0			100.0	3.0	82.8	2.0	2.8	96.6	3.0	3.0	2.9
CO 4			98.3	3.0	100.0	3.0			100.0	3.0	82.8	2.0	2.8	96.6	3.0	3.0	2.9
CO 5			98.3	3.0	100.0	3.0			100.0	3.0	82.8	2.0	2.8	96.6	3.0	3.0	2.9

AVERAGE	AVERAGE
3	2.908

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1					H 2.92			
CO2	H 2.9				H 2.9			
CO3	H 2.92				H 2.92			
CO4					H 2.9			
CO5	H 2.9				H 2.9			
AVERAGE OF COS FOR POS	2.90666667				2.908			
AVERAGE OF POS	2.9067				2.9056			
AVERAGE	2.906133333							

**COURSE TITLE: FINANCIAL MANAGEMENT**  
**COURSE CODE: BBED23304**  
**CREDITS: 5**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**Programme Outcomes – (BBAED)**

- **PO1 Business and Management Knowledge:** Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.
- **PO2 Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.
- **PO3 Solving Research Problems:** Utilize Research Methodology and Project work to infer and interpret data in order to provide valid conclusions in business.
- **PO4 Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.
- **PO5 The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.
- **PO6 Practical exposures:** identify and equip learners to face the modern day challenges in Commerce and business.
- **PO7 Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch
- **PO8 Life long learning and Employability:** Recognize the need for and engage the learners to acquire proficiency, attain ability in management principles and practices equipping them to compete in competitive exams like C.A, ACCA, CS, CMA, ICWA and other courses making them self-reliant and highly employable.

**PROGRAMME SPECIFIC OUTCOME ( DEPARTMENT WISE): BBA ED**

**Students will be able to:**

**PSO1. Understand** the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

**PSO2. Analyze** the dynamics of the organizational conflict, various leadership styles and their execution.

**PSO3. Think critically** of diverse global perspectives and challenges of global business.

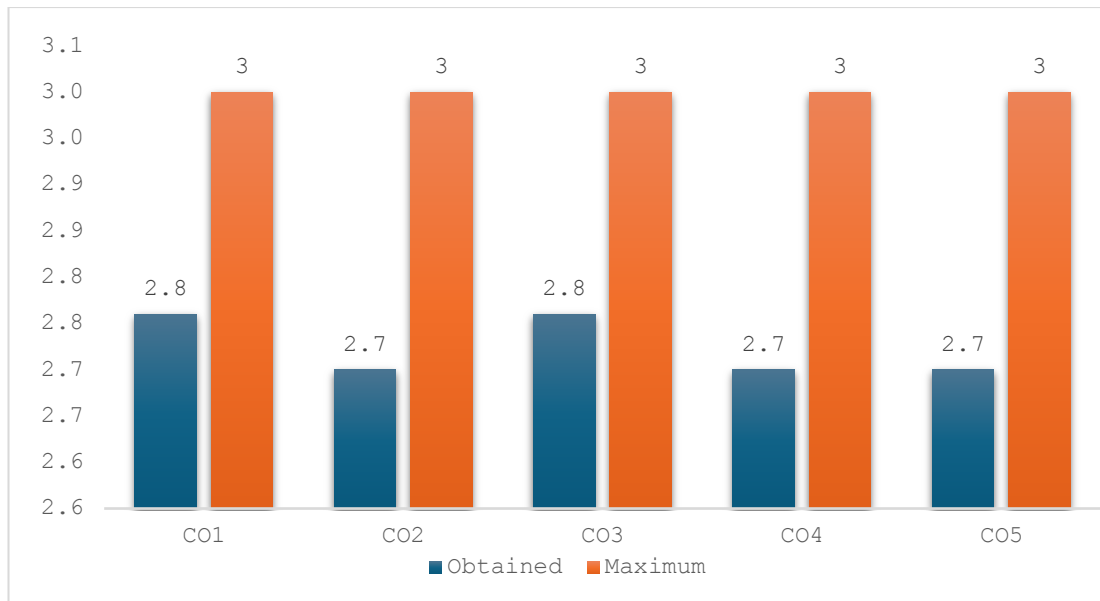
**PSO4. Apply** the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY</b>
<b>CO 1</b>	<b>Interpret the concept of business finance, finance decision and functions of finance manager</b>	<b>Interpret</b>
<b>CO 2</b>	<b>Understand the concept of cost of capital and leverages and calculate the cost of capital and leverages of a business concern.</b>	<b>Understand</b>
<b>CO 3</b>	<b>Interpret the concept of capital budget and will be able to apply the techniques of ARR, NPV, IRR, PI etc.</b>	<b>Interpret</b>
<b>CO 4</b>	<b>Understand the concept of working capital management and apply the concept and able to determine working capital requirement of a business organization.</b>	<b>Determine</b>
<b>CO 5</b>	<b>Interpret the concept of cash management and cash budgeting and receivables management.</b>	<b>Interpret</b>

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H			S				H				H
C02	H	S		S				H				H
C03	H	S	S	S		H		H			S	H
C04	H			S	H	H		S			S	H
C05	H			S	H	H		H			S	H

H : Highly supportive

S: Supportive



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise intern al average	External Exam			
	pass %	Attainm ent level	pass %	Attainm ent level	pass %	Attainm ent level	pass %	Attainm ent level	pass %	Attainm ent level	pass %	Attainm ent level		pass %	Attainm ent level	co wise extern al average	co wise total average
CO 1	98.3	3.0			100.0	3.0	100.0	3.0	100.0	3.0	41.4	0.0	2.4	50.0	0.0	0.0	1.0
CO 2	98.3	3.0			100.0	3.0			100.0	3.0	41.4	0.0	2.3	50.0	0.0	0.0	0.9
CO 3	98.3	3.0	96.6	3.0	100.0	3.0			100.0	3.0	41.4	0.0	2.4	50.0	0.0	0.0	1.0
CO 4			96.6	3.0	100.0	3.0			100.0	3.0	41.4	0.0	2.3	50.0	0.0	0.0	0.9
CO 5			96.6	3.0	100.0	3.0			100.0	3.0	41.4	0.0	2.3	50.0	0.0	0.0	0.9

AVERAGE	AVERAGE
0	0.92

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 0.96							H 0.96
CO2	H 0.9							H 0.9
CO3	H 0.96					H 0.96		H 0.96
CO4	H 0.9				H 0.9	H 0.9		
CO5	H 0.9				H 0.9	H 0.9		H 0.9
AVERAGE OF COS FOR POS	0.924				0.9	0.92		0.93
AVERAGE OF POS	0.9168				0.9	0.92		0.9225
AVERAGE	0.914825							

**COURSE TITLE: HUMAN RESOURCE MANAGEMENT**  
**COURSE CODE: BBED23305**  
**CREDITS: 5**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**Programme Outcomes – (BBAED)**

- **PO1 Business and Management Knowledge:** Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.
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**PROGRAMME SPECIFIC OUTCOME ( DEPARTMENT WISE): BBA ED**

**Students will be able to:**

**PSO1. Understand** the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

**PSO2. Analyze** the dynamics of the organizational conflict, various leadership styles and their execution.

**PSO3. Think critically** of diverse global perspectives and challenges of global business.

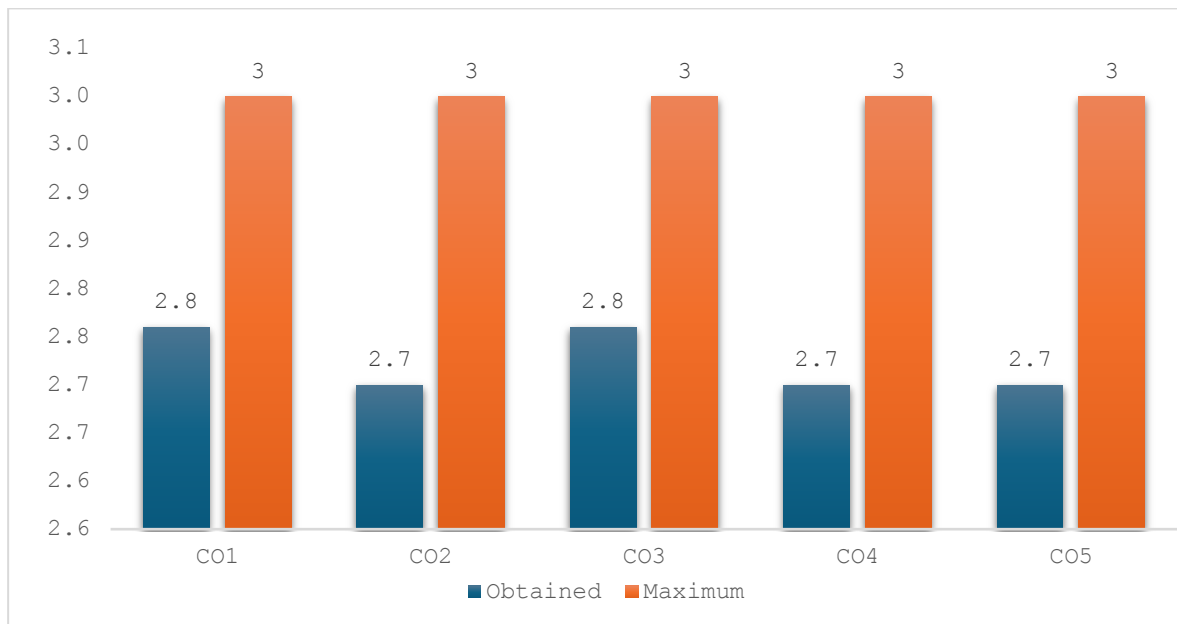
**PSO4. Apply** the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO 1</b>	<b>Understand the concept of HRM, functions and changing role of a HR manager</b>	<b>Understand</b>
<b>CO 2</b>	<b>Distinguish between the various methods of job design and interpret the techniques of acquisition of human resource.</b>	<b>Distinguish</b>
<b>CO 3</b>	<b>Explain the importance of HRP, and point out the various HRD Approaches for work- life balance and describe the concept of job evaluation.</b>	<b>Explain</b>
<b>CO 4</b>	<b>Analyse the core concepts of HRD, TQM and understand the concept of career development</b>	<b>Analyse</b>
<b>CO 5</b>	<b>Explain the various concepts of workers' participation and quality of work life.</b>	<b>Explain</b>

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H			S	H			H	S		H	H
C02	H				H		S	H	H		H	H
C03	H		S		H	H	H	H	H		H	S
C04	H	H			H	H		H	H			H
C05	H	H		S	H	H		H	S		H	H

H: highly supportive

S: supportive



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise intern al average	External Exam			
	pass %	Attainm ent level	pass %	Attainm ent level	pass %	Attainm ent level	pass %	Attainm ent level	pass %	Attainm ent level	pass %	Attainm ent level		pass %	Attainm ent level	co wise extern al average	co wise total average
CO 1	98.3	3.0			100.0	3.0	100.0	3.0	100.0	3.0	53.4	0.0	2.4	86.2	3.0	3.0	2.8
CO 2	98.3	3.0			100.0	3.0			100.0	3.0	53.4	0.0	2.3	86.2	3.0	3.0	2.7
CO 3	98.3	3.0	98.3	3.0	100.0	3.0			100.0	3.0	53.4	0.0	2.4	86.2	3.0	3.0	2.8
CO 4			98.3	3.0	100.0	3.0			100.0	3.0	53.4	0.0	2.3	86.2	3.0	3.0	2.7
CO 5			98.3	3.0	100.0	3.0			100.0	3.0	53.4	0.0	2.3	86.2	3.0	3.0	2.7

AVERAGE	AVERAGE
3	2.72

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.76				H 2.76			H 2.76
CO2	H 2.7				H 2.7			H 2.7
CO3	H 2.76				H 2.76	H 2.76	H	H 2.76
CO4	H 2.7	H			H 2.7	H 2.7		H 2.7
CO5	H 2.7	H			H 2.7	H 2.7		H 2.7
AVERAGE OF COS FOR POS	2.724	2.7			2.724	2.72	2.76	2.724
AVERAGE OF POS	2.7168				2.72	2.72		2.7168
AVERAGE	2.721733333							

**NBBA -ED IV SEMESTER**

**COURSE TITLE: ENVIRONMENTAL STUDIES AND GENDER SENSITIZATION**

**COURSE CODE: ES23401**

**CREDITS: 3**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**PROGRAMME OUTCOMES (BBA-ED):**

**PO1 Business and Management Knowledge:** Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

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**PO7 Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch.

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**PROGRAMME SPECIFIC OUTCOMES (BBA-ED):**

**Students will be able to:**

**PSO1. Understand** the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

**PSO2. Analyze** the dynamics of the organizational conflict, various leadership styles and their execution.

**PSO3.** Think **critically** of diverse global perspectives and challenges of global business.

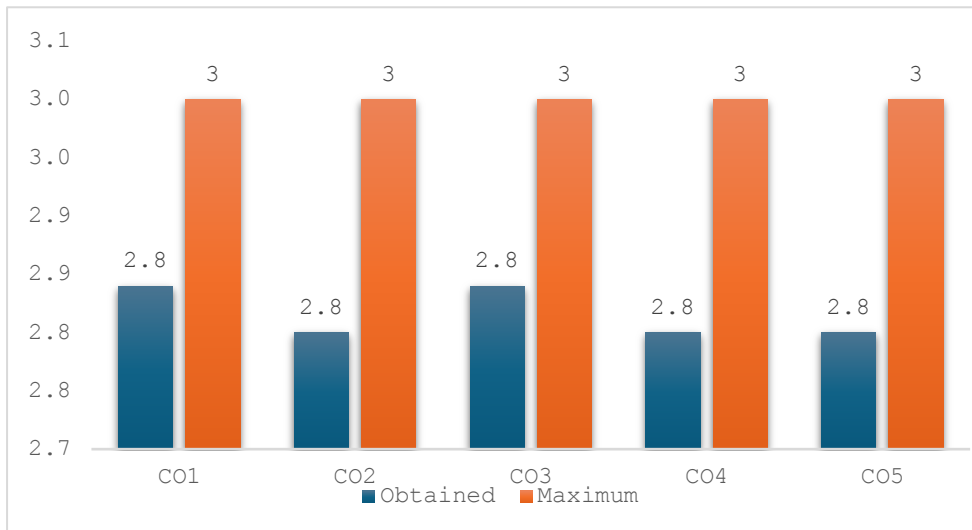
**PSO4. Apply** the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	Understand the importance of environmental education, conservation of natural resources and understand the importance of ecosystem and biodiversity.	VI (UNDERSTAND)
<b>CO2</b>	Understand the pollution problems and apply the environmental science knowledge on solid waste management, disaster management.	III (APPLY)
<b>CO3</b>	Apply the environmental science knowledge to improve the resources. Evaluate and understand the sustainable environment conditions and control methods	III (APPLY)
<b>CO4</b>	Identify the interactions and inter-sections of identities (e.g., gender, race, and so on) and assess the ways in which they contribute to instances of privilege and power dynamics across cultures, space and time and their problem.	V (IDENTIFY)

<b>CO5</b>	Understand the gender problems and ways of addressing them, including interactions across local to global scales in communities and overcome inequalities with legislation.	III ( SOLVE)
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outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
<b>C01</b>				S			S	S		S		
<b>C02</b>					H				S		S	
<b>C03</b>	S	S			H		H	S	S	H		
<b>C04</b>	H	S		S				S				S
<b>C05</b>	S									H		H

H: Highly Supportive S : Supportive



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance			External Exam			
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	co wise internal average	pass %	Attainment level	co wise external average	co wise total average
CO 1	100.0	3.0			100.0	3.0	100.0	3.0	100.0	3.0	70.7	1.0	2.6	89.7	3.0	3.0	2.8
CO 2	100.0	3.0			100.0	3.0			100.0	3.0	70.7	1.0	2.5	89.7	3.0	3.0	2.8
CO 3	100.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	70.7	1.0	2.6	89.7	3.0	3.0	2.8
CO 4			100.0	3.0	100.0	3.0			100.0	3.0	70.7	1.0	2.5	89.7	3.0	3.0	2.8
CO 5			100.0	3.0	100.0	3.0			100.0	3.0	70.7	1.0	2.5	89.7	3.0	3.0	2.8

AVERAGE AVERAGE	
3	2.8

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1								
CO2					H 2.8			
CO3					H 2.8		H 2.84	
CO4								
CO5								
AVERAGE OF COS FOR POS					2.82		2.84	
AVERAGE OF POS					2.8		2.84	
AVERAGE	2.83							

**COURSE TITLE: START-UP MANAGEMENT**

**COURSE CODE: BBED23401**

**CREDITS: 5**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**PROGRAMME OUTCOMES (BBA-ED):**

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**PROGRAMME SPECIFIC OUTCOMES (BBA-ED):**

**Students will be able to:**

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**PSO3.** Think **critically** of diverse global perspectives and challenges of global business.

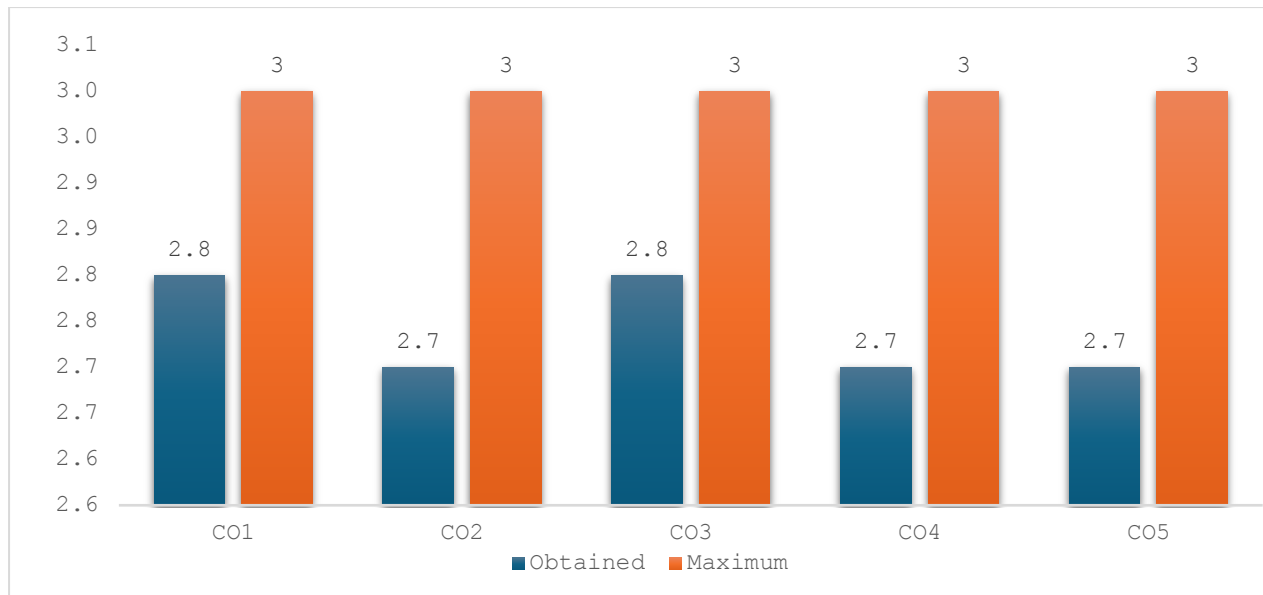
**PSO4. Apply** the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	Develop a start-up enterprise with big idea generation	II (DEVELOP)
<b>CO2</b>	Analyze start-up capital requirement by analyzing legal factors	I (ANALYZE)
<b>CO3</b>	Interpret feasibility analysis towards funding issues	III (SOLVE)
<b>CO4</b>	Access growth stages in new venture and reasons for scaling ventures	V (ACCESS)
<b>CO5</b>	Evaluate financial stability and decide on expansion possibilities.	IV(EVALUATE)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H		H	S			S	S		S		H
C02	H		S	S				S		H	S	S
C03	S	S	S	H	H	S		H	S	H	S	S
C04	H	S	H	H	S			H		H		S
C05	H	H	H	H	S		S	H		H		H

H : Highly Supportive

S : Supportive



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance			External Exam			
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	co wise internal average	pass %	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0			100.0	3.0	100.0	3.0	100.0	3.0	34.5	0.0	2.4	100.0	3.0	3.0	2.8
CO2	100.0	3.0			100.0	3.0			100.0	3.0	34.5	0.0	2.3	100.0	3.0	3.0	2.7
CO3	100.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	34.5	0.0	2.4	100.0	3.0	3.0	2.8
CO4			100.0	3.0	100.0	3.0			100.0	3.0	34.5	0.0	2.3	100.0	3.0	3.0	2.7
CO5			100.0	3.0	100.0	3.0			100.0	3.0	34.5	0.0	2.3	100.0	3.0	3.0	2.7

AVERAGE	AVERAGE
3	2.7

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.76		H 2.76					
CO2	H 2.7							
CO3				H 2.76	H 2.76			H 2.76
CO4	H 2.7		H 2.7	H 2.7				H 2.7
CO5	H 2.7	H 2.7	H 2.7	H 2.7				H 2.7
AVERAGE OF COS FOR POS	2.715	2.7	2.72	2.72	2.76			2.72
AVERAGE OF POS	2.7038	2.7	2.7067	2.72	2.76			2.72
AVERAGE	2.718402778							

**COURSE TITLE: CORPORATE GOVERNANCE AND BUSINESS ETHICS**

**COURSE CODE: BBED23402**

**CREDITS: 5**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

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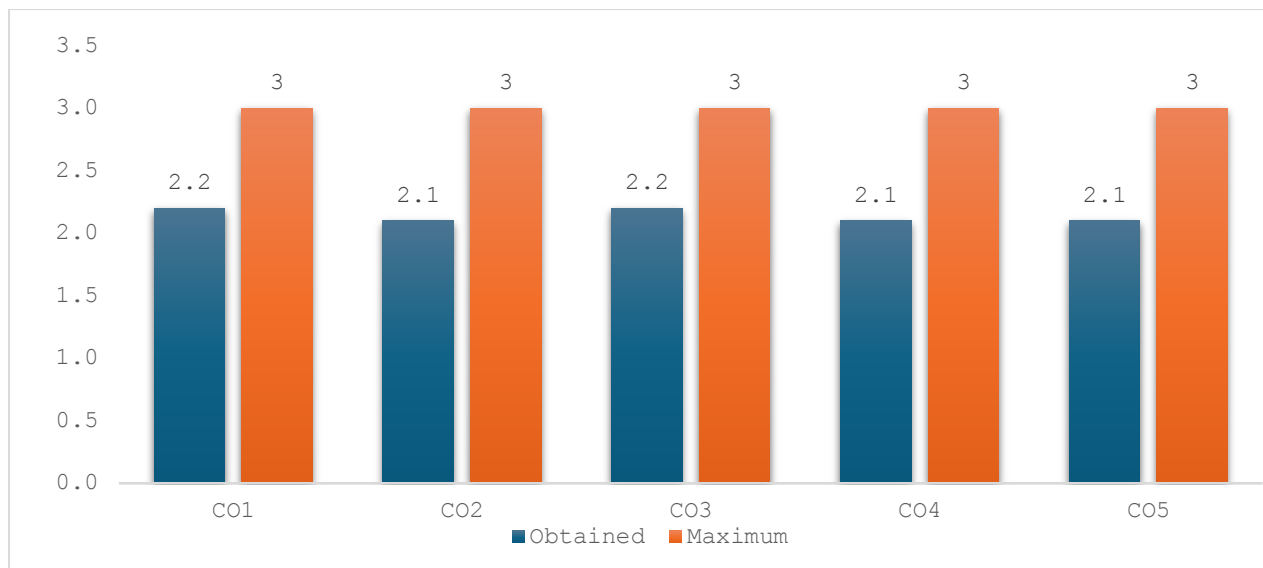
**PSO4. Apply** the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	Identify and explain the importance of values and ethics	II (IDENTIFY)
<b>CO2</b>	Analyze and interpret the various theories of ethical value system	III (ANALYZE)
<b>CO3</b>	Point out the relationship between law and ethics and understand the impact of law on business	II ( UNDERSTAND)
<b>CO4</b>	Explain the corporate governance codes, transparency and disclosure in the corporate	V (OPERATE)
<b>CO5</b>	Identify and point out the global issues of governance	II (IDENTIFY)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01			H	S	H	H	S	S		S		H
C02				S							S	S
C03	S	S		S		S	H	H	S		S	H
C04	H	H		S	S		H	H				S
C05	H	H	H	H	S		S	H		H		H

H: Highly Supportive

S : Supportive



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance			External Exam			
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	co wise internal average	pass %	Attainment level	co wise external average	co wise total average
CO1	94.8	3.0			100.0	3.0	100.0	3.0	100.0	3.0	27.6	0.0	2.4	82.8	2.0	2.0	2.2
CO2	94.8	3.0			100.0	3.0			100.0	3.0	27.6	0.0	2.3	82.8	2.0	2.0	2.1
CO3	94.8	3.0	100.0	3.0	100.0	3.0			100.0	3.0	27.6	0.0	2.4	82.8	2.0	2.0	2.2
CO4			100.0	3.0	100.0	3.0			100.0	3.0	27.6	0.0	2.3	82.8	2.0	2.0	2.1
CO5			100.0	3.0	100.0	3.0			100.0	3.0	27.6	0.0	2.3	82.8	2.0	2.0	2.1

AVERAGE AVERAGE	
2	2.1

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1			H 2.16		H 2.16	H 2		
CO2								
CO3							H 2.16	H 2.16
CO4	H 2.1	H 2.1					H 2.1	H 2.1
CO5	H 2.1	H 2.1	H 2.1	H 2.1				H 2.1
AVERAGE OF COS FOR POS	2.1	2.1	2.13	2.1	2.16	2.16	2.13	2.12
AVERAGE OF POS	2.1	2.1	2.12	2.1	2.16	2	2.13	2.12
AVERAGE	2.123125							

**COURSE TITLE: MOBILE COMMERCE**

**COURSE CODE: BBED23403**

**CREDITS: 4**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**PROGRAMME OUTCOMES (BBA-ED):**

**PO1 Business and Management Knowledge:** Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

**PO2 Development of Business Solutions:** Identify, formulate and develop solutions in different fields such as Banking, Insurance, and Finance. Core competencies can be gained to impart skills in Accounting, Management and Leadership, Communication and Overall Personality development.

**PO3 Solving Research Problems and initiating Practical knowledge:** utilize Research Methodology and Project work to infer and interpret data providing valid business conclusions and equip learners to grapple with modern day challenges in commerce and business.

**PO4 Modern Business tools and Techniques:** explain, select, analyze and apply relevant management techniques, resources, modern business tools, models and practices for holistic development of the learner.

**PO5 The Manager, the businessman, the entrepreneur and the Society:** Apply contextual and skill-based knowledge to identify the micro and macro factors which affect an organization.

**PO6 Environment and Sustainability:** Identify, analyze and equip learners to understand the need for creating business solutions for environmental and sustainable development.

**PO7 Globalization and Ethics:** Design and apply value based curriculum committed to professional ethics and responsibilities, so as to render global citizens with a human touch.

**PO8 Life long learning and Employability:** Recognize the need for and engage the learners to acquire proficiency, attain ability in management principles and practices equipping them to compete in competitive exams like C.A, ACCA, CS, CMA, ICWA and other courses making them self-reliant and highly employable.

**PROGRAMME SPECIFIC OUTCOMES (BBA-ED):**

**Students will be able to:**

**PSO1. Understand** the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

**PSO2. Analyze** the dynamics of the organizational conflict, various leadership styles and their execution.

**PSO3.** Think **critically** of diverse global perspectives and challenges of global business.

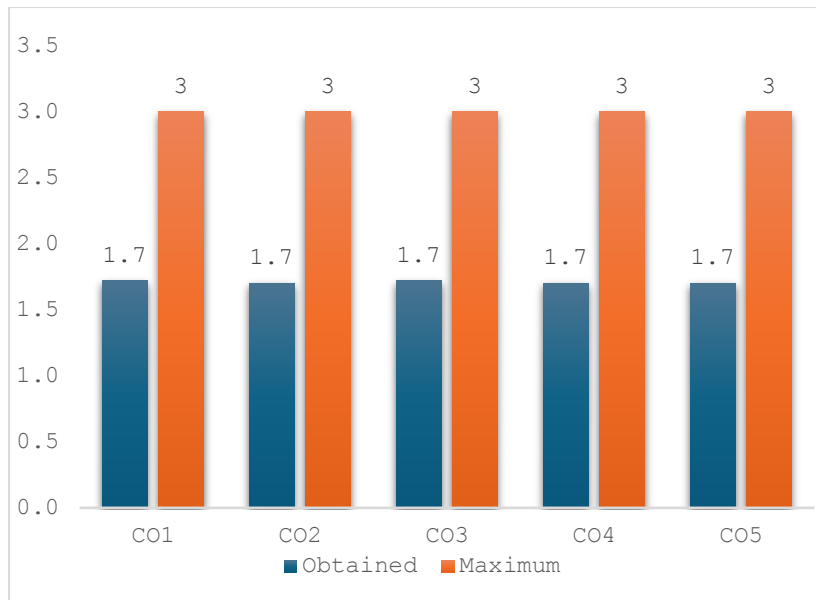
**PSO4. Apply** the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	To introduce the concept of E-business and their different types	I (INTRODUCE)
<b>CO2</b>	To discuss the security aspects of E-business	II (DISCUSS)
<b>CO3</b>	To state all the online payment systems	IV( TECHNIQUE)
<b>CO4</b>	To analyse the different marketing technologies available	III (ANALYZE)
<b>CO5</b>	To illustrate the cyber laws related to E-business	VII (ILLUSTRATE)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01			H		H	H				S		H
C02											S	S
C03		S				S				H	S	H
C04	H	H		S	S							S
C05	S			H	S	H	S					

H : Highly Supportive

S : Supportive



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance			External Exam			
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	co wise internal average	pass %	Attainment level	co wise external average	co wise total average
CO1	100.0	3.0			100.0	3.0	100.0	3.0	100.0	3.0	79.3	2.0	2.8	74.1	1.0	1.0	1.7
CO2	100.0	3.0			100.0	3.0			100.0	3.0	79.3	2.0	2.8	74.1	1.0	1.0	1.7
CO3	100.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	79.3	2.0	2.8	74.1	1.0	1.0	1.7
CO4			100.0	3.0	100.0	3.0			100.0	3.0	79.3	2.0	2.8	74.1	1.0	1.0	1.7
CO5			100.0	3.0	100.0	3.0			100.0	3.0	79.3	2.0	2.8	74.1	1.0	1.0	1.7

AVERAGE	AVERAGE
1	1.7

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1			H 1.72		H 1.72	H 2		
CO2								
CO3								
CO4	H 1.7	H 1.7						
CO5				H 1.7		H 2		
AVERAGE OF COS FOR POS	1.7	1.7	1.72	1.7	1.72	1.71		
AVERAGE OF POS	1.7	1.7	1.72	1.7	1.72	2		
AVERAGE	1.7075							

**COURSE TITLE: PRODUCTION AND MATERIAL MANAGEMENT**

**COURSE CODE: BBED23404**

**CREDITS: 5**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**PROGRAMME OUTCOMES (BBA-ED):**

**PO1 Business and Management Knowledge:** Apply the in depth knowledge acquired in the disciplines of Commerce, Business and Management, E-commerce, finance, accounting, auditing, marketing to solve complex problems in the business world.

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**PROGRAMME SPECIFIC OUTCOMES (BBA-ED):**

**Students will be able**

**PSO1. Understand** the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively as a team.

**PSO2. Analyze** the dynamics of the organizational conflict, various leadership styles and their execution.

**PSO3.** Think **critically** of diverse global perspectives and challenges of global business.

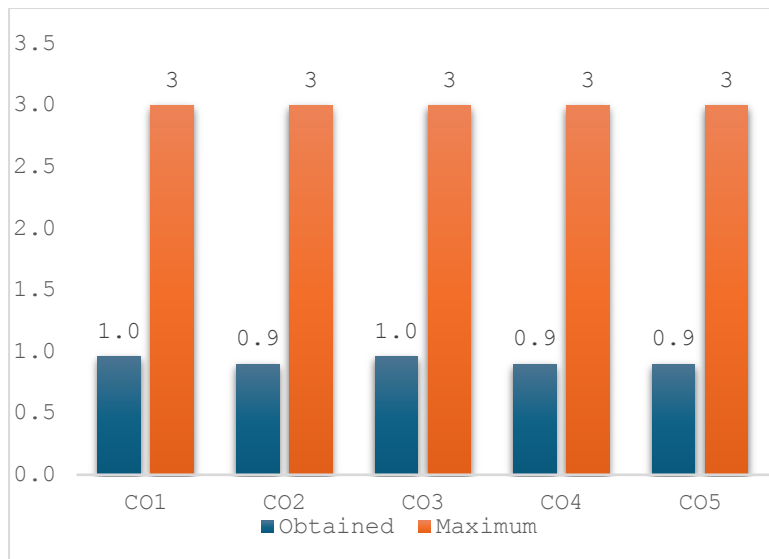
**PSO4. Apply** the knowledge of entrepreneurship, finance, marketing, HR, and computer-based information systems to business operations.

	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	Identify the elements of production management and various transformation processes to enhance productivity and competitiveness	II (IDENTIFY)
<b>CO2</b>	Analyse and evaluate various facility alternatives and their capacity decisions, develop a balanced line of production and scheduling and sequencing techniques in operation environments	III (ANALYSE)
<b>CO3</b>	Plan and implement suitable materials handling principles and practices in the operations.	IV (IMPLEMENT)
<b>CO4</b>	Plan and implement suitable quality control measures in quality circles to TQM	IV (IMPLEMENT)

outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01		S	H	S		S	S	S		S		
C02			S	H		S	H			H	S	
C03			S	H	H		H			S	S	H
C04			H	H	S		H	S		H		S
C05												

H : Highly supportive

S: Supportive



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance			External Exam			
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	co wise internal average	pass %	Attainment level	co wise external average	co wise total average
CO 1	100.0	3.0			100.0	3.0	100.0	3.0	100.0	3.0	60.3	0.0	2.4	41.4	0.0	0.0	1.0
CO 2	100.0	3.0			100.0	3.0			100.0	3.0	60.3	0.0	2.3	41.4	0.0	0.0	0.9
CO 3	100.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	60.3	0.0	2.4	41.4	0.0	0.0	1.0
CO 4			100.0	3.0	100.0	3.0			100.0	3.0	60.3	0.0	2.3	41.4	0.0	0.0	0.9
CO 5			100.0	3.0	100.0	3.0			100.0	3.0	60.3	0.0	2.3	41.4	0.0	0.0	0.9

AVERAGE	AVERAGE
0	0.924

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1			H 0.96					
CO2				H 0.9			H 0.9	
CO3				H 0.96	H 0.96		H 0.96	
CO4			H 0.9	H 0.9			H 0.9	
CO5								
AVERAGE OF COS FOR POS			0.93	0.92	0.96		0.92	
AVERAGE OF POS			0.915	0.92	0.96		0.92	
AVERAGE	0.92875							

**COURSE TITLE: ACCOUNTING FOR MANAGEMENT**

**COURSE CODE: BBED23405**

**CREDITS: 5**

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION – ENTREPRENEURSHIP DEVELOPMENT**

**PROGRAMME OUTCOMES (BBA-ED):**

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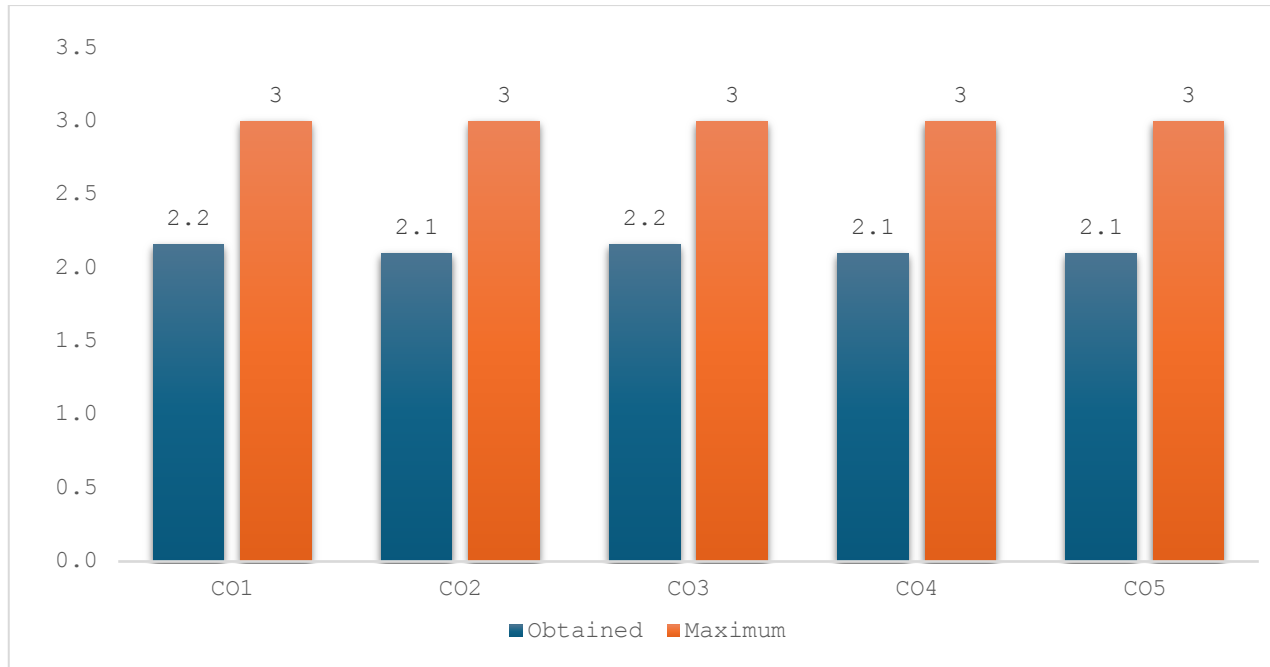
	<b>COURSE OUTCOMES</b>	<b>BLOOM'S TAXONOMY LEVEL</b>
<b>CO1</b>	To discuss the Concept of Management Accounting	I (DISCUSS)
<b>CO2</b>	To analyse the Financial Statement using comparative and common size statement	IV (ANALYZE)
<b>CO3</b>	To apply the ratios for better understanding of the financial statements	III (APPLY)
<b>CO4</b>	To analyse the financial statements using Funds Flow statements in Business	IV (ANALYSE)

<b>CO5</b>	To analyse the financial statements using cashflow statements in business	IV (ANALYSE)
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outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01				S					S	S		H
C02		S		H		S				H		H
C03	H	S		H	H				S	H		H
C04	H			S	S					H		S
C05	H	H		H	S					H		H

H : Highly supportive

S : Supportive



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance			External Exam			co wise total average
	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	pass %	Attainment level	co wise internal average	pass %	Attainment level	co wise external average	
CO1	91.4	3.0			100.0	3.0	100.0	3.0	100.0	3.0	22.4	0.0	2.4	81.0	2.0	2.0	2.2
CO2	91.4	3.0			100.0	3.0			100.0	3.0	22.4	0.0	2.3	81.0	2.0	2.0	2.1
CO3	91.4	3.0	98.3	3.0	100.0	3.0			100.0	3.0	22.4	0.0	2.4	81.0	2.0	2.0	2.2
CO4			98.3	3.0	100.0	3.0			100.0	3.0	22.4	0.0	2.3	81.0	2.0	2.0	2.1
CO5			98.3	3.0	100.0	3.0			100.0	3.0	22.4	0.0	2.3	81.0	2.0	2.0	2.1

AVERAGE	AVERAGE
2	2.124

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1								
CO2				H 2.1				
CO3	H 2.16			H 2.16	H 2.16			
CO4	H 2.1							
CO5	H 2.1	H 2.1		H 2.1				
AVERAGE OF COS FOR POS	2.12	2.1		2.12	2.16			
AVERAGE OF POS	2.12	2.1		2.12	2.16			
AVERAGE	2.125							