



**LOYOLA ACADEMY, AUTONOMOUS, DEGREE AND PG COLLEGE, OLD ALWAL - 500010**

**Department of BBA-ED(2025-2028 Batch) Choice Based Credit System from academic year 2025-2026**

Semester	Course-1	Course-2	Course-3	Course-4	Course-5	Course-6		Hours	Credits							
I	Business English-I (3) (AECC-1)	Indian Heritage and Culture (2) (AECC-2)	Application of Computers in Management (4+1) (DSC-1)	Management foundations(5) (DSC-2)	Introduction to Entrepreneurship - 1 (5) (DSC-3)	Financial Accounting (4+1) (DSC-4)		30	25	AECC-2 DSC-4						
II	Business English-II (3) (AECC-3)	Value Education & Personality Development (2) (AECC-4)	Fundamentals of Business stats (4+1) (DSC-5)	Organisational Behaviour (5) (DSC-6)	Entrepreneurship Innovation(5) (DSC-7)	Managerial Economics (5) (DSC-8)	PLANE T (NON CGPA)	30	25	AECC-2 DSC-4						
III	Inter Disciplinary GE (2+1)	<b>Banking (2) (SEC-1)</b>	Research Methodology (4) (DSC-9)	Marketing Management (5) (DSC-10)	Financial Management(5) (DSC-11)	Human Resource Management (4) (DSC-12)	INTER SHIP (2)	30	25	GE-1 SEC-1 DSC-4						
IV	Environmental Studies (3) (AECC-5)	Start - up Management (2) (SEC-2)	Corporate Governance and business ethics (5) (DSC-13)	Mobile commerce (4+1) (DSC-14)	Production and material management (5) (DSC-15)	Accounting for management (5) (DSC-16)		30	25	AECC-1 SEC-1 DSC-4						
V	Financial markets and institutions / Fundamentals of investment management(4) (DSE-1)	Retail marketing and customer relationship/international marketing and export management (4) (DSE-2)	Brand management (4) (DSC-17)	International Business (4) (DSC-18)	Business Laws (5) (DSC-19)	Operations Research(4+1) (DSC-20)		30	26	DSC-4 DSE-2						
VI	Leadership & Change Management/ Talent & Knowledge Management (4) (DSE-3)	Rural marketing / service marketing (4) (DSE-4)	<b>Taxation (5) (DSC-21)</b>	Business Intelligence (4) (DSC-22)	Strategic Management (4) (DSC-23)	Project (4)		30	25	DSC-3 DSE-2						
<b>AECC (Ability Enhancement Compulsory Course) : 05</b> <b>Project Report : 01</b> <b>SEC (Skill Enhancement Course) : 02</b> <b>DSC(Discipline Specific Course) : 23</b> <b>DSE (Discipline Specific Elective) : 04</b> <b>Inter Disciplinary GE (Start-up management) : 01</b>																
							<b>TOTAL</b>	<b>180</b>	<b>151</b>							

**Dr. Y. Jahangir**  
**Professor**  
**Department of Business Management**  
**Osmania University**