LOYOLA ACADEMY, AUTONOMOUS, DEGREE AND PG COLLEGE, OLD ALWAL - 500010

Department of BBA-ED(2026-2029 Batch) Choice Based Credit System from academic year 2026-2027

Semester	Course-1	Course-2	Course-3	Course-4	Course-5	Course-6	Course-7		Hours	Credits	
I	Business English-I (5) (AEC-1)	Indian Heritage and Culture (2) (AEC-2)	Application of computers in management(3+1) (DSC-1)	Introduction to Entrepreneurship (3) (DSC-2)	Financial Accounting (4+1) DSC-3)	Principles of Management (4) (DSC-4)			30	23	AEC-2 DSC-4
II	Business English-II (5) (AEC-3)	Value Education &Personality Development (2) (AEC-4))	Organisational Behaviour (4) (DSC-5)	Business statistics (4+1) (DSC-6)	Entrepreneurship Innovation (3) (DSC-7)	Managerial Economics (3) (DSC-8)	Disaster Management (2) (SEC-1)	PLANET (NON CGPA)	30	24	AEC-2 DSC-4 SEC-1
III	Business English-III (5) (AEC-5)	GE – Start up management (2+1)	Research Methodology (3) (RAEC-1)	Marketing Management (4) (DSC-9)	Product Management (3) (DSC-10)	Accounting for management (4) (DSC-11)		SHORT TERM INTERNSHIP (2)	30	24	RAEC-1 GE-1 AEC-1 DSC-3
IV	Business English-IV (5) (AEC-6)	Environmental Studies (2) (AEC-7)	Brand and Luxury Management (4) (DSC-12)	Start - up Management (2) (SEC-2)	Human Resource management (5) (DSC-13)	Taxation (5) (DSC-14)			30	23	AEC-2 SEC-1 DSC-3
V	Banking and Insurance / Fundamentals of investment management (4) (DSE-1)	Social Entrepreneurship /Family Business and Women Entrepreneurship (4) (DSE-2)	Operations Research (4) (DSC-15)	Business law and Ethics (4) (DSC-16)	Strategic Management(4) (DSC-17)	Financial Management (5) (DSC-18)			30	25	DSC-4 DSE-2
VI	Compensation Management/ Talent &Knowledge Management (4) (DSE-3)	Rural marketing / service marketing (4) (DSE-4)	Project Management (4) (DSC-19)	International Business (4) (DSC-20)	Production and Material Management (4) (DSC-21)	Dissertation (3)			30	23	DSC-3 DSE-2 PR-1
AEC (Ability Enhancement Course) : 07 **Dissertation : 01** **RAEC (Research Ability Enhancement Course : 01** **SEC (Skill Enhancement Course) : 02** **DSC(Discipline Specific Core) : 21** **GE (Start-up management) : 01** **DSE (Discipline Specific Elective) : 04**								**TOTAL**	**180**	**142**	

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