



LOYOLA ACADEMY
 OLDALWAL, SECUNDERABAD-500010, TELANGANA, INDIA
 (Autonomous and Affiliated to Osmania University)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

A.Y 2023-24

SEMESTER-1

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: BUSINESS LAW AND ETHICS		CREDITS: 4
COURSE CODE: MB108		
<u>PROGRAMME OUTCOMES (MBA):</u>		
PO1	Managerial Skills: Apply knowledge of management theories and practices to solve business problems.	
PO2	Decision-making Skills: Foster Analytical and critical thinking abilities for data-based decision-making.	
PO3	Ethics: Ability to develop Value-based Leadership ability.	
PO4	Communication Skills: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business	
PO5	Leadership Skills: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.	
PO6	Entrepreneurial Skills: Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.	
PO7	Strategic analysis: To conduct a strategic analysis using theoretical and practical applications.	
PO8	To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.	
<u>PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):</u>		
Students will be able to:		
PSO1	Professional Skills: Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.	
PSO2	Creativity: Create value through identifying customer needs and implementing integrated production and distribution of goods, services	
PSO3	Problem-Solving Skills: Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.	
PSO4	Successful Career and Entrepreneurship: An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur	
COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Explain the essential elements of a valid contract.	II (UNDERSTAND)
CO2	Define the concept sales of Goods Act.	I (REMEMBER)
CO3	Explain various characteristics and classifications of companies.	III (APPLY)
CO4	Describe about the consumer protection law.	I (REMEMBER)

CO5	Identify the concepts of law and ethics.	I (REMEMBER)
-----	--	--------------

TABLE 1: CO, PO, PSO MAPPING

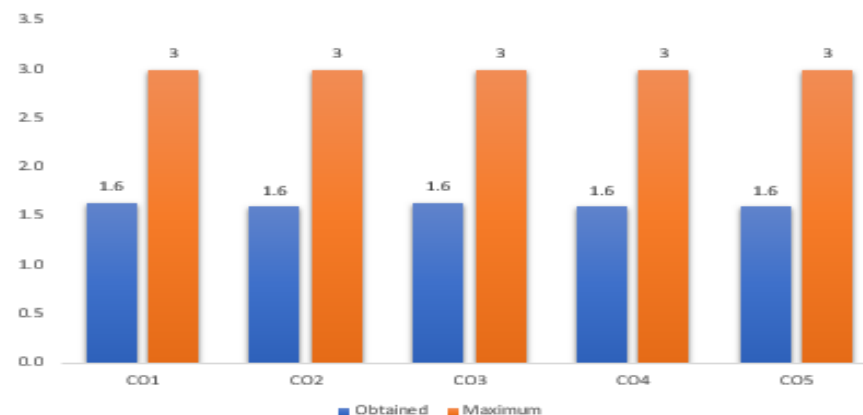
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H									H	H
C02							H	H		H	H	H
C03	H					H			H			H
C04				H	H					H	H	
C05		H	H							H		H

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
C01	96.0	3.0			100.0	3.0	100.0	3.0	100.0	3.0	71.8	1.0	2.6	70.5	1.0	1.0	1.6
C02	96.0	3.0			100.0	3.0			100.0	3.0	71.8	1.0	2.5	70.5	1.0	1.0	1.6
C03	96.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	71.8	1.0	2.6	70.5	1.0	1.0	1.6
C04			100.0	3.0	100.0	3.0			100.0	3.0	71.8	1.0	2.5	70.5	1.0	1.0	1.6
C05			100.0	3.0	100.0	3.0			100.0	3.0	71.8	1.0	2.5	70.5	1.0	1.0	1.6

AVERAGE	AVERAGE
1	1.616

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

1. Copy the completed table 1.
2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]
3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 1.64	H 1.64						
CO2							H 1.6	H 1.6
CO3	H 1.64					H 1.64		
CO4				H 1.6	H 1.6			
CO5		H 1.6	H 1.6					
AVERAGE OF COS FOR POS	1.64	1.62	1.6	1.6	1.6	1.64	1.6	1.6
AVERAGE OF POS	1.64	1.61	1.6	1.6	1.6	1.64	1.6	1.6
AVERAGE	1.61125							

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: FINANCIAL ACCOUNTING AND ANALYSIS

COURSE CODE: MB23105

CREDITS: 4

PROGRAMME OUTCOMES(MBA):

- PO1 Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO2 Decision-making Skills:** Foster Analytical and critical thinking abilities for data-based decision-making.
- PO3 Ethics: Ability to develop Value-based Leadership ability.**
- PO4 Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO5 Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO6 Entrepreneurial Skills:** Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.
- PO7 Strategic analysis:** To conduct a strategic analysis using theoretical and practical applications.
- PO8** To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.

PROGRAMME SPECIFIC OUTCOMES(DEPARTMENTAL):

Students will be able to:

- PSO1 Professional Skills:** Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.
- PSO2 Creativity:** Create value through identifying customer needs and implementing integrated production and distribution of goods, services
- PSO3 Problem-Solving Skills:** Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.
- PSO4 Successful Career and Entrepreneurship:** An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur

COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Explain the concepts and meaning of financial accounting.	II (UNDERSTAND)
CO2	Define about the concepts of capital and revenue expenditure.	I (REMEMBER)
CO3	Explain the methods of depreciation and inventory evaluation.	II (UNDERSTAND)
CO4	Describe how to analyze the financial statements.	I (REMEMBER)
CO5	Identity the concept of funds flow and cash flow statements.	I (REMEMBER)

TABLE 1: CO, PO, PSO MAPPING

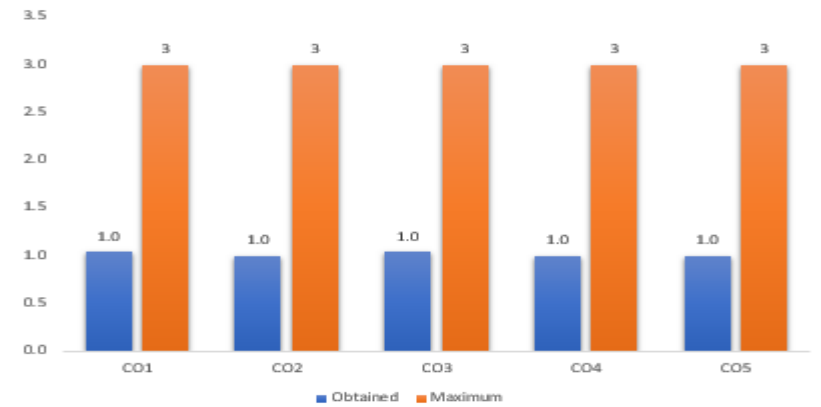
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H									H	H
C02							H	H		H	H	H
C03	H					H			H			H
C04				H	H					H	H	
C05		H	H							H		H

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam		co wise external average	co wise total average
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		pass%	Attainment level		
C01	93.3	3.0			100.0	3.0	100.0	3.0	100.0	3.0	65.8	1.0	2.6	57.7	0.0	0.0	1.0
C02	93.3	3.0			100.0	3.0			100.0	3.0	65.8	1.0	2.5	57.7	0.0	0.0	1.0
C03	93.3	3.0	94.6	3.0	100.0	3.0			100.0	3.0	65.8	1.0	2.6	57.7	0.0	0.0	1.0
C04			94.6	3.0	100.0	3.0			100.0	3.0	65.8	1.0	2.5	57.7	0.0	0.0	1.0
C05			94.6	3.0	100.0	3.0			100.0	3.0	65.8	1.0	2.5	57.7	0.0	0.0	1.0

AVERAGE	AVERAGE
0	1.016

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

1. Copy the completed table 1.
2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]
3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 1.04	H 1.04						
CO2							H 1	H 1
CO3	H 1.04					H 1.04		
CO4				H 1	H 1			
CO5		H 1	H 1					
AVERAGE OF COS FOR POS	1.04	1.02	1	1	1	1.04	1	1
AVERAGE OF POS	1.04	1.01	1	1	1	1.04	1	1
AVERAGE	1.01125							

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: MANAGEMENT & ORGANIZATION BEHAVIOR

COURSE CODE: MB23103

CREDITS: 4

PROGRAMME OUTCOMES(MBA):

- PO1 Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO2 Decision-making Skills:** Foster Analytical and critical thinking abilities for data-based decision-making.
- PO3 Ethics: Ability to develop Value-based Leadership ability.**
- PO4 Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO5 Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO6 Entrepreneurial Skills:** Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.
- PO7 Strategic analysis:** To conduct a strategic analysis using theoretical and practical applications.
- PO8** To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.

PROGRAMME SPECIFIC OUT COMES (DEPARTMENTAL):

Students will be able to:

- PSO1 Professional Skills:** Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.
- PSO2 Creativity:** Create value through identifying customer needs and implementing integrated production and distribution of goods, services
- PSO3 Problem-Solving Skills:** Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.
- PSO4 Successful Career and Entrepreneurship:** An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur

COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Understand the concept and process of management and organization behavior.	II (UNDERSTAND)
CO2	Examine the historical roots of contemporary management practices.	V (EVALUATE)
CO3	Able to understand concept, nature of perception.	II (UNDERSTAND)
CO4	Analyse the traditional and contemporary organizational designs and its structures	IV (ANALYZE)
CO5	Know the various theories of motivation and leadership.	II (UNDERSTAND)

TABLE 1: CO, PO, PSO MAPPING

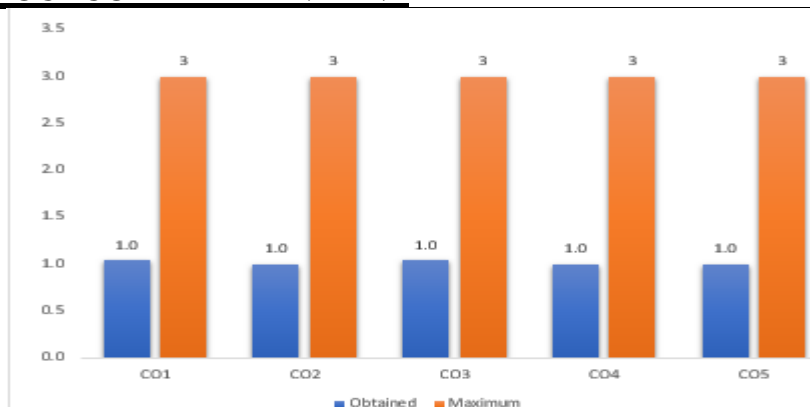
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H							H	H		H	
C02		H				H	H		H			H
C03				H		H				H	H	
C04		H			H						H	H
C05			H		H			H	H	H		H

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam		co wise total average	
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		pass%	Attainment level		
C01	91.3	3.0			100.0	3.0	100.0	3.0	100.0	3.0	67.8	1.0	2.6	38.3	0.0	0.0	1.0
C02	91.3	3.0			100.0	3.0			100.0	3.0	67.8	1.0	2.5	38.3	0.0	0.0	1.0
C03	91.3	3.0	98.0	3.0	100.0	3.0			100.0	3.0	67.8	1.0	2.6	38.3	0.0	0.0	1.0
C04			98.0	3.0	100.0	3.0			100.0	3.0	67.8	1.0	2.5	38.3	0.0	0.0	1.0
C05			98.0	3.0	100.0	3.0			100.0	3.0	67.8	1.0	2.5	38.3	0.0	0.0	1.0

AVERAGE	AVERAGE
0	1.016

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

1. Copy the completed table 1.
2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]
3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 1.04							H 1.04
CO2		H 1				H 1	H 1	
CO3				H 1.04		H 1.04		
CO4		H 1			H 1			
CO5			H 1		H 1			H 1
AVERAGE OF COS FOR POS	1.04	1	1	1.04	1	1.02	1	1.02
AVERAGE OF POS	1.04	1	1	1.04	1	1.02	1	1.01
AVERAGE	1.01375							

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: PRINCIPLES OF MARKETING

COURSE CODE: MB23107

CREDITS: 4

PROGRAMME OUTCOMES(MBA):

- PO1 Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO2 Decision-making Skills:** Foster Analytical and critical thinking abilities for data-based decision-making.
- PO3 Ethics: Ability to develop Value-based Leadership ability.**
- PO4 Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO5 Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO6 Entrepreneurial Skills:** Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.
- PO7 Strategic analysis:** To conduct a strategic analysis using theoretical and practical applications.
- PO8** To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.

PROGRAMMESPECIFICOUTCOMES(DEPARTMENTAL):

Students will be able to:

- PSO1 Professional Skills:** Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.
- PSO2 Creativity:** Create value through identifying customer needs and implementing integrated production and distribution of goods, services
- PSO3 Problem-Solving Skills:** Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.
- PSO4 Successful Career and Entrepreneurship:** An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur

COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Understand various facets of market ,and its behavior.	II (UNDERSTAND)
CO2	Apply the various tools for making strategies in the markets	III (APPLY)
CO3	Create a marketing mix to bring sustainable profits	VI (CREATE)
CO4	Construct the promotional tools for marketing a product	VI (CREATE)
CO5	Analyze the various situations and stages in buying process	IV (ANALYZE)

TABLE 1: CO, PO, PSO MAPPING

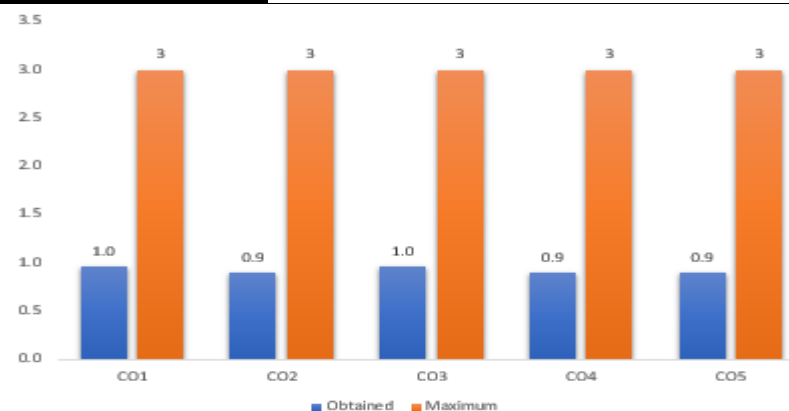
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H				H					H	H
C02			H				H		H	H		
C03			H	H	H		H		H		H	
C04				H				H		H		H
C05	H						H	H		H	H	

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam			co wise total average
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		pass%	Attainment level	co wise external average	
C01	90.6	3.0			100.0	3.0	100.0	3.0	100.0	3.0	57.0	0.0	2.4	36.2	0.0	0.0	1.0
C02	90.6	3.0			100.0	3.0			100.0	3.0	57.0	0.0	2.3	36.2	0.0	0.0	0.9
C03	90.6	3.0	98.7	3.0	100.0	3.0			100.0	3.0	57.0	0.0	2.4	36.2	0.0	0.0	1.0
C04			98.7	3.0	100.0	3.0			100.0	3.0	57.0	0.0	2.3	36.2	0.0	0.0	0.9
C05			98.7	3.0	100.0	3.0			100.0	3.0	57.0	0.0	2.3	36.2	0.0	0.0	0.9

AVERAGE	AVERAGE
0	0.924

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING**Instruction:**

1. Copy the completed table 1.
2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]
3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 0.96	H 0.96				H 0.96		
CO2			H 0.9				H 0.9	
CO3			H 0.96	H 0.96	H 0.96		H 0.96	
CO4				H 0.9				H 0.9
CO5	H 0.9						H 0.9	H 0.9
AVERAGE OF COS FOR POS	0.93	0.96	0.93	0.93	0.96	0.96	0.92	0.9
AVERAGE OF POS	0.915	0.96	0.93	0.93	0.96	0.96	0.92	0.9
AVERAGE	0.934375							

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: STATISTICS FOR MANAGEMENT

COURSE CODE: MB23106

CREDITS: 4

PROGRAMME OUTCOMES(MBA):

- PO1 Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO2 Decision-making Skills:** Foster Analytical and critical thinking abilities for data-based decision-making.
- PO3 Ethics: Ability to develop Value-based Leadership ability.**
- PO4 Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO5 Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO6 Entrepreneurial Skills:** Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.
- PO7 Strategic analysis:** To conduct a strategic analysis using theoretical and practical applications.
- PO8** To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.

PROGRAMME SPECIFIC OUTCOMES(DEPARTMENTAL):

Students will be able to:

- PSO1 Professional Skills:** Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.
- PSO2 Creativity:** Create value through identifying customer needs and implementing integrated production and distribution of goods, services
- PSO3 Problem-Solving Skills:** Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.
- PSO4 Successful Career and Entrepreneurship:** An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur

COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Explain basic concepts of probability	II (UNDERSTAND)
CO2	Explain the distribution so probability.	II (UNDERSTAND)
CO3	Analyze different type so sampling methods and large sample test.	IV (ANALYZE)
CO4	Formulate small sample test.	VI(EVALUATE)
CO5	Apply correlation, regression and time series analysis.	III (APPLY)

TABLE 1: CO, PO, PSO MAPPING

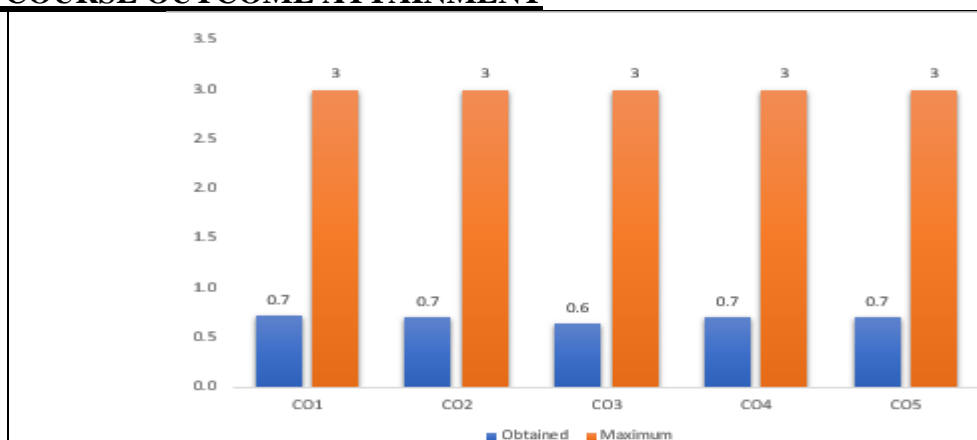
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01		H			H			H			H	
C02	H			H				H			H	
C03		H		H		H					H	
C04	H		H			H					H	
C05		H			H		H				H	

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
C01	67.8	1.0			100.0	3.0	84.6	2.0	100.0	3.0	60.4	0.0	1.8	16.8	0.0	0.0	0.7
C02	67.8	1.0			100.0	3.0			100.0	3.0	60.4	0.0	1.8	16.8	0.0	0.0	0.7
C03	67.8	1.0	73.2	1.0	100.0	3.0			100.0	3.0	60.4	0.0	1.6	16.8	0.0	0.0	0.6
C04			73.2	1.0	100.0	3.0			100.0	3.0	60.4	0.0	1.8	16.8	0.0	0.0	0.7
C05			73.2	1.0	100.0	3.0			100.0	3.0	60.4	0.0	1.8	16.8	0.0	0.0	0.7

AVERAGE	AVERAGE
0	0.692

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

- 1. Copy the completed table 1.**
- 2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]**
- 3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]**

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1		H 0.72			H 0.72			H 0.72
CO2	H 0.7			H 0.7				H 0.7
CO3		H 0.64		H 0.64		H 0.64		
CO4	H 0.7		H 0.7			H 0.7		
CO5		H 0.7			H 0.7		H 0.7	
AVERAGE OF COS FOR POS	0.7	0.686666667	0.7	0.67	0.71	0.67	0.7	0.71
AVERAGE OF POS	0.7	0.675556	0.7	0.67	0.705	0.67	0.7	0.705
AVERAGE	0.690694444							

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: MANAGERIAL ECONOMICS

COURSE CODE: MB23104

CREDITS: 4

PROGRAMME OUTCOMES(MBA):

- PO1 Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO2 Decision-making Skills:** Foster Analytical and critical thinking abilities for data-based decision-making.
- PO3 Ethics: Ability to develop Value-based Leadership ability.**
- PO4 Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO5 Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO6 Entrepreneurial Skills:** Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.
- PO7 Strategic analysis:** To conduct a strategic analysis using theoretical and practical applications.
- PO8** To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.

PROGRAMME SPECIFIC OUTCOMES(DEPARTMENTAL):

Students will be able to:

- PSO1 Professional Skills:** Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.
- PSO2 Creativity:** Create value through identifying customer needs and implementing integrated production and distribution of goods, services
- PSO3 Problem-Solving Skills:** Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.
- PSO4 Successful Career and Entrepreneurship:** An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur

COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Understand the demand and supply Concepts	II (UNDERSTAND)
CO2	Concepts of Macro Economics	II (UNDERSTAND)
CO3	Analyze Production and Cost Concepts	IV (ANALYZE)
CO4	Market structures and Price Determination	VI (EVALUATE)
CO5	Formulate them into a Management model to which decision making tools can be applied	III (APPLY)

TABLE 1: CO, PO, PSO MAPPING

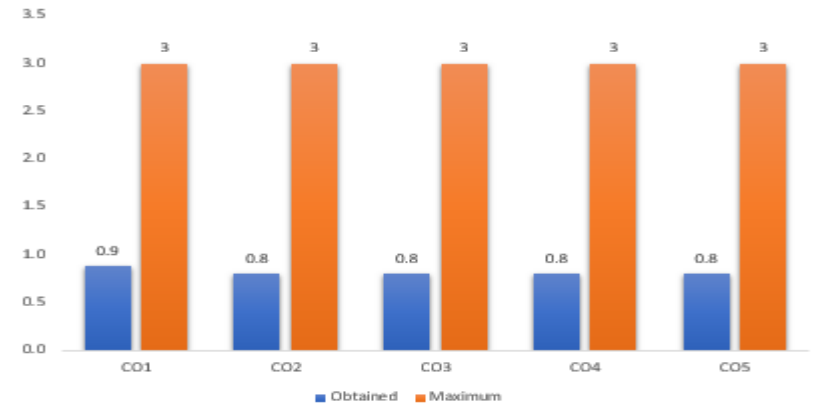
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01		H			H			H			H	
C02	H			H				H			H	
C03		H		H		H					H	
C04	H		H			H					H	
C05		H			H		H				H	

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam		co wise total average	
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		pass%	Attainment level		co wise external average
C01	81.2	2.0			96.0	3.0	90.6	3.0	96.0	3.0	60.4	0.0	2.2	16.8	0.0	0.0	0.9
C02	81.2	2.0			96.0	3.0			96.0	3.0	60.4	0.0	2.0	16.8	0.0	0.0	0.8
C03	81.2	2.0	75.8	2.0	96.0	3.0			96.0	3.0	60.4	0.0	2.0	16.8	0.0	0.0	0.8
C04			75.8	2.0	96.0	3.0			96.0	3.0	60.4	0.0	2.0	16.8	0.0	0.0	0.8
C05			75.8	2.0	96.0	3.0			96.0	3.0	60.4	0.0	2.0	16.8	0.0	0.0	0.8

AVERAGE	AVERAGE
0	0.816

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

- 1. Copy the completed table 1.**
- 2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the ‘S’ points]**
- 3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]**

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1		H 0.88			H 0.88			H 0.88
CO2	H 0.8			H 0.8				H 0.8
CO3		H 0.8		H 0.8		H 0.8		
CO4	H 0.8		H 0.8			H 0.8		
CO5		H 0.8			H 0.8		H 0.8	
AVERAGE OF COS FOR POS	0.8	0.826666667	0.8	0.8	0.84	0.8	0.8	0.84
AVERAGE OF POS	0.8	0.808889	0.8	0.8	0.82	0.8	0.8	0.82
AVERAGE	0.806111111							



LOYOLA ACADEMY
 OLDALWAL, SECUNDERABAD-500010, TELANGANA, INDIA
 (Autonomous and Affiliated to Osmania University)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION
A.Y 2023-24
SEMESTER-2

MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: QUANTITATIVE METHODS AND DECISION MAKING		CREDITS: 4
COURSE CODE: MB23205		
<u>PROGRAMME OUTCOMES(MBA):</u>		
PO1	Managerial Skills: Apply knowledge of management theories and practices to solve business problems.	
PO2	Decision-making Skills: Foster Analytical and critical thinking abilities for data-based decision-making.	
PO3	Ethics: Ability to develop Value-based Leadership ability.	
PO4	Communication Skills: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business	
PO5	Leadership Skills: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.	
PO6	Entrepreneurial Skills: Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.	
PO7	Strategic analysis: To conduct a strategic analysis using theoretical and practical applications.	
PO8	To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.	
<u>PROGRAMME SPECIFIC OUTCOMES(DEPARTMENTAL):</u>		
Students will be able to:		
PSO1	Professional Skills: Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.	
PSO2	Creativity: Create value through identifying customer needs and implementing integrated production and distribution of goods, services	
PSO3	Problem-Solving Skills: Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.	
PSO4	Successful Career and Entrepreneurship: An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur	
COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Describe various quantitative techniques and tools that help in decision-making in different functional areas in industries.	I (REMEMBER)
CO2	Formulate concepts of linear and nonlinear Programming problems using different methods.	II (UNDERSTAND)
CO3	Solve linear programming problems using the Simplex method and the concepts of Transportation problem and assignment problems.	III (APPLY)

CO4	Construct the concepts of CPM and PERT.	VI (CREATE)
CO5	Explain the concepts of queuing theory, game theory and simulation.	II (UNDERSTAND)

TABLE 1: CO, PO, PSO MAPPING

Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01		H		H			H				H	
C02	H	H				H					H	
C03		H		H				H			H	
C04			H		H						H	
C05	H	H					H	H			H	

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

Pass percent of 85% and above= 3

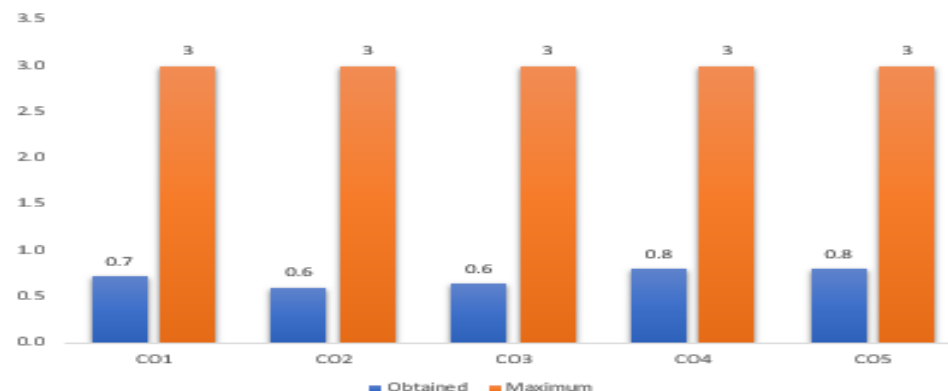
Pass percent between 75% - 85%= 2

2

Pass percent between 65%- 75%= 1

1

Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam			co wise total average
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		pass%	Attainment level	co wise external average	
CO1	63.5	0.0			99.3	3.0	99.3	3.0	99.3	3.0	41.2	0.0	1.8	60.8	0.0	0.0	0.7
CO2	63.5	0.0			99.3	3.0			99.3	3.0	41.2	0.0	1.5	60.8	0.0	0.0	0.6
CO3	63.5	0.0	76.4	2.0	99.3	3.0			99.3	3.0	41.2	0.0	1.6	60.8	0.0	0.0	0.6
CO4			76.4	2.0	99.3	3.0			99.3	3.0	41.2	0.0	2.0	60.8	0.0	0.0	0.8
CO5			76.4	2.0	99.3	3.0			99.3	3.0	41.2	0.0	2.0	60.8	0.0	0.0	0.8

AVERAGE	AVERAGE
0	0.712

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

1. Copy the completed table 1.
2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]
3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1		H 0.72		H 0.72			H 0.72	
CO2	H 0.6	H 0.6				H 0.6		
CO3		H 0.64		H 0.64				H 0.64
CO4			H 0.8		H 0.8			
CO5	H 0.8	H 0.8					H 0.8	H 0.8
AVERAGE OF COS FOR POS	0.7	0.69	0.8	0.68	0.8	0.6	0.76	0.72
AVERAGE OF POS	0.7	0.6825	0.8	0.66	0.8	0.6	0.78	0.72
AVERAGE	0.7178125							

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: OPERATIONS MANAGEMENT

COURSE CODE: MB23205

CREDITS: 4

PROGRAMME OUTCOMES(MBA):

- PO1 Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO2 Decision-making Skills:** Foster Analytical and critical thinking abilities for data-based decision-making.
- PO3 Ethics: Ability to develop Value-based Leadership ability.**
- PO4 Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO5 Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO6 Entrepreneurial Skills:** Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.
- PO7 Strategic analysis:** To conduct a strategic analysis using theoretical and practical applications.
- PO8** To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.

PROGRAMME SPECIFIC OUTCOMES(DEPARTMENTAL):

Students will be able to:

- PSO1 Professional Skills:** Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.
- PSO2 Creativity:** Create value through identifying customer needs and implementing integrated production and distribution of goods, services
- PSO3 Problem-Solving Skills:** Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.
- PSO4 Successful Career and Entrepreneurship:** An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur

COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Understand various facets of market ,and its behavior.	II (UNDERSTAND)
CO2	Apply the various tools for making strategies in the markets	III (APPLY)
CO3	Create a marketing mix to bring sustainable profits	VI (CREATE)
CO4	Construct the promotional tools for marketing a product	VI (CREATE)
CO5	Analyze the various situations and stages in buying process	IV (ANALYZE)

TABLE 1: CO, PO, PSO MAPPING

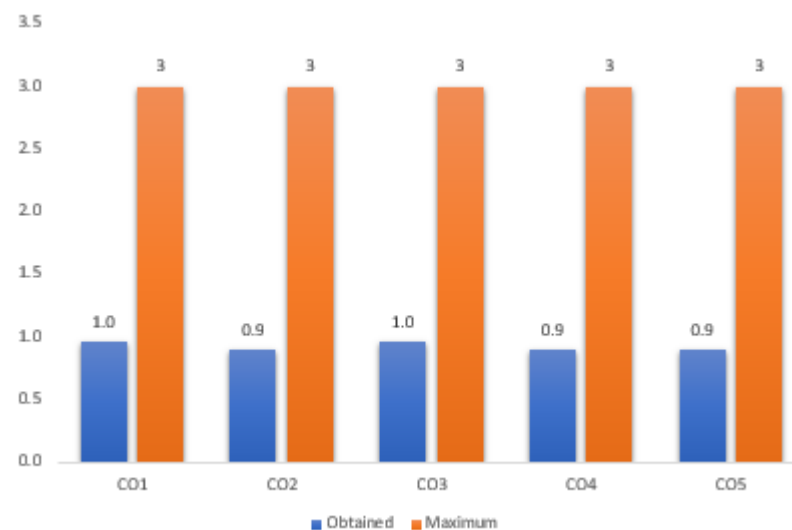
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H									H	H
C02							H	H		H	H	H
C03	H					H			H			H
C04				H	H					H	H	
C05		H	H							H		H

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam			co wise total average
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		pass%	Attainment level	co wise external average	
C01	92.6	3.0			100.7	3.0	100.7	3.0	99.3	3.0	39.9	0.0	2.4	60.1	0.0	0.0	1.0
C02	92.6	3.0			100.7	3.0			99.3	3.0	39.9	0.0	2.3	60.1	0.0	0.0	0.9
C03	92.6	3.0	96.6	3.0	100.7	3.0			99.3	3.0	39.9	0.0	2.4	60.1	0.0	0.0	1.0
C04			96.6	3.0	100.7	3.0			99.3	3.0	39.9	0.0	2.3	60.1	0.0	0.0	0.9
C05			96.6	3.0	100.7	3.0			99.3	3.0	39.9	0.0	2.3	60.1	0.0	0.0	0.9

AVERAGE	AVERAGE
0	0.924

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

1. Copy the completed table 1.
2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]
3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1		H 0.96		H 0.96			H 0.96	
CO2	H 0.9	H 0.9				H 0.9		
CO3		H 0.96		H 0.96				H 0.96
CO4			H 0.9		H 0.9			
CO5	H 0.9	H 0.9					H 0.9	H 0.9
AVERAGE OF COS FOR POS	0.9	0.93	0.9	0.96	0.9	0.9	0.93	0.93
AVERAGE OF POS	0.9	0.9225	0.9	0.96	0.9	0.9	0.915	0.93
AVERAGE	0.9159375							

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: FINANCIAL MANAGEMENT

COURSE CODE: MB23204

CREDITS: 4

PROGRAMME OUTCOMES(MBA):

- PO1** **Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO2** **Decision-making Skills:** Foster Analytical and critical thinking abilities for data-based decision-making.
- PO3** **Ethics: Ability to develop** Value-based Leadership ability.
- PO4** **Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO5** **Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO6** **Entrepreneurial Skills:** Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.
- PO7** **Strategic analysis:** To conduct a strategic analysis using theoretical and practical applications.
- PO8** To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.

PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):

Students will be able to:

- PSO1** **Professional Skills:** Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.
- PSO2** **Creativity:** Create value through identifying customer needs and implementing integrated production and distribution of goods, services
- PSO3** **Problem-Solving Skills:** Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.
- PSO4** **Successful Career and Entrepreneurship:** An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur

COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Define financial functions and goals.	I (REMEMBER)
CO2	Use project evaluation techniques and approaches.	III (APPLY)
CO3	Analyze the capital structure	IV (ANALYZE)
CO4	Apply dividend policies and decisions.	III (APPLY)
CO5	Explain working capital financing	IV (ANALYZE)

TABLE 1: CO, PO, PSO MAPPING

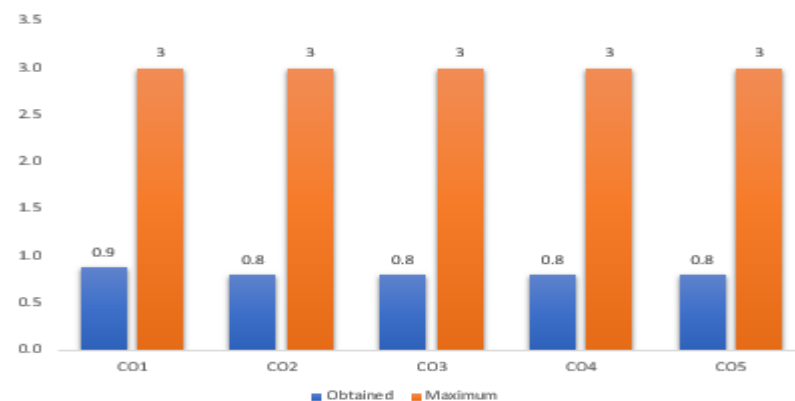
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H									H	
C02							H	H			H	
C03	H					H					H	
C04			H		H		H				H	
C05		H		H							H	

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam		co wise total average	
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		pass%	Attainment level		
C01	77.0	2.0			100.7	3.0	100.7	3.0	99.3	3.0	39.9	0.0	2.2	60.1	0.0	0.0	0.9
C02	77.0	2.0			100.7	3.0			99.3	3.0	39.9	0.0	2.0	60.1	0.0	0.0	0.8
C03	77.0	2.0	79.7	2.0	100.7	3.0			99.3	3.0	39.9	0.0	2.0	60.1	0.0	0.0	0.8
C04			79.7	2.0	100.7	3.0			99.3	3.0	39.9	0.0	2.0	60.1	0.0	0.0	0.8
C05			79.7	2.0	100.7	3.0			99.3	3.0	39.9	0.0	2.0	60.1	0.0	0.0	0.8

AVERAGE	AVERAGE
0	0.816

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

1. Copy the completed table 1.
2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]
3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1		H 0.88		H 0.88			H 0.88	
CO2	H 0.8	H 0.8				H 0.8		
CO3		H 0.8		H 0.8				H 0.8
CO4			H 0.8		H 0.8			
CO5	H 0.8	H 0.8					H 0.8	H 0.8
AVERAGE OF COS FOR POS	0.8	0.82	0.8	0.84	0.8	0.8	0.84	0.8
AVERAGE OF POS	0.8	0.805	0.8	0.82	0.8	0.8	0.82	0.8
AVERAGE	0.805625							

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: MARKET RESEARCH

COURSE CODE: MB23203

CREDITS: 4

PROGRAMME OUTCOMES(MBA):

- PO1** **Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO2** **Decision-making Skills:** Foster Analytical and critical thinking abilities for data-based decision-making.
- PO3** **Ethics: Ability to develop** Value-based Leadership ability.
- PO4** **Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO5** **Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO6** **Entrepreneurial Skills:** Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.
- PO7** **Strategic analysis:** To conduct a strategic analysis using theoretical and practical applications.
- PO8** To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.

PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):

Students will be able to:

- PSO1** **Professional Skills:** Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.
- PSO2** **Creativity:** Create value through identifying customer needs and implementing integrated production and distribution of goods, services
- PSO3** **Problem-Solving Skills:** Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.
- PSO4** **Successful Career and Entrepreneurship:** An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur

COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Understand various facets of market ,and its behavior.	II (UNDERSTAND)
CO2	Apply the various tools for making strategies in the markets	III (APPLY)
CO3	Create a marketing mix to bring sustainable profits	VI (CREATE)
CO4	Construct the promotional tools for marketing a product	VI (CREATE)
CO5	Analyze the various situations and stages in buying process	IV (ANALYZE)

TABLE 1: CO, PO, PSO MAPPING

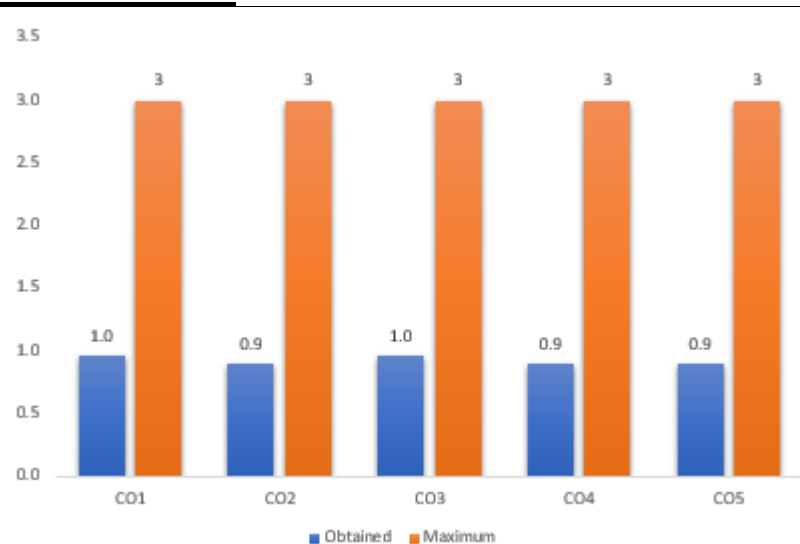
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H				H					H	H
C02			H				H		H	H		
C03			H	H	H		H		H		H	
C04				H				H		H		H
C05	H						H	H		H	H	

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam			
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		co wise external average	co wise total average		
C01	89.2	3.0			95.9	3.0	100.7	3.0	99.3	3.0	39.9	0.0	2.4	47.3	0.0	0.0	1.0
C02	89.2	3.0			95.9	3.0			99.3	3.0	39.9	0.0	2.3	47.3	0.0	0.0	0.9
C03	89.2	3.0	85.1	3.0	95.9	3.0			99.3	3.0	39.9	0.0	2.4	47.3	0.0	0.0	1.0
C04			85.1	3.0	95.9	3.0			99.3	3.0	39.9	0.0	2.3	47.3	0.0	0.0	0.9
C05			85.1	3.0	95.9	3.0			99.3	3.0	39.9	0.0	2.3	47.3	0.0	0.0	0.9

AVERAGE	AVERAGE
0	0.924

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

1. Copy the completed table 1.
2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]
3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1		H 0.96		H 0.96			H 0.96	
CO2	H 0.9	H 0.9				H 0.9		
CO3		H 0.96		H 0.96				H 0.96
CO4			H 0.9		H 0.9			
CO5	H 0.9	H 0.9					H 0.9	H 0.9
AVERAGE OF COS FOR POS	0.9	0.93	0.9	0.96	0.9	0.9	0.93	0.93
AVERAGE OF POS	0.9	0.9225	0.9	0.96	0.9	0.9	0.915	0.93
AVERAGE	0.9159375							



LOYOLA ACADEMY
 OLDALWAL, SECUNDERABAD-500010, TELANGANA, INDIA
 (Autonomous and Affiliated to Osmania University)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

A.Y 2023-24

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: BUSINESS ANALYTICS	
COURSE CODE: 23MB401	CREDITS: 4
<u>PROGRAMME OUTCOMES(MBA):</u>	
<p>PO1 Managerial Skills: Apply knowledge of management theories and practices to solve business problems.</p> <p>PO2 Decision-making Skills: Foster Analytical and critical thinking abilities for data-based decision-making.</p> <p>PO3 Ethics: Ability to develop Value-based Leadership ability.</p> <p>PO4 Communication Skills: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business</p> <p>PO5 Leadership Skills: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.</p> <p>PO6 Entrepreneurial Skills: Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.</p> <p>PO7 Strategic analysis: To conduct a strategic analysis using theoretical and practical applications.</p> <p>PO8 To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.</p>	
<u>PROGRAMME SPECIFIC OUTCOMES(DEPARTMENTAL):</u>	
Students will be able to:	
<p>PSO1 Professional Skills: Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.</p> <p>PSO2 Creativity: Create value through identifying customer needs and implementing integrated production and distribution of goods, services</p> <p>PSO3 Problem-Solving Skills: Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.</p> <p>PSO4 Successful Career and Entrepreneurship: An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur</p>	
COURSE OUTCOMES	BLOOM'S TAXONOMY LEVEL
CO1 Explain the essential elements of a valid contract.	II (UNDERSTAND)
CO2 Define the concept sales of Goods Act.	I (REMEMBER)
CO3 Explain various characteristics and classifications of companies.	III (APPLY)
CO4 Describe about the consumer protection law.	I (REMEMBER)
CO5 Identify the concepts of law and ethics.	I (REMEMBER)

TABLE 1: CO, PO, PSO MAPPING

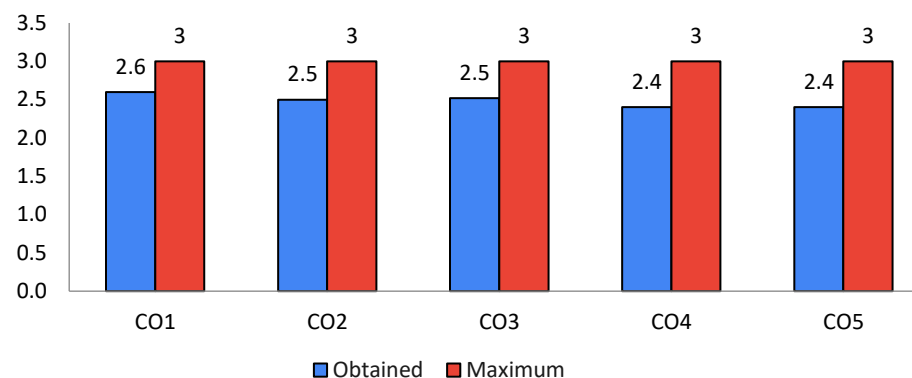
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H									H	H
C02							H	H		H	H	H
C03	H					H			H			H
C04				H	H					H	H	
C05		H	H							H		H

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal	External Exam		co wise external	co wise total
	pass%	Attainment	pass%	Attainment	pass%	Attainment	pass%	Attainment	pass%	Attainment	pass%	Attainment		pass%	Attainment		
C01	96.6	3.0			99.1	3.0	99.1	3.0	99.1	3.0	71.6	1.0	2.6	91.4	3.0	3.0	2.8
C02	96.6	3.0			99.1	3.0			99.1	3.0	71.6	1.0	2.5	91.4	3.0	3.0	2.8
C03	96.6	3.0	99.1	3.0	99.1	3.0			99.1	3.0	71.6	1.0	2.6	91.4	3.0	3.0	2.8
C04			99.1	3.0	99.1	3.0			99.1	3.0	71.6	1.0	2.5	91.4	3.0	3.0	2.8
C05			99.1	3.0	99.1	3.0			99.1	3.0	71.6	1.0	2.5	91.4	3.0	3.0	2.8
AVERAGE																3	2.816

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

1. Copy the completed table 1.
2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]
3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]

OUTCOME	PO1		PO2		PO3		PO4		PO5		PO6		PO7		PO8	
CO1	H	2.84	H	2.84												
CO2													H	2.8	H	2.8
CO3	H	2.84										H	2.84			
CO4							H	2.8	H	2.8						
CO5			H	2.8	H	2.8										
AVERAGE OF COS FOR POS	2.84		2.82		2.8		2.8		2.8		2.84		2.8		2.8	
AVERAGE OF POS	2.84		2.81		2.8		2.8		2.8		2.84		2.8		2.8	
AVERAGE	2.81125															

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: INTERNATIONAL FINANCE

COURSE CODE: MB23402

CREDITS: 4

PROGRAMME OUTCOMES(MBA):

- PO1 Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO2 Decision-making Skills:** Foster Analytical and critical thinking abilities for data-based decision-making.
- PO3 Ethics: Ability to develop Value-based Leadership ability.**
- PO4 Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO5 Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO6 Entrepreneurial Skills:** Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.
- PO7 Strategic analysis:** To conduct a strategic analysis using theoretical and practical applications.
- PO8** To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.

PROGRAMME SPECIFIC OUTCOMES(DEPARTMENTAL):

Students will be able to:

- PSO1 Professional Skills:** Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.
- PSO2 Creativity:** Create value through identifying customer needs and implementing integrated production and distribution of goods, services
- PSO3 Problem-Solving Skills:** Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.
- PSO4 Successful Career and Entrepreneurship:** An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur

COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Define international financial system	II (UNDERSTAND)
CO2	Analyse foreign exchange market	I (ANALYZE)
CO3	Identify risk management in multinational corporations	II (UNDERSTAND)
CO4	Determine international money markets	II (UNDERSTAND)
CO5	Explain risk management in multinational corporations. Explain the concepts and meaning of financial accounting.	II (UNDERSTAND)

TABLE 1: CO, PO, PSO MAPPING

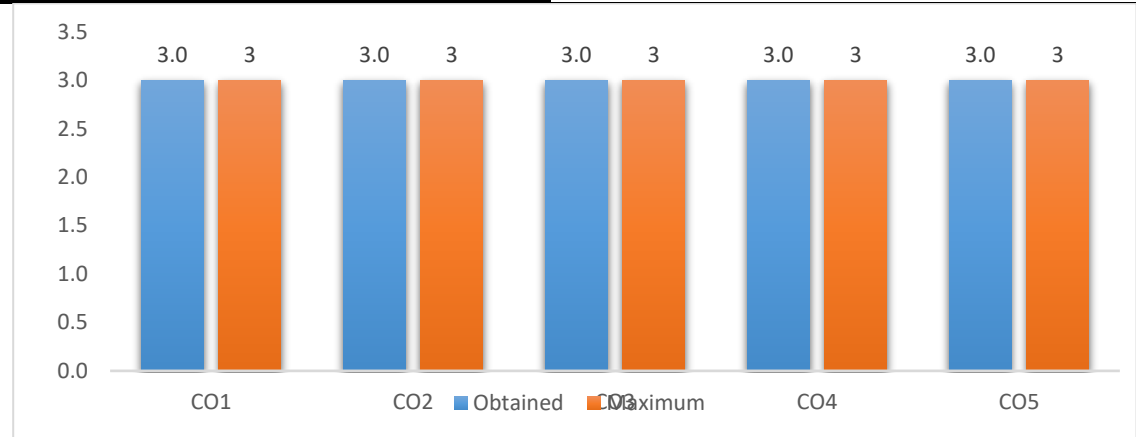
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H									H	H
C02							H	H		H	H	H
C03	H					H			H			H
C04				H	H					H	H	
C05		H	H							H		H

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam		co wise total average	
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		pass%	Attainment level		
C01	98.6	3.0			100.0	3.0	100.0	3.0	100.0	3.0	100.0	3.0	3.0	91.8	3.0	3.0	3.0
C02	98.6	3.0			100.0	3.0			100.0	3.0	100.0	3.0	3.0	91.8	3.0	3.0	3.0
C03	98.6	3.0	98.6	3.0	100.0	3.0			100.0	3.0	100.0	3.0	3.0	91.8	3.0	3.0	3.0
C04			98.6	3.0	100.0	3.0			100.0	3.0	100.0	3.0	3.0	91.8	3.0	3.0	3.0
C05			98.6	3.0	100.0	3.0			100.0	3.0	100.0	3.0	3.0	91.8	3.0	3.0	3.0

AVERAGE	AVERAGE
3	3

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

1. Copy the completed table 1.
2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]
3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 3		H 3					
CO2	H 3		H 3	H 3			H 3	
CO3	H 3		H 3	H 3	H 3		H 3	
CO4	H 3		H 3	H 3			H 3	
CO5	H 3		H 3	H 3				H 3
AVERAGE OF COS FOR POS	3		3	3	3		3	3
AVERAGE OF POS	3		3	3	3		3	3
AVERAGE	3							

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: PERFORMANCE AND KNOWLEDGE MANAGEMENT

COURSE CODE: MB23403

CREDITS: 4

PROGRAMME OUTCOMES(MBA):

- PO1** **Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO2** **Decision-making Skills:** Foster Analytical and critical thinking abilities for data-based decision-making.
- PO3** **Ethics: Ability to develop** Value-based Leadership ability.
- PO4** **Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO5** **Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO6** **Entrepreneurial Skills:** Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.
- PO7** **Strategic analysis:** To conduct a strategic analysis using theoretical and practical applications.
- PO8** To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.

PROGRAMME SPECIFIC OUTCOMES (DEPARTMENTAL):

Students will be able to:

- PSO1** **Professional Skills:** Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.
- PSO2** **Creativity:** Create value through identifying customer needs and implementing integrated production and distribution of goods, services
- PSO3** **Problem-Solving Skills:** Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.
- PSO4** **Successful Career and Entrepreneurship:** An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur

COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Understand the performance management systems in the organization	II (UNDERSTAND)
CO2	Different appraisals methods prevalent in the industry	V (EVALUATE)
CO3	Know more about performance reviews and improvement strategies	II (UNDERSTAND)
CO4	Benchmarking and how competitors have their performance management systems	IV (ANALYZE)
CO5	Competency assessment of individuals.	II (UNDERSTAND)

TABLE 1: CO, PO, PSO MAPPING

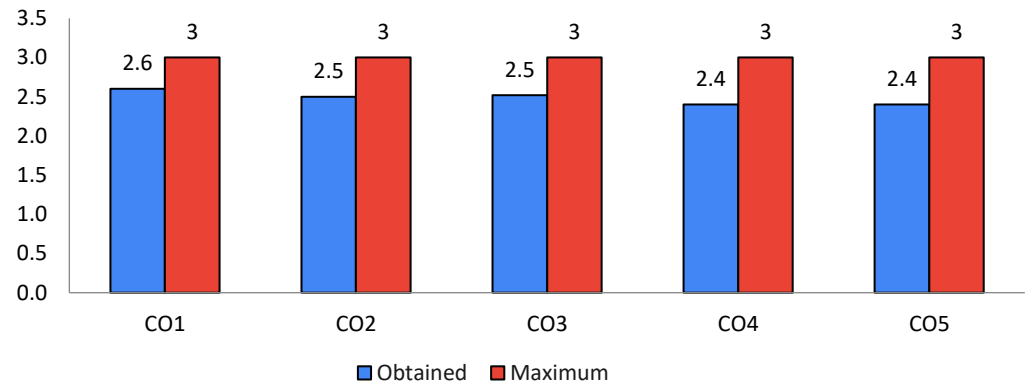
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H							H	H		H	
C02		H				H	H		H			H
C03				H		H				H	H	
C04		H			H						H	H
C05			H		H			H	H	H		H

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal	External Exam		co wise external	co wise total
	pass%	Attainment	pass%	Attainment	pass%	Attainment	pass%	Attainment	pass%	Attainment	pass%	Attainment		pass%	Attainment		
C01	96.6	3.0			100.0	3.0	100.0	3.0	100.0	3.0	81.0	2.0	2.8	65.5	1.0	1.0	1.7
C02	96.6	3.0			100.0	3.0			100.0	3.0	81.0	2.0	2.8	65.5	1.0	1.0	1.7
C03	96.6	3.0	98.3	3.0	100.0	3.0			100.0	3.0	81.0	2.0	2.8	65.5	1.0	1.0	1.7
C04			98.3	3.0	100.0	3.0			100.0	3.0	81.0	2.0	2.8	65.5	1.0	1.0	1.7
C05			98.3	3.0	100.0	3.0			100.0	3.0	81.0	2.0	2.8	65.5	1.0	1.0	1.7

AVERAGE	AVERAGE
1	1.708

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

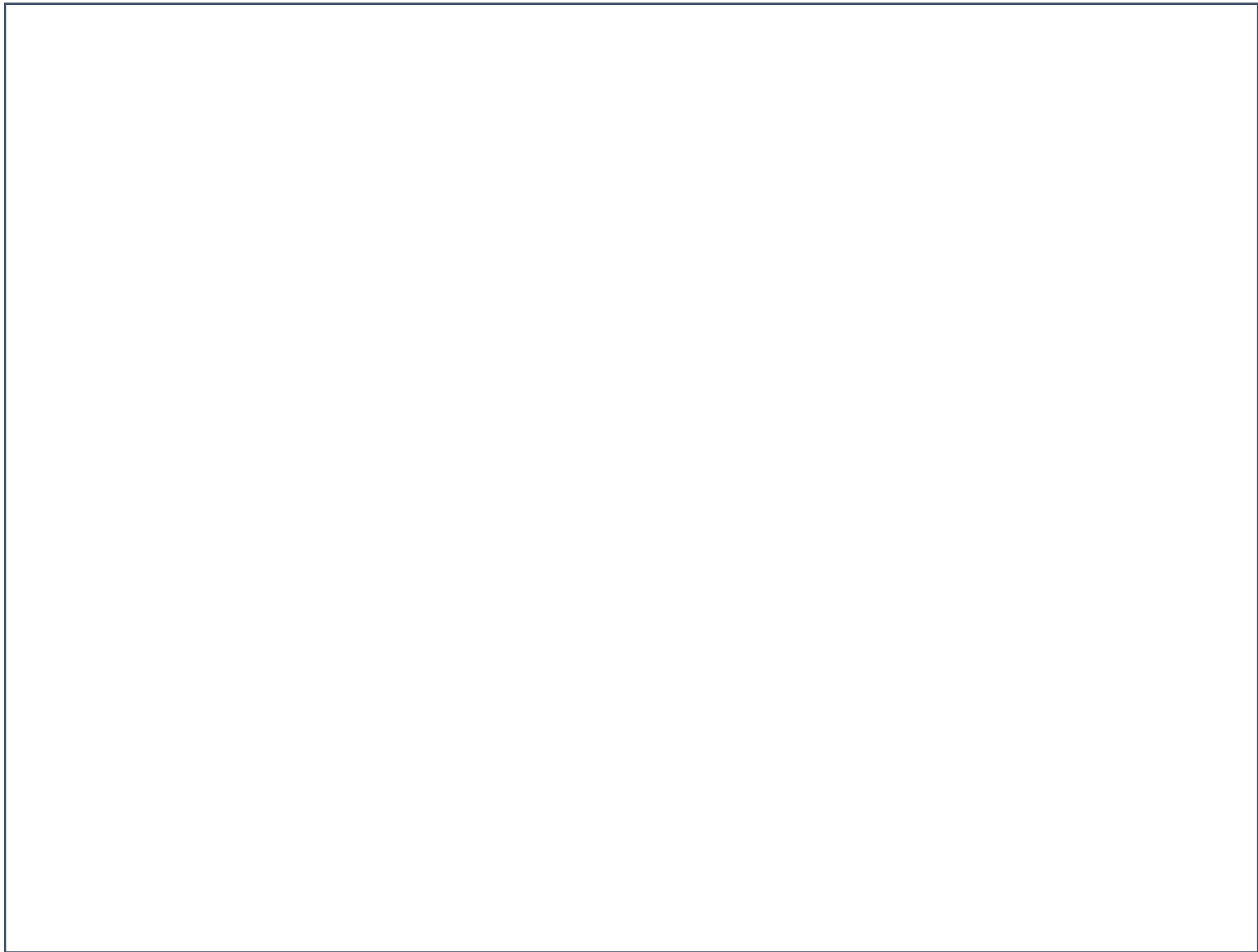
The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

1. Copy the completed table 1.
2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]
3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 1.72							H 1.72
CO2		H 1.7				H 1.7	H 1.7	
CO3				H 1.72		H 1.72		
CO4		H 1.7			H 1.7			
CO5			H 1.7		H 1.7			H 1.7
AVERAGE OF COS FOR POS	1.72	1.7	1.7	1.72	1.7	1.71	1.7	1.71
AVERAGE OF POS	1.72	1.7	1.7	1.72	1.7	1.71	1.7	1.705
AVERAGE	1.706875							





LOYOLA ACADEMY
 OLDALWAL, SECUNDERABAD-500010, TELANGANA, INDIA
 (Autonomous and Affiliated to Osmania University)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION
A.Y 2023-24
SEMESTER-3

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: SUPPLY CHAIN MANAGEMENT		CREDITS: 4
COURSE CODE: MB22303		
<u>PROGRAMME OUTCOMES(MBA):</u>		
PO1	Managerial Skills: Apply knowledge of management theories and practices to solve business problems.	
PO2	Decision-making Skills: Foster Analytical and critical thinking abilities for data-based decision-making.	
PO3	Ethics: Ability to develop Value-based Leadership ability.	
PO4	Communication Skills: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business	
PO5	Leadership Skills: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.	
PO6	Entrepreneurial Skills: Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.	
PO7	Strategic analysis: To conduct a strategic analysis using theoretical and practical applications.	
PO8	To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.	
<u>PROGRAMME SPECIFIC OUTCOMES(DEPARTMENTAL):</u>		
Students will be able to:		
PSO1	Professional Skills: Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.	
PSO2	Creativity: Create value through identifying customer needs and implementing integrated production and distribution of goods, services	
PSO3	Problem-Solving Skills: Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.	
PSO4	Successful Career and Entrepreneurship: An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur	
COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Students get in global finance market	II (UNDERSTAND)
CO2	Students can able to work in supply chain operation with conceptual knowledge	I (REMEMBER)
CO3	Students will understand the flow of inventory through logistics	III (APPLY)
CO4	Students will analyze the transactional modes & storage of goods	I (REMEMBER)

CO5	Students can be identifying the strategic issues.	I (REMEMBER)
-----	---	--------------

TABLE 1: CO, PO, PSO MAPPING

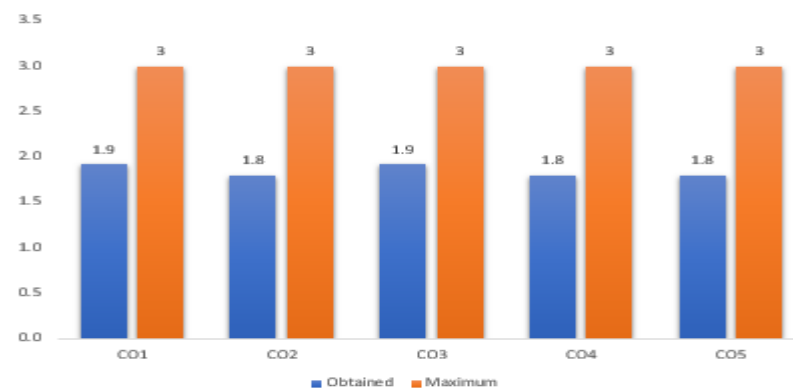
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H									H	H
C02							H	H		H	H	H
C03	H					H			H			H
C04				H	H					H	H	
C05		H	H							H		H

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam		co wise total average	
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		pass%	Attainment level		
CO1	100.0	3.0			100.0	3.0	98.2	3.0	43.2	0.0	46.8	0.0	1.8	82.9	2.0	2.0	1.9
CO2	100.0	3.0			100.0	3.0			43.2	0.0	46.8	0.0	1.5	82.9	2.0	2.0	1.8
CO3	100.0	3.0	100.0	3.0	100.0	3.0			43.2	0.0	46.8	0.0	1.8	82.9	2.0	2.0	1.9
CO4			100.0	3.0	100.0	3.0			43.2	0.0	46.8	0.0	1.5	82.9	2.0	2.0	1.8
CO5			100.0	3.0	100.0	3.0			43.2	0.0	46.8	0.0	1.5	82.9	2.0	2.0	1.8

AVERAGE	AVERAGE
2	1.848

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

1. Copy the completed table 1.
2. Retain only the POs and the highly supportive (H) points. [Delete the PSO columns and the 'S' points]
3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 1.92	H 1.92						
CO2							H 1.8	H 1.8
CO3	H 1.92					H 1.92		
CO4				H 1.8	H 1.8			
CO5		H 1.8	H 1.8					
AVERAGE OF COS FOR POS	1.92	1.86	1.8	1.8	1.8	1.92	1.8	1.8
AVERAGE OF POS	1.92	1.83	1.8	1.8	1.8	1.92	1.8	1.8
AVERAGE	1.83375							

MAPPING COURSE OUTCOMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: STRATEGIC MANAGEMENT

COURSE CODE: MB22304

CREDITS: 4

PROGRAMME OUTCOMES(MBA):

- PO1 Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO2 Decision-making Skills:** Foster Analytical and critical thinking abilities for data-based decision-making.
- PO3 Ethics: Ability to develop Value-based Leadership ability.**
- PO4 Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO5 Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO6 Entrepreneurial Skills:** Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.
- PO7 Strategic analysis:** To conduct a strategic analysis using theoretical and practical applications.
- PO8** To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.

PROGRAMME SPECIFIC OUTCOMES(DEPARTMENTAL):

Students will be able to:

- PSO1 Professional Skills:** Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.
- PSO2 Creativity:** Create value through identifying customer needs and implementing integrated production and distribution of goods, services
- PSO3 Problem-Solving Skills:** Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.
- PSO4 Successful Career and Entrepreneurship:** An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur

COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Able to understand the steps involved in strategic management process.	II (UNDERSTAND)
CO2	Know the significance and framework for industry analysis.	I (REMEMBER)
CO3	Analyze the importance of balance score card and different types of strategies used at corporate and business level.	IV (ANALYZE)
CO4	Understand the various activities, benefits, growth and drivers of outsourcing.	II (UNDERSTAND)
CO5	Examine the various stages involved in the industry lifecycle.	II (UNDERSTAND)

TABLE 1: CO, PO, PSO MAPPING

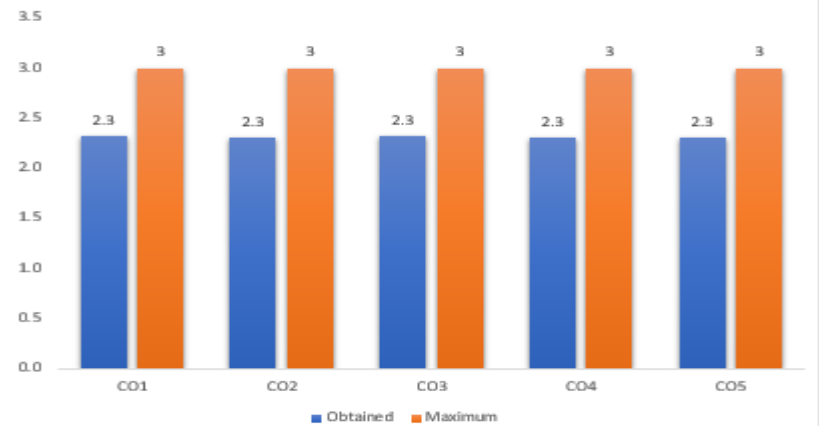
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H									H	H
C02							H	H		H	H	H
C03	H					H			H			H
C04				H	H					H	H	
C05		H	H							H		H

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
C01	100.0	3.0			100.0	3.0	100.0	3.0	100.0	3.0	80.2	2.0	2.8	77.5	2.0	2.0	2.3
C02	100.0	3.0			100.0	3.0			100.0	3.0	80.2	2.0	2.8	77.5	2.0	2.0	2.3
C03	100.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	80.2	2.0	2.8	77.5	2.0	2.0	2.3
C04			100.0	3.0	100.0	3.0			100.0	3.0	80.2	2.0	2.8	77.5	2.0	2.0	2.3
C05			100.0	3.0	100.0	3.0			100.0	3.0	80.2	2.0	2.8	77.5	2.0	2.0	2.3

AVERAGE	AVERAGE
2	2.308

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

1. Copy the completed table 1.
2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]
3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1		H 2.32	H 2.32					
CO2								H 2.3
CO3		H 2.32					H 2.32	
CO4					H 2.3	H 2.3		
CO5			H 2.3	H 2.3				
AVERAGE OF COS FOR POS		2.32	2.31	2.3	2.3	2.3	2.32	2.3
AVERAGE OF POS		2.32	2.305	2.3	2.3	2.3	2.32	2.3
AVERAGE	2.306428571							

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: FINANCIAL RISK MANAGEMENT

COURSE CODE: MB305

CREDITS: 4

PROGRAMME OUTCOMES(MBA):

- PO1 Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO2 Decision-making Skills:** Foster Analytical and critical thinking abilities for data-based decision-making.
- PO3 Ethics: Ability to develop Value-based Leadership ability.**
- PO4 Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO5 Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO6 Entrepreneurial Skills:** Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.
- PO7 Strategic analysis:** To conduct a strategic analysis using theoretical and practical applications.
- PO8** To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.

PROGRAMMESPECIFICOUTCOMES(DEPARTMENTAL):

Students will be able to:

- PSO1 Professional Skills:** Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.
- PSO2 Creativity:** Create value through identifying customer needs and implementing integrated production and distribution of goods, services
- PSO3 Problem-Solving Skills:** Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.
- PSO4 Successful Career and Entrepreneurship:** An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur

COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Students understand about risk and know about tools and techniques of risk management.	II (UNDERSTAND)
CO2	Students get to know about introduction to risk management.	V (EVALUATE)
CO3	Students understand measurement and management of risk.	II (UNDERSTAND)
CO4	Students are able to know techniques and tools of risk management	IV (ANALYZE)
CO5	Students get to know about types of SWAPS	II (UNDERSTAND)

TABLE 1: CO, PO, PSO MAPPING

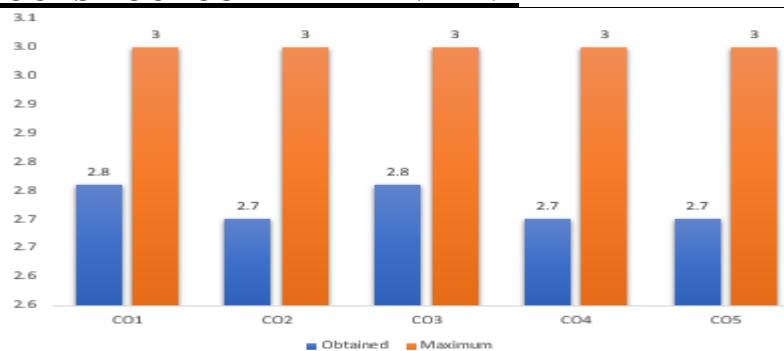
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H							H	H		H	
C02		H				H	H		H			H
C03				H		H				H	H	
C04		H			H						H	H
C05			H		H			H	H	H		H

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
C01	100.0	3.0			100.0	3.0	100.0	3.0	100.0	3.0	50.6	0.0	2.4	90.9	3.0	3.0	2.8
C02	100.0	3.0			100.0	3.0			100.0	3.0	50.6	0.0	2.3	90.9	3.0	3.0	2.7
C03	100.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	50.6	0.0	2.4	90.9	3.0	3.0	2.8
C04			100.0	3.0	100.0	3.0			100.0	3.0	50.6	0.0	2.3	90.9	3.0	3.0	2.7
C05			100.0	3.0	100.0	3.0			100.0	3.0	50.6	0.0	2.3	90.9	3.0	3.0	2.7

AVERAGE	AVERAGE
3	2.724

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome

attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

- 1. Copy the completed table 1.**
- 2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]**
- 3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]**

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.76							H 2.76
CO2		H 2.7				H 2.7	H 2.7	
CO3				H 2.76		H 2.76		
CO4		H 2.7			H 2.7			
CO5			H 2.7		H 2.7			H 2.7
AVERAGE OF COS FOR POS	2.76	2.7	2.7	2.76	2.7	2.73	2.7	2.73
AVERAGE OF POS	2.76	2.7	2.7	2.76	2.7	2.73	2.7	2.715
AVERAGE	2.720625							

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: COMPENSATION AND BENEFITS MANAGEMENT

COURSE CODE: MB306

CREDITS: 4

PROGRAMME OUTCOMES(MBA):

- PO1** **Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO2** **Decision-making Skills:** Foster Analytical and critical thinking abilities for data-based decision-making.
- PO3** **Ethics: Ability to develop** Value-based Leadership ability.
- PO4** **Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO5** **Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO6** **Entrepreneurial Skills:** Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.
- PO7** **Strategic analysis:** To conduct a strategic analysis using theoretical and practical applications.
- PO8** To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.

PROGRAMMESPECIFICOUTCOMES(DEPARTMENTAL):

Students will be able to:

- PSO1** **Professional Skills:** Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.
- PSO2** **Creativity:** Create value through identifying customer needs and implementing integrated production and distribution of goods, services
- PSO3** **Problem-Solving Skills:** Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.
- PSO4** **Successful Career and Entrepreneurship:** An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur

COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Understand the compensation context and the system to design packages	II (UNDERSTAND)
CO2	Differentiate the traditional and modern pay packages	III (APPLY)
CO3	Establish pay plans with HR strategy and business strategy	VI (CREATE)
CO4	Design competitive systems with internal and external equity	VI (CREATE)
CO5	Labor legislations in designing the application of the compensation systems	IV (ANALYZE)

TABLE 1: CO, PO, PSO MAPPING

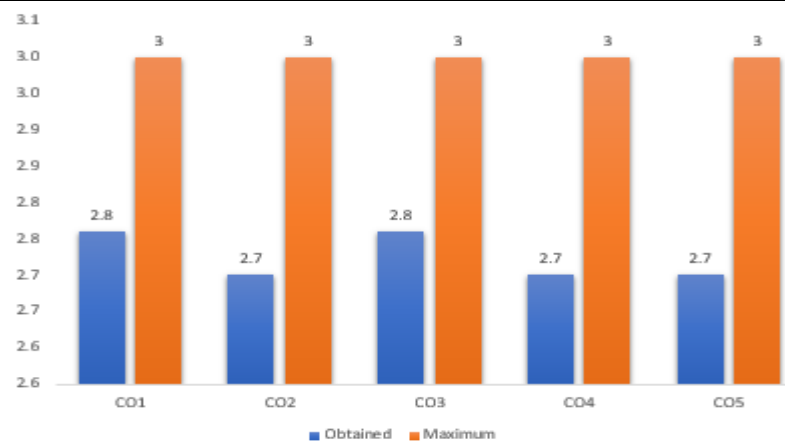
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H				H					H	H
C02			H				H		H	H		
C03			H	H	H		H		H		H	
C04				H				H		H		H
C05	H						H	H		H	H	

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam			
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		pass%	Attainment level	co wise external average	co wise total average
C01	96.6	3.0			100.0	3.0	100.0	3.0	100.0	3.0	37.9	0.0	2.4	96.6	3.0	3.0	2.8
C02	96.6	3.0			100.0	3.0			100.0	3.0	37.9	0.0	2.3	96.6	3.0	3.0	2.7
C03	96.6	3.0	100.0	3.0	100.0	3.0			100.0	3.0	37.9	0.0	2.4	96.6	3.0	3.0	2.8
C04			100.0	3.0	100.0	3.0			100.0	3.0	37.9	0.0	2.3	96.6	3.0	3.0	2.7
C05			100.0	3.0	100.0	3.0			100.0	3.0	37.9	0.0	2.3	96.6	3.0	3.0	2.7

AVERAGE	AVERAGE
3	2.724

TABLE 3: PROGRAMME OUTCOME MAPPING**Instruction:**

1. Copy the completed table 1.
2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]
3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.76	H 2.76				H 2.76		
CO2			H 2.7				H 2.7	
CO3			H 2.76	H 2.76	H 2.76		H 2.76	
CO4				H 2.7				H 2.7
CO5	H 2.7						H 2.7	H 2.7
AVERAGE OF COS FOR POS	2.73	2.76	2.73	2.73	2.76	2.76	2.72	2.7
AVERAGE OF POS	2.715	2.76	2.73	2.73	2.76	2.76	2.72	2.7
AVERAGE	2.734375							

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: PRODUCT AND BRAND MANAGEMENT

COURSE CODE: MB307

CREDITS: 4

PROGRAMME OUTCOMES(MBA):

- PO1 Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO2 Decision-making Skills:** Foster Analytical and critical thinking abilities for data-based decision-making.
- PO3 Ethics: Ability to develop Value-based Leadership ability.**
- PO4 Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO5 Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO6 Entrepreneurial Skills:** Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.
- PO7 Strategic analysis:** To conduct a strategic analysis using theoretical and practical applications.
- PO8** To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.

PROGRAMME SPECIFIC OUTCOMES(DEPARTMENTAL):

Students will be able to:

- PSO1 Professional Skills:** Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.
- PSO2 Creativity:** Create value through identifying customer needs and implementing integrated production and distribution of goods, services
- PSO3 Problem-Solving Skills:** Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.
- PSO4 Successful Career and Entrepreneurship:** An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur

COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Develop a product and Brand policy	II (UNDERSTAND)
CO2	Understand various theories on product lifecycle	II (UNDERSTAND)
CO3	Apply the theories to develop a new product, and Brands	IV (ANALYZE)
CO4	Organize the products in various perception maps for segmentation and new product creation	VI (EVALUATE)
CO5	Developing a launching of product and Brand management.	III (APPLY)

TABLE 1: CO, PO, PSO MAPPING

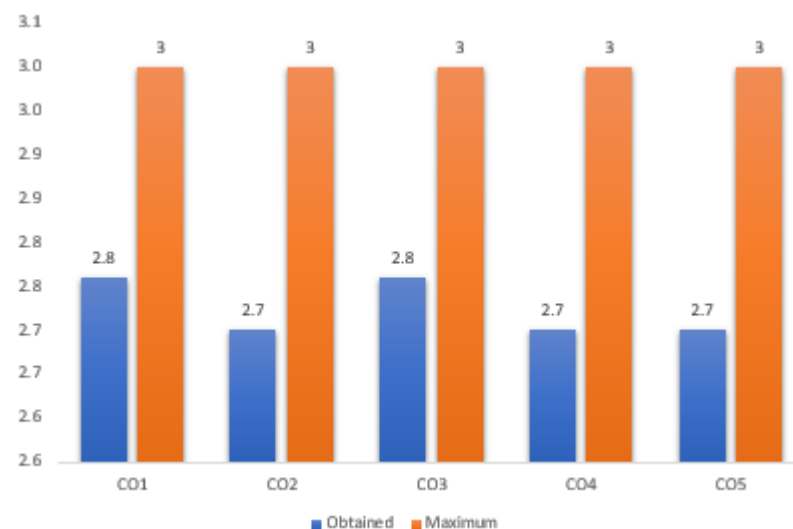
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01		H			H			H			H	
C02	H			H				H			H	
C03		H		H		H					H	
C04	H		H			H					H	
C05		H			H		H				H	

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam			
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		co wise external average	co wise total average		
CO1	96.6	3.0			100.0	3.0	100.0	3.0	100.0	3.0	37.9	0.0	2.4	96.6	3.0	3.0	2.8
CO2	96.6	3.0			100.0	3.0			100.0	3.0	37.9	0.0	2.3	96.6	3.0	3.0	2.7
CO3	96.6	3.0	100.0	3.0	100.0	3.0			100.0	3.0	37.9	0.0	2.4	96.6	3.0	3.0	2.8
CO4			100.0	3.0	100.0	3.0			100.0	3.0	37.9	0.0	2.3	96.6	3.0	3.0	2.7
CO5			100.0	3.0	100.0	3.0			100.0	3.0	37.9	0.0	2.3	96.6	3.0	3.0	2.7

AVERAGE	AVERAGE
3	2.724

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

1. Copy the completed table 1.
2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]
3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.76	H 2.76				H 2.76		
CO2			H 2.7				H 2.7	
CO3			H 2.76	H 2.76	H 2.76		H 2.76	
CO4				H 2.7				H 2.7
CO5	H 2.7						H 2.7	H 2.7
AVERAGE OF COS FOR POS	2.73	2.76	2.73	2.73	2.76	2.76	2.72	2.7
AVERAGE OF POS	2.715	2.76	2.73	2.73	2.76	2.76	2.72	2.7
AVERAGE	2.734375							

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: INVESTMENT MANAGEMENT

COURSE CODE: MB308

CREDITS: 4

PROGRAMME OUTCOMES(MBA):

- PO1 Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO2 Decision-making Skills:** Foster Analytical and critical thinking abilities for data-based decision-making.
- PO3 Ethics: Ability to develop Value-based Leadership ability.**
- PO4 Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO5 Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO6 Entrepreneurial Skills:** Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.
- PO7 Strategic analysis:** To conduct a strategic analysis using theoretical and practical applications.
- PO8** To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.

PROGRAMME SPECIFIC OUTCOMES(DEPARTMENTAL):

Students will be able to:

- PSO1 Professional Skills:** Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.
- PSO2 Creativity:** Create value through identifying customer needs and implementing integrated production and distribution of goods, services
- PSO3 Problem-Solving Skills:** Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.
- PSO4 Successful Career and Entrepreneurship:** An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur

COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Define fundamentals of fundamental management	II (UNDERSTAND)
CO2	Explain bond valuation techniques	II (UNDERSTAND)
CO3	Construct portfolio risk and return	IV (ANALYZE)
CO4	Identify over-priced and under priced securities	VI(EVALUATE)
CO5	Analyze fixed income securities	IV (ANALYZE)

TABLE 1: CO, PO, PSO MAPPING

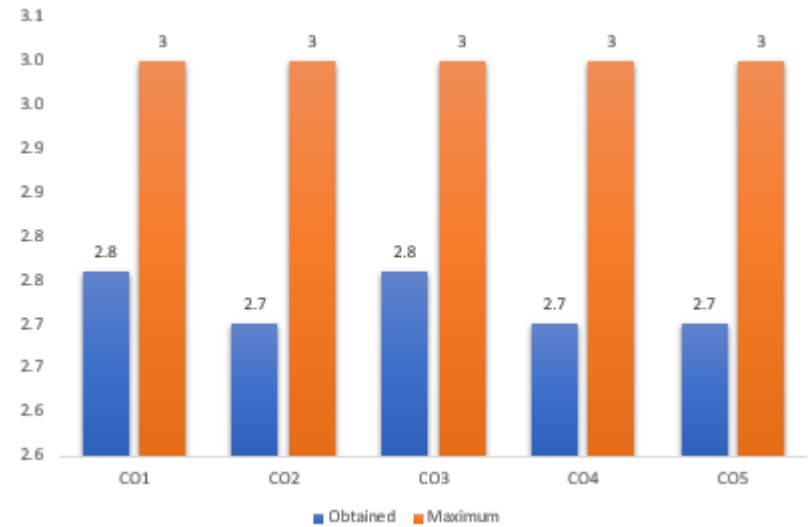
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01		H			H			H			H	
C02	H			H				H			H	
C03		H		H		H					H	
C04	H		H			H					H	
C05		H			H		H				H	

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam		co wise external average	co wise total average
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		pass%	Attainment level		
C01	100.0	3.0			60.0	0.0	100.0	3.0	100.0	3.0	124.4	3.0	2.4	86.7	3.0	3.0	2.8
C02	100.0	3.0			60.0	0.0			100.0	3.0	124.4	3.0	2.3	86.7	3.0	3.0	2.7
C03	100.0	3.0	100.0	3.0	60.0	0.0			100.0	3.0	124.4	3.0	2.4	86.7	3.0	3.0	2.8
C04			100.0	3.0	60.0	0.0			100.0	3.0	124.4	3.0	2.3	86.7	3.0	3.0	2.7
C05			100.0	3.0	60.0	0.0			100.0	3.0	124.4	3.0	2.3	86.7	3.0	3.0	2.7



AVERAGE	AVERAGE
3	2.724

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

1. Copy the completed table 1.
2. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]
3. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1		H 2.76			H 2.76			H 2.76
CO2	H 2.7			H 2.7				H 2.7
CO3		H 2.76		H 2.76		H 2.76		
CO4	H 2.7		H 2.7			H 2.7		
CO5		H 2.7			H 2.7		H 2.7	
AVERAGE OF COS FOR POS	2.7	2.74	2.7	2.73	2.73	2.73	2.7	2.73
AVERAGE OF POS	2.7	2.733333	2.7	2.73	2.715	2.73	2.7	2.715
AVERAGE	2.715416667							

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: ORGANIZATIONAL DEVELOPMENT

COURSE CODE: MB309

CREDITS: 4

PROGRAMME OUTCOMES(MBA):

- PO1 Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO2 Decision-making Skills:** Foster Analytical and critical thinking abilities for data-based decision-making.
- PO3 Ethics: Ability to develop Value-based Leadership ability.**
- PO4 Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO5 Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO6 Entrepreneurial Skills:** Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.
- PO7 Strategic analysis:** To conduct a strategic analysis using theoretical and practical applications.
- PO8** To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.

PROGRAMME SPECIFIC OUTCOMES(DEPARTMENTAL):

Students will be able to:

- PSO1 Professional Skills:** Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.
- PSO2 Creativity:** Create value through identifying customer needs and implementing integrated production and distribution of goods, services
- PSO3 Problem-Solving Skills:** Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.
- PSO4 Successful Career and Entrepreneurship:** An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur

COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Understand the problem solving approach at the organization level	II (UNDERSTAND)
CO2	Will know the importance of values and beliefs systems of the organization	I (REMEMBER)
CO3	Different theories of change and models	III (APPLY)
CO4	Develop interventions to evaluate OD programs	II (UNDERSTAND)
CO5	Concept of Team and the organizational confrontation approaches	II (UNDERSTAND)

TABLE 1: CO, PO, PSO MAPPING

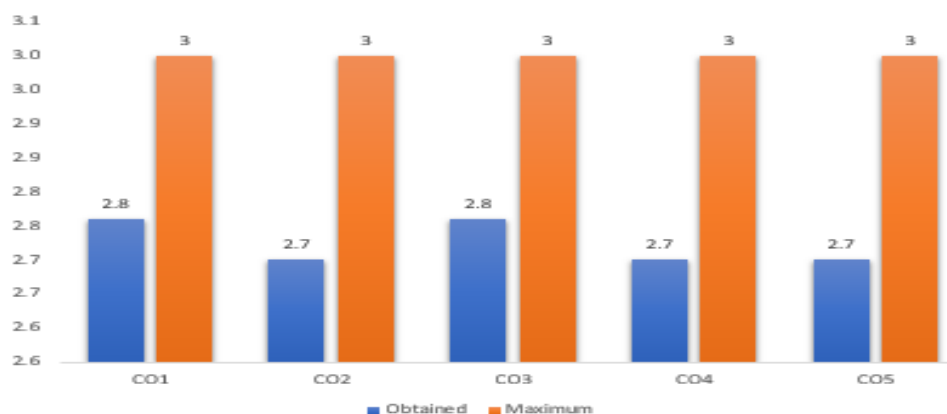
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H									H	H
C02							H	H		H	H	H
C03	H					H			H			H
C04				H	H					H	H	
C05		H	H							H		H

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam		co wise total average	
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		pass%	Attainment level		
C01	100.0	3.0			100.0	3.0	100.0	3.0	100.0	3.0	20.0	0.0	2.4	88.9	3.0	3.0	2.8
C02	100.0	3.0			100.0	3.0			100.0	3.0	20.0	0.0	2.3	88.9	3.0	3.0	2.7
C03	100.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	20.0	0.0	2.4	88.9	3.0	3.0	2.8
C04			100.0	3.0	100.0	3.0			100.0	3.0	20.0	0.0	2.3	88.9	3.0	3.0	2.7
C05			100.0	3.0	100.0	3.0			100.0	3.0	20.0	0.0	2.3	88.9	3.0	3.0	2.7



AVERAGE	AVERAGE
3	2.724

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

4. Copy the completed table 1.

5. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]

6. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 2.76	H 2.76						
CO2							H 2.7	H 2.7
CO3	H 2.76					H 2.76		
CO4				H 2.7	H 2.7			
CO5		H 2.7	H 2.7					
AVERAGE OF COS FOR POS	2.76	2.73	2.7	2.7	2.7	2.76	2.7	2.7
AVERAGE OF POS	2.76	2.715	2.7	2.7	2.7	2.76	2.7	2.7
AVERAGE	2.716875							

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: INTEGRATED MARKETING COMMUNICATIONS

COURSE CODE: MB22310

CREDITS: 4

PROGRAMME OUTCOMES(MBA):

- PO1 Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO2 Decision-making Skills:** Foster Analytical and critical thinking abilities for data-based decision-making.
- PO3 Ethics: Ability to develop Value-based Leadership ability.**
- PO4 Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO5 Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO6 Entrepreneurial Skills:** Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.
- PO7 Strategic analysis:** To conduct a strategic analysis using theoretical and practical applications.
- PO8** To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.

PROGRAMME SPECIFIC OUTCOMES(DEPARTMENTAL):

Students will be able to:

- PSO1 Professional Skills:** Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.
- PSO2 Creativity:** Create value through identifying customer needs and implementing integrated production and distribution of goods, services
- PSO3 Problem-Solving Skills:** Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.
- PSO4 Successful Career and Entrepreneurship:** An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur

COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Prepare a promotional plan	II (UNDERSTAND)
CO2	To differentiate the response process among consumers	I (REMEMBER)
CO3	Design a advertising strategy	IV (ANALYZE)
CO4	Apply the personal selling process.	II (UNDERSTAND)
CO5	Understand various sales promotion tools	II (UNDERSTAND)

TABLE 1: CO, PO, PSO MAPPING

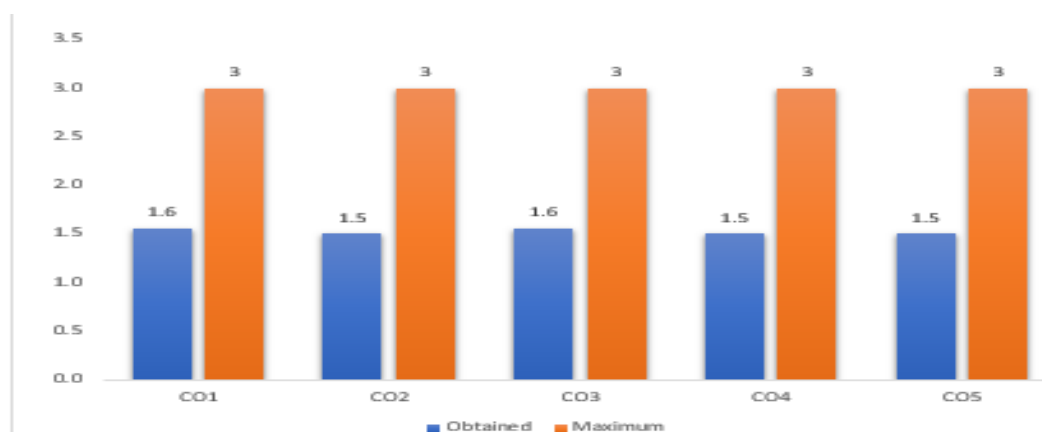
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H									H	H
C02							H	H		H	H	H
C03	H					H			H			H
C04				H	H					H	H	
C05		H	H							H		H

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 65%- 75%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		co wise internal average	External Exam			
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level		pass%	Attainment level	co wise external average	co wise total average
C01	100.0	3.0			100.0	3.0	100.0	3.0	100.0	3.0	57.8	0.0	2.4	71.1	1.0	1.0	1.6
C02	100.0	3.0			100.0	3.0			100.0	3.0	57.8	0.0	2.3	71.1	1.0	1.0	1.5
C03	100.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	57.8	0.0	2.4	71.1	1.0	1.0	1.6
C04			100.0	3.0	100.0	3.0			100.0	3.0	57.8	0.0	2.3	71.1	1.0	1.0	1.5
C05			100.0	3.0	100.0	3.0			100.0	3.0	57.8	0.0	2.3	71.1	1.0	1.0	1.5



AVERAGE	AVERAGE
1	1.524

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

4. Copy the completed table 1.

5. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]

6. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	H 1.56	H 1.56						
CO2							H 1.5	H 1.5
CO3	H 1.56					H 1.56		
CO4				H 1.5	H 1.5			
CO5		H 1.5	H 1.5					
AVERAGE OF COS FOR POS	1.56	1.53	1.5	1.5	1.5	1.56	1.5	1.5
AVERAGE OF POS	1.56	1.515	1.5	1.5	1.5	1.56	1.5	1.5
AVERAGE	1.516875							

MAPPING COURSE OUT COMES LEADING TO THE ACHIEVEMENT OF PROGRAM OUTCOMES:

COURSE TITLE: TOTAL QUALITY MANAGEMENT

COURSE CODE: MB22304

CREDITS: 4

PROGRAMME OUTCOMES(MBA):

- PO1** **Managerial Skills:** Apply knowledge of management theories and practices to solve business problems.
- PO2** **Decision-making Skills:** Foster Analytical and critical thinking abilities for data-based decision-making.
- PO3** **Ethics: Ability to develop** Value-based Leadership ability.
- PO4** **Communication Skills:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
- PO5** **Leadership Skills:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO6** **Entrepreneurial Skills:** Ability to demonstrate the skills and appraise affairs related to entrepreneurship and develop as entrepreneurs.
- PO7** **Strategic analysis:** To conduct a strategic analysis using theoretical and practical applications.
- PO8** To manage intra and inter-organizational negotiations effectively in a cross-cultural business environment.

PROGRAMME SPECIFIC OUTCOMES(DEPARTMENTAL):

Students will be able to:

- PSO1** **Professional Skills:** Able to utilize the knowledge of management practices in innovative, dynamic, and challenging environments in organizations.
- PSO2** **Creativity:** Create value through identifying customer needs and implementing integrated production and distribution of goods, services
- PSO3** **Problem-Solving Skills:** Can develop the capacity to adapt and innovative to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.
- PSO4** **Successful Career and Entrepreneurship:** An understanding of social awareness and environmental wisdom along with ethical responsibility to have a successful career and to sustain passion and zeal for real-world applications using optimal resources as an Entrepreneur

COURSE OUTCOMES		BLOOM'S TAXONOMY LEVEL
CO1	Able to understand the steps involved in strategic management process.	II (UNDERSTAND)
CO2	Know the significance and framework for industry analysis.	I (REMEMBER)
CO3	Analyze the importance of balance score card and different types of strategies used at corporate and business level.	IV (ANALYZE)
CO4	Understand the various activities, benefits, growth and drivers of outsourcing.	II (UNDERSTAND)
CO5	Examine the various stages involved in the industry lifecycle.	II (UNDERSTAND)

TABLE 1: CO, PO, PSO MAPPING

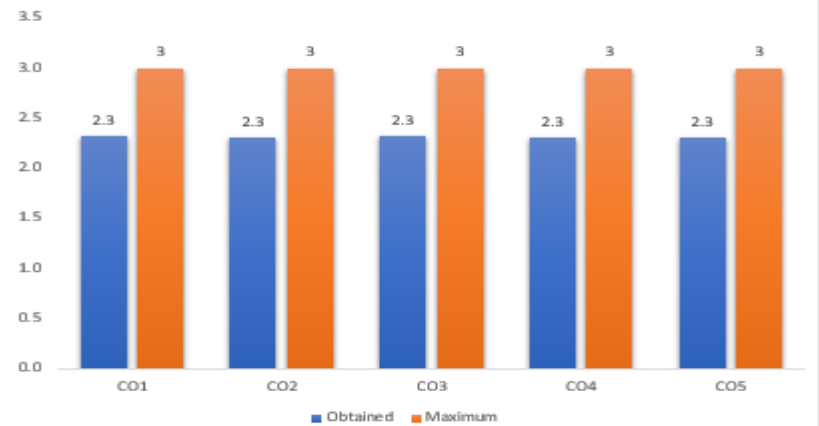
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03	PS04
C01	H	H									H	H
C02							H	H		H	H	H
C03	H					H			H			H
C04				H	H					H	H	
C05		H	H							H		H

H:Highly Supportive
S: Supportive

TABLE 2: COURSE OUTCOME ATTAINMENT

ATTAINMENT SCALE:

- Pass percent of 85% and above= 3
- Pass percent between 75% - 85%= 2
- Pass percent between 75%- 65%= 1
- Pass percent of less than 65%= 0



co	mid exam 1		mid exam 2		group discussion		assignment		viva		Attendance		External Exam				
	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	pass%	Attainment level	co wise internal average	pass%	Attainment level	co wise external average	co wise total average
C01	100.0	3.0			100.0	3.0	100.0	3.0	100.0	3.0	80.2	2.0	2.8	77.5	2.0	2.0	2.3
C02	100.0	3.0			100.0	3.0			100.0	3.0	80.2	2.0	2.8	77.5	2.0	2.0	2.3
C03	100.0	3.0	100.0	3.0	100.0	3.0			100.0	3.0	80.2	2.0	2.8	77.5	2.0	2.0	2.3
C04			100.0	3.0	100.0	3.0			100.0	3.0	80.2	2.0	2.8	77.5	2.0	2.0	2.3
C05			100.0	3.0	100.0	3.0			100.0	3.0	80.2	2.0	2.8	77.5	2.0	2.0	2.3

AVERAGE	AVERAGE
2	2.308

RESULT ANALYSIS: (Only write a comment on the total CO attainment for the course and areas of improvement, how less it is from 3, which exam are they losing marks in, and how can we attain 3)

The total CO attainment of the course is satisfactory. Performance in the mid semester exam needs to improve to improve overall course outcome attainment level.

TABLE 3: PROGRAMME OUTCOME MAPPING

Instruction:

7. Copy the completed table 1.

8. Retain only the POs and the Highly supportive (H) points. [Delete the PSO columns and the 'S' points]

9. Write the respective CO-wise total average (column K in table 2) wherever each CO is mapped as (H) under each PO.]

OUTCOME	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1		H 2.32	H 2.32					
CO2								H 2.3
CO3		H 2.32					H 2.32	
CO4					H 2.3	H 2.3		
CO5			H 2.3	H 2.3				
AVERAGE OF COS FOR POS		2.32	2.31	2.3	2.3	2.3	2.32	2.3
AVERAGE OF POS		2.32	2.305	2.3	2.3	2.3	2.32	2.3
AVERAGE	2.306428571							