



LOYOLA ACADEMY DEGREE & PG COLLEGE

BACHELOR OF BUSINESS ADMINISTRATION-TOURISM

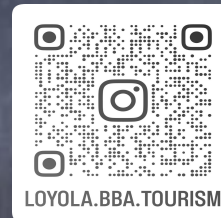


CAREER OPPORTUNITIES

- United Nations under Young Professional Program
- Foreign language based processes in IBM & ADP
- JP Morgan, Infosys, PWC, ADP, Deloitte
- Airlines - Emirates, Indigo
- Airports
- Hotels - Taj Hotels, ITC Hotels
- Cruise Companies
- Make My Trip, Thomas Cook, SOTC
- Government Tourism Departments
- Entrepreneurship

WHAT IS UNIQUE ABOUT LOYOLA'S BBA-TOURISM

The three-year Undergraduate Programme in BBA Tourism at Loyola Academy offers a unique blend of Management and Tourism education. The course provides theoretical knowledge and practical exposure which includes study tours and industrial visits. The program also trains the students in launching tourism startups. This program prepares students for dynamic careers in Business Management, Entrepreneurship and Tourism Management. Additionally, soft skills classes are conducted to enhance personal and social skills, ensuring well-rounded professional development.



INFRASTRUCTURE

- Spacious Campus
- Excellent laboratories that provide the best practical knowledge to the students
- College Hostel
- Medical facilities
- Bank
- Innovation Center
- Cafeteria
- Stationery

ADMISSION GUIDELINES

MEC/CEC/CEG/MPC/HEC at the Intermediate level with an aggregate of 60% more. A basic knowledge in computer skills will be an added advantage.

PLACEMENT ASSISTANCE

Campus Recruitment Training is provided to assist the students with campus placements.

HIGHER EDUCATION

- MBA (Management), MBA (Tourism)
- PhD to pursue a career in Academics
- CA/CS/LLB
- Masters in Foreign Universities

INDUSTRY INTEGRATION

The program provides extensive industry exposure through

- Strategic collaborations
- Insightful guest lectures & seminars
- Hands-on field trips
- Workshops

CURRICULUM FOCUS

- Financial Accounting
- Business Economics
- Taxation
- Marketing Management
- Human Resource Management
- Financial Management
- E-Commerce
- Business Statistics
- Management Accounting
- Tour Operations
- Airline Ticketing
- Hospitality Management
- Aviation Management
- Operations Management
- Entrepreneurship
- French

LIBRARY AND INFORMATION CENTER

- Delnet
- Inflibnet
- Online Journals
- Books

BACHELOR OF BUSINESS ADMINISTRATION- TOURISM

