



LOYOLA ACADEMY

DEGREE & PG COLLEGE

DEPARTMENT OF B.COM HONOURS

PRESENTS



MARKETING



FINANCE



HUMAN RESOURCE



ENTREPRENEURSHIP

OLYMPUS



BEST MANAGER

RISE THROUGH THE RANKS OF PANTHEON

OLYMPUS 5.0



BUSINESS QUIZ

MARCH 6TH & 7TH

LOYOLA ACADEMY

"if you find you have fallen, do not despair; even falls are an aid to well-being."

– Saint Ignatius Loyola

Loyola Academy (LA) is managed and administered by the Jesuits of the Andhra Jesuit Province, belonging to the Society of Jesus, an international Catholic Religious Order. At Loyola, knowledge is never enough. Hence, Loyola Academy, Hyderabad, offers a total of 40 different UG and PG courses. It keeps all budding students involved in a variety of activities to help them thrive in this ever-growing, cooperative world. To give them real-time experiences, Loyola Academy annually organizes industrial visits and invites professionals from various industries to share their experiences.

Loyola Academy recognizes that students perform better when they engage both their hearts and minds. Hence, it emphasizes co-curricular as well as extra-curricular activities. Loyola Academy hosts several organizations serving this purpose, including Magic Youth, various clubs, NCC, NSS, and the most recent collaboration with the Rotaract Club of Falcon.

DEPARTMENT OF B.COM HONOURS

Commencing in 1991, B.Com Honours is one of the oldest field-oriented programs focused on preparing students for the industry. It aims to nurture and develop students to their full potential. The course is business-oriented and provides education in Taxation, Accounting, Business Management, Marketing, Human Resources, and Entrepreneurship. The department encourages practical learning through industrial visits, coupled with classroom study.

The course motivates students to participate in various events and programs. By breaking the barriers of traditional academics, it helps students develop and enhance essential skills needed to navigate the practical-oriented world.

ABOUT OLYMPUS 5.0

Olympus was launched in January 2022 as a culmination of the creativity and passion of the students of B.Com Honours. Initially Olympus was a two-day online management event where students showcased their managerial abilities at a national level.

Olympus is a mini-corporate world where students engage in healthy competition to earn a seat in the pantheon. The event aims to develop their competitive qualities and business acumen by placing them under real-time pressure. Following the huge success of Olympus, the department has re-introduced another sequel-Olympus 5.0. The event blends academic and fun activities, with portfolios such as HR, Finance, Entrepreneurship, Marketing, Best Manager, and Business Quiz. The hunt has begun again, are students capable of rising through the ranks of the pantheon to rule Olympus?

MORE ABOUT OLYMPUS

Olympus was born out of a passion to ignite the mythical and God-like creativity within each of us and to provide a stage where the brightest minds can come together for an intellectually enriching experience. It is the brainchild of students with extensive experience in management fests across the twin cities over the past two years. We guarantee an experience filled with all the excellence expected from top-tier management events.

This initiative stems from our fascination with management fests and how they've helped us channel our talents. Every event, every round, and every experience the participants can expect has been meticulously curated by the best minds. By organizing such an event, we aim to put our learnings into practice and provide other students with the same enriching experience we've cherished.

BEST MANAGER



zeus

"LEADING WITH DIVINE AUTHORITY: THE LEADERSHIP LEGACY OF ZEUS"

In the realm of Greek mythology, Zeus reigns as the supreme deity, wielding control over the heavens and mastering the forces of thunder and lightning. He embodies justice and order, symbolizing wisdom and strength. Like a great leader, Zeus balances authority with fairness, reflecting the essential qualities required of any effective manager. This portfolio serves as a platform for participants to demonstrate their leadership capabilities. It focuses on assessing traits such as strategic vision, sound judgment, and the ability to inspire others. By drawing parallels to Zeus, the participants highlight their potential to make decisive choices and manage complex situations with composure, showcasing their prowess in facing the challenges presented throughout the competition.

EMAIL

zeusolympusevent@gmail.com

FINANCE



plutus

“INVEST WITH VISION TO REAP THE RICHEST REWARDS”

The power of Plutus was to manifest and distribute wealth, prosperity, and ultimate abundance. His name comes from the Greek etymology Plutus, which means "wealth." Plutus is commonly depicted as a young boy holding a cornucopia, a horn-shaped container symbolizing wealth. In the world of finance, participants are challenged to channel the wealth-attracting powers of the Greek god Plutus by using their expertise, wisdom, and unique approaches to navigating financial landscap

EMAIL

plutusolympus2026@gmail.com

MARKETING



 artemis

“PASSIONATE MARKETING IS THE CATALYST THAT TRANSFORMS IDEAS INTO INNOVATION”

Meet Artemis, the Greek goddess of the hunt, wilderness, and nature. Her unwavering determination, passion, and relentless pursuit of excellence inspire us to embody the same fearlessness and innovative spirit in our marketing endeavors. Participants in the marketing portfolio will encounter unexpected challenges, exciting twists, and engaging activities.

Each round is designed to spark innovation, test their expertise, and encourage them to seek the best opportunities in a competitive market.

These rounds will not only sharpen their skills but also ignite a deeper passion for the dynamic world of marketing

EMAIL

artemisolympus5.0@gmail.com

HUMAN RESOURCE



athena

“INTERLACE AND INTERPRET TO UNCOVER THE HUMAN SIDE OF BUSINESS ENDEAVORS.”

Athena, the Greek goddess of wisdom and strategic warfare, exemplifies a unique blend of intellect, strategic insights, and empathy. Her approach to battle was not just about victory but also about fostering the well-being and growth of her allies and their communities. Participants are tasked with mastering key HR domains such as talent acquisition, organizational culture, employee wellbeing, and leadership development. This quest seeks visionary leaders who can interlace diverse threads and interpret complexities to reveal the human essence of business. As the gates of HR Olympus await, the pursuit begins for those with the strategic insight and empathy to shape workplaces where innovation and compassion thrive, championing progress through connection.

EMAIL

athenaolympus5.0@gmail.com

ENTREPRENEURSHIP



Hephaistos

**“IGNITE YOUR ENTREPRENEURIAL POTENTIAL AND
SCULPT YOUR SUCCESS.”**

In the crucible of innovation, where ideas are forged in the fires of ambition, unleash your entrepreneurial lava. Channel the spirit of Hephaestus, the divine craftsman, as you transform your vision into a tangible reality. Build, brick by brick, fueled by passion and purpose. This is not a race but a journey of self-discovery, where competition fuels growth and collaboration unlocks true potential. The gates of opportunity are open. Seek out the wisdom of fellow artisans, for shared knowledge ignites even greater innovation. Join forces with others who share your fire, for together, you can build a forge that lights the world. It's about igniting the fire within and forging your vision into reality. The gates of Olympus are open—step forward, embrace the challenge, and forge your own path to extraordinary success

EMAIL

hephaestusolympus2026@gmail.com

BUSINESS QUIZ



coeus

“IN THE DOMAIN OF BUSINESS, UPHOLD THE SPIRIT OF COEUS.”

Coeus is a Titan in Greek mythology, representing intellect, knowledge, and reason. He is associated with deep thought, prophecy, and the cosmic axis connecting heaven and earth. Like Coeus, a business quiz portfolio relies on intellect, knowledge, and sharp reasoning to tackle business challenges. The Business Quiz seeks Coeus, a leader who can master the business arena with not only intelligence but also precision, adaptability, and agility. Covering diverse topics such as finance, global trends, and marketing, the gates of Olympus stand open, awaiting the next visionary to claim the throne.

EMAIL

coeusolympus2026@gmail.com

REGISTRATION DETAILS

INHOUSE PARTICIPANTS

EARLY BIRD

INDIVIDUAL - 200

PAIR - 400

CONTINGENT - 2200

OUT STATION PARTICIPANTS

EARLY BIRD

INDIVIDUAL - 1800

PAIR - 3600

CONTINGENT - 16000

PORTFOLIOS	TEAM SIZE	PORTFOLIOS	TEAM SIZE
Best Manager	1	Business Quiz	2
Marketing	2	Finance	2
Entrepreneurship	2	Human Resource	2

ELIGIBILITY

ALL THE UNDERGRADS AND POST GRADS ARE
ELIGIBLE FOR THE EVENT.

GUIDELINES

- EVERY STUDENT MUST BE DRESSED IN "FORMAL" ATTIRE ONL
- STRICT DISCIPLINE MUST BE MAINTAINED WITHIN THE PREMISES OF THE INSTITUTION
- INDISCIPLINE, MISCONDUCT, DISOBEDIENCE, OR ANY OTHER IRREGULARITY WILL RENDER A STUDENT LIABLE FOR FURTHER ACTION.
- STUDENTS SHOULD REFRAIN FROM USING ABUSIVE LANGUAGE, ENGAGING IN OBSCENE DISPLAYS, OR WEARING REVEALING COSTUMES DURING THE COMPETITIONS. FAILURE TO COMPLY WILL RESULT IN DISQUALIFICATION.
- ALL EVENTS WILL COMMENCE AT THE SCHEDULED TIME. PUNCTUALITY WILL BE APPRECIATED.
- THE JUDGES' DECISION IS FINAL AND BINDING.
- PARTICIPANTS SHOULD THOROUGHLY REVIEW THE EVENT RULES AND ADHERE TO THE SPECIFICATIONS.
- RULES ARE SUBJECT TO CHANGE AT THE DISCRETION OF THE MANAGEMENT/ORGANIZERS.
- STUDENTS ARE ADVISED TO TAKE CARE OF THEIR VALUABLES.
- ANY FORM OF VULGARITY OR OBSCENITY IS STRICTLY PROHIBITED. SUCH BEHAVIOR, WHETHER ON OR OFF STAGE, WILL RESULT IN THE IMMEDIATE DISQUALIFICATION OF THE TEAM.

REGISTRATION SCANNER

OLYMPUS REGISTRATION FORM



SCAN TO REGISTER

CONTACT DETAILS

HEAD OF THE DEPARTMENT

P. SAI KARTHIKEYA

PH.NO- +91 90590 65191

E-MAIL- 312POSTBOX@GMAIL.COM

INSTAGRAM

@olympusevent2026

EMAIL

olympus2026@gmail.com

OLYMPUS

