

List of Faculty Presented at Conferences

1. **K. Anitha** (Computer Science and Engineering) presented a paper entitled “Fine-Grained Owner Enforced Search Authorization in the Cloud-Based Keywords” at the International Conference of Embracing the Digital Horizon (EDH-2024) held at Loyola College of Arts & Science, Tamil Nadu, during 13-14 March 2024.
2. **Dr. Vani Gandham** (Chemical Technology) presented a paper titled “Adsorption Studies on Removal of Malachite Green Dye using Lignin” and won third prize at the International Conference on Membrane Processes for a Green Environment: Current Status, Challenges and Future Prospects held by JNTUA College of Engineering, Ananthapuramu, Andhra Pradesh from 16-18 October 2024.
3. **Ms. N. Manisha & Dr. L. Radhika Rani** (Cyber Security) presented a paper titled “Human Vulnerabilities in Cyber Security Survey Insights on Social Engineering Scams and Their Impact” at the Virtual International Conference SAMVIT 2024 on Emerging Trends in Science and Technology, organized by R.B.V.R.R Women’s College, Hyderabad, from 26-27 September 2024.
4. **Ms. J. Tejasvi** (Mass Communication) presented a paper titled “Hierarchical Friendship, Savarna Dominance, and Misrepresentation: Rajamouli’s Politics of RRR” at the International Conference on Media, Design & Language for Sustainable Future, organized by SRM Institute of Science and Technology, Tamil Nadu, from 5-6 February 2025.
5. **Dr. Gummadi Sudhakar** (Environmental Science) presented a paper titled “A Study on Avian Fauna Diversity in Reclaimed Area of Gowtham Khani Open Cast Mine, Kothagudem, Telangana in the UGC sponsored National Seminar on Recent Advances in Toxicology, Immunology, and Biodiversity (NSRATIB-2025) organized by Department of Zoology & Aquaculture, Acharya Nagarjuna University, Guntur from 29th – 30th January 2025.
6. **Dr. Gummadi Sudhakar** (Environmental Science) presented a paper titled “A Study on Eco-Restoration at Gowtham Khani Open Cast Coal Mine in Kothagudem, Telangana” in the International Conference on Research Innovations & Challenges (ICRIC), organized by National Foundation for Entrepreneurship Development, Tamil Nadu, from January 30th to February 01st 2025.
7. **Mrs. Rajeshwari N** (Mass Communication) presented a paper titled “Perceptions of Personalized Ads and Privacy Concerns Among Undergraduate Students” at the 6th National Conference on Media & Journalism, themed “Media & Society: The Emerging

Landscape,” held during 21st–22nd October 2024, organized by the Department of Media & Communication, MIT World Peace University, Pune.

8. **Mrs. Rajeshwari N** (Mass Communication)- presented a paper titled “From Creators to Consumers: The Influence of User-Generated Content on College Students’ Purchase Intentions” at the International Conference “Reimagining Communication in the 21st Century: Sociological, Political, and Economic Perspectives”, held during 20–21st March 2025.
9. **Ms. Hima Bindu Achanta** has presented the paper titled “The New Age of Communication: Social Media usage by women in the Gutti Koya Tribal Community” in the National Conference on “Interdisciplinary Nature of Communication Studies: Opportunities and Challenges” organized by Amity School of Communication & Amity School of Fashion Design & Technology on December 05th 2024.
10. **Ms. Hima Bindu Achanta** has presented the paper titled “Digital Media Penetration in Remote Tribal Areas: Challenges and Opportunities for the Koya tribes of Bhadradi, Kothagudem” in the National Seminar Exploring Communication’s Historical Origin ECHO 2025 organized by the Department of Journalism & Mass Communication, SMEH, Manav Rachna International Institute of Research & Studies, Faridabad, which also **got the best paper award** by the jury (26-27 March, 2025).
11. **K. Himabindu** (B.Sc. Computer Science & Engineering)- Emerging Trends & Technologies- AI & ML in Database systems” for a one-day National seminar organized by “Shyamala Devi Degree College for Women”, Narayanguda on January 25th 2025.
12. **Ms. Parki Sushmita** (BBA General)- “Vocational Courses-A Transformation in Indian Education System” for One Day National Webinar on “National Education Policy and Vocational Courses” held on July 30th, 2024, by Government Shrimant Madhavrao Scindia Post Graduate College, Madhya Pradesh.
13. **T. Swarna** (B.Com. Business Analytics)- “Unlocking Digital Potential: E-Wallet Adoption, Challenges, and Future Opportunities in Rural Areas” in the 17th International Conference on Business and Finance organized by the Department of Finance and Accounting, IBS, Hyderabad, held during 4-5th April 2025.
14. **T. Swarna** (B.Com. Business Analytics)- “AI-Driven Enhancements in Indian Payment Systems: A Futuristic Perspective on Financial Applications and Modifications” at the 2025 First International Conference on Advances in Computer Science, Electrical, Electronics, and Communication Technologies organized by Graphic Era Hill University, Bhimtal during 21st- 22nd February 2025.

15. **T. Swarna** (B.Com. Business Analytics)- “UPI Revolution Transforming the Cashless Trend and Redefining Consumer Savings Habits” in the International Conference on Business, Finance & Economics, Organized by Department of Commerce, Corporate Secretaryship and Accounting & Finance, and Economics, SRM Institute of Science and Technology, Kattankulathur, held during February 25 & 26, 2025.
16. **T. Swarna** (B.Com. Business Analytics)- “Evaluating the Current Usage Patterns of E-Wallets in Rural Telangana” at the International Conference on Recent Trends in Arts, Commerce, Science and Technology, Organized by M. G. V. C. Arts, Commerce and Science College, Coimbatore, Tamil Nadu, during 10th and 11th August 2024.
17. **Josephin Bharathi Vege** (B. A. Mass Communication)- “Utilizing Technology and AI to Advance Gender Equality: An Analysis of Strategies and Tools” in ICSSR-sponsored Seminar conducted at Sri Padmavathi Mahila Viswavidyalayam, Tirupati on January 24th 2025.
18. **Asha John** (Assistant Prof. in English)- “The Spell of Middle Ages on John Keats” at the International Virtual Conference on Perspectives from Basic Sciences and Humanities- NEC- IVCPSH-2K24, organized by the Department of Basic Sciences & Humanities, Narasaraopeta Engineering College, during 19th & 20th July 2024.
19. **Asha John** (Assistant Prof. in English)- “Wonders of Beauty in the Verses of John Keats at a three-day International Seminar on Integrating Language, Literature and Criticism,” in Global Communication, organized by the Department of English and ALC ELT Centre in collaboration with IQAC at Andhra Loyola College (Autonomous), Vijayawada, from 3rd to 5th March 2025.
20. **Dr. Mamtha Thummala** (Assistant Prof. in English)- “Real Tales in an Unreal World” at the International Virtual Conference on Perspectives from Basic Sciences and Humanities- NEC- IVCPSH-2K24, organized by the Department of Basic Sciences & Humanities, Narasaraopeta Engineering College, during 19th & 20th July 2024.
21. **Dr. Mamtha Thummala** (Assistant Prof. in English)- “Perspectives on the Transnational Bonds and Territorial Claims in the Diasporic Writings” at a one-day national seminar on Cultural Pluralism in Indian Literature organized by the PG & Research Department of English, St. Joseph’s College (Autonomous), Tiruchirappalli on February 26th 2025.
22. **Dr. Mamtha Thummala** (Assistant Prof. in English)- “Guise and Disguise in the Feminist Portrayals” at a three-day international seminar on Integrating Language, Literature and Criticism in Global Communication, organized by the Department of English and ALC ELT Centre in collaboration with IQAC at Andhra Loyola College (Autonomous), Vijayawada, from 3rd to 5th March 2025.

23. **Dr. Mamtha Thummala** (Assistant Prof. in English)- “Imaginary Tales in a Fictitious World” at a one-day national conference on 21st Century Literature and Sensibility organized by the Department of English, Late Babasaheb Deshmukh Gortheekar Arts, Commerce & Science Mahavidyalaya, Urmi District, Nanded on March 22nd 2025.
24. **Dr. K. Rama** (IQAC Coordinator)- “IoT-based Waste Management System using ML” at the International Conference on Computer Science and Communication Engineering organized by Holy Mary Institute of Technology and Science, Hyderabad, during 25 and 26th April 2025.
25. **T. Swarna** (B.Com. Business Analytics)- “The Digital Adoption Unleashing in Rural Areas: A Bibliographic Dive into E-Wallet Adoption and Future Pathways” at the International Conference on Innovative Horizons-Uniting Management, Accounting, Sustainability, and Technology, organized by St. Joseph’s University, Bangalore, during 21st and 22nd March 2025.
26. **T. Swarna** (B.Com. Business Analytics)- “BNPL and Fintech: A Synergetic Approach to Financial Inclusion” at the International Conference on Innovative Horizons-Uniting Management, Accounting, Sustainability, and Technology, organized by St. Joseph’s University, Bangalore, during 21st and 22nd March 2025.
27. **Mrs. Mary Jasmine James** (B.Com. Honors Fintech)- “Assessing Financial Stability and Repayment Behaviours in Telangana State Cooperative Apex Bank” at the 5th International Conference on Creativity and Innovation in Research ICCIR – 2025, Organised by Bharatiya Engineering Science and Technology Innovation University, Andhra Pradesh, during 15 -18 May 2025.
28. **Mrs. VEMULA. ANUSHA** (B.Sc Computer Science and Cloud Computing)- “Application of Statistical Quality Control in the Manufacturing Sector” at the International Conference on Connecting Theory and Practice in Mathematics, Statistics and Data Science held in online mode during 15th -17th March 2025, organized by the Department of Mathematics, School of Advanced Sciences, VIT-AP University in collaboration with The Department of Mathematics and Statistics, Faculty of Science and Technology, The University of the West Indies, St. Augustine, West Indies.