



LOYOLA ACADEMY

ALWAL, SECUNDERABAD- 500 010



EDUCATE EMPOWER ENLIGHTEN

DEPARTMENT OF MASS COMMUNICATION

PRESENTS

Infocus - 2026

NATIONAL FILM FESTIVAL

25TH & 26TH FEB 2026



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Infocus - 2026

NATIONAL FILM FESTIVAL



PARTICIPATE
& WIN
EXCITING
CASH PRIZES

Dress The Drama

BECOME THE CHARACTER. LIVE THE SCENE

DATE: 26TH FEBRUARY, 2026

VENUE: LOYOLA HALL

EMAIL: infocus2k26@gmail.com

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DRESS THE DRAMA – RULES AND REGULATIONS

(Offline Competition)

1. Participants must portray a character from any film of their choice.
2. Both individual and group entries are permitted. A group may consist of up to four members only.
3. Each participant/group must present a ramp walk, followed by a brief enactment or dialogue from the selected character.
4. The ramp walk should be completed within 30–45 seconds.
5. The scene or dialogue presentation must not exceed 1–2 minutes.
6. All costumes and props must be safe and non-hazardous. The use of fire, smoke effects, liquids, or sharp objects is strictly prohibited.
7. Background music or audio tracks must be submitted to the organizers at least 30 minutes before the commencement of the event.
8. Any form of inappropriate behavior, vulgarity, or offensive content will lead to immediate disqualification.
9. Participants must report promptly when their name is announced. Delay in response may will lead to disqualification.
10. The verdict of the judges will be final and not subject to appeal.

JUDGEMENT CRITERIA

Costume accuracy
Character resemblance
Ramp walk confidence & attitude
Quality of scene/dialogue performance
Creativity & overall presentation

REGISTRATION FEES:

SOLO: ₹100
DUO: ₹150
TRIO: ₹200
QUADRO: ₹250

EMAIL: infocus2k26@gmail.com

FOR MORE DETAILS CONTACT: HARSHITHA – 9021971225 | SHANAYA – 8341141006





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What If

A REEL MAKING COMPETITION

DATE: 26TH FEBRUARY, 2026

VENUE: LOYOLA HALL

REGISTER NOW!



EMAIL: infocus2k26@gmail.com

FOR MORE DETAILS CONTACT: TRIPTI- 6204307271 | SHANAYA- 8341141006

WHAT IF- RULES & REGULATIONS

(Offline Competition)

1. Participants must select one film and present an original alternate plot or ending without copying existing fan edits or alternate endings.
2. Team size: Minimum 2 members, Maximum 4 members.
3. The reel must be original and should not contain offensive, vulgar, or inappropriate content.
4. Limited use of original movie clips is allowed only if responsibly edited and not excessive.
5. The reel duration must be between 30 and 60 seconds in vertical format.
6. Participants may use costumes and props as part of their presentation.
7. Each participant is allowed to submit only one entry.
8. The name of the original film must be clearly mentioned in the reel or caption.
9. Participants must shoot the reel within the allotted time (on campus) and submit it before the deadline.

JUDGEMENT CRITERIA

Creativity
Clarity
Relevance
Presentation
Impact

REGISTRATION FEES:

₹ 150
PER GROUP



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NATIONAL FILM FESTIVAL



Short Film

CREATING STORIES IN MINUTES

ONLINE SUBMISSION BY 24TH FEBRUARY, 2026

SCREENING: 25TH & 26TH FEBRUARY, 2026

VENUE: LOYOLA HALL

REGISTER NOW!



EMAIL: infocus2k26@gmail.com

FOR MORE DETAILS CONTACT: DHRUV- 7331191888 | JEEVITH- 6309727458

SHORT FILM- RULES AND REGULATIONS

(Online Competition)

1. Participants may produce a short film based on any socially relevant, educational, cultural, environmental, inspirational, or fictional subject.
2. Each team must comprise a minimum of 3 and a maximum of 6 members.
3. The total duration of the film must not exceed 6 minutes, inclusive of opening and end credits.
4. The film must be original in concept and execution. Any instance of plagiarism or unauthorized use of copyrighted materials (including music, footage, images, or scripts) will lead to disqualification.
5. Content containing offensive language, vulgarity, hate speech, or disturbing/sensitive visuals is strictly prohibited.
6. Participants must maintain ethical standards and ensure respectful and accurate portrayal of individuals, communities, and cultures.
7. Background scores and sound effects must either be copyright-free or appropriately credited.
8. Films must be submitted in the prescribed format (e.g., MP4) on or before the specified deadline.
9. Teams are requested to get the backup copy of the film.
10. The decision of the judges shall be final and binding.
11. All team members are kindly requested to be present at the venue during the screening of their film.
12. Film in Regional languages must have English subtitles.

JUDGEMENT CRITERIA

Story & Creativity
Cinematography
Acting & Performance
Editing & Sound Quality
Originality & Overall Impact

REGISTRATION FEES:

₹ 300

PER GROUP

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NATIONAL FILM FESTIVAL



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Documentary

UNVEILING THE TRUTH

ONLINE SUBMISSION BY 24TH FEBRUARY, 2026

SCREENING: 25TH & 26TH FEBRUARY, 2026

VENUE: LOYOLA HALL

EMAIL: infocus2k26@gmail.com

FOR MORE DETAILS CONTACT: HITHA - 7981896103 | VAISHNAVI - 9652998383

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DOCUMENTARY- RULES AND REGULATIONS

(Online Competition)

1. Participants may submit a documentary based on any socially relevant, educational, cultural, or environmental theme.
2. Each team must consist of 3 to 6 members.
3. The documentary must not exceed a maximum duration of 6 minutes.
4. The content should be original, well-researched, and factually accurate. Any form of plagiarism will result in immediate disqualification.
5. The inclusion of offensive language, vulgar material, or sensitive/disturbing visuals is strictly prohibited.
6. Participants must maintain ethical standards, ensuring respectful and responsible portrayal of individuals, communities, and subjects featured in the documentary.
7. The decision of the judges will be final and binding.
8. All team members are kindly requested to be present at the venue during the screening of their documentary.
9. Film in Regional languages must have English subtitles.

JUDGEMENT CRITERIA

Content & Research
Creativity & Storytelling
Presentation & Visuals
Impact & Awareness
Time Management & Compliance

REGISTRATION FEES:

₹ 300
PER GROUP

EMAIL: infocus2k26@gmail.com

FOR MORE DETAILS CONTACT: HITHA- 7981896103 | VAISHNAVI- 9652998383



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PSA

VOICE THAT MATTER

ONLINE SUBMISSION BY 24TH FEBRUARY, 2026

SCREENING: 25TH & 26TH FEBRUARY, 2026

VENUE: LOYOLA HALL

REGISTER NOW!



EMAIL: infocus2k26@gmail.com

FOR MORE DETAILS CONTACT: HITHA - 7981896103 | VAISHNAVI - 9652998383

PSA– RULES AND REGULATIONS

(Online Competition)

1. Participants must present a Public Service Announcement (PSA) focusing on social awareness, public welfare, health, safety, or environmental issues.
2. Group entries 3–4 members.
3. Time Limit: 2- 5 minutes.
4. Content must be clear, impactful, and original, conveying a strong message to the audience.
5. Content containing vulgarity, hate speech, or offensive material will result in immediate disqualification.
6. The decision of the judges shall be final and binding.
7. All team members are kindly requested to be present at the venue during the screening of their film.
8. Film in Regional languages must have English subtitles.

JUDGEMENT CRITERIA

Message Clarity & Relevance

Creativity & Originality

Delivery & Performance

Impact & Call to Action

Time Management & Compliance

REGISTRATION FEES:

₹250

PER GROUP

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FOR MORE DETAILS CONTACT: HITHA- 7981896103 | VAISHNAVI- 9652998383



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NATIONAL FILM FESTIVAL

TRAILER MASTER

EDIT THAT HAUNTS

★
★
★
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& WIN
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CASH PRIZES

ONLINE SUBMISSION BY 24TH FEBRUARY, 2026

SCREENING: 25TH & 26TH FEBRUARY, 2026

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TRAILER MASTER- RULES AND REGULATIONS

Genre: Thriller/Horror/Suspense
(Online Competition)

1. Team size: Minimum 3 members, Maximum 5 members.
2. Participants must create the trailer based on any of the given genres.
3. Trailer duration must be 2-3 minutes only.
4. Only original or royalty-free music, voiceovers, and clips are allowed.
5. Plagiarism or copied content will lead to disqualification.
6. The decision of the judges shall be final and binding.
7. All team members are kindly requested to be present at the venue during the screening of their film.
8. Film in Regional languages must have English subtitles.

JUDGEMENT CRITERIA

Originality of idea
Creativity & storyline
Editing & technical quality
Audio/visual impact
Overall presentation

REGISTRATION FEES:

₹250
PER GROUP

EMAIL: infocus2k26@gmail.com

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Poster Making

ONLINE SUBMISSION BY 23RD FEBRUARY, 2026

DATE: 25TH & 26TH FEBRUARY, 2026

VENUE: LOYOLA HALL

EMAIL: infocus2k26@gmail.com

FOR MORE DETAILS CONTACT: SRIKANTH- 8374013967 | RAHUL- 9398149038

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POSTER MAKING- RULES AND REGULATIONS

(Online Competition)

1. Entries must be created and submitted in digital format only.
2. Participants are required to design their poster based on any one of the prescribed themes.
3. The artwork must be entirely original. The use of copyrighted images, AI-generated visuals, logos, or pre-existing designs is strictly prohibited.
4. The final submission must be in PDF format only. The recommended specification is A3 size in portrait orientation.
5. Watermarks, usernames, signatures, or any form of personal branding must not appear on the poster.
6. Blurred, low-resolution, or pixelated images will not be accepted.
7. Participants must submit their entries by 23rd February via google forms before 4 pm.
8. Entries by participant will be displayed on the photo wall at the venue.

THEMES-

- ICONIC VILLAINS
- MOVIES AS BOOK COVERS
- SILENT CINEMA AESTHETICS

JUDGEMENT CRITERIA

Creativity
Visual Appeal
Originality
Relevance to Theme

REGISTRATION FEES:

1 POSTER- ₹ 50

2 POSTERS- ₹ 80

3 POSTERS- ₹ 100

EMAIL: infocus2k26@gmail.com

FOR MORE DETAILS CONTACT: SRIKANTH- 8374013967 | RAHUL- 9398149038



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Meme

ONLINE SUBMISSION BY 23RD FEBRUARY, 2026

DATE: 25TH & 26TH FEBRUARY, 2026

VENUE: LOYOLA HALL

EMAIL: infocus2k26@gmail.com

FOR MORE DETAILS CONTACT: SRIKANTH- 8374013967 | RAHUL- 9398149038

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MEME- RULES AND REGULATIONS

(Online Competition)

1. Memes must be original creations of the participant.
2. The content must align with the theme of movies, cinema life, film culture, or the entertainment industry.
3. Memes must not include any offensive, vulgar, hateful, or discriminatory material.
4. The use of copyrighted movie clips or screenshots displaying logos is not permitted. Only self-edited or royalty-free resources may be used.
5. Submissions must be in PDF format only, with the recommended specification of A3 size in portrait orientation.
6. Blurred, low-resolution, or unclear images will not be considered.
7. Participants must submit their entries by 23rd February via google forms before 4 pm.
8. Entries by participant will be displayed at the photo wall at the venue.

JUDGEMENT CRITERIA

Humour
Creativity
Relevance
Originality.

REGISTRATION FEES:

1 MEME- ₹50
2 MEMES- ₹80
3 MEMES- ₹100

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NATIONAL FILM FESTIVAL



Caricature

ONLINE SUBMISSION BY 23RD FEBRUARY, 2026

DATE: 25TH & 26TH FEBRUARY, 2026

VENUE: LOYOLA HALL

REGISTER NOW!



EMAIL: infocus2k26@gmail.com

FOR MORE DETAILS CONTACT: SRIKANTH - 8374013967 | RAHUL - 9398149038

Caricature- Rules and Regulations

(Online Competition)

1. All caricatures must be original creations of the participant.
2. The artwork should align with the theme of movies, cinema life, film culture, celebrities, or the entertainment industry.
3. Entries must not include any offensive, vulgar, hateful, political, or discriminatory content.
4. Copied artworks, traced images, AI-generated illustrations, or direct references from internet sources are strictly prohibited.
5. Participants may submit either hand-drawn or digitally created artwork.
6. The final submission must be in PDF format only, with the recommended specification of A3 size in portrait orientation.
7. Hand-drawn artworks must be scanned or photographed clearly to ensure proper visibility and quality before submission.
8. Blurred, unclear, or low-resolution images will not be accepted.
9. Participants caricatures will be displayed on the event's photo wall at the venue.
10. Participants must submit their entries by 23rd February via google forms before 4 pm.

JUDGEMENT CRITERIA

Creativity
Originality
Artistic skill
Relevance to theme
Facial expression & exaggeration

REGISTRATION FEES:

1 CARICATURE - ₹50
2 CARICATURES - ₹80
3 CARICATURES - ₹100

EMAIL: infocus2k26@gmail.com

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