LOYOLA ACADEMY
DEGREE & PG COLLEGE
OLD ALWAL, SECUNDERABAD - 500 010, TELANGANA, INDIA
(An Autonomous Institution Affiliated to Osmania University)
Re-accredited with 'A' Grade (III Cycle) by NAAC
A Catholic Christian Minority Institution (Co-Education)
A "College with Potential for Excellence" by UGC
www.loyolaacademy.edu.in email: info@loyolaacademy.edu.in Ph: 040-27862363/27860077

SYLLABUS

of

MASTER OF BUSINESS ADMINISTRATION

For the Academic Year

2026-2027

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SYLLABUS

of

MASTER OF BUSINESS ADMINISTRATION (MBA)

Principal **Dean** **Chairman, Board of Studies**

For the Academic Year 2026-2027 for the Batch 2026-28

Consolidated Scheme

Loyola Academy Degree & PG College MBA (2025-27) (Choice –Based Credit System)

Yr	Sem	Course-1	Course-2	Course-3	Course-4	Course-5	Course-6	Course-7	Course-8	Hours	Remedial/skill	Credits	
I	I	*Communicative Competence(2) (AECC-1)	#Interdisciplinary IT applications for management & IT lab(3+1)	Management and Organization Behavior(4) (Core-1)	Managerial Economics (4) (Core-2)	Accounting for Managers (4) (Core-3)	Statistics for Management (4) (Core-4)	Principles of Marketing (4) (Core-5)	Business Law and Economic Environment (4) (Core-6)	33	3	28	AECC - 1 ID-1 CORE-6
I	II	*Human Values & Professional Ethics (2) (AECC -2)	Human Resource Management (4) (Core-7)	Financial Management (4) (Core-8)	Operations Research (4) Core-09	Business Research Methods (4) (Core-10)	Operations Management (4) (Core-11)	International Business (4) (Core-12	Internship (2)SEC-1	32	4	26	AECC - 1 CORE=6 SEC-1
II	III	*Soft Skills (2) AECC-3	Entrepreneurship Development (2) SEC-2	Business Analytics (4) (Core-13)	Total Quality Management (4) (CORE-14)	Financial Risk Management/ Compensation and Benefits Management/ Product and Brand Management (4) (DSE-1)	Investment Management/ Organization Development/ Integrated Marketing Communication (4) (DSE-2)	Investment Management / Organization Development / Integrated Marketing Communication (4) (DSE-3)		30	6	22	AECC - 1 SEC=1 CORE=2 DCE=3
II	IV	Strategic Management (4) (CORE-15)	Supply Chain Management (4) Core-16)	International Finance/ Performance and Knowledge Management/ Consumer Behaviour (4) (DSE-4	Financial Systems and Services / Leadership and Change Management/ Services and Retail Markting (4) (DSE-5)	Financial Systems and Services / Leadership and Change Management/ Services and Retail Marketing (4) (DSE-6)			Project (6)	36	0	26	CORE=2 DSE =3
Legend: 1. Ability Enhancement Compulsory Course (AECC) : 03 2. Interdisciplinary : 01 3. Skill Enhancement Course (SEC) : 02 4. Core : 18 5. Discipline-Specific Elective (DSE) : 06								Total		131		102	

Interdisciplinary - Information Technology for Management for MBA students by MCA department, MEFA is Offered by MBA to other departments.*AECC marks are not included in CGPA main certificate but Is compulsory for passing . Non CGPA- Bridge course in Accounting and statistics (I sem); MOOCS in II sem; Self-study course in CRT(IIIsem;) Add-on course in Securities Market Operations(IVsem)

Dr. Y. Jahangir
Professor
Department of Business Management
Osmania University

YEAR-WISE AND SEMESTER-WISE DISTRIBUTION OF SUBJECTS
MASTER OF BUSINESS MANAGEMENT
FIRST SEMESTER
ACADEMIC YEAR-2025-26 of 2025-2027 BATCH (CBCS)

Sl. No	Subject	Subject Code	Title of the Subject	Hours/ week	Duration of Exam (hrs.)	Marks			Credits
						Internal	External	Total	
1	AECC 1	MB24101	Communicative Competence*	2	2	20	30	50	2
2	Inter disciplinary	MCA25101	I.T. Applications for Management	3	3	40	60	100	3
		MCA25102	IT LAB	2	3	20	30	50	1
3	Core 1	MB25103	Management & Organization Behaviour	4	3	40	60	100	4
4	Core 2	MB25104	Managerial Economics	4	3	40	60	100	4
5	Core 3	MB25105	Accounting for Managers	5	3	40	60	100	4
6	Core 4	MB25106	Statistics for Management	5	3	40	60	100	4
7	Core 5	MB25107	Principles of Marketing	4	3	40	60	100	4
8	Core 6	MB25108	Business Law and Economic Environment	4	3	40	60	100	4
Total				**33**		320	480	800	**28**
PL18001			Planet programme		-	-	-	-	**1**

Inter disciplinary paper is offered to other departments.
AECC (Ability Enhancement Compulsory Course.) Is excluded for SGPA and CGPA calculations but it is compulsory to pass in the examination.
CIA components for internal marks of theory paper (GD/Case study/MCQ's-5M; Mid SemI - 12.5M ; Mid Sem II - 12.5M; Assignment-3M; Seminar/viva- 3M; attendance-4M)
Practical Internal marks 20M Bridge course in accounting and statistics (I Sem); -Non CGPA

Dr. Y. Jahangir
Professor
Department of Business Management
Osmania University

YEAR-WISE AND SEMESTER-WISE DISTRIBUTION OF SUBJECTS
MASTER OF BUSINESS ADMINISTRATION
SECOND SEMESTER
ACADEMIC YEAR 2025-26 of 2025-2027 BATCH (CBCS)

Sl. No	Subject	Subject Code	Title of the Subject	Hours / week	Duration of Exam (hrs.)	Marks			Credits
						Internal	External	Total	
1	AECC 2*	MB24201	Human Values and Professional Ethics*	2	2	20	30	50	2
2	Core 7	MB23202	Human Resource Management	5	3	40	60	100	4
4	Core 8	MB25203	Financial Management	5	3	40	60	100	4
5	Core 9	MB25204	Operations Research	5	3	40	60	100	4
6	Core 10	MB25205	Business Research Methods	5	3	40	60	100	4
7	Core 11	MB25206	Operations Management	5	3	40	60	100	4
8	Core 12	MB25207	International Business	5	3	40	60	100	4
9	SEC-1	MB25208	Internship	--		50	--	50	2
	Total			**32**		280	420	700	**26**

* AECC is excluded for SGPA and CGPA calculations but it is compulsory to pass in the examination.
CIA components for internal marks of theory paper (GD/Case study/MCQ's-5M; Mid Sem I - 12.5M Mid Sem II - 12.5M; Assignment-3M; Seminar/viva- 3M; Attendance-4M)
Non CGPA- MOOCS in II Sem

HEAD
Dept. of Business Management
Osmania University,
Hyderabad-500 007, T.S., India.

YEAR-WISE AND SEMESTER-WISE DISTRIBUTION OF SUBJECTS
MASTER OF BUSINESS MANAGEMENT
THIRD SEMESTER
ACADEMIC YEAR-2026-27 of 2025-2027 BATCH (CBCS)

S.No.	Subject Code		Title of the Subject		Hours/ week	Duration of Exam (hrs.)	Marks			Credits
							Internal	External	Total	
1	*AEC C- 3	MB 24300	Soft Skills*		2	-	-	-	-	2
2	SEC-2	MB 26309	Entrepreneurship Development*		3	2	20	30	50	2
3	CORE 13	MB 26301	Business Analytics		4+1	3	40	60	100	4
4	CORE 14	MB 26302	Total Quality Management		4+1	3	40	60	100	4
5	**Discipline SpecificElective:1** (Compulsory)		MB 26303	Financial Risk Management	4+1	3	40	60	100	4
			MB 26304	Compensation & Benefits Management						
			MB 26305	Product and Brand Management						
6	**Discipline SpecificElective:2** (Compulsory)		MB 26306	Investment Management	4+1	3	40	60	100	4
			MB 26307	Organizational Development						
			MB 26308	Integrated Marketing Communications						
7	**DSC-3 Open:**		MB 26306	Investment Management	4+1	3	40	60	100	4
			MB 26307	Organizational Development						
			MB 26308	Integrated Marketing Communications						
	Total				**30**		**220**	**330**	**550**	**22**

* AECC is excluded for SGPA and CGPA calculations but it is compulsory to pass in the examination. CIA components for internal marks of theory paper (GD/Case study/MCQ's-5M; MidSem I - 12.5M MidSem II - 12.5M; Assignment-3M; Seminar/viva- 3M; Attendance-4M)

YEAR-WISE AND SEMESTER-WISE DISTRIBUTION OF SUBJECTS
MASTER OF BUSINESS MANAGEMENT
FOURTH SEMESTER
ACADEMIC YEAR-2026-27 of 2025-2027 BATCH (CBCS)

Sl.No	Electives	Subject Code	Title of the Subject	Hours / week	Duration of Exam (hrs.)	Marks			Credits
						Internal	External	Total	
1	CORE15	MB 26401	Strategic Management	4	3	40	60	100	4
	CORE16	MB 26402	Supply Chain Management	4	3	40	60	100	4
2	**Discipline Specific Elective:4** (Compulsory)	MB 26403	International Finance	4	3	40	60	100	4
		MB 26404	Performance & Knowledge Management						
		MB 26405	Consumer Behaviour						
3	**Discipline Specific Elective:5 (Compulsory)**	MB 26406	Financial Systems and Services	4	3	40	60	100	4
		MB 26407	Leadership &Change Management						
		MB 26408	Services & Retail Marketing						
4	**DSE Open :6 (Choose anyone)**	MB 26406	Financial Systems and Services	4	3	40	60	100	4
		MB 26407	Leadership & Change Management						
		MB 26408	Services & Retail Marketing						
5		MB 26409	Project	14	-----	50	50	100	6
6	**Add-on**		Securities Market Operations	2					
	Total			**36**		**250**	**350**	**600**	**26**

CIA components for internal marks of theory paper (GD/Case study/MCQ's-5M; MidSem I - 12.5M ; MidSem II - 12.5M; Assignment-3M; Seminar/viva- 3M; attendance-4M)