



LOYOLA ACADEMY
Degree & PG College (Autonomous)
Secunderabad, Telangana

B.Com
Business Analytics
Where Commerce Meets
Data Intelligence

6
Semesters

Est.
2020

UG
Degree

Eligibility
MEC / CEC / MPC
70%+ Aggregate

www.loyolaacademy.ac.in

About the Programme

The B.Com Business Analytics at Loyola Academy is a six-semester undergraduate programme designed for students aspiring to excel in Digital Business, E-Commerce, and Data-Driven industries. The curriculum uniquely blends commerce fundamentals with cutting-edge analytics tools — Power BI, Tableau, SPSS, R, and Advanced Excel — nurturing future-ready professionals with both strategic insight and technical expertise.

What Makes Us Unique

BA

Business + Analytics

Commerce knowledge with modern analytics for data-driven decisions.

HE

Hands-on Experience

Real-world projects, internships and practical laboratory work.

IC

Industry Collaborations

Partnerships with firms for internships, projects & guest lectures.

IE

Interdisciplinary Edge

Business, statistics, math & computer science in one programme.

Tools & Technologies

Advanced Excel

Power BI

Tableau

SPSS

R Language

Data Analytics

Forecasting Models

AI Tools

Digital Marketing

Financial Reporting

Infrastructure & Facilities

- Spacious Campus
- IT Laboratories
- College Hostel
- Medical Facilities
- Bank on Campus
- Innovation Centre
- Cafeteria
- Online Journals

Curriculum Overview

6 Semesters · Theory & Practical · 20+ Courses

Semester I

- Business English I
- Financial Accounting I
- Data-Driven Decision Making
- Fundamentals of IT
- Business Org. & Management

Semester II

- Business English II
- Financial Accounting II
- Data Analytics Essentials
- Business Mathematics
- Value Education & Personality Dev.

Semester III

- Digital Marketing
- Advanced Accounting
- Business Statistics
- Data Visualization – Tableau
- Fundamentals of Business Analytics

Semester IV

- Environmental Studies
- Corporate Accounting
- Forecasting & Predictive Analytics
- POWER BI Theory & Lab
- SPSS Lab

Semester V

- Research Methodology
- Advanced Data Visualization
- Cost Accounting
- Data Analytics Modelling
- Financial Decision Making I

Semester VI

- Project Report
- Auditing & Accounting Standards
- Income Tax
- Fundamentals of AI Tools
- Financial Decision Making II

Placement Record 2025–26

Batch of 2023–26

25

Students Placed

6.5 LPA

Highest Package

4.0 LPA

Average Package

8+

Top Recruiters

Our Recruiters

TIDE

6.5 LPA

Synchrony

6.5 LPA

Deloitte

4.2 LPA

DITTO

5.0 LPA

EY

3.8 LPA

Address Advisors

3.6 LPA

Genpact

3.2 LPA

ADP

3.0 LPA

Career Paths After Graduation

Data Analyst

ML Engineer

Business Analyst

Data Architect

Market Researcher

Statistician

Higher Education:

MSc Data Science

MSc Statistics

MBA

Any Allied Programme

Student Life & Opportunities

Loyola Academy · B.Com Business Analytics

Student Activities & Events

ANALYTICA

National analytics showcase & competition

Industrial Visits

Practical insights into corporate environments

Guest Lectures

Industry experts share real-world knowledge

Workshops

Hands-on sessions with analytics tools

PLANET

Community extension & social responsibility

CRT & Soft Skills

Placement preparation & communication skills

Join Loyola Academy — Shape Your Future in Data & Business

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