

Department of B.A. Psychology, English & Journalism

The department of B.A. Psychology, English and Journalism started in the year 2006. The triple major department prepares the students to look for job portals or to explore higher education possibilities based on their proficiency in any one of the three majors, giving them an opportunity and enabling them to make the right decision based on their interest levels and the demands in the education and job sectors of the society today. Also, considering that all the three majors are in a great demand in their respective sectors, the student would be able to choose interdisciplinary courses, facilitating them to explore in their career choices, inculcating better decision making skills for the same. A blend of classic curriculum and use of modern teaching aids is what makes this department contemporary to students' needs. Student participative techniques like group discussions, case studies are adopted in teaching methodologies. Further, industrial visits impart practical exposure as a part of experiential learning. Additionally, for enhanced learning experiences, ICT tools are adopted for an effective teaching strategy.

Best Practices of the Department:

- *Empowering Minds. Crafting Stories. Defining Truth. Our flagship triple-major program at Loyola Academy blends rigorous academic theory with unparalleled real-world exposure. We prepare students to navigate the complexities of human behavior, literary expression, and modern media.
- Psychology: Clinical Excellence**
Bridge the gap between theory and practice through expert-supervised training in psychological assessment and interpretation.
- * Exclusive Internships: Gain hands-on experience at premier institutions, including:
 - * Institute of Mental Health (IMH), Erragadda.
 - * National Institute for Empowerment of Persons with Intellectual Disabilities (NIEPID), Secunderabad.
- English: Literary Immersion**
Experience the vibrant world of letters beyond the classroom.
- * Best Practices: Active participation in the Hyderabad Literary Festival, theatre workshops, and curated museum visits to deepen cultural and literary understanding.
- Journalism: Industry Integration**
Develop a keen journalistic sense under the guidance of industry veterans.
- * Hands-on Training: Practical internships at reputed media houses like The Hindu and Deccan Chronicle, focusing on storytelling and investigative reporting.

CAREER OPPORTUNITIES

- Psychology:**
- *Health Psychologist
 - *Clinical Psychologist
 - *Rehabilitation Psychologist
 - *Counselling Psychologist
 - *School Counsellor
 - *Forensic Psychologist



English:

- *Teaching (Schools & Higher Education Institutions)
- *Project Associate
- *Publishing Industry Professional
- *English Language Trainer
- *Corporate Communication Specialist
- *Civil Services
- *Creative Writer & Screenwriter
- *Editing/Proofreading Specialist
- *Translator
- *Paralegal
- *PR Writer & Social Media Manager

- Journalism:**
- Public Relations Officer (PRO)
 - Reporter
 - Journalist
 - Editor
 - Scriptwriter
 - Social Media Manager
 - Content Writer
 - Communications Officer



Vision, Mission and Objectives of the Department:

Vision: The department aims to inculcate the ability to analyze and construct creative ideas, and to enable communicative competence among our students towards their holistic growth.

Mission: The department through its humanities courses aims to train students to be empathetic, compassionate, and responsible young citizens.

Objectives: This is a triple major department that offers three disciplines in one. Students registering for this course get in-depth exposure to three subjects; a buffet of three courses offers triple opportunities. The interdisciplinary thrust of the department facilitates creative learning, thus students offer innovative reading of cultural texts through psychological theories, or present complex psychological issues through literary genres like storytelling and drama.



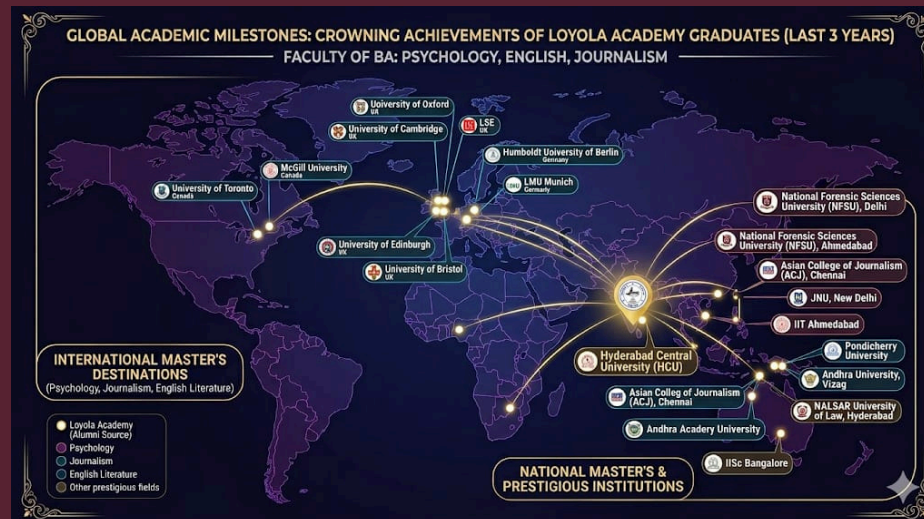
Come join us!

Admission Guidelines

Candidates must have completed 10+2 or passed with a minimum of 55% or above in any stream at the intermediate level.

Why Loyola Academy?

- NAAC Accredited and recognized for academic excellence.
- Strong industry connections ensuring top-notch placements.
- Innovation-driven approach with a focus on emerging technologies.



HIGHER EDUCATION OPPURTUNITIES

Psychology

- MA Psychology
- MA Applied Psychology
- MSc Health Psychology
- B.Ed. Special Education
- D. Ed Diploma in Special Education
- D.E.Cse Diploma in early childhood special education



English

- MA in English
- Linguistics
- English Literature
- Literary and Cultural Studies
- TESL (Teaching English as a Second Language)
- Media and Communication



Journalism

- MCJ
- M.A. Mass Communication
- M.Sc Visual Communication
- M.A. Journalism
- M.A. Journalism and Mass Communication



SEM 1

- English – I (AEC-1)
- Indian Heritage & Culture (AEC-2)
- Basics of Psychological Processes (DSC-1)
- English Language: Features & Usage (DSC-2)
- Foundations of Communication, Media & Journalism (DSC-3)
- Digital Photography & Mobile Journalism (Practical)

SEM 2

- English – II (AEC-3)
- Value Education & Personality Development (AEC-4)
- Fundamentals of Cognition & Behaviour (DSC-4)
- English Literature: Forms & Structure (DSC-5)
- Introduction to Poetry in English (DSC-6)
- Indian Print & Digital Journalism (SEC-1)
- Writing For Media (practical)

SEM 3

- English – III (AEC-5)
- Environmental Studies & Gender Sensitization (AEC-6)
- Generic Elective: The Individual and Society
- Indian Writing in English Translation
- Psychology for Living
- Personality Theories & Assessment (DSC-8)
- Introduction to Drama in English (DSC-9)
- Media Management (DSC-10)
- Statistics in Psychology (DSC-11)

SEM 4

- English – IV (AEC-7)
- Abnormal Psychology (DSC-12)
- Reporting, Editing & Digital News Production (DSC-13)
- Introduction to Prose in English (DSC-14)
- Postcolonial Literature (DSC-15)
- Media Laws & Ethics (DSC-16)
- Enhancing Psychological Competencies (SEC-2)

SEM 5

- Literary Theory & Criticism (DSC-17)
- Media & Cultural Studies (DSC-18)
- Modern Indian Writing in English (DSC-19)
- Developmental Psychology (DSC-20)
- DSE-1
 - Organizational Behaviour / Health
- DSE-2:
 - Public Relations & Corporate Communication
- Short-Term Internship

SEM 6

- Social Psychology (DSC-21)
- Literature from the Margins (DSC-22)
- DSE-3:
 - Applied Writing Skills / Introduction to Linguistics
- DSE-4:
 - Social Media & Online Journalism/ AI in journalism & Digital Media Regulations
- Research Methodology & Dissertation (RAEC)



Extra Curricular Activities

- 
- Sports
 - Resonance
 - Drama
 - Photography
 - Creative design
 - Debate

Student Support

- Academic Counselling
- Mentoring
- Generic Elective
- Self Study

Non-CGPA Courses

- Planet
- NPTEL
- Bridge Courses

Student-Centric Methods

- Industrial Visits
- Dissertation
- Internships
- Research Papers
- Poster Presentations
- Group Discussions
- Seminars/Debates
- Experiential Learning
- Flipped Classroom
- Open Air Classroom sessions